

Strategic Priorities 2015-18

Dr Paul Ayris

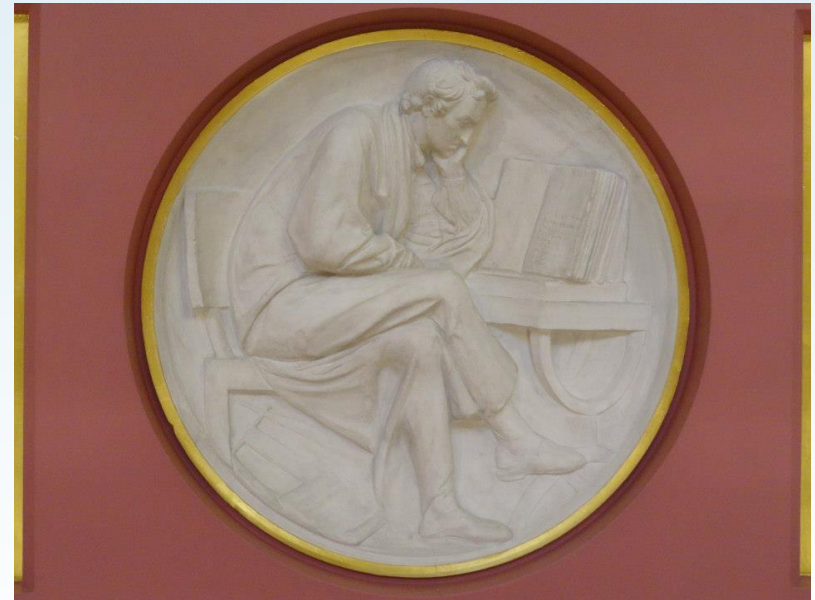
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Content

- ❑ Library Strategy
- ❑ 6 Key Performance Areas
 1. User Experience
 2. Staff, Equality and Diversity
 3. Finance, Management Information, Value for Money
 4. Systems and Processes
 5. Sustainable Estate
 6. Communication, OA, Outreach
- ❑ Conclusions



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Library Strategy

6 Key Performance Areas

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Library Strategy 2015-18

- ❑ Overseen by Leadership Team
 - ❑ *not* Senior Management Team
- ❑ 6 Key Performance Areas
- ❑ Linked to [UCL 2034](#)



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1. User Experience

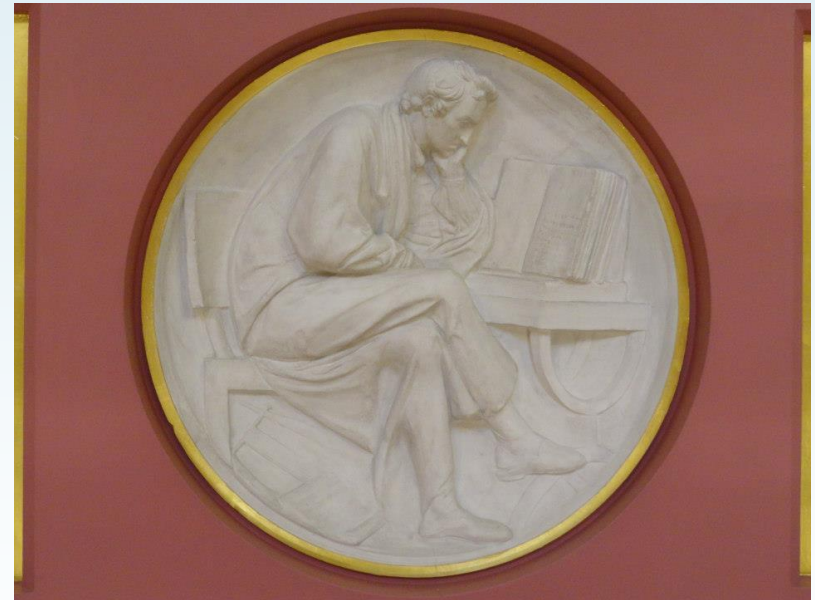
- ❑ UCL has used 4 measures
 - ❑ National Student Survey ([NSS](#))
 - ❑ Student Barometer ([SB](#)) / International Student Barometer ([ISB](#))
 - ❑ Postgraduate Taught Experience Survey ([PTES](#))
 - ❑ Postgraduate Research Experience Survey ([PRES](#))
- ❑ Most important is NSS
 - ❑ Will form part of [TEF](#) (Teaching Excellence Framework)



