Early Childhood Development, Human Capital and Poverty*

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Abstract

Children's experiences during early childhood are critical for their cognitive and socioemotional development, two key dimensions of human capital. However, children from low income backgrounds often grow up lacking stimulation and basic investments, leading to developmental deficits that are difficult, if not impossible, to reverse later in life without intervention. The existence of these deficits are a key driver of inequality and contribute to the intergenerational transmission of poverty. In this paper, we discuss the framework used in economics to model parental investments and early childhood development and use it as an organizing tool to review some of the empirical evidence on early childhood research. We then present results from various important early childhoods interventions with emphasis on developing countries. Bringing these elements together we draw conclusions on what we have learned and provide some directions for future research.

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1 Introduction

The links between poverty and human capital development are multi-faceted and complex. Gaps in many dimensions of development between poorer and richer children emerge early and persist through the life-cycle. In turn, the importance of human development in determining adult outcomes means that the link between family income and human capital plays a substantial role in explaining the intergenerational transmission of poverty, observed to varying degrees across the world (Alesina et al., 2021; Björklund and Salvanes, 2011; Black and Devereux, 2011). At the macro-level, the link between poverty and human capital development is central to understanding dynamics of productivity, growth and inequality.

The developmental deficits of children living in poverty have been documented in several contexts. Figure 1 shows the relationship between a family wealth index and a well-established measure of vocabulary (the Peabody Picture Vocabulary Test) in nationally representative samples of fiveyear-olds in three developing countries. Although the exact shape of this relationship varies across contexts, these figures are a disheartening reminder of the developmental disadvantage that children living in poverty experience from the youngest age.

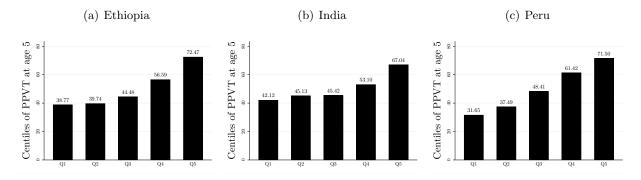


Figure 1: Language development at age 5 by family wealth quintile

Note: The figure plots the average percentile of children in the distribution of language development at age 5 for each quintile of the family wealth distribution (within each country). Language is measured with the Peabody Picture Vocabulary Test (PPVT), based on raw PPVT scores standardised for age (in months) using local linear regressions. Wealth is measured with an index constructed by latent factor analysis of indicators for whether the child's parents own the house; and whether the household has access to electricity, drinkable water, and kerosene or gar fuel for cooking; whether the household posses some durable goods (radio, fridge, bike, television, motor car or tractor, pump, phone, and sewing), and whether the house's wall, roof, and floor's main material is made of raw natural material (e.g., wood or soil, but not concrete). N = 1,860 for Ethiopia, 1,851 for India, and 1,903 for Peru.

These large inequalities in early development are ever so concerning because they are known to

map onto later ones. Figure 2 shows that children's vocabulary at age 5 is highly predictive of their vocabulary at age 15 (Panel A), which is itself highly predictive of their educational attainment at age 22 (Panel B). Although these two sets of figures are drawn from different samples, a simple imputation exercise demonstrates how strongly gaps in education measured in adulthood can be traced back to early childhood skills. While these figures obviously do not necessarily reflect a causal effect of early childhood development for later outcomes, they do reflect the long-lasting influence that early childhood inequalities have over the life-cycle.

Three series of the Lancet have addressed deficits in child development associated with poverty.² While these articles focused on developing counties, the issues raised are universal and not specific to poorer countries. However, understanding how we should address these developmental deficits is less well understood. To do that, a deep understanding of the fundamental reasons for these deficits is needed.

The aim of this article is to discuss the link between poverty and human development. We pay particular attention to the mechanisms through which this link operates, and what these imply for the design of appropriate interventions aimed at reducing poverty through investments in human capital. Given the importance of the early childhood period for adult human capital we focus on this period of the life-cycle, though much of our theoretical discussion about the human development process is relevant to other periods of life. We review the interdisciplinary nature of the knowledge base and we emphasize the insights that can be gained from interpreting the evidence through the lens of an economic framework, touching upon parental behavior relating to the way children are brought up.

We therefore start the article by presenting a simple economic model of household behavior and child development. The model presupposes that households maximize lifetime utility, which depends on private consumption as well as the human capital of their offspring (or a function of that).³ This household optimization problem is subject to technological constraints (the production function for child human capital), informational constraints and a budget constraint. The production function models the dynamic process through which endowments and inputs (chosen by members of the household) determine the evolution of child human capital. The information

²Grantham-McGregor et al. (2007); Lancet (2007, and all papers in the series)

 $^{^{3}}$ It is straightforward to consider households that care about child human capital more generally and we need not constrain ourselves to Becker's altruistic model.

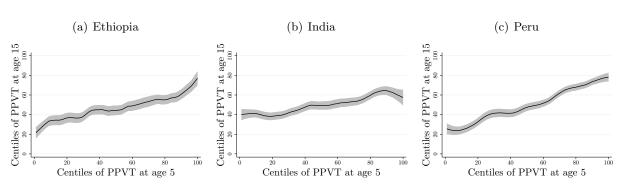
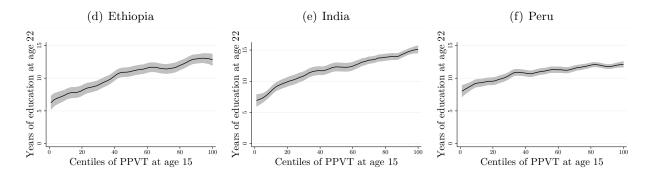
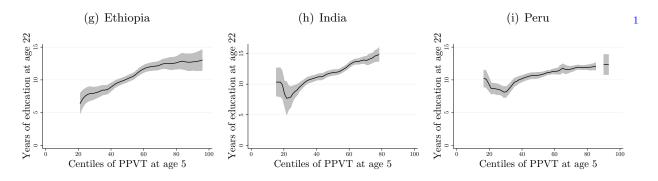


Figure 2: The predictive power of early childhood skills for later skills and educational attainment Panel A: Rank-rank relationship between PPVT at age 5 and PPVT at age 15

Panel B: Relationship between PPVT rank at age 15 and years of education at age 22



Panel C: Relationship between PPVT rank at age 5 and years of education at age 22



constraints relate to the beliefs that parents have about how human capital is produced and the effectiveness/productivity of the time and resources (investments) that they devote to the upbringing of their children.

The model is helpful for clarifying the possible channels through which poverty can affect

human development. Within the same economic environment, the socioeconomic gradient in human development can be due to gaps in parental investments and initial endowments; inequalities in parental investments can be explained by inequalities in endowments, beliefs, financial resources and preferences. We use this framework to structure our review of the evidence. First considering the process of human capital development, we discuss advances in the specification, identification, and estimation of production functions for child development. What do we know about the inputs that matter? What are the challenges to identifying the role of inputs? How should the dynamics and interactions between inputs be modeled, and why does it matter for our understanding of the link between poverty and human development?

We then turn to the drivers of parental investments. We review the evidence looking at the socio-economic gradient in parental investments and discuss the various explanations proposed in the literature. Do poor households invest less in their children only because they have less financial resources, or because they have different preferences for these investments, and/or beliefs about their returns or lack of knowledge of appropriate child rearing practices?

This evidence has some important implications for policy aimed at breaking the link between poverty and human capital development, though there are still important unknowns about *how* we should address the developmental deficits of poor children. A standard view among economists in particular has long been that those deficits are the results of a combination of preferences and resources. The focus on resources however ignores the fact that investments in early childhood do not necessarily demand important commitment of resources. In contrast, the child development literature emphasizes the importance of child stimulation through language interaction and simple games that can be based on common household materials. Just making conversation with a child, reading a book and involving them in household activities as well as simple play activities can have large effects on cognitive development. From this perspective, deficits in child development are mostly due to the lack of information and knowledge about the process, though this literature also recognizes that the stress induced by poverty could also prevent parents from engaging in these activities. Financial constraints may become more important later in childhood, but if developmental deficits are already present in the early years, even then the returns to later investments may be low.

This lack of knowledge and information, often reinforced by cultural conventions about bringing

up children, may be a key reason for deficits in child development and underlie the logic of parenting interventions in early childhood. These include, for example, the ABCderian program (Campbell and Ramey, 1994), the Nurse Family Partnership (Olds et al., 2019, 2004, 2014) as well as the Jamaica Home Visiting program (Grantham-McGregor et al., 1991). Parenting interventions take the form of guiding parents to stimulate their children, often from just after birth. Importantly, many of these interventions do not advocate for large increases in spending or even time with children, but a change of the way these interactions should take place, from eliminating negative actions, such as corporal punishment, to introducing positive actions, such as praise, expressions of affection and introducing stimulating play activities, often based around the daily chores in a household.

In what follows we describe such interventions and present results from a number of experiments, including some designed and analyzed by the authors. The aim of this discussion is to illustrate the possibilities and the difficulties that need to be addressed if this approach becomes standard in preventing developmental deficits. The large and sustained human development impacts of parenting interventions evidenced in the literature pose an important challenge to traditional economic thinking about the nature of interventions needed to remedy developmental gaps among low-income children. Indeed, this literature suggests that, if it becomes possible to change beliefs and in some cases social norms so that parent-child attachment improves and low-income families engage in such stimulation activities, then the need for intervention will abate in the next generation. Based on empirical results on the complementarities of child development across ages (Cunha et al. (2010), Attanasio et al. (2020c)), it is also highly likely that an early successful intervention will increase the returns to later ones, including intervention to improve the quality of pre-school and later levels of education. And while the results are drawn from developing countries the key issues do not differ fundamentally from those that need to be addressed in pockets of poverty in wealthier countries, although the exact content and implementation model of the intervention would likely require adaptation in practice.

2 Human capital development and poverty: A general framework

This section presents a general framework to help clarify the link between poverty and the process of human capital development within and across generations. The model characterizes the dynamic process through which human capital develops throughout childhood, starting in the very first years of life, and embeds this process within a model of altruistic household behavior. This approach helps outline the mechanisms through which poverty persistently affects human capital development across generations and informs on the levers that might be available to policy-makers seeking to improve child outcomes.

The framework considers the developmental trajectory of an individual child, with some initial endowment, from birth until adulthood.⁴ The child is exposed to a variety of factors, ranging from the physical environment where they live to their interactions with parents, other family members, possibly teachers and other children, and to a certain number of inputs, such as nutrition, health care and formal schooling. These factors, along with shocks, determine the development of the child in periods following conception.

The process of human development can be summarized by way of a set of production functions, where a vector of inputs at a given age determines an outcome or particular level of human development (for an early application see for instance Leibowitz (1974) and for a discussion of theoretical and empirical issues see Todd and Wolpin (2003)). The seminal papers of Cunha and Heckman (2008) and Cunha et al. (2010) have addressed many of the challenges and have made the dynamic production function center stage for the analysis of child development with observational and experimental data. In its most general form, the production function can be written as follows:

$$\mathbf{H}_{i,a} = F_a(\mathbf{H}_{i,a-1}, \mathbf{H}_{i,a-2}, \dots, \mathbf{H}_{i,0}, \mathbf{X}_{i,a}, \mathbf{X}_{i,a-1}, \mathbf{X}_{i,a-2}, \dots, \mathbf{X}_{i,0}, \epsilon_{i,a})$$
(1)

where $\mathbf{H}_{i,a}$ is a vector which represents the human development of child *i* at age *a* and $\mathbf{X}_{i,a}$ is a vector of observable inputs. $\mathbf{H}_{i,0}$ represents the child's initial condition or endowment at birth, which will be the result of genetics and in utero nutrition, which is also an input. The function F_a represent the process of human development. It is indexed by the child's age to reflect the fact

⁴As we mention below, the model can be extended to consider several children, incorporating both fertility choices (and the quality/ quantity trade-off) and the problem of resource allocation across different children.

that the productivity of inputs can change with age. $\epsilon_{i,a}$ is a vector of unobserved inputs, including shocks such as incidents of ill-health. These may be observed by the parents or teachers but not by the researcher.

