



**The success of HIV combination prevention: the Dean Street model.**

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Complete List of Authors:	<p>Girometti, Nicolò; 56 Dean Street, Chelsea and Westminster NHS Foundation Trust          delpech, valerie; Blood Safety, Hepatitis, STIs and HIV Directorate, Centre for Infections, Public Health England          McCormack, Sheena; 56 Dean Street, Chelsea and Westminster NHS Foundation Trust; Imperial College London          Khawam, Jameel; Blood Safety, Hepatitis, STIs and HIV Directorate, Centre for Infections, Public Health England          Nash, Sophie; Blood Safety, Hepatitis, STIs and HIV Directorate, Centre for Infections, Public Health England          Ogaz, Dana; Blood Safety, Hepatitis, STIs and HIV Directorate, Centre for Infections, Public Health England          Mohammed, Hamish; Blood Safety, Hepatitis, STIs and HIV Directorate, Centre for Infections, Public Health England          Gedela, Keerti; 56 Dean Street, Chelsea and Westminster NHS Foundation Trust          Nugent, Diarmuid; 56 Dean Street, Chelsea and Westminster NHS Foundation Trust          Patel, Sheel; 56 Dean Street, Chelsea and Westminster NHS Foundation Trust          Suchak, Tara; 56 Dean Street, Chelsea and Westminster NHS Foundation Trust          Tittle, Victoria; 56 Dean Street, Chelsea and Westminster NHS Foundation Trust          McOwan, Alan; 56 Dean Street, Chelsea and Westminster NHS Foundation Trust          Whitlock, Gary; 56 Dean Street, Chelsea and Westminster NHS Foundation Trust</p>
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## The success of HIV combination prevention: the Dean Street model.

**Running head: Fall in HIV diagnoses with combination prevention.**

Nicolò Girometti<sup>1\*</sup>, Valerie Delpech<sup>2\*</sup>, Sheena McCormack<sup>1,3</sup>, Jameel Khawam<sup>2</sup>,  
Sophie Nash<sup>2</sup>, Dana Ogaz<sup>2</sup>, Hamish Mohammed<sup>2</sup>, Keerti Gedela<sup>1</sup>, Diarmuid Nugent<sup>1</sup>,  
Sheel Patel<sup>1</sup>, Tara Suchak<sup>1</sup>, Victoria Tittle<sup>1</sup>, Alan McOwan<sup>1</sup> and Gary Whitlock<sup>1</sup>

<sup>1</sup> 56 Dean Street, Chelsea & Westminster Hospital NHS Foundation Trust, London, UK

<sup>2</sup> Blood Safety, Hepatitis, STIs and HIV Directorate, Centre for Infections, Public  
Health England, London, UK

<sup>3</sup> Imperial College, London, UK

\* NG and VD are joint first co-authors of this manuscript

Corresponding author: Nicolò Girometti

Address: 56 Dean Street, Chelsea & Westminster Hospital NHS Foundation Trust,  
London, UK

Tel: +44 020 3315 9500 Fax: +44 020 3315 9595

E-mail: nicolo.girometti2@chelwest.nhs.uk

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**ABSTRACT**

56 Dean Street combination prevention model, a strong engagement with the LGBTQI community and flexible services adapted to users' changing needs led to an 80% drop in HIV diagnoses in MSM from 2015 to 2017. We describe the service changes at 56 Dean Street since 2012 which resulted in an increase in the frequency of HIV testing, earlier HIV diagnosis and a shorter time to viral suppression in those living with HIV. This model could be adapted to deliver similar results in those settings of high HIV prevalence among MSM and where access to technological innovation in healthcare and engagement with the community can be achieved.

