Effects of a museum-based social prescription intervention on quantitative measures of psychological wellbeing in older adults

Thomson, L.J., Lockyer, B., Camic, P.M. & Chatterjee, H.J.*

Linda J Thomson

UCL Division of Biosciences, University College London, London, UK

Bridget Lockyer

The York Management School, University of York, York, UK

Paul M Camic

Salomons Centre for Applied Psychology, Canterbury Christ Church University, Tunbridge Wells, UK

Helen J Chatterjee: *Corresponding author

UCL Division of Biosciences, University College London, Gower Street, London, WC1E 6BT, UK

Abstract

Aims: To assess psychological wellbeing in a novel social prescription intervention for older adults called Museums on Prescription, and to explore the extent of change over time in six self-rated emotions ('absorbed, 'active', 'cheerful', 'encouraged', 'enlightened' and 'inspired'). Methods: Participants (n = 115) aged 65-94 were referred to museum-based programmes comprising 10, weekly sessions, by healthcare and third sector organisations using inclusion criteria (e.g. socially isolated, able to give informed consent, not in employment, not regularly attending social or cultural activities) and exclusion criteria (e.g. unable to travel to the museum, unable to function in a group situation, unlikely to be able to attend all sessions, unable to take part in interviews and complete questionnaires). In a within-participants design, the Museum Wellbeing Measure for Older Adults (MWM-OA) was administered prepost session at start- mid- and end-programme. Twelve programmes, facilitated by museum staff and volunteers, were conducted in seven museums in central London and across Kent. In addition to the quantitative measures, participants, carers where present, museum staff and researchers kept weekly diaries following guideline questions, and took part in end programme in-depth interviews.

Results: Multivariate analyses of variance showed significant participant improvements in all six MWM-OA emotions, pre-post session at start- mid- and end-programme. Two emotions,

'absorbed' and 'enlightened', increased pre-post session disproportionately to the others; 'cheerful' attained the highest pre-post session scores whereas 'active' was consistently lowest.

Conclusions: Museums can be instrumental in offering museum-based programmes for older adults to improve psychological wellbeing over time. Participants in the study experienced a sense of privilege, valued the opportunity to liaise with curators, visit parts of the museum closed to the public, and handle objects normally behind glass. Participants appreciated opportunities afforded by creative and co-productive activities to acquire learning and skills, and get to know new people in a different context.

Key words: emotion; intervention; measures; older adults; psychological wellbeing; social prescribing

Introduction

Social prescribing interventions have ranged from physical exercise (e.g. exercise referral, green gyms) to personal study (e.g. books on prescription, education on prescription) and creative activities (e.g. arts on prescription including dance, film, music and painting). Schemes that have sought to address the social determinants of health include: information prescriptions (e.g. debt advice, housing, welfare); healthy living initiatives (e.g. smoking cessation, healthy eating, health checks); social enterprise schemes or social firms (e.g. community businesses, co-operatives, credit unions); and time banks which are mutual volunteering schemes where people deposit time helping others and withdraw time when they need help. A review of social prescribing found that schemes demonstrated variable sustainability, and only 40 per cent had been evaluated using a plethora of assessment types; two-thirds of which employed qualitative methods and a third, quantitative methods.[1] The review found that the most effective referral route involved a local link-worker or navigator placed in primary care or third sector organisation, able to keep abreast of non-clinical community interventions and make appropriate referrals.[1]

Public Health England stated that 'communities, both place-based and where people share a common identity or affinity, have a vital contribution to make in health and wellbeing' and that the 'assets within communities, such as the skills and knowledge, social networks and community organisations, are building blocks for good health'.[2 p5] Social prescribing aligns with local and national agendas to improve health and wellbeing and reduce health inequalities because it is 'patient-centred; not just what the NHS can do; it is a conduit for involving patients in their community and opening the channels between service sectors'.[3 p4] In terms of emerging models of care, NHS England advocated a social prescribing service in Rotherham where general practices work with advisors who keep abreast of

voluntary services for patients with long term conditions.[4] This scheme has reduced the number of accident and emergency visits, out-patient appointments and hospital admissions, though the authors point that, due to diversity, a single model of care should not be applied everywhere. NHS England has identified social prescribing as a key means by which patients can benefit from wider provision; voluntary sector organisations in particular play a vital role in assisting the work of general practice in providing access to community-based practical support, and help for specific groups such as carers.[5] Similarly, the Welsh NHS Confederation found that the 'range of social prescribing projects and initiatives have the potential to make real progress towards improving population health and well-being and reducing demand on NHS Wales.[6 p1]

Over the past decade, museums including galleries across the world have actively promoted their social value as a community-based asset, and the rise of 'Museums in Health' in research, policy and practice has flourished.[7 p2] In the United Kingdom (UK) wellbeing has been actively integrated into museum programming to target vulnerable audiences including mental health service users, people with dementia, stroke survivors and people with physical disability.[7] Research has shown that museums spaces and the collections they house provide opportunities for positive social interactions, calming experiences, learning and acquisition of new skills, leading to increased self-esteem, sense of identity; inspiration and opportunities for meaning making, in addition to reduced social isolation and decreased anxiety.[7] In a study of 300 hospital patients and care home residents, a mixed mixed-methods framework was used to assess the impact of 30-40 minute, museum object handling sessions on participants using pre-post session measures of psychological and subjective wellbeing alongside qualitative analysis of session recordings.[8-10,11] Quantitative measures showed significant increases in participant wellness and happiness scores.[8-10] Qualitative analysis revealed that that patients 'used the heritage objects combined with tailored and easy social interaction, sensory stimulus and learning opportunities to tap into concerns about identity, emotions, energy levels and motivation'.[11 pp.8-12] In a mixed-methods study using a pre-post design within an art gallery, outcomes showed that viewing and making art by people with dementia had an impact on episodic memory and verbal fluency.[12]

