An assessment of rapamycin for weakening binge-eating memories via reconsolidation: a pre-registered, double-blind randomised placebo-controlled experimental study

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Abstract

Background. Maladaptive learning linking environmental food cues to high-palatability food reward plays a central role in overconsumption in obesity and binge eating disorders. The process of memory reconsolidation offers a mechanism to weaken such learning, potentially ameliorating over-eating behaviour. Here we investigated whether putatively interfering with synaptic plasticity using the mammalian target of rapamycin (mTOR) inhibitor, rapamycin, could weaken retrieved chocolate reward memories through blockade of reconsolidation.

Methods. Seventy five healthy volunteers with a tendency to binge eat chocolate were randomised to retrieve chocolate reward memory under 10 mg rapamycin (RET + RAP, active condition), or placebo (RET + PBO), or they received 10 mg rapamycin without subsequent retrieval (NO RET + RAP). Indices of chocolate reward memory strength were assessed one week pre and post manipulation and at one month follow-up.

Results. Contrary to hypotheses, the RET + RAP group did not show any greater reduction than control groups on indices of motivational salience of chocolate cues, motivation to consume chocolate or liking of chocolate. Mild evidence of improvement in the RET + RAP group was found, but this was limited to reduced chocolate binge episodes and improved healthy food choices.

Conclusions. We did not find convincing evidence of comprehensive naturalistic chocolate reward memory reconsolidation blockade by rapamycin. The effects on chocolate bingeing and food choices may warrant further investigation. These limited positive findings may be attributable to insufficient interference with mTOR signalling with 10 mg rapamycin, or failure to destabilise chocolate memories during retrieval.

Introduction

Reward learning plays a central role in adaptive behavioural flexibility in all mammals, including humans. However, perturbations of reward learning and memory are centrally implicated in the aetiology of psychiatric disorders of ‘over-consumption’ such as drug and food addiction (Hyman, 2005; Volkow et al., 2017), binge eating (Avena and Bocarsly, 2012) and obesity (Wang et al., 2002). Rates of the latter disorders and associated health conditions such as diabetes, heart disease, stroke and cancer have tripled in the last four decades (WHO, 2016) and will soon collectively present the largest global health burden (Tremmel et al., 2017).

This surge in binge eating and obesity is largely attributable to the widespread availability of cheap, highly processed, ‘highly palatable foods’ (HPFs). These are calorie-dense combinations of high-fat and sugar ingredients (Drewnowski, 2009) that are readily consumed in excess of homeostatic caloric demands (Erlanson-Albertsson, 2005). The human reward systems governing food-seeking evolved largely under conditions of food scarcity and are highly responsive to the sensory qualities of foods indicating high-energy density. The macronutrient profiles of HPFs (high sugar, high fat and calorie dense) (Schulte et al., 2015) and their sudden ubiquity in the modern food environment (Ulijaszek, 2007) create a ‘perfect storm’ to hijack normally adaptive reward learning and motivational systems (Kelley and Berridge, 2002). Sensory qualities of HPFs, such as their packaging, sight, smells, textures and tastes (Rolls, 2011) are readily associated with the rewarding effects of these foods, such that these ‘cue’ stimuli themselves become imbued with motivational, salience and reinforcing properties. These associations are stored as HPF-related maladaptive motivational memory (MMM) traces. MMMs underlie the cue-triggered craving, ‘hedonic hunger’ (Cameron et al., 2017), highly-motivated seeking and overconsumption of certain foods (Volkow et al., 2017) that typifies obesity and binge eating. Activation of MMMs allows HPF sensory cues to override both top-down long-term goals (e.g. desire to lose weight) and homeostatic/interoceptive satiety signals, producing excessive eating (Hall et al., 2019).
Disorders of maladaptive overeating behaviour (overweight/obesity, binge-eating) can therefore be conceptualised as a direct consequence of dysregulated reward learning and MMMs (Stice et al., 2013).

Given the centrality of MMMs to overeating, strategies for weakening or rewriting these memories are required for the effective management of overeating disorders. A promising area of neuroscientific research in this regard relates to memory reconsolidation, the process by which retrieved long-term memories (including MMMs) can destabilise in order to strengthen or incorporate new relevant information prior to reactivation (Przybylski and Sara, 1997; Lee et al., 2017). The period of memory instability between destabilisation and reactivation – the reconsolidation window – offers a unique opportunity to weaken MMMs by pharmacologically manipulating their reconsolidation (Roesler, 2017).

