Assessing Vaccine Literacy and Exploring its Association with Vaccine Hesitancy: A Validation of the Vaccine Literacy Scale in China

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Ethical Considerations

This study was ethically reviewed and approved by the Ethics Committee of the Wuxi Center for Disease Prevention and Control (2020No10).

Declaration of Interests

The authors have no conflict of interest.

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Author contributions

HJ, LQY, and SQZ designed the study. QW, LL, LQY, GPY, and TTC conducted the literature review and designed the questionnaire. GPY, LLJ, LZ, XPX, LPW, and NYS assisted with the online investigation. LQY, QW, and SXX analyzed the data. HJ, QW, GPY, and XPX interpreted the results. All authors critically revised the manuscript for important intellectual content. And that all authors agree to be accountable for all aspects of the work and approve the version for publication.

Abbreviations

HLVa-IT: Vaccine Health Literacy of Adults in Italian aOR: adjusted odds ratio CI: confidence interval 3C: confidence, convenience, and complacency KMO: Kaiser–Meyer–Olkin EFA: exploratory factor analysis CFA: the confirmatory factor analysis AVE: average variances extracted CR: composite reliability GFI: the goodness-of-fit index AGFI: adjusted goodness-of-fit index CFI: comparative fit index RMSEA: the root means square error of approximation IQR: interquartile range

Abstract

Background: Assessment of vaccine literacy is essential for understanding people's ability to access various vaccine information to meet health demands. Few studies have examined the role of vaccine literacy in vaccine hesitancy, which is a psychological state. This study aimed to validate the applicability of the HLVa-IT (Vaccine Health Literacy of Adults in Italian) scale in Chinese settings and to explore the association between vaccine literacy and vaccine hesitancy.

Methods: From May to June 2022, we conducted an online cross-sectional survey in mainland China. Potential factor domains were obtained by the exploratory factor analysis. Cronbach's alpha coefficient, composite reliability values, and square root values of average variances extracted were calculated to determine the internal consistency and discriminant validity. The association between vaccine literacy, vaccine acceptance, with vaccine hesitancy was assessed using logistic regression analysis.

Results: Totally, 12,586 participants completed the survey. Two potential dimensions, the functional and the interactive/critical, were identified. Cronbach's alpha coefficient and composite reliability values were greater than 0.90. The square root values of average variances extracted exceeded the related correlations. The functional dimension (adjusted odds ratio (aOR): 0579; 95% Confidence Interval (CI); 0.529, 0.635), interactive (aOR: 0.654; 95%CI: 0.531, 0.806)/critical (aOR: 0.709; 95%CI: 0.575, 0.873) dimension were significantly and negatively associated with vaccine hesitancy. Similar results were also found in different vaccines acceptance subgroups.

Limitations: This report is limited by the convenience sampling method.

Conclusions: The modified HLVa-IT is suitable for use in Chinese settings. Vaccine literacy was negatively associated with vaccine hesitancy.

Keywords: vaccine literacy, vaccine hesitancy, scale, validation

Introduction

Vaccination is one of the most effective ways to prevent outbreaks of vaccinepreventable diseases and reduce the disease burden, severe illness, and death. However, the anti-vaccine movement has grown tremendously in the past twenty years (Ratzan, 2011; Johnson et al., 2020). The increasing reliance on the Internet and social media for seeking health information has played a pivotal role in disseminating misinformation and exacerbating vaccine confidence (Johnson et al., 2020). Vaccine hesitancy was considered one of the ten issues threatening global health in 2019 (World Health Organization, 2019). Weak health literacy was identified as an important cause of low vaccine uptake (Biasio, 2019). Vaccine literacy is built on the overall idea of health literacy (Biasio et al., 2020a; Badua et al., 2022) and has been defined as "the ability to understand health information and services in order to make appropriate health-related decisions" by Biasiao (2019).

A growing body of work has linked low literacy with negative health outcomes (Kim et al., 2023), including higher health services utilization (Zulman et al., 2020), worse chronic disease prevention practice (Fawns-Ritchie et al., 2022), and mental illness (Guo et al., 2023). In many cross-sectional survey findings, subjects with low literacy were more likely to have depression (Vu et al., 2023; Alothman and Fogarty., 2020). Lincoln et al. supported the longitudinal relationship between literacy skills and depressive symptoms (Lincoln et al., 2006). Previous studies have shown that, contrary to common sense, highly educated individuals appear instead to exhibit lower vaccine acceptance (Aharon et al., 2017; Biasio et al., 2018). This suggests that high literacy levels do not exactly equate to a high reservoir of vaccine information, nor does it match with the ability to critically accept vaccine information. Therefore, the creation of a standardized scale to measure vaccine literacy is necessary. The HLVa-IT (Vaccine Health Literacy of Adults in Italian) is a scale developed in Italy (Biasio et al., 2020b), which is built on the Ishikawa test for chronic non-communicable diseases (Ishikawa et al., 2008), specifically to measure vaccine literacy and has been validated in various settings, including Croatian (Gusar et al., 2021), and Saudi Arabia (Alshehry et al., 2022). However, the applicability and validity of this scale in the Chinese setting which country has a large population have not been demonstrated.

Vaccine hesitancy is defined as a state of indecisiveness regarding a vaccination decision (Larson., 2022). In the context of decision-making, the distinction between the affective nature of vaccine hesitancy and being a behavior is crucial. The concrete example of French health pass also supported this its difference with behavior (Ward et al., 2022). Therefore, vaccine hesitancy is characterized by the changing nature of mental status, particularly the volatile and emotional. Further, the associations between vaccine hesitancy and health literacy on vaccine have not been confirmed, and it is unclear whether the association is positive or negative or whether no such association exists (Biasio, 2019; Magon et al., 2021; Willis et al., 2021).

The aim of this study was to validate the applicability of the HLVa-IT scale within

the Chinese setting and to explore the association between vaccine literacy and vaccine hesitancy.

Methods

Participants and Procedure

From May 19, 2022, to June 24, 2022, we conducted a survey in mainland China using a web-based online questionnaire. Convenience sampling was performed in this survey. The link to the questionnaire was created by "Wen Juan Xing", a professional platform for creating and disseminating questionnaires, and forwarded by the WeChat platform of the Jiangsu Provincial Center for Disease Control and Prevention. Prior to the participation, a written informed statement was provided, in which we assured participants that the study was conducted on a voluntary basis and for research purposes only. Further, completing times less than 100 seconds were automatically set invalid. Questionnaires answered by people under 18 years and over 60 years were not analyzed.