Notwithstanding the above, museums are relative newcomers to social prescribing with pilot events taking place from 2008 onwards, compared with arts and exercise on prescription available since the early 1990s. Despite their recent emergence into socially prescribed programmes, 'museums as local community resources are well-placed to offer public health interventions that are community-based, low-cost and non-clinical'.[13 p146] Furthermore, the 'role and value of museums in contributing to wellbeing or wellness agendas' was seen to merit broader exploration to 'reflect on the fit with a wider healthcare

landscape' of social prescribing and other key health priorities.[new14 p10] The first documented museum-based social prescribing scheme was 'Art-based Information Prescription' held at Tate Britain;[15] others include 'Recollection' at the Holburn Museum, Bath in 2014, 'Memory Lane Prescription for Reminiscence' at Oxford University Museums in 2015, and the 'Paper Apothecary' at the Beaney House of Art and Knowledge, Canterbury in 2013, the latter being by self-referral. A qualitative study of older adult group discussion of contemporary art found that participants' existing cultural and social capital was affected by their initial engagement, subsequent relationships, and development throughout the three gallery visits of the intervention.[16] Museums are also seen as suitable environments for people with mental health issues.[15] Qualitative evaluation of an art gallery intervention with people with dementia found that the setting was seen as valued, special and somewhere different, it provided intellectual stimulation in terms of engagement with art as a universal interest; offered opportunities for social inclusion, carer respite and support; and positively affected public perceptions of people with dementia.[17] Thematic analysis of an art-viewing and art-making intervention comprising eight, two-hour sessions in two distinctly different galleries, identified three main themes consisting of social interaction, cognitive capacities including engagement and new learning, and valuing the gallery setting.[18] The intervention helped foster social inclusion and social engagement, enhance the relationship between carers and people with dementia, and stimulate cognitive processes of attention and concentration.

Social inclusion is an important outcome in museum interventions as decrease in social isolation is a key contributor to wellbeing in older adults, and social engagement remains a critical determinant of physical health into late adulthood.[19] Evidence shows that participatory arts in older age groups can challenge ideas of decline, re-connect people to communities, and target health needs that threaten wellbeing.[20] A two-year trial of a participatory arts activity that assigned older adults (65 and over) to either the intervention group (choral singing) or comparison group (usual activity) found higher positive effects for the intervention group in self-ratings of physical health (e.g. fewer doctor visits, less medication use, fewer falls), activity level, morale and loneliness, in contrast with the comparison group that demonstrated a significant decline.[21] Furthermore, correlational research indicates that social relations buffer the effect of neighbourhood deprivation on mental health-related quality of life.[22] A three-month participatory arts project with a group of older residents from a disadvantaged urban community revealed benefits of social interaction and sense of identity with their community; it also provided opportunities for participants to explain through narrative accounts how they thought social capital had declined, and while they regarded the arts project as beneficial, they did not expect the neighbourhood to return to how it had been in the past.[23]

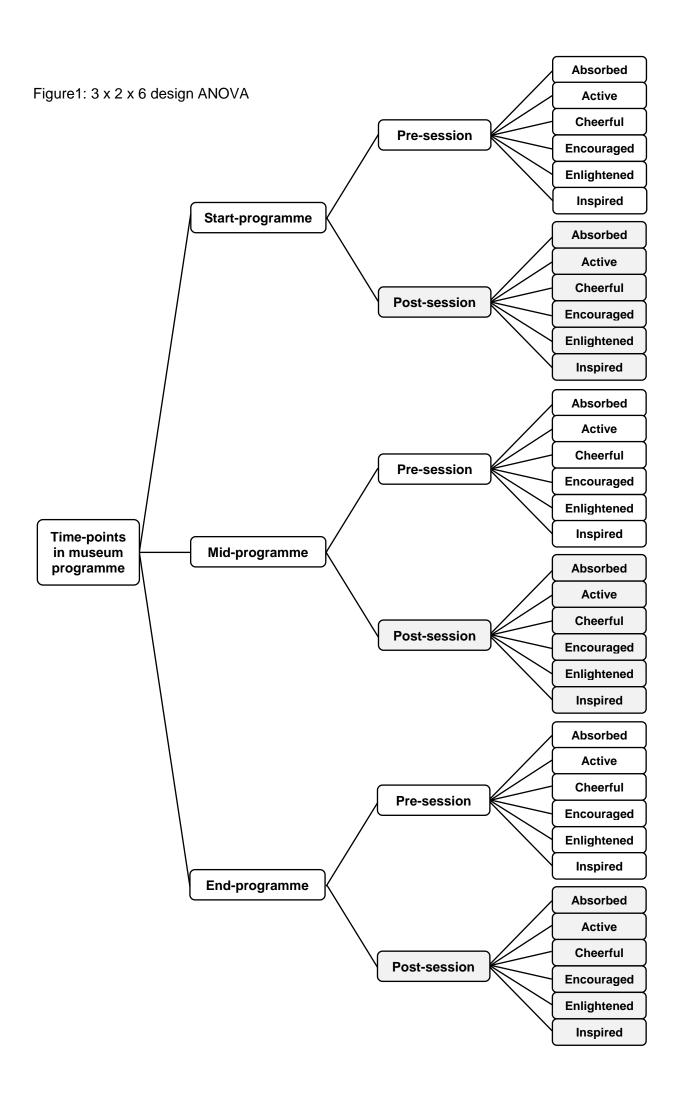
Traditional models of successful aging propose the interdependence of multi-dimensional components, such as the low probability of disease and disability, maintenance of high cognitive and physical function, and sustained engagement with social and productive activities. [24] A recent study of adaptive aging in oldest-old adults (octogenarians and centenarians) noted that this model failed to take into account the influence of subjective wellbeing. [25] The study suggested that positive affect was directly determined by social resources, such as the intensity of social interactions, and indirectly affected by cognitive functioning and education. To account for these findings and provide a comprehensive view of aging from a lifespan perspective, the authors drew upon a model of developmental adaptation, [26] and integrated this into a new model of health and wellbeing in the oldest-old that included the influence of coping behaviours for past and current events, and subsequent appraisal of them.