For Peer Review

## Introduction

Public Health England (PHE) reported a 30% fall in the number of new HIV diagnoses in 2017 from 6,271 in 2015. The decline was most marked amongst men who have sex with men (MSM) who were white, aged 15-24, UK born and resident in London and modelling of this cohort suggests that HIV transmission most likely began to decline in 2012 [1]. Earlier reports indicated that five sexual health clinics in London observed the largest drop in new diagnoses in comparison to the rest of the country [2]. 56 Dean Street (56DS) is a publicly funded combined sexual health and HIV service located in Soho, central London, an area known for its high concentration of LGBTQI venues and considered a major hub for gay culture. Of the five clinics studied, 56DS is the clinic which observed the largest decline of new HIV diagnoses at 80% between 2015 and 2017 [3].

Over the past decade, the benefits of frequent testing, access to pre-exposure prophylaxis (PrEP) amongst groups at high risk of HIV acquisition, and rapid antiretroviral treatment (ART) initiation in those with newly diagnosed HIV, have become increasingly apparent, influencing public health and clinical guidelines [4]. 56DS responded promptly to implement these policies and guidelines, often ahead of formal commissioning [5]. We describe the evolution of the HIV combination prevention model at 56DS using key markers to assess its impact, namely, trends in new HIV diagnoses and testing, use of antiretrovirals to prevent acquisition, and time to initial ART among newly diagnosed MSM.

## Methods

### *Clinic setting, activities and timeline*

Since its opening in March 2009 56DS, part of Chelsea and Westminster Hospital NHS Foundation Trust, has provided a free, confidential and comprehensive service for care relating to sexually transmitted infections (STI) and HIV, including the diagnosis and treatment of individuals presenting with symptomatic and asymptomatic STIs, contraception (emergency, initiation and continuation), HIV post-exposure prophylaxis following sexual exposure (PEPSE) and hepatitis B immunisation. Due to increasing demand, 56DS opened Dean Street Express (DSE) in

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2  
3 February 2014, a service capable of delivering HIV, STIs, hepatitis B and C test results  
4 within 6 hours [6]. In October 2017 DSE was restructured to deliver pre-exposure  
5 prophylaxis (PrEP) [7].  
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8  
9 In September 2012, BHIVA guidance advised that ART could be initiated to prevent  
10 onward transmission of HIV to sexual partners upon request and irrespective of CD4  
11 count [8] and the clinic systematically promoted this to all newly diagnosed users. In  
12 December 2015, BHIVA further clarified its guidance to recommend ART initiation for  
13 all HIV-infected individuals at diagnosis for treatment and treatment-as-prevention  
14 (TasP) [9] and in July 2016 56DS began a service to routinely offer rapid ART  
15 initiation within 48 hours of a confirmed HIV diagnosis [10]. Oral PrEP as co-  
16 formulated tenofovir-DF/emtricitabine was licensed by the US Food and Drug  
17 Administration in July 2012 [11] and in December of the same year, the first  
18 participants in the PROUD study of PrEP were enrolled [12]. In February 2015, the  
19 PROUD study reported that daily oral co-formulated tenofovir-DF/emtricitabine  
20 (Truvada®) reduced the risk of HIV acquisition by 86% compared to no PrEP use and  
21 the French/Canadian IPERGAY study reported the same level of reduction with event  
22 driven PrEP compared to placebo [13]. In September 2015, in the absence of oral  
23 PrEP provision in the NHS, 56DS opened a weekly clinic offering oral PrEP (as  
24 Truvada®) at a cost price of £400 for 30 tablets [14]. Two websites were launched in  
25 October 2015 providing information about PrEP: [www.PrEPster.info](http://www.PrEPster.info) and  
26 [www.iwantprepnw.com](http://www.iwantprepnw.com); the latter informing on how to source generic oral PrEP  
27 online; both were promoted in the 56DS clinic and social media platform.  
28  
29 56DS launched 'Dean Street PRIME' in January 2016, a web-based package of  
30 tailored advice and information around HIV risk reduction dedicated to individuals  
31 with an estimated risk of HIV acquisition greater than 10% per year, identified at a  
32 previous attendance at our service [15]. Those registered could test monthly for HIV  
33 and whenever they felt unwell. In February 2016, the clinic began offering free  
34 monitoring for those self-sourcing oral PrEP, in agreement with national PrEP  
35 guidance produced by a collaboration of UK doctors, charities and PrEP advocates  
36 [16]. On October 12<sup>th</sup>, 2017 the NHS England-commissioned PrEP IMPACT trial  
37 started, providing PrEP free of charge to sexual health clinic attendees in England  
38 enrolled on the trial [17] and surveillance data were collected systematically for this  
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7 *Data sources*