The model above is agnostic about the nature of inputs relevant to child development. It is also very general in allowing the whole history of inputs and prior levels human development to enter the production function. When taking this model to the data, researchers will need to make decisions about which inputs and how many lags to include in the production function. Often, these decisions will be influenced by the data available. Indeed, many of these inputs may be difficult to observe or not be observed at all, which creates issues with identification. As we discuss later, these decisions can have important implications for the estimates of the model.

The lack of a complete data on the relevant inputs to the process in equation (1), which are reflected in $\epsilon_{i,a}$, makes it difficult to estimate the effects of inputs that are observed. The difficulty arises from the fact that some inputs of interest are chosen by agents with a specific stake in the outcome under study. These agents can be multiple and include parents, teachers, siblings, and the child themselves. Depending on the child's age, the relative importance of different agents will change. For example, in the early years, we would expect the primary carers of the child (and potentially the child's pre-school teachers) to have most agency. As the child grows up, the decisions of the child and of their peers would become more influential for the child's human capital development. As we primarily focus on the early childhood period in this article, we focus our discussion on the drivers of parental behavior.

During this period of the life-cycle, the family plays a prominent role, and there is broad consensus that inequalities in children's outcomes originating in early childhood are in large part determined by inequalities in how stimulating, nurturing and safe children's home environments are. There is ample correlational and causal evidence that parental behavior - both in terms of the warmth and closeness of parent-child relationship and the type of activities that parents engage in with their children - are key for cognitive and socio-emotional development of children during this age. There is also much evidence that poor parental mental health, parental stress and parental conflict are important risk factors for the development of young children (especially for their emotional and behavioral developments). This could have a direct effect on child development, or an indirect one through lower parental engagement and attachment with the child. While all these inputs are strongly correlated with family income, whether financial resources have a role per se is disputed. In fact, much of the activities promoted by parenting interventions require very low financial resources.

Regardless of who makes investment decisions, these choices are likely to be related to elements of the developmental process that are not directly observed by the researcher. In other words, these variables are endogenous. A possible and useful strategy for the identification of such causal links is to model the endogenous variables, and therefore, in this context, model the behavior of the agents making the relevant decisions. Such an approach requires the definition of the drivers of parental and possibly teachers' behavior and choices. This might help to identify variables that can affect these choices without affecting the child's developmental outcomes directly. As is often the case, the identification of such variables can be problematic. However, without a strategy of this kind, it may be difficult, if not impossible, to identify the marginal effect of the endogenous inputs on child development.

Below we sketch a stylized model of parental investment behavior to outline key sets of drivers. Following a long tradition of models of altruistic parental behavior (e.g. Becker and Tomes, 1986), we assume parents in household *i* maximize a function that depends on child development H^i_{α} at some final age α and on the path of their own consumption, C^i_t , $t = 1, ..., \alpha - 1$.⁵ While parents choose C^i_t directly, H^i_{α} is the outcome of a production function, whose arguments are the level of child development H^i_t , $t = 1, ..., \alpha - 1$, and the path of parental investment X^i_t , and, possibly some other factors Z^i_t and ϵ^i_t , with the former being observable and the latter unobservable. The problem can then be summarized as:

$$\max_{\{C_{t}^{i}, X_{t}^{i}\}_{t=1}^{\alpha}} \sum_{t=1}^{\alpha} \beta^{t} U_{i}(C_{t}^{i}) + V_{i}(H_{\alpha}^{i})$$
(2)
s.t.
$$H_{t}^{i} = \tilde{f}_{i}(H_{t-1}^{i}, X_{t}^{i}, Z_{t}^{i}, \epsilon_{t}^{i} | \Omega_{i})$$

$$A_{t+1}^{i} = (1+r_{i})A_{t}^{i} + Y_{t}^{i} - C_{t}^{i} - p_{t}X_{t}^{i}$$

⁵It is possible that parents derive utility over the full trajectory of their child's human capital development. Or they could derive utility over their children's adult outcomes (e.g. earnings or well-being), which could be modeled as a function of their child's human capital at age α or as a function of their child's trajectory of human capital development.

where Y_t^i is income, p_t is the price of parental investments and A_t^i are assets that can be used to move resources over time at the interest rate r_i . We stress that $\tilde{f}_i(.)$ is the production function as *perceived* by parents, i.e. conditional on their information set Ω_i . This information may not be fully accurate, and so the perceived production function may not correspond to the true production function outlined in equation (1) if parents have distorted beliefs over its inputs or parameters.

This model of parental behavior is highly stylized and omits a number of features, some of which we discuss in subsequent sections.⁶ However, even in this simple version, it is clear that parental investment decisions depend on their preferences and three types of constraints. The first one is technological: as discussed above, the process of development follows a particular technology that maps inputs into outputs (human development). The second one is financial: investment may be costly, and parents may be limited in their ability to borrow to finance their investment. The third type of constraint is informational, recognizing that parents make decisions subject to their perceptions of their child's level of human development and of the production function, both of which may only correspond to reality imperfectly.

While the budget constraint introduces a mechanical link between family poverty and child development, poverty may affect parental investment behavior through all other components of the model. Children born in poorer households may start with lower endowments or initial conditions H_0^i . Depending on the dynamics of the production function and parental preferences, this lower endowment may have a long-lasting effect on the child's outcomes either directly (through the production function) and/or by affecting parental investments. There is also evidence to suggest that parents from poorer backgrounds may have different information sets from parents from richer backgrounds, they may also have different preferences over their children's outcomes, and they may even have different production functions. All these systematic differences across the income distribution may be responsible for creating a stubborn link between poverty and human development. We discuss them in turn in the rest of this article, starting with key features of the production function in the next section.

⁶Among others, the model assumes a unitary model of decision-making, while each parent may have a distinct set of preferences over investments and consumption. Moreover, the model assumes the family has a single child, while there could be multiple children with different initial conditions. We return to this in Section 4.2.

3 The production function for child development

The production function for child development characterizes the process of human capital accumulation over time. To be useful, the general production function in equation (1) has to be made specific, but doing so raises several important challenges. First, it is necessary to establish the dimensions of the vector \boldsymbol{H} . Moreover, one needs to specify the set of relevant inputs, their potential persistence, and how they interact among themselves within and across periods. We discuss these topics in turn.

3.1 Dimensions of human capital

Economists have, for a long time, considered human capital a low dimensional variable that would enter the production function used in many models. In the simplest models, production is a function of a one-dimensional human capital, and individuals are heterogeneous in their human capital endowment. More sophisticated models considered two types of human capital, usually 'skilled' and 'unskilled', which play different roles in the production process, for example in the way they interact with other factors of production like capital and raw materials. In most of these models, these different types of human capital are mutually exclusive: individuals are endowed with one type of another (e.g. Katz and Murphy, 1992).

Over the past 20 years, the conceptualization of human capital in economic models has radically changed, both in microeconomics and macroeconomics. Human capital is now increasingly recognised as a multidimensional object, and this allows for a much richer characterization of heterogeneity across individuals.⁷ While levels of human capital may be correlated across dimensions, this correlation is far from perfect. As exemplified in the important work of Heckman and coauthors on the GED, individuals with the same average level of cognitive skill but different levels of non-cognitive skills may end up with vastly different outcomes (Heckman and Rubinstein, 2001; Heckman et al., 2014).

Modeling human capital as a multi-dimensional object is important because different dimensions of human capital play an important – and different – role in determining later outcomes. A large literature finds evidence of robust associations between various dimensions of human capital

⁷See, for instance, the survey by Acemoglu and Autor (2011) and Deming (2017).

and a range of adult outcomes, such as educational attainment, labor market outcomes, criminal engagement, healthy behaviors, teenage pregnancy and marital stability (e.g. Almlund et al., 2011; Carneiro et al., 2022; Cattan et al., 2022; Heckman and Karapakula, 2019; Heckman et al., 2006; Lundberg, 2017). An interesting study in Berniell et al. (2016) reports estimates of returns to cognitive and socio-emotional skill in 10 Latin American countries, stressing that these skills might have different relevance depending on the occupational structure of the labor market. Several papers also look at the returns to different types of socio-emotional skills on a variety of outcomes. For example, Papageorge et al. (2019) find that a higher level of externalizing behavior leads to lower educational attainment,⁸ but a higher wage in the labor market (conditional on education). Returns to these skills in the labor market may also change over time, for example in response to changes to the production function process (Borghans et al., 2014; Deming, 2017).

Importantly for our discussion, different dimensions of human capital and different types of skills can interact with each other in the development of human capital over the life-cycle. These interactions, labeled 'cross-productivity' in Cunha et al. (2006), have been documented empirically in several papers. Cunha and Heckman (2008) and Cunha et al. (2010) find evidence that higher levels of early 'non-cognitive' skills boost the development of later cognitive skills. They interpret these findings as suggesting that a child more able to focus might be better able to exploit education opportunities and accumulate cognitive skills. Evidence of cross-productivity has also been found across other domains of human capital and other directions. Attanasio et al. (2020e) find evidence that higher levels of cognitive skill at ages 1-2 leads to higher levels of socio-emotional skills at ages 3-4. Attanasio et al. (2020c) find that better health at age 5 leads to higher cognitive skills at age 8.

In Table 1, we compare the main features of a selected set of papers estimating production functions for child development. While most focus on the joint development of cognitive and socio-emotional skills and/or look at their simultaneous impact on adult outcomes, very recent applied work in economics also distinguishes between socio-emotional dimensions. Using data from the British cohort studies, several papers distinguish between 'internalising' and 'externalising' behaviors. For example, Attanasio et al. (2020b) study the evolution of these two behaviors, along

⁸Externalising behaviors are often contrasted with internalising behaviors, with the former including behaviors related to aggression and hyperactivity and the latter including behaviors related to anxiety and withdrawal and the former.

with cognitive skills, and show that they interact with each other in dynamically complex ways and have long run effects on labor market outcomes. Moroni et al. (2019) model the development of externalising and internalising behaviors in middle childhood, allowing the productivity of a set of parental inputs to vary both across the distribution of child's socio-emotional skills in early childhood and across the input distribution.

From an economic point of view the multiple dimensions of human capital will be important if their relative price in the labor market changes over time, implying that they cannot be aggregated into one Hicks-aggregate human capital. These relative price changes may occur because of technological change and/or in response to changes in the supply of these different skills. Several papers find evidence that the return to 'non-cognitive' skills may have increased over the past decades in many economies. To explain this trend, Deming (2017) focuses on the role of individuals' ability to work in teams as a complementary skill to cognitive skill. He attributes the increase in the return to this skill to the increase in specialization in production (where individual workers contribute to a limited number of *tasks*). As the output of these very specialized tasks have to be combined to produce final outputs, the return to non-cognitive skills, such as the ability of working in teams, might increase and become as important as that of cognitive skills, if not more so. Hence, if the relative valuation of alternative skills changes in the labor market (say because of technical change) the discussion on the dimensionality of human capital becomes central to understanding changing occupational and wage structures and consequently inequality.

3.2 The form of the production function and its implications

It is now widely recognized that environmental factors in the very early years have long lasting impacts on individual development and adult outcomes.⁹ There is also evidence that inputs interact with each other to produce future levels of human capital. Together with the dynamics of the production function, the nature of interactions between inputs in the same period determine the extent of dynamic complementarities between investments made in different periods (Cunha et al., 2006).