Memory reconsolidation has been repeatedly shown to require protein synthesis and consequent synaptic plasticity in key brain structures (basal ganglia, limbic system and cortex) (Suzuki et al., 2004; Merlo et al., 2015). Blocking protein synthesis while a memory is unstable can therefore weaken the destabilised trace (Nader et al., 2000; Valjent et al., 2006) by preventing synaptic re-scaffolding (Doyère et al., 2007). To the extent that MMMs govern over-eating behaviour, directly weakening these MMMs via reconsolidation blockade could produce long-term reductions in over-eating. Problematically, the majority of direct protein synthesis inhibitors known to block memory reconsolidation are too toxic to use in humans and alternative drug targets are required.

Cellular protein synthesis is subject to ‘master regulation’ by the serine/threonine kinase Mammalian Target of Rapamycin Complex 1 (mTORC1), the activity of which is necessary for synaptic plasticity (Parsons et al., 2006). Interfering with mTORC1 (‘mTOR’ hereafter) activity may therefore weaken destabilised memories by interfering with their reconsolidation. Rapamycin, the eponymous inhibitor of mTOR, is a promising compound in this regard, as it is currently used in human medicine (e.g. in organ transplant rejection), blocks reconsolidation in experimental animal models of addiction and anxiety (Glover et al., 2010; Barak et al., 2013) and has reconsolidation-independent craving–reducing properties in human opiate use disorders (Shi et al., 2009). However the ability to target mTOR to block reconsolidation of food reward memory remains untested in humans. If rapamycin could be shown to block food reward memory reconsolidation, there would be a strong rationale for its further investigation as a potential therapeutic tool in overeating disorders.

We therefore examined the possibility of weakening reward memories for HPFs in a sample of healthy participants with a self-reported propensity to periodically overconsume chocolate (a sub-clinical model of binge eating behaviour). Chocolate is a prototypical HPF and one of the most widely craved and overconsumed foods in western societies (Rozin et al., 1991). We assessed the effects of 10 mg rapamycin (sirolimus) on established chocolate reward memory in combination with a retrieval procedure previously demonstrated to destabilise long-standing maladaptive reward (alcohol) memories by incorporating prediction error (PE) at retrieval (Das et al., 2015; Hon et al., 2016; Das et al., 2018a; 2018b). We examined a range of validated indices of chocolate-reward memory strength and overeating behaviour (binge ing episodes). If the retrieval procedure successfully destabilise chocolate reward memories, and rapamycin sufficiently interferes with their reconsolidation, reductions should be observed in outcome indices compared to rapamycin alone (without chocolate memory retrieval) or retrieval following placebo.

**Methods**

**Participants and design**

Participants were healthy adults with a self-reported propensity to periodically overconsume chocolate. This population was selected as (1) they have measurable pre-existing (naturalistic) motivational memories triggering the propensity to overeat and (2) they are at higher risk for further progression into binge eating and overweight/obesity.

Participants were recruited via online and locale advertising. Inclusion criteria were: ages 18–45; overconsuming chocolate (defined as a ‘Struggle to stop eating chocolate?’ and ‘Eating much more than planned or until uncomfortably full’) >3×/ month; >20 lifetime chocolate overconsumption episodes; fluent spoken English; agreement to consume samples of chocolate and strawberry during the study; motivated to reduce chocolate consumption; blood pressure <145/90 and Food Cravings Questionnaire-Trait-chocolate [FCQ-TR-C (Hornes and Meule, 2016)] score >45. Exclusion criteria: Undergoing current treatment (psychological or pharmacological) for a diagnosed eating disorder or any other psychiatric condition; compensatory behaviours for binging (e.g. vomiting, using diuretics, thyroxin or slimming pills); drinking >30 UK units (240 g alcohol) per week; using recreational drugs >1×/week; body mass index (BMI) <18.5 or >60; pregnancy or breastfeeding; highly restrictive dietary requirements (e.g. veganism, nut or lactose allergies) and any major health conditions including, medical contraindication to rapamycin.

