

Only Children and Cognitive Ability in Childhood: A Cross-Cohort Analysis over 50 Years in the United Kingdom

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Only children's uniqueness has intrigued researchers for decades, but many gaps in knowledge remain as to whether only children differ from children who have siblings. We use data from four British birth cohorts (born in 1946, 1958, 1970, 2000–2002) to investigate cross-cohort differences in the composition of only child families and whether the association between being an only child and cognitive ability in childhood has changed over time. Only children show similar scores to children from two child families and higher scores than children with two or more siblings across each of the cohorts analyzed. However, the results also show that—consistent with the finding that, across cohorts, the composition of the only child group has become more associated with social disadvantage—the “only child advantage” has weakened when comparing the most recent birth cohort to the older ones. Adjustment by family sociodemographic characteristics attenuates within and cross-cohort differences. Moreover, the results show that the cognitive advantages associated with being an only child vary considerably by whether the cohort member has been exposed to parental separation or is growing up in a family with lower socioeconomic status. The results highlight diversity in being an only child whose characteristics are conditional on changes throughout time and society.

Introduction

Only children's—namely children who grow up without siblings—unusualness and uniqueness have intrigued and fascinated researchers, clinicians, and society for decades. Because of the lack of siblings, only children have often been described as spoiled, overprotected, and lonely (Falbo and Polit 1986). The emergence of the negative views around only children

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FIGURE 1 Image circulated during the 2016 Fertility Day in Italy

NOTE: Translation from Italian: “Delaying motherhood leads to an only child. If any child at all”. The image was advertised as part of the 2016 Italian Fertility day, warning women and couples that one of the “dangers” of postponing childbearing is to have an only child. According to article 52, paragraph 2 of the Digital Administration Code, data and documents published by Italian public administrations without any explicit license are considered “open by default” (with exception of personal data). Image retrieved in March 2021 from <http://www.ilfattoquotidiano.it/2016/09/07/fertility-day-se-lo-stato-esclude-invece-di-includere-a-partire-dal-titolo/3018132/>

dates back to the late 1800s when Stanley G. Hall, an eminent psychologist, defined the only child as a “disease in itself” (Mancillas 2006). Although these views were developed on the basis of questionable scientific methods and on extremely small samples of only children with mental health problems, they permeated the general views and contributed to develop negative stereotypes about only children (Mancillas 2006). Despite scientific evidence either disproving or at least presenting ample evidence to question these views, even in contemporary low-fertility societies, negative stereotypes about only children are still present. This might contribute to explain the persistence of the two child family ideal (Sobotka and Beaujouan 2014). Figure 1, for example, shows an image circulated during the 2016 Italian Fertility Day,¹ which conveyed the message that one of the

negative consequences of childbearing postponement is that it leads to having an only child.

But is being an only child really a disadvantage? Previous research shows that in terms of cognitive and educational outcomes, on average, only children do as well as children with few siblings and better than children from large families (Falbo and Polit 1986). However, other studies report a disadvantage for only children compared to children who grow up with one or two siblings (Black, Devereux, and Salvanes 2010; Belmont and Marolla 1973). The context under study and, in particular, the characteristics of only child families have been identified as one of the explanations behind the mixed results (Choi and Monden 2017). In countries where small families are more prevalent (e.g., Spain, Italy, and Greece), only child families tend to be socioeconomically advantaged. On the contrary, in countries where small families are less prevalent (e.g., Norway, Sweden, and Ireland), only child families tend to be, on average, less advantaged than other families. The variation in the sociodemographic characteristics of only child families can explain why in some countries only children perform better than children from other sibship groups, while in others they perform worse. This finding empirically supports the argument that the selection into being an only child family, that is, the sociodemographic composition of this group, has at least as strong an influence on only children's outcomes as does their sibling position (Falbo and Poston 1993). Yet, in the existing body of work on only children, this aspect has received limited attention and indeed there is very limited knowledge about the sociodemographic characteristics of only child families.

Another potential source of variation across studies—many of which were conducted during the 1980s (Blake 1981b)—is whether and how the development of only children has changed over time. The sociodemographic composition of one child families might change not only across contexts but also time (Präg, Choi, and Monden 2020). For example, having an only child has, over time, become more likely to be associated with couples marrying later and divorcing more frequently (Gee 1992; Breton and Prioux 2009). Systematic variations in these selection mechanisms may lead to differences in the relationship between only childness and child development. This secular aspect remains largely untested in the literature. Moreover, in light of these secular changes, it is a limitation that the literature on only children has largely focused on sibship presence and has tended to neglect to integrate parental presence or marital disruption.

With declining fertility and a gradual shift in family size ideals observed in many countries, one child families are becoming or are expected to become more common in many contexts (Sobotka and Beaujouan 2014; Präg, Choi, and Monden 2020). The composition of only child families might have changed over time as it is related to demographic behaviors, such as parental separation, whose prevalence can vary over time, but whether and to what

extent this is the case and what implications it has for the only childness–child development association is unknown. We need more systematic evidence on only children, their characteristics, and their development to strengthen our understanding not only on *whether* but also *why* only children perform differently or similarly to children who grow up with siblings.