The reported study was a museums-based intervention that aimed to offer 10-week programmes of engaging, creative and socially interactive sessions, of around two hours each, comprising curator talks, behind-the-scenes tours, object handling and discussion, and arts activities inspired by the exhibits. The objectives were to measure psychological wellbeing using the Museum Wellbeing Measure for Older Adults (MWM-OA); a custom designed scale for museums and heritage activities developed and validated for older adults.[27,28] The MWM-OA assesses psychological wellbeing as an indicator of the mental state of the individual and although there are other aspects of wellbeing such as physical and social wellbeing, the measure focuses on levels of self-reported changes in six emotions found to be aspects of wellbeing more likely to change as a result of a relatively short intervention, such as participating in a museum or gallery activity. It was hypothesized that psychological wellbeing would improve over single sessions and across the programme, and that all six emotions comprising the measure, would contribute to this improvement.

Methods

Design

In a within participants' design, measures were taken pre- and post-session at three time-points (start-, mid- and end-programme) with the pre-session start measure used to provide baseline data (Figure 1). The dependent variable was the score for each emotion (absorbed, active, cheerful, enlightened, encouraged and inspired) in the six item Wellbeing Measure – Older Adult, rated out of five (e.g. 5 = I feel extremely..., 4 = I feel quite a bit..., 3 = I feel fairly..., 2 = I feel a little bit..., and 1 = I don't feel...) giving a minimum score of six and a maximum score of 30.



Participants

Participants comprised vulnerable, older adults (n=115) aged 65-94 years at risk of loneliness and social isolation referred by health and social care, and third sector organisations in central London and Kent using inclusion/exclusion criteria (Appendix I). Participants were of mixed gender and ethnicity with 63 per cent female and 82 per cent White British. Participants were able to give informed consent to take part, function in a group situation, and travel to the museum using private or public transport. Participants were invited to attend the sessions with a carer, friend or family member if they wished. Although not ostensibly a dementia intervention, people with mild to moderate dementia who fulfilled the other criteria we accepted onto the programmes.

Materials

Materials comprised the recruitment poster; inclusion/exclusion criteria [Appendix I]; consent form; participant information leaflet, participant demographics form, museum offer document outlining key requirements for the programme such as access, session duration, suitability of activities, refreshments and breaks; and the MWM-OA. [27,28]

Procedure

Ethical approval was obtained for the project (blinded for review). Seven museums (4 in central London and 3 in Kent) were asked to provide one or two programmes of museum-based sessions, in keeping with the museum offer document. The social prescribing intervention consisted of 12 programmes of ten, weekly two-hour, sessions conducted over two years (2015-17). After checking the inclusion/exclusion criteria, suitable participants were sent the museum schedule, consent form and information leaflet. Researchers attended all sessions in their respective locations, plus sample sessions in the other locations, administered the measures and carried out in-depth interviews with participants and their carers where present, museum facilitators and volunteers. Participants kept weekly diaries reflecting upon the sessions prompted by guideline questions. Data were anonymised and stored in a secure database (blinded for review).

Results

Means and standard deviations were examined for scores from the MWM-OA (Table 1). All six emotions in the measure showed pre-post session improvement across the three time-points (start-, mid- and end-programme) at which measures were taken. The emotion 'cheerful' consistently achieved the highest score whereas 'active' was always the lowest; 'enlightened' and 'absorbed' increased more than other emotions pre-post session, particularly at the start.

