

**Appendix A: Farm characteristics.**

**Table A1: Farm characteristics used in site selection to match triplets of farms in three agri-environment schemes: ELS (Entry Level Stewardship), CG (Conservation Grade) and Org (organic). NCA = National Character Area, HLS = Higher Level Stewardship, Starting year = year farm entered focal scheme (ELS, organic or CG).**

Scheme	NCA	Soil type	Crops	Livestock	HLS in 2013? (Y/N)	Farm size (ha)	Starting year
ELS	Low Weald	Slowly permeable seasonally wet slightly acid but base-rich loamy and clayey soils	Wheat, barley, oats	Beef cattle, sheep	N	183.8	2007
Org	Wealden Greensand	Slightly acid loamy and clayey soils with impeded drainage. Freely draining slightly acid loamy soils.	Barley-pea mix, turnips, lucerne, clover	Dairy cows	Y	344.5	1999
CG	Low Weald	Slowly permeable seasonally wet slightly acid but base-rich loamy and clayey soils. Freely draining slightly acid loamy soils.	Wheat, OSR, oats, maize	Beef cattle, sheep	Y	344.7	2006
ELS	Chilterns	Slightly acid loamy and clayey soils with impeded drainage. Freely draining slightly acid loamy soils.	Wheat, OSR, barley, maize, poppies	Beef cattle	N	295.4	2010
Org	Chilterns	Slightly acid loamy and clayey soils with impeded drainage.	Wheat (ancient varieties)	Beef cattle, pigs	Y	144.5	1997
CG	Chilterns	Slightly acid loamy and clayey soils with impeded drainage.	Wheat, OSR, barley, oats, linseed	Beef cattle	N	356.5	2004
ELS	Chilterns	Slightly acid loamy and clayey soils with impeded drainage.	Wheat, oats, barley, OSR	Beef cattle, horses	N	475.7	2007
Org	Chilterns	Slightly acid loamy and clayey soils with impeded drainage.	Wheat, oats, field beans, rye, spelt, clover	Beef cattle, horses	N	111.7	1998
CG	Chilterns	Slightly acid loamy and clayey soils with impeded drainage. Freely draining lime-rich loamy soils.	Wheat, oats, barley, peas, field beans	Beef cattle, horses, sheep	Y	182.7	2006
ELS	Hampshire Downs/Thames Basin Heaths	Shallow lime-rich soils over chalk or limestone. Slowly permeable seasonally wet slightly acid but base-rich loamy and clayey soils.	Wheat, barley, mustard, OSR	Sheep	N	672.1	2007
Org	Hampshire Downs	Shallow lime-rich soils over chalk or limestone	Wheat, barley, oats, spelt, einkorn, clover	Sheep, cows, turkeys	Y	118.8	1999
CG	Hampshire Downs	Shallow lime-rich soils over chalk or limestone. Freely draining slightly acid loamy soils	Wheat, barley, oats, OSR	Sheep	Y	266.8	2006

**Table A.2: Farm intensity parameters collected through farmer interviews and using cropping maps.**

Scheme	Region	Mean no. of crops per year ( $\pm$ SE)	No. of insecticide products in 2012	Mean nitrogen fertiliser (N kg/ha) ( $\pm$ SE)	Mean winter wheat yield (t/ha) ( $\pm$ SE)	Stocking density in 2013 (LU*/ha)	Mean field size (ha) ( $\pm$ SE)
ELS	LW	2.67 $\pm$ 0.33	6	149.91 $\pm$ 12.7	6.85 $\pm$ 0.23	0.33	4.48 $\pm$ 0.46
ELS	CS	3.33 $\pm$ 0.33	6	197.75 $\pm$ 34.7	6.81 $\pm$ 0.23	1.3	12.53 $\pm$ 1.89
ELS	CN	3.67 $\pm$ 0.33	3	195 $\pm$ 71.0	6.92 $\pm$ 0.58	0.61	17.23 $\pm$ 1.97
ELS	HD	2.00 $\pm$ 0.58	3	180 $\pm$ 20.8	7.48 $\pm$ 0.40	0.37	11.93 $\pm$ 1.34
Org	LW	2.67 $\pm$ 0.33	0	0	NA	0.86	7.50 $\pm$ 0.92
Org	CS	1.00 $\pm$ 0.00	0	0	2.29 $\pm$ 0.36	0.48	4.28 $\pm$ 0.37
Org	CN	6.67 $\pm$ 0.88	0	0	2.99 $\pm$ 0.19	1.31	7.90 $\pm$ 1.05
Org	HD	7.00 $\pm$ 0.00	0	0	3.18 $\pm$ 0.53	0.59	5.34 $\pm$ 0.74
CG	LW	2.33 $\pm$ 0.33	4	225 $\pm$ 41.3	8.56 $\pm$ 0.49	0.62	7.31 $\pm$ 0.92
CG	CS	5.33 $\pm$ 0.33	6	168.4 $\pm$ 23.8	7.72 $\pm$ 0.42	1.22	11.32 $\pm$ 1.20
CG	CN	2.00 $\pm$ 0.58	2	159.07 $\pm$ 25.2	NA	0.5	10.51 $\pm$ 1.67
CG	HD	3.33 $\pm$ 0.33	6	142.5 $\pm$ 27.5	7.61 $\pm$ 0.00	0.25	9.54 $\pm$ 1.24