In this study, we contribute to this aim by using data from four British birth cohorts which cover children born during a 50-year period: in 1946, 1958, 1970, 2000–2002. First, we explore whether the sociodemographic composition of only child families compared to families with two, three, four, or more children has changed over time in the United Kingdom. Second, we explore whether the cognitive ability of only children with respect to children who grow up with (one, two, three, or more) siblings has changed over time and, if so, if it is explained by the changes in the sociodemographic characteristics of only child families over time compared to other sibship groups. Third, we examine if the association between being an only child and cognitive ability is heterogeneous and varies by family structure (i.e., whether the cohort member is living with both biological parents at age 10/11) and by parental social class.

Background

In social science research, three theories have focused on the consequences of being an only child. The first, the *resource dilution* theory, argues that siblings are competitors for parental resources such as time, money, and energy. Because these resources are limited, each sibling reduces the amount of time and financial investment any one child can receive (Blake 1989; Downey 1995). This theory predicts that only children perform, particularly in terms of educational outcomes, better than children from large families and similarly to children from small families because they do not have to share parental resources with any or many siblings. Although for different reasons, the *confluence* theory also predicts that only children perform better than children with siblings. First introduced by Zajonc and Markus (1975), the theory predicts that a child's cognitive ability depends on the family intellectual environment, which declines as the number of siblings increases. The only child benefits from not having siblings as they are exposed to a higher quality intellectual environment. In contrast, the *socialization* theory argues that siblings constitute a resource (Goetting 1986) since they provide children with opportunities to share and to learn how to negotiate and resolve conflict. Having younger siblings can also promote the development of tutoring skills, giving children the opportunity to refine their own cognitive skills while they teach their younger siblings. The socialization theory argues that, although only children might benefit in terms of educational outcomes from growing up without siblings, they will experience other kinds of disadvantages because they lack siblings with

whom to interact resulting in worse personal adjustment, cooperativeness, and ability to get along with peers (Falbo and Polit 1986).

Existing research supports the arguments of the dilution and confluence theories (Mancillas 2006; Blake 1981a, 1981b; Falbo and Polit 1986). When looking at educational outcomes in childhood and adulthood, most studies find only children to be either advantaged or no different from children in two child families and to clearly perform better compared to children from larger families (Sheppard and Monden 2020; Blake 1981a, 1981b; Gee 1992).² Similarly, existing evidence generally does not support the socialization theory as it finds that only children are comparable to children with siblings (especially those with few siblings) in terms of personality, parent–child relationships, achievement, motivation, and personal adjustment (Falbo and Polit 1986; Polit and Falbo 1987). Although the work by Downey and Condrón (2004) finds evidence of a social skills deficit among only children at kindergarten, work by Bobbitt-Zeher and Downey (2013) show that these deficits appear to be overcome by adolescence.

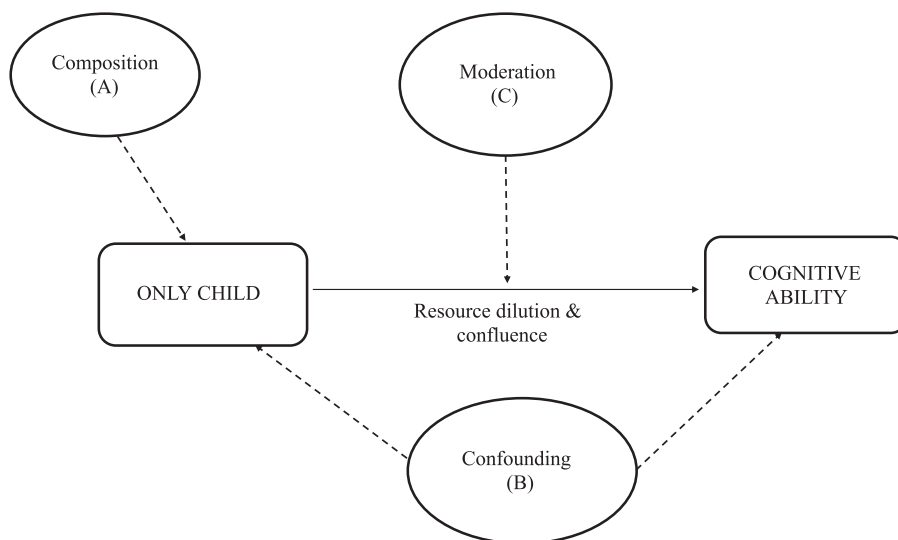
On the other hand, albeit a minority, some studies present a picture of only children that does not fully conform with the resource dilution and confluence theories. While only children tend to always outperform children with many siblings (four or more), the evidence on how only children fare compared to children from small families is not consistent across studies (Belmont and Marolla 1973; Choi and Monden 2017; Steelman et al. 2002). Work by Black et al. (2010), for example, shows that in Norway male only children have lower intelligence scores than children with two or three siblings before as well as after accounting for control variables capturing the socioeconomic status of the family. Belmont and Marolla (1973) found that only children performed worse in intelligence scores than first and second-borns from two and three child families and worse than first-borns from four child families. Choi and Monden (2017) show important variations in the Programme for International Student Assessment scores (PISA) test scores of only children across Europe. Only children perform worse than other sibship groups in contexts (such as Sweden, Ireland, and Belgium) where they represent a smaller proportion of children and where their parents are more disadvantaged. Taken together, the evidence points to the need for empirical and theoretical approaches which—contrary to resource dilution and confluence theories—contextualize the position of only children relative to other sibship groups based on family resources which might be more important in determining children's development and life chances than being an only child per se—an argument that is well supported by the cross-national study of Choi and Monden (2017).