Table 1: Means and standard deviations (SD)

Programme	Session	Emotion	Mean	SD
Start-programme	Pre-session	Absorbed	3.254	1.027
		Active	3.220	1.365
		Cheerful	3.814	1.025
		Encouraged	3.509	1.150
		Enlightened	3.034	1.050
		Inspired	3.339	1.060
	Post-session	Absorbed	4.288	1.051
		Active	3.881	1.233
		Cheerful	4.339	0.902
		Encouraged	4.153	0.979
		Enlightened	4.186	0.919
		Inspired	4.137	1.090
Mid-programme	Pre-session	Absorbed	3.644	1.171
		Active	3.661	1.076
		Cheerful	4.000	1.050
		Encouraged	3.864	0.991
		Enlightened	3.746	1.123
		Inspired	3.746	1.092
	Post-session	Absorbed	4.509	0.626
		Active	4.068	0.926
		Cheerful	4.509	0.704
		Encouraged	4.373	0.667
		Enlightened	4.458	0.703
		Inspired	4.356	0.737
End-programme	Pre-session	Absorbed	3.763	1.088
		Active	3.661	1.092
		Cheerful	4.102	1.062
		Encouraged	3.983	0.919
		Enlightened	3.763	1.056
		Inspired	3.864	1.106
	Post-session	Absorbed	4.441	0.702
		Active	4.186	0.880
		Cheerful	4.661	0.605
		Encouraged	4.559	0.623
		Enlightened	4.458	0.652
		Inspired	4.339	0.883

A three-way, $3 \times 2 \times 6$, within-participants' multivariate analysis of variance (MANOVA) was carried out with factors of programme (start, mid and end) by session (pre and post) by emotion (absorbed, active, cheerful, encouraged, enlightened and inspired); the partial eta squared statistic was used to examine effect size. Results of the MANOVA showed a highly significant main effect of programme, F(2,116) = 13.316, p < 0.001, partial eta squared = 0.187; a highly significant main effect of session F(1,58) = 95.168, p < 0.001, partial eta squared = 0.623; a highly significant main effect of emotion, F(5,290) = 8.847, p < 0.001, partial eta squared = 0.132; and a highly significant interaction of session by emotion, F(5,290) = 5.343, p < 0.001, partial eta squared = 0.084. There were no significant interactions of programme by session, F(2,116) = 2.480, p < 0.088, partial eta squared = 0.041; programme by emotion, F(10,580) = 1.066, p < 0.386, partial eta squared = 0.018; or programme by session by emotion, F(10,580) = 1.227, p < 0.273, partial eta squared = 0.021.

To examine the main effect of programme, a two-way, 3×2 (programme by session) within-participants' MANOVA was carried out. Results showed a highly significant effect of programme, F(2,120) = 14.338, p<0.001, partial eta squared = 0.193; and a highly significant effect of session, F(1,60) = 104.171, p<0.001, partial eta squared = 0.635. Bonferroni t-tests showed a highly significant difference between pre-session wellbeing scores when start- and mid-programme measures were compared, t(70) = 3.528, p<0.002; and a highly significant difference between post-session wellbeing scores when start- and mid-programme measures were compared, t(69) = 2.415, p<.036, one-tailed; but no significant differences between mid- and end- programme for pre-session, t(73) = 0.768, p<.890; or post-session wellbeing, t(71) = 1.011, p<0.632, one tailed (Figure 2).

To examine the effect of the interaction, three (start-, mid- and end-programme) two-way, 2 x 6 (session by emotion) within-participants' MANOVAs were carried out. Results showed that all emotions increased highly significantly pre-post session for start-programme, F(1,88) = 72.228, p<0.001, partial eta squared = 0.451; for mid-programme, F(1,83) = 67.651, p<0.001, partial eta squared = 0.449; and for end-programme, F(1,76) = 54.689, p<0.001, partial eta squared = 0.418 (Figure 2). Findings showed that two emotions (enlightened and absorbed) were responsible for the effect of the interaction and increased more pre-post-session than the other four emotions. As the smallest increase between end-programme post-session 'active' and 'absorbed' was significant, t(76) = p<0.026, one-tailed (Figure 3), it follows that the other increases were also significant.

Figure 2. Pre-post session means across the programme

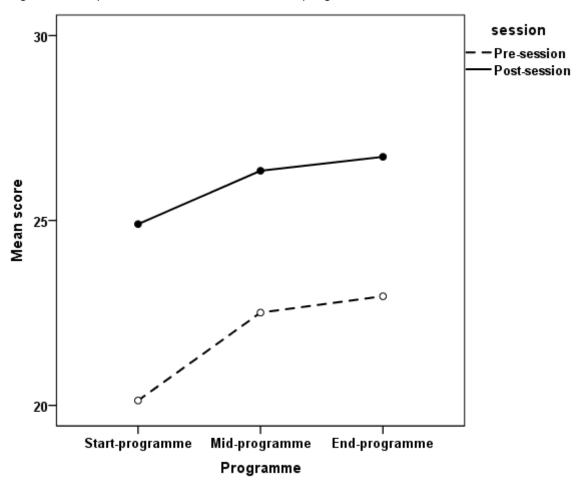
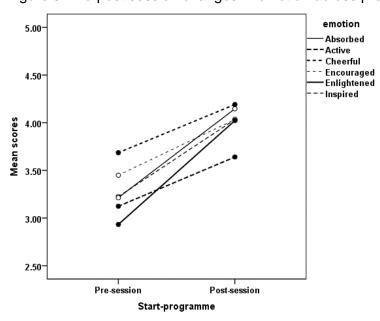
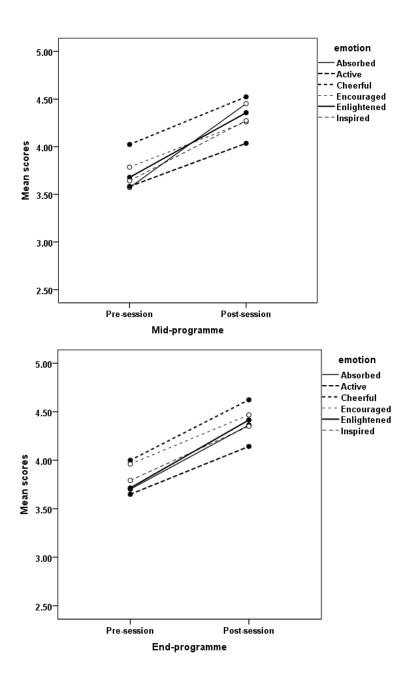