- ❑ NSS 2016
 - ❑ Overall UCL scored an 85% satisfaction rating
 - ❑ Up 1%
 - ❑ Library (q16) scored 88% - same as 2015
 - ❑ Sector average = 87%
 - ❑ Library score was =2nd highest score for all 23 NSS questions

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2. Staff, Equality and Diversity

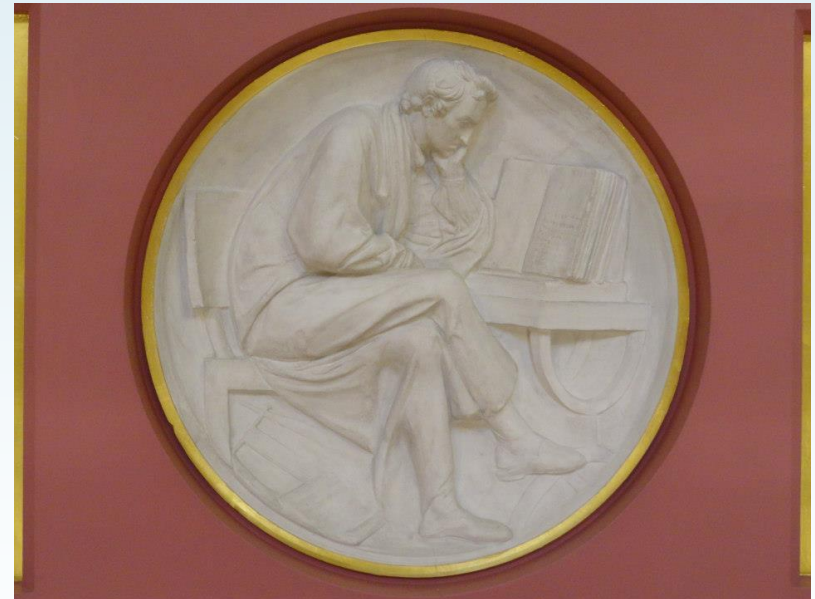
- ❑ Leadership Team was Highly Commended in THELMAs (Times Higher Education Leadership and Management Awards) 2016
- ❑ *2016 Staff Survey in UCL*
 - ❑ 88% of respondents said they understood how their work contributes to the Library
- ❑ Whole staffing complement restructured to reflect 2015-18 Strategy



UCL Education Conference 2015

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3. Finance, Management Information, Value for Money

Institution	FTE Students	Total Library spend	Grant as % of total University expenditure	Total Information spend per student FTE
UCL (incl. IOE)	30,419	£25,890,259	1.81%	£303
RLUK MEAN	19,718	£12,442,299	1.93%	£261
Imperial	15,532	£10,749,930	1.33%	£392
King's London	22,807	£13,034,892	1.96%	£232
Oxford	20,256	£40,842,291	2.50%	£403
Cambridge	18,875	£25,125,520	n/a	£448
Edinburgh	26,592	£14,449,895	1.44%	£240
Manchester	35,370	£20,736,890	2.22%	£263

