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An innovative feature selection method for support vector machines and its test on the estimation of the credit risk of default

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Abstract

Support vector machines (SVM) have been extensively used for classification problems in many areas such as gene, text and image recognition. However, SVM have been rarely used to estimate the probability of default (PD) in credit risk. In this paper, we advocate the application of SVM, rather than the popular logistic regression (LR) method, for the estimation of both corporate and retail PD. Our results indicate that most of the time SVM outperforms LR in terms of classification accuracy for the corporate and retail segments. We propose a new wrapper feature selection based on maximizing the distance of the support vectors from the separating hyperplane and apply it to identify the main PD drivers. We used three datasets to test the PD estimation, containing (1) retail obligors from Germany, (2) corporate obligors from Eastern Europe, and (3) corporate obligors from Poland. Total assets, total liabilities, and sales are identified as frequent default drivers for the corporate datasets, whereas current account status and duration of the current account are frequent default drivers for the retail dataset.

JEL CLASSIFICATION C10, C13

K E Y W O R D S default risk, logistic regression, support vector machines

1 | **INTRODUCTION**

The introduction of the Basel III guidelines (BCBS, 2001) and the new capital requirements that banks must meet have established the necessity of an accurate risk assessment. The probability of default (PD) measure is a key estimate not only for risk assessment, but also for impairment purposes under the changes introduced by International Financial Reporting Standard 9 (IFRS9) (Onali & Ginesti, 2014). Accurate PD assessment is vital for decreasing the cost of capital (Gavalas, 2015). The estimation of the PD has been a topic of extensive research for many years. A high number of different algorithms have been used to estimate the PD: artificial neural networks (ANN), decision trees (DT), linear discriminant analysis (LDA), support vector machines (SVM), logistic regression (LR). Harris (2015) provides a good general explanation of these methods. However, LR remains the most widely used PD estimation method for both corporate and retail borrowers.

Extensive research has been conducted comparing several PD estimation methods. Meyer, Leisch, and Hornik (2003) compared SVM to 25 other methods used for PD estimation. They found that although the performance of the SVM model is good, other methods such as ANN and DT sometimes outperform SVM. In a more general study, Mukherjee (2003) used SVM and LR to classify traded companies on the Greek stock exchange, showing that SVM classification was better, still without focus

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Highlights

- 1. We estimate the probability of default on credit risk data for corporate and retail clients.
- 2. We compare support vector machines (SVM) and logistic regression (LR).

- 3. The SVM model often outperforms LR in terms of classification accuracy.
- 4. We propose and test a new variable selection method designed specifically for SVM.
- 5. We identify important default drivers and analyse them.

on the feature selection process. Another comparison between SVM and ANN was made by (Li, Shiue, & Huang, 2006). They showed that the SVM model slightly outperforms ANN and the SVM model needs fewer features than ANN to achieve maximum classification performance. Huang, Chen, and Wang (2007) compared SVM with ANN, genetic programming, and DT. In this comparison, the feature selection process was covered, but the LR model was not used as a comparison. Bellotti and Crook (2009) compared LR and SVM, but without showing the feature selection method for the LR. Bellotti, Matousek, and Stewarti (2011) compared LR with SVM, but for regression purposes, not for classification. They found that the SVM model outperforms LR. Furthermore, Chen, Härdle, and Moro (2011) compared LR and SVM with regard to the feature selection process. However, the features selected for the SVM were automatically used for LR and this way the comparison was biased toward the SVM model: as expected, the SVM model outperformed the LR in this case. Hens and Tiwari (2012) again focused on the comparison of SVM with genetic programming without including LR. Lessmann, Baesens, Seow, and Thomas (2015) found that SVM and ANN perform better, but the performance of the LR is still relatively good. Finally, Harris (2015) compared SVM to LR. Although this study used LR as the only alternative to SVM, a lot of the details of this comparison were not shared; for instance, the feature selection for both models is not covered at all.

The feature selection process for SVM is a key step in comparing SVM to other algorithms. The existing literature indicates that some research on SVM feature selection has been developing recently. Weston et al. (2000) proposed a method that is based upon finding those features which minimize bounds on the leave-one-out error. They show that their method is superior to some standard feature selection algorithms. Guyon and Elisseeff (2003) provided a good high-level overview of the different feature selection algorithms available in the literature. Rakotomamonjy (2003) proposed relevance criteria derived from SVM that are based on a weight vector. He showed that the criterion based on the weight vector derivative achieves good results and performs consistently well. Chen and Lin (2006) combined SVM and various feature selection strategies. Some of them were filter-type approaches, i.e., general feature selection methods independent of the SVM, and some were wrapper-type methods, i.e., modifications of the SVM which can be used to select features. Recently, variable and feature selection has become the focus of much research. Becker, Werft, Toedt, Lichter, and Benner (2009) investigated a penalized version of SVM for feature selection. They argued that keeping a high number of features could avoid overfitting if the performance function uses an L_1 norm regularization. Huang and Huang (2010) investigated a recursive feature selection scheme in SVM. In this context, Kuhn and Johnson (2013) presented a generalized backward feature elimination procedure for selecting a final combination of features.

With respect to the above discussed articles on feature selection for SVM, this article contributes to the literature firstly by proposing an innovative feature selection for SVM and LR. Secondly by showing that most of the time the SVM model renders higher classification accuracy than logistic regression.

The rest of the article is organized as follows. Section 2 presents the theoretical formulation of SVM. Section 3 contains an empirical analysis, including the presentation of the data and the obtained results. Section 4 discusses the business rationale of the selected default drivers. Finally, section 5 concludes the paper, summarizes the main findings of this research, and proposes some future research directions.

2 | THEORETICAL FOUNDATIONS

2.1 | Support vector machines

Consider a dataset of *n* pairs $A = \{(\mathbf{x}_i, y_i) | \mathbf{x}_i \in \mathbb{R}^p, y_i \in \{-1, +1\}\}_{i=1}^n$, where \mathbf{x}_i is a *p*-dimensional "feature" vector and y_i is a label, i.e., a categorical variable whose value gives the class to which \mathbf{x}_i belongs. Provided the data are linearly separable, SVM build a hyperplane that separates the points with $y_i = +1$ from those with $y_i = -1$ maximizing the margin *M*, i.e., the

minimum distance between the hyperplane and each point; the width of the separating band is thus 2M. For this reason, SVM are also known as maximum margin binary classifiers. A hyperplane can be written as the set of points x satisfying the implicit equation

$$\hat{\boldsymbol{w}} \cdot \boldsymbol{x} - \boldsymbol{b} = \boldsymbol{0},\tag{1}$$

where $\hat{\mathbf{w}} = \mathbf{w}/||\mathbf{w}|| = \mathbf{w}/w$ is a unit vector normal to the hyperplane, \cdot is the scalar product and b/w is the distance between the hyperplane and the origin. Thus the objective is

$$\max_{\hat{w}, b} M \quad \text{subject to} \quad y_i(\hat{w} \cdot x_i - b) \ge 1 \quad \text{for} \quad 1 \le i \le n.$$
(2)

This optimization problem can more conveniently be rephrased as (Kuhn & Johnson, 2013)

$$\min_{\mathbf{w},b} \quad \text{subject to} \quad y_i(\mathbf{w} \cdot \mathbf{x}_i - b) \ge 1 \quad \text{for} \quad 1 \le i \le n,$$
(3)

where M=1/w, and the distance of the hyperplane from the origin is b/w (Boser, Guyon, & Vapnik, 1992). Mathematically it is more convenient to reformulate this as a quadratic optimization problem:

$$\arg \max\left(\sum_{i=1}^{n} \alpha_{i} - \frac{1}{2} \sum_{i=1}^{n} \sum_{j=1}^{n} \alpha_{i} \alpha_{j} y_{i} y_{j} \boldsymbol{x}_{i} \cdot \boldsymbol{x}_{j}\right)$$

subject to $0 \le \alpha_{i}$ for $1 \le i \le n$ and $\sum_{i=1}^{n} \alpha_{i} y_{i} = 0$, (4)

where α_i are Lagrange multipliers. The solution α_* determines the parameters w_* and b_* of the optimal hyperplane for the dual optimization problem. Usually, only a small number of Lagrange multipliers are positive and the corresponding vectors are in the proximity of the optimal hyperplane. The training vectors x_i corresponding to the positive Lagrange multipliers are called support vectors.