Seventy-five participants were evenly and randomly allocated to one of three experimental groups, as typically used to infer reconsolidation effects: (1) chocolate reward memory retrieval + 10 mg rapamycin (RET + RAP), (2) chocolate reward memory retrieval + placebo (RET + PBO) and (3) control, non-chocolate memory retrieval + rapamycin (No RET + RAP). These manipulations allow us to differentiate retrieval-dependent drug effects from the simple effects of drug and retrieval per se.

**Assessments and stimuli**

**Cue reactivity task**

The task used 14 images taken from the FoodPics extended database (Blechert et al., 2014). Nine were ‘HPF’ images of chocolate, for which the normative ratings of ‘urge to consume’ were highest. Five were ‘LPF’ images of vegetables for which the normative ‘urge to consume’ ratings were lowest.

Participants first selected their preferred 30 g bar of chocolate (chocolate UCS) from a ‘selection pack’ (Cadbury, Bourneville, UK) and were told they would consume this as for a ‘taste test’ after rating a set of pictures. All food images was then presented centrally on screen in a randomised order, and rated for (1) ‘pleasantness’ (‘liking’; −50 = ‘extremely unpleasant’, +50 = ‘extremely pleasant’), the image’s effect on momentary ‘desire to eat’ the chocolate (‘wanting’; −50 = ‘greatly reduces desire to eat’, +50 = ‘greatly increases desire to eat’) and likelihood of binging on the depicted food (‘binge risk’; −50 = ‘extremely unlikely’, +50 = ‘extremely likely’). To aid interpretation of parameter estimates and plots, and plotting purposes, these scores were all re-scaled to a 0–100 scale prior to analysis.
Following image rating, participants’ attention was directed to the chocolate UCS itself and they rated it for pleasantness, wanting and binge risk, on the same scales as above. They then received on-screen timed prompts (displayed sequentially for 6 s) instructing them to ‘pick up the chocolate’, ‘prepare to eat’ and ‘eat the chocolate now’. Participants consumed the chocolate accordingly, then rated the pleasantness of the chocolate and desire to eat more of the chocolate.

**Chocolate reward memory retrieval (RET)**

The preamble and set-up of this task was identical to the cue reactivity task above, in order to maximise expectancy of chocolate consumption such that robust PE could be provoked when it was withheld. Participants selected their preferred chocolate and were again told they would eat this after rating some images.

Participants then rated six chocolate images, followed by the chocolate UCS itself, for liking, wanting and binge risk, recapitulating to Day 1. The subsequent on-screen prompts then instructed participants to ‘pick up the chocolate’, ‘prepare to eat’, as on Day 1. The final prompt, however read ‘Stop, do not eat!’ and participants were instructed to put the chocolate down, with the aim of generating a negative PE. Participants then rated their surprise at what had just happened, from −50 (completely unexpected) to +50 (completely unexpected) and began a brief set of distractor tasks (not analysed here) to disengage working memory from the retrieval.

**Non-chocolate memory reactivation (No RET)**

This procedure was identical to the RET procedure, with the following substitutions: Instead of choosing, chocolate participants were given a non-binge food (low-palatability food (LPF): 30 g dried strawberry slices). They then rated six LPF, non-binge food images, followed by the strawberry itself from Day 1 for liking, wanting and binge risk as in the RET groups.

The on-screen prompts then instructed them to ‘pick up the strawberry’, ‘prepare to eat’ and then ‘eat now’. Participants consumed the strawberry and then rated their enjoyment of the strawberry, urge to eat more and surprise, as above. This procedure thus paralleled the RET procedure in length, response demands and retrieval of food-related memories, but was specifically designed to not reactivate chocolate or binging memories.

**Oculomotor bias**

This visual probe task assessed attentional capture by chocolate images by pairing with non-binge food images. Image pairs were presented side-by-side on screen and eye-movements to the image assessed recorded. The primary eye-tracking measures were summed fixation on each image in each trial (Dwell time), latency to first fixation on each image from trial start (fixation latency) and duration of this first fixation. See online Supplementary material for details.