SCONUL Strategic Benchmarking Data 2014-15

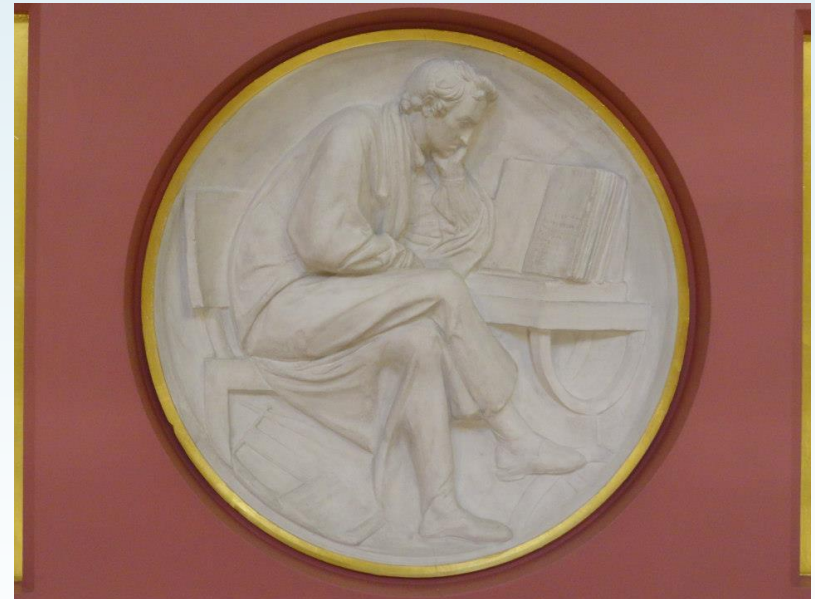
3. Finance, Management Information, Value for Money

Institution	Total loans per FTE student	Staff spend per FTE student	Article downloads per FTE student	E-Book section requests per FTE student
UCL (incl. IOE)	14	£369	241	95
RLUK MEAN	17	£275	232	166
Imperial	8	£252	346	59
King's London	13	£236	260	134
Oxford	34	£999	426	358
Cambridge	27	£671	374	166
Edinburgh	21	£243	261	182
Manchester	10	£274	233	55

SCONUL Strategic Benchmarking Data 2014-15

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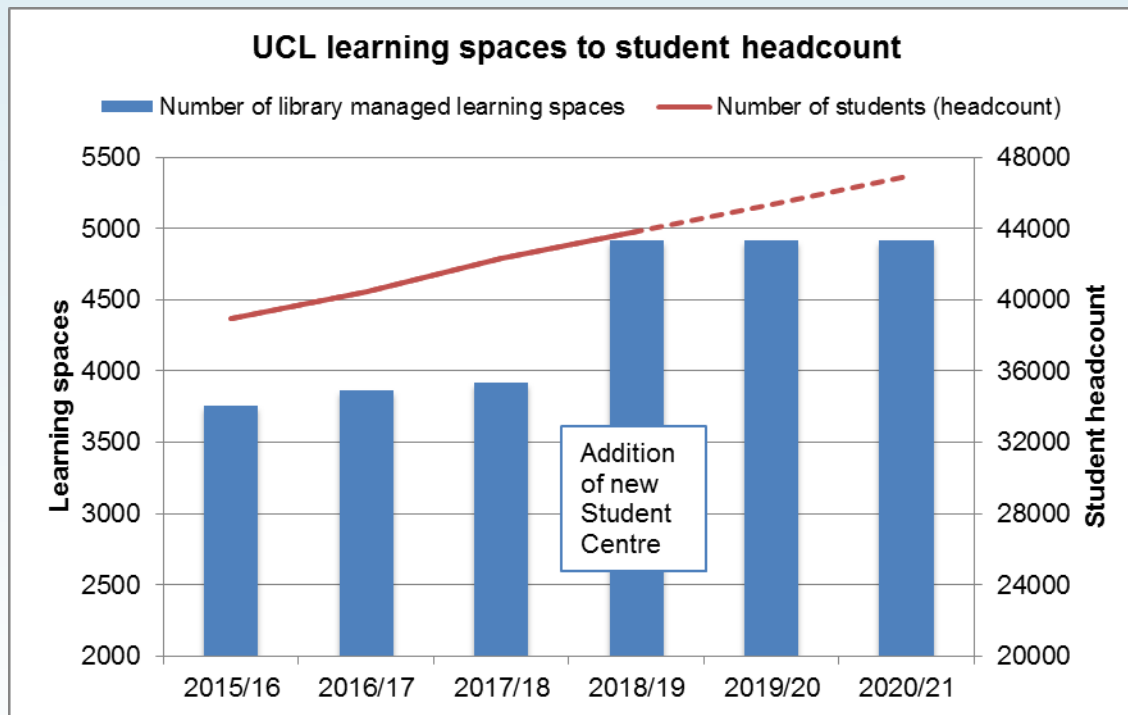
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4. Systems and Processes