Figure 3. Pre-post session changes in emotion across programme





Discussion

In line with the experimental hypothesis, psychological wellbeing as measured by the MWMOA, improved significantly between pre- and post-session for measures taken at the start-, mid- and end-points of the 10-week programme. The mean pre-post session scores taken at these three time-points improved significantly over the programme. All six, emotion words in the scale showed significant improvements pre-post session and pre-post programme where 'cheerful' was consistently rated as the highest level emotion, and 'active' was consistently rated as the lowest level emotion. Unlike the original validation of the MWM-OA where items contributed more or less equally to the model,[28] the words 'enlightened' and 'absorbed' were rated disproportionately higher than the other four emotions when pre- and post-session scores were compared, and this difference was most

noticeable at the start of the programme, though maintained at a significant level throughout the ten weeks.

The finding that MWMOA items showed significant statistical improvement over time raised a question about the extent of positive change needed to be clinically meaningful. Determining clinically meaningful change is important because small numerical differences in mean scores can produce statistically significant results when large sample sizes are compared but might convey little about the meaningfulness of the change, such as that perceived by participants as beneficial.[29] For physiological measures, comparison of repeated tests across time has led to an awareness of the level of change constituting a clinically meaningful difference but with health-related quality of life measures, such as wellbeing, the meaning of change 'is less intuitively apparent, not only because it has no familiar units, but also because health professionals seldom use quality of life measures in clinical practice'.[29 p81]. Two main methods of identifying clinically meaningful change in quality of life measures were identified: anchor-based and distribution-based; the former comparing quality of life measures with those clinically-relevant, the latter comparing quality of life measures different disease-related groups.[31]

As the current study did not work with clinical measures or clinical groups, interpretation of effect sizes, as an alternative to these methods was employed to determine clinically meaningful change.[31] A comprehensive review of health status measures advocated that a small effect defined a minimal clinically important difference,[32] for effect sizes classified as small (>0.20), moderate (>0.05) and large (>0.08).[33] Findings from the current study attaining clinically meaningful change therefore comprised pre-post session improvement for pooled emotion items (>0.60), and pre-post session improvement for each item (>0.40), at start-, mid- and end-programme. Effect sizes use group effects rather than individual effects, consequently individual differences were captured with qualitative analysis examining participant thoughts and feelings recorded in weekly diaries and end-programme interviews; these provided insight into emotional changes across the programme.

A snapshot of previously reported qualitative findings with relevance to the MWMOA items is presented here for illustrative purposes.[34] In talking about their experiences participants often used the same or similar words to those rated in the MWM-OA, such as 'absorbing', encouraging', enlightening' and 'inspiring'; although on the surface this offers further validation of the MVM-OA, it is difficult to separate the spontaneous use of words in diary entries from the influence of words previously seen in the measure, though these were not retained for reference by the participants. When interviewed, many participants highlighted the opportunity to handle museum objects and engage with collections and curators; they commented on learning new information and being absorbed by it, and acquiring new skills, which could account for increases in the 'absorbed' and 'enlightened'

items of the measure. On the negative side, some participants reported feeling 'exhausted' by the sessions that often involved walking between galleries, which could explain why the word 'active' was the lowest rated, though it does not account for why it also started lower, unless participants already felt tired on arrival, not being regular travellers or users of public transport.

Participants noted the importance of facilitators 'listening to our ideas' and how helpful it was to feel be 'intellectually challenged'. It has been argued that when individuals interact with museums and their collections, it is the intrinsic physical and material properties of the objects they encounter that trigger memories, projections, sensory, emotional and cognitive associations.[35,36] Museum objects may function as symbols for aspects of people's lives such as identity, relationships, nature, society and religion; these symbolic and meaning-making properties could account for their therapeutic potential; and the physical, cognitive and emotional interactions elicited by these multi-sensory object engagements have been identified as the unique value that museums can bring to public health interventions.[26]

Participants welcomed the opportunities to engage with students and other volunteers who gave talks about their work; they reported how much they enjoyed meeting younger people and hearing about their studies. A qualitative study of older adult group discussion of contemporary art,[16 p1010] described social capital outcomes as 'bonding' between participants, 'bridging' between participants and group leaders, and 'linking' between participants, art educators or researchers. Similarly, in the current study bonding occurred and several participants stayed in touch with one another after the programme; there was evidence of bridging in that participants were especially keen to talk to museum staff who they met on a weekly basis; and short-term linking was noted when participants had the opportunity to talk to artist-educators, students and volunteers encountered for one or two sessions. One participant commented that it brought them into contact with a much wider range of people than they would normally meet, others talked about getting to know people in a 'different context' or 'under different circumstances'.

