

1 Evaluating Open Access Publication and Research Impact in Gynecologic Oncology
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29 Abstract

30 **Objective**

31 To evaluate whether a citation advantage exists for open access (OA) publications in
32 gynecologic oncology.

33 **Method**

34 A cross-sectional study of research and review articles published in the *International Journal*
35 *of Gynecological Cancer (IJGC)* and in *Gynecologic Oncology* during 1980-2022.

36 Bibliometric measures were compared between OA publications and non-OA publications.

37 The role of authors in low/middle income countries was assessed. We analyzed article
38 characteristics associated with a high citations per year (CPY) score.

39 **Results**

40 Overall, 18,515 articles were included of which 2,398 (13.0%) articles were published OA.

41 The rate of OA has increased since 2007. During 2018-2022, the average proportion of

42 articles published OA was 34.0% (range; 28.5%-41.4%). OA articles had higher CPY

43 (median [IQR], 3.0 [1.5-5.3] vs. 1.3 [0.6-2.7], $p < 0.001$). There was a strong positive

44 correlation between OA proportion and impact factor; *IJGC* – $r(23) = .90$, $p < 0.001$,

45 *Gynecologic Oncology* – $r(23) = .89$, $p < 0.001$. Articles by authors from low/middle income

46 countries were less common among OA articles compared to non-OA articles (5.5% vs.

47 10.7%, $p < 0.001$). Articles by authors from low/middle income countries were less common in

48 the high CPY group compared to articles without a high CPY score (8.0% vs. 10.2%,

49 $p = 0.003$). The following article characteristics were found to be independently associated

50 with a high CPY: publication after 2007, (adjusted odds ratio [aOR] 4.9, 95% confidence

51 interval [CI] [4.2-5.7]), research funding reported (aOR 1.6, 95% CI 1.4-1.8), and being

52 published OA (aOR 1.4, 95% CI 1.2-1.6). Articles written by authors in Central/South

53 America or Asia had lower odds of having high CPY (Central/South America, aOR 0.4, 95%

54 CI 0.2-0.8; Asia, aOR 0.5, 95% CI 0.4-0.7).

55 **Conclusion**

56 OA articles have higher CPY, with a strong positive correlation between OA proportion and
57 impact factor. OA publishing has increased since 2007 with articles written by authors in
58 low/middle income countries are underrepresented among OA publications.

59 **Key words:** bibliometrics, citation, income level, open access, subscription.

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61 **What is already known on this topic –**

62 Articles published open access are cited more than comparable articles published under a
63 subscription model.

64 **What this study adds –**

65 Open access publishing in subscription-based gynecologic oncology journals has increased
66 and is independently associated with bibliometric measures of academic impact. Relative to
67 the total number of articles written by authors in low/middle income countries, authors in
68 low/middle income countries publish their articles infrequently under an open access license,
69 however there is an increase in this proportion.

70 **How this study might affect research, practice or policy –**

71 Journals that weigh possibilities to change to open access models should include results of
72 our study in their considerations. It would be important to study the role of open access in
73 other journals and to find means for equality in open access for low/middle income countries'
74 authors.

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80 **Introduction**

81 Publishing original medical research has traditionally relied on authors who provide a
82 journal's content and on editors and peer reviewers who perform the review and processing
83 of such work. Historically, publishers relied on paid subscriptions to cover journal production
84 costs. Despite hopes that online electronic publishing would be less expensive to produce[1],
85 increasing journal subscription prices outpaced university libraries budgets, leading them to
86 cancel subscriptions[2, 3]. Open access (OA) publishing emerged as a response to
87 subscription-based publishing's paired problems of rising journal production costs and
88 decreased access to research[4, 5].

89 OA is a model of publishing in journals in which the full text of articles can be freely
90 accessed, as the publishing is funded through means other than subscriptions, most
91 commonly articles process fees. Proponents of OA believe that it promotes wider distribution
92 of research while also removing barriers to accessing it. Alongside with being an initiative
93 with the intent of decreasing the costs of publication/subscription and improving scientific
94 communication[6-8]. On the other hand, the article processing charges required for OA
95 publishing may be prohibitively expensive, especially for authors from low or middle income
96 countries[9].

97 In some research fields, articles published in OA seem to have a 'citation advantage' as they
98 can be cited more often than comparable articles published under a subscription model. No
99 investigation has evaluated if a citation advantage exists for OA publication in gynecologic
100 oncology research. Our goal was to assess for an association between OA publication and
101 citation impact, hypothesizing that articles published OA would have higher bibliometric
102 measures of citation impact.