8 The number of annual HIV tests performed at 56DS from January, 1<sup>st</sup> 2012 (Q1 2012)  
9 to December 31st 2017 (Q4 2017) was obtained from PHE's GUMCAD STI  
10 Surveillance System [18], a mandatory pseudonymised electronic dataset of  
11 all STI tests, diagnoses and services from all sexual health services in England. Men  
12 who had ever reported being gay or bisexual and tested for HIV during this period  
13 were included. For each calendar year, repeat testers were men who had evidence  
14 of at least one additional test at 56DS in the previous 12 months. The median time  
15 period between tests was calculated separately for each calendar year from 2012-  
16 2017.

17 The number of new diagnoses and time from HIV diagnosis to ART initiation and to  
18 viral suppression for the years 2012-2017 were obtained from PHE's HIV and AIDS  
19 reporting system (HARS), a national cohort of people diagnosed with HIV in the UK  
20 [19]. People are enrolled from the first diagnosis of HIV in the UK with quarterly  
21 clinical and treatment updates sent by all HIV clinics. Data are linked using a code  
22 derived from their surname and date of birth to identify persons who present at  
23 more than one site or transfer their care. For this study, men who were newly  
24 diagnosed with HIV at 56DS and reported sex with other men as their probable route  
25 of transmission were included. Men with a known previous diagnosis abroad or  
26 transfers from another clinic were excluded. Recently acquired HIV infection was  
27 evidenced by a recorded HIV negative test in the previous 12 months of HIV  
28 diagnosis and/or testing positive to the recent infection testing algorithm (RITA) [19].  
29 Time between date of diagnosis and date of treatment initiation as well as date of  
30 first viral count suppression (defined as <200 copies mL) was calculated for each  
31 newly diagnosed man. Median times are presented by calendar year 2012-2017.  
32 Monthly PEPSE prescriptions were estimated from routine clinical coding of PEPSE  
33 consultations on the 56DS electronic patient records system. PrEP users were  
34 captured on clinical trial registers (PROUD [12] and DISCOVER [20]), and the weekly  
35 PrEP clinic register from September 2015. Mandatory reporting of PrEP use through  
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3 the GUMCAD surveillance system was introduced in October 2017, but these data  
4 have been embargoed by the sponsor of the PrEP Impact trial.  
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## 8 **Results**

### 9 *HIV testing implementation and fall in HIV diagnoses*

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11 The number of HIV tests in MSM performed at 56DS increased from an average of  
12 4,732 per quarter in 2012 to 10,362 per quarter in 2017 (Figure 1). This number rose  
13 sharply in 2014, following the opening of DSE, soaring up to 10,838 tests in the third  
14 quarter (Q3) of 2015 and remaining high with similar volumes up to Q3 of 2017. A  
15 total of 191,205 HIV tests were performed in 124,521 MSM between January 2012  
16 and December 2017 and these account for 43% (191,205/439,170) and 24%  
17 (191,205/810,721) of all HIV tests undertaken by MSM in London and England  
18 respectively during that period. The median number of days between HIV tests for  
19 the 43,861 MSM testing more than once a year at the clinic declined from 119 days  
20 in 2012 to 98 days in 2017. Of all the MSM testing for HIV at 56DS, the percentage of  
21 those testing more than once a year grew from 25% in 2012 to 43% in 2017, whilst  
22 the number of men testing at least 3 times a year increased almost five-fold over the  
23 period (from 957 in 2012 to 4533 in 2017) and accounted for 7% and 19% of testers  
24 in those years, respectively.  
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38 Over the six-year period, the clinic diagnosed 2111 MSM with HIV, accounting for  
39 32% (2111/6626) of all HIV diagnoses in MSM in London and 18% (2111/12021) of  
40 those in England. Figure 1 also shows the quarterly number of new HIV diagnoses  
41 made at 56DS from 2012 to 2017. This figure rose from around 80 cases each  
42 quarter for 2012-13 to a peak of 128 cases in the first quarter of 2015 and  
43 subsequently falling year on year with 31 cases reported in the final quarter of 2017.  
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49 Over this period, the proportion of men with evidence of a recently acquired HIV  
50 infection increased from 25% in 2012 to 65% in 2015 and remained stable  
51 thereafter.  
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### 56 *Initiation of ART*