**Motivation to consume chocolate**

This Progressive Ratio Task required sequentially increasing numbers of key presses in limited time to earn 3 g chocolate (one Cadbury’s milk chocolate button, Bourneville, UK) or dried strawberries (one slice). Participants had to consume the food before continuing the task and rated the pleasantness of the food and their hunger level after each consumption. The primary extracted indices were (1) number of choices for chocolate v. strawberries, (2) the ‘break point’ in the number of required taps for the last trial participants decide to play for a food type and (3) an action-incentivisation index for each cue type calculated as (1/mean RT) × N choices (where mean RT = mean reaction time per press), which could account for the lack of motivation to consume where no choices for a particular food type were made. Full details are given in online Supplementary material.

**Questionnaires**

**Chocolate consumption diary**

An online diary was used to assess levels of naturalistic chocolate consumption in the week preceding (baseline) and following (post-manipulation) manipulation and at one month post-Day 1 (follow-up). The diary assessed peak chocolate craving, binge frequency and grams consumed. On Day 1 and Day 10, a Timeline Follow-Back calendar-based measure of chocolate consumption (in grams: TLFB-C) was used to ensure consumption data were available for the key peri-manipulation period. Full details are given in online Supplementary materials.

Subjective chocolate craving was measured Attitudes towards Chocolate questionnaire (ACQ) (Benton et al., 1998). General disordered eating behaviour was assessed using the Three Factor Eating Questionnaire (TFEQ) (Stunkard and Messick, 1985), Power of Food Scale (POFS) (Lowe et al., 2009), Restraint Scale (RS) (van Strien et al., 2007) and Binge Eating Scale (BES) (Gormally et al., 1982).

General food craving was assessed with the Food Craving Questionnaire State/Trait (FCQ-T/FCQ-S) (Cepeda-Benito et al., 2001). Intuitive eating was assessed using the Intuitive Eating Scale (IES; Tylka and Van Diest, 2013) The Beck Depression Inventory (BDI) (Beck et al., 1988); Spielberger Trait Anxiety Index (STAI-T) (Spielberger et al., 1970) and Barratt Impulsiveness Scale (BIS) (Patton and Stanford, 1995) were completed to check baseline group equivalence on relevant mood and personality traits. On each testing day, the level of hunger was assessed by a 10-point visual ‘hunger ruler’ and blood glucose assessed on taken finger-prick glucose oxidase with an SDCheck monitor (Omron, UK). BMI, heart rate and blood pressure were also calculated to assess groups’ biometric equivalence.

**Drugs**

Active drug was 10 mg enterically coated oral ranitidine tablets (Rapamune; Pfizer Limited). The dose was selected due to known tolerability in humans. Placebo was size-matched multivitamin tablets. See online Supplementary material for full details.

**Procedure**

Following telephone screening, eligible participants undertook three in-lab sessions as follows: ‘Baseline’ (Day 1): after providing informed consent, participants were randomised to a condition using a non-stratified code generated from random.org. They then completed the questionnaire measures in the following order: timeline follow-back for chocolate consumption TLFB-C; BES, RS, TFEQ, ACQ, BD1, STAI, POFS and FCQ-T. They then completed subjective hunger, fasting glucose, height, weight, heart rate and blood pressure measures followed by the chocolate cue reactivity task, progressive ratio task and attentional bias task. They were then briefed on completion of the chocolate diary and allowed to leave.
Manipulation Day (Day 1 + 48–72 h): Participants returned to the study centre having fasted for 4 h and were administered either rapamycin or placebo, as relevant to their group. They then immediately completed fasting glucose, heart rate and blood pressure measurements before completing the FCQ–state and subjective hunger measures. One hour post-drug administration, participants completed the RET or No RET procedure relevant to their condition and ACQ-state. Participants were medically monitored in-lab for 2 h following drug to monitor any acute adverse reactions.

Post-manipulation: Day 10 (Day 1 + ~10 days). Participants re-completed all Day 1 measures, along with their guess on drug condition, and were asked to report any symptoms or adverse effects they had experienced over the previous week. They were then debriefed and reimbursed (£60). Follow-up (Day 1 + 1 month) participants completed the BES, IES, TFEQ, FCQ-T, food diary and TLFB-C measures remotely. Completion of follow-up was financially incentivised (£10). All procedures were approved by the UCL Research Ethics Committee and accorded with the Declaration of Helsinki (1975).