Previous authors have shown that high levels of social resources have a direct effect on positive affect and physical health, whereas cognitive functioning and education have an indirect effect on positive affect.[25] The social resources engendered by the museum-based programme directly increased the positive affect demonstrated by significant improvements in the wellbeing emotions, and it is likely that physical health for some participants will also improve; one participant reported that since taking part in the museum programme they felt 'more positive about my life and health' and 'more determined to keep up my practice of photography and painting' that required a level of physical fitness as the participant had formed a 'meet-up' group to go sketching in and around a contemporary art gallery.

In terms of developmental adaptation,[26] participants seemed keen to share their ideas, memories, and past experiences which they tended to express in a positive light with reference to 'learning curves' and 'knowing better next time'. Some past experiences were relevant to sessions though were not necessarily reflective of formal education opportunities; one participant who had grown up in West Africa was able to identify several handling objects from an anthropological collection, another originally from Central America talked knowledgeably about gold and copper in a session about forms of currency. Several participants commented on their plans to visit museums or galleries more often in the future, despite not being frequent visitors prior to the programme; several participants referring to 'filling in the gaps' or 'tying up lose ends' in their knowledge, and others stated their intentions to continue with their education by joining adult education classes in computing, local history, and arts and crafts.

The majority of research on the impact of museums has focused on social and learning outcomes rather than economic impact; where economic research has been undertaken, this has occurred at local level, or provided national estimates for museums in combination with archives and libraries.[37] In a review of museums' economic impact, it was found that some of the most frequently cited economic contributions were indirect contributions, including: local economic development and regeneration; learning and skills; health and wellbeing; and environment and climate change; with actual economic impact mainly from tourism.[37] The Happy Museum Project, for example, sought to demonstrate the qualities that cultural institutions can foster in terms of institutional and communal well-being, and resilience in the face of global challenges.[38] It is interesting, therefore, to consider the potential economic impact of culturally oriented social prescribing programmes, such as Museums on Prescription, specifically in terms of health and wellbeing but also in community regeneration and forging a more equable society.[39] Many museums have skills and expertise suitable for wider audiences such as disadvantaged, vulnerable and older adults, and can provide access-appropriate community spaces within inspirational environments. Museums and other heritage sites employ volunteers as part of community teams, and these people could be trained to work within a social prescribing framework liaising with local link-workers or navigators in primary care or third sector organisations. In order for social prescribing of museums to be sustainable on a national scale, museum partners in the current study expressed a preference for rolling rather 10-week programmes taking place less often, such as every two weeks, ran chiefly by trained volunteers with participants attending on a drop-in basis. They also considered sending volunteers and museum staff on training courses administered by their sector organisations for working with specific groups within the community such as those in addiction recovery and with mental health issues.

Conclusions

Museums can be instrumental in offering older adult activities that improve psychological wellbeing and may lead to long-term outcomes such as sustained social capital and enhanced physical health. Although geographically extensive and carried out over two years, each museum-based programme was relatively short-term at 10 weeks, and a rolling programme of older adult activities needs to be implemented to examine sustained effects on health and wellbeing over several years. Participants in the Museums on Prescription study rated highly the experiences of feeling absorbed and enlightened by the sessions, and commented on the opportunities afforded by the museum-based activities to acquire new learning and develop new skills. The high levels of significance and effect sizes in the study infer that findings can be generalised more widely to other populations of vulnerable and lonely older adults at risk of social isolation, and imply that provision of socially-prescribed museum-based sessions could be scaled up nationally to address social and cultural inequities. The reported study contributes to a wider body of evidence on how cultural engagement can bring about positive outcomes for older adults at risk of social exclusion by improving positive emotion; it is likely that this occurs through creative processes involving new learning and acquisition of skills, and the formation of social capital through coproductivity, exchange of ideas, and enhanced sense of community and belonging.

Acknowledgements

The authors would like to thank the funders of the study, the Arts & Humanities Research Council (Ref AH/L012987/1; PI: HJ Chatterjee), and participants and their carers who took part in the museum programmes. We are indebted to our partners in the study including museums, health and social care services and third sector organisations.

Conflict of Interest

The authors declare no potential conflicts of interest with respect to the research, authorship and/or publication of this article.

Ethical Approval

The research obtained research ethics approval from the UCL Research Ethics Committee, Project ID: 4526/001: Museums on Prescription.

Funding

The research was funded by a grant from the Arts and Humanities Research Council (Ref: AH/L012987/1; PI: HJ Chatterjee).