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58 The median days to ART initiation and viral suppression for men newly diagnosed at  
59 the clinic fell from 317 days in 2012 to 7 days (ART initiation) in 2017 and from 520  
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3 to 79 days (viral suppression), respectively (Figure 2a). Notably, the largest drop in  
4 both these measures was observed between 2012 and 2013, a decrease of 209 and  
5 220 days respectively. The decrease following the universal offer to start ART within  
6 48 hours of diagnosis in 2016 was from 14 days in 2016 to 7 days in 2017.

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9 Since 2012, the proportion of men who started ART within 30 days from HIV  
10 diagnosis, has increased overtime irrespective of CD4 count at diagnosis (shown in  
11 Figure 2b), reaching 85% in 2017 for those with a baseline CD4 count >350/mm<sup>3</sup>. Of  
12 note, the proportion starting within 30 days who had a CD4 count >500/mm<sup>3</sup> was  
13 only 7% in 2011 but continued to rise year on year prior to the introduction of  
14 universal treatment at the end of 2015.

### 21 22 23 *PrEP and PEPSE*

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25 In 2015, 119 attendees could access PrEP through the PROUD study. The number of  
26 PrEP users attending the weekly clinic increased by an average of 50 users per month  
27 from September 2015, to 2620 registered in December 2017 (Figure 3).

28  
29 The number of PEPSE prescriptions dispensed at 56DS increased from 69  
30 prescriptions per month in January 2012 to 352 in November 2015 (Figure 3). This  
31 number remained stable at an average of 335 and 327 prescriptions per month in  
32 2016 and 2017, respectively.

### 33 34 35 36 37 38 39 **Discussion**

40  
41 Our findings demonstrate that the 56 Dean Street clinic model of care has had a  
42 major impact on reducing new HIV infections and ensuring those diagnosed with HIV  
43 receive fast and optimal care.

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45 PrEP use was not captured systematically until the end of 2017. However, it is likely  
46 that the combination of PrEP, early HIV diagnosis through frequent testing and  
47 timely ART for TasP were all pivotal to the success in reducing HIV transmission,  
48 although it is impossible to establish the relative contribution of each prevention  
49 strategy to the fall in HIV diagnoses seen at 56DS.

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51 For over a decade, public health guidance and testing guidelines have recommended  
52 that MSM should test for HIV and have a STI screen annually or every 3 months if  
53 they are having unprotected sex with new or casual partners [21]. The opening of  
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3 DSE in 2014 and the flexibility adopted in shaping its service to meet a changing  
4 demand, resulted in a rapid doubling in HIV tests carried out in the service from  
5 2014 to 2015 with high test volumes sustained in 2017.

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8 The strategic location of the clinic in the heart of the London gay scene and a policy  
9 of openness, engagement with the local community through testing campaigns,  
10 events and targeted social media content attracted high risk populations.