HLVa-IT was forward translated by two bilingual translators and two specific study staff. The backward translation was performed by a native English language speaker. Five translators confirmed that the final Chinese version of the questionnaire is linguistically and conceptually consistent with the original. Further, we invited three vaccine experts to recheck the applicability of the Chinese version questionnaire who were familiar with the policy of the Chinese immunization program, and they suggested changes to some items (focus on tetanus, pneumococcal, and influenza vaccine) in the "vaccine quiz" and "vaccine acceptance". To test the clarity and comprehensibility of each item, a pilot study using the modified Chinese version of the HLVa-IT questionnaire was distributed to 50 participants over 18 years. Moreover, one-to-one interviews after completion reported no poorly clarified items.

Measures

The questionnaire collected the socio-demographic variables, including age, sex, ethnicity, marital status, educational status, occupation, annual household income, residential status, number of daily contacts, chronic disease history, and self-assessment of health status.

The scale was presented in Appendix 1. The vaccine literacy was measured using the modified China-HLVa-IT questionnaire. As the same as the original HLVa-IT questionnaire, the main body of the China-HLVa-IT is composed of 14 items divided into three scales: functional (items number 1-5), interactive (items number 6-10), and critical vaccine literacy (items number 11-14). Before completing the functional scale and interactive and critical scale, the filter questions included in the original questionnaire were also set. Each item was assessed using a 5-point Likert scale, ranging from 1 to 5 (functional scale: 5-never, 4-rarely, 3-general, 2-sometimes 1-often; interactive/critical scale: 1-never, 2-rarely, 3-general, 4-sometimes 5-often).

According to the recommendation of vaccine experts, the "vaccine quiz" which is an 11 statements test (true/false/do not know) included in the original questionnaire was modified. The item "To protect against tetanus, vaccination is offered to adults free of charge every ten years" was deleted. This is because, in China, the tetanus vaccine is inoculated for children as one of the expanded immunization program vaccines, and adults are only used for post-exposure prophylaxis (such as deep wounds) (Chinese Center for Disease Control and Prevention, 2022). In addition, the item "Influenza and pneumococcal vaccines are recommended and free of charge from age 65" was changed to "Influenza and pneumococcal vaccines are recommended for people over 65 years of age" because influenza (Yang et al., 2016)**Error! Reference source not found.** and pneumonia (Yu et al., 2012) vaccines are self-funded in most provinces of China. The other items in the original vaccine quiz were reserved and measured in true/false/do not know.

According to the modification in the vaccine quiz, the item "Have you been vaccinated against tetanus" in "vaccine acceptance" was also deleted. Two other items related to influenza and pneumonia vaccination acceptance were retained. Further, the vaccine acceptance of other vaccines, including covid-19 vaccine, covid-19 booster vaccine, hepatitis B vaccine, and herpes zoster vaccine, were also recorded.

The vaccine hesitancy dimension was measured by the item: "What is your level of hesitation about vaccinating (1-very hesitant, 2-hesitant, 3-not sure, 4-no hesitant, 5-not at all)".

Data Analysis

Descriptive statistics were used to analyze the socio-demographic variables and China-HLVa-IT responses before conducting a factorial analysis. Kaiser-Meyer-Olkin (KMO) test and Bartlett's test of sphericity coefficient were conducted to check the feasibility of performing factor analysis (Sievers, 2014). Half of the sample was randomly selected each for the exploratory factor analysis (EFA) and the confirmatory factor analysis (CFA). Further, the sample needed to meet the condition of selecting "yes" to the filtered items in the questionnaire before it could be included in the CFA. In EFA, factors with eigenvalues more than 1.0 were extracted using principal component analysis. And then, CFA was used to confirm the reliability (internal consistency for the items in the same latent variable) and validity (distinguishability of different latent variables) of each latent structure (factor). This study examined the parameter estimates and their associated tvalues, as well as the factor loadings and the average variances extracted (AVE). Reliability was assessed by calculating the composite reliability (CR), and Cronbach's alpha value. The square root of AVE for each latent variable was calculated to check the validity. The value of Cronbach's alpha greater than 0.7 (Streiner and Norman, 2001), CR greater than 0.6 (Fornell and Larcker, 1981), and AVE greater than 0.5 (Anderson and Gerbing, 1988) were considered acceptable. According to Gerbing et al., the goodness-of-fit index (GFI), adjusted goodness-offit index (AGFI), comparative fit index (CFI), and the root means square error of approximation (RMSEA) were used to evaluate the model fit in the CFA (Gerbing and Anderson, 2016). GFI, CFI, and AGFI are considered to be greater than 0.90 indicates a good fit; RMSEA less than 0.08 indicates a good fit (Gerbing and Anderson, 2016; Hu and Bentler, 1999).

In the vaccine quiz, incorrect answers or choosing "do not know" were scored as 0, and correct answers were scored as 1. The total score of the 11 items is the sum of the vaccine quiz scores. Spearman's correlation coefficients were calculated between vaccine quiz scores and three vaccine literacy scales, as well as the vaccine acceptance and vaccine hesitancy. We used multiple logistic regression to explore the association between vaccine literacy and vaccine hesitancy. The association between vaccine hesitancy and vaccine literacy was also examined for each vaccine acceptance condition. According to previous studies (Yang et al., 2022; Wang et al., 2021; Han et al., 2021), we used age, sex, marital status, educational status, healthcare occupation, annual household income, chronic disease history, and self-assessment of health status as control variables. "very hesitant", "hesitant", and "not sure" were combined into "hesitancy"; "no hesitant" and "not at all" were combined into "non-hesitancy". Statistical significance was defined as a two-sided P value of <0.05. All analyses were performed using SPSS 23.0 (IBM Corp, New York, NY, USA) and AMOS 23.0 (IBM Corp, New York, NY, USA) software. The Wuxi Center for Disease Control and Prevention Ethics Committee approved this study (2020No10).