In this study, we build and expand on this argument in two ways. First, we argue that the sociodemographic composition (i.e., the selection) into being an only child family and in other parity groups can vary systematically not only across contexts but also across time (Gee 1992). Earlier in

the 20th century, it was believed that only children were more likely to be born and grow up during times of economic hardships and wars (Falbo and Polit 1986). For example, in the study by Belmont and Marolla (1973), only children's worse performance in intelligence scores is attributed to the fact that only child families were negatively selected as they disproportionately represented families that were worst hit by the 1944–1945 Dutch famine. The more recent increase in only children has been associated with other demographic trends such as the rising divorce rates, teenage pregnancy, the postponement of childbearing, and changing social norms (Blake 1981a). Yet, there is no direct empirical evidence which can speak to how these changes might have impacted the composition of only child families and, consequently, the link between only childness and cognitive ability. Work by Choi et al. (2020) shows that in some contexts the educational disadvantage of an additional child/sibling in the family has decreased over time, but the authors did not look specifically at only children. Präg et al. (2020) find that disparities in parental education by sibship size have reduced over time, which was mainly driven by a reduction in a number of large families. They found disparities in parental education among one child families to be more stable over time, but they focused on parental education and did not include other measures such as parental separation. In the United Kingdom—the geographical focus of this study which has seen a substantial increase in the proportion of families headed by a lone parent in recent decades (Sigle-Rushton 2008; ONS 2013)—it is plausible to hypothesize that, over time, only childness has become more associated with parental separation, resulting in compositional differences across cohorts in the only child group. To the extent that parental separation is negatively associated with the development of children (McLanahan 2004), the compositional differences could result in only children having worse outcomes compared to other groups over time.

At the same time, we argue that even if the sociodemographic composition of the only child group does not vary over time, the link between the characteristics of only children and cognitive ability might change over time resulting in cross-cohort variation in the link between being an only child and cognitive ability. For example, the negative association between divorce and cognitive ability might weaken as it becomes more widespread and socially accepted (Amato and Cheadle 2005). These secular changes could, at least partially, offset the possible compositional differences in the only child group discussed in the previous paragraph. Finally, there could be changes over time in how only children are perceived and potentially stigmatized—which could affect their development—and in how resource dilution and confluence operate as the context might influence the degree to which sibship size drains resources in large families and, as a consequence, the importance of sibship size on children's development (Gibbs, Workman, and Downey 2016).

FIGURE 2 Potential drivers of secular changes in the association between being an only child and cognitive ability



NOTE: The dashed lines reflect the potential sources of cross-cohort variation.

Figure 2 illustrates our analytical framework by showing the main mechanisms that could explain potential cross-cohort changes in the association between being an only child and cognitive ability: (1) changes across cohorts in the sociodemographic composition of the only child group or selection on the exposure (A, *composition*), for example, higher proportion of only children with separated parents over time, (2) changes across cohorts in how the characteristics of only children are linked to cognitive ability or confounding effects, for example, the negative effects of parental separation on cognitive ability diminish over time (B, *confounding*), and (3) between cohort modification, for example, a moderator plays a more important or a different role in one or more cohorts compared to the rest potentially offsetting or reinforcing resource dilution and confluence processes, which are represented by the direct line representing, according to prior literature, mechanisms of actions/mediators (C, *moderation*). For example, stigmatization towards only children might result in teachers treating only children less favorably, but more so in the earlier cohorts which could offset the potentially positive effects of dilution and confluence processes for only children. Receiving more family and community support from the extended family in the older cohorts could offset the potentially negative effects of growing up in large families, thus reducing the advantage associated with receiving more parental resources in smaller families.

In the United Kingdom, we expect that the only child group has become more disproportionately likely to have separated parents, which could

result in the association between only childness and cognitive ability to “worsen” over time (i.e., a composition effect), but this could be offset by the fact that growing up in a disrupted family has become less disadvantageous over time (i.e., a confounding effect). Whether and to what extent this is the case is unclear due to lack of empirical evidence on the composition of only child families overall and whether/how they have changed over time. The primary aim of this study is, by using British cross-cohort data, to (1) *compare the sociodemographic composition of only child families over time*, (2) *compare cognitive ability scores between only children and children who grow up with siblings over time*, and (3) *explore the role of composition and confounding in explaining cross-cohort differences or lack thereof through a set of variables we observe in the data*. The data do not provide us with information (e.g., on the stigmatization around only children) that could speak to the moderation effects, but we nevertheless take it into consideration when discussing the results after we adjust for family characteristics. We interpret results showing that cross-cohort differences in the association between being an only child and cognitive ability are consistent with compositional and confounding differences across cohorts, as well as across and within cohort differences in how only children are doing compared to larger sibship size groups, attenuate once we take account of family sociodemographic characteristics, as evidence against the arguments for the resource dilution and confluence theories.