An extension of the above concept can be found in the nonseparable case (Cortes & Vapnik, 1995). The problem of finding the optimal hyperplane has the expression

$$\arg\min_{\boldsymbol{w},\boldsymbol{b},\boldsymbol{\xi}} \left(\frac{1}{2}w^2 + C\sum_{i=1}^n \xi_i\right)$$

subject to $y_i(\boldsymbol{w}\cdot\boldsymbol{x}_i + \boldsymbol{b} + \xi_i - 1) \ge 0$ and $\xi_i \ge 0$, (5)

where ξ is a positive "slack" variable and *C* is a user-defined penalty parameter. The optimization problem in Equation (5) can be solved with the Lagrangian method Rockafellar (1993) as before, except that now $0 \le \alpha_i \le C$.

Nonlinear SVM map the training samples from the input space to a higher-dimensional feature space via a function $\Phi(x_i)$ (Cristianini & Shawe-Taylor, 2000). The use of a kernel function avoids to specify an explicit mapping:

$$\boldsymbol{\Phi}\left(\boldsymbol{x}_{i}\right) \cdot \boldsymbol{\Phi}\left(\boldsymbol{x}_{i}\right) = k\left(\boldsymbol{x}_{i}, \, \boldsymbol{x}_{i}\right). \tag{6}$$

Many kernel functions have been investigated in the literature. One of the most useful Broomhead and Lowe (1988) is a radial basis function (RBF),

$$k(\boldsymbol{x}_i, \, \boldsymbol{x}_j) = \exp\left(-\frac{1}{2\sigma^2} \|\boldsymbol{x}_i - \boldsymbol{x}_j\|^2\right) \tag{7}$$

$$= \exp\left(-\gamma x_i^2\right) \exp\left(-\gamma x_j^2\right) \exp\left(2\gamma \boldsymbol{x}_i \cdot \boldsymbol{x}_j\right),\tag{8}$$

where $\gamma = 1/\sigma^2$ is the scaling parameter. The kernel generalization of the decision function for each x_i is

$$f(\mathbf{x}, \boldsymbol{\alpha}_*, \boldsymbol{b}_*) = \operatorname{sgn}\left(\sum_{i=1}^n \alpha_i y_i k_i\left(\mathbf{x}, \mathbf{x}_i\right) + b\right),\tag{9}$$

where n is the number of instances, $k_i(\mathbf{x}, \mathbf{x}_i)$ is element i of the output vector $\mathbf{k}(\mathbf{x}, \mathbf{x}_i)$, and x is the feature matrix.

One of the less investigated areas of SVM is the width of the hyperplane that separates the labels (Chang & Lin, 2011). The average distance of the support vectors from the hyperplane is called hyperplane width:

$$\bar{D} = \frac{1}{s} \sum_{l=1}^{s} D_l.$$
(10)

The distance D_l of support vector l from the hyperplane is

$$D_l = \frac{1}{w} |f(\mathbf{x}_l, \boldsymbol{\alpha}_*, \boldsymbol{b}_*)|, \tag{11}$$

where

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$$w = \sqrt{\sum_{l=1}^{s} \sum_{m=1}^{s} y_l y_m \alpha_l \alpha_m k_{lm}(\boldsymbol{x}, \boldsymbol{x})},$$
(12)

f(.) is a decision function and $k_{lm}(\mathbf{x}, \mathbf{x})$ is element lm of the output matrix $k(\mathbf{x}, \mathbf{x})$.

Instead of predicting a label y_i , many applications require a posterior class probability $P(y_i = 1 | x_i)$. The transformation of class labels to PD estimates is done with Platt's method (Platt, 2000).

2.2 | Data transformations

The comparison of different models depends on how the data are transformed. This is another aspect that is rarely discussed when model performance is assessed. From a practical point of view, data transformations play a pivotal role in every statistical model (Box & Cox, 1964). With the aim of being objective, a truncated sigmoid transformation was applied to data prior to modeling the default probabilities. The sigmoid function or logistic curve is a popular practical choice that allows to diminish the outliers' effect and to bound the feature values between 0 and 1 (Balaji & Baskaran, 2013):

$$f(x) = \begin{cases} 0 & \text{if } |x - x_0| \ge 100\\ \frac{1}{1 + e^{-k(x - x_0)}} & \text{if } |x - x_0| < 100, \end{cases}$$
(13)

where $x_0 = (\max x - \min x)/2$ is the midpoint and $k = 2.95/(\max x - x_0)$ gives the steepness of the curve. The number 2.95 used for the estimation of the steepness and the cutoff at $x_0 \pm 100$ are subjective decisions by the statistical analyst, chosen to ensure that the transformation will produce meaningful results.

3 | EMPIRICAL ANALYSIS

The East-European dataset contains 7,996 observations on 33 independent variables (covariates or features) and on one binary target variable, which shows whether a default occurred one year after the issue of the financial statement. The 33 covariates were constructed based on data from the entity's financial statements. These financial ratios were split into several groups and further analysed. The data are on an annual basis from the period 2007–2012. The dataset is not publicly available, but the authors can share the dataset if requested.

The Polish data is publicly available (Tomczak, 2016). The data were collected from Emerging Markets Information Service, which is a database containing information on emerging markets around the world. The bankrupt companies were analyzed from 2000 to 2012, while the still operating companies were evaluated from 2007 to 2013. The data set has 5,910 observations on 64 independent variables. The default indicator shows the bankruptcy status after one year.

Before modeling the one year corporate PD, two main actions were taken on the data:

- Missing values analyses. As it usually happens, the financial statements contain missing values. In order to tackle this
 problem, a detailed analysis is performed on the missing patterns in the data and finally a multiple chain imputation
 method (Abayomi, Gelman, & Levy, 2008) is used for the East-European data and a simple mean imputation is applied
 to the Polish data; see Tables A2 and A3 in Appendix A: Descriptive statistics, which present the descriptive statistics
 before and after imputation for both datasets. We apply a simpler imputation on the Polish data due to the lower number
 of missing values.
- 2. Outliers treatment. As it was expected, the financial statements contain outliers. In order to tackle this problem a sigmoid transformation is applied to all the covariates, thus bounding the covariates' value between 0 and 1 (Han & Moraga, 1995). This is a typical approach applied to variables before using them for classification purposes. The Polish data are standardized, which is another popular transformation applied in classification problems.

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The retail dataset contains information for 1,000 observations on 20 independent variables (covariates or features) and on one binary target variable, which shows whether a default occurred. The dataset contains categorical and numerical variables. The categorical variables are transformed on a continuous scale by mapping them to integer number corresponding to the level of each category. Thereafter, the variables (continuous and categorical) are standardized. There are no missing values in the dataset. For the feature names and construction refer to Appendix A: Descriptive statistics, Table A1. The dataset contains attributes for German credit borrowers and is freely available (Hofmann, 1994).

Figure 1a presents the box plots of the variables in the East-European corporate data. It can be seen that some variables have significantly different modes when slipted by good (nondefault) and bad (default) obligors. Figure 1b below presents the box plots of the variables in the retail data. In this data, however, most variables have the same mode when slipted by good (nondefault) and bad (default) obligors. The names of the variables are presented in Appendix A: Descriptive statistics.