\*LU = livestock units

To check whether farms in different schemes varied in farm intensity, data on several intensity parameters was collected through farmer interviews (Table 2.4). Farmers were asked to provide data for the years 2011 – 2013, but the data farmers had available did not always cover all years. Differences between scheme types were tested using i) GLMMs with nested random effects for farm nested in region, for parameters data was available over several years or crop types, with scheme type differences tested using a likelihood ratio test (LRT), ii) Friedman Chi<sup>2</sup> for parameters where only one year of data was available and three scheme types were tested (n=12), iii) Welch's two-sample t-test for parameters where only one year of data was available and two scheme types were tested (n=8).

The mean number of crops per year did not differ significantly between scheme types (Years: 2012-2014, GLMM, LRT, Chi<sup>2</sup>= 1.42, df=2, n=36, p=0.491). The number of insecticide products used did not vary between CG and ELS farms (Year: 2012, t=0.392, df=5.48, n=8, p=0.710). The amount of synthetic nitrogen applied (kg/ha) did not differ significantly between CG and ELS farms (Years 2012 and 2013, GLMM, LRT, Chi<sup>2</sup> =0.079, df=1, n=30, p=0.779). The most frequently grown crop across all farms was wheat, so yield comparisons were only tested for wheat. Spring wheat was grown by some organic farms and no non-organic farms. Overall, winter wheat yields differed significantly between schemes (Years: 2009-2013, GLMM, LRT, Chi<sup>2</sup>= 87.48 df=2, n=46, p<0.001). Post-hoc tests revealed that winter wheat yields were significantly lower on organic farms compared to CG (p<0.001) or ELS (p<0.001). Stocking density did not differ significantly between scheme types (Year: 2013, Friedman Chi<sup>2</sup> = 2, df = 2, n=12, p-value = 0.3679). Mean field size was significantly smaller on organic farms (Year: 2013, GLMM, LRT, Chi<sup>2</sup>=5.43, df=2, n=327, n=12, p=0.066, post-hoc test: Org<ELS, p=0.021). Farm size did not differ significantly between scheme types (Year: 2013, Friedman Chi<sup>2</sup>= 3.5, df = 2, n=12, p-value = 0.1738, Table 2.1).

**Table A.3: Habitat composition for farms in the three schemes in 2013 (proportion (%), mean  $\pm$  SE over four farms per scheme type) and Friedman Chi<sup>2</sup> testing for differences between schemes**

Habitat type	ELS	CG	Org	Friedman Chi <sup>2</sup> (2 df)	P value
ES grassland	6 $\pm$ 3.1	14.5 $\pm$ 5.2	20 $\pm$ 6.1	2.8	0.25
ES field margin	3.7 $\pm$ 1	7.6 $\pm$ 2.2	2 $\pm$ 1.3	3.5	0.17
Improved grassland	20.5 $\pm$ 10.2	8.7 $\pm$ 3.8	25.9 $\pm$ 9.8	1.5	0.47
MFC	10.4 $\pm$ 6	7.2 $\pm$ 4.5	13.2 $\pm$ 4.5	0.6	0.75
Other	11.1 $\pm$ 6.2	10.2 $\pm$ 3.2	8.8 $\pm$ 4.9	0.5	0.78
Non-MFC	48.4 $\pm$ 13.9	51.8 $\pm$ 5	30 $\pm$ 16.6	2	0.37