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13 Social media campaigns aimed at the clinic's target population and the promotion of  
14 health and wellbeing events enabled education and allowed 56DS to reach a higher  
15 number of individuals who then engaged and were aware of all the other services  
16 offered. 56DS enabled frequent testing by offering easily accessible rapid testing  
17 services with a rapid turnaround response and with prioritized booking for those  
18 falling into high-risk categories. These strategies to promote frequent testing among  
19 higher risk MSM resulted in an almost five-fold increase in the number of repeat  
20 testers attending the clinic over the study period.

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23 The proportion of those diagnosed with evidence of recent HIV acquisition more  
24 than doubled between 2012 and 2015 (Figure 1), coincident with the period when  
25 DSE opened, suggesting that ease of access to more frequent testing has facilitated  
26 the diagnosis of recently acquired HIV, although this could also be explained by  
27 promotion of the clinic within social-sexual networks. It is likely that the peak in HIV  
28 diagnoses observed across Q3 2014 to Q1 2015, following the upscale in testing at  
29 DSE is also explained by a lag between acquisition and diagnosis for those catching  
30 HIV in the earlier period.

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33 Another key finding was the continuing decrease in median time to viral suppression  
34 in those initiating antiretroviral therapy over the timeframe considered. 56DS  
35 implemented a systematic rapid ART start approach, offering ART at the first medical  
36 consultation to prevent onward transmission from 2012, and aiming to do so within  
37 48 hours from HIV diagnosis for all from 2015. The variation in interquartile range of  
38 days to ART initiation was wide prior to 2015 suggesting that during this time - even  
39 before national guidance advised TasP – some individuals did start ART soon after  
40 the HIV diagnosis.

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43 The proportions of rapid ART starters among those with a baseline CD4 count >350  
44 increased from 12% in 2012 onwards, with a sharper rise from 2015 to 2017 (44%

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3 and 85% respectively). Following the systematic offer of TasP, the median time to  
4 viral suppression fell to 79 days in 2017, minimising the time for subsequent HIV  
5 transmission events [22]. Rapid ART start did not impact on subsequent retention in  
6 care, with over 90% of individuals still under routine follow-up at 6 months [23].  
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10 PrEP use grew rapidly from late 2015 because of internet access, but we were only  
11 able to capture the numbers enrolled in clinical trials or registered at the weekly  
12 consultant led clinic during this period, so the numbers are an underestimate. The  
13 number of PEPSE prescriptions also increased over the period studied and it is  
14 possible that MSM used the antiretrovirals for intermittent PrEP. PrEP upscale  
15 targeting those MSM at the highest risk of acquiring and then transmitting HIV may  
16 have played a key role in driving the fall of HIV infections.  
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20 The 56DS model of care is run by a clinic which is part of the NHS and as such, free of  
21 direct costs to the individual and lean in the efficiency of its clinical pathways. We  
22 suggest that such a model may be particularly applicable to settings where a high  
23 prevalence of at-risk MSM, or indeed other groups at risk, is concentrated in a small  
24 area. Capital investment, strategic location, partnerships with companies enabling  
25 rapid diagnostics and engagement with the target community through tailored  
26 contents are all key factors contributing to the success of this model of care.  
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29  
30 Facilitating its implementation elsewhere with combination prevention strategies  
31 targeted to those individuals at higher risk of HIV acquisition is paramount and could  
32 contribute globally to the achievement of zero HIV diagnoses.  
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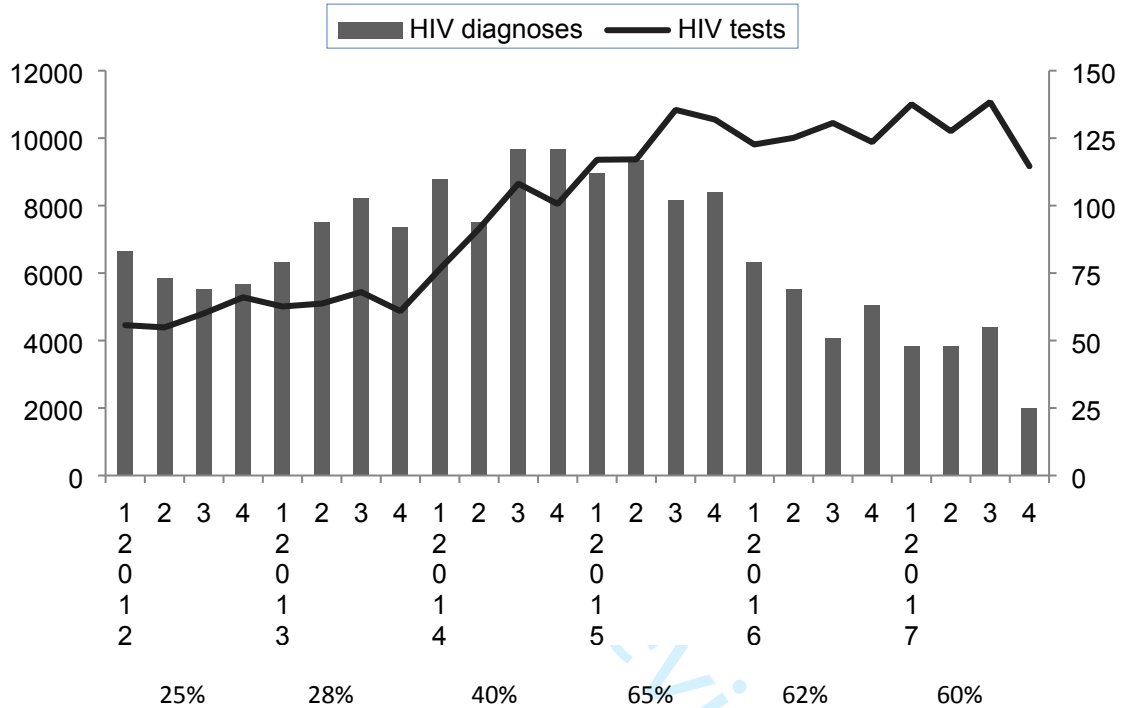
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1 **Figure 1. HIV testing implementation and falling HIV diagnoses.**