103

104 **Methods**

105 This was a cross-sectional study. We performed a search using Web of Science, a collection
106 of large, online databases of bibliographic information of scientific publications. We initially
107 included all articles that were published in the *International Journal of Gynecological Cancer*
108 (*IJGC*) or *Gynecologic Oncology* from the year each journal adopted an Open Access policy

109 (*IJGC*, 1992; *Gynecologic Oncology*, 1980) until the present. We excluded all publications
110 that were not either original research or review articles as categorized by Web of Science.
111 The primary outcome measure was citations per year (CPY) in OA compared with non-OA
112 articles.

113 For each journal, Web of Science was queried to generate a list of all publications. From
114 Web of Science, we collected: article title, author list, corresponding author, OA license,
115 funding support for the research described, and the usage count (the number of times an
116 article's full text of a record has been accessed or saved) since 2013. We collected historical
117 impact factors of both journals from the Journal Citation Reports web platform.

118 We categorized the articles identified as OA or non-OA. The OA status of each article was
119 ascertained from the Web of Science database. This database classifies OA articles into
120 different OA license types. For the purpose of this analysis, we defined articles in our sample
121 as OA if they were published under any OA license (including those that were free of charge
122 by the journals).

123 Bibliometric variables were abstracted from the National Institutes of Health (NIH) iCite
124 database, a database maintained by the NIH Office of Portfolio Analysis used to evaluate the
125 impact over time of the scientific research it has supported. From iCite, we collected:
126 citations per year (CPY) (the average number of annual citations); relative citation ratio (the
127 number of citations an article receives relative to a comparison group within the same field);
128 field citation ratio (the number of citations an article has received divided by the average
129 number received by other publications in the same year and same research field).

130 We defined the country of origin based on the country in the address of the corresponding
131 author. When such was not available (n=6), we used the location of the first author's
132 institution as listed in the publication. Country of origin was classified by geographic region
133 (Africa, Asia, Central/South America, Europe, North America, and Oceania) and by income
134 status (high vs. low/middle income country) as defined by the World Bank[11].

135

136 *Statistical analysis*

137 All data were gathered and analyzed in October 2022. We used descriptive statistics to
138 summarize the proportion of OA articles. We performed Chi-square test to compare the OA
139 group vs. non-OA group in different categories of each characteristic. We used Mann–
140 Whitney U test to compare continuous variables. We performed univariable and multivariable
141 logistic regression analyses to identify article characteristics associated with high CPY
142 (defined as articles with CPY $\geq 90^{\text{th}}$ percentile of the entire cohort). The multivariable analysis
143 included the variables that were statistically significant during univariable analysis. We
144 performed a ROC analysis to identify a cutoff value for publication year to differentiate
145 between high CPY and normal CPY groups. That cutoff point (2007) was entered into the
146 regression analysis. For all statistical analyses, a two-sided $P < 0.05$ was used as the
147 criterion for statistical significance. We performed Spearman's rank correlation test to
148 analyze the correlation between OA percentage of publications in each year and the impact
149 factor of the journal in the same year. All analyses were conducted using SPSS 28 (SPSS
150 Inc., Chicago, IL). Institutional review board approval was not required as the study used
151 publicly available datasets and does not involve individual patient data.

152

153 **Results**

154 A total of 18,515 articles were included in the analysis (*IJGC*, 29.2% [5,408/18,515];
155 *Gynecologic Oncology*, 70.8% [13,107/18,515]). Figure 1 presents the rate of OA
156 publications by year during the study period for each journal separately, which has increased
157 constantly since 2007. Since the first OA article was published in either journal, 13%
158 (2,398/18,515) of articles were published OA (*IJGC*, 12.1% [655/5,408]; *Gynecologic*
159 *Oncology*, 13.3% [1,743/13,107]). During the most recent five years, the average proportion
160 of articles published OA was 34.0% (percent range per year, 28.5%-41.4%). The proportion
161 of publications supported by funding was higher in OA group vs, non-OA group. (77.9%
162 [1,868/2,398] vs. 20.1% [3,243/16,117], $p < 0.001$) (Table 1). There was higher proportion of
163 articles by authors from North America in the OA group than non-OA articles (Table 1).

164 Compared to non-OA articles, OA articles had higher median CPY (median [IQR], 3.0 [1.5-
165 5.3] vs. 1.3 [0.6-2.7], $p < 0.001$).