**Table A.4: Definitions of habitat categories**

Habitat category	Definition
ES grass	Grassland in Environmental Stewardship, includes low-input grassland, species-rich grassland, heathland restoration.
ES margin	Land at the edge of arable fields in Environmental Stewardship, includes field margins, grass buffer strips, flower plantings, wild bird crops, uncultivated arable blocks.
Improved grass	Grassland not in Environmental Stewardship, including grass ley and permanent pasture.
Mass-flowering crops	Crops which provide potential floral resources for pollinators: clover, sainfoin, lucerne, field bean, field pea, oilseed rape, poppy, linseed and kale.
Non-mass flowering crops	Crops which do not provide potential floral resources for pollinators: cereals and turnips.
Other	Woodland, tree planting areas, game cover crops and fallow.

**Table A.5: Landscape composition for 1km buffer around study farms in 2013**

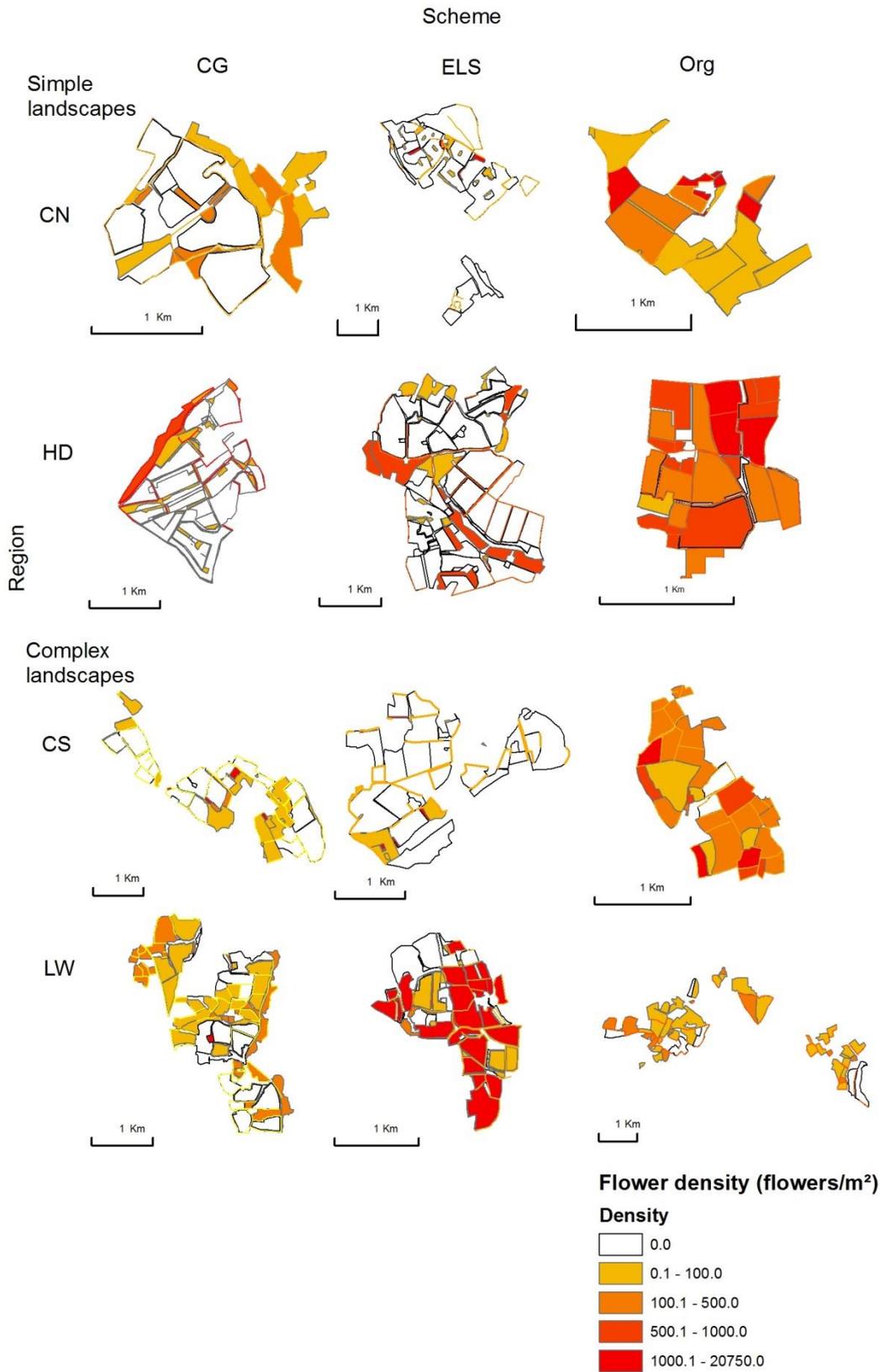
Region	Landscape complexity category	Scheme	Landscape complexity	
			SNH (%)	MFC (%)
Chilterns North	Simple	CG	8.13	5.45
		ELS	11.45	3.65
		Org	9.35	4.67
Chilterns South	Complex	CG	27.52	3.38
		ELS	19.85	0.75
		Org	23.57	0
Hampshire Downs	Simple	CG	5.54	0
		ELS	19.84	0
		Org	7.84	1.8
Low Weald	Complex	CG	22.62	0.82
		ELS	31.95	0.33
		Org	38.6	1.6