Figure 2a,b presents the box plots of the variables in the Polish corporate data.

3.1 | Feature selection

The objective of variable selection is threefold: improve the prediction performance of the predictors, provide faster and more cost-effective predictors, and provide a better understanding of the underlying process that generates the data.

The statistical literature offers many approaches for feature selection (Guyon & Elisseeff, 2003). However, there is no proven methodology that works for each dataset. Based on previous experience on the selection of appropriate features for different models, we decided that an automatic script shall be written that overcomes many of the drawbacks of a manual feature selection process. An univariate analysis on the features is the most common approach used for feature selection: those features that exhibit good performance based on a specific measure, for example, the *F*-score (Güneş, Polat, & Yosunkaya, 2010), are selected for further analysis. Nevertheless, there are some negative aspects of this approach (Quanquan, Zhenhui, & Jiawei, 2011):

- 1. Some variables cannot discriminate well on a standalone basis but show better explanatory power in a combination with other factors.
- 2. Often the modeler selects a combination of factors that is highly correlated and even though they have a strong performance on a univariate level, it is difficult to select a combination of factors with a low multicollinearity.

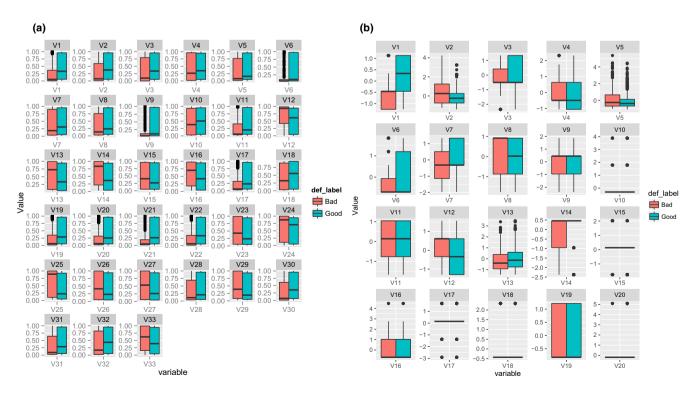


FIGURE 1 (a) Box plots on the variables in the East-European corporate data. (b) Box plots on the variables in the German retail data

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In order to avoid the above drawbacks of the simpler methods for variable selection, we propose an innovative variable selection method that we apply to the three datasets described above. The applied feature selection algorithm consists of the following steps:

- 1. Initialization: set F = initial set of n features, D = development sample, V = validation sample and S = selected set of features, where $S \subseteq F$. Define f_s^k = set of all feature combinations at k, where $k \in \{1, ..., n\}$ is a generation index for a feature combination $S = \{i, j, ..., z\}$ with cardinality $l \le n$. Set $P^k \subseteq S =$ final approved combinations of features for generation k.
- 2. for k = 1, ..., N
 - 1. Create generation k of feature combinations $S^k = \{i, j, ..., z\} \Rightarrow f_S^k$ where $i \neq j \neq \cdots \neq z$. The number of different feature combinations is $\binom{n}{r} = \frac{n!}{r!(n-r)!}$, where r is the cardinality of S^k and n is the total number of features.
 - 2. For each $\{i, j, ..., z\}$ of generation k compute:
 - if model == SVM then

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- D
 ^k
 ^{ij,...,z}
 = hyperplane width for f^k_S.
 s
 ^k
 _{{ij,...,z}
 = number of support vectors for f^k_S.
 AUC^k
 _{{ij,...,z}
 = area under the curve (AUC) for f^k_S on V^k, where V^k is a validation sample for a feature combination from generation k.

end if

if model == LR then

- 1. p-value^k_{ij,...,z} = a p-value for f_S^k 2. AIC^k_{ij,...,z} = an Akaike information criterion (AIC) for f_S^k 3. BIC^k_{ij,...,z} = a Bayes information criterion (BIC) for f_S^k on V^k , where V^k is a validation sample for a feature combination from generation k

end if

On D^k compute the $l \times l$ feature correlation matrix A, where l is the cardinality of $\{i, j, ..., z\}$.

- 3. For each $\{i, j, ..., z\}$ of generation k, given a predefined AUC threshold AUC, test:
- if $AUC_{\{i,j,...,z\}}^k \ge AUC_t$ and maximum element of $A \le 60\%$ then accept $P^k \subseteq S^k$ for $\{i, j, ..., z\}$ end if
- 4. Given all accepted feature combinations (P^k) from generation k, increase the cardinality of the set $\{i, j, ..., z\}$ by 1 until k = n.

end for

- 3. Test the performance of the model on test data on all accepted feature combinations (P^k) from each generation k. if model == SVM then
 - 1. Select the *l* feature combinations with the highest AUC, distance to the hyperplane and the lowest number of support vectors on the test data in that order.

end if

if model == LR then

1. Select the *l* feature combinations with the highest AUC, AIC and BIC on the test data in that order.

end if

For the datasets under investigation, the algorithm explained above is run under the following conditions:

- 1. The initial number of features is equal to n, i.e., to the total number of variables in each dataset for both models.
- 2. The first generation k = 1 contains only two features for both models. It is assumed that including more than five features can result in overfitting the data, especially for the logistic regression. SVM has an embedded regularization, that is, it introduces additional information in order to prevent overfitting Fan, Chang, Hsieh, Wang, and Lin (2012), but overfitting is still possible.
- 3. The AUC threshold in Step 2.3 is set to 60% on the validation sample.
- 4. The feature correlation matrix in Step 2.2 is estimated using the Pearson product-moment correlation coefficient.
- 5. The number of final selected feature combinations l on Step 3 of the algorithm is set to 5 for the SVM and LR.
- 6. To improve the computational efficiency of the algorithm, the total number of variables is reduced by randomly sampling 10 variables out of n without replacement and running the algorithm 10 times on different random subsamples of *n*.

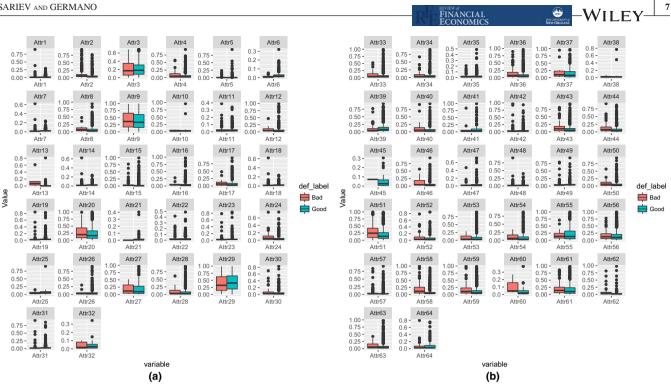


FIGURE 2 (a) Box plots on the variables from 1 to 34 in the Polish corporate data. (b) Box plots on the variables from 35 to 64 in the Polish corporate data

- 7. The SVM model is run with an RBF kernel with parameter $\gamma = \frac{1}{k+1}$. The penalty parameter *C* is kept constant across the iterations and the feature combinations. This allows a direct comparison of the number of support vectors for each combination. The number of support vectors is also affected by the number of features in the model. However, the effect is not significant and therefore this factor is ignored when comparing the number of support vectors. The expectation is that the lower the number of support vectors the better the model. Nonetheless, we have to point out that the number of support vectors is affected by several factors:
 - 1. the size of the data (the number of observations for the validation sample and the training sample is constant for each iteration, only the content is different);
 - 2. the cost C of constraints violation;
 - 3. the RBF kernel.