166 A total of 1,858 (10.0%) publications were by authors in low/middle income countries (*IJGC*,
167 20.6% [1,112/5,408]; *Gynecologic Oncology*, 5.7% [746/13,107]). Overall, the proportion of
168 all publications by authors in low/middle income countries during the last decade has
169 declined from a peak of 14.5% [96/661] in 2012 to 9.3% [31/333] in 2022 ($p < 0.001$). During
170 the last decade, the proportion of publications by authors in low/middle income countries in
171 OA publications has increased from 0.8% in 2012 to 8.5% in 2022 while their proportion in
172 non-OA group has declined from 17.8% to 9.7%, $p < 0.001$ (Figure 2).

173 Table 2 presents comparison of articles with a CPY above the 90th percentile ($n = 1,801$;
174 median CPY, 7.7 [IQR 6.4-10.7]) vs. less than the 90th percentile ($n = 16,146$; median CPY,
175 1.3 [IQR 0.6-2.4]). Total number of citations, publication year, and OA status were positively
176 associated with high CPY. Among high CPY articles compared to all other articles, North
177 American authorship was more common (55.9% [1,007/1,801] vs. 47.8% [7,724/16,146]).
178 Using multivariable regression (Table 3), the variables found to be independently associated
179 with high CPY were: publication after 2007 (adjusted odds ratio [aOR] 4.9 [95% CI 4.2-5.7]),
180 research funding reported (aOR 1.6 [95% CI 1.4-1.8]), and OA status (aOR 1.4, [95% CI 1.2-
181 1.6]). Articles written by authors in Central America, South America, and Asia had lower
182 odds of being in the high CPY group.

183 The correlation between OA-publication proportion in each year and journal impact factor are
184 presented in Figure S1. There was a strong positive correlation between OA proportion and
185 IF; *IJGC* – $r(23) = .90$, $p < .001$, *Gynecologic Oncology* – $r(23) = .89$, $p < .001$.

186 Sensitivity analysis for original research articles [$n = 17,234$ (93.1%)] and review articles
187 [($n = 1,281$) 6.9%] is presented in Tables S1-S4. Among original research articles, the results
188 of the regression analysis remained mostly unchanged. Articles written by authors in Africa,
189 Central/South America, and Asia had lower odds of being in the high CPY group. Among
190 review articles, the variables found to be independently associated with high CPY were:
191 publication after 2007 (adjusted odds ratio [aOR] 4.7 [95% CI 2.1-10.5]) and research

192 funding reported (aOR 1.53 [95% CI 1.001-2.35]). Geographic region and OA status were
193 not associated with different odds for being in the high CPY group.

194

195 **Discussion**

196 *Summary of main results*

197 In gynecologic oncology research, we found that OA publication has become gradually more
198 common since its adoption. Over the last 5 years, 34.0% of articles published in two major
199 gynecologic oncology journals were published OA. Articles published OA tended to have
200 higher measures of scientific impact. We also found that articles by low/middle income
201 countries authors were underrepresented among OA publications.

202

203 *Results in the Context of Published Literature*

204 OA refers to unrestricted and free online access to full-text published articles[12]. Some
205 subscription-based journals provide OA publishing options to authors at the cost of article
206 processing charges. Both *IJGC* and *Gynecologic Oncology* are among most often cited
207 gynecologic oncology journals and each offers OA publishing at a cost to the authors. There
208 is a great debate in recent years regarding publishing and knowledge distribution in
209 academics [12-14]. Furthermore, the movement of endorsing OA publishing is increasing
210 with some evidence that in 2015 nearly half the published literature was OA [5].

211 Open access publishing has a variety of advantages including social, economic, and
212 academic benefits[15]. However, OA relies on financial support, either by the authors,
213 institutions, or research funders. Article processing charges may be unaffordable for authors
214 or institutions, particularly those in low/middle income countries. [16, 17].

215 Most literature regarding OA publishing examines articles in journals that exclusively publish
216 OA rather than in hybrid subscription journals, such as *IJGC* or *Gynecologic Oncology*.

217 Therefore, the impact of OA publishing is difficult to estimate as there is limited comparison
218 between OA and non-OA articles published within the same journal.[18, 19]. It is important to
219 highlight that there is a marked distinction between OA journals, such as the International

220 Journal of Gynecological Cancer and Gynecologic Oncology, that provide a strict and
221 rigorous process for manuscript review and 'predator journals' where articles are open
222 access but rather because these undergo little or no review and authors pay a fee for a
223 guaranteed publication. [20-22] Readers need to be aware and should interpret the
224 available literature cautiously about OA publications due to this bias.