2 The number of HIV tests (solid line, scale on left side) performed between January  
3 2012 and December 2017 and of new HIV diagnoses (columns, scale on right side) in  
4 MSM each quarter at 56 Dean Street over the same period. The proportion of  
5 individuals with evidence of recent HIV infection (each year) is also reported on the  
6 bottom line.

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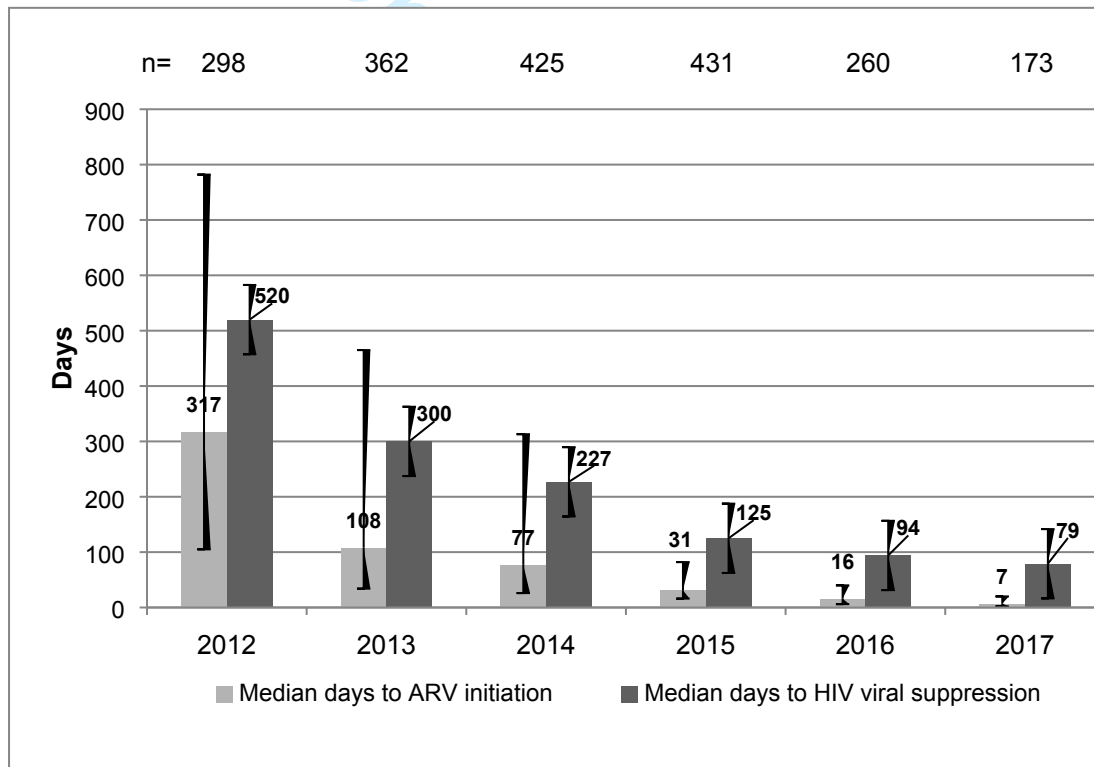
24 **Figure 2a. Falling time from HIV diagnosis to ART initiation and HIV viral load**  
 25 **suppression.**