\*SNH = semi-natural habitat, MFC = mass flowering crop.

## Appendix B: List of plants considered insect-rewarding that were recorded in this study

<i>Achillea millefolium</i>	<i>Hypericum perforatum</i>	<i>Senecio jacobaea</i>
<i>Aethusa cynapium</i>	<i>Hypochaeris radicata</i>	<i>Silene dioica</i>
<i>Anacamptis pyramidalis</i>	<i>Knautia arvensis</i>	<i>Silene latifolia</i>
<i>Anagallis arvensis</i>	<i>Lactuca serriola</i>	<i>Sinapis arvensis</i>
<i>Anthriscus sylvestris</i>	<i>Lamium album</i>	<i>Sisymbrium officinale</i>
<i>Arctium lappa</i>	<i>Lamium purpureum</i>	<i>Solanum dulcamara</i>
<i>Arctium spp.</i>	<i>Lathyrus pratensis</i>	<i>Sonchus asper</i>
<i>Bellis perennis</i>	<i>Leontodon hispidus</i>	<i>Sonchus oleraceus</i>
<i>Brassica napus</i>	<i>Leucanthemum vulgare</i>	<i>Stachys officinalis</i>
<i>Brassica oleracea acephala</i>	<i>Ligustrum vulgare</i>	<i>Stellaria graminea</i>
<i>Bryonia dioica</i>	<i>Linum usitatissimum</i>	<i>Stellaria holostea</i>
<i>Capsella bursa-pastoris</i>	<i>Lonicera periclymenum</i>	<i>Stellaria media</i>
<i>Centaurea cyanus</i>	<i>Lotus corniculatus</i>	<i>Taraxacum agg.</i>
<i>Centaurea nigra</i>	<i>Malva sylvestris</i>	<i>Torilis japonica</i>
<i>Centaureum erythraea</i>	<i>Matricaria discoidea</i>	<i>Trifolium dubium</i>
<i>Cerastium fontanum</i>	<i>Medicago lupulina</i>	<i>Trifolium pratense</i>
<i>Chaerophyllum temulum</i>	<i>Medicago sativa</i>	<i>Trifolium repens</i>
<i>Chamerion angustifolium</i>	<i>Mycelis muralis</i>	<i>Tripleurospermum inodorum</i>
<i>Circaea lutetiana</i>	<i>Myosotis arvensis</i>	<i>Verbascum nigrum</i>
<i>Cirsium arvense</i>	<i>Odontites vernus</i>	<i>Veronica arvensis</i>
<i>Cirsium vulgare</i>	<i>Onobrychis viciifolia</i>	<i>Veronica chamaedrys</i>
<i>Clematis vitalba</i>	<i>Ophrys apifera</i>	<i>Veronica persica</i>
<i>Conopodium majus</i>	<i>Papaver rhoeas</i>	<i>Vicia orobus</i>
<i>Convolvulus arvensis</i>	<i>Papaver somniferum</i>	<i>Vicia sativa</i>
<i>Cornus sanguinea</i>	<i>Persicaria maculosa</i>	<i>Vicia sepium</i>
<i>Crataegus monogyna</i>	<i>Phacelia tanacetifolia</i>	<i>Viola arvensis</i>
<i>Crepis capillaris</i>	<i>Pisum sativum</i>	
<i>Daucus carota</i>	<i>Plantago lanceolata</i>	
<i>Digitalis purpurea</i>	<i>Polygonum aviculare</i>	
<i>Epilobium ciliatum</i>	<i>Potentilla reptans</i>	
<i>Epilobium hirsutum</i>	<i>Prunella vulgaris</i>	
<i>Erica cinerea</i>	<i>Prunus spinosa</i>	
<i>Fumaria officinalis</i>	<i>Ranunculus acris</i>	
<i>Galium aparine</i>	<i>Ranunculus ficaria</i>	
<i>Galium palustre</i>	<i>Ranunculus repens</i>	
<i>Geranium dissectum</i>	<i>Raphanus sativus</i>	
<i>Geranium pratense</i>	<i>Rosa arvensis</i>	
<i>Glebionis segetum</i>	<i>Rosa canina</i>	
<i>Hedera helix</i>	<i>Rubus fruticosus agg.</i>	
<i>Heracleum sphondylium</i>	<i>Sambucus nigra</i>	
<i>Hieracium spp.</i>	<i>Scrophularia nodosa</i>	