Even though these are crucial issues, an appropriate and exhaustive characterization of the dynamic properties of human development and substitution patterns between inputs is still unavail-

⁹See, for instance, the discussions in Cunha et al. (2006) and Elango et al. (2016), Almond and Currie (2011).

Paper	Dataset/Country	Outcomes	Inputs	Dynamics	Functional form	Treatment of endogeneity
Agostinelli and Wiswall (2020)	United States, National Longitu- dinal Survey of Youth	Cognition, schooling, and earnings	Parental investment	(1) One lag of the outcome	Translog	Instrumental Variables
Agostinelli et al. (2020)	United States, Early Childhood Longitudinal Study-Kindergarten Class of 1998-99	Cognitive and non-cognitive skills	Home and classroom investments	(1) One lag of the outcome	Translog	Instrumental Variables
Attanasio et al. (2020a)	Colombia, the AeioTU RCT	Cognition, health, and so- cioemotional skills	Parental investment and skills	(2) Two lags of the cogni- tion, health, and socioemo- tional skills that vary with child's age	CES, translog and Cobb- Douglas	Control function approach
Attanasio et al. (2020e)	Colombia, 2014 micronutrient supplementation and psycosocial stimulation RCT	Cognition and socioemo- tional skills	Parental material and time investments	(1) One lag of cognitive and socioemotional skills	Cobb-Douglas	Instrumental Variables
Attanasio et al. (2020b)	England, Scotland, and Wales, 1970 British Cohort Study	Internalizing and externaliz- ing socioemotional skills, ab- solute mobility indexes, and cognition	Parental socioemotional skills	(1) Socioemotional and cog- nitive skills at age 5 for the production function at age 10, and (2) at ages 5 and 10 for the production function at age 16.	Cobb-Douglas	Controling for observed characteristics
Attanasio et al. (2020c)	India, Young Lives Survey	Cognition and health	Parental material invest- ment, cognition, and health	(1) One lag of cognition and health	CES	Control function ap- proach
Attanasio et al. (2017)	Ethiopia and Peru, Young Lives Survey	Cognition and health	Parental material invest- ment, cognition, and health	(1) One lag of cognition and health	CES	Control function ap- proach
Caucutt et al. (2020b)	United States, Panel Study of In- come Dynamics - Child Develop- ment Suplement	Cognition	Parental material and time investments	(1) One lagged outcome	Cobb-Douglas	Instrumental Variables
Chaparro et al. (2020)	United States, Infant Health and Development Program	Cognition and maternal-care quality	For cognition: Quantities and qualities of child care provided by the mother, the program, and others For maternal-care quality: quantities of care provided by the mother	(1) One lagged outcome	Cobb-Douglas	Instrumental Variables for the maternal care quality and controling for observed sharacteris- tics for cognition
Cumha and Heckman (2008)	United States, Children of the National Longitudinal Survey of Youth, 1979	Cognitive and non-cognitive skills, and earnings	Parental investment	(1) One lag of cognitive and non-cognitive skills	Cobb-Douglas	Instrumental Variables
Cunha et al. (2010)	United States, Children of the National Longitudinal Survey of Youth, 1979	Cognitive and non-cognitive skills, and earnings	Parental investment, and cognitive and non-cognitive skills	(1) One lag of cognitive and non-cognitive skills	CES	Control function ap- proach
DelBoca et al. (2014)	United States, Panel Study of In- come Dynamics - Child Develop- ment Suplement	Cognition	Parental active and passive time investment	(1) One lag of the outcome	Cobb-Douglas	Controling for observed characteristics
Del Bono et al. (2020)	United Kingdom, Millenium Co- hort Study	Cognitive and non-cognitive skills	Child's and mother's cogni- tive and non-cognitive skills	(1) One lag of the outcome alone and interacted with lagged child'a and parental skills	Cobb-Douglas	Controling for observed characteristics
Helmers and Patnam (2011)	India, Young Lives Survey	Cognition, health, and non-	Parental material investment	(1) One lag of the outcome	Cobb-Douglas	Instrumental Variables

able. We discuss how the current literature has handled these issues and highlights the challenges to be tackled by future research.

3.2.1 Input substitution within and across periods

As shown in Table 1, researchers have used various functional forms for equation (1) that allow for more or less flexible interactions between inputs. Several studies specify a Cobb-Douglas (CD) specification, which implies a unit elasticity of substitution among different inputs (e.g. Attanasio et al., 2020e; Cunha and Heckman, 2008; DelBoca et al., 2014). The CD specification imposes very strong restrictions on the substitutability among different inputs, an assumption that may be particularly severe when considering several inputs. Some studies, such as Cunha et al. (2010) or Attanasio et al. (2020c), generalize the CD specification to consider a Constant Elasticity of Substitution (CES) specification, which encompasses the CD form as a special case. While the CES is less restrictive than the CD specification, it still imposes strong assumptions on the pattern of substitutability of different inputs. In particular, it implies that any pair of inputs has the same elasticity of substitution.

In turn, some papers have sought to relax this assumption by considering a nested CES specification, which allows different groups of inputs to have different elasticities of substitution. Caucutt et al. (2020a) use a nested CES where they define parental investment as a function of parental time inputs and market childcare. The aggregate investment is then interacted with other inputs on the basis of a CD production function to generate child outcomes. Another example is Attanasio et al. (2017), who estimate a nested CES function to model health and cognitive development at ages 8, 12 and 15 using data from Peru and Ethiopia. They aggregate the initial conditions within the lower nest of the CES, which is then aggregated with investment and other background variables. They strongly reject the restrictions implied by the standard CES for a sample of Ethiopian children collected as part of the Young Lives Survey.

One disadvantage of both the CES and nested CES is that the relationship between the relevant variables and the outcomes of interest can be highly non linear, therefore involving considerable econometric challenges. Moreover, the requirement that the function be concave restricts the substitution patterns. An attractive alternative is to consider a translog production function, where the output is modeled as a second order polynomial in the (log) of prior achievement, investment and other background variables. Such a specification preserves linearity in parameters while allowing a considerable amount of flexibility. This functional form is used in Attanasio et al. (2020a).

These different patterns of substitutability across inputs can have important implications for the process of child development and therefore for the design of policies. Attanasio, Meghir, Nix and Salvati (2017) present some simulations plotting the impulse response function of human development to an exogenous change in parental investment at age 5. In the first scenario, this shift in investment occurs while holding baseline health constant. In the second scenario, it is accompanied by an increase in the child's initial health level at age 5. This exercise aims to capture how the dynamics of the interactions between different inputs (in this case parental investment and initial health) vary depending on the exact specification of the production function (here, CES or nested CES).

The exercise shows that, as expected, an early shift in investments has a large positive effect on the evolution of cognition over time. However, both the magnitude of the impact and the interaction between the shift in investment and initial health status are, in some contexts, quite different across the two specifications of the production function. The exercise also shows that the extent to which increasing initial health boosts the effect of the early shift in investments on cognition over time also varies between the CES and nested CES production function. These differences come from the fact that a) the estimates of the marginal product of investment at different ages is quite different when one allows for the flexibility implied by the nested model, and b) the complementarities between health, cognition and investments also differ between the CES and nested CES specifications.

3.2.2 Dynamics

While the prevailing consensus is that the process of human capital formation is inherently dynamic, the exact nature of these dynamics is still relatively unknown. The dynamics are important in two ways. On the one hand, the parameters that characterize the production function can change substantially with age. On the other hand, the persistence of lagged skills can be very different across dimensions of skill considered. Equation (1) is most general in that it allows human capital at age a to be a function of the whole history of inputs and previous levels of human capital. However, identifying such function empirically involves important data requirements (both in terms of the frequency with which data is collected and in terms of the length of the panel), which exceed the features of most available datasets.

As we let the production function in equation (1) be age specific, the process is intrinsically non-stationary. This means that the productivity of certain inputs may vary with age. Moreover, the exact nature of this non-stationarity may determine the existence of *windows of opportunity* for intervention aimed to bolster the development of children with early developmental delays. This would be the case if certain dimensions of human development in one period have direct persistent effects on later outcomes (i.e. over and beyond their effect on skills in the next period working through *self-productivity*).

As is reflected in Table 1, it is common practice in empirical studies to assume that the human capital accumulation process follows a first order Markov process, i.e. outcomes at age a only depend on outcomes at age a - 1, given we condition on current inputs. Formally, if $H_{i,a}$ is the vector that represents the level of development of child i in its various dimensions at age a, then a first order Markov process describing the evolution of $H_{i,a}$ with age can be expressed as:

$$\boldsymbol{H}_{i,a+1} = g_a(\boldsymbol{H}_{i,a}, \boldsymbol{X}_{i,a}, \boldsymbol{\epsilon}_{i,a+1}) \tag{3}$$

where $X_{i,a}$ is a vector of observable (exogenous and endogenous) variables determined at age a. More generally, we note that in equation (3) we let the function $g_a(.)$ vary with age. The important point we want to stress here is that, conditional on H_{ia} (and the other inputs $X_{i,a}$, $\epsilon_{i,a+1}$), the previous level of development, reflected in $H_{i,a-j}$, j > 0, is assumed irrelevant for $H_{i,a+1}$.¹⁰

Such a model, while convenient from the analyst's point of view, might have a hard time to explain certain empirical observations, such as the fade-out and subsequent re-emergence of the impacts of certain interventions. There are several ways in which this Markov assumption can be relaxed. First, it is possible that the dynamics of the process are more complex than those described in equation (3). A simple extension, for instance, would be to consider a model of the type:

$$\boldsymbol{H}_{i,a+1} = \tilde{g}_a(\boldsymbol{H}_{i,a}, \boldsymbol{H}_{i,a-1}, \boldsymbol{X}_{i,a}, \boldsymbol{\epsilon}_{i,a+1}) \tag{4}$$

¹⁰One could think of the unobservable term $\epsilon_{i,a+1}$ as being composed of a time-invariant component η_i and of a time-varying component $v_{i,a+1}$, which is possibly correlated over time. Even if $v_{i,a+1}$ is not serially correlated, the presence of η_i creates a source of persistence in the unobservable in the production function, to be distinguished from state dependence working through $H_{i,a}$.

An alternative possible violation of the Markovian assumption embedded in equation (3) is that there exist some critical age, possibly very early in the life cycle, when development is key for subsequent development, in a way that is not summarized by subsequent attainment levels. Define such age as α^* . It is then possible that the right model is:

$$\boldsymbol{H}_{i,a+1} = \hat{g}_a(\boldsymbol{H}_{\alpha^*}, \boldsymbol{H}_{i,a}, \boldsymbol{X}_{i,a}, \boldsymbol{\epsilon}_{i,a+1}), \quad \forall \ a > \alpha^* - 1$$
(5)

One important fact, which has been observed in several studies and which speaks against the simple first-order Markov assumption, is the long run impacts of some early child development interventions on adult outcomes, even when no impacts are apparent at intermediate ages (Bailey et al., 2017). One well known example is the Perry Pre-School Program, where early impacts of the intervention on IQ disappeared, only to re-emerge in other domains, including socio-emotional skills (Heckman et al., 2010). Another example is the Jamaican Home Visiting Program, which provided psychosocial stimulation to children aged 9-24 months old. There, large impacts on cognition measured at the end of the intervention decreased in magnitude over time and were no longer statistically significant when children were 7-8 years of age (Grantham-McGregor et al., 1997). However, the intervention was found to have improved a variety of adult outcomes, including earnings and criminal behavior, measured about 20 years after the end of the intervention (Gertler et al., 2014).

Ultimately the distinction between equations (3), (4), and (5) is an empirical matter. However, distinguishing among them is hindered by the scarcity of appropriate longitudinal data covering a sufficiently long period. Moreover, the measures used to capture development throughout childhood are often different, making longitudinal links difficult and depending on the specific anchoring one chooses (Agostinelli and Wiswall, 2016; Cunha et al., 2010). In practice, the dynamics of the empirical specifications of equations such as (3) or (4) are driven by the frequency at which data are observed, as reflected in Table 1.

