Visualising urban gentrification and displacement in Greater London

Yuerong Zhang, a,b Karen Chapple, c Mengqiu Cao a,d,*, Adam Dennett b, Duncan Smith b

a Bartlett School of Planning, University College London, London, UK
b Centre for Advanced Spatial Analysis, University College London, London, UK
c College of Environmental Design, University of California, Berkeley, Berkeley, USA
d School of Architecture and Cities, University of Westminster, London, UK

*Corresponding author

Gentrification refers to the process whereby, through an influx of capital and higher-income, higher-educated residents transform a low-income neighbourhood (Chapple and Loukaitou-Sideris, 2019). It is not only a spatial manifestation of socio-economic inequalities, but also acts to exacerbate socio-spatial divisions via the displacement of existing residents (Hochstenbach and Musterd, 2018). Therefore, identifying the progress of gentrification is of great importance, particularly for cities seeking to cope with rapidly growing polarisation. The increasing availability of open data sources enables the discovery of the landscapes of gentrification, while the development of open source code enables replication by planners, researchers and policymakers (Reades, Souza and Hubbard, 2019). This then makes it possible to carry out a comparative analysis between different cities or conduct longitudinal evaluations to delineate the gentrification trajectories within one city. Accordingly, the main aim of this article is to take Greater London as an example to illustrate the potential for using open data and open source code (see Author’s note) in order to produce a general picture of the gentrification typologies at neighbourhood level (Lower Super Output Areas - LSOA).

This analysis used data obtained from: 1) Office for National Statistics (ONS); 2) Greater London Authority (GLA); and 3) Land Registry. Following Chapple and Zuk’s (2016) analytical framework, we firstly visualised six key thematic maps to depict gentrification related landscapes in 2011. Figure 1 reveals that, the percentage of non-white residents and the percentage of people with a higher-education follow a similar pattern to that of household income, i.e., the lower-income households are located in the Eastern and North-Western regions of suburban London.

We combine six indicators to produce a typology of gentrification and displacement in Greater London (see the appendix for further details). Figure 2 displays the five types of neighbourhoods in the typology: 1) those that are not losing low-income households; 2) those at risk of gentrification; 3) neighbourhoods experiencing ongoing displacement; 4) neighbourhoods experiencing ongoing gentrification, and 5) those containing mainly moderate- to high-income households. Overall, gentrification has had far-reaching effects during the 2000s in London. The neighbourhoods experiencing ongoing gentrification are mostly located in Inner London and are distributed across traditionally working-class areas of East London (Freenman, Cassola and Cai, 2016) (e.g. Barking and Dagenham, and the Olympic development area in Hackney). The neighbourhoods experiencing ongoing displacement are mainly located in Outer London and Inner South London, particularly in the Lambeth and Lewisham areas, accounting for 2.91% of Londoners in total. However, we cannot presume that this is gentrification-induced displacement. These areas experienced a significant loss of
low-income households while showing few signs of gentrification occurring between 2001 and 2011. Swathes of neighbourhoods in North-western areas (e.g. Brent, Ealing and Barnet) of London are identified as being at risk of gentrification. Meanwhile, 129 neighbourhoods, accounting for nearly 2.8% of Londoners, are particularly vulnerable to displacement and gentrification. The typology map can further enhance our understanding of the patterns of neighbourhood change in addition to potentially helping to predict future trends.