Results

Participant characteristic

A total of 12,586 participants, aged over 18 years, were included in this study (Table 1). Of these, 56.1% (7,066/12,586) were male. Most participants had a college or equivalent degree (8,694/12,586, 69.1%) and did not have a healthcare-related occupation (8,140/12,586, 64.7%). Further, the proportion of households' annual income lower than USD 15,000, and the range of USD 15,000-30,000 was the highest, at 37.0% (4,656/12,586) and 48.9% (6,156/12,586), respectively. In this study, the proportion of individuals showing vaccine hesitancy was estimated to be about 34.2% (4,310/12,586).

Socio-demographic	Data, n (%)
Number of participants	12586
Age (mean ± SD)	31.56±9.12
Age group	
18~24	3184 (25.3)
25~34	5362 (42.6)
35~44	2804 (22.3)
45~54	1019 (8.1)
55~64	178 (1.4)
≥65	39 (0.3)
Sex	
Male	7066 (56.1)

Table 1. Participants' Sociodemographic Information

Female	5520 (43.9)
Marital status	
Married	8045 (63.9)
Unmarried	4300 (34.2)
Divorced	223 (1.8)
Widowed	18 (0.1)
Educational status	
Secondary school or below	766 (6.1)
High school	2087 (16.6)
College or equivalent	8694 (69.1)
Master's Diploma or above	1039 (8.3)
Healthcare occupation	
Yes	4446 (35.3)
No	8140 (64.7)
Occupation	
Government agencies and institutions	2930 (23.3)
Enterprises, commerce, service industry	5214 (41.4)
Agriculture, forestry, animal husbandry,	
fishery, and water conservancy	1673 (13.3)
production personnel	
Military	125 (1.0)
Full-time student	1097 (8.7)
Retirement	175 (1.4)
None	434 (3.4)
Others	938 (7.5)
Annual household income	
(USD 1,000)	
<7.5	1242 (9.9)
7.5-15	3414 (27.1)
15-22.5	3721 (29.6)
22.5-30	2435 (19.3)
30-75	1417 (11.3)
75 or more	357 (2.8)
Residential status	
Live with others	11965 (95.1)
Alone	621 (4.9)
Number of daily contacts	
1-5	2780 (22.1)
6-15	5624 (44.7)
≥16	4182 (33.2)
Chronic diseases history	-
Yes	2305 (18.3)
No	10281 (81.7)
Self-assessment of health status	

Very bad	593 (4.7)
Bad	425 (3.4)
General	4178 (33.2)
Well	4318 (34.3)
Very well	3072 (24.4)
Vaccine hesitancy	
Very hesitant	773 (6.1)
Hesitant	1307 (10.4)
Not sure	2230 (17.7)
No hesitant	4504 (35.8)
Not at all	3772 (30.0)

Exploratory factor analysis of China-HLVa-IT

In this study, the value of the KMO was 0.972, and Bartlett's test of sphericity was statistically significant (p<.001), which meant that the factor analysis was applicable for this data. Approximately, 50% of the overall sample (n=6,337) was randomly selected for EFA, and the remaining sample (n=6,249) was used for CFA. In EFA, two factors were extracted that cumulatively explained 97.27% of the total variance (Supplementary Table S1). Item 6-14 were included in Factor 1 (eigenvalue=113.37), the interactive/critical dimension in HLVa-IT, with a percent variance share of 61.48%. Item 1-5, representing the functional scale, were included in Factor 2 (eigenvalue=23.272), with a percent variance share of 35.80%. All items loadings were over 0.90 (Supplementary Table S2).

Confirmatory factor analysis of China-HLVa-IT

The Cronbach's alpha values of the functional (n=5030) and interactive/critical (n=4093) scales of the China-HLVa-IT were 0.938 and 0.932, respectively. Moreover, none of the items strongly affected the reliability (over 0.90) of the dimension in tests where any item was removed in sequence (Supplementary Table S3). In addition, as shown in Supplementary Table S4 and S5, the item correlation (over 0.5) within each scale was strong.

As shown in Table 2, the factor loadings of all items in China-HLVa-IT were over 0.70. The error variances of the items were also estimated, and the specific results were presented in Supplementary Table S6. The CR values of scales were greater than 0.90, in which the functional scale was 0.941, and the interactive/critical scale was 0.931. The AVE values of these dimensions were greater than 0.60. Further, the square root of AVE of both dimensions exceeded the related correlations (Supplementary Table S7). The overall model achieved a good fit for GFI = 0.917, CFI = 0.886, AGFI = 0.954, and RMSEA = 0.079. Therefore, the reliability and validity of the China-HLVa-IT were acceptable.

Table 2. The Reliability of Items

Dimension	Parameter significance estimation			Factor loading	SMC d	SMC ^d CR ^e	
	Unstd. ^a	S.E. ^b	t-value	p-value	Std. ^c		

Functional								
Item 1	1.000				0.822	0.676	0.941	0.760
Item 2	1.010	0.016	63.821	<.001	0.846	0.716		
Item 3	1.079	0.015	71.405	<.001	0.908	0.824		
Item 4	1.066	0.015	70.858	<.001	0.904	0.817		
Item 5	1.081	0.016	67.533	<.001	0.877	0.769		
Interactive/	Critical							
Item 6	1.000				0.748	0.560	0.931	0.602
Item 7	1.062	0.021	50.153	<.001	0.788	0.621		
Item 8	1.009	0.020	49.434	<.001	0.777	0.604		
Item 9	1.059	0.021	51.136	<.001	0.801	0.642		
Item 10	1.015	0.023	44.688	<.001	0.710	0.504		
Item 11	1.068	0.021	51.148	<.001	0.801	0.642		
Item 12	1.056	0.021	49.824	<.001	0.783	0.613		
Item 13	1.067	0.021	50.326	<.001	0.790	0.624		
Item 14	1.043	0.021	49.466	<.001	0.778	0.605		

- a. Unstd. is the abbreviation of unstandardized estimate
- b. S.E. is the abbreviation of standard error
- c. Std. is the abbreviation of standardized estimate
- d. SMC is the abbreviation of squared multiple correlations
- e. CR is the abbreviation of composite reliability
- f. AVE is the abbreviation of average variances extracted