Analysis
Analyses were performed using IBM SPSS 25 and R for Windows. Primary measures (cue reactivity, attentional bias and progressive ratio task) were assessed using mixed ANOVA with a within subjects factors of cue type (HPF v. LPF) and Time (Baseline v. post-manipulation). For questionnaire measures of chocolate craving and disordered food consumption the Time factor had three levels (Baseline post-maneipulation, follow-up). All analyses included a between-subjects factor of Group (RET + PBO, RET + RAP, No RET + RAP). Where Pearson’s correlations between PE ratings and key outcomes were significant, surprise was included as a covariate. All analyses were performed blind by RKD and the blinding code not broken until analysis was completed.

The pre-registered analysis plan can be found on the Open Science Framework https://osf.io/tqxdbDOI10.17605/OSF.IO/TQXDBB. Full details are given in online Supplementary materials.

Results
Descriptive statistics for baseline variables of interest are displayed in Table 1. The groups only differed in the resting heart rate t(48) = 4.048, p < 0.001, r = 0.504 (RET + PBO > No RET + RAP). The mean BMI was on the healthy/overweight border and all groups reported high tonic chocolate craving. In all groups, there was a similar male/female split, representative of the prevalence of chocolate bingeing in the general population.

Chocolate cue reactivity
In the Day 1/Day 10 reactivity task, chocolate cue images were liked more than LPF cue images (F(1,72) = 95.125, p < 0.001, η2p = 0.569). A Day × Group × Cue Type (HPF v. LPF) was also found (F(2,72) = 3.338, p = 0.041, η2p = 0.085), indicating a decrease in liking of LPF images in No RET + RAP (F(1,72) = 4.797, p = 0.032, η2p = 0.062), with no other changes in cue liking from baseline to post manipulation nor any between-group differences.

Greater urge to eat was observed for chocolate HPF cue images than LPF cue images overall (F(1,72) = 120.551, p < 0.001, η2p = 0.626), with a Day × Image Type interaction (F(1,72) = 33.492, p < 0.001, η2p = 0.317) indicating a decrease in urge to eat in response to chocolate cue images in all groups from Day 1 to Day 10 (F(1,72) = 36.39, p < 0.001, η2p = 0.336) and no significant change in response to LPF cue images (F(1,72) = 1.109, p = 0.296, η2p = 0.015). Binge risk in response to cue images was higher for chocolate than LPF cues F(1,72) = 173.259, p < 0.001, η2p = 0.706, although a Day main effect indicated a general reduction in rated binging risk from Day 1 to Day 10 in all groups (F(1,72) = 10.008, p = 0.002, η2p = 0.122).

Response to chocolate UCS.
During the sham ‘taste test’, there were no significant group differences on either day, nor Day 1 to Day 10 changes in anticipated enjoyment of the chocolate UCS (Day × Group: F(2,71) = 1.443, p = 0.243, η2p = 0.039), actual enjoyment of the consumed chocolate (Day × Group: F(2,72) = 0.442, p = 0.959, η2p = 0.001) or pre-consumption urge to eat the chocolate (Day × Group: F(2,71) = 1.193 p = 0.309, η2p = 0.033). Post-consumption urge to eat more chocolate decreased in all groups from Day 1 to Day 10 (F(1,72) = 4.605, p = 0.035, η2p = 0.06).

Surprise ratings during the retrieval manipulation correlated with rated binging risk for the chocolate UCS and were thus included as a covariate in assessing when assessing rated binge-risk. This yielded a borderline-significant main effect of Group (F(2,67) = 3.124, p = 0.05, η2p = 0.085, and a significant Day × Group × Surprise interaction F(2,67) = 3.982, p = 0.023, η2p = 0.106. To investigate the interaction, univariate models were assessed for Day 1 and Day 10 separately. As expected, no Group, Surprise or Group × Surprise effects were evident pre-manipulation on Day 1 (all Fs < 0.95, ps > 0.439, η2p < 0.024). On Day 10, when co-varying for Day 1 ratings, Group (F(2,66) = 4.685, p = 0.013, η2p = 0.124) and Group × Surprise (F(2,66) = 6.784, p = 0.002, η2p = 0.275) effects were observed.