Although this work can neither specify the precise magnitude of gentrification nor uncover the mechanism (or causality) of gentrification, it attempts to develop a replicable typology of gentrification and displacement that can serve as the basis for direct comparison across U.K. cities, as well as other cities around the world with similar census variable availability. Further research could use similar data and codes to replicate the London case in other cities in order to estimate the degree of gentrification using the same comparative basis.
Figure 1. Cartogram of key themes related to gentrification by populations in Greater London in 2011 (the distortion is based on residential population in 2011). The original maps are provided at the bottom-left of each of the embedded six diagrams for comparison.
Figure 2. 2011 Gentrification and displacement typologies for Greater London at neighbourhood level (the distortion is based on residential population in 2011). The original map is provided at the bottom-left of the diagram for comparison.
Author’s note

Software: These visualisations were produced using the graphics packages tmap, rgdal, tmaptools and cartogram within the R Studio programming language. The code available to reproduce these figures is available from the following url: https://github.com/YuerongZhang/Gentrification_London

Data details can be found at: https://github.com/YuerongZhang/Gentrification_London/blob/master/README.md

Declaration of conflicting interests

The author(s) declared no potential conflicts of interest with respect to the research, authorship, and/or publication of this article.

ORCID iD

Yuerong Zhang https://orcid.org/0000-0001-7956-8640
Mengqiu Cao https://orcid.org/0000-0001-8670-4735
Adam Dennett https://orcid.org/0000-0001-8036-0185

References


Appendix

Gentrification and Displacement Census Typologies

<table>
<thead>
<tr>
<th>Typology</th>
<th>Typology criteria</th>
</tr>
</thead>
<tbody>
<tr>
<td>Not losing low-income households</td>
<td>Low income group in 2011 (see definition in note 1)</td>
</tr>
<tr>
<td></td>
<td>Not classified as at risk of gentrification or ongoing gentrification or displacement.</td>
</tr>
<tr>
<td>At risk of gentrification</td>
<td>Low income group in 2011</td>
</tr>
<tr>
<td></td>
<td>Vulnerable in 2011 (see note 2)</td>
</tr>
<tr>
<td></td>
<td>‘Hot market’ from 2001 to 2011 (see note 3)</td>
</tr>
<tr>
<td></td>
<td>Not currently undergoing displacement or ongoing gentrification</td>
</tr>
<tr>
<td>Ongoing displacement</td>
<td>Low income group in 2011</td>
</tr>
<tr>
<td></td>
<td>Loss of low-income households from 2001 to 2011</td>
</tr>
<tr>
<td></td>
<td>Few signs of gentrification</td>
</tr>
<tr>
<td>Ongoing gentrification</td>
<td>Low income group in 2011</td>
</tr>
<tr>
<td></td>
<td>Gentrified between 2001-2011 (defined in note 4)</td>
</tr>
<tr>
<td>Moderate- to high-income households</td>
<td>Groups that are not recognised as low-income groups</td>
</tr>
</tbody>
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Note:

1. Low income group in 2011

If the median household income is lower or equal to 95% of the median household income in 2011, then it will be identified as a low-income group. Conversely, if the median household income is higher than 95% of the median household income, then it will be identified as a moderate-to-high-income group. In the case of London, 3025 LSOAs are identified as containing mostly moderate-to-high-income households, and 1810 LSOAs are identified as containing predominantly low-income households.

For example, there are two official ways of defining low-income groups in the UK: 1) Households are classed as being low income if they live on less than 60% of the UK’s median income (https://www.ethnicity-facts-figures.service.gov.uk/work-pay-and-benefits/pay-and-income/low-income/latest). As the data is at aggregated level, if we apply this criterion to select the low-income neighbourhoods, none of the LSOAs are identified as low-income. The other definition is from the Greater London Authority (http://content.tfl.gov.uk/people-on-low-incomes-summary.pdf). It states that 41% of Londoners can be classed as having a low annual household income. We have tried a different ratio and found 95% of the median household income to be a suitable benchmark for differentiating the low-income groups and moderate-to-high-income groups.

2. Vulnerable in 2011

Housing affordability indicates if housing prices are increasing at a lower rate than the median speed and any 2 of the following 3:

- % higher education < London median
- % renters > London median
- % non-white > London median

3. “Hot market” from 2001 to 2011

Change in median real rent (social and private) > London median

4. Gentrification from 2001 to 2011

Vulnerable in 2001

“Hot market”

Demographic change

- Difference in % higher education > London median
- Difference in % median household income > London median