Description of scale's results

Totally, 10,124 participants completed the functional scale questions, and approximately one-third to one-half of the participants have difficulties understanding the scientific information about vaccination; 8,228 participants completed the interactive/critical scale, and more than 70% of the participants actively seek information and screen it for accuracy (Figure 1). The mean value of the Likert score for each item in the functional scale was 3.23±1.24; the interactive scale was 4.03±0.81; the critical scale was 4.03±0.84. A total of 7,731 participants completed both the functional and interactive/critical dimensions, and the mean vaccine literacy value was 52.16±8.93. For the vaccine quiz, the median score was 6 [interquartile range (IQR): 4, 8], with a range from 0 to 11. In terms of vaccine acceptance, 16.3% (2,046/12,586) of participants self-reported never having received an influenza vaccine, 42.1% (5,299/12,586) received an influenza vaccine within one year, 21.2% (2,667/12,586) within two years, 8.7% (1,092/12,586) within three years, and 11.8% (1,482/12,586) reported having received an influenza vaccine more than three years ago. A total of 1599 participants reported not having received the COVID-19 vaccine, and 3016 participants had not received the booster COVID-19 vaccine. Hepatitis B vaccine and herpes zoster vaccine were given to 40.9% (5,146/12,586), and 5.6% (711/12,586) of the participants, respectively. The pneumonia vaccine was administered to 14.4% of the participants.



Figure 1. participants' vaccine literacy

As shown in the Supplementary Table S8 and S9, there were significant positive correlations between the three scales of vaccine literacy in China-HLVa-IT and the vaccine quiz, including the functional scale (Spearman r=0.365, p<.001), the interactive scale (Spearman r=0.157, p<.001), and the critical scale (Spearman r=0.149, p<.001). Further, the total score of three scales which represented vaccine literacy was also positive associate with vaccine quiz (Spearman r=0.416, p<.001). Additionally, the score of the vaccine quiz was positively correlated with the COVID-19 (Spearman r=0.223, p<.001), booster COVID-19 vaccine (Spearman r=0.147, p<.001), hepatitis B vaccine (Spearman r=0.192, p<.001), and herpes zoster vaccine (Spearman r=0.022, p=.012). However, the influenza vaccine (Spearman r=0.014, p=.128) and the pneumonia vaccine (Spearman r=0.009, p=.329) acceptance were not statistically correlated with the vaccine quiz score. In addition, the functional scale was negatively correlated with pneumonia vaccine (Spearman r=-0.062, p<.001) acceptance. The interactive scale (Spearman r=-0.049, p<.001) and critical scale (Spearman r=-0.035, p<.001) were negatively correlated with influenza vaccine acceptance.

Vaccine literacy and vaccine hesitancy

In the subgroup of hesitancy, the mean score of the functional, interactive, and critical scales were 2.84 ± 1.07 , 3.77 ± 0.77 , and 3.77 ± 0.80 , respectively. In the subgroup of non-hesitancy, the mean scores of the three literacy scales were 3.41 ± 1.27 (functional), 4.15 ± 0.80 (interactive), and 4.14 ± 0.83 (critical), respectively. The differences in mean scores of the three scales (functional: p<.001; interactive: p<.001; critical: p<.001) between the hesitant and non-hesitant groups were statistically significant. Detailed information was presented in Figure 2.



Figure 2. Scores of vaccine literacy scale among different vaccine hesitancy status

After adjusting for socio-demographics, we found statistically significant associations between different scales of vaccine literacy and vaccine hesitancy (Figure 3 and Supplementary Table S10). Compared with those in the 18-24 age group, people aged 45-64 years had less vaccine hesitation (45-54 years: adjusted odds ratio (aOR): 0.760, 95% Confidence Interval (CI): 0.631, 0.916, p=.004) (55-64 years: aOR: 0.673, 95%CI: 0.466, 0.973, p=.035). Compared with married people, those who were unmarried (aOR: 1.349, 95%CI: 1.218, 1.495, p<.001) or divorced (aOR: 1.649, 95%CI: 1.234, 2.205, p=.001) were more hesitancy. People with a high school (aOR: 0.806, 95%CI: 0.672, 0.966, p=.019) or college degree (aOR: 0.636, 95%CI: 0.539, 0.752, p<.001) were less likely to be vaccine hesitant than those with a secondary school or lower degree. People who had a higher annual household income (p<.001) were less likely to be hesitant. People who had no chronic diseases (p<.001) and self-reported had well health status (p<.001) were less likely to be hesitant. People who scored lower on the vaccine literacy scales were more likely to be vaccine hesitancy (functional: aOR: 0579, 95%CI: 0.529, 0.635, p<.001) (interactive: aOR: 0.654, 95%CI: 0.531, 0.806, p<.001) (critical: aOR: 0.709, 95%CI: 0.575, 0.873, p=.001).

In different vaccine acceptance subgroups, the findings were also similar to that of the total participants. Compared with married people, unmarried status was the risk factor in all vaccine acceptance subgroups, including influenza vaccine (aOR:

1.467, 95%CI: 1.282, 1.679, p<.001), pneumonia vaccine (aOR: 1.837, 95%CI: 1.457, 2.317, p<.001), COVID-19 vaccine (aOR: 1.381, 95%CI: 1.220, 1.564, p<.001), hepatitis B vaccine (aOR: 1.578, 95%CI: 1.372, 1.815, p<.001), and herpes zoster vaccine (aOR: 2.073, 95%CI: 1.407, 3.053, p<.001). Compared with people who self-reported "very bad" health status, those who self-reported "very well" were less likely to be hesitancy in influenza vaccine (aOR: 0.292, 95%CI: 0.213, 0.402, p<.001), pneumonia vaccine (aOR: 0.330, 95%CI: 0.203, 0.535, p<.001), COVID-19 vaccine (aOR: 0.324, 95%CI: 0.258, 0.408, p<.001), COVID-19 vaccine booster (aOR: 0.372, 95%CI: 0.292, 0.474, p<.001), hepatitis B vaccine (aOR: 0.365, 95%CI: 0.256, 0.519, p<.001), and herpes zoster vaccine acceptance (aOR: 0.141, 95%CI: 0.061, 0.326, p<.001). Further, people who scored lower on the functional scale were more likely to be hesitant in all vaccine acceptance. Detailed information was presented in Supplementary Table S11, S12, S13, S14, and S15, and Figure 3.





*adjusted for age, sex, marital status, educational status, healthcare occupation, annual household income, chronic disease, and self-assessment of health status. The logistic regression used the forward selection (conditional) method. Therefore, the interactive scale was removed in the pneumonia vaccine and herpes zoster vaccine subgroups, and the critical scale was removed in the COVID-19 vaccine subgroup.