A few recent papers have modeled the process of child development using data from developing countries and focused on the dynamics of the process. In particular, Attanasio et al. (2020a) use a high frequency data set, which contains information on child development and other outcomes, collected on a sample of Colombian children observed from birth to 7 years, roughly at an annual frequency.¹¹ They model child development in three dimensions: cognition, socio-emotional skills and health. They find evidence of several interactions across skills, and for cognition they find that incorporating more than one lag of development is important for explaining future outcomes at certain ages.

More generally, Attanasio et al. (2020a) find that the production function changes considerably over time, both in the impact of different inputs and in the level of persistence each dimension exhibits. In the case of cognition, for example, the level of persistence increases considerably with age, and the productivity of parental investment is significant until age 4 and then declines considerably. In the case of socio-emotional development, the productivity of parental investment becomes important after age 4. For health, persistence is very high from very early on in the life-cycle.¹²

While there is still too little evidence available to know whether the patterns found in Attanasio et al. (2020a) are specific to the context they study or whether they are more general, the dynamic properties of the process of human capital development have crucial implications for when and how long it is best to intervene to promote human development. For example, if indeed persistence in cognition is lower in the first two years of life than it is in the next two, but the marginal productivity of parental investment is higher earlier than it is later, this would suggest that an optimal policy would be to intervene very early but sustain investments until an age where depreciation (or fadeout) is unlikely. To date, still too little is known about the dynamics of the process of human capital development across subsequent, short periods of the life-cycle. We see this as an important research priority going forward.

4 The determinants of parental investments

The model we sketched in section 2 provides a framework for understanding the factors that influence child development and ultimately can offer a structural approach for identifying the causal effects of investments in children on adult outcomes. The production function represented in equation (1) is central to the model and its characterization is key for establishing what policies could improve child development among disadvantaged children. The main difficulty with such a charac-

¹¹The data is an unbalanced panel of 5 waves, containing children of different ages.

¹²We note that health specific investment data are not available in this dataset.

terization is to establish and quantify the causal pathway from certain inputs chosen by parents or other agents, and the development of the child. As can be seen in the last column of Table 1, the literature has adopted various approaches to this issue, ranging from ignoring it to making different assumptions to deal with the endogeneity of parental choices. Most approaches, however, rely on a model of parental behavior, which in turns motivates the choices of a set of instrumental variables (or the construction of a control function).

In this section, therefore, we discuss the main determinants of parental investment. Within the relatively stylized structure we sketched in Section 2, we identified the main drivers of parental behavior and investment: (i) resource constraints; (ii) tastes and preferences; and (iii) the (perceived) process of child development. We now discuss them in turn.

4.1 **Resource constraints**

As set out in the model in section 2, a first reason why parents make different investments in their children's human capital is because they have different financial resources available to do so. The lower the resources available (or the higher the price of investments), the less parents would be predicted to invest in their children's human capital. If the imperfection arises from the inability of transferring resources from the future to the present (liquidity constraints - which are not fully explicit in the model we presented) a positive effect could be obtained by increasing current parental income and/or subsidizing investments (e.g., Becker and Tomes, 1986; Dahl and Lochner, 2012).¹³

Evidence on the causal effect of increasing family income - in the sense of a pure income effect - is rare to find. This is because most reforms that have been used to identify the effect of family income on children's outcomes (or investments in their human capital) do not only increase family income, but also change other inputs that may also affect child development. In particular, most cash transfer policies, such as PROGRESA in México and other similar programs (many of which have been rigorously evaluated in many low-income contexts), make transfers *conditional on parental investments in children*, such as schooling or health care (Attanasio et al., 2010; Fernald et al., 2008). Welfare reforms, such as the Earned Income Tax Credit (EITC), which have been used in Dahl and Lochner (2012) to study the impact of family income on children's outcomes, increase family income *as well as* maternal labor supply. The policy therefore changes the allocation of

¹³Carneiro et al. (2021) examine the importance of timing of parental income over the lifecycle for child outcomes.

parental time and the quality of the care provided to the child, which may affect children's outcomes holding family income constant (Agostinelli and Sorrenti, 2018).

Although the vast literature on cash transfers has mostly considered conditional cash transfers,¹⁴ important insights can be obtained from the handful of papers that have evaluated the impact of unconditional cash transfers. Macours et al. (2012), for instance, show that an unconditional cash transfer in Nicaragua lead to improvements in early childhood development: children in house-holds that were randomized into an intervention called *Atención a Crisis* had significantly higher levels of development than children in the control group nine months after transfers were started. Furthermore, these impacts persisted two years after the program had been discontinued and the transfers ended. While this evidence is consistent with an important role for financial resources in determining children's outcomes, the authors bring evidence to bear suggesting that other program features, such as the social marketing that accompanied the transfers, or the fact that transfers were made to women, were likely to be important in explaining the results.¹⁵

Another issue that has received recent attention is the fact that the lack of appropriate financial resources, coupled with a stressful environment and a lack of social support system, may induce a considerable amount of strain on parents and prevent them from performing even simple parenting tasks to stimulate their child's development.¹⁶ Within this context, a set of programs that consists in transferring assets (and possibly training) to ultra-poor household are particularly interesting. These programs, first tried in Bangladesh, and subsequently replicated and validated in a number of Low and Middle Income Countries (LMICs) have received considerable attention. The studies reviewed in Banerjee et al. (2015) have shown that, in most places, a considerable impact on individual incomes and more generally well-being. In doing so, these programs might help households to escape *poverty traps*. Unfortunately, information on child development has not been collected in studies evaluating these programs. Such an analysis would be particularly pertinent, as many of the asset and skill transfers that have been analyzed are targeted to women and, therefore, more likely to change women's labor supply and bargaining power within the household.

¹⁴See the surveys by Bastagli et al. (2020), De Walque et al. (2017), and Molina-Millan et al. (2020) on long-term effects of such transfers. The literature on Conditional Cash Transfers is extensive - see Fiszbein et al. (2009) for a review.

¹⁵Maluccio and Flores (2005) study the same program in Nicaragua, and Paxson and Schady (2010) ask a similar question for a program in Ecuador.

¹⁶On the effect of stress on different types of performance, see, for instance, Mani et al. (2013)

4.2 Parental tastes and preferences

The simple model above posits that parental preferences depend on child development (H) and own consumption (C). In the most basic form of the model, heterogeneity in preferences over Hand C across households could lead to observing different investment behaviors across households. Any correlation between such heterogeneity in preferences and family income could create a socioeconomic gradient in investment (which would contribute to the gap in child development).

To be made more realistic, however, the model could be enriched in a variety of ways. First, one could distinguish between different types of investment (e.g. material and time investments), and allowing parents to have preferences over performing certain activities with their children. Second, parents may also be heterogeneous in their preferences for different domains of child development. For example, some parents may care about their children's cognitive development more than they care about other dimensions of development, while others may value socio-emotional development and health more. This type of heterogeneity could help explain differential patterns of investments observed across different demographic groups, defined by socio-economic status, cultural or religious norms.¹⁷ Some authors argue that this heterogeneity in preferences could be driven by heterogeneity in beliefs over the returns to various skills. For example, Kohn (1963) argues that mothers from lower socio-economic backgrounds have stronger preferences toward the development of their children's socio-emotional skills because they believe obedience and conformity have high labor market returns.

The recent work by Doepke and Zilibotti (2017), Doepke and Zilibotti (2019) and Doepke et al. (2019) looks at how parents choose their parenting style, based on their specific set of preferences and their perception of the returns different parenting styles will have for child development (and future outcomes). In their model, two types of preferences are important in driving such behavior: altruism, which determines how much parents care about their children's utility; and paternalism, which determines how much parents care about their children's utility; and paternalism, which determines how much parents care about their children's actions in ways that potentially conflict with the children's own preferences. More generally, heterogeneity in preferences (and/or beliefs about the developmental process - which we discuss below) might be behind the remarkable differences in parental investment across households from different backgrounds. Dotti Sani and

¹⁷For example, Lynd and Lynd (1929, 1937) reported that working-class mothers ranked "strict obedience" as their most important child-rearing goal more frequently than mothers from higher socio-economic backgrounds did.

Treas (2016), for instance, report that across many countries more educated parents (whose time in the job market should be more valuable) spend more time with their children than less educated ones.

The model we have discussed so far assumes a single child and omits fertility choices, which in developing countries have been an important consideration, in particular when thinking about the quantity/quality trade-offs that poor parents might face. The model could be extended in this direction without much difficulty. Such considerations, however, would introduce a number of other important dimensions to the parents' problem. Indeed, for families with several children, preferences will also have to incorporate a taste for equality among children that parents might have, another dimension that can be added to the basic model. How resources (and eventual outcomes) are distributed across children will play an important role in driving investment decisions. If children are born with (or develop in the early years) different skills and endowments parents might face a trade-off between efficiency (that is maximizing the total level of development of their children) and possible equity concerns. As discussed in Almond and Mazumder (2013), parental investment strategies might attempt to compensate for perceived differences in initial conditions or strategically reinforce them, depending on the features of the perceived process of child development and on their preferences. Marginal returns to investments and, consequently, chosen levels of investment may also be affected by the characteristics of the child. Differences in ability across children may therefore affect how investments are allocated across and within households (e.g. Aizer and Cunha, 2012; Behrman et al., 1982).

How parents distribute resources and investment across different children matters. Giannola (2021) reports that, in many countries, inequality among siblings accounts for a substantial fraction of total inequality in earnings among individuals. Furthermore, he shows that, while average outcomes across siblings in various dimensions decline with family size, the best outcome among siblings does not vary with family size. This result is robust to a number of considerations and indicates that parental investment has an important role in determining inequality among siblings.¹⁸

A number of recent papers empirically explore these questions in developing country contexts. For example, Adhvaryu and Nyshadham (2016) use data from Tanzania and exploit variation in initial conditions induced by a randomly allocated pre-birth intervention. They argue that "parents

¹⁸He also finds that parents in the slums in a city in India reinforce differences.

reinforced endowment increases by making health investments in children who were exposed to the campaign while *in utero*", a finding in accordance with those in Giannola (2021). Using data on twins from China, Yi et al. (2015) argue instead that the family acts as a net equaliser in response to early health shocks across children. Berry et al. (2020) explore this question with a lab-in-the-field experiment to identify parental preferences for the total amount of development across siblings and how parents trade this off with inequalities in outcome or inputs. They show that while parents do care about average earnings, they also have a strong preference for equality in inputs. They do not find evidence that parents care about equality in outcomes.

Finally, gender specific preferences may also be important in some contexts: parents may allocate resources and time based on preferences for gender of the child, even superseding the returns to such allocations.¹⁹ In the simple model considered so far, the decision units are the parents considered as a monolithic block with well-defined preferences. However, maternal and paternal preferences might be different, which implies that parental investment decisions will depend on both sets of preferences as well as on the nature of the decision process *within the household*. There is vast empirical evidence that is consistent with this hypothesis. For example, Thomas (1994), Hoddinott and Haddad (1995), Doss (2006), and Schady and Rosero (2008) show that income controlled by women is associated with higher expenditures on food as well as with higher quality nutrition (such as protein) and often improved child outcomes. Macours and Vakis (2010) show non-experimental evidence on the positive impact of mother's seasonal migration on children's cognitive development. Lundberg et al. (1997) and Ward-Batts (2008) present quasi-experimental evidence from the United Kingdom to argue that income is more likely to be spent on clothing for women and children when it is controlled by women than when it is controlled by men.