References

- Chatterjee HJ, Thomson LJ, Lockyer B and Camic PM. Non-clinical community interventions: A systematised review of social prescribing schemes. *Arts Health Int J Res Pol Pract* 2017; online: 1–27. doi:10.1080/17533015.2017.1334002
- 2. Public Health England. *A guide to community-centred approaches for health and wellbeing: Full report.* London: PHE Publications, 2015, pp.1–48. Available at https://www.gov.uk/government/publications/health-and-wellbeing-a-guide-to-community-centred-approaches
- 3. Branding J and House W. *Investigation into the feasibility of a social prescribing service in primary care: A pilot project.* Bath: University of Bath, 2007. Available at http://www.bath.ac.uk/health/pdf/Social_prescribing_final_report.pdf
- NHS England. Five year Forward View 2014. Available at https://www.england.nhs.uk/wp-content/uploads/2014/10/5yfv-web.pdf
- NHS England. General Practice Forward View 2016. Available at https://www.england.nhs.uk/wp-content/uploads/2016/04/gpfv.pdf
- 6. Welsh NHS Confederation. *Social Prescribing and Health and Wellbeing*. 2017. Available at http://www.nhsconfed.org/resources/2017/06/social-prescribing-and-health-and-wellbeing
- 7. Chatterjee HJ and Noble G. (eds) Museums, Health and Wellbeing. London: Ashgate.
- 8. Thomson LJ, Ander EE, Menon U, Lanceley A and Chatterjee HJ. Quantitative evidence for wellbeing benefits from a heritage-in-health intervention with hospital patients. *Int J Art Ther* 2012a; 17: 63–79. doi:10.1080/17454832.2012.687750
- 9. Thomson LJ, Ander EE, Menon U, Lanceley A and Chatterjee HJ. Enhancing cancer patient wellbeing with a nonpharmacological, heritage-focused intervention. *J Pain Symptom Manage* 2012b; 44: 731–740. doi:10.1016/j.jpainsymman.2011.10.026
- Thomson LJ, Ander EE, Menon U, Lanceley A and Chatterjee HJ. Evaluating the therapeutic effects of museum object handling with hospital patients: A review and initial trial of wellbeing measures. *J Appl Arts Health* 2011; 2: 37–56. doi:10.1386/jaah.2.1.37_1
- Ander EE, Thomson LJ, Lanceley A, Menon U, Noble G and Chatterjee HJ. Heritage, health and wellbeing: Assessing the impact of a heritage focused intervention on health and wellbeing. *Int J Herit Studies* 2012; 19: 229–242. doi:10.1080/13527258.2011.6851740
- 12. Eeckelaar C, Camic PM and Springham N. Art galleries, episodic memory and verbal fluency in dementia: An exploratory study. *Psychol Aesthetics, Creativity Arts* 2012; 6: 262–272.

- 13. Roberts S, Camic PM and Springham N. New roles for art galleries: Art-viewing as a community intervention for family carers of people with mental health problems. *Arts Health Int J Res Pol Pract* 2011; 3:146–159. doi:10.1080/17533015.2011.561360
- 14. NHS Health Education England. Social Prescribing at a Glance, North West England: A scoping report of activity for the North West. 2016. Available at https://www.hee.nhs.uk/sites/default/files/documents/Social%20Prescribing%20at%20a%20glance.pdf
- 15. Shaer D, Beaven K, Springham N, et al. The role of art therapy in a pilot for art-based Information Prescription at Tate Britain. *Int J Art Ther* 2008; 13: 25–33. doi:10.1080/17454830802069877
- Goulding A. How can contemporary art contribute towards the development of social and cultural capital for people aged 64 and older. *Gerontologist* 2013; 53: 1009–1019. doi:10.1093/geront/gns144
- Camic PM, Baker EL and Tischler V. Theorizing how art gallery interventions impact people with dementia and their caregivers. *Gerontologist* 2015; 56: 1033-1041. doi:10.1093/geront/gnv063
- Camic PM, Tischler V and Pearman CH. Viewing and making art together: A
 multisession art-gallery-based intervention for people with dementia and their carers.

 Aging Ment Health 2014; 18: 161–168. doi:10.1080/13607863.2013.81810
- Cherry KE, Walker EJ and Brown JS. Social engagement and health in younger, older and oldest-old adults in Louisiana healthy aging study (LHAS) *J Appl Gerontol* 2013; 32: 51–75. doi:10.1177/0733464811409034
- Vella-Burrows T. The arts and older people: A global perspective. In: S Clift, PM Camic (eds) Oxford Textbook of Creative Arts, Health, and Wellbeing 2016, pp. 235–241.
 Oxford: Oxford University Press.
- 21. Cohen GD, Perlstein S and Chapline J. The impact of professionally conducted cultural programs on the physical health, mental health, and social functioning of older adults. *Gerontologist* 2006; 46: 726–734. doi:10.1093/geront/46.6.726
- Klijs B, Mendes de Lyon CF, Kibele E, et al. Do social relations buffer the effect of neighbourhood deprivation on health-related quality of life? *Health Place* 2017; 44: 43– 51. doi:10.1016/j.healthplace.2017.01.001
- 23. Murray M and Crummett A. 'I don't think they knew we could do these sorts of things': Social representations of community and participation in community arts by older people. J Health Psychol 2010; 15:777–785. doi:10.1177/1359105310368069
- 24. Rowe JW and Kahn RL. Successful aging. *Gerontologist* 1998; 37: 433–440. doi:10.1093/geront/37.4.433
- 25. Cho J, Martin P, and Poon LW. Successful ageing and subjective well-being among oldest-old adults. *Gerontologist* 2015; 55: 132–143