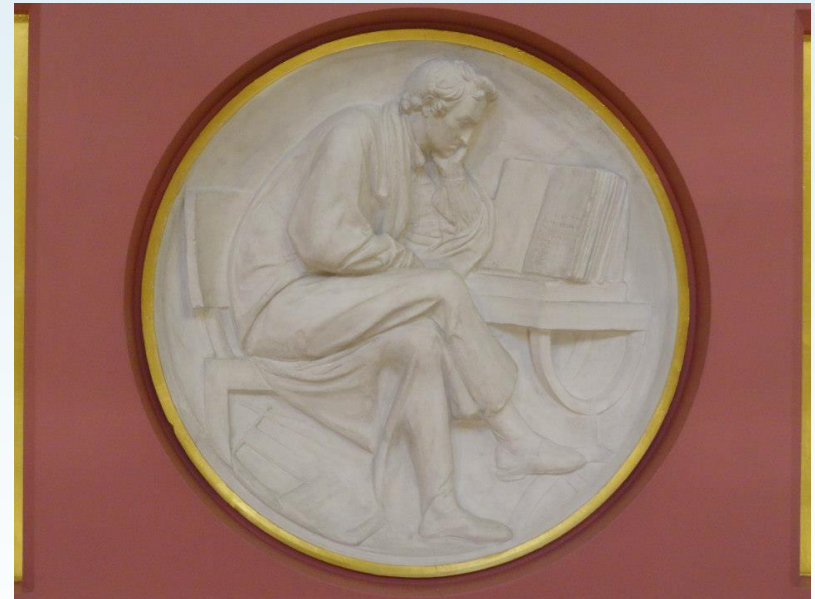
- ❑ Operational Impact Assessment now established
- ❑ To assess Faculty plans
- ❑ UCL Planning Working Group now looks at wider strategic issues in sector



Students per learning space	2015/16	2016/17	2017/18	2018/19	2019/20	2020/21	Russell Group Average
Headcount	10.4	10.5	10.8	8.9	9.2	9.5	9.6
FTE	8.6	8.7	9.0	7.4	7.7	7.9	8.0

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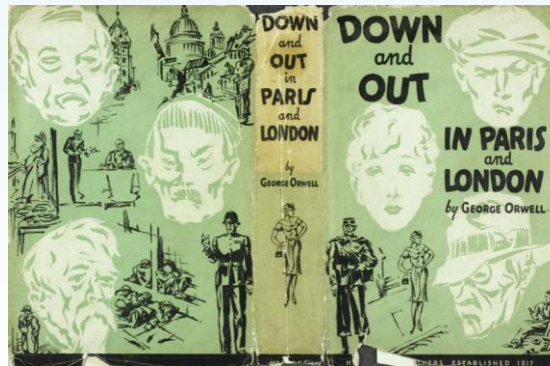
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5. Sustainable Estate

- ❑ New home for UCL Special Collections?
- ❑ Investigating collaboration with other London institutions
- ❑ Feasibility of using Senate House Tower as location
- ❑ Availability of funding to support research, teaching & learning, outreach