Models of intra-household decision making have received considerable attention in recent years, with their implications for parental investment decisions being the focus of more recent research. The theoretical underpinings of the collective model with public goods can be found in Blundell et al. (2005) who focus on expenditure for children as the public good.²⁰ In a recent paper, Almås et al. (2021) model parental investment in a semi-structural fashion using data elicited to measure

¹⁹Fertility choices have also been shown to depend on the gender of existing children, (Butcher and Case, 1994).

²⁰The *collective* model of Chiappori (1988) has set the foundation for much of this work. Reviews can be found in Bourguignon and Chiappori (1992) and Chiappori and Meghir (2015).

bargaining power within couples in Tanzania.²¹ In their application, parental behavior depends, as in the model sketched above, on tastes, bargaining power and beliefs about the process of child development.

An important and under-researched question is how parental preferences are formed and eventually how new social norms about investing in children evolve in society. An interesting paper by Wang et al. (2022) hypothesizes that parents take a social reference point as a norm. This typically would be based on their observations; in the case of the paper in question it is outcome based, namely the height of other children. If a shock then shifts the reference point it could change parental perceptions of this outcome and shift their behavior to achieve it, by increasing investment and leading to a new norm. Their empirical work is based on data from a nutritional experiment in Guatemala, which substantially increased the height of treated children. This shifted the reference point of parents of children born later leading to increased nutritional investments and improved height. A broader understanding of how social norms and parental perceptions can be changed is likely to be of central importance in designing policies to improve child development.

The discussion so far should make it clear that parental preferences can be complex and reflect different sources of heterogeneity that lead to different types of parenting practices and, ultimately, differences in child development. Attempts to directly measure drivers of individual behavior, including preferences, can be valuable for establishing the causal links between parental investment and child development. Some of the papers cited above undertake this strategy and are important in paving the way for further work in this direction.

4.3 Informational constraints

In standard economic models, parents are assumed to be rational and to know the production function for human development. If that is the case, variation in parental investment can only be explained by variation in tastes and variation in resources, driving variation in inputs (observed or unobserved).²² The past decade has seen a burgeoning of evidence pointing to the importance of relaxing this assumption to consider the role of informational imperfections in determining investments in human capital.

²¹The measure used to measure bargaining power with a couple is the one designed by Almås et al. (2018).

 $^{^{22}}$ It may well be that there are unobserved components in the production function (say TFP) that differ across households. We can conceive of these as unobserved inputs.

The literature discusses two particular sources of information friction. The first one is around parents' perceptions of their children's abilities. The second one is around parents' perceptions of the technology of human capital formation. Both may be incorrect, and the extent to which they are distorted may be correlated with socio-economic status. This in turn could be another mechanism through which poverty is linked to lower human capital investments (and hence lower children's outcomes).

Parental perceptions of children's abilities. Parents might misperceive the ability of their children, either in absolute or in relative terms. This issue has been studied both in developed (see, for instance, Kinsler and Pavan, 2021) and developing countries. For the latter, Dizon-Ross (2019) shows in the context of Malawi that misperceptions are more common among the poorest parents and that providing information to parents can change parental choices substantially. Parental misperceptions may also be compounded by misperceptions about the returns to different education choices (by parents or youths). Several studies have used observational data to show that students' beliefs about their own abilities predict their decisions, such as college major choice or college dropout.²³ These findings also complement a recent information experiment performed in Mexico by Bobba and Frisancho (2020) who test predictions about the differential roles of the mean and variance of beliefs on educational decisions.

Parental perceptions about the production function. Another potential source of information imperfections, which is particularly relevant in our context, relates to parental beliefs about the effect that parental investment have on child development. The salience of these imperfections can be different for parents from different SES backgrounds.²⁴ For example, while all parents might care equally about the development and well-being of their children, low-income parents might not be aware (or as aware as high-income parents) of the importance that some specific activities, such as talking to and interacting in specific ways with a young child, might have for their development. As Lareau (2003) argues, this may be because they believe that child development follows a *natural* growth process, thus under-estimating the extent to which the brain is malleable and shaped by early stimulation.

²³See Arcidiacono et al. (2012); Chevalier et al. (2009); Stinebrickner and Stinebrickner (2014, 2012).

²⁴See, for instance Lareau (2003) and Putnam (2015).

To explain the relationship between parental investment and family income, Caucutt et al. (2017) propose a model where parents misperceive the child development production function and especially the usefulness of early years investment. Other types of studies elicit *direct information* on parental beliefs about the process of child development. Cunha et al. (2013) and Cunha et al. (2020) design innovative instruments that allow direct elicitation of quantitative measures of individual perceptions and find evidence of such misperceptions in a sample of disadvantaged mothers in the US.²⁵

Attanasio et al. (2019) further develop these methods to measure parental beliefs about the productivity of investments in the context of an early parenting intervention for low-income families in Colombia (we return to this in Section 5). They show that mothers in their sample underestimate the productivity of parental investment substantially. Moreover, they find that mothers tend to view parental investment as being more useful for children with relatively low levels of development than children with higher levels of development. Estimates of the production function in the same sample suggest that parental investment complements baseline levels of skills, which contradicts the latter set of maternal beliefs. Finally, Attanasio et al. (2019) show that their measures are meaningful: parental investment is positively correlated with parental beliefs about its productivity.²⁶

Despite mounting evidence about the importance of parental investments for child development, there are still important gaps in our understanding of the drivers of parental behavior and of the link between family income and the quantity and quality of parental investments. Though the role of financial constraints cannot be under-estimated, the evidence reviewed so far suggests a strong role for the lack of information and knowledge about the process of child development in explaining deficits in child development.

This lack of knowledge and information, often reinforced by cultural conventions about bringing up children, underlie the logic of early childhood parenting interventions. These focus on demonstrating good practice for stimulating children and strengthening the way parents interact with their children. In the next section, we discuss the large literature evaluating these interventions

 $^{^{25}}$ Distorted beliefs can also be important for education choices beyond the early years, as discussed, in Boneva and Rauh (2018) and Attanasio et al. (2020d) among others.

²⁶In a recent paper, Giannola (2021) combines data from a survey collecting data on parental investments and parental beliefs with data from a lab in the field experiment in India showing that parents do not seem to have a strong taste for equality in outcomes among siblings.

and interpret the evidence through the lens of the economic framework underpinning the article. The discussion illustrates the possibilities and difficulties that need to be addressed if this approach becomes standard in preventing developmental deficits. While the results are drawn from developing countries the key issues do not differ fundamentally from those that need to be addressed in pockets of poverty in wealthier countries, although some of the features may differ in practice.

5 Evidence on parenting interventions

There is broad consensus that inequalities in children's outcomes originating in early childhood are in large part determined by inequalities in family environments and home stimulation. It has also been argued that economic circumstances might be only one, and not even the most important, determinant of child development, with the family playing a prominent role and stimulation being possible and effective even with limited resources. Against this background, parenting interventions are a promising direction for mitigating or even reversing such early developmental inequalities between poorer and richer children. These policies support caregivers to enrich the home environment and the quality of their interactions with children in order to provide greater stimulation and strengthen the emotional bond between children and their parents.

Many early childhood parenting interventions have been tried in developing countries over the last few decades. One of the best known is *Care for Development* (CfD), which has been promoted extensively by the WHO and UNICEF.²⁷ An intervention somewhat similar in spirit to CfD is the Jamaica Home Visiting (JHV) program, which was first implemented in the seventies and, unlike others, rigorously and continuously evaluated, culminating in a seminal study described in a series of papers including Grantham-McGregor et al. (1991) and Grantham-McGregor et al. (1997). The JHV was not the first home-visiting intervention ever implemented in developing countries,²⁸ but it is one of the few interventions where participants have been repeatedly followed up to evaluate

 $^{^{27}}$ There exist several reviews of stimulation interventions. For a review of such interventions in LMICs see, for instance, Baker-Henningham and López Bóo (2010); Engle et al. (2011); Richter et al. (2019).

²⁸In addition to the CfD program we also note of the existence of two early childhood interventions for children suffering from malnutrition implemented in Colombia in the 1970s which inspired the JHV program. One is an experimental study conducted in Cali between 1971 and 1974, which evaluated the impact of high-quality preschool program providing integrated health, nutritional and educational activities (McKay et al. (1978)). The second one was a nutritional and psychosocial stimulation program implemented between 1973 and 1976 in Bogota, Colombia (Super et al. (1990)). This study randomized children into four groups, including one that received the nutritional component only, one that received the psychosocial stimulation program only, one that received both, and a fourth one that received neither.

long-term impacts. Quite remarkably, the latest study on this intervention, Gertler et al. (2014), shows that the labor market earnings of the treated group improved by 25% by the time children were 22 years old.

As we discuss in this section, these results are remarkable in that they defy the notion that remediating developmental deficits of poor children must require much financial resources. Indeed, some of these interventions (as those we focus on in this section) have been shown to be low cost, relative to early years interventions implemented in the US, which have been shown to deliver long-term impacts (such as the Perry Pre-School Program, the ABCdarian program, and Family Nurse Partnership). Moreover, and importantly for their scalability, they can be implemented by local, non-specialist staff. This last aspect is not only relevant for the financial cost of running such interventions, which is obviously key in low-resource settings, but also for their ability to change behavioral patterns in disadvantaged communities.

Despite the promise that these interventions hold to promote child development in the early years among disadvantaged families, there remain important questions about how they can be successfully adapted and targeted to yield significant and long-term impacts, especially at scale. At what age should this type of program start? How long and how frequently should parents be solicited by the program? What dimensions of development (language, cognition, socioemotional skills) should they mostly target at different ages? How should these interventions be delivered at scale so that they do not lose their effectiveness? And how can we ensure that the short-term impacts of these interventions do not fade out over time? All these are important questions for researchers and policy-makers alike to scale-up and refine the design of these promising interventions.

In what follows, we review the body of evidence surrounding the Jamaica Home Visiting (JHV) program and the interventions that were modeled after it and experimentally evaluated in Bangladesh, China, Colombia, and India. We focus specificatly on the JHV program because it has, since then, been adapted in its content and mode of delivery in a variety of contexts. Its curriculum, now registered under the name of 'The Reach up Early Childhood Parenting program', has been used as the core of several efficacy and effectiveness trials in, among other places, Bangladesh, China, Colombia, and India, and as the basis of a universal early childhood program in Peru. While what follows is not an exhaustive review of the literature on parenting interventions, we argue that the evidence surrounding this single parenting program (which shares many common features with

other such programs) provides a remarkable opportunity to reflect on the factors behind its effectiveness in the short- and long-term. In turn, this analysis can help inform how to target and deliver the program better so that they achieve maximum cost-effectiveness and scalability in the future.

5.1 The Reach Up Early Childhood Parenting program

The "Reach Up Early Childhood Parenting programme" (henceforth "Reach Up") is based on the Jamaica Home Visit (JHV) intervention, described for instance in Grantham-McGregor et al. (1991). The program works by trying to build a positive relationship between parents and children and by strengthening parenting skills through a number of home visits occurring at regular intervals for an extended period, between 9 months and two years in the available studies. Each visit starts with a review of the activities introduced in previous weeks. The home visitor then introduces a new set of activities for the parent to perform with the child during the coming week and discusses how these can be included in daily routines. Each activity is designed to address a separate developmental domain, such as cognitive (puzzles), language (stories, songs, books etc.) and motor skills. The activities are supported by materials, including picture books, story cards and toys, typically made by waste materials such as plastic bottles and cloth so as to help affordability and encourage the caregiver to produce her own.

The intervention is a highly structured and somewhat prescriptive curriculum that can be delivered by a well-trained home visitor who does *not* necessarily have formal qualifications. The activities to be performed during the visits are precisely described in the curriculum manual the visitor uses. Such activities become progressively more complex as children grow. While each visit is mapped to a certain age in weeks, during the training the visitors are encouraged to use earlier or later visits to match the level of complexity to the developmental stage of the child. Moreover, the program requires very low levels of resources. No materials are given to the parents, although some are left in the household for a week and then exchanged with the new materials used for progressing with the intervention. In other words there is no element of subsidy implicitly related to the program. Taken together, this means that the program is feasible in low-income settings and potentially scalable.

