Pharmacy practice research priorities during the COVID-19 pandemic:
Recommendations of a panel of experts convened by FIP Pharmacy Practice
Research Special Interest Group

Dalia Dawoud, Aleda M.H. Chen, Charlotte Verner Rossing, Victoria Garcia-
Cardenas, Anandi V. Law, Parisa Aslani, Ian Bates, Zaheer-Ud-Din Babar, Shane
Desselle

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Title:

Pharmacy Practice Research Priorities During the COVID-19 Pandemic: Recommendations of a Panel of Experts Convened by FIP Pharmacy Practice Research Special Interest Group

Authors

Dalia Dawoud*1, Aleda M. H. Chen2, Charlotte Verner Rossing3, Victoria Garcia-Cardenas4, Anandi V. Law5, Parisa Aslani6, Ian Bates7, Zaheer-Ud-Din Babar8, Shane Desselle9

1. Associate Professor, Cairo University, Faculty of Pharmacy, Clinical Pharmacy Department, Cairo, Egypt
2. Associate Professor of Pharmacy Practice, School of Pharmacy, Cedarville University, Cedarville, OH, USA
3. Director of Research and Development, Pharmakon, Danish College of Pharmacy Practice, Copenhagen, Denmark
4. Senior Lecturer, University of Technology Sydney, Sydney, Australia
5. Professor, College of Pharmacy, Western University of Health Sciences, Pomona, California, United States
6. Professor, The University of Sydney Pharmacy School, Faculty of Medicine and Health, Sydney, NSW, Australia
7. Professor, University College London, School of Pharmacy, London, United Kingdom
8. Professor, Department of Pharmacy, School of Applied Sciences, University of Huddersfield, Huddersfield, United Kingdom
9. Professor, Touro University California, Vallejo, California, United States
Corresponding author

Dalia Dawoud

Address: Faculty of Pharmacy, Cairo University, Kasr El-Aini Street, Cairo, Egypt Telephone: +44 (0)7747610292, Email: ddawoud@hotmail.com

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Abstract

Across the globe, pharmacists on the frontline continue to fight COVID-19 and its continuously evolving physical, mental, and economic consequences armed by their knowledge, professionalism, and dedication. Their need for credible scientific evidence to inform their practice has never been more urgent. Despite the exponentially increasing number of publications since the start of the pandemic, questions remain unanswered, and more are created, than have been resolved by the increasing number of publications.

A panel of leading journal editors was convened by the International Pharmaceutical Federation (FIP) Pharmacy Practice Research Special Interest Group to discuss the current status of COVID-19 related research, provide their recommendations, and identify focal points for pharmacy practice, social pharmacy, and education research moving forward.

Key priorities identified spanned a wide range of topics, reflecting the need for good quality research to inform practice and education. The panel insisted that a foundation in theory and use of rigorous methods should continue forming the basis of inquiry and its resultant papers, regardless of topic area. From assessing the clinical and cost effectiveness of COVID-19 therapies and vaccines to assessing different models of pharmaceutical services and education delivery, these priorities will ensure that our practice is informed by the best quality scientific evidence at this very challenging time.
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Introduction

Information overload might be as problematic as ever during the current pandemic. Since the beginning of 2020, there has been an exponential growth in the volume of COVID-19 related publications, from clinical trials to research papers to commentaries and opinion pieces.\(^1\) The rate at which articles are being published has made it an insurmountable task to keep abreast of the new information.\(^2\) Yet, it is debatable as to whether or not this rapid increase in publications has been borne from quality research.\(^3\) In fact, a recent analysis by Girolamo and Reynders (2020) indicated that much of the research has not led to new knowledge.\(^3\)

Pharmacists desire and need evidence to inform practice, and without credible and scientifically sound research studies, partly due to the rush to publish, there is not only a pandemic but an “infodemic”.\(^3,4\) Hence, there is an urgent need to focus our research efforts to provide pharmacists and other healthcare providers with trusted information and evidence to inform patient care, pharmacy practice, and policy changes in the midst of COVID-19.