Second, we argue that existing theories around only children and the empirical literature have viewed and treated only children as a homogeneous group or single category. Yet, there can be different family contexts and processes which are associated with being an only child. For example, a child might grow up without siblings as a result of a deliberate or constrained choice, such as single parenthood, parental separation, secondary infertility, or other factors such as complications around the birth of the first child (Elvander et al. 2015). As the selection into being an only child is likely to matter more than the only child status per se, looking at the “average” only child might mask important heterogeneity within this group and prevent us from identifying the underlying mechanisms linking only childness to child outcomes. This potential variation has not been integrated into the main theories applied to only children. Indeed, the resource dilution theory implicitly assumes a stable two-parent family where the resources available to the individual child are reduced only by the addition of another child to the family, and not because of other family processes such as parental separation or growing up with a single parent. Similarly, the confluence theory does not allow for the possibility that an only child might grow up in a household with one single adult, who might not be able to provide the same level of adult conversations and intellectual stimulation. To the extent that over time only children have become more likely to grow up in single-parent households, the applicability and dominance of these theories—which were developed primarily within the context of

the nuclear family—to only children is questionable (Gibbs, Workman, and Downey 2016). To speak to these arguments, there is a need for analysis that takes a more nuanced approach to compare only children and siblings which brings together literature on sibling and parental access which so far have been siloed from each other. For this reason, *our secondary aim is to explore whether the association between being an only child and cognitive ability varies when we stratify the analyses by whether the cohort member is living with both parents at age 10/11 and by parental social class* thus distinguishing only children who grow up in better or lesser resourced environments. In this second set of analyses, we conceptualize parental separation and social class as potential moderators³ of the association between only childness and cognitive ability. We interpret results showing that the negative link between separation or growing up in a poorer household and cognitive ability is present and not attenuated for only children compared to larger sibling groups as evidence against the arguments of resource dilution and confluence theories.

Data and methods

We used data from four British birth cohort studies. The 1946 National Survey for Health and Development (NSHD) is a longitudinal cohort study whose origins lie in a maternity survey of all 13,687 children born in England, Scotland, or Wales during one week of March 1946. A socially stratified subsample of 5,362 singleton children born to married parents was selected for follow-up. We use data from the birth survey (response rate for age 0–4 interviews was 95 percent) and from the age 11 survey (response rate for age 5–15 interviews was 89 percent).

The 1958 National Child Development Study is a longitudinal cohort study that followed 17,416 children born in England, Scotland, or Wales during a week of March 1958. We use data from the birth survey (response rate 99 percent) and from the age 11 survey (response rate was 88 percent).

The 1970 British Cohort Study (BCS 70) is a longitudinal cohort study that followed 16,571 children born in England, Scotland, or Wales during one week of April 1970. We use data from the birth survey (response rate 96 percent) and the age 10 survey (response rate was 87 percent) (Sullivan et al. 2022).

The Millennium Cohort Study (MCS) is a longitudinal cohort study that followed 19,244 children born between September 2000 and January 2002 in England, Scotland, Wales, or Northern Ireland. The sample was selected from a random sample of electoral wards using a stratified sampling strategy to ensure the representation of all four of the United Kingdom countries, with an oversampling of disadvantaged and ethnically diverse areas. We used weights to account for the complex sampling design and nonresponse and overrepresentation of disadvantaged and ethnically diverse areas and the survey command to account for the clustering of

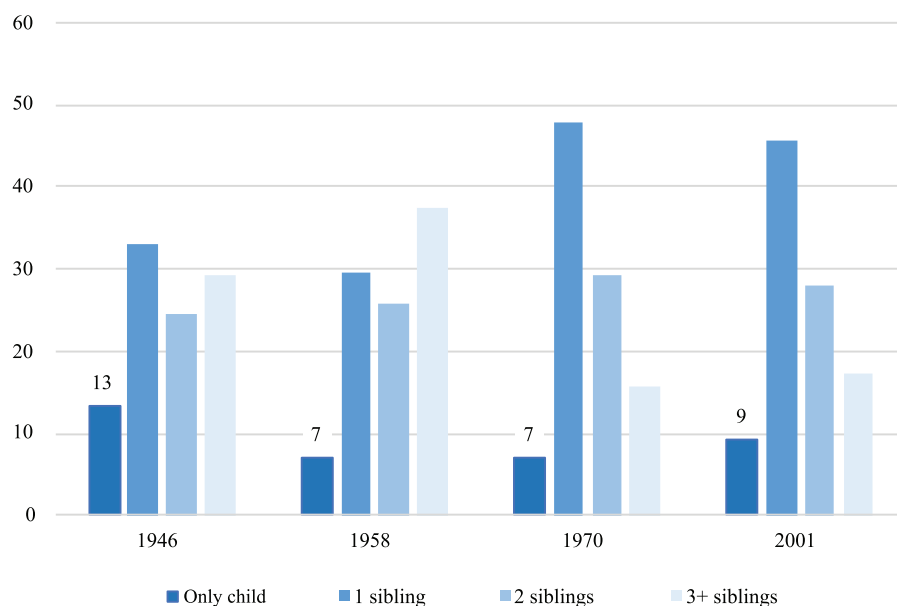
samples within strata. In the analyses, we used data from the infancy survey (response rate 82 percent), which was collected when the children were around nine months old; and from the age 11 survey (response rate 72 percent) (Plewis et al. 2007) We refer to the MCS as the 2001 cohort study, since the majority of births in the sample occurred in 2001.