Since its initial use in Jamaica in the 1970s and 1980s, the program has been adapted for and

trialed in various cultural contexts, including Colombia, India, Bangladesh, and China. Focusing on those interventions that have been experimentally evaluated, Table 2 compares several of their features as well as impacts on child development. Although all these interventions are based on the same curriculum and hence on the same developmental and pedagogical approach, there are important differences in terms of the population they target and the ways in which they deliver the 'Reach Up' curriculum. For example, the Jamaican and Bangladeshi interventions focus on undernourished or severely undernourished (stunted) children Grantham-McGregor et al. (1991); Hamadani et al. (2006, 2019); Nahar et al. (2012); Tofail et al. (2013). In contrast, the Colombian, Indian and Chinese interventions focus on low-income populations, but do not require children to show signs of undernourishment. Specifically, in Colombia, the intervention was offered to families who were eligible to receive the Colombia Conditional Cash Transfer program known as 'Familias en Action' (Attanasio et al., 2014)). In India, one intervention targeted migrants living in the slums in Cuttack (Andrew et al., 2019), and the other targeted poor children living in rural areas of Odisha (Grantham-McGregor et al., 2020). In China, the interventions targeted children in an underdeveloped rural area in northwestern China (Sylvia et al., 2020, 2022).

Another key difference between these different adaptations of the same curriculum is in the way the curriculum was delivered. The JHV and and several of its adaptations (Colombia, Cuttack, one of the Chinese trial, and two of the four Bangladeshi trials) implemented it via home visits. The other two Bangladeshi trials implemented it via group sessions. The Odisha study is the only one to implement, within the same trial, both home visits and group sessions so that their relative effectiveness could be compared. One of the Chinese trial (Sylvia et al., 2022) delivered it in a parenting center, where caregivers were invited for one-on-one parenting training sessions and also encouraged to bring their children to the centres frequently to engage in free play, socialize with other children, and participate in organized activities. We return to this below when discussing issues of scalability.

Although the program was never delivered by child development specialists, the background and qualifications of home visitors differed depending on location and context: health para-professionals in Jamaica, female local community leaders in Colombia,²⁹ community workers associated with an existing and well-established NGO in India (Pratham), local women and health workers in

²⁹These women, called 'Madres Lideres', are in charge of the local administration of the CCT.

Country	Intervention	Delivery mode of psychostimulation	Duration	Target population	Age at baseline	RCT	Sample size	Horizon	Impacts (only reported if p<0.1)	Reference
Jamaica (1986 to 1987)	Psychosocial stimula- tion and/or mutritional supplementation	 Weekly home visits and delivered by commu- nity health aides 	24 months	Stunted children (HAZ<2)	9 to 24 months old	Individual-level (1: stim; 2: mutrition; 3: stim + mutrition, 4: control)	129 children	Endline	COG: 0.91 stim, 0.76 mutrition LM: 0.49 stim, 0.59 nu- trition LANG: 0.59 stim H&E: 0.63 stim PRE: 0.63 stim, 0.53 mutrition	Grantham-McGregor et al. (1991)
							122 children	Four years after inter- vention end	M: 0.61 stim, 1.07 nutri- tion, 0.81 stim + nutri- tion	Grantham-McGregor et al. (1997)
							105 children	Twenty years after in- tervention end	WAGE: 35%	Gertler et al. (2014)
Colombia (2010 to 2012)	Psychosocial stimula- tion and/or nutritional supplementation	 Weekly home visits by all local female commu- nity leaders ('Madre Lideres') 	18 months	Beneficiaries of Colom- bia conditional cash transfer ('Families en Accion')	12 to 24 months old	Cluster-level (1: stim; 2: mutrition; 3: stim + mutrition, 4: control)	96 towns 1420 children	Endline	COG: 0.26 RL: 0.22	Attanasio et al. (2014)
								Two years after inter- vention end	No significant impact	Andrew et al. (2018)
India (Cuttack) (2013 to 2015)	Psychosocial stimula- tion	 Weekly home visits by community workers 	18 months	Migrants living in ur- ban slums	12 to 24 months old	Cluster-level	54 shuns 378 children	Endline	COG: 0.35 RL: 0.22 EL:0.19	Andrew et al. (2019)
India (Odisha) (2015 to 2017)	Psychosocial stimu- lation or nutritional supplementation	- Weekly home visits or I group sessions	24 months	Children living in rural areas	7 to 16 months old	Cluster-level (1: stim via home visits; 2: stim via groups; 3: nutrition, 4: control)	192 villages 1400 children	Midline and endline	COG: 0.32 home visits, 0.28 group sessions LANG: 0.24 home vis- its, 0.30 groups sessions	Grantham-McGregor et al. (2020)
	Enhanced pre-school experience	I Training of the pre- school (Anganwadi) staff	18/24 months		31 to 40 months old	Cluster-level (chil- dren from trial above re-randomized into enhanced or basic pre-school)		Trial in progress		
Bangladesh (Monohordani)	Psychosocial stimula- tion	 Weekly group ses- sions and twice weekly home visits by local women 	12 months	Children with moder- ate and sever undernu- trision (WAZ<-2)	6 to 24 months old	Cluster-level	20 community nutrition centers 193 children	One year after interven- tion end	COG: 0.27 SE: 0.28 COOP: 0.41 VOC: 0.30	Hamadani et al. (2006)
Bangladesh (Dhaka)	Psychosocial stimula- tion and/or nutritional supplementation	 Twice weekly par- l enting sessions (1-3 dyads) delivered by local women 	6 months	Children with sever un- dernutrision (WAZ<-3)	6 to 24 months old	Individual-level (1: stim; 2: nutrition; 3: stim + nutrition, 4: clinic control, 5: hospital control)	504 children	Endline	COG: 0.33 strim + mu- trition WAZ: 0.27 stim + mu- trition LAZ: 0.30 stim + mutri- tion	Nahar et al. (2012)
Bangladesh (Monohordani)	Psychosocial stimula- tion	 Weekly group sessions delivered by health workers 	9 months	Children with iron defi- ciency anemia and chil- dren who were neither anemic nor iron defi- cient	6 to 24 months old	Cluster-level	30 villages 434 children	Endline	COG: 0.38	Tofail et al. (2013)
Bangladesh (Narsingdi) (2015 to 2016)	Psychosocial stimula- tion	 Weekly group sessions delivered by health workers 	12 months	Children with moder- ate and sever undernu- trision (WAZ<-2)	5 to 24 months old	Cluster-level	90 community clinics 687 children	Endline	COG: 1.13 LANG: 0.87 FM: 1.02 SE: 0.89	Hamadani et al. (2019)
China (2014 to 2015)	Psychosocial stimula- tion	- Weekly home visits by local trainers	6 months	Children from rural ar- eas in a relatively poor province	18 to 30 months old	Cluster level	131 villages 592 children	Endline	DEV: 0.242	Sylvia et al. (2020)
China (2016 to 2017)	Psychosocial stimula- tion	 Weekly individual training in a parent- ing center by local trainers 	12 months	Children from rural ar- eas in a relatively poor province	6 to 24 months old	Cluster level	100 villages 1720 children	Endline	COG: 0.112	Sylvia et al. (2022)

Table 2: Summary of experimentally evaluated interventions following the JHV or Reach Up programme

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Bangladesh, and parenting trainers from the National Health Commission (NHC) in China. The choice of who delivered the intervention was directly related to the program's scalability and sustainability: the emphasis on local women with no specific qualifications, but a strong training on the curriculum delivery clearly solves any problem of scarcity of human resources and has the potential to make the program culturally more acceptable within their communities.

5.2 Heterogeneity in short-term impacts across and within studies

The experimental evaluations of these interventions point to their overall effectiveness in improving children's cognitive development(see Column 10 of Table 2). Nevertheless, impact sizes (measured in units of standard deviations of the control group) do vary, sometimes quite dramatically, across studies of the same core intervention. For example, in the Colombia study, stimulation improved cognitive development by 26% of a standard deviation (SD) (RW³⁰ p-value 0.002) and receptive language by 22% SD (RW p-value 0.032) (Attanasio et al., 2014). Similarly sized impacts on cognition were obtained in the home-based Chinese adaptation (Sylvia et al., 2020). In the Cuttack study, the program led to a 36% SD (RW p-value 0.016) increase in cognition, 26% SD (RW p-value 0.058) increase in receptive language, and 21% SD (RW p-value 0.079) increase in expressive language (Andrew et al., 2019).³¹ In contrast, the original JHV evaluation found that the program led to a 90% SD improvement in cognition and 60% SD improvement in language (all p-values < 0.01) (Grantham-McGregor et al., 1991). Even greater impacts were found in the Bangladeshi adaptations of 'Reach Up' (e.g. Hamadani et al., 2006; Nahar et al., 2012). In contrast, in the centerbased adaptation of the program in China, no significant impacts on infant skills were detected at the end of the intervention (Sylvia et al., 2022).

This observation motivates two comments. First, comparing intervention impacts across studies is inherently challenging (Bond and Lang, 2013). In the case of the 'Reach Up' intervention, most studies used the same development scale as primary outcomes. While this obviously facilitates comparison of impacts across studies, it does not remove all the challenges associated with comparing impacts across settings. Indeed, two interventions may generate the same impact, but the practice

 $^{^{30}}$ RW refers to the p-values adjusted for multiple testing using the Romano and Wolf (2005, 2016) step down procedure.

 $^{^{31}}$ We report results when the (adjusted) p-value is less than 0.1. If the study does not adjust the p-value for multiple testing we use the p-value reported in the paper.

of standardizing impacts with respect to the SD of the control group will make the same impact look a lot bigger in a very homogeneous population (with a small SD) than in a more heterogeneous population (with a larger SD). As proposed by Cunha and Heckman (2008), Cunha et al. (2010) and Bond and Lang (2013), a solution to this is to anchor the impact of the intervention to a long-term outcome, such as years of education or wages, which are measured in more meaningful units. Often however, this anchoring is hard to achieve given the scarcity of long-term follow-ups from these interventions.³² Another way to achieve a more meaningful comparison of interventions is to measure impacts in terms of the gap in development between well defined groups in the population (e.g. bottom and top quartile of the income distribution). This approach requires access to external, ideally nationally representative datasets containing the developmental measures used as primary outcomes. These are strong data requirements, but weaker than those necessary for anchoring impacts to long-term outcomes.

Putting aside those methodological considerations for the moment, the fact that impacts of the same intervention were greater in the Jamaican and Bangladeshi contexts than in the other studies could suggest that the program is truly more effective in some populations than in others. As mentioned above, children in the Jamaica and Bangladeshi studies were only eligible to the program if they were undernourished or severely undernourished, measured by the degree of stunting. The interventions in Colombia and India have generally targeted the poor but not necessarily children suffering from long term malnutrition. For example, in Colombia the target group were the beneficiaries for the Familias en Acción conditional cash transfer program. There was little or no stunting in that population, although the children's BMI was high. The Cuttack intervention targeted slum-dwellers, while the rural Odisha intervention targeted village dwellers without any further screening. In both cases the stunting rate was about 30%.

In the production function framework we have discussed in Sections 2 and 3, this would suggest that the marginal productivity of the inputs provided by the intervention (mostly increased stimulation) may depend negatively on the health endowment of children at baseline. In other words, stimulation may be a substitute for baseline health and cognition.³³ And indeed, in the

³²One could use an auxiliary dataset to perform this anchoring. This would still require the existence of longitudinal panels containing the same developmental measures as those used to measure the impact of the intervention. These datasets are extremely rare in developing countries or anywhere else.