To address this challenge, methodologically robust, practitioner-led research is needed. It has been argued that “research” is not just for academics but is about authentic issues affecting the public, patients and pharmacists.\(^5\) In many cases, professional organizations are collating information and providing resources for pharmacists in a variety of settings, with some that are more country- or member-specific, such as the American Society for Health Systems Pharmacists (ASHP)’s COVID-19 Resource Center,\(^6\) or global, such as the International Pharmaceutical Federation (FIP) COVID-19 Information Hub.\(^7\) Some organizations, such as the American Pharmacists’ Association (APhA), offer an online forum for pharmacists to share resources and ideas.
Historically, there have been few relevant studies in the pharmacy and related fields that can directly inform practice. For example, there are at least 39 systematic reviews relevant to "pharmacy" in the Cochrane library. In many of these reviews, pharmacists and their roles are not the main focus. Cochrane Reviews and other forms of evidence-based resources have long provided guidance towards practice and policy change; however, the need for accessible evidence-based information has dramatically increased during the current COVID-19 crisis.

Time for a pause?
Given this fast-evolving research ecosystem, it is important to stop, reflect, and analyse what is published, what topics need further investigation and prioritisation, and what is required to deliver this high quality, well-conducted pharmacy practice research.

As the international organization representing pharmacists and pharmaceutical scientists, FIP has taken the lead during this unprecedented time and has produced a number of guidelines to standardise and inform pharmacy practice across the globe and provide support to practising pharmacists. Within FIP’s six Special Interest Groups (SIGs) is the Pharmacy Practice Research SIG (PPR SIG), which organized webinar series "Responding to the Pandemic Together“ to provide pharmacists with up-to-date information. This commentary presents the recommendations of an expert panel consisting of journal editors in pharmacy as presented here and in one of these webinars.

Pharmacy practice research priorities in the COVID-19 pandemic: Change or adapt?
Research priorities in pharmacy practice are in some sense altered by the COVID-19 pandemic, but in another sense, not so much. They are changed in the sense that in light of the pandemic or any other health crisis, research should be focused on preparedness of clinicians to promote patient safety, disseminate reliable information, point patients to other credible sources of information, maximize therapeutic outcomes, ensure the efficient use of resources, and advance the roles of pharmacists in interdisciplinary care. Yet, when reading and contemplating these foci (not intended to be exhaustive by any stretch), they resemble the same foci upon which we can and should be focused, regardless of
apandemic. The difference is the ability to adapt research and test new models in light of the rapidly changing conditions in which we might be working.

Thus, the “best” research continues to be that which is grounded in solid theory, rigorous methods and execution, with a well-constructed plan for streams of research that are cogent and complementary to one another. A well-planned research agenda based in theory and rooted in the literature is not “interrupted” by a sudden pandemic. Rather, the well-planned research agenda can be adapted toward and help meet the needs of an unexpected health crisis.

**What have we done so far?**

Most researchers in pharmacy practice were not conducting research on COVID-19, itself, until after it took a hold on an unsuspecting world populace. However, a glance at some of the initial, well-regarded, and highly cited papers published in *Research in Social and Administrative Pharmacy* (RSAP) and elsewhere reveals carefully executed research strategies and highly instructive commentary by researchers employing strong backbone and adaptation of their existing line of inquiry.

For example, Carico et al. provide insight into how pharmacists can apply the health belief model toward risk mitigation communication with patients.\(^{15}\) They describe how communication grounded in a well-tested model can assist patients come to their own realization of the benefits of certain behaviors in addition to improving their knowledge of their susceptibility to, and danger posed by, COVID-19 not through paternalistic communication but through guiding the patient in self-discovery.

Research by Park et al. evinced that persons believing they were at less risk of contracting the disease were less likely to take part in risk mitigation strategies.\(^{16}\) Lam discussed the quick mobilization of pharmacists in Macau in assisting other health professionals and serving on the proverbial front lines of care not only to treat patients but also to bolster mitigation strategies among a public with close geographic and familial ties with those at the original epicenter of the outbreak in Wuhan, China.\(^{17}\)
This was made possible due to protocols and interdisciplinary mitigation strategies for various type of emergencies that had already been in place and had been constructed through scientific evidence and best practice.