3.2 Selection of the best performing LR models on test data 1

Table 1 presents the output from the feature selection method on the training data. The calibration data is split into training set and test set. The feature selection method is run on the training data and the performance is measured on the test (validation) data. The columns of Table 1 show the BIC, AIC, and AUC on the test data. The algorithm selects the five feature combinations with the lowest BIC, AIC and with the highest AUC on the test data. Tables 2 and 3 present the output of the feature selection method on the German, East-European and Polish data.

3.3 Selection of the best performing SVM models on test data

Table 4 presents the output from the feature selection method on the training data. The calibration data are split into a training set and a test set. The feature selection method is run on the training data and the performance is measured on the test data. The columns of Table 4 show the distance to the hyperplane, the number of support vectors and the AUC on the test data. The algorithm selects the five feature combinations with the highest distance to the hyperplane, the lowest number of support vectors and the highest AUC on the test data. Tables 5 and 6 present the output of the feature selection method on the German, East-European, and Polish data.

Feature combination	BIC	AIC	AUC (%)
1, 2, 7, 9, 19	250.22	270.01	77.94
1, 2, 7, 14, 19	245.43	265.22	77.71
1, 2, 7, 8, 19	249.26	269.05	77.70
1, 2, 7, 18, 19	250.28	270.07	77.49
1, 2, 7, 19, 20	249.26	269.05	77.48

Note: Area under the curve (AUC), Akaike information criterion (AIC) and Bayes information criterion (BIC) on test (validation) data.

TABLE 2	Final feature combinations for LR, East-European corporate data
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Feature combination	BIC	AIC	AUC (%)
1, 8, 14, 25, 30, 32	1,019.43	1,053.20	77.92
1, 14, 25, 30, 32, 33	1,024.97	1,058.74	77.84
1, 13, 14, 25, 30, 32	1,024.67	1,058.45	77.80
8, 9, 14, 26, 29, 30	997.45	1,031.22	77.58
9, 11, 14, 25, 29, 30	958.74	992.51	77.55

Note: Area under the curve (AUC), Akaike information criterion (AIC) and Bayes information criterion (BIC) on test (validation) data.

TABLE 3	Final feature combinations for LR, Polish corporate data
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Feature combination	BIC	AIC	AUC (%)
2, 21, 26, 34, 39	462.11	486.06	84.85
2, 21, 34, 39, 45	466.38	490.34	84.33
2, 11, 21, 34, 39	464.94	488.89	83.93
6, 32, 43, 55, 56	473.58	497.53	83.69
2, 11, 34, 39, 45	465.78	489.73	83.59

Note: Area under the curve (AUC), Akaike information criterion (AIC) and Bayes information criterion (BIC) on test (validation) data.

TABLE 4 Final feature combinations for SVM, German retail data

Feature combination	Distance	Number of SV	AUC (%)
1, 11, 13, 14, 15	0.119	153	79.45
1, 10, 13, 14, 15	0.077	152	79.34
1, 4, 10, 13, 14	0.062	148	79.13
1, 4, 13, 14, 19	0.055	152	78.98
1, 2, 6, 11, 17	0.072	151	78.90

Note: Area under the curve (AUC), distance to the hyperplane and number of support vectors on test (validation) data.

3.4 | Out-of sample results

The final feature combinations selected from the LR are further tested on out-of sample data. The results are shown in Tables 7–9. The columns of the tables below show the percentage of overall correctly classified obligors, the percentage of correctly classified good obligors, the percentage of the correctly classified bad obligors and the AUC on the out-of-sample data for LR.

The final feature combinations selected from the SVR are further tested on out-of-sample data. The results are shown in Table 10–12. The columns of the tables are analogous to those of Tables 7–9.

The results based on one out-of-sample dataset indicate that in terms of AUC the logistic regression should out-perform the SVM on all datasets. For the German data the AUC of the LR ranges from 75% to 78%, whereas the AUC of the SVM ranges from 70% to 77%. For the East-European data the AUC of the LR ranges from 67% to 69%, whereas the AUC of the SVM ranges from 64% to 70%. For the Polish data the AUC of the LR ranges from 81% to 93%, whereas the AUC of the SVM ranges from 80% to 84%. However, the percentage of the overall correctly classified obligors is a better measure of classification

TABLE 5 Final feature combinations for SVM, East-European corporate data

Feature combination	Distance	Number of SV	AUC (%)
9, 14, 25, 30	0.437	554	75.09
14, 25	0.159	588	74.95
1, 6, 30	0.155	568	74.82
9, 25, 30	0.061	588	74.26
1, 25, 30	0.066	568	74.10

Note: Area under the curve (AUC), distance to the hyperplane and number of support vectors on test (validation) data.

TABLE 6 Final feature combinations for SVM, Polish corporate data

Feature combination	Distance	Number of SV	AUC (%)
2, 26, 39	0.196	309	83.79
2, 11, 39	0.177	310	83.74
2, 39, 45	0.181	310	83.72
2, 21, 39	0.181	310	83.72
2, 26, 34, 39, 55	0.272	309	83.71

Note: Area under the curve (AUC), distance to the hyperplane and number of support vectors on test (validation) data.

TABLE 7	Final feature combinations for LR, out-of-sample German retail data
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Feature combination	All (%)	Good (%)	Bad (%)	AUC (%)
1, 2, 7, 9, 19	70	70	70	77
1, 2, 7, 14, 19	68	69	66	75
1, 2, 7, 8, 19	70	68	72	78
1, 2, 7, 18, 19	67	68	65	75
1, 2, 7, 19, 20	69	69	68	75

Note: Percentage of correctly classified (All), percentage of the correctly classified bad obligors (Bad), percentage of the correctly classified good obligors (Good), and area under the curve (AUC).

TABLE 8 Final feature combinations for LR, out of sample East-European corporate data

Feature combination	All (%)	Good (%)	Bad (%)	AUC (%)
1, 8, 14, 25, 30, 32	62	60	63	69
1, 14, 25, 30, 32, 33	61	63	58	67
1, 13, 14, 25, 30, 32	60	62	58	67
8, 9, 14, 26, 29, 30	65	58	71	67
9, 11, 14, 25, 29, 30	62	55	70	69

Note: Percentage of correctly classified (All), percentage of the correctly classified bad obligors (Bad), percentage of the correctly classified good obligors (Good), and area under the curve (AUC).

TABLE 9	Final feature combinations for	or LR, out of	sample Polish	corporate data
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Feature combination	All (%)	Good (%)	Bad (%)	AUC (%)
2, 21, 26, 34, 39	87	85	89	93
2, 21, 34, 39, 45	88	87	88	93
2, 11, 21, 34, 39	87	86	88	92
6, 32, 43, 55, 56	71	80	61	81
2, 11, 34, 39, 45	81	83	79	89

Note: Percentage of correctly classified (All), percentage of the correctly classified bad obligors (Bad), percentage of the correctly classified good obligors (Good), and area under the curve (AUC).

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TABLE 10	Final feature combinations for SVM, out-of-sample German retail data

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Feature combination	All (%)	Good (%)	Bad (%)	AUC (%)
1, 11, 13, 14, 15	70	64	75	70
1, 10, 13, 14, 15	69	58	79	71
1, 4, 10, 13, 14	71	59	83	72
1, 4, 13, 14, 19	73	65	81	74
1, 2, 6, 11, 17	76	78	74	77

Note: Percentage of correctly classified (All), percentage of the correctly classified bad obligors (Bad), percentage of the correctly classified good obligors (Good), and area under the curve (AUC).

TABLE 11 Final feature combinations for SVM, East-European corporate out-of-sample data

Feature combination	All (%)	Good (%)	Bad (%)	AUC (%)
9, 14, 25, 30	70	70	69	69
14, 25	64	52	76	64
1, 6, 30	70	65	74	70
9, 25, 30	66	68	64	66
9, 25, 30	70	72	67	70

Note: Percentage of correctly classified (All), percentage of the correctly classified bad obligors (Bad), percentage of the correctly classified good obligors (Good), and area under the curve (AUC).