³³These results echo the findings of Bitler et al. (2014) in the context of the HeadStart study, who find that the impacts of the program were stronger for those children at the bottom of the developmental distribution.

Cuttack study, impacts were considerably larger (and in line with impacts found in the JHV and Bangladeshi studies at about 0.8 SD for cognition) for children that were stunted at baseline (Andrew et al., 2019). From a policy perspective, this would suggest the importance of targeting these interventions with the lowest levels of development, and/or of adapting their content so that even children who start the program with higher levels of development receive appropriate stimulation from it.

It is interesting to put these findings about heterogeneity of average impacts across studies in perspective with findings about heterogeneity of impacts within studies. For example, in the Cuttack study, the intervention was twice as effective in increasing cognitive development for those whose mother had higher levels of education (0.38 SD with RW p-value of 0.04 versus 0.19 SD with RW p-value of 0.31), and the entire impact on receptive language was driven by this group as well (0.37SD with RW p-value of 0.035) (Andrew et al., 2019). At first, this complementarity between the program and maternal education may seem contradictory with the fact that the program may be more effective for children with the lowest levels of development at baseline (since those are also likely to have less educated mothers). But it could also suggest that, in this context, more educated mothers are more likely than less educated mothers to adjust their parenting practices in response to the program (either because they believe in the importance of these practices more or because they have more time and/or less stress in their environment to implement them). While this hypothesis (and, more broadly, the issue of impact heterogeneity across and within interventions) warrants much further investigation, these findings do suggest that any production function used to interpret intervention impacts must be flexible enough to allow for complex interactions between the inputs provided by the intervention and the baseline characteristics of children and their primary carers.

5.3 Mechanisms

Making sense of these patterns requires an understanding of the mechanisms through which this type of intervention generates impacts, and the economic framework set out earlier can be helpful to do that. Within the framework, this type of intervention can be conceptualised in different (though not mutually exclusive) ways. First, it could be modeled as a transfer in kind. Standard economic reasoning would imply that some parental activities and/or expenditures could be crowded out as a result. For example, more time and resources could be shifted to other children in the family unit

and/or to the parents themselves. Second, this intervention could be modeled as a shift in parental beliefs about the value of investments and the best manner to achieve them (such as implementing the various activities promoted by the program). If this were the case, the model would predict that the program leads parents to increase their investments. Third, the program could also be modeled as an intervention that shifts other inputs (outside of parental investments), especially maternal mental health. These effects could arise because of the regular contacts between the mother and the home visitor and/or because the mother feels increased confidence in her parenting. If maternal mental health and parental investments are complementary, the program could deliver even larger impacts by working through those two channels.

Impacts of these interventions on parental investments, on the quality of the home learning environment, and on maternal mental health, are helpful to suggest which mechanisms are likely to operate. In all studies where these data were collected, the psychosocial stimulation program was found to significantly increase the quality of the home learning environment and child-rearing practices.³⁴ This includes the parenting center-based Chinese intervention, where no significant on infant skills were detected (Sylvia et al., 2022). This is important as it suggests that the intervention does not crowd out parental resources. The Cuttack study and one of the Bangladeshi studies (Hamadani et al., 2019) also found evidence of an improvement in maternal mental health, though this finding was not replicated in the other cases. In the Cuttack study, maternal depressive symptoms measured by a shortened version of the Center for Epidemiological Studies-Depression (CES-d) scale decreased by 0.22 SD (p-value 0.04). In the Bangladeshi study of Hamadani et al. (2019), they decreased by 0.3 SD (p-value 0.05).

However, this evidence is not sufficient to show that the effect of the intervention only operated by shifting parental behavior and investments. To investigate this, one needs to perform the kind of mediation analysis Attanasio et al. (2020e) performed for the Colombian study, which also allows for confounding factors by accounting for the endogeneity of investments. This exercise requires estimating the parameters of the production function (or a set of production functions), such as the following:

$$logQ_{i,t} = \gamma_0 logQ_{i,t-1} + \gamma_1 T_i + \gamma_2' logI_{i,t} + \gamma_3' x_{i,t} + v_{i,t}$$
(6)

³⁴Time investments are usually measured by the number and frequency of activities, such as reading and playing, parents engage with the child; Material investments are measured by as the number of play materials (books, toys) around the house (and excluding the materials left by the home visitor)

where the output $Q_{i,t}$ denotes cognitive development, and inputs include baseline levels of child development $Q_{i,t-1}$ (to measure 'self-productivity' and 'cross-productivity' in the case of a multidimensional output), the intervention T_i , inputs that could be shifted by the intervention $I_{i,t}$ (e.g parental investments and maternal mental health) and other inputs $x_{i,t}$, which may be less likely to be shifted by the intervention but could nevertheless be important in the process of child development (e.g. maternal education or the number of siblings living in the household). For simplicity, we assume one endogenous mediating factor $I_{i,t}$, though the model could be extended to accommodate several ones and indeed was extended to consider material investments and time investments in Attanasio et al. (2020e). In the framework, the input T_i can be thought of as the direct in-kind transfer provided by the program (i.e. the stimulation provided to the child by the home visitor during the weekly visit).

The question asked is whether the intervention affects Q_{it} both directly $(\gamma_1 \neq 0)$ and indirectly by shifting investments $(\gamma_2 \neq 0)$ or alternatively whether only one channel matters (say, the increase in investment). The fundamental difficulty with identifying the mediation channels is the classic economics problem of endogeneity, expressed here by a correlation between $I_{i,t}$ and v_{it} . For example, suppose parents compensated for negative shocks to their child's cognition (a negative realization of v_{it}) by increasing investments. Estimating equation (6) by OLS thereby ignoring such a phenomenon would lead to underestimating the effects of investments (a downward bias in γ_2) and potentially overestimating the direct effect of the intervention.

To solve this standard identification problem we can either assume that the errors are not correlated, which is the classic mediation analysis used in Heckman et al. (2013), or we need an instrument, denoted z_{it} , which can be plausibly assumed not to have a direct effect on cognition. The latter approach, which is the one followed in Attanasio et al. (2020e), requires specifying a first-stage equation, which is a reduced form version of a parental decision rule for investment in the child of the following form:

$$logI_{it} = \beta_0 + \beta_1 T_i + \beta'_2 x_{it} + \beta_3 z_{it} + u_{it}.$$
 (7)

By not relying on the exact optimal decision rule this semi-structural approach avoids imposing the restriction that parents know and understand the process of child development, as reflected here in the production function for cognitive skills. This is particularly important given that the intervention may be shifting parental beliefs about the productivity of investing/stimulating children.

In addition to being necessary for the identification of γ_2 , the first-stage equation is of interest because it reveals how resources are allocated to children. In this sense, it informs on the origins of inequality in investments and on how the intervention affects investment decisions. In the case of the Colombian study, the treatment effect on investments (measured by β_1) is strong and positive. A zero or a negative value would have been completely consistent with the behavior of a Becker-type altruistic household, but here the evidence shows that far from crowding out parental resources the intervention causes parents to invest more. Beyond this result, the estimates of the first-stage reveal additional important information about the drivers of investment decisions: children who score higher in cognition at the ages of 1-2 years old (at baseline) receive larger investments, consistent with the idea that these are complementary in the production of cognition. And holding the child's baseline level of cognitive development constant, mothers with higher cognition themselves invest more in their children. This could reflect better levels of understanding of child development, improved availability of resources and/or a more stable lifestyle. Finally, the presence of other (older children) reduces investments in the subject child (who is the youngest in most cases). The latter may reflect the usual quality-quantity trade-off.

The estimates of the production function are of key importance for understanding the mechanisms through which these interventions operate: in the context of the Colombia intervention, these imply that the entire impact of the intervention operates by increasing parental investment, which in turn improves cognitive development. The direct effect of the treatment is zero, once investments are controlled for. Another noteworthy finding is that the production function is estimated to be Cobb-Douglas, which implies complementarity between maternal education and parental investments. This could be a reason explaining why impacts of these interventions are often found to be higher among children with more highly educated mothers - not only do these mothers invest more in their children, but the marginal productivity of their investments is also higher.

The broad implications of this analysis is that interventions are capable of reversing the effects of poverty, at least to an extent, but the findings raise the deeper question as to why poorer parents are investing less than richer parents, when these investments are not (financially) costly. As alluded earlier, one hypothesis that is consistent with much of the evidence around these interventions is that they work by shifting parental beliefs over the value of investments. Attanasio et al. (2019) provide direct evidence that, in the case of the Colombian study at least, the intervention precisely did that. They use direct measure of parental beliefs over the productivity of investments for children endowed with different levels of skills. With those data, they show that treated parents believe that investments are more productive than parents in the control group. They estimate a structural model to show that this shift in parental beliefs is enough to explain the intervention impacts on parental investments.

5.4 Sustainability of impacts over time

As mentioned earlier, the JHV program achieved remarkably strong impacts into adulthood both in cognition and earnings (Gertler et al., 2014). Among the other evaluations of 'Reach Up' interventions, the only one that has so far collected data some time after the end of the intervention is the study in Colombia. Two years after the intervention ended, none of the benefits that had been immediately observed were visible any more (Andrew et al., 2018).

The production function framework and evidence on its empirical features can suggest a number of reasons why the effects of the Colombian intervention would fade out over time. As discussed in Section 3.2.2, in a model where dynamics follow a Markov process, persistence of impacts could occur either through the 'self-productivity' or 'cross-productivity' channels, and/or because impacts on inputs occurring during the intervention are sustained over time. If this is an accurate characterization of the process of child development, then fade out could occur either because the intervention's initial impacts were too small (given a particular level of self-productivity) and/or because increases in parental investments were not sustained. In the case of the Colombian intervention, both of these factors were likely to be at play.

Initial impacts of the Colombia trial were much smaller than in the Jamaica trial, and estimates of self-productivity in the production function for cognition is well below 1 (Attanasio et al., 2020e). Moreover, when measured two years after the end of the intervention, parental investments among the treated group had returned to the same level of investment as that of the control group (although they had significantly increased during the intervention). If indeed parental investments had increased because of a change in parental beliefs about the productivity of investments (as discussed above), this evidence does suggest that such change in beliefs may be too narrow or age-specific to ensure sustained changes in environments over time. This would suggest that sustaining impacts in the longer run requires to find ways to preserve parental engagement and possibly continue with further interventions in pre-school and later.³⁵

5.5 Scalability of parenting interventions

While efficacy trials, such as the Jamaican study, show the potential of interventions for mitigating and even reversing the effects of poverty on child development, a key challenge lies in designing the intervention to be scalable. Holding the target population constant, scalability is a matter of resource availability and cost, and there are two crucial parameters that affect the cost of the intervention: the human capital of the personnel delivering the intervention and its duration. There is a practical trade-off between achieving strong benefits from interventions and reducing the implementation cost to the extent that governments would be willing to make the investments.

The first issue to consider is the human resources problem. It would be prohibitively expensive to hire college graduates to act as home visitors. However, this may not be necessary. One idea at the core of the interventions discussed above is to use women drawn from the local community (or men if the local norms allow them to operate in a household setting). These home visitors would have to be trained in delivering the program as designed and act as mentors for the mothers. However, an important advantage of recruiting home visitors from within the community is their understanding of the local culture and ability to introduce households to the new practices in a culturally appropriate way. Moreover, if properly chosen to be influential and trusted individuals, these individuals may act as role models and help promote the new practices in the entire community. The difficulty of course relates to training and supervising the home visitors appropriately to ensure they can deliver the intervention, offer support and encouragement to mothers effectively.

