# Localizing Chinese Digital Humanities within the Globalized Community 全球化社区中中国数字人文的在地化研究







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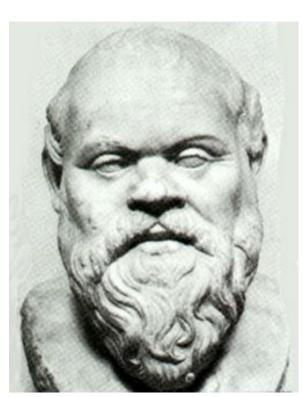


## Outline

- Globalized society
- Global Digital Humanities
- Centralized or regional organization
- Mainland China
- Localization
- Positionality statement:
   our paper reflects our academic training and experience of working in UK
   and Chinese contexts, and our reflection on this position

## Questions rather than answers 提问而非回答

- Dialogue and dialectic method
- What are our assumptions?
- Similarities and differences?
- Global community?
- How do we situate mainland China?
- What is the unique 'flavour' of DH in mainland China?



Global connectivity? 全球连通性



Source: https://commons.wikimedia.org/wiki/File:Applications-internet.svg

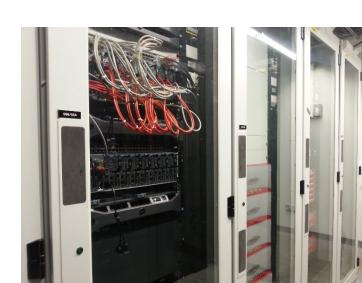
## Global and Globalized Society

- Blurred boundaries between work and home
- Private and public spheres overlap
- Constantly connected via smart phone
- Illusion of connectivity 互联互通的幻象
- Focus on the technology not the communication 关注技术而非交流



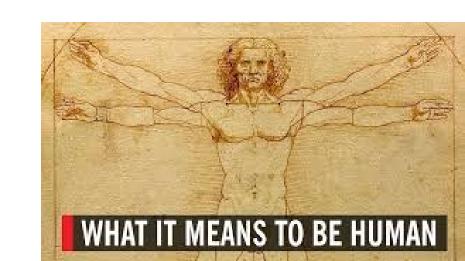
- Genuine global connections? 全球真的互联吗?
- Separated 分离:
  - Culturally 文化上
  - Linguistically 语言上
  - Regionally 地区上
  - By time zone 时区上





## Digital Humanities context?

- Humanities?
- Study of the human condition
- What it is to be human 之所以为人
- Object of study: the entire human record, from prehistory to the present. 研究对象:从史前到今天的所有人类记录
- Necessarily varied: culture, language, location 对象必然是多种多样的:文化、语言、地点
- Digital Humanities?
- Computational work in the humanities 人文领域的计算性工作
- Partnership between humanities and technology 人文与科技之间的合作关系
- Thinking with and against the machine 思考与机器之间合作与对抗的关系

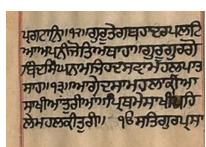


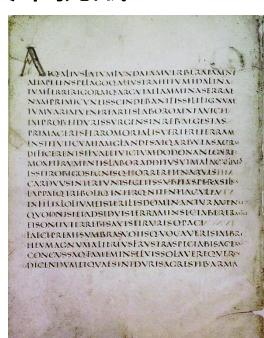
## DH development in China and West

- Differences in Humanities data 人文数据的不同
- Differences in approach 方法的不同



- Technological challenges of Sinitic language 汉语言的技术挑战
- OCR: Optical Character Recognition 光学字符识别
- Word segmentation 分词
- These difficulties not unique to East Asia
  - Scriptio continua / capitalis quadrata 古希腊及古拉丁的连续脚本
  - Indian sub-continent (Hindi/Punjabi)





## DH Knowledge Production China and West

- Areas of study/research
  - Moving away from text-based studies
  - Where text is source data, working in different ways
    - Visualizing / modelling data 数据可视化/模型化
    - Linked and Open Data 'Smart Data' 关联开放数据-"智慧数据"
- Both use mixed methods
  - Quantitative and qualitative
- Linguistic
  - Preponderance (hegemony) of English language 英语的主导地位
  - Pressure to publish in English also true in East Asia 英语出版的压力
  - Distorts metrics 扭曲的指标