TABLE 12	Final feature combinations	for SVM, Polish	corporate out-of	-sample data
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Feature combination	All (%)	Good (%)	Bad (%)	AUC (%)
2, 26, 39	79	83	74	80
2, 11, 39	79	83	74	80
2, 39, 45	79	83	74	82
2, 21, 39	83	83	83	84
2, 26, 34, 39, 55	81	76	85	81

Note: Percentage of correctly classified (All), percentage of the correctly classified bad obligors (Bad), percentage of the correctly classified good obligors (Good), and area under the curve (AUC).

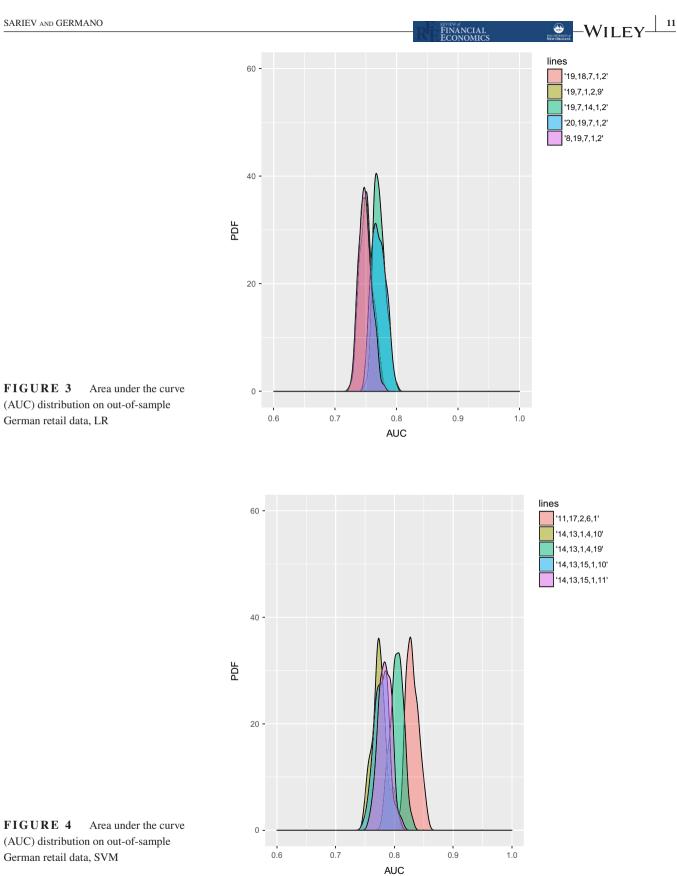
accuracy, whereas the AUC is a rank-ordering measure. In terms of correctly classified obligors, the SVM out-performs the LR for the German and the East-European data, see column "All" in Tables 10–12. Only on the Polish data the LR shows superior performance.

For that reason, the final feature combinations selected from the LR and the SVM models are further tested 100 times with different out-of-sample datasets (subsets of the main out-of-sample dataset). Figures 3–8 show the results. Clearly the SVM gives a higher AUC when tested on multiple out-of-sample datasets. The only exception is the Polish corporate data where the LR produces a higher AUC.

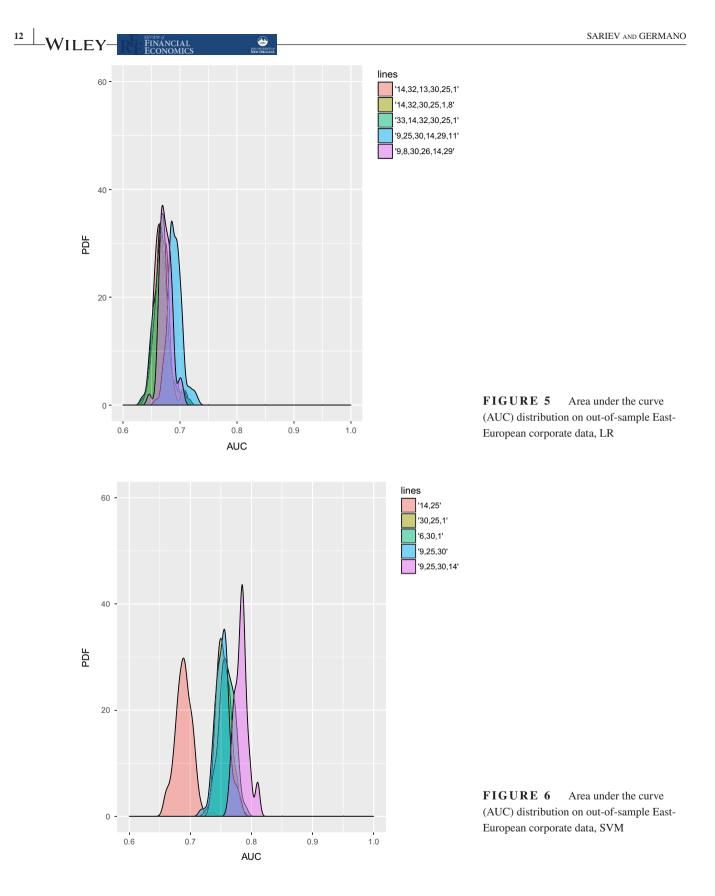
3.5 | Comparison of the variable selection method to an alternative variable selection method

Table 13 presents the output of the sequential variable selection method implemented in MATLAB. Hira and Gillies (2015) provide a comprehensive discussion on feature selection methods. The results show that the proposed variable selection method performs similarly to the challenger selection method on the out-of sample data. On the Polish data, the proposed method outperforms significantly the alternative variable selection method.

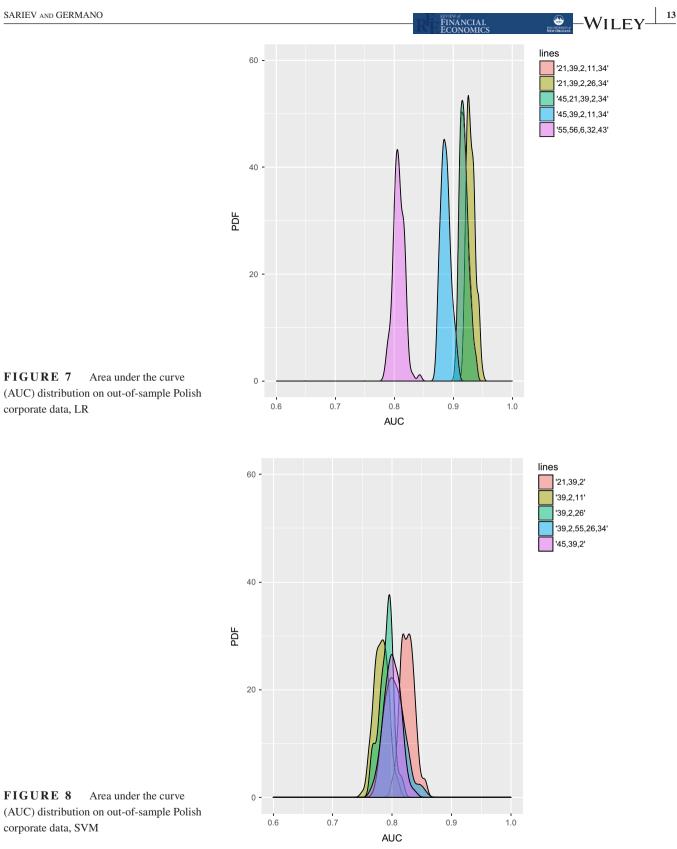
We further test the performance of the challenger sequential variable selection method 100 times with different out-of-sample datasets (subsets of the main out-of-sample dataset). In this case, we show that the performance of the



proposed selection method works well for the SVM when it is based on the distance to the hyperplane. The SVM distance to the hyperplane method outperforms the challenger method on all datasets as can be seen by comparing Figures 4, 6 and 8 with Figures 10, 12 and 14. In the case of LR, where we do not use the distance to the hyperplane and the number



of support vectors (this is possible only for SVM), the proposed method has similar performance and LR outperforms the challenger only on the Polish data, as can be seen by comparing Figures 3, 5 and 7 with Figures 9, 11 and 13. However, this is due to the fact that in general LR is a more suitable method for that dataset as can be concluded when compared to the SVM.



