Personal protective behaviour

Robert West¹, Susan Michie¹

¹ University College London, University of London

A protective behaviour enacted by a person to protect themselves or others from a threat to their health or safety.

**Synonym:** PPB

**Curator note:** Intended to be part of a Behaviour Ontology which in turn is part of the Behaviour Change Intervention Ontology

**Elaboration:** This class of behaviours is distinct from those that are enacted to protect, for example, property or other animals. They are enacted by individuals in a personal capacity rather than on behalf of an organisation or agency.

**Examples:** Handwashing with soap or a hand sanitiser, using a tissue to catch droplets emitted when coughing or sneezing, not touching one’s T-Zone (eyes, nose or mouth), wearing a seat belt when travelling in a vehicle, wearing safety goggles.