26 The median number of days from HIV diagnosis to antiretroviral therapy (ART)  
 27 initiation (light grey) and to HIV viral suppression (dark grey) for MSM newly  
 28 diagnosed with HIV infection at 56 Dean Street, shown yearly (2012-2017).  
 29 Interquartile ranges are shown.

30 **Figure 2b. Increased numbers of MSM starting ART within 30 days from HIV**  
 31 **diagnosis.**

32 Proportion (%) of MSM who started ART within 30 days from HIV diagnosis by year  
 33 between 2009 and 2017, stratified by baseline CD4 cell count (/mmc).  
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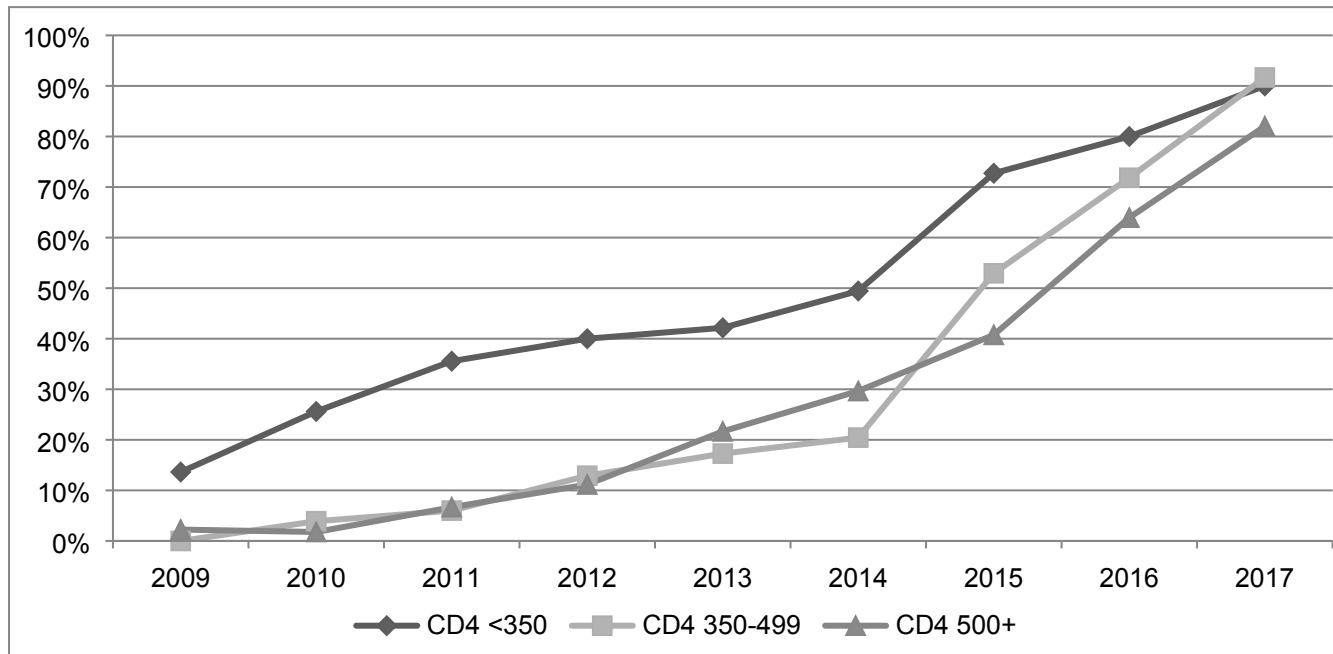
