

- SUBMISSION GUIDELINES -

Your Abstract should be submitted using this template as an attachment to an email sent to: bsre@sussex.ac.uk, using the subject line 'POMS 2019 ABSTRACT SUBMISSION'.

We look forward to receiving your abstract!

- AUTHOR INFORMATION -

Abstract Title: Learning to contract differently: How a multinational business adapted their contracting capabilities to local requirements

Author 1

Title: Professor

First name: Beverly

Surname: Tyler

Affiliation/Institution: Poole College of Management, NC State University

Email address: btyer@ncsu.edu

Author 2

Title: Dr.

First name: Jas

Surname: Kalra*

Affiliation/Institution: HPC Supply Chain Innovation Lab, School of Management, University of Bath

Email address: J.Kalra@bath.ac.uk

Author 3

Title: Professor

First name: Jens

Surname: Roehrich

Affiliation/Institution: HPC Supply Chain Innovation Lab, School of Management, University of Bath

Email address: J.Roehrich@bath.ac.uk

Author 4

Title: Professor

First name: Brian

Surname: Squire

Affiliation/Institution: HPC Supply Chain Innovation Lab, School of Management, University of Bath

Email address: b.c.squire@bath.ac.uk

Please note:

- Identify the corresponding author with an asterisk (*) after their surname.
- In the case of more authors, please continue listing them as above.

- ABSTRACT -

Please include in 50 words your research, this might include aims, methods or key results and findings.

Our study explores how multinational corporations (MNCs) learn to contract in a new country. Through in-depth study of a French MNC and its boilerplates, we posit that MNCs use problem-solving approach to adapt their contracting capabilities to a new country and simultaneously continue to contract traditionally in their own country.

Discipline/Area:

Please select up to two areas from the following topics where your research might fit best by putting an "x".

Behavioural Operations	
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Disaster Management	
Global Operations	
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Logistics Operations	
Manufacturing Operations	
Operations Strategy	
Product Design and Delivery	
Project Management	
Public Policy	
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Would you like to submit to a Special Track or workshop?

If yes then please tick the appropriate session:

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Artificial Intelligence and Data Analytics in Supply Chain Management	Alexandra Brintrup	

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Thank you for your abstract – we will respond soon.