4 **MANAGERIAL INSIGHTS**

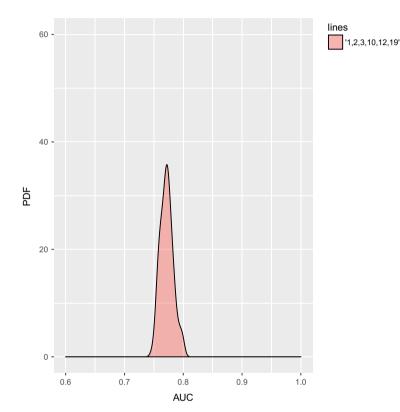
The economic interpretation of the final results is important. For that reason we identify the most frequent default drivers in each dataset. Referring back to tables, Tables 7-13 and counting the occurrence of variables in both models (LR and SVM)

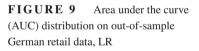
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TABLE 13 Final feature combinations; challenger feature selection method applied to the out-of-sample data

Dataset	Method	Feature combination	All (%)	Good (%)	Bad (%)	AUC (%)
German retail data	LR	1, 2, 3, 10, 12, 19	73	74	71	77
German retail data	SVM	1, 2, 3, 10, 12, 19	77	81	73	78
East-European data	LR	6, 9, 21, 22, 25, 30	65	60	69	70
East-European data	SVM	6, 9, 21, 22, 25, 30	72	74	69	72
Polish data	LR	1, 28, 32, 47, 62	79	84	73	86
Polish data	SVM	1, 28, 32, 47, 62	77	86	67	80

Note: Percentage of correctly classified (All), percentage of the correctly classified bad obligors (Bad), percentage of the correctly classified good obligors (Good), and area under the curve (AUC).





we present in Table 14 the occurrence of each feature in each dataset. Then we compare the most frequent variables from the proposed variable selection method to the ones given by the challenger variable selection method. If possible, we identify the common features between the two methods considering only those variables from the proposed method that appear at least six times (in 50% of the cases, we have 10 final models for each dataset). For the Polish dataset there is no common frequent variables between the two methods and therefore we further discuss the variables from the proposed method only.

Following the logic described above we have identified the following common variables:

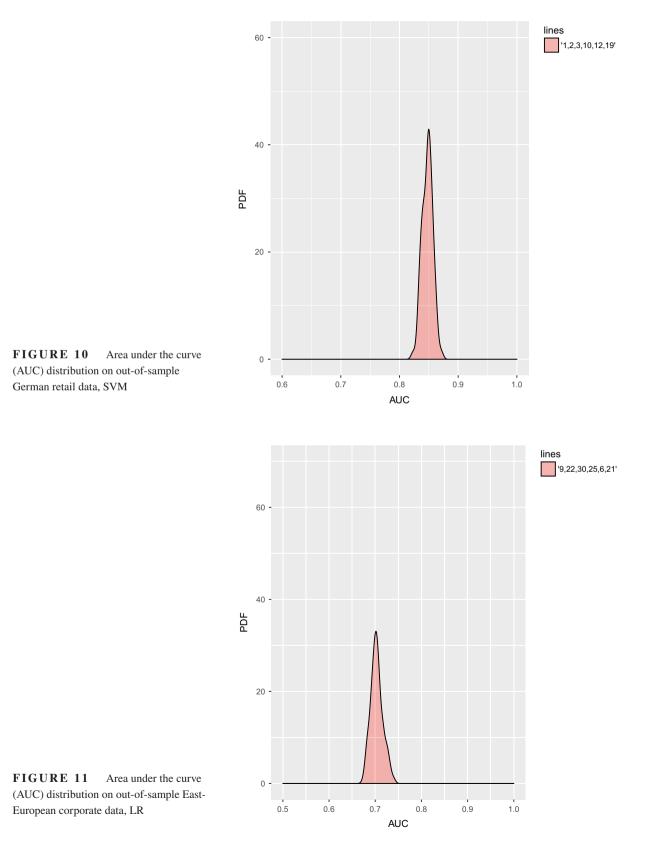
- 1. For the German retail data the most common variables across the two selection methods are as follows: status of existing checking account, duration of the account in months and phone number availability.
- 2. For the East-European corporate data the most common variables across the two selection methods are as follows: earnings on operating income and total assets.
- 3. For the Polish corporate data, the most common variables are: total liabilities/total assets and profit on sales/sales.

The results are shown in Table 15.

One explanation for the total assets to significantly affect the PD is that the change in total assets is related to business growth. If a business grows substantially in terms of assets, this means that large long-term investments were made in that business. All other factors being equal, the long-term investments will result in higher profit if the company keeps the same

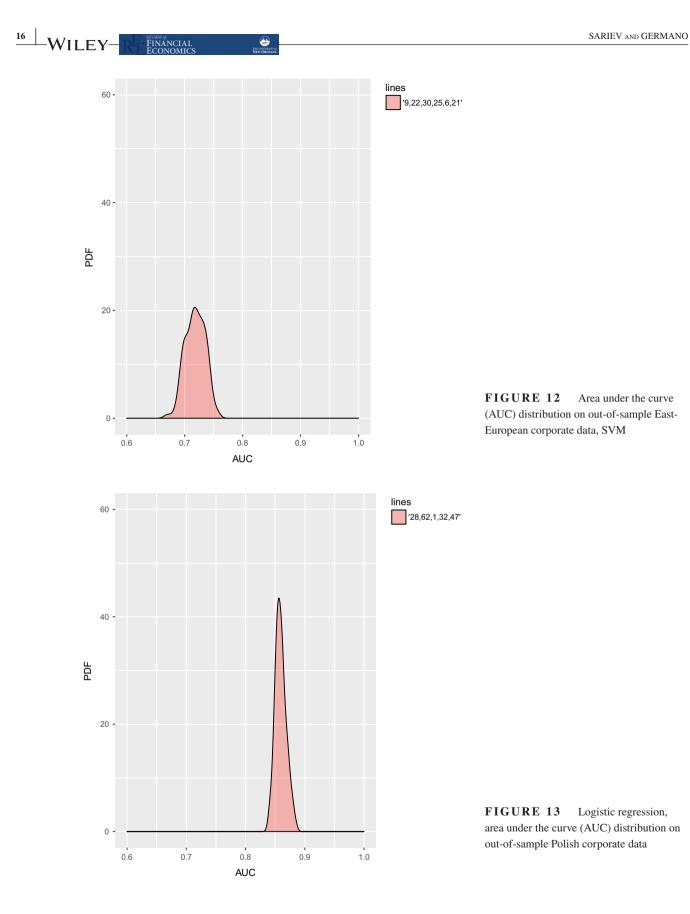
level of operational risk. In the retail, the final variables that appear most are the "status of existing checking account" and the "duration in months of the checking account."

The above difference in the most frequent ratios across the models and the datasets shows that model selection is not only a function of the best performing model but also a function of the business goals and the business environment of the lending institution.