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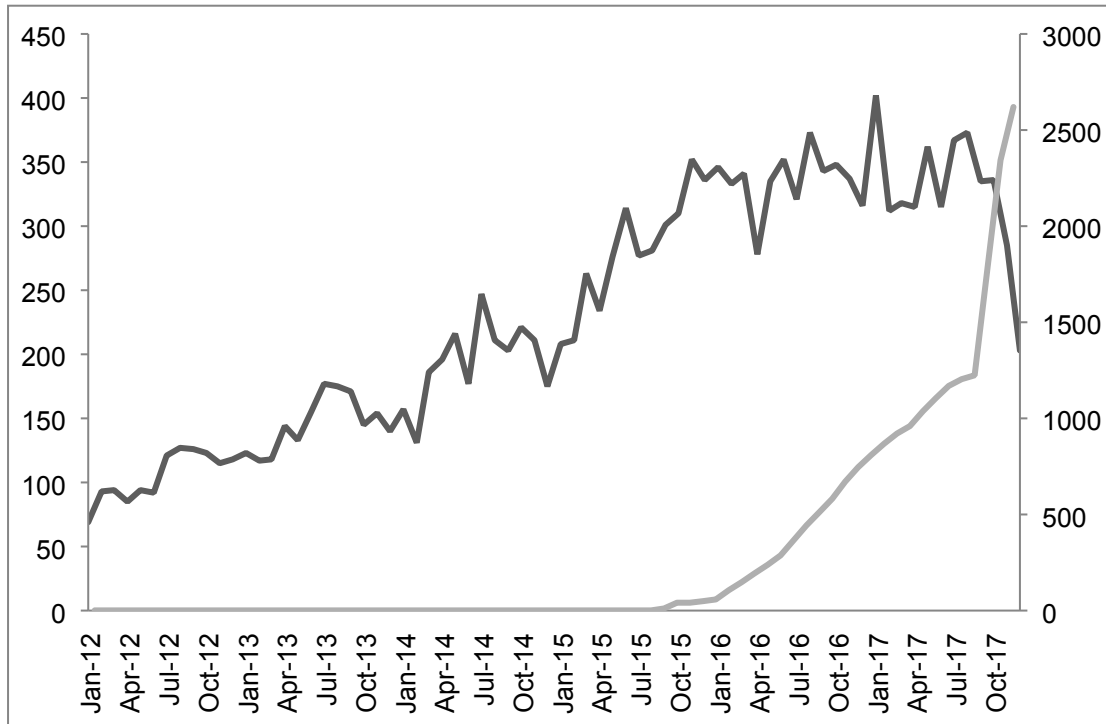
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59 **Figure 3. PEPSE and PrEP users over time.**

60 The number of post-exposure prophylaxis following sexual exposure (PEPSE)  
61 prescriptions (dark grey line, left scale) dispensed each month between January 2012  
62 and December 2017 and the number of unique pre-exposure prophylaxis (PrEP)  
63 users (light grey line, right scale) over the same period at 56 Dean Street.  
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For Peer Review