Variables

Cognitive ability: In each cohort, the dependent variable was a measure of verbal reasoning ability collected when the children were 10 or 11 years old (Moulton et al. 2020). In the 1946 and 1958 cohort studies, verbal cognition was assessed using the verbal subscale of the General Ability Test which was administered by teachers to cohort members at age 11 (National Foundation for Educational Research) (Douglas 1964). In the 1970 cohort study, verbal cognition was assessed by a teacher using the Word Similarities subscale of the British Ability Scales, the precursor to the Verbal Similarities subscale (British Ability Scale, second edition; Elliott, Murray, and Pearson 1978), administered by the interviewer in the 2001 cohort (Elliot, Smith, and McCulloch 1996). We adjusted for the children's exact age at the interview to control for any differences in the age of test administration and thus abilities. One of the strengths of this study is the comparable cognitive ability tests across the four birth cohorts, as they all measure the same construct—verbal reasoning and were collected at similar ages. However, since different tests or versions of the same tests were administered, all tests were standardized to a mean of zero and a standard deviation of one.

Sibling status: to define only children we were guided by the research question we are addressing in this study and by the information available in the data (Chanfreau and Goisis 2022). Since we address theories arguing that in childhood only children benefit from a concentration of (time and financial) parental resources, we base our definition on coresidence with siblings or not. Thus, only children are defined as cohort members who do not grow up living with siblings. We adopt a broad definition of having a sibling as the data from the three older cohorts does not enable us to distinguish full and half-siblings. Moreover, due to data limitations, we do not know if the cohort member shares parental resources with siblings outside of the home.⁴ To identify the presence of siblings, we focused on age 10/11 because it was considered to be late enough in the cohort members' life to capture the existence of younger siblings—as in the vast majority of cases siblings are not born more than 10 years apart—and also early enough that older siblings of cohort members would likely still be coresident.

To identify the presence of siblings in the 1946 cohort study, we relied on fertility/childbirth history questions asked to the cohort members' mothers about live-born children born before or after the cohort child. In the 1958 cohort study, sibling status was defined based on whether the cohort

FIGURE 3 Proportion of cohort members by sibship size, by birth cohort

member was reported as the mother's first birth at the time of the cohort member's birth, adjusted for cohort members who were twins or triplets, and whether at the age 11 survey the mother reported having had any subsequent births. If the information on subsequent births was missing from the age 11 interview, we categorized the cohort member as having siblings if the age 16 interview revealed the presence of siblings. In the 1970 cohort study, sibling status was defined based on whether the cohort members had any younger or older brothers or sisters at age 11 interview (or twin/triplet siblings). The data in these three cohorts do not enable us to distinguish between full and half-siblings. In the 2001 cohort study, sibling status was defined based on whether the cohort member had any full, half, step, or adoptive siblings reported as living in the household at any sweep up to and including age 11.

When looking at all those interviewed at age 10/11 (i.e., not focusing exclusively on this study's analytical subsample), 13.6 percent of those born in 1946 were only children, 6.8 percent of those born in 1958, 7.8 percent of those born in 1970, and 9.2 percent of those born in 2001 (Figure 3). The general trend is similar to that of the proportion of women with one child only, as reported in official UK cohort fertility estimates and prior work on the historical decline in fertility in Britain (ONS 2011; Anderson 1998). Estimates from other sources suggest the prevalence of one child families has been relatively stable, fluctuating between 10 and 15 percent of women born between 1940 and the mid-1960s following a decline from over a fifth

of women born in the early to mid-1920s (Frejka and Sobotka 2008; Breton and Prioux 2009). Anderson (1998) shows that from the earliest stages of the decline of fertility in Britain, the fall in average family size was accompanied by a significant increase in the proportion of married women who remained childless or had only one child. This trend was attributed primarily to the growing legitimacy of new behaviors across different strata of society who foresaw opportunities from limiting their fertility, and less to techniques of birth control, that is, they were pioneers of fertility behaviors which then became more widespread. Figure 3 also shows a decline in the proportion of large families with three or more children and an increase in the proportion of families with two children.

In the analyses, we used the only child variable as a binary indicator (only child vs. with siblings) and as a categorical variable (only child; one sibling; two siblings; three or more siblings).