Discussion

Our findings demonstrated that the vaccine literacy scale has two domains, "functional" and "interactive/critical", and its reliability, validity, and model fit are acceptable in Chinese settings. The mean score of the functional scale is lower than the interactive and critical scales. Participants with higher scores on the literacy scale are less likely to show vaccine hesitancy. The scores of the interactive and critical scales in vaccine literacy were negatively correlated with influenza vaccine

acceptance.

Consistent with previous studies (Biasio et al., 2020a; Gusar et al., 2021; Alshehry et al., 2021), two domains were identified in the questionnaire, namely "functional" and "interactive/critical". The high scores on the interactive and critical scales represented participants' greater willingness to use information critically. This was despite the fact that the lower scores on the functional scale which was on behalf of the low level of population's health knowledge in mainland China, both in the vaccine hesitancy and non-hesitancy subgroups. This also confirmed what was reflected in the previous survey, that people's intention to be vaccinated was more associated with subjective norms, i.e., the opinions of doctors, relatives, and the surroundings (Yang et al., 2022).

Our findings also suggested that the acceptance of the COVID-19 vaccine and booster shots was positively associated with the level of the population's understanding and critically using the information obtained. This may be due to the great efforts taken by the Chinese government to speed up the dissemination of scientific information and vaccination. In China, the influenza vaccine is not included in the national immunization program. Over the past approximately two decades, flu vaccine coverage has only gradually increased to about 2% of the population (Yang et al., 2016; Li et al., 2019).

Additionally, our findings indicated that higher scores on interactive and critical scales were associated with lower acceptance of influenza vaccination. A large systematic review also supports our findings (Lorini et al., 2018). The low cost of influenza vaccination in China makes the less concerned about cost and more concerned about quality and safety, leading to a decrease in vaccination uptake (Lv et al., 2016). Some studies have also shown that there is a false belief that "getting a flu shot can catch the flu" (Nyhan and Reifler, 2015). Moreover, previous studies have shown that correcting misconceptions of facts may be ineffective and even make false beliefs more prevalent because people are motivated to defend their prior beliefs (Nyhan, 2021; Nyhan et al., 2011). Low levels of knowledge about vaccine health may contribute to the spread of health misinformation and are associated with lower vaccination rates (Kricorian et al., 2022). This is consistent with the results of our study that lower vaccine literacy was associated with more vaccine hesitancy.

Limitations

This study had several limitations. The convenience sampling method was taken in this study and therefore had a large proportion of respondents with high educational and medical backgrounds; however, the low-educated population may have lower vaccine literacy. Thus, the results of this study may overestimate the level of vaccine literacy in mainland China. We have adjusted participants' demographics in the logistic regression analysis. Additionally, vaccine hesitancy was measured by one self-reported item for avoiding response fatigue.

Conclusions

In this study, the China-HLVa-IT had two dimensions and had acceptable internal

consistency and discriminant validity. China-HLVa-IT can be used in Chinese settings.

Little attention has been paid to vaccine literacy in vaccine hesitancy settings, which hesitation has emerged as a new branch of psychology in recent years. These findings indicate that vaccine literacy was an import factor in the changing course of the sentiments around the vaccines, also described as vaccine hesitancy.

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Appendix 1

Supplementary Material 1. The modified vaccine literacy scale

Supplementary Material 1. The modified vaccine literacy scale

	Vaccine literacy								
"Have you ever read vaccine materials, such as leaflets or posters in doctor's or public health units' offices,									
recommending vaccinations?"									
\Box No \Box Yes – If yes, fill in the box below, marking with an " \checkmark " the boxes corresponding to your choice (choose									
only	v one answer for each question)				[
Rea	ding the material:	Never	Rarely	General	Sometimes	Often			
Sco	re=	5	4	3	2	1			
1	Did you find that the material as a whole (texts and/or images) was difficult to read?								
2	Did you find words you did not know?								
3	Did you find that the texts were difficult to understand?								
4	Did you need much time to understand them?								
5	Did you or would you have needed someone to help you understand them?								
"Ha	ve you ever thought or been advised to vaccinate yoursel	f against	t one or r	nore disea	ases?"				
	\Box Yes – If yes, fill in the box below, marking with an " \checkmark " t	he boxes	corresp	onding to	your choice (choose			
only	v one answer for each question)	N	Devel	Caraal	Constitutes	06			
Rea	aing the material:	Never	Rarely	General	Sometimes	Often			
500	re=	1	Z	3	4	5			
6	information?								
7	Did you find the information you were looking for?								
8	Did you understand the information found?								
9	Have you had the opportunity to use the information?								
10	Did you discuss what you understood about vaccinations with your doctor or other people?								
11	Did you consider whether the information collected was about your condition?								
12	Have you considered the credibility of the sources?								
13	Did you check whether the information was correct?								
14	Did you find any useful information to make a decision on whether or not to get vaccinated?								

Vaccine quiz

1	It is possible to start vaccinating at any age.	🗆 True	□ False	🗆 Do not know
2	There is no vaccine for shingles.	🗆 True	🗆 False	🗆 Do not know
3	Vaccines can cause autism, encephalitis, asthma or epilepsy.	🗆 True	🗆 False	🗆 Do not know
4	Too many vaccines weaken the immune system.	🗆 True	□ False	🗆 Do not know
5	Vaccine-preventable diseases are not serious, cannot require hospitalization or be fatal.	🗆 True	□ False	□ Do not know

6	Vaccines are not only for children. They can also help adults to maintain good health.	🗆 True	□ False	🗆 Do not know
7	The pneumococcal vaccine protects against certain types of pneumonia.	🗆 True	□ False	🗆 Do not know
8	Influenza and pneumococcal vaccines are recommended for people over 65 years of age.	🗆 True	□ False	🗆 Do not know
9	No one has been dying of measles for decades.	🗆 True	□ False	🗆 Do not know
10	Pregnant women cannot be vaccinated.	🗆 True	🗆 False	🗆 Do not know
11	Vaccination is an important prevention option for patients with chronic diseases	🗆 True	□ False	🗆 Do not know