## Appendix C: Additional results



**Figure C.1:** Habitat maps (including hedgerows) coloured by flower density (flowers per m<sup>2</sup>) in July from twelve farms in three different wildlife-friendly farming schemes across four regions. Farm triplets labelled by National Character Area: CN=Chilterns North, CS=Chilterns South, LW=Low Weald, HD=Hampshire Downs.

**Table C.1: Model results for a zero-inflated negative binomial model on floral density.**

Count model coefficients (negative binomial with log link):					
	Estimate	Std. Error	z value	Pr(> z )	
(Intercept)	4.4442	0.7003	6.346	2.21E-10	***
Farmtype CG	1.1771	1.2836	0.917	0.35913	
Farmtype Org	3.223	0.8491	3.796	0.000147	***
Cropfactor: noncrop	4.1027	0.7513	5.461	4.75E-08	***
Farmtype CG:cropfactor noncrop	-1.6906	1.3328	-1.268	0.204662	
Farmtype Org:cropfactor noncrop	-3.161	0.9245	-3.419	0.000628	***
Log(theta)	-0.9501	0.1302	-7.296	2.97E-13	***

Zero-inflation model coefficients (binomial with logit link):				
	Estimate	Std. Error	z value	Pr(> z )
(Intercept)	1.1118	0.4655	2.388	0.0169 *
Farmtype CG	-0.2582	0.4569	-0.565	0.5721
Farmtype Org	-1.9836	0.6873	-2.886	0.0039 **
Cropfactor noncrop	-2.4014	0.4847	-4.954	7.26E-07 ***

\* significant at  $p < 0.05$ , \*\* significant at  $p < 0.01$ , \*\*\* significant at  $p < 0.001$

**List of reports used to calculate 5 year average yield difference between organic and conventional winter wheat for England and Wales, available at <http://www.orgprints.org/>**

Moakes, Simon and Lampkin, Nicolas (2010) [Organic farm incomes in England and Wales 2008/09 \(OF 0373\)](#). Aberystwyth University and Organic Research Centre, Aberystwyth and Newbury.

Moakes, Simon and Lampkin, Nicolas (2011) [Organic farm incomes in England and Wales 2009/10 \(OF 0373\)](#). Aberystwyth University and Organic Research Centre, Aberystwyth and Newbury.

Moakes, Simon; Lampkin, Nicolas and Gerrard, Catherine L (2012) [Organic farm incomes in England and Wales 2010/11 \(OF 0373\)](#). Aberystwyth University and Organic Research Centre, Aberystwyth and Newbury.

Moakes, Simon; Lampkin, Nicolas and Gerrard, Catherine L (2013) [Organic farm incomes in England and Wales 2011/12 \(OF0373\)](#). Aberystwyth University and Organic Research Centre, Aberystwyth and Newbury

Moakes, Simon; Lampkin, Nicolas and Gerrard, Catherine L (2014) [Organic farm incomes in England and Wales 2012/13](#). Aberystwyth University and Organic Research Centre, Aberystwyth and Newbury