Other variables: The other independent variables were a set of child and family characteristics collected during the birth or age 10/11 survey of each cohort study. We used these variables to describe the sociodemographic selection into growing up as an only child and test whether it has changed over time, as well as to unpack the association between being an only child and cognitive ability. In terms of child characteristics, we considered the sex of the cohort child and his/her birth order that is the numerical order of the live birth (categories: first, second, third, or higher) which is associated with cognitive ability (Barclay 2015; Bjerkedal et al. 2007; Mare and Chen 1986). In terms of family characteristics, we considered mother's education (binary indicator; 1946/1958 cohort studies: whether the mother stayed in education after the minimum age; 1970: whether the mother had completed A levels (precollege) or had degree level education; 2001 cohort study: whether the mother had degree-level education), the father's (1946/1958 cohorts), or the family's social class (1970/2001 cohort, the highest in the household) based on the Registrar General Social Class (categories in all cohorts: professional occupation, managerial and technical occupations, skilled nonmanual occupations, skilled manual occupations, partly skilled occupations, unskilled occupations). We also considered maternal age at the cohort member's birth (categorical: <20, 20–24, 25–29, 30–34, 35–39, 40+) and the mother's marital status at birth (categories 1958/1970 cohort: married or single; categories 2001 cohort: married, cohabiting or single). To capture family instability, we considered whether the cohort members' parents were living together (1946/1958/1970 cohort studies which did not collect direct information on marital status) or were married/cohabiting in the 2001 cohort study at age 10/11 interview. We use this variable as a proxy for parental separation. Finally, we considered whether the mother breastfed the cohort member for at least one month (binary indicator) and whether the mother smoked during pregnancy (binary indicator). We did not adjust for marital status at birth in the 1946

cohort study (since all cohort members were born to married mothers) and for smoking during pregnancy (since the variable was not collected).

Inclusion criteria and exclusions

We excluded from the analyses observations with missing values on any of the variables used in the analyses (Mostafa et al. 2021). In families with multiple births, we randomly selected one cohort child. These exclusions reduced the 1946 cohort sample to 3,288 observations (out of 4,281 cases in the age 11 survey), the 1958 cohort sample to 10,941 (out of 13,951 cases in the age 11 survey), the 1970 cohort sample to 8,612 (out of 14,350 cases in the age 10 survey), and the 2001 cohort sample to 11,805 observations (out of 13,287 cases in the age 11 survey).

Methods

In the first step of the analyses, we compared the family sociodemographic characteristics and the maternal health behaviors based on sibship status. The aim of this step is to show whether and, if so, how the sociodemographic composition of only child families has changed over time.

In the second step of the analysis, in order to examine the association between being an only child and cognitive ability in childhood, we estimate a series of linear regression models. The analyses for the 1946 cohort are conducted using study design weights to adjust for the sampling procedure (births to married women with husbands and nonmanual and agricultural employments and one in four of all comparable births to women with husbands in manual employment) (Wadsworth et al. 2006). The analyses for 2001 are conducted using sample weighting and accounting for the complex survey design. All analyses are conducted in Stata 17.

We explore the association between sibship status and cognitive ability by estimating the following four models for each of the four birth cohorts:

$$\text{Cognitive ability}_i = \alpha_i + \beta_1 \text{Only child}_i + e_i,$$

$$\text{Cognitive ability}_i = \alpha_i + \beta_2 \text{Sibship status}_i + e_i,$$

$$\text{Cognitive ability}_i = \alpha_i + \beta_3 \text{Sibship status}_i + \beta_4 \text{Sociodem} - \text{Health}_i + e_i,$$

$$\text{Cognitive ability}_i = \alpha_i + \beta_5 \text{Sibship status}_i + \beta_6 \text{Sociodem} - \text{Health}_i + \beta_7 \text{Separation}_i + e_i,$$

where *Cognitive ability*, the dependent variable, is the z-transformation of the verbal ability score measured at age 10/11 for individual *i*. In Model 0, the baseline model, we adjust for *Only child* which is a binary indicator measuring if the cohort child is an only child or has siblings living in the household. In this model, we compare cohort members who are only children to all the cohort members with siblings combined into a single cate-

gory. In subsequent models 1–3, we expand on this variable and categorize children with siblings based on the number of brothers/sisters they have. *Sibship status* is a categorical variable for the number of siblings the cohort member has (0,1,2,3+). In Model 2, we adjust for *Sociodem-Health*, that is, a vector of family sociodemographic characteristics at birth (the birth order of the cohort members in the family, maternal age at the time of birth, mother's level of education, family social class and marital status at the time of birth) and maternal health behaviors (smoking during pregnancy and breastfeeding)—described in the previous section—which may confound the association between only child and cognitive ability. Finally, Model 3 additionally adjusts for *Separation*, namely whether the cohort member is living with both parents at the age of 10/11 interview. We adjust for this variable separately as it could be a confounder as well as a mediator in the association between only childness and cognitive ability. The models that include adjustments for covariates are only partially comparable across cohorts, as in the 1946 cohort study we cannot adjust for all the variables we account for in the other cohort studies and there might be differences in the temporal meaning of these variables across the four cohorts.