Vaccine acceptance

1	Have you ever been vaccinated against influenza?	□ Yes	□ No
2	Have you ever been vaccinated against pneumococcus?	□ Yes	□ No
3	Have you ever been vaccinated against covid-19?	□ Yes	□ No
4	Have you ever gotten the booster covid-19 vaccine?	□ Yes	□ No
5	Have you ever been vaccinated against hepatitis B?	□ Yes	□ No
6	Have you ever been vaccinated against herpes zoster?	□ Yes	□ No

Appendix 2

Supplementary Table S1. Total variance explained by the two factors in EFA Supplementary Table S2. Factor matrix in EFA Supplementary Table S3. Cronbach's alpha values of the China-HLVa-IT Supplementary Table S4. Item correlation in functional scale Supplementary Table S5. Item correlation in interactive/critical scale Supplementary Table S6. The Estimate of Variances Supplementary Table S7. The Validity of the Constructs Supplementary Table S8. The correlation between vaccine literacy and vaccine quiz Supplementary Table S9. The correlation between vaccine literacy and vaccine quiz with vaccine acceptance Supplementary Table S10. The association between vaccine hesitancy and vaccine literacy

	Supplementary Table S1. Total variance explained by the two factors in EFA								
Initial Eigenvalue		Extracting on Sums of Squared			Rotation Sums of Squared				
				Loading			Loading	S	
Factor	total	percentage of variance (%)	Cumulative (%)	total	percentage of variance (%)	Cumulative (%)	total	percentage of variance (%)	Cumulative (%)
1	10.46	74.70	74.70	10.46	74.70	74.70	8.61	61.48	61.48
2	3.16	22.57	97.27	3.16	22.57	97.27	5.01	35.80	97.27

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Supplementary Table S2. Factor matrix in EFA

	Item loading						
Itoma	Factor	matrix	Rotation fac	ctor matrix ^a			
Items	Factor 1	Factor 2	Factor 1	Factor 2			
Item 1	0.672	0.699	0.229	0.942			
Item 2	0.679	0.698	0.235	0.945			
Item 3	0.678	0.712	0.228	0.957			
Item 4	0.685	0.703	0.238	0.952			
Item 5	0.688	0.695	0.245	0.947			
Item 6	0.952	-0.273	0.960	0.244			
Item 7	0.951	-0.283	0.964	0.234			
Item 8	0.951	-0.284	0.964	0.234			
Item 9	0.953	-0.276	0.962	0.242			
Item 10	0.950	-0.269	0.956	0.246			
Item 11	0.952	-0.280	0.963	0.237			
Item 12	0.950	-0.283	0.963	0.234			
Item 13	0.951	-0.281	0.963	0.236			
Item 14	0.951	-0.281	0.963	0.236			

a. Varimax rotation with Kaiser normalization.

Scales	Items	Cronbach's alpha after removing this item
	Item 1	0.932
	Item 2	0.927
Functional	Item 3	0.916
	Item 4	0.918
	Item 5	0.922
	Item 6	0.926
	Item 7	0.924
Interactive	Item 8	0.924
	Item 9	0.923
	Item 10	0.928
	Item 11	0.923
Crittian	Item 12	0.924
Untical	Item 13	0.923
	Item 14	0.924

Supplementary Table S3. Cronbach's alpha values of the China-HLVa-IT

Supplementary Table S4. Item correlation in functional scale

Items	Item 1	Item 2	Item 3	Item 4	Item 5
Item 1	1.000	0.691	0.744	0.720	0.701
Item 2	0.691	1.000	0.771	0.751	0.729
Item 3	0.744	0.771	1.000	0.811	0.787
Item 4	0.720	0.751	0.811	1.000	0.804
Item 5	0.701	0.729	0.787	0.804	1.000

Supplementary Table S5. Item correlation in interactive/critical scale

Items	Item 6	Item 7	Item 8	Item 9	Item 10	Item 11	Item 12	Item 13	Item 14
Item 6	1.000	0.647	0.642	0.636	0.539	0.571	0.564	0.549	0.555
Item 7	0.647	1.000	0.705	0.704	0.521	0.612	0.563	0.579	0.565
Item 8	0.642	0.705	1.000	0.709	0.507	0.587	0.577	0.564	0.561
Item 9	0.636	0.704	0.709	1.000	0.554	0.622	0.579	0.592	0.588
Item 10	0.539	0.521	0.507	0.554	1.000	0.634	0.573	0.568	0.584
Item 11	0.571	0.612	0.587	0.622	0.634	1.000	0.649	0.663	0.640
Item 12	0.564	0.563	0.577	0.579	0.573	0.649	1.000	0.702	0.683

Dimonsions	Itoma	Variances					
Dimensions	items	Estimate	SE	t-value	p-value		
	Item 1	1.361	0.044	30.806	<.001		
	Item 2	0.651	0.017	38.398	<.001		
Functional	Item 3	0.550	0.015	37.235	<.001		
	Item 4	0.337	0.011	31.333	<.001		
	Item 5	0.346	0.011	31.983	<.001		
	Item 6	0.494	0.019	26.637	<.001		
	Item 7	0.390	0.010	39.807	<.001		
	Item 8	0.341	0.009	38.631	<.001		
	Item 9	0.329	0.008	38.969	<.001		
Interactive/Critical	Item 10	0.309	0.008	38.116	<.001		
	Item 11	0.501	0.012	40.614	<.001		
	Item 12	0.314	0.008	38.109	<.001		
	Item 13	0.348	0.009	38.790	<.001		
	Item 14	0.350	0.009	38.546	<.001		

Supplementary Table S6. The Estimate of Variances

a. S.E. is the abbreviation of standard error

Supplementary Table S7. The Validity of the Constructs

Dimensions	AVE a	Functional	Interactive/Critical
Functional	0.760	0.872	
Interactive/Critical	0.602	0.096	0.776

a. AVE is the abbreviation of average variances extracted

Supplementary Table S8. The correlation between vaccine literacy and vaccine quiz

Vagina litaragy -	Spearman rho			
Vaccine interacy —	Vaccine quiz	p-value		
Functional scale(n=10124)	0.365	P<.001		
Interactive scale(n=8228)	0.157	P<.001		
Critical scale(n=8228)	0.149	P<.001		
All scales	0.416	P<.001		