Post-hoc tests showed that the groups did not differ significantly in their binge risk (all ps ≥ 0.634).

In RET + PBO, PE during retrieval was positively predictive of greater binge risk on Day 10 (R2 = 0.25), representing a significantly greater slope for the Surprise effect than in RET + RAP (F(1,67) = 11.218, B = 0.802, p = 0.001, η2p = 0.143). In No RET + RAP, greater surprise was predictive of lower chocolate binge risk on Day 10 (R2 = 0.232), although this slope did not significantly differ from RET + RAP (F(1,67) = 3.189, B = 0.297, p = 0.079, η2p = 0.045). There was no significant predictive effect of Surprise in RET + RAP (R2 = 0.019), which was further reduced when two participants who rated their surprise as <40 (and therefore did not experience the intended PE) were excluded (R2 = 0.003). This interaction suggests retrieval in the absence of rapamycin may strengthen MMMs proportional to the level of PE at retrieval and that rapamycin may abolish this effect. Scatterplots of this interaction are shown in Fig. 1. Including surprise ratings as a covariate in the ANOVAs assessing liking, wanting and binge risk in response to cue images did not substantially affect the findings.

Motivational salience of chocolate cues (attentional bias)
As expected, initial fixations were faster on chocolate images than LPF images (F(1,68) = 6.284, p = 0.015, η2p = 0.085), demonstrating an extant attentional bias to chocolate. A Day × Image type interaction (F(1,68) = 10.263, p = 0.002, η2p = 0.131) represented an increase in time to first fixations from Day 1 to Day 10 on LPF images only (F(1,68) = 8.622, p = 0.005, η2p = 0.113), with no change
in orienting to HPF images (p = 0.902). A Day × Group interaction showed a general increase in time to first fixation, (regardless of Image Type) in No RET + RAP only (F(2,67) = 3.539, p = 0.034, η²p = 0.094).

Dwell times were also greater on chocolate than LPF images overall (F(1,68) = 62.169, p < 0.001, η²p = 0.478). A Day × Image Type × Group interaction was also observed (F(2,68) = 3.433, p = 0.038, η²p = 0.092). Examination of the simple effects of Day showed trend-level decreases in dwell time on HPFs in RET + PBO (F(1,68) = 3.452, p = 0.067, η²p = 0.048) and trend-level decreases in dwell time on LPF images in No RET + RAP (F(1,68) = 3.755, p = 0.037, η²p = 0.052). Durations of first fixations were longer on chocolate than LPF images (F(2,67) = 55.212, p < 0.0001, η²p = 0.448), but no other significant effects were observed.

break point between chocolate and strawberries

**Motivation to earn chocolate reward: Progressive ratio task**

Break point to earn chocolate (HPF) was significantly higher than for strawberries (LPF) (F(1,70) = 38.06, p < 0.001, η²p = 0.352). Break points also decreased overall from Day 1 to Day 10, indicating lower general motivation to earn food on Day 10 (F(1,70) = 7.751, p = 0.007, η²p = 0.1). A Reward Type × Group interaction was found, indicating a higher break point for earning strawberries in No RET + RAP than RET + RAP (t(47) = 3.042, p = 0.01, r = 0.406). This was further evident in a lack of a difference in the break point between chocolate and strawberries in No RET + RAP (F(1,70) = 1.64, p = 0.205, η²p = 0.023). That is, No RET + RAP did not find chocolate more motivating than strawberries overall.

The action-incentivisation index (calculated as above to deal with the lack of reaction time data in subjects where a certain reward type was never selected) again showed greater motivation to earn chocolate than strawberries (F(1,70) = 41.151, p < 0.001, η²p = 0.37), a general reduction in motivation to earn any reward from Day 1 to Day 10 (F(1,70) = 5.31, p = 0.024, η²p = 0.071) and a Group × Reward type interaction (F(2,70) = 4.349, p = 0.017, η²p = 0.111). The interaction was driven by lower action incentivisation by chocolate in RET + RAP than No RET + RAP (t(47) = 3.069, p = 0.014, r = 0.409). Indeed, No RET + RAP showed no differential action incentivisation between chocolate and LPFs (F(1,70) = 2.768, p = 0.101, η²p = 0.038). Liking ratings of consumed chocolate were higher than for strawberries (F(1,72) = 13.246, p = 0.001, η²p = 0.155), commensurate with the greater motivation to earn chocolate rewards that would be expected in this population.