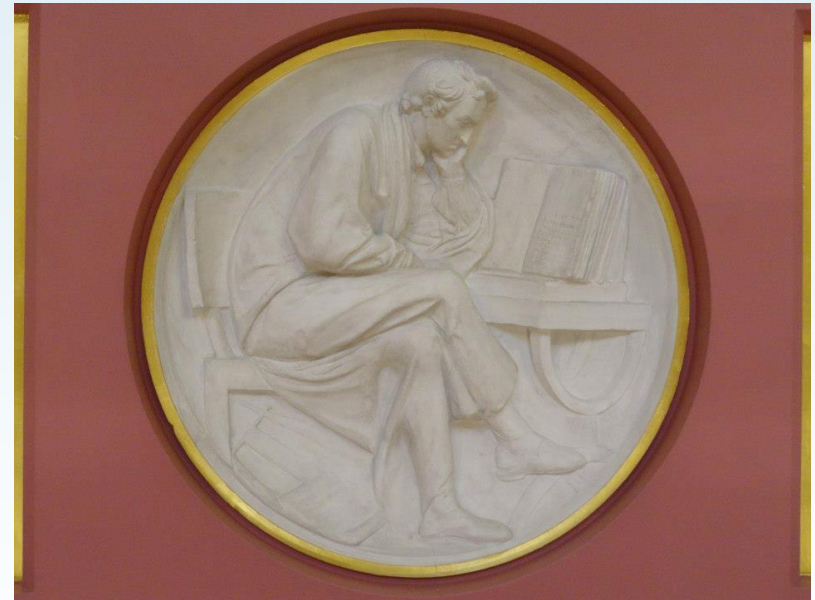
George Orwell



Haggadah for the Passover

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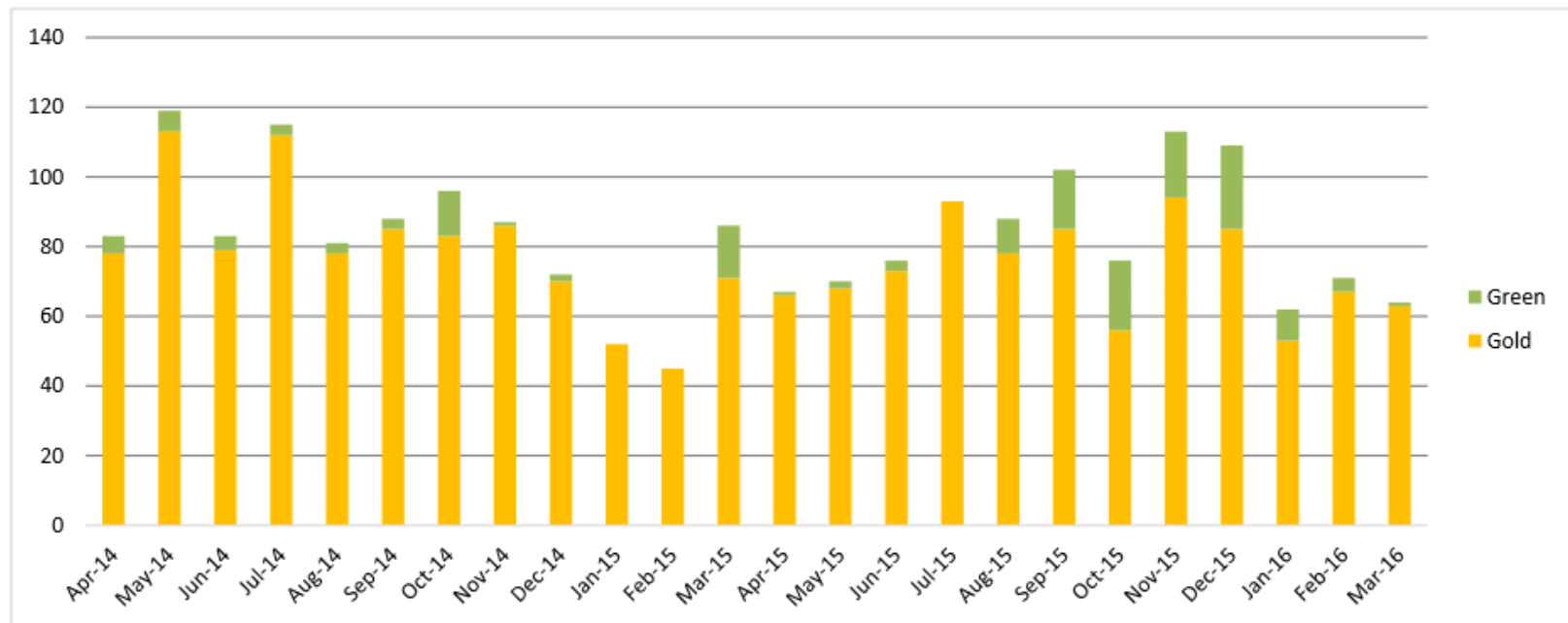