## Trace development

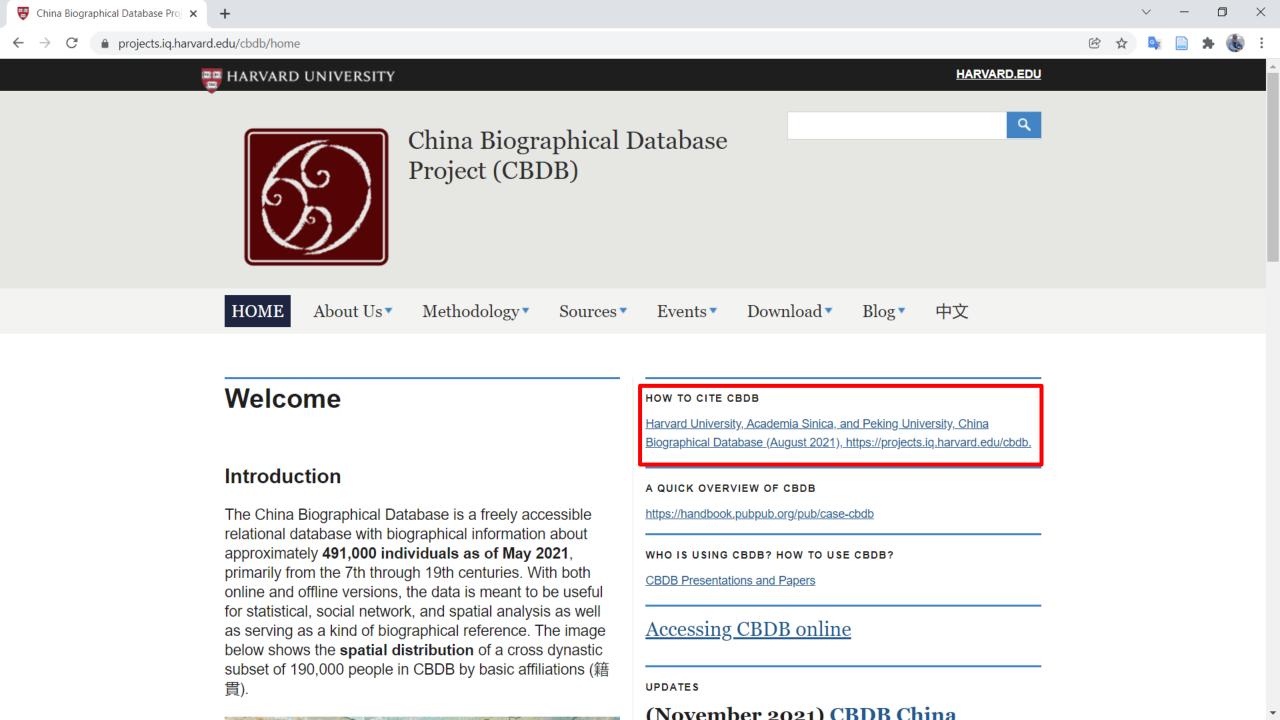
Projects

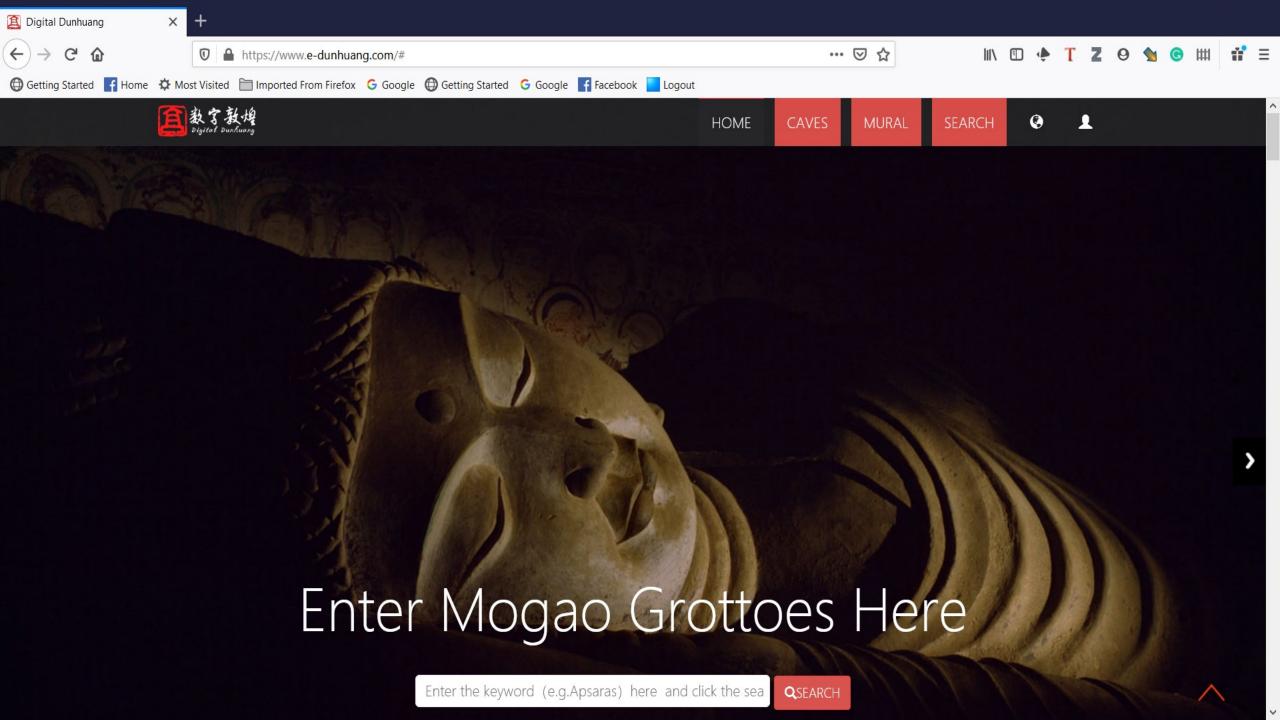
Events

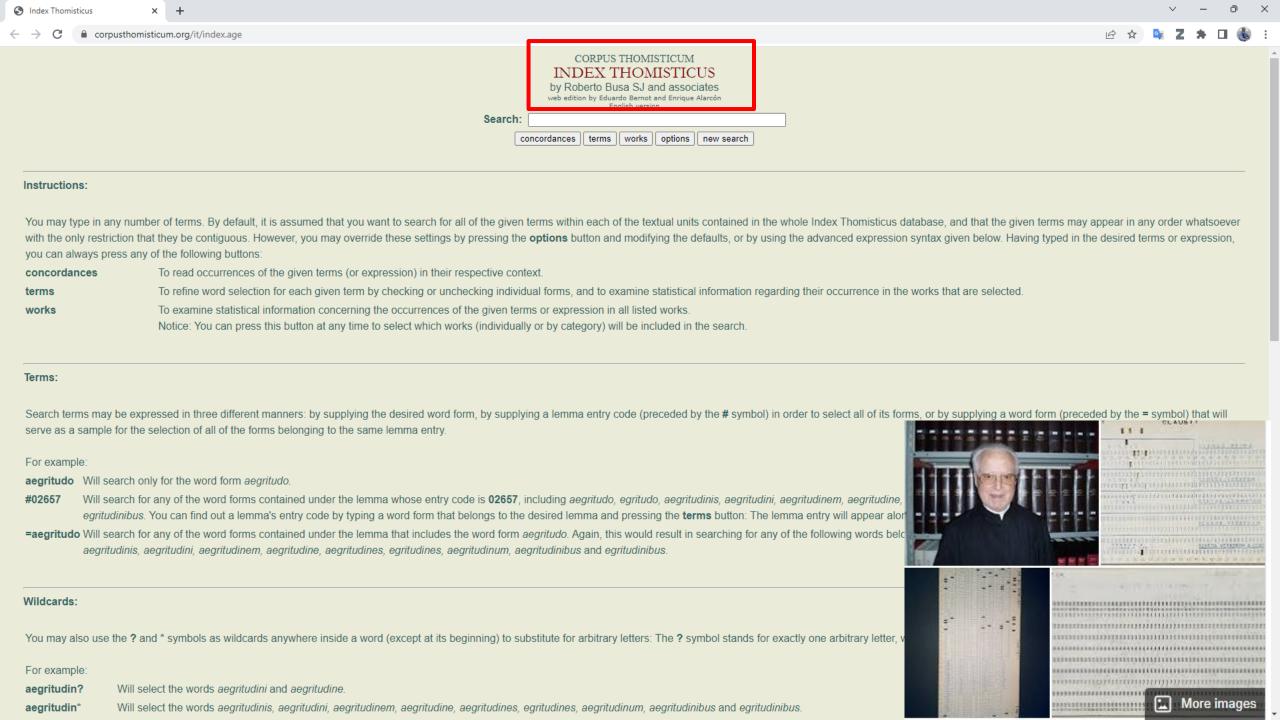
Both China and the West

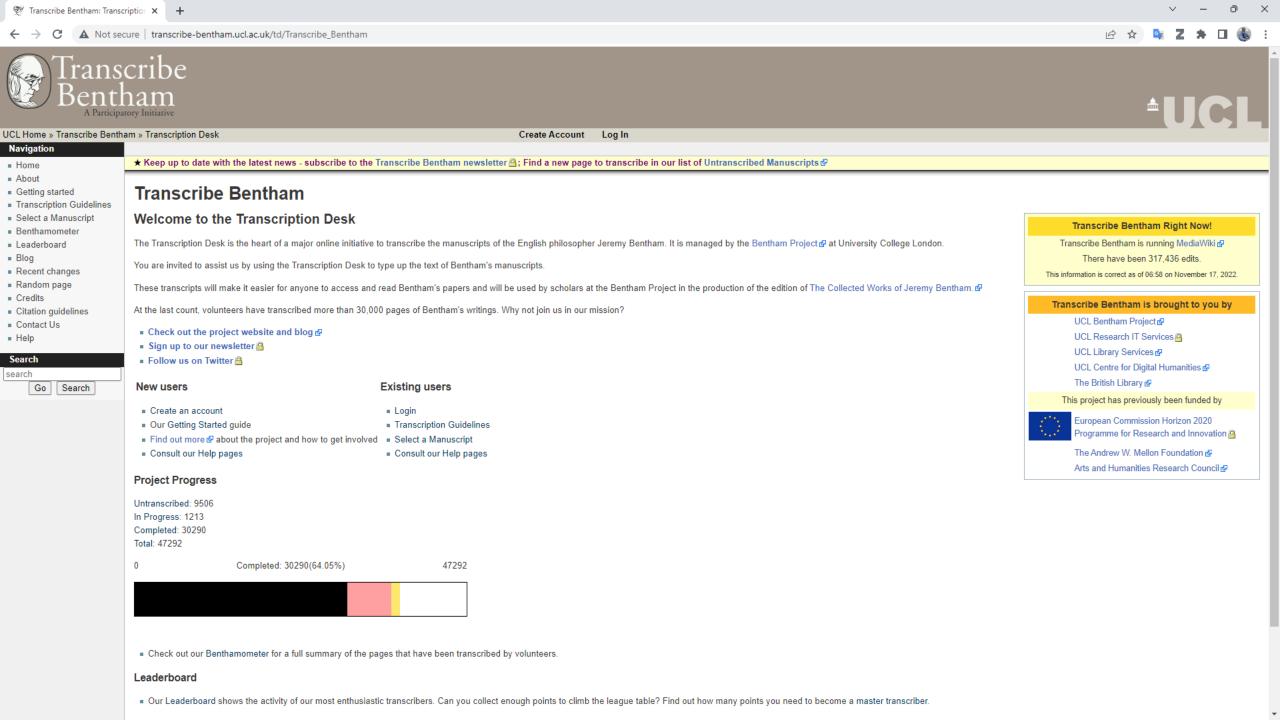


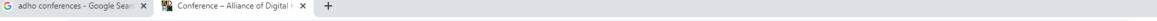