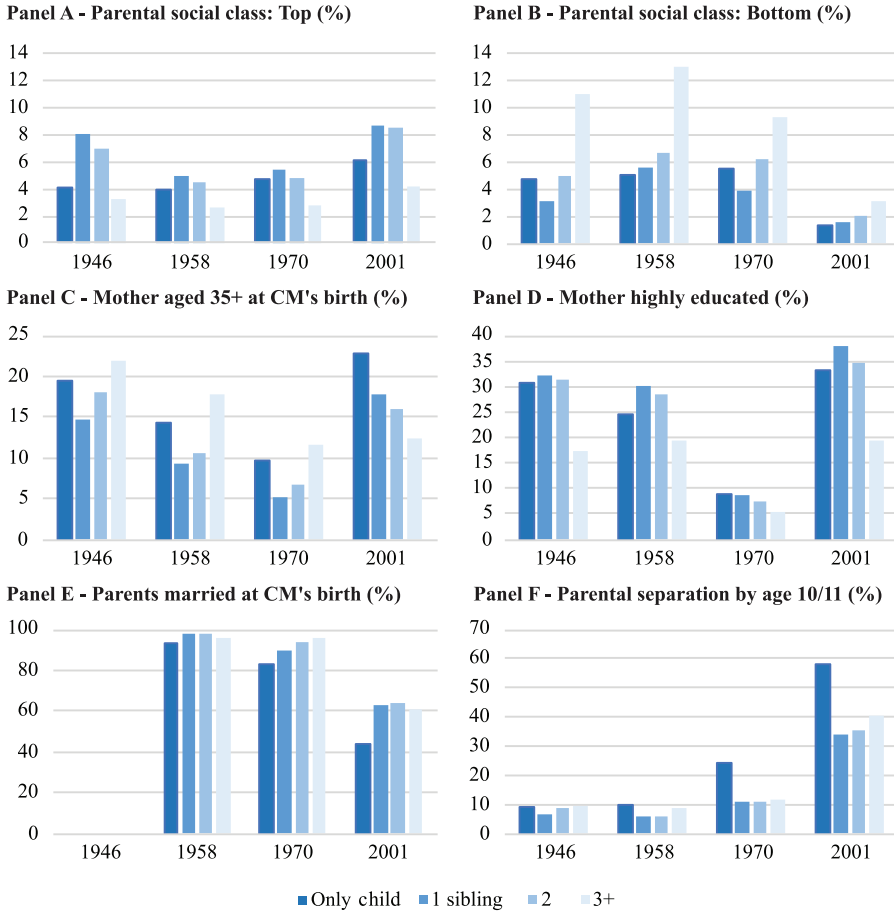
To explore whether the association between being an only child and cognitive ability is heterogeneous across social categories, we run Model 1 interacting the sibship status variable by a binary indicator capturing whether the cohort members are living with both parents or only one parent at the age 10/11 interview (which we use as a proxy for parental separation) and, in a separate analysis, by a binary indicator capturing whether they are growing up in households with an advantaged social class (professional occupation and managerial and technical occupations) or disadvantaged social class (skilled nonmanual occupations, skilled manual occupations, partly skilled occupations, unskilled occupations). Both parental separation and lower social class are associated with social disadvantage and fewer resources available to the family, and thus enable us to compare only children who grow up in poorer from those who grow up in seemingly better resourced environments.

Results

The sociodemographic composition of only child families

Figure 4 shows key sociodemographic characteristics (proportion of children whose families belong to the top or bottom social class categories, the percentage of children born to mothers aged 35 and over at the time of birth, proportion of children born to married mothers, and proportion of children whose parents are not living together around age 10/11) of the analytical samples by sibship size (0,1,2,3+ siblings) for each birth cohort. Online Appendix Tables A1–4 show the full descriptive tables. In the 1946

FIGURE 4 Descriptive for selected sociodemographic characteristics, by sibship size and birth cohort



NOTE: Different y-axes. CM = cohort member. Mother highly educated: 1946 and 1958 beyond school leaving age, 1970 A levels or above, 2001 degree level. Parents married at CM's birth were not shown for the 1946 cohort as the study only included children born to married parents.

cohort study, only children appear to fall in between cohort members with one or two siblings and cohort members with three or more siblings—the latter being the most disadvantaged. For example, the percentage of children with a father in the top social class category is 4.1 percent among only children, 7–8 percent for children with one or two siblings, and 3.3 percent for cohort members with three or more siblings. 4.8 percent of only children have a father in the lowest social class category, 3.1 percent among cohort members with one sibling, 5 percent among cohort members with two siblings, and 11 percent among cohort members with three or more siblings. In terms of maternal age at the birth of the cohort member, only children are less likely than all the other groups to have a younger mother

(<20 years). Differences in the other maternal age categories are not evident until the mid-late thirties where only children are more likely to have a mother in the age category 35–39 compared to cohort members with one sibling and more likely to be born to a mother aged 40+ compared to the cohort members with one or two siblings. However, despite the differences in relative terms, the proportion of only children who are born to an older mother is small in absolute terms (4 percent). The results do not show substantial differences in the proportion of cohort members living with both parents at age 11 by sibship status.

For the 1958 cohort study, similar to the 1946 cohort study—in terms of socioeconomic status—only children fall in between cohort members with one or two siblings and cohort members with three or more siblings. Only children show the lowest percentage in terms of parents being married at the time of the birth, but in absolute terms the great majority (93 percent) of only children are born to married parents. In terms of maternal age at birth, the results are in line with the 1946 cohort. In contrast to what we observe in the 1946 cohort study, however, only children show the highest percentage (10.1 percent) of cohort members who are not living with both parents at age 11 (either because they have not lived with both parents from birth or because they have experienced parental separation by age 11)⁵ followed by children with three or more siblings (9 percent) and cohort members with one or two siblings (5.7 percent and 5.9 percent, respectively). Only children are the group whose mothers are the most likely to have smoked during pregnancy (although differences by sibship size are small) and the least likely to have been breastfed (Online Appendix Table A2).