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6. Communications, Open Access & Outreach

RCUK Compliance

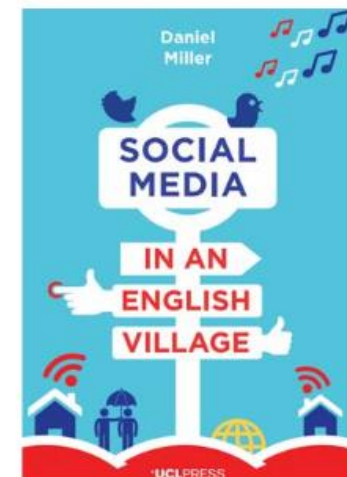
- Year 3 target, April 15 – March 16: 924 OA papers
- Performance at end March 2016: 991 papers (107% of target)
- Excludes UCL IOE (see following slide)



UCL Discovery

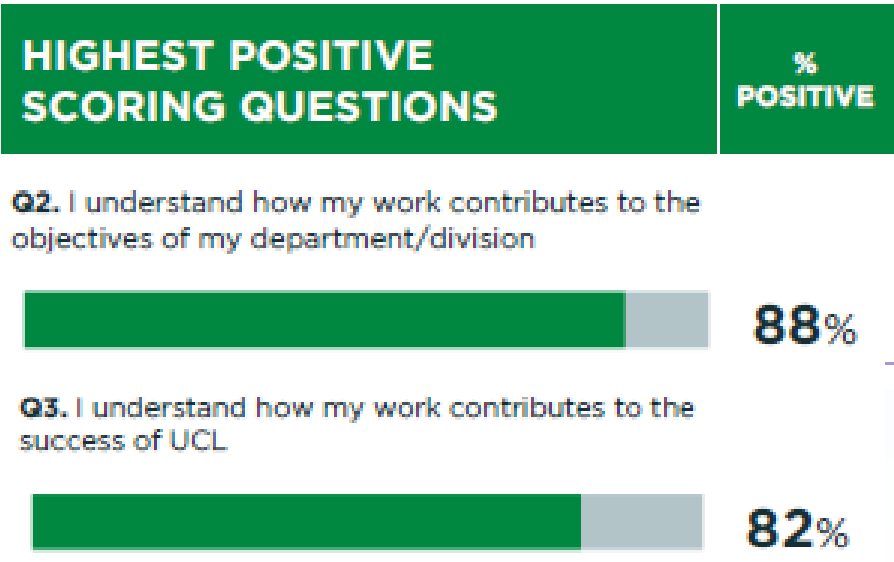
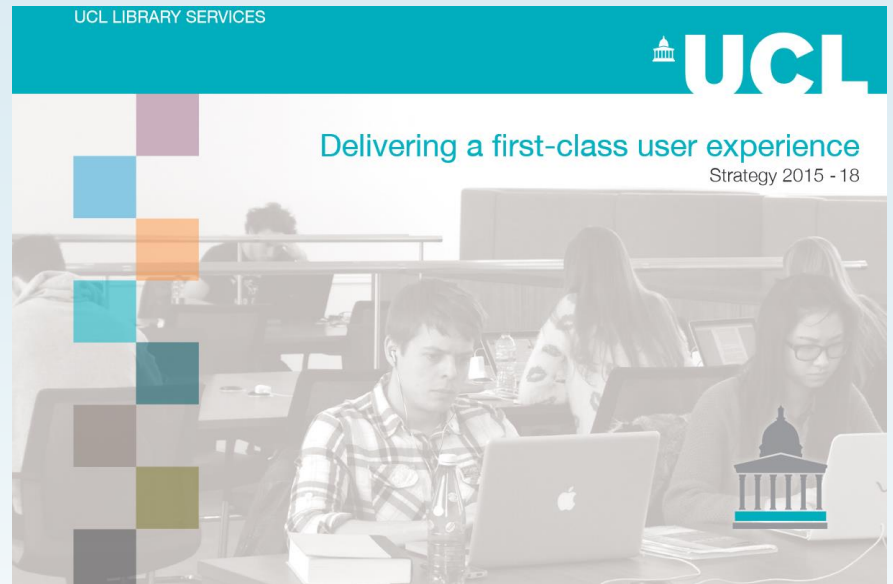
Most-downloaded outputs Q1 2016