	Spearman rho									
			Vaccine literacy							
Vaccine acceptance	Vaccine quiz	n valua	Functional		Interactive		Critical			
	(n=12586)	p-value	scale	p-value	scale	p-value	scale	p-value		
			(n=10124)		(n=8228)		(n=8228)			
Influenza vaccine	0.014	P=.128	0.060	P<.001	-0.049	P<.001	-0.035	P<.001		
COVID-19 vaccine	0.223	P<.001	0.231	P<.001	0.034	P=.002	0.059	P<.001		
Booster COVID-19	0 1 4 7	D < 001	0.000	D < 0.01	0.074	D< 001	0.070	D < 001		
vaccine	0.147	P<.001	0.000	P<.001	0.074	P<.001	0.070	P<.001		
Hepatitis B	0.192	P<.001	0.144	P<.001	0.068	P<.001	0.076	P<.001		
Pneumonia vaccine	0.009	P=.329	-0.062	P<.001	0.065	P<.001	0.057	P<.001		
Herpes zoster vaccine	0.022	P=.012	-0.014	P=.173	0.050	P<.001	0.054	P<.001		

Supplementary Table S9. The correlation between vaccine literacy and vaccine quiz with vaccine acceptance

Supplementary Table S10. The association between vaccine hesitancy and vaccine literacy in total participants

Variables		DOD a	959	95% CI ^b		
	variables	aon "	Lower	Upper	p-value	
Age group	("18-24 years" as ref)				P=.001	
	25-34 years	1.018	0.913	1.136	P=.747	
	35-44 years	1.004	0.875	1.151	P=.960	
	45-54 years	0.760	0.631	0.916	P=.004	
	55-64 years	0.673	0.466	0.973	P=.035	
	≥65 years	0.496	0.237	1.038	P=.063	
Marital stat	tus ("married" as ref)				P<.001	
	Unmarried	1.349	1.218	1.495	P<.001	
	Divorced	1.649	1.234	2.205	P=.001	
	Widowed	2.416	0.877	6.651	P=.088	
Educationa	l status ("secondary school	or below" as r	ef)		P<.001	
	High school	0.806	0.672	0.966	P=.019	
C	ollege or equivalent	0.636	0.539	0.752	P<.001	
Mas	ter's Diploma or above	0.993	0.802	1.230	P=.948	
He	althcare occupation	0.822	0.752	0.899	P<.001	
Annual hou	sehold income (USD 1,000)	("<7.5" as ref)			P<.001	
	7.5-15	0.739	0.641	0.852	P<.001	
	15-22.5	0.794	0.687	0.918	P=.002	
	22.5-30	0.601	0.513	0.705	P<.001	
	30-75	0.532	0.443	0.639	P<.001	
	75 or more	0.610	0.462	0.804	P<.001	
Chr	onic diseases history	0.478	0.428	0.533	P<.001	

Self-assessment of health status ("very bad" as ref)							
bad	1.337	1.023	1.749	P=.034			
general	0.867	0.718	1.047	P=.138			
well	0.486	0.402	0.588	P<.001			
Very well	0.330	0.272	0.401	P<.001			
Functional scale	0.579	0.529	0.635	P<.001			
Interactive scale	0.654	0.531	0.806	P<.001			
Critical scale	0.709	0.575	0.873	P=.001			

a. aOR is the abbreviation of adjusted odds ratio;

b. CI is the abbreviation of the confidence interval.

nteracy in influenza vacenie accept	unce subgroup			
	0.0.	95%	CI b	1
Variables	auk a	Lower	Upper	p-value
Marital status ("married" as ref)				P<.001
Unmarried	1.467	1.282	1.679	P<.001
Divorced	1.474	0.870	2.497	P=.149
Widowed	1.390	0.121	15.909	P=.791
Educational status ("secondary school	or below" as re	ef)		P<.001
High school	0.883	0.658	1.184	P=.404
College or equivalent	0.835	0.637	1.093	P=.189
Master's Diploma or above	1.357	0.952	1.934	P=.091
Annual household income (USD 1,000)	("<7.5" as ref)			P<.001
7.5-15	0.669	0.541	0.827	P<.001
15-22.5	0.666	0.533	0.831	P<.001
22.5-30	0.442	0.344	0.569	P<.001
30-75	0.447	0.334	0.598	P<.001
75 or more	0.475	0.311	0.727	P=.001
Chronic diseases history	0.650	0.537	0.786	P<.001
Self-assessment of health status ("very	bad" as ref)			P<.001
bad	0.943	0.598	1.486	P=.799
general	0.787	0.580	1.067	P=.123
well	0.429	0.315	0.585	P<.001
Very well	0.292	0.213	0.402	P<.001
Functional scale	0.548	0.474	0.634	P<.001
Interactive scale	0.683	0.478	0.975	P=.036
Critical scale	0.633	0.443	0.903	P=.012

Supplementary Table S11. The association between vaccine hesitancy and vaccine literacy in influenza vaccine acceptance subgroup

a. aOR is the abbreviation of adjusted odds ratio;

 $b. \quad CI \ {\rm is \ the \ abbreviation \ of \ the \ confidence \ interval}.$

Variables	a O D a	959	- n valua	
variables	aur «	Lower	Upper	p-value
Sex	0.778	0.617	0.981	P=.034
Marital status ("married" as ref)				P<.001
Unmarried	1.837	1.457	2.317	P<.001
Divorced	2.579	1.150	5.781	P=.021
Widowed	0.626	0.035	11.177	P=.750
Healthcare occupation	0.691	0.538	0.887	P=.004
Chronic diseases history	0.553	0.414	0.739	P<.001
Self-assessment of health status ("very ba	d" as ref)			P<.001
bad	2.582	1.278	5.215	P=.008
general	1.091	0.673	1.771	P=.732
well	0.618	0.378	1.010	P=.055
Very well	0.330	0.203	0.535	P<.001
Functional scale	0.419	0.326	0.539	P<.001
Critical scale	0.506	0.392	0.652	P<.001

Supplementary Table S12. The association between vaccine hesitancy and vaccine literacy in pneumonia vaccine acceptance subgroup

a. aOR is the abbreviation of adjusted odds ratio;

b. CI is the abbreviation of the confidence interval.