An alternative model to individual home visits is to deliver the intervention in groups. The mothers and their children can attend a group session once a week, and a group facilitator can introduce activities, which the group of mother and children practice together. There are several potential advantages to such an approach. First, it comes at a fraction of the cost of delivering

³⁵This is one of the hypotheses being tested in current work in the Odisha study where children are re-randomised at the end of the parenting program to an enhanced pre-school program or to the status quo.

home visits. Second, in some contexts, group sessions can enhance the formation of networks of otherwise isolated women, thus reinforcing the adoption and improving the acceptability of new parenting practices (Andrew et al., 2020).

A third possible format is center-based parenting interventions, where both individual parenting training session as well as structured group activities can be offered in a central location, which also provide a space for caregivers and children to engage in unstructured play.

To date, there is little systematic evidence about which delivery model (group vs. home visits) is most cost-effective, and which individuals should be optimally chosen to deliver it (as mentors and supervisors), though the answer to these questions is naturally likely to greatly vary depending on contexts and cultural norms. One of the few exceptions is Sylvia et al. (2022), which evaluate the effects of the center-based delivery model with the effects of a home-based intervention previously conducted in the same region of rural China, using the same parenting curriculum and public service system (Sylvia et al., 2020). Another exception is the Odisha study, which implemented group sessions in one treatment arm and home visits in another. Strikingly, Grantham-McGregor et al. (2020) report that after two years of intervention, group sessions were equally effective as individual home visits with approximately 30% SD improvement in cognition and language. These findings are quite remarkable, particularly since implementing group sessions cost less than 30% as much as home visits. The compliance and attendance rates, was much lower among those assigned group sessions than those assigned individual home visits. This implies that the impact of treatment on the treated (i.e. the ITT effect scaled up to account for compliance) is much higher for the group intervention than for home visits, although the compliers for the two intervention types may be different populations. Moreover, the cost of implementing groups at scale should factor in the extra effort required to attract families that did not attend.

The second key parameter underlying the intervention's implementation cost is the length of the intervention. Among the JHV and the various experimental trials of 'Reach Up', implementation length varied between 6 and 24 months. To our knowledge, there is no experimental evidence to show how effectiveness depends on the intervention's duration. Though not definitive, some insight can be gained from the Odisha study, where outcome data were collected half way through the intervention, at 12 months. After one year of intervention, children in both the group and the

home visiting program arm experienced cognitive gains of about 30% SD (with RW³⁶ p-values of 0.018 for group sessions and 0.006 for home visits). Children attending groups also show a 31%SD (RW p-value 0.006) significant improvement in language, while the home visits showed half that improvement, which is not significant (although the two point estimates are not significantly different from each other). After two years of intervention it remains the case that the group modality is as effective as individual home visits with approximately 30% SD (RW p-values of 0.007 for group sessions and 0.001 for home visits) improvement in cognition and language. Children in both treatment arms were found to have made strong and highly significant improvements in language in the second year, with now an impact of 24% SD (RW p-value 0.009) in language for home visits. A surprising finding therefore is that no further benefit relative to the control group was achieved for cognition in either intervention and for language in the group sessions. Given results on fadeout that we have seen from other experiments, including in the JHV and the Colombia study, the second year may have prevented fadeout and as such it may be particularly important. However, the lack of further progress with respect to the control group in the second year is troubling and challenging to explain, although it has been observed in other contexts as well (Grantham-McGregor and Smith, 2016; McKay et al., 1978; Yousafzai et al., 2014). What causes this plateau in progress and how can it be overcome? These are questions that remain unanswered but are of key importance if we are to understand better the process of human capital accumulation and how this interacts with poverty and intervention.

5.6 The production function and policy interventions

The optimal timing and duration of policy interventions depend crucially on the process of child development, which economists describe using production functions. While we have learned a lot over the recent years, the more we learn the more questions open up. At stake is the design of coherent policies towards interventions to improve investments in children, in particular those from lower income and, broadly defined, deprived backgrounds, so as to address inequality and the intergenerational transmission of poverty.

From the available evidence we know that the early impacts of several interventions tend to fade out, although there is some evidence of re-emergence later in some cases (Bailey et al., 2017). An

³⁶RW p-value is the p-value obtained by the Romano-Wolf stepdown procedure to adjust for multiple testing.

implication of these patterns and in particular of the re-emergence of impacts is that the first order Markov assumption, where all the past can be captured by the current development level of the child and which it is often used in existing studies, may not be a good representation. Furthermore the short run evaluation of interventions may only provide a partial and over-pessimistic picture of their effects.

Many estimates of the effect of parental investments on child development imply that early investments are the most potent. However, this evidence mostly captures the impact of parental investments and does not account for the effects of schools or peers and the dynamic interactions that parental investment (and their effect on several dimensions of development) has with these subsequent inputs. Investments in later childhood and adolescence are likely to be very important and interact with early parental investments but these effects have not been measured appropriately, at least by economists. This view would imply that we need sequences of programs that last and complement each other throughout childhood, while adapting to the demands of each age.

Finally, existing estimates of the production function covering several childhood periods suggest that developmental measures, such as cognition, are increasingly persistent with age. An implication of this evidence, coupled with the fact that the 'productivity' of parental investment changes as children age, could be the existence of opposing forces defining when the right time to intervene should be, or more accurately, how the intensity and duration of intervention should vary throughout childhood. On the one hand, investments at a very young age seem to be highly effective in the short run. On the other hand, lower self-productivity in this period could imply that the impact of investments more easily fades out. A better understanding of the complex dynamics and interactions between different inputs in the process of child development is necessary for the design of effective policies.

6 Conclusion and directions for future research

Human capital research has dominated economics ever since Becker pushed it to the forefront with his seminal work (Becker, 1964) linking human capital to individual income growth, inequality, and intergenerational mobility. While economists were working out the implications of Becker's theory, including how individuals and families decide to invest in human capital and what the implications of such investments are, medical, psychological and neuroscience researchers were working out how the brain develops and establishing the plasticity of intelligence and the importance of the environment in defining outcomes for individuals. Through these efforts, they uncovered the importance of early childhood in defining cognitive and socio-emotional development and the way early childhood development interacts with later developmental stages, including adolescence, to form adult skills and capabilities.

To use economic language, these discoveries have taught us a lot about the production process of human capital and its complexities. Perhaps some of its most important lessons relate to the plasticity of the human brain and the link between poverty and early developmental deficits, which could be at the origins of the perpetuation of poverty across generations. The literatures in child development, neuro-science and economics are now converging and leading to an important interdisciplinary field dedicated to understanding the interaction of human development with socioeconomic conditions and to design policies promoting the best possible outcomes for children from all backgrounds. This research and policy agenda involves bringing together the lessons from medical research and neuroscience with our understanding as economists of how families make decisions and react to incentives and constraints when investing in their children's development.

While much progress has been made in recent years, there are still a number of open challenges and research questions, ranging from the details of the process of human development to a full understanding of the behavior of actors involved. The design of effective policies requires a good understanding of how and when the process of human development changes with age, so as to identify where "windows of opportunities" for effective interventions might be. Another key element for the development and deployment of effective policies is a good understanding of the behaviors of key actors such as parents or teachers. The accumulating evidence is forcing economists to re-evaluate and modify models of human capital investments that assume full information of the development process on the part of key actors. In a context where some of these investments are simple and cheap in nature (such as talking, playing or reading with them), it is indeed very hard to understand the huge and widening developmental disparities between the poor and the middle class if we assume full information and a complete understanding of the production function of human capital.

This is where interdisciplinarity offers the strongest support to our understanding: while child

development specialists need to know about concepts including crowding out, resource and time constraints affecting parental behavior, economists are sure to fail in policy design and advice without an understanding of developmental complexities and an appreciation of our limited understanding of the returns to child investments in various childhood stages across the income distribution. Moreover, if we are to understand and possibly remedy the disparities across the income distribution, we need to develop a richer model of household behaviour than the one which assumes full information on the part of parents and teachers. And we need more research on the formation of beliefs about the human capital production function and how this process differs by income and wealth.

In this review, we discussed the economics literature on the dynamic production functions for human capital and how they have been used in the literature to learn directly from the data about the process of human development and the productivity of investments in children at various ages. In doing so, we highlighted some of the important challenges and open questions, including the identification of causal links between inputs and outputs in the process of human capital formation when the former are determined endogenously as the product of individual choices. By using data on actual child development, under ideal circumstances at least, this empirical work is intended to reveal the "true" production function reflecting the productivity of the various inputs at different childhood stages. We also discussed extensively the important but as of yet unresolved issue of the dimensions of human capital. Following the lead of Heckman and his co-authors, most of the economics literature currently focuses on two dimensions: cognitive and socio-emotional skills (often called 'non-cognitive' skills in the economics literature). But is that sufficient? Or is it a product of the limited data at our disposal?

These issues are important in the child development literature and have become central to economics as well, with the increased focus on multi-dimensional skills in the labor market and the role these play in understanding the effects of automation and indeed understanding gender disparities (Bernatzky-Koehli, 2021). Of course from an economic point of view, the question is not just whether there are are multiple dimensions to intelligence (a key developmental question), but also whether they can be Hicks-aggregated when studying the labor market and the resulting wages. The ability to aggregate skills into, say, one index transforms what is a complex problem in child development into a much simpler one for its economic implications. Nevertheless, the recent economic literature has shown that the relative price of the various skills has been changing over time together with their relative importance as technology changes, implying that the simplification of aggregation is not available.

The other big question, unresolved as far as we are concerned, relates to how we should model parental decisions to invest in children and, in particular how we should incorporate the role of distorted beliefs. We argue more should be done to incorporate insights from the child development literature around the appropriate characterization and measurement of parental investments. Few datasets used by economists working in this space have more than coarse measures of resources and time, which seem inadequate to capture important differences across families of various socioeconomic backgrounds and cultures.

Finally, we discussed policy interventions that seek directly to change parental behavior towards child rearing and child investments. These have generally been shown to be successful in achieving short-run gains. In some cases, but not all, the gains have been shown to be long lasting. While generally we understand how to structure such interventions to achieve positive effects, there are still important challenges relating to the scaling up of these interventions and the sustainability of their impacts. First, scalability does not only refer to the financial cost of running these interventions but also to the ownership and acceptability of the intervention by the community that is targeted. How should interventions be designed and delivered to take account of this important distinction? Second, we need to identify ways to improve outcomes further and to ensure that these improvements are sustained in the longer run: if scaled-up interventions are not capable of producing the kind of outcomes we have seen in the Jamaica intervention and in a few other places, it may be the case that we need to prolong the intervention period and/or complement the early intervention with other ones in later periods of childhood.

Third, we need to ensure that the intervention can produce benefits both for the hard-to-reach and the less disadvantaged who have better prior outcomes. As we have discussed earlier in the article, a crucial distinction between the Jamaican and Bangladeshi interventions on the one hand, and the Colombian and Indian interventions on the other is the fact that, while the latter generally targeted the poor, they did not necessarily target children suffering from long-term malnutrition. An important question therefore is whether the design of this intervention is better suited for the ultra-poor and whether modifications could be performed to obtain benefits for less deprived groups. Despite the urgency to improve development for a relatively broad range of initial deficits, it is unlikely that one size fits all. How do we then adapt parenting interventions that have been shown to succeed to obtain benefits for a broad range of baseline abilities and levels of deprivation? This question is key for scaling up where the heterogeneity of the children is likely to be even higher than it was in the interventions discussed earlier. To our knowledge, little is known about this, though it constitutes an important research priority.

Improving child development among the poor is a key challenge for breaking the cycle of poverty. This will require continued research bringing economists and child development specialists together with more fieldwork and ever improved and creative approaches. However, from a growth policy perspective it is important to place this in a broader context. Human capital policies are just one element of a set of policies that can promote growth and indeed reduce poverty. For example, without policies that promote entrepreneurship and capital investment, human capital policies may lead to very little because economic opportunity will be absent even for the better educated and skilled. However, absent human capital policies starting at the very beginning of life, growth is likely to be stunted and inequitable.

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