

Making Decarbonisation Fair, 1st-4th March 2021



### The Potential of Hard to Decarbonise Homes as a Pathway to Energy Equity

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### Overview

- Reducing heat sector related carbon emissions from the UK's energy system to Net Zero by 2050 requires a three-way approach
- This involves reducing heat demand, decarbonising the fuel supply & deploying low carbon heating technologies
- Decarbonising HTD homes is at the cornerstone of this agenda



Analysis on abating direct emissions from 'hard-to-decarbonise' homes, with a view to informing the UK's long term targets

> A study for the Committee on Climate Change

> > Final Report (Version 3.4) July 2019

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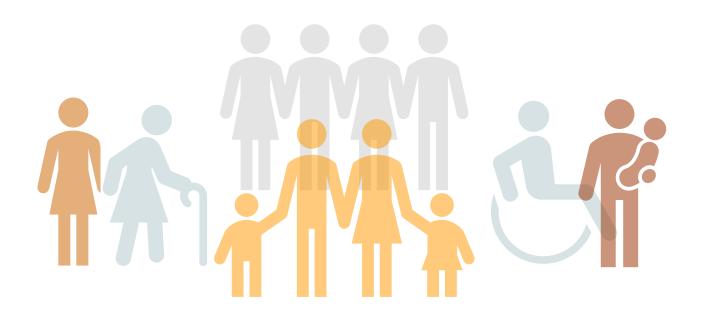
### What is an HTD Home?

Homes can be considered to be 'hard to decarbonise' if they are 'hard to treat' &/or do
not have cost-effective options for low carbon heating





### People





### Who are the fuel poor?

Percent of households in fuel poverty have this characteristic

Percent of households with this characteristic are in fuel poverty

### Household demographics



Couples with children (30%)



Single adults under 60 (17%)



Lone parents (15%)



Couples over 60 (12%)

### **Employment status**



In work (49%)



Inactive (40%)



Unemployed (12%)

### Household tenure



Owner occupied



Private rented (51%)(33%)

### Income level



41% of people in the first (lowest) income decile are fuel poor



36% of people in the second income decile are fuel poor



13% of people in the third and fourth income deciles are fuel poor

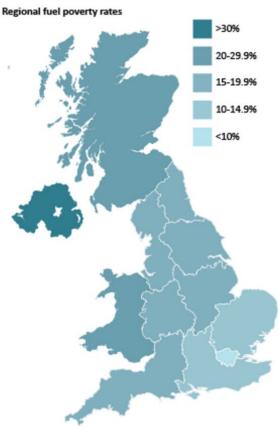
### Property characteristics



60% live in properties with an E,F or G energy efficiency rating



56% live in properties built pre-1944





"The main things that I miss are being in work - it was always warm in there". "I've stopped warming the foodit does help my electric go further & I'm still getting fed"

"a pound on a mug of tea was much cheaper than a couple of hours in the flat".

"he does complain that the house is cold. So I have to keep him distracted" "I ended up in the park where there was more room but had to dodge joggers. I was warm but scared."



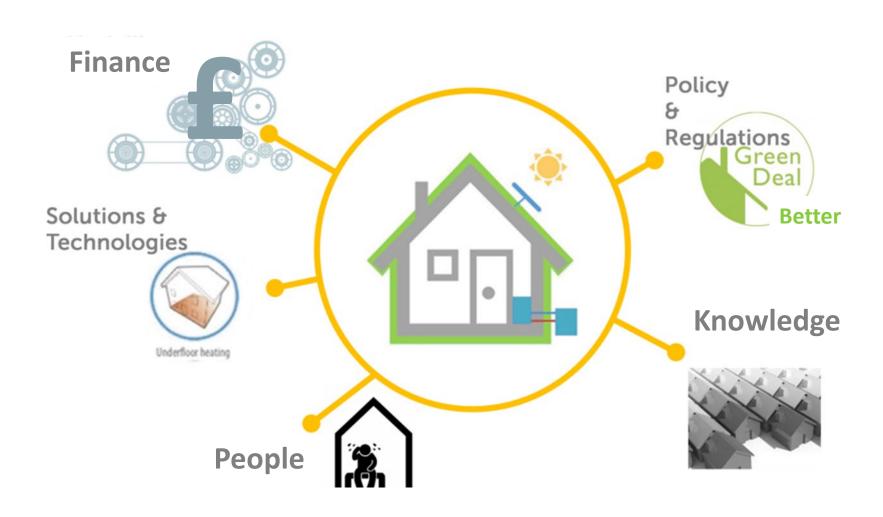
### **Policy**

- A fairer deal for energy consumers?
- <u>But</u> falls short of the long-term solutions
   needed for those who live in HTD homes
- Currently targeting an improvement in EPCs as long as it is 'cost effective'





### How?





## What are the knowledge gaps/challenges?





## Beyond technology.....

- Understanding & integrating the impact of occupant related attributes within the HTD stock
- Particularly those in fuel poverty or fall under "hard-toreach" (HTR) energy user groups
- Ownership of properties is another dimension we will address in our research.





### **Our Aim**

- To meet the critical need for a robust HTD evidence base, through the implementation of a participatory approach to better understand who occupies the HTD stock
- Ultimately, shape appropriate solutions that emphasize decarbonisation as a pathway to energy equity.





## Key actions

- 1. Researching the experiences of occupying HTD properties through an extensive program of qualitative interviews (~200 across HTD archetypes)
- 2. Developing 'personas' that represent nuanced profiles & provide insights into behavioural variations amongst HTD occupants.
- Co-produce regionally-focused HTD
   decarbonisation scenarios for key UK regions
   where clusters HTD are located to inform the
   formulation of local strategy & targets
- 4. Creation of an HTD energy equity network to bring together relevant policy & research stakeholders in this area.





## What can happen?

The HTD domestic stock has recently been the focus of increased research & policy interest.

- The majority of energy efficiency will need to be installed in the next decade if homes are to be prepared for low-carbon heat
- Energy efficiency is expected to be a key component of the green economic recovery to support jobs in the UK.

This needs to be done in a way that supports energy equity to ensure that no one gets left behind.



Thank you!

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