Zheng et al. prepared recommendations for pharmacists’ practice in light of the pandemic, again, coming from near its origins in China. While emphasizing the need for flexibility and adaptability in the face of the pandemic, the recommendations were rooted in evidence-based practice from solid research accounting for evolutions in pharmacy practice prior to the pandemic. This group of researchers have long been involved in research proffering roles for pharmacists to ensure patient safety and to advance the roles of clinical pharmacists even prior to the pandemic.

Cadogan and Hughes wrote of pharmacists’ priorities and shifts in practice during the COVID-19 pandemic, but likewise, basing these on prior research on pharmacists’ roles during unexpected emergencies, in a broader sense. While these and other initial papers on COVID-19 were in the form of commentary, the recommendations and guidance proffered in all of them were based upon evidence by other researchers coupled with an existing stream of research in pharmacists’ roles long carried out by the authors, themselves.

Aruru et al. employed official statement white papers from various organizations such as the American Society of Health-System Pharmacists, the Centers for Disease Control and Prevention (CDC), and FIP to proffer a roadmap for pharmacists in emergency preparedness and response, not unlike that which has been observed for pharmacist involvement in the supply and furnishing of emergency contraception and other therapies deemed allowable by law. Their recommendations addressed several areas, including: operations management, patient care and population health interventions, public health pharmacy education and continuing professional education, and evaluation, research, and dissemination for impact.
To that end, research in pharmacy practice, while grounded in solid frameworks, must be multifaceted. It takes myriad system factors and people to optimize pharmacists’ roles and patient outcomes. Thus, research must examine communication, operations, the interaction of health systems and economic factors, social support, patient and pharmacist/student education, and pharmacological and non-pharmacological aspects of therapy.

Basheti et al. evaluated pharmacists’ readiness to engage in these various aspects of practice, including management of actual and potential medicine shortages and weaknesses in the supply chain. Karasneh evaluated the effect of media coverage of the pandemic on pharmacists’ awareness and practice activities finding perhaps an undue influence by lay media, as opposed to relying solely on medical and professional resources. Bahlool and Dewey found pharmacists’ preparedness to practice amidst the pandemic to be adequate, but lacking in reporting frequency, mechanisms, and structure. Indeed, if pharmacists are to be more integrated into public health systems, they must participate avidly in reporting of adverse events, triaging of patients, and informing health authorities of suspected health trends.

Dawoud described these and other activities that must be carried out by pharmacists, including adapting to technology, serving as vaccination hubs, and continuously gaining the public trust as critical means in which pharmacists can help society move forward post-lockdown and past the eventual ebb of the pandemic. In a study employing the transtheoretical model of change, Hoti et al. found pharmacists to outweigh pros versus cons and be in high levels of readiness to engage in risk mitigation strategies related to COVID-19.

Austin and Gregory studied resilience of pharmacists during the pandemic and found significant themes in ability to adapt to new technology, provision of personal protective equipment by the organization, and dedicated support staff. As such, future research can leverage these findings to assume that pharmacists want to and are prepared to evolve practice, but might need to adapt to and advocate for change in systems that make this more a reality. Doing so must be placed within the
context of improving patient outcomes, rather than improving pharmacists’ “lot in life” for the sake of doing so.

Koster et al. demonstrated that emerging patient-centric pharmacist services have been deleteriously impacted by the pandemic and urged leaders to embrace tele-pharmacy even post-pandemic in a changed world, with all that new models of delivery entail.\textsuperscript{28}Amariles et al. worked with researchers outside of pharmacy to project future numbers of cases, morbidity, and hospitalizations not merely to project numbers but for anticipation of their country’s needs for pharmacists to continue delivering the necessary care to patients with and without COVID-19 and help ensure adequate supply chain of pharmacological therapies for weeks and even months into the future.\textsuperscript{29}

Forecasting can and should become an even greater priority for pharmacy practice researchers, and Aruru et al have begun to do so for pharmacy-provided vaccinations as pharmacists become more highly integrated into public health systems and as their potential involvement in furnishing and/or administration of vaccinations for COVID-19 if and when that time arrives.\textsuperscript{21} This is an important example of the research needed for pharmacists to gain public trust and become part of an important solution to health problems. This includes, but is not limited to, logistical consideration, acquiring the necessary expertise and skills, possible monitoring, ensuring adequate supply of vaccines, ensuring adequate labor capital, and having in place mechanisms for reimbursement for services rendered, all the while ensuring minimum disruption in, even a confluence with, the delivery of traditional and other recently emerging pharmacist services. As countries expand the roles of pharmacists in administering vaccines in light of COVID-19, such as the recent decision by the United States Department to allow all pharmacists to immunize children ages 3 and older and all adults, these recommendations become even more important.\textsuperscript{30}