About - Inclusion News Conference Awards Publications Special Interest Groups Q

#### Conference

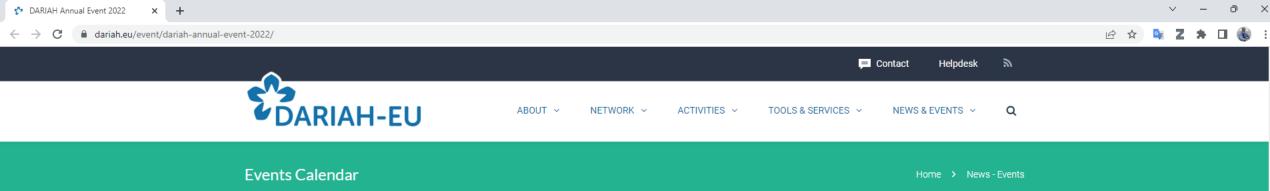
The ADHO organizes and sponsors an annual conference under the leadership of the <u>Conference Coordinating Committee</u>. The first joint conference was held in 1989 at the <u>University of Toronto</u>. That event was the 16th annual meeting of ALLC and the ninth annual meeting of the ACH-sponsored International Conference on Computers and the Humanities (ICCH). Since then, the joint conference has grown to include additional organizations, and it has been held in cities around the world:

#### **Upcoming Conferences**

- George Mason University, Washington, DC, USA (2024)
- University of Graz, Graz, Austria (10-14 July 2023)

#### **Past Conferences**

- University of Tokyo, Tokyo, Japan (25-29 July 2022)
- 2021 Regional Conferences
- Carleton University and the University of Ottawa, Ottawa, Canada (22-24 July 2020)
  - Virtual Conference Website.
- Universiteit Utrecht, Utrecht, Netherlands (9-12 July 2019)
- El Colegio de México, the Universidad Nacional Autónoma de México (UNAM), and Red de Humanidades Digitales (RedHD), Mexico City, Mexico (24-30 June 2018)
- McGill University and l'Université de Montréal, Montreal, Canada (8-11 August 2017)



« All Events

#### **DARIAH Annual Event 2022**

May 31, 2022 - June 3, 2022



The DARIAH Annual Event 2022 is organised as a hybrid meeting, planned to take place on May 31st to June 3rd in Athens, Greece. After two years of online DARIAH events, we are looking forward to organise this event as a hybrid conference, if the pandemic situation allows it.

#### **RECENT POSTS**



Helsinki Digital Humanities Hackathon #DHH22

16 November, 2022



A New Director for DARIAH: **General Assembly Appoints** Agiatis Benardou

15 November, 2022



Who's behind the SSH Open Marketplace? A sneak preview of the new members in the SSH Open Marketplace Editorial Board!

14 November, 2022



CLS INFRA Project: Third Call for **TNA Fellowships** 

10 November, 2022



DARIAH launches two new videos about DARIAH-Campus

7 November, 2022









## Digital Humanities Forum PKU

2016 首届北京大学"数字人文论坛" 跨界与融合: 全球视野下的数字人文

PKU Forum 2019



PKU Forum 2018



### First China National Digital Humanities Conference



▲ Not secure | library.sh.cn/Web/news/20201028/n72423281.html





Group Photo of the Founding Ceremony of Digital Humanities Special Committee (Organization Alliance) of China Index Organization



Experts Debate

## Different models for DH activities?

• Different institutions / different models 不同机构/不同模式

No one size fits all.并无标准答案



## Some variant western models

#### UK DH centres

- As departments: Dept of DH at King's College London 作为院系运行: 伦敦国王学院数字人文学院
- DH network spanning several department: University of Glasgow 跨多个院系运行:格拉斯哥大学
- Virtual DH centre that cross departments and faculties: UCLDH 跨多学院及学部运行:伦敦大学学院数字人文中心
- Grown and developed from the library but with organisation status of a department: DHI at Sheffield
  - 由图书馆建立及发展而来,但由学院组织:谢菲尔德大学DHI

#### USA DH centres

- Nebraska-Lincoln: a joint initiative of Libraries and Arts and Sciences Nebraska-Lincoln: 图书馆、艺术与科学学部的联合倡议
- The Maryland Institute for Technology in the Humanities (MITH) is jointly supported by the College of Arts and Humanities and the Libraries MITH是由人文艺术学院与图书馆共同支持的
- The Scholars Lab, at the University of Virginia: UVA Library's community lab

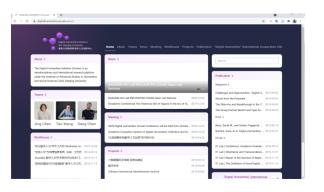




## Digital Humanities Centres in China中国大陆的数字人文中心

- Wuhan 2011 武汉大学
- Nanjing 2017 南京大学
- Peking University 2019
- Shanghai Normal 2020
- Research centres 各类研究中心
  - Shanghai Library 上海图书馆
  - Peking University 北京大学
  - Many others 以及其他许多中心
- Research groups in many universities
  - Renmin University
  - Shanghai University
  - Zhejiang University







## Centralized organization?

- ADHO: Alliance of Digital Humanities Organizations
  - Global Outlook::Digital Humanities (GO::DH)
  - Multi-Lingualism and Multi-Culturalism committee
- Regional: characteristics, ('flavour') of the region
  - RedDH, EADH, UK-Ireland
- Linguistic: relating to language
  - Humanistica, Digital Humanities im deutschsprachigen raum
- A combination of these to capture the varieties?
- What would be best in mainland China?