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4.1 | Reference to the findings of other authors

Bellotti and Crook (2009) found that one of the most important factors for default estimation are "home owner status" and the "time with bank." We also found that the time spent with the bank is a main indicator of default risk. However, Bellotti and

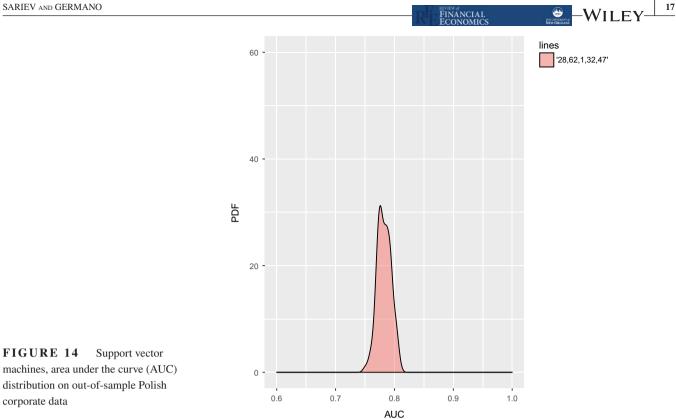


TABLE 14 Selection of the most frequent variables on the test (validation) data across the three different data sets: German (G), East-European (E), Polish (P)

Id (G)	Freq (G)	Id (E)	Freq (E)	Id (P)	Freq (P)	Id (CV_G)	Id (CV_E)	Id (CV_P)
1	10	30	9	2	9	1	6	1
2	6	25	8	39	9	2	9	28
19	6	14	7	34	5	3	21	32
7	5	1	5	21	4	10	22	47
14	5	9	4	11	3	12	25	62
13	4	32	3	26	3	19	30	
4	2	8	2	45	2			
10	2	11	2	55	2			
11	2	29	2	6	1			
15	2	6	1	43	1			
6	1	13	1	56	1			
8	1	26	1					
9	1	33	1					
17	1							
18	1							
20	1							

Notes: The last three columns are based on the challenger variable selection method applied to the datasets: German (CV_G), East-European (CV_E), Polish (CV_P); Id colums show the variable id in a given dataset, Freq columns show the number of times a variable appears in all the final variable combination (maximum can be 10, 5 models for LR and 5 models for SVM).

Crook (2009) found other significant indicators of default such as "total outstanding balance excluding mortgages on all active CAIS accounts" and "total number of credit searches in last 6 months." In contrast, we did not identify similar variables to appear frequently as default risk drivers. One reason is the fact the we kept the total number of variables down to five, whereas Bellotti and Crook (2009) used as many as eleven variables in their final model.

	22 10 Selected most network values for each dataset, cauca on proposed and channels of values selection memory				
Dataset	Variable ID	Variable name			
German	1	Status of existing checking account			
German	2	Duration in months of the account			
German	19	Telephone availability			
East-European	25	Earnings on operating income			
East-European	30	Total assets			
Polish	2	Total liabilities/total assets			
Polish	39	Profit on sales/sales			

TABLE 15 Selected most frequent variables for each dataset, based on proposed and challenger variable selection methods

A study on wholesale data was done by (Chen et al., 2011). They found that the variable "account payable turnover" is a significant factor in measuring credit risk. The other seven variables proposed by Chen et al. (2011) were mainly based on the total assets and sales. Another interesting study is by (Hammer, Kogan, & Lejeune, 2012). They evaluated the creditworthiness of banks using statistical, as well as combinatorics-optimization logic-based methodologies. In their study, the Fitch risk ratings of banks were reversed-engineered using ordered logistic regression, SVM, and Logical Analysis of Data (LAD). They also indicated that total assets and liabilities play an important role in differentiating between good and bad obligors. This solidifies our findings and shows that although the individual factors can be slightly different, the major components of these factors are the same in both studies. This is also consistent with the findings of (Tian, Yu, & Guo, 2015). The business intuition is that the amount of the total assets relative to the liquid assets or other balance sheet items such as net profit provide a clear picture of how efficient the utilization of those assets by a particular obligor is. Minimizing the amount of total assets and maximizing the net profit is the objective of every private company. Another common default driver is the short-term (current) liabilities. This is consistent with the findings of Gök (2015). The business intuition is that current liabilities is a significant indicator of short-term debt. Companies with high levels of current liabilities in relation to other balance sheet items such as cash and sales are riskier and therefore they have a higher default probability. Finally we stress on that fact that although some differences exist between the Polish obligors and those of East-European obligors, most of the default drivers are the same, namely total assets, total liabilities and sales. This is consistent with the findings of Hosaka and Takata (2016).

5 | CONCLUSION

The findings of this research paper yield promising insights into the potential of SVM to estimate the probability of default (PD) of corporate and retail clients. Our work is consistent with the findings of Bellotti and Crook (2009) with respect to the usefulness of SVM for credit scoring.

Furthermore, we apply a wrapper approach for feature selection based on the distance of the support vectors from the separating hyperplane. We show that a combination of a wider hyperplane and fewer support vectors leads to a higher discrimination power for SVM.

From a financial point of view, the most frequently applied variables for PD estimation are total assets, total liabilities and sales in the corporate segment. In the retail segment the variables that appear most are current account status and duration of the current account.

Future work may include more experiments on estimating other Basel measures such as loss-given default (LGD) and exposure at default (EAD). Supervised nonlinear machine learning methods can be successfully applied for the estimation of PD, LGD and EAD in a way that accounts for their correlations. The collateral prices and their evolution, which are an important aspect of the capital calculations under the Basel guidelines, can also be modeled with nonlinear machine learning methods.

Overall, the SVM model proposed here shows promising results. Practically, this could save time and effort and will lead to making better-informed credit risk decisions.

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DESCRIPTIVE STATISTICS

TABLE A1 Summary statistics for all ratios, German retail data

Ratio number and name	Median	Mean
1 status of existing checking account	2	2.58
2 duration in months of the account	18	20.9
3 credit history	3	3.6
4 credit purpose	2	2.9
5 credit amount	2,320	3,271
6 savings account/bonds	1	2.1
7 present employment since	3	3.9
8 installment rate in percentage of disposable income	3	2.973
9 personal status and sex	3	2.7
10 other debtors/guarantors	1	1.2
11 present residence since	3	2.845
12 property indicator	2	2.4
13 age in years	33	35.55
14 other installment plans	3	2.7
15 housing indicator	2	1.9
16 number of existing credits at this bank	1	1.41
17 job status	3	2.9
18 number of people being liable to provide maintenance for	1	1.2
19 telephone availability	1	1.4
20 foreign worker indicator	1	1

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Notes: The median and the mean are shown before standardization of the variable.

