Borough 1: 50 general practices

Borough 2: 45 general practices

Approximately 35,480 participants eligible and invited for an NHS Health Check annually.

60% of general practices expected to consent to participate in study

12 practices purposely selected to participate in the in-practice method

6 practices purposely select to participate in the automated method

Block randomisation stratified by practice performed once monthly

Simple randomisation stratified by practice performed once monthly

Trial arm A (33.3%). Standard care

Trial arm B (33.3%). QBE questionnaire plus standard care

Trial arm C (33.3%). QBE questionnaire, incentive plus standard care

Trial arm A (33.3%). Standard care

Trial arm B (33.3%). QBE questionnaire plus standard care

Trial arm C (33.3%). QBE questionnaire, incentive plus standard care

Seven day interval

Seven day interval

Standard invitation letter and information sheet sent, as standard, by the central unit who organises NHS Health Check invitations

Reminder letter after 12 weeks sent, as standard, by the central unit who organises NHS Health Check invitations

Outcome evaluation: difference in uptake of the NHS Health Check at 6 months