Mean daily chocolate consumption (in grams) reduced significantly in all groups (F(1,763,118.116) = 15.616, p < 0.001, η²p = 0.189). Repeated contrasts showed that this reduction happened between Baseline and Day 10 (F(1,67) = 21.969, p < 0.001, η²p = 0.247) with no further reduction Day 10 to follow-up (F(1,67) = 0.108, p = 0.744, η²p = 0.002). Analysis of logged chocolate binges during each period (baseline, Day 10, follow-up) showed a reduction across Days (F(1,67,111.874) = 5.438, p = 0.009, η²p = 0.075), with repeated contrasts showing that the significant reduction occurred between baseline and Day 10: (F(1,67) = 7.023, p = 0.01, η²p = 0.095), with no further reduction from Day 10 to follow-up (F(1,67) = 0.097, p = 0.757, η²p = 0.001). A main effect of Group was also found (F(2,67) = 4.674, p = 0.013, η²p = 0.122), with greater binging in No RET + RAP than RET + RAP (t(44) = 3, p = 0.012, r = 0.412).

Departures from Sphericity and examination of mean/S.D. binge scores at each time point revealed a striking reduction in binge episodes in RET + RAP by Day 10 (see Fig. 2a), with the exception of the six group-level ‘outliers’. Examination of 95% confidence intervals (CIs) of the marginal means revealed a significant presence of chocolate binge behaviour (>0) in all groups at baseline, which was maintained in RET + PBO and No RET + RAP and RET + RAP through Day 10 and follow up, but abolished in RET + RAP following manipulation (see Fig. 2b) Likelihood of binging on other foods similarly decreased between baseline and test (F(1,69) = 13.982, p < 0.001, η²p = 0.168) with no further reductions between test and follow-up (F(1,69) = 0.21, p = 0.886, η²p < 0.001). Repeated contrasts showed No RET + RAP binged on other foods more frequently than the RET + RAP group (t(71) = 0.328, p = 0.041, r = 0.39), with exploratory analysis suggesting this difference was observed only at follow-up (t(71) = 2.471, p = 0.005, r = 0.281). Diary-rater hunger did not differ between groups on any day (F(2,69) = 2.024, p = 0.14, η²p = 0.055), however hunger decreased from Day 1 to Day 10 (F(1,69) = 5.637, p = 0.02, η²p = 0.076) and further from Day 10 to follow-up.

**Questionnaire measures**

Reductions in scores were seen on the BES, POFS FCQ-Trait and RS across the course of the study (see Table 2 for statistics), indicating generalised improvement in eating behaviour. An increase in the total TFEQ score was observed from Day 1 to Day 10 in RET + PBO only, with a Day × Group interaction on the RS reflecting greater eating restraint in RET + RAP than RET + PBO at baseline only (Day 1). A specific effect on the body-food choice congruence subscale of the IES was observed in RET + RAP only, reflecting an increase in ‘healthy’ food choices (commensurate with promoting health and maintaining a healthy body weight) in the group.
Indeed, it has recently been shown that pure presentation of retrieval cues with PE strengthens memory via reconsolidation (Bavassi et al., 2019). Rapamycin may have abolished such a memory strengthening effect in RET + RAP. Since PE (depending on its level) elicits reconsolidation or the mutually exclusive process of new learning and extinction, inter-individual variation in trace dominance at could produce inconsistent effects. New learning putatively accrues proportional to PE, explaining why PE during the retrieval procedure was positively predictive of self-rated chocolate-cue induced ‘binge risk’ at test in RET + RAP, but not in RET + RAP. The reduction in liking of HPF images (which substituted for HPF ‘retrieval’ cues in No RET + RAP) may be taken as further support for this interpretation. While different synaptic mechanisms are implicated in new learning or extinction v. reconsolidation of an existing memory (de la Fuente et al., 2011; Flavell et al., 2013; Li et al., 2013; Merlo et al., 2014), both processes may be regulated via mTOR complex (Glover et al., 2010) signalling and therefore disrupted by rapamycin, with potentially differing mnemonic and behavioural consequences, depending on which memories are reactivated, or what is being learned if new learning is elicited.