TABLE A2 Summary statistics for all ratios, East-European data

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Ratio name	Mean	Median	Mean_i	Median_i	% Missing
1 return on assets (ROA)	0.13	0.08	0.13	0.08	0.00
2 ROA before financial expenses	0.18	0.13	0.18	0.12	0.00
3 return on operating income	-0.07	0.08	-0.07	0.08	0.28
4 return on sales income	-0.01	0.11	-0.01	0.11	0.44
5 return on investment	0.06	0.03	0.06	0.03	0.00
6 cash ratio	0.45	0.01	0.45	0.01	4.24
7 quick ratio	2.02	0.50	2.06	0.50	4.24
8 operating cash flow ratio	4.04	1.14	4.21	1.16	4.24
9 liquid assets over total assets	0.04	0.00	0.03	0.00	0.00
10 working capital over total assets	0.49	0.48	0.49	0.48	0.00
11 financial autonomy	6.67	0.64	14.25	20.34	
12 total funding ratio	0.83	0.76	0.83	0.00	
13 long term funding ratio	0.39	0.20	0.39	0.00	
14 total financial liabilities over total assets	0.39	0.23	0.39	0.22	0.00
15 supply payables over total assets	0.16	0.09	0.16	0.09	0.00
16 financial liabilities over total liabilities	0.39	0.35	0.39	0.35	0.00
17 equity over total liabilities	2.01	0.29	2.04	0.29	1.88
18 short term funding ratio	0.62	0.68	0.62	0.68	1.88
19 total liabilities coverage	1.35	0.17	1.37	0.17	1.88
20 financial liabilities coverage	12.15	0.40	11.45	0.41	20.40
21 current financial liabilities coverage	7.30	0.87			84.54
22 interest coverage	47.44	4.17	99.86	4.43	16.17
23 earnings on assets	1.74	1.00	1.73	1.00	0.00
24 employees' expense	0.13	0.06	0.13	0.06	0.44
25 earnings on operating income	1.10	0.95	1.10	0.94	0.44
26 payables turnover	243.32	39.27	263.44	39.30	0.89
27 inventory turnover	248.54	66.59	251.29	66.41	0.89
28 receivables turnover	96.08	20.27	97.17	20.27	0.44
29 total sales income	5,349	524	5348.68	524.00	0.00
30 total assets	3365	531	3365.22	531.00	0.00
31 relative annual change in total sales	2.37	0.12	4.62	0.14	33.00
32 relative annual change in total assets	1.13	0.16	1.34	0.15	32.94
33 relative annual change in profit from main activities	4.33	-0.09	11.18	-0.08	34.28
34 absolute annual change in total liabilities	0.03	0.00	0.03	0.00	32.94

Notes: Mean, mean_i, median and median_i are the mean and median before and after imputation; % missing is the percentage of missing values.

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$TABLE\ A3 \quad \text{Summary statistics for all ratios, Polish data}$

Ratio name	Mean	Median	Mean_i	Median_i	% Missing
1 net profit/total assets	-0.02	0.05	-0.02	0.05	0.00
2 total liabilities/total assets	0.47	0.45	0.47	0.45	0.00
3 working capital/total assets	0.19	0.22	0.19	0.22	0.00
4 current assets/short-term liabilities	4.89	1.65	4.89	1.66	0.00
5 (cash + short-term securities + receivables - short-term liabilities)/(operating expenses - depreciation) × 365	19.41	0.49	19.41	0.57	0.00
6 retained earnings/total assets	0.02	0.00	0.02	0.00	0.00
7 EBIT/total assets	-0.11	0.06	-0.11	0.06	0.00
8 book value of equity/total liabilities	5.74	1.15	5.74	1.16	0.00
9 sales/total assets	1.59	1.14	1.59	1.14	0.00
10 equity/total assets	0.55	0.52	0.55	0.52	0.00
11 (gross profit + extraordinary items + financial expenses)/ total assets	-0.01	0.07	-0.01	0.07	0.00
12 gross profit/short-term liabilities	1.07	0.17	1.07	0.17	0.00
13 (gross profit + depreciation)/sales	0.35	0.07	0.35	0.07	0.00
14 gross profit + interest)/total assets	-0.11	0.06	-0.11	0.06	0.00
15 (total liabilities × 365)/(gross profit + depreciation)	1,033.62	872.16	1,033.62	875.25	0.00
16 (gross profit + depreciation)/total liabilities	1.19	0.24	1.19	0.24	0.00
17 total assets/total liabilities	6.83	2.21	6.83	2.21	0.00
18 gross profit/total assets	-0.10	0.06	-0.10	0.06	0.00
19 gross profit/sales	-0.09	0.04	-0.09	0.04	0.00
20 (inventory \times 365)/sales	56.67	38.62	56.67	38.62	0.00
21 sales (n) /sales $(n - 1)$	2.46	1.12	2.46	1.12	0.02
22 profit on operating activities/total assets	-0.00	0.06	-0.00	0.06	0.00
23 net profit/sales	-0.10	0.03	-0.10	0.03	0.00
24 gross profit(in 3 years)/total assets	0.14	0.16	0.14	0.16	0.02
25 (equity – share capital)/total assets	0.38	0.42	0.38	0.42	0.00
26 (net profit + depreciation)/total liabilities	1.09	0.21	1.09	0.21	0.00
27 profit on operating activities/financial expenses	463.64	0.98	463.64	1.15	0.07
28 working capital/fixed assets	10.23	0.53	10.23	0.55	0.02
29 logarithm of total assets	4.15	4.17	4.15	4.17	0.00
30 (total liabilities,cash)/sales	0.85	0.22	0.85	0.22	0.00
31 (gross profit + interest)/sales	-0.07	0.04	-0.07	0.04	0.00
32 (current liabilities \times 365)/cost of products sold	2111.59	81.13	2111.59	81.91	0.01
33 operating expenses/short-term liabilities	8.34	4.47	8.34	4.50	0.00
34 operating expenses/total liabilities	5.01	1.71	5.01	1.72	0.00
35 profit on sales/total assets	-0.01	0.06	-0.01	0.06	0.00
36 total sales/total assets	2.05	1.56	2.05	1.56	0.00
37 (current assets, inventories)/long-term liabilities	114.03	3.66	67.02	5.00	0.43
38 constant capital/total assets	0.65	0.62	0.65	0.62	0.00
39 profit on sales/sales	0.02	0.04	0.02	0.04	0.00
40 (current assets, inventory/receivables)/short-term liabilities	2.21	0.18	2.21	0.18	0.00
41 total liabilities/((profit on operating activities + depreciation) × (12/365))	2.19	0.09	2.19	0.09	0.01
42 profit on operating activities/sales	-0.02	0.04	-0.02	0.04	0.00

(Contiuned)

TABLE A3 (Continued)

FINANCIAL ECONOMICS

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Ratio name	Mean	Median	Mean_i	Median_i	% Missing
43 rotation receivables + inventory turnover in days	155.56	106.41	155.56	106.41	0.00
44 (receivables \times 365)/sales	98.88	58.79	98.88	58.79	0.00
45 net profit/inventory	66.63	0.26	66.63	0.29	0.05
46 (current assets-inventory)/short-termliabilities	4.01	1.07	4.01	1.07	0.00
47 (inventory \times 365)/cost of products sold	137.42	41.99	137.42	42.35	0.01
48 EBITDA(profit on operating activities – depreciation)/total assets	-0.09	0.02	-0.09	0.02	0.00
49 EBITDA(profit on operating activities - depreciation)/sales	-0.07	0.01	-0.07	0.01	0.00
50 current assets/total liabilities	4.17	1.29	4.17	1.29	0.00
51 short-term liabilities/total assets	0.43	0.33	0.43	0.33	0.00
52 (short-term liabilities \times 365)/cost of products sold)	0.73	0.22	0.73	0.22	0.01
53 equity/fixed assets	11.20	1.28	11.20	1.30	0.02
54 constant capital/fixed assets	12.11	1.43	12.11	1.45	0.02
55 working capital	10,817	1,803	10,817	1,803	0.00
56 (sales, cost of products sold)/sales	0.06	0.05	0.06	0.05	0.00
57 (current assets-inventory-short-term liabilities)/(sales-gross profit-depreciation)	-0.26	0.11	-0.26	0.11	0.00
58 total costs/total sales	0.96	0.95	0.96	0.95	0.00
59 long-term liabilities/equity	0.28	0.01	0.28	0.01	0.00
60 sales/inventory	911.03	9.04	911.03	9.45	0.05
61 sales/receivables	10.94	6.20	10.94	6.21	0.00
62 (short-term liabilities \times 365)/sales	241.98	73.78	241.98	73.78	0.00
63 sales/short-term liabilities	9.13	4.93	9.13	4.94	0.00
64 sales/fixed assets	65.28	4.10	65.28	4.22	0.02

Notes: Mean, mean_i, median and median_i are the mean and median before and after imputation; % missing is the percentage of missing values.