- Martin and Martin M. Proximal and distal influences on development: The model of developmental adaptation. *Develop Review* 2002; 22: 78–96.
- 27. Thomson LJ, Chatterjee HJ. Measuring the impact of museum activities on wellbeing: Developing the Museum Wellbeing Measures Toolkit. *J Mus Man Cur* 2015; 30: 44–62. doi:10.1080/09647775.2015.1008390
- 28. Thomson LJ, Chatterjee HJ. Assessing well-being outcomes for arts and heritage activities: Development of a Museum Well-being Measures Toolkit. *J Appl Arts Health* 2014; 5: 29–50. doi:10.1386/jaah.5.1.29_1
- 29. Osoba D, Rodrigues G, Myles J, et al. Interpreting the significance of changes in health-related quality-of-life scores. J Clin Oncol 1998; 16: 139–44.
- 30. Juniper EF, Guyatt GH, Willan A, et al. Determining a minimal important change in a disease specific quality of life questionnaire. *J Clin Epidemiol* 1994; 47: 81–7.
- 31. Crosby RD, Kolotkin RL, Williams GR. Defining clinically meaningful change in health-related quality of life. *J Clin Epidemiol* 2004; 56: 395–407.
- 32. Samsa G, Edelman D, Rothman ML, et al. Determining clinically important differences in health status measures: a general approach with illustration to the Health Utilities Index Mark II. *Pharmacoeconomics* 1999; 15: 141–55.
- 33. Cohen J. Statistical Power Analysis for the Behavioural Sciences. 2nd edition. New York: Academic Press; 1988.
- Todd C, Camic PM, Lockyer B, Thomson LJ, Chatterjee HJ. Museum programmes for socially isolated older adults: Understanding what works. *Health Place* 2017 doi: 10.1016/j.healthplace.2017.08.005
- 35. Chatterjee HJ. Museums and art galleries as settings for public health interventions. In: Clift S and Camic P (eds) *Oxford Textbook of Creative Arts, Health, and Wellbeing* 2016: pp. 281-289. Oxford: Oxford University Press.
- 36. Froggett L, Farrier A and Poursanidou K. *Who Cares? Museums Health and Wellbeing:*A study of the Renaissance North West Programme. 2011. Preston, UK: University of Central Lancashire. Available at http://clok.uclan.ac.uk/3362/
- 37. Tuck F, Dickinson S. *The Economic Impact of Museums in England for Arts Council England.* 2015. Available at http://www.artscouncil.org.uk/sites/default/files/download-file/Economic Impact of Museums in England report.pdf
- 38. The Happy Museum Project 2011. Available at http://happymuseumproject.org/
- 39. Napier AD, Ancarno C, Butler B, Calabrese J, Chater A, Chatterjee HJ, et al. Culture and health. *Lancet* 2014; 384: 1607–1639. http://dx.doi.org/10.1016/S0140-6736(14)61603-2

Inclusion criteria

Aged 65-94 years

Socially isolated in own home or a care home (if there is evidence of isolation from other residents) Not in any paid or voluntary employment, either full-time or part-time

Not regularly attending social and/or cultural activities such as clubs or classes

Able to give own informed consent to take part in the research study

Able to take part in interviews and complete questionnaires prior to the first and after each of 10 weekly sessions and telephone interviews at 3 and 6 months after the sessions

Able to read and write English sufficiently well to take part in interviews and complete questionnaires, and able to speak English sufficiently well to converse socially

Able to travel to the museum using public or private transport (could be with help of carer/befriender or local third sector organisation providing transport)

Available to attend weekly sessions, one per week for 10 weeks (either during morning or afternoon depending on which is offered by the museum)

Able to function in a group situation (group size 8-10 older adults plus carers/befrienders and museum facilitators)

Able to see and hear sufficiently well to take part in group activities

Able to use hands and arms sufficiently well to hold objects and/or participate in arts/crafts activities (without the potential risk of harm to self, other participants, museum staff and/or museum collections)

Able to move around the museum (this could be with a wheelchair and/or with the help of a carer/befriender)

Able to use museum facilities such as lifts and toilets (this could be with a wheelchair or/and with the help of a carer/befriender)

With mild, early stage dementia (although museum sessions are not intended for people with dementia, they can be included if they fulfil the other criteria)

Exclusion criteria

Aged 64 and younger, or 95 and older

In full-time or part-time employment, either paid or voluntary

Regularly attending social and/or cultural activities such as clubs or classes

Unable to give own informed consent to take part in the research study

Unable to give own informed consent to take part in the research study

Unable to take part in interviews and complete questionnaires prior to the first and after each of 10 weekly sessions and telephone interviews at 3 and 6 months after the sessions

Speakers of other languages unable to read and write English sufficiently well to take part in interviews and complete questionnaires, and unable to speak English sufficiently well to converse socially

Unable to travel to the museum using public or private transport

Unlikely to be able to attend all weekly sessions for 10 weeks (this could be due to recurring illness or hospital visits)

Unable to function in a group situation (e.g. people who are psychotic, have social phobias, experience panic attacks or epileptic seizures, or have mental or physical symptoms likely to be distressing to other group members)

Unable to see and hear sufficiently well to take part in group activities (local museums may not have induction loop access)

Unable to use hands and arms sufficiently well to hold objects and/or participate in arts/crafts activities (particularly where this may represent potential risk of harm to self, other participants, museum staff and/or museum collections)
Unable to move around the museum (this could be with a wheelchair and/or with the help of a carer/befriender)

Unable to use museum facilities such as lifts and toilets (this could be with a wheelchair and/or with the help of a carer/befriender)

With moderate to severe/mid to late stage dementia