## Language

- Preponderance of English language 英语的主导地位
- Pressure to publish in English 英语出版的压力
- SSCI / CSI / A&HCI Web of Science Clarivate analytics WoS 科学网 Clarivate 分析
- Reinforces a western perspective 强调西方视角
- The medium we work and correspond in also has language bias 我们工作和通信的媒介同样有语言偏见
- Insufficiency of software for supporting non-English languages 非英语软件的缺乏
- Tools and computer systems are dominated by US-English 工具与计算机系统由美式英语控制
  - ASCII, HTML, XML, UNICODE, QWERTY keyboard
  - ICANN, W3C

### Bias in the machine

- Generic DH methods 数字人文通用方法
- Data models 数据模型
- Data sets 数据集
- Tools 工具
- Cultural and socio-economic environments 文化及社会经济环境
- Dependence on standardized commercial platforms 依赖于标准化商业平台
- Lack of software to support non-English languages
- Underrepresentation of ethnic minorities 少数群体代表人数不足





## Bias in the language of publication 学术出版物上的语言偏见

'the over-representation of US and UK Humanities titles [as counted in major indices such as Scopus and Web of Science] will always support arguments in favor of using English as the lingua franca, and the misrepresentation of knowledge production and geopolitical imbalance will continue to thrive.' (Fiormonte (2015) *Towards monoculture (digital) humanities?*)

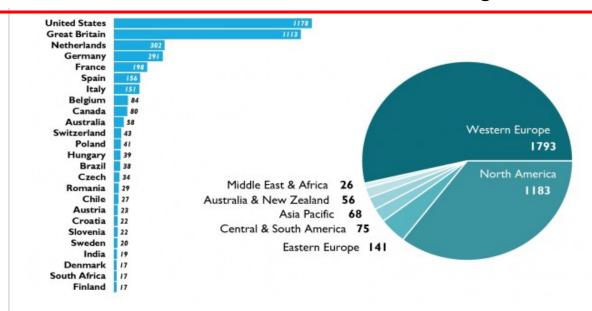


Figure 2a (left): The number of Humanities titles covered in Scopus for the top 25 countries with most Humanities titles covered (November 2012). Figure 2b (right): Regional distribution of the number of Humanities titles covered in Scopus per region (November 2012). Source: Scopus

## Bias in the language of publication 学术出版物上的语言偏见

"美国和英国的英文出版物标题(如Scopus和Web of Science等主要指数)的过度使用将持续鼓励使用 英语作为学术通用语,并且继续助长知识生产和地缘政治失衡的现象。" (Fiormonte (2015) *Towards monoculture (digital) humanities?*)

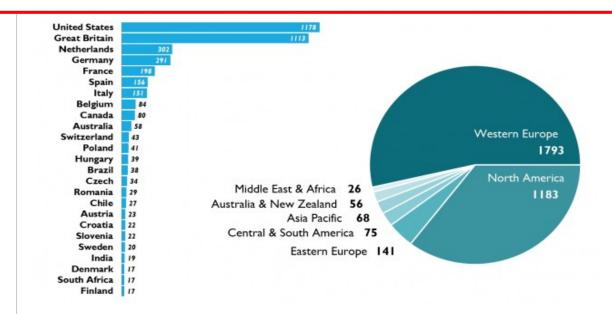


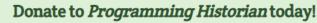
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我们在寻找中国及其他 东亚国家的合作伙伴, 尤其希望可以扩展出版 语言的多样性。

## Localization

- Multilingual DH? 多语种数字人文
- More than just language 不仅仅是语言
- Software and tools 软件和工具
- Cultural diversity 文化多样性
- Variations and expectation 变化和希望
- Need for diverse epistemological system to support and enhance discourse 需要多样化的认识论体系来支持和促进对话
- Need for global infrastructure for DH scholarly practice
  需要支持数字人文学术实践的全球基础设施
- Regional hubs with local expressions of scholarship? 建立具有本地学术表达方式的区域hubs?

### Mainland China

- What is the voice of DH in mainland China?
- What is unique to DH here?
- How might that be used?
- Collect together the diversity of cultural heritage objects scattered globally 收集那些分布在全球的多样的文化遗产
- Central focal point for Sinology & Sinitic databases 汉学和汉学数据库的中心焦点
- Build understanding of Chinese cultural context in Sinitic research 在汉化研究中建立对中国文化背景的理解
- Digital Sinology 数字汉学
- What is the story China can relate? 中国叙事?

## Conclusion

- What is the story that China can relate?
- What is exceptional and specific to mainland China?
- Create a unique position within the global DH community
- How might we describe the 'flavour' of DH here in the mainland?
- What is the distinctive 'flavour' of DH research in mainland China?

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