1.	How the World Changed Social Media	6,740	2016 UCL Press
2.	Marketing theories and concepts for the international construction industry: a study of their applicability at the global, national and corporate perspectives	3,161	1990 Bartlett thesis
3.	Machine learning for financial market prediction	2,107	2012 Comp Sci thesis
4.	Fatigue and fracture mechanics analysis of threaded connections	1,937	1992 Mech Eng thesis
5.	Social Media in an English Village	1,883	2016 UCL Press
6.	A study of the design of fluidized bed reactors for biomass gasification	1,878	1999 Chem Eng thesis
7.	Why are most buildings rectangular?	1,792	2006 Article
8.	Effective design, configuration, and use of digital CCTV	1,735	2009 Comp Sci thesis



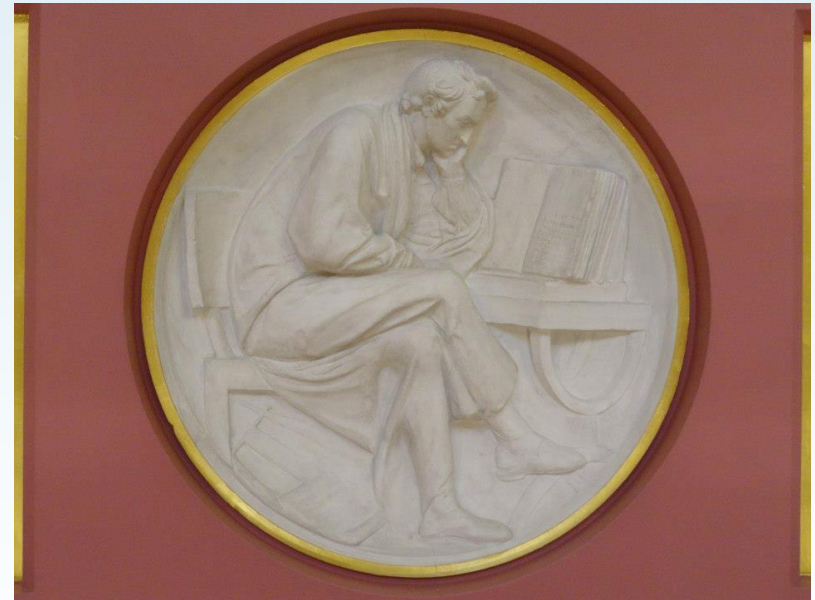
Communications

- ❑ Communications Strategy for Library Strategy
- ❑ Communications Manager created as new post, starting Autumn 2016



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Conclusions

- ❑ 6 Implementation Plans (2015-18)
- ❑ 90 Action Lines to deliver the Strategy
- ❑ 81% Green or Completed



KPAs 2015 - 18	Action Lines	Green	Amber	Red	New	Done
1	18	9	1	0	5	3
2	20	13	1	0	2	4
3	14	13	1	0	0	-
4	15	9	3	0	2	1
5	10	8	2	0	0	-
6	13	13	0	0	0	-
Total	90	65	8	0	9	8