Of course, pharmacy practice researchers should be involved in testing the safety, effectiveness and cost effectiveness of agents putatively useful for COVID-19, as well as for other diseases, related or not. Given its controversy, a ripe target for investigation has been hydroxychloroquine with or without
azithromycin. Two recent studies evaluated the safety of hydroxychloroquine, one using 15 years-worth of data from the MarketScan Commercial Claims, and the other nearly 40 years of data from the Food and Drug Administration’s Adverse Event Reporting System database (FAERS) and found fears of its unsafe use, particularly that posed by correlations with atrial fibrillation, to be unfounded, even while neither tested for the effectiveness of the drug. Likewise, Pergolizzi et al. found no reason for patients with or potentially vulnerable to COVID-19 to quit taking their prescribed regimen of angiotensin enzyme inhibitor (ACE II) or angiotensin receptor blocker (ARB) therapy. Another topic permeating lay media, and thus potentially impacting patient safety, has been the use of cannabidiol products, and Brown addressed this effectively in a pithy letter backed by evidence.

Likewise the *Journal of Pharmaceutical Policy and Practice* (*JoPPP*) has received a large number of commentaries and papers on COVID-19 and has published a thematic series on the issue. A paper by Bukhari et al highlighted the role of the pharmacist in COVID-19, particularly in low- and middle-income countries (LMICs). The authors discussed 10 steps improve the practice of pharmacy. These guidelines were endorsed by FIP as well as by the Drug Regulatory Authority of Pakistan (DRAP).

Costa et al. discussed the changing role of pharmacists from different parts of the world including Asia, Europe, the Americas, and Africa during the pandemic. The services provided by pharmacists ranged from essential and extended services, services developed to ensure continuity of care, and supply of essential medicines as well as the responsibilities in emergency care. In another paper, Elbeddini et al emphasized mental health issues impacting pharmacists during COVID-19, highlighting increasing workloads as well as workplace harassment.

The pandemic also has pharmacy educators contemplating adaptations and transitions to be made in educating future pharmacists, both in the content of the education and in the logistics, or manner in which it is to be provided. A recent global call by FIP for university responses to the COVID-19 pandemic elicited responses from 373 universities located in 63 countries, together with 40 associated case studies (from 15 countries) on how universities have rapidly adapted their teaching and learning.
delivery in the context of the COVID-19 pandemic (personal communication). The principal themes that universities reported included adjustments to experiential learning, a greater focus on self-directed learning, rapid innovations in learning assessment, and, naturally, an accelerated focus on educational technology and online delivery. All WHO regions and income levels were represented with parity. Prior to the pandemic, in late 2019, the FIP *Pharmacy Education* journal had conducted a retrospective trends analysis of educational research papers submitted to the journal since 2008 (forthcoming). Interestingly, an increase in publication trends reflected these same themes – in particular online and information technology driven professional education and an increasing focus on experiential learning in pharmacy programs. COVID-19, whilst an abrupt global shock, seems to have accelerated existing trends in educational development in higher education.

**What is next?**

COVID-19 has brought a plethora of challenges, as well as opportunities for pharmacists to contribute. The community pharmacy sector is seeing increasing numbers of patients and the public. The current crisis has also seen an impact on medicines supply lines and health systems throughout the globe. This has been seen in high-, middle- and low-income countries. Access to and availability of essential medicines have been impacted, medicines shortages were noted and there were reports on the use of substandard and falsified medicines.\(^{39,40}\) The quality and safety of pharmaceuticals are increasingly important when a large number of people are relying on them. Health systems’ ability to cope with this pressure is being tested to the limit and pharmacists are well-positioned to help, if well-supported and informed. There is real demand for services related to testing, screening, supply of medicines as well as information needs related to safety, effectiveness, and value of medicines and vaccines related to COVID-19 and the consequences of delayed healthcare due to COVID-19.