It is possible that the selected dose (10 mg) of rapamycin may have been too low to interfere with reconsolidation. Future research may assess higher doses of rapamycin, however, doses above 20 mg are likely to be poorly tolerated owing to the potent immunosuppressive effects. Indeed, it might be impossible to achieve the necessary central concentrations of rapamycin for reconsolidation blockade without unacceptable levels of immunosuppression. It will be prudent to focus on analogue drugs (rapalogues), which have greater specificity for mTORC1, a lower immunosuppressive profile and potential for post-retrieval intravenous administration.

Alternatively, there may have been a true (albeit limited) reconsolidation blockade in RET + RAP, explaining the isolated effects on chocolate binge occurrence and healthy food choices, although it is unclear why this would only be evident in the self-reported behavioural outcomes, with no apparent effect on putatively more sensitive in-lab measures.

**Limitations**

If mTOR is involved in destabilisation of memories, antagonising its activity prior to retrieval may paradoxically prevent destabilisation, preventing any interference effects. Due to the slow peak and long half-life of oral rapamycin, it was necessary to dose prior to memory retrieval so that drug would be active during the critical ‘reconsolidation window’ following destabilisation (Faliagkas et al., 2018). A solution to this issue is intravenous administration immediately post-retrieval, however this is difficult to implement outside of a hospital setting, limiting the breadth of potential therapeutic application (assuming this route of administration was more effective than oral dosing).

The transition between different and exclusive memory states is a behaviourally ‘silent’ process, lacking a valid biomarker in humans. As such, interpretation of negative or mixed findings in human reconsolidation research continues to be confounded by the quandary of whether (or to what degree) reconsolidation processes were engaged by the retrieval procedure, or whether the drug intervention was simply ineffective. Regarding the current findings,
we cannot be certain whether the retrieval procedure
effectively destabilised chocolate reward memories or not,
which would preclude observing an effect of rapamycin.

This distinction is critical, since important reconsolidation
modifying therapeutics may be discounted through inadequate
retrieval/destabilisation procedures and research into
pharmacological ‘dead ends’ may continue on the basis of
ambiguous findings, due to the possibility that target memories
were not destabilised. Multiple non-retrieval related state
variables may further interact to determine reconsolidation
engagement, including the reward-specific satiety status of the
individual, energy status (e.g. central glucose availability),
arousal and stress levels, hormonal milieu (and menstrual cycle
phase in females) and genetic/epigenetic factors determining
neurotransmitter signalling and histone
methylation/acetylation. We were unable to measure all of
these factors here and much work needs remains
to be done in determining the key organism-level arbiters of
reconsolidation. The manipulation of reconsolidation as a
therapeutic target requires it to be reliably engaged in the
context of naturalistic maladaptive memories. Achieving this
aim necessitates the development of biomarkers of the
transition from retrieval to destabilisation and new learning and
this should be considered the top priority for the field.

Importantly, participants in the current study did not display
severe of ‘clinical’ levels of binge-eating behaviour, potentially
limiting the scope for improvement in outcome measures. The
availability and ubiquity of chocolate and chocolate advertising
(in contrast illicit drugs for instance) may make chocolate
bingeing a particularly difficult behaviour to target
reconsolidation interference, as there is a real risk of rapid
relearning of maladaptive associations. It is possible that the
approach would have more chance of success in the context of
disordered substance-using populations and should therefore
be assessed in these populations. Indeed, we did not find
evidence of the non-mnemonic craving–reducing effects of
rapamycin shown by Shi et al. (2009), suggesting that these
effects may not extend to food reward.

Conclusion

We did not find convincing evidence of comprehensive
MMM reconsolidation blockade by 10 mg oral rapamycin in
sub-clinical chocolate over-eaters. Mild evidence of abolition
of subsequent chocolate bingeing and a shift to healthier food
choices was observed in the ‘active’ group, however replication
will be required to determine whether this represents a reliable
effect. Given the modest findings, its potential for
immunosuppression and unfavourable pharmacokinetics for
reconsolidation research, oral rapamycin may not be the
optimal drug preparation to pursue as a reconsolidation-
blocking pharmacotherapeutic in the context of binge eating.