225 Our finding that one in three recent articles in *IJGC* or *Gynecologic Oncology* were published
226 under an OA license is in line with the literature in other specialties where an estimated 28%
227 of articles are OA[5]. Outside gynecologic cancer research, the existence of an OA citation
228 advantage (OA articles are more likely to be cited than non-OA articles) has been debated.
229 Whether or not an OA citation advantage is identified in a given analysis seems to depend
230 on the field of research in question, the methodology of the investigators, and the journal's
231 impact factor. Our findings that CPY, relative citation ratio, and field citation ratio were higher
232 in OA articles suggest that an OA citation advantage is present in gynecologic cancer
233 research. This hypothesis is further supported by the finding that OA status was
234 independently associated with being among the most frequently cited articles in the two
235 journals studied.

236 We found that 10% of all articles were written by authors in low/middle income countries.
237 Among OA articles, an even smaller percentage were from low/middle income countries
238 authors. Although an intuitive explanation would be that low/middle income countries authors
239 find OA article processing charges to be prohibitive, the publishers for both journals in our
240 study waive or reduce these fees for authors from low/middle income countries. For
241 example, *IJGC*'s publisher, BMJ Publishing Group, completely waives the full article
242 processing charge for authors from low income countries[23]. Nevertheless, it is possible
243 that some authors are unaware of these waivers.

244 Although we have found higher number of total citations in the non-OA group, we believe
245 that this is a result of the 'seniority effect' (older studies accrue more citations over time).
246 Indeed, the adjusted measure – the number of citations per year is not higher in the non-OA
247 group.

248 We demonstrate a strong correlation between OA proportion and journal impact factor.
249 There is scarce literature on this correlation, as most literature compares fully-OA journals to
250 subscription based journals and some studies analyzed the conversion of journals from
251 subscription based to fully-OA model, also known as 'flipping'[24]. Generally, it is
252 understandable that OA articles are easier to access and therefore to cite, this would
253 increase the journal's impact factor. On the other hand, OA publications are more likely to
254 have research funding support and this could be a confounder for representing high quality
255 manuscripts funded by industry and randomized trials that would be published in higher
256 impact factor journals.

257

258 *Strengths and Weaknesses*

259 Among the strengths of the study is that it included all original research and review articles
260 published in two major gynecological cancer journals subsequent to when each journal
261 began offering OA publication. To our knowledge, this study is the first to evaluate whether
262 OA citation advantage exists in gynecologic oncology research. Our study has a number of
263 limitations. Unmeasured confounding could influence the relationship between OA status
264 and high CPY. Although we present a sensitivity analysis evaluating differences between
265 review articles and original research articles, we did not analyze differences among different
266 types of original research articles. We defined the country of origin based on the geography
267 of a single author. It is uncertain if more comprehensive definition of article provenance
268 would have resulted in different findings. Additionally, research relevant to our field can also
269 often be found in other publications that have broader focus (*Obstetrics & Gynecology*,
270 *Journal of Clinical Oncology*). It is also possible that OA policy has changed during the study
271 period and that OA fees has changed, thereby we cannot exclude biases introduced by OA
272 policy change during the study period. The World Bank's income classification is not static,
273 but in this study, we used the categorization from July 2022. Some countries may have
274 changed income category during the study period, meaning the classification of a country's
275 income in this study may be different than the year when an author submitted their article for

276 publication. Finally, we did not analyze the different source of funding (industry vs.
277 government) which may be a confounder.

278

279 *Implications for Practice and Future Research*

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281 While some publishers and journals might consider the OA model for various reasons, we
282 hereby provide data regarding the role of OA in two subscription model journals in
283 gynecologic oncology. The findings of our study should be further validated by future
284 research of the impact of OA in other journals as well. This might aid in underlining
285 inequalities between high and low/middle income countries in accessibility to the advantages
286 of OA identified in our study.

287

288 *Conclusion*

289 In *the International Journal of Gynecological Cancer* and *Gynecologic Oncology*, a third of
290 recent articles are published OA. These OA-published articles have a higher number of
291 citations per year and other citation metrics score compared to articles published without
292 OA. Articles written by authors in low/middle income countries are underrepresented overall,
293 but even more so among OA publications, raising a concern that authors from these regions
294 face obstacles to using OA to publish and distribute their research work.