Vacaire	Variablas			95%		
vaccine	Varia	variables		Lower	Upper	- p-value
	Age group ("18-	24 years" as ref)				P=.024
	25-34	years	0.997	0.882	1.126	P=.957
	35-44	years	0.989	0.849	1.152	P=.886
	45-54	years	0.779	0.636	0.953	P=.015
	55-64	years	0.655	0.435	0.984	P=.042
	≥65	years	0.609	0.272	1.360	P=.226
	Marital status ("m	arried" as ref)				P<.001
	Unma	arried	1.276	1.136	1.433	P<.001
Covid-19	Divo	orced	1.345	0.949	1.906	P=.096
vaccine	Wide	owed	3.067	0.943	9.977	P=.063
	Educational status ("secondary school or be			w" as ref])	P<.001
	High s	school	0.900	0.732	1.107	P=.318
	College or	equivalent	0.748	0.617	0.907	P=.003
	Master's Dipl	oma or above	1.178	0.921	1.507	P=.191
	Healthcare	occupation	0.895	0.811	0.988	P=.028
	Annual household	l income (USD 1,00	0) ("<7.5	" as ref)		P<.001
	7.5	-15	0.738	0.633	0.860	P<.001
	15-2	22.5	0.738	0.630	0.865	P<.001

Supplementary Table S13. The association between vaccine hesitancy and vaccine literacy in COVID-19 vaccine and COVID-19 booster vaccine acceptance subgroup

	-					
		22.5-30	0.554	0.466	0.660	P<.001
		30-75	0.503	0.412	0.613	P<.001
		75 or more	0.558	0.410	0.759	P<.001
	Chron	nic diseases history	0.563	0.494	0.642	P<.001
	Self-assess	ment of health status ("ve	ery bad" a	s ref)		P<.001
		bad	1.158	0.844	1.588	P=.362
	general			0.707	1.103	P=.273
		well	0.493	0.393	0.617	P<.001
		Very well	0.324	0.258	0.408	P<.001
	Functional	scale	0.579	0.524	0.640	P<.001
	Interactive	scale	0.457	0.417	0.501	P<.001
	Age group	("18-24 years" as ref)				P=.043
		25-34 years	1.016	0.890	1.160	P=.811
		35-44 years	0.998	0.846	1.177	P=.979
		45-54 years	0.818	0.658	1.017	P=.071
		55-64 years	0.686	0.446	1.056	P=.087
		≥65 years	0.333	0.109	1.016	P=.053
	Sex		0.878	0.798	0.967	P=.008
	Marital sta	tus ("married" as ref)				P<.001
		1.381	1.220	1.564	P<.001	
		1.635	1.150	2.325	P=.006	
		Widowed	4.799	1.154	19.951	P=.031
	Educationa	l status ("secondary scho	ol or belo	P<.001		
		High school	0.771	0.617	0.965	P=.023
	Col	0.608	0.495	0.748	P<.001	
Covid-10	Maste	r's Diploma or above	0.978	0.752	1.272	P=.867
vaccino boostor	Heal	thcare occupation	0.800	0.720	0.889	P<.001
vaccine booster	Annual hou	sehold income (USD 1,00)0) ("<7.5	" as ref)		P<.001
		7.5-15	0.780	0.657	0.925	P=.004
		15-22.5	0.764	0.641	0.910	P=.003
		22.5-30	0.574	0.474	0.695	P<.001
		30-75	0.538	0.433	0.670	P<.001
		75 or more	0.606	0.433	0.849	P=.004
	Chron	nic diseases history	0.501	0.438	0.572	P<.001
	Self-assess	ment of health status ("ve	ery bad" a	s ref)		P<.001
		bad	1.426	1.021	1.993	P=.038
		general	0.973	0.769	1.230	P=.817
		well	0.564	0.444	0.715	P<.001
		Very well	0.372	0.292	0.474	P<.001
	Functional	scale	0.553	0.497	0.617	P<.001
	Interactive	scale	0.630	0.489	0.811	P<.001
	Critical sca	le	0.720	0.559	0.927	P=.011

a. aOR is the abbreviation of adjusted odds ratio;

b. CI is the abbreviation of the confidence interval.

Variables	aOR ^a	95% CI ^b			
		Lower	Upper	- p-value	
Marital status ("married" as ref)				P<.001	
Unmarried	1.578	1.372	1.815	P<.001	
Divorced	1.402	0.877	2.243	P=.158	
Widowed	1.824	0.338	9.843	P=.484	
Educational status ("secondary school or below" as ref)					
High school	0.807	0.577	1.129	P=.211	
College or equivalent	0.629	0.465	0.851	P=.003	
Master's Diploma or above	0.841	0.588	1.203	P=.343	
Chronic diseases history	0.444	0.373	0.529	P<.001	
Self-assessment of health status ("very bad" as ref)					
bad	1.505	0.935	2.423	P=.092	
general	0.998	0.712	1.400	P=.991	
well	0.543	0.385	0.766	P<.001	
Very well	0.365	0.256	0.519	P<.001	
Functional scale	0.520	0.446	0.605	P<.001	
Interactive scale	0.662	0.473	0.925	P=.016	
Critical scale	0.660	0.472	0.923	P=.015	

Supplementary Table S14. The association between vaccine hesitancy and vaccine literacy in hepatitis B vaccine acceptance subgroup

a. aOR is the abbreviation of adjusted odds ratio;

b. CI is the abbreviation of the confidence interval.

literacy in herpes zoster vaccine acceptance subgroup						
Variables	aOR ^a	95% CI ^b		n valua		
		Lower	Upper	- p-value		
Marital status ("married" as ref)				P=.003		
Unmarried	2.073	1.407	3.053	P<.001		
Divorced	1.046	0.152	7.195	P=.964		
Widowed	0.562	0.037	8.552	P=.678		
Chronic diseases history	0.434	0.273	0.690	P<.001		
Self-assessment of health status ("very bad" as ref)						
bad	1.443	0.469	4.443	P=.523		
general	0.565	0.252	1.266	P=.165		
well	0.328	0.146	0.736	P=.007		
Very well	0.141	0.061	0.326	P<.001		
Functional scale	0.383	0.250	0.586	P<.001		
Critical scale	0.582	0.375	0.903	P=.016		

Supplementary Table S15. The association between vaccine hesitancy and vaccine literacy in herpes zoster vaccine acceptance subgroup

a. aOR is the abbreviation of adjusted odds ratio;

b. CI is the abbreviation of the confidence interval.