These newly designed or introduced services will benefit from research into their implementation and outcomes. So, as pharmacy practice research adapts to the new normal imposed by the pandemic, some topics will inevitably be pushed to the top of the priority list. These are expected to include:
pharmacists' changing roles and responsibilities in the future and during pandemics, the role of telehealth, remote counselling, and other new models of service delivery, such as drive thru pharmacies, and their impact on patient health outcomes as well as the efficiency of service provision. The pharmacist’s role in providing medicines information and patient education relating to COVID-19 treatments and vaccines is also an area that will require more focus, as these start to become available.

Against this backdrop, the following recommendations can be made:

- The priorities of scholars in pharmacy practice must remain steadfast in efforts to promote more effective and more efficient models of care to promote patient safety and optimize therapeutic outcomes. These priorities do not change in light of the COVID-19, but rather, must be adapted.

- Alternative models of service delivery have to consider the value of pharmacist services in health emergencies, the logistics of delivery through telehealth and other technologies, the viability and optimization of pharmacological therapies given the omnipresence of a deadly virus, the deployment of support personnel (i.e., technicians and other) to improve the quantity and efficiency of services delivery, and evolving reimbursement mechanisms that recognize value-based contributions by health professionals.

- Pharmacy practice researchers must be at the forefront of evaluating therapies and communication strategies that improve adherence to those therapies in a manner that produces meaningful outcomes.

- Several “enablers” are needed to strengthen evidence-informed research during COVID-19. This includes “human resources”, understanding of research methods, as well as health systems, and clinical knowledge including local and global understanding of the issues. This should be informed by an understanding of how this research would be used to inform practice and who will be the end-users.
• As has always been the case, research conducted will be grounded in proven theory and rigorous methods.

• The following areas can be considered as priorities, even if not an entirely exhaustive list:
  o Medicines-related:
    ▪ Clinical effectiveness of COVID-19 therapies and vaccines
    ▪ Pharmacovigilance, including patients’ use of OTCs, alternative and complementary medicines, “folklore”, and other beliefs regarding medicines and non-pharmacological aspects of wellness and safety
    ▪ Pharmacoepidemiological studies and drug utilization patterns
    ▪ Pharmacoeconomics, pricing and cost effectiveness of products and services
    ▪ Supply chain issues
    ▪ Legal/regulatory issues and frameworks
  o Service-focused
    ▪ Pharmacists’ and pharmacy workforce support personnel expansion of roles to improve patient access and outcomes
    ▪ Interdisciplinary teamwork and multi-professional delivery of care/alternative models
    ▪ Systems re-engineering for optimization of safe and efficient care delivery
    ▪ Telepharmacy and other ‘alternative’ models of service delivery
    ▪ Piloting and evaluation of interventions in various pharmacy practice setting, using various mediums, delivered to a range of populations
    ▪ Payment models
  o Workforce issues
    ▪ Forecasting educational and labor needs
    ▪ Pharmacy workforce and quality of work-life issues,
    ▪ Barriers to recognition of pharmacists as healthcare providers and educators
    ▪ Resilience and other characteristics (eg, grit, moral reasoning, communication, negotiation, empathy, motivational interviewing,
entrepreneurism, innovativeness) that will help students and practitioner pharmacists thrive, particularly in any new normal, other crises, and pandemics

- Safety of pharmacy personnel
  
  - Pharmacy education and training
    
    - Experiential learning and earlier learnings on medicines optimization in clinical settings.
    
    - Undergraduate transition and how we can better support students and early career practitioners, who seem particularly anxious about learning environments and career development support in early years.

**Conclusion**

Despite the local to global havoc caused by COVID-19, pharmacy practice researchers have made a considerable effort to respond to this global emergency and their research output is starting to inform practice across the world. Reflecting on this output, we should plan carefully for the coming stage to ensure that the impact and value of this research are maximised. The recommendations made by this panel of experts goes some way towards informing pharmacy practice researchers’ and research funders’ priorities in the next phase of this battle against the most disruptive pandemic that we have witnessed for decades.

**Conflict of interest**

The authors have no interests to declare.

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