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297 analysis, writing—original draft, writing—review, and editing. RM: data curation,
298 investigation, methodology, writing—review. RH: writing—review, and editing. JL - writing—
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389 **Table 1.** Open Access publications compared to non-Open Access publications (n=18,515)

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Characteristics	Open Access (n=2,398)	Non-Open Access (n=16,117)	P value
Citations per year	3 (1.5-5.3)	1.3 (0.6-2.7)	<0.001
Field citation ratio	6.1 (4.8-7.4)	4.4 (3.2-5.8)	<0.001
Relative citation ratio	0.9 (0.5-1.8)	0.7 (0.3-1.3)	<0.001
Total citations	14 (6-31)	18 (8-35)	<0.001
Usage count since 2013	4 (2-8)	2 (0-4)	<0.001
Year of publication	2015 (2012-2018)	2006 (1998-2012)	<0.001
Number of pages	7 (6-8)	6 (5-7)	<0.001
Research funding reported , n (%)	1,868 (77.9%)	3,243 (20.1%)	<0.001
Geographic region, n (%)			
Africa	9 (0.4%)	101 (0.6%)	
Central/South America	31 (1.3%)	265 (1.6%)	
Asia	163 (6.8%)	3,572 (22.2%)	<0.001
Europe	489 (20.4%)	4,430 (27.5%)	
North America	1,654 (69.0%)	7,338 (45.5%)	
Oceania	52 (2.2%)	411 (2.6%)	
Low/medium income country authorship, n (%)	132 (5.5%)	1,726 (10.7%)	<0.001

Figures are median (IQR) unless indicated otherwise.

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395 **Table 2.** Publications with high CPY ($\geq 90^{\text{th}}$ percentile) compared to publications with CPY
 396 $< 90^{\text{th}}$ percentile (n=17,947)

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Characteristics	CPY $\geq 90^{\text{th}}$ percentile n=1,801	CPY $< 90^{\text{th}}$ percentile n=16,146	P value
Citations per year, median (IQR)	7.7 (6.4-10.7)	1.3 (0.6-2.4)	<0.001
Total citations, median (IQR)	61 (30-106)	16 (8-31)	<0.001
Usage count since 2013, median (IQR)	7 (3-13)	2 (0-4)	<0.001
Year of Publication			
1997-2007	313 (17.4%)	8,938 (55.4%)	
2007-2014	585 (32.5%)	3,904 (24.2%)	<0.001
2015-2022	903 (50.1%)	3,304 (20.4%)	
Research funding reported	947 (52.6%)	4,005 (24.8%)	<0.001
Geographic Region			
Africa	3 (0.2%)	98 (0.6%)	<0.001
Central/South America	18 (1.0%)	256 (1.6%)	
Asia	243 (13.5%)	3,402 (21.1%)	
Europe	492 (27.3%)	4,263 (26.4%)	
North America	1,007 (55.9%)	7,724 (47.8%)	
Oceania	38 (2.1%)	403 (2.5%)	
Open access	541 (30.0%)	1,712 (10.6%)	<0.001
Low/medium income country authorship	144 (8.0%)	1,643 (10.2%)	0.003

Figures are n (%) unless indicated otherwise. 17,947 (96.9%) of the articles had a citations per year score.

399

400 **Table 3.** Multivariable analysis of characteristics associated with high CPY ($\geq 90^{\text{th}}$ percentile)
 401 (n=17,947)

Variable	Adjusted Odds Ratio	95% Confidence Interval
Published after 2007	4.93	4.26-5.71
Open Access	1.47	1.29-1.68
Research Funding Reported	1.61	1.43-1.82
Geographic Region		
Ref. (other ¹)	-	-
Africa	0.33	0.10-1.12
Central/South America	0.48	0.27-0.84
Asia	0.57	0.46-0.70
North America	1.06	0.94-1.19
Low/medium income country authorship	1.12	0.86-1.46

¹ Europe and Oceania. 17,947 (96.9%) of the cohort had a citations per year score. A total of 1,801 articles had CPY $\geq 90^{\text{th}}$ percentile.

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405 Legend for figures:

406 **Fig. 1** – Proportion of Open Access publications in *IJGC* and *Gynecologic Oncology*

407 **Fig. 2** Proportion of Open Access and non-Open Access publications per year by authors

408 from low/middle income countries since 2012

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