For the 1970 cohort study, in terms of social class, the results mirror those of the 1946 and 1958 cohort studies. In contrast, there are differences when we look at other indicators. On the one hand, only children have mothers who are more likely than any other sibship group to have completed their A levels or a university degree. On the other hand, differences by marital status at birth and at age 10 are more pronounced compared to the 1946 and 1958 cohort studies. 83.4 percent of only children are born to mothers who were married at the time of birth versus over 90 percent in the other sibling groups. Twenty-four percent of only children are not living with both parents at age 11, compared to 10–12 percent of cohort members in the other sibship groups. Only children also show considerably higher rates of having a mother younger than 20 at the time of birth (16.6 percent vs. 7–9 percent in the other sibship groups) (Online Appendix Table A3)

For the 2001 cohort study, the characteristics of only children in this cohort are similar to those of only children born in 1970. In terms of maternal education, they tend to be in between cohort members with one or two siblings and cohort member with three or more siblings. In terms of relationship at the time of birth and at age 11, they tend to be more disadvantaged—even more so than among children born in 1970. For

example, 44 percent of only children are born to mothers who are married at the time of birth in contrast to over 60 percent in the other sibship groups. 24.6 percent of only children have parents' who are not coresiding at the time of birth, in contrast to 13–14 percent of cohort members with one or two siblings. We observed similar disparities at age 11, where 58 percent of only children are not living with both biological parents versus 30–40 percent in the other sibship groups. In this cohort, only children are more likely to have young as well as older mothers.

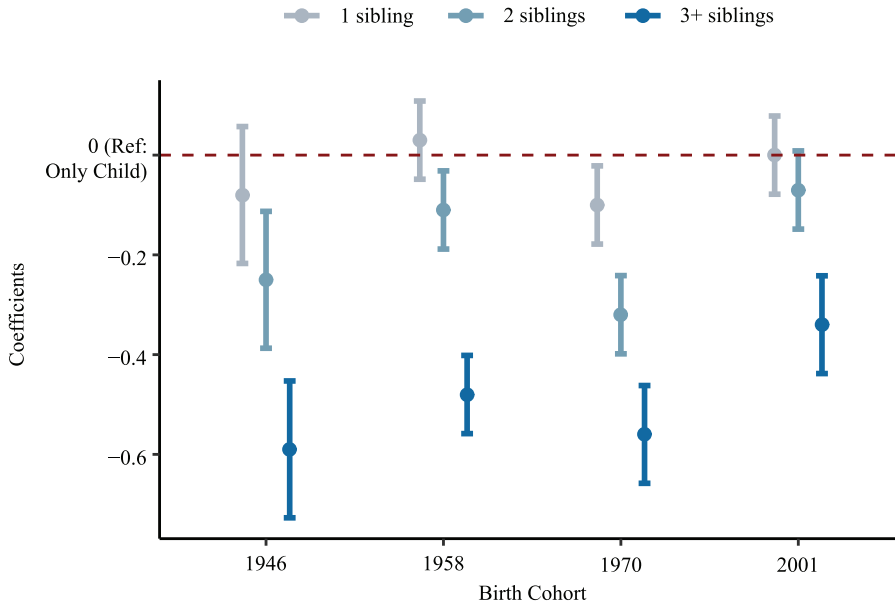
Taken together, the results show similarities as well as differences in the sociodemographic composition of only child families across the birth cohorts analyzed. Although over time, the results show continuity in the socioeconomic characteristics of families whereby only children tend to be in between smaller (most advantaged) and larger (least advantaged) sibling families, they also show that only children become more “represented” by characteristics which tend to be associated with a disadvantage: teenage mothers, children born to single parents, and children who do not live with both parents at age 10/11 (McLanahan 2004). The results suggest that, over time, the sociodemographic composition of only children has changed in a way that this group has become, on average, more heterogeneous and more disadvantaged. In contrast, the disadvantage of large families has remained remarkably stable across the cohorts, supporting our argument that we are seeing a change/diversification in the only child group rather than the pattern potentially being an artifact of change in the group(s) we are comparing them to.

The cognitive ability of only children

Table 1 shows the main model results exploring the association between sibship size and cognitive ability at age 10/11. The full model results are presented in Online Appendix Tables A5–8. Model (0)—which is unadjusted and compares only children to children with siblings grouped into one category—shows that in all the four cohort studies only children have higher cognitive ability scores than children with siblings. However, the results also show that there is a gradient in the association. Only children born in 1946 have cognitive scores 0.32 standard deviations (95 percent CI: 0.20–0.44) above cohort members with siblings while only children born in the most recent cohort 2001 perform 0.09 standard deviations (95 percent CI: 0.01–0.16) above cohort member who grow up with siblings. The confidence intervals around the 1946 and 2001 estimates do not overlap, leading us to conclude that the association between being an only child and cognitive ability at age 11 has weakened between these two cohorts. The results for 1958 and 1970 fall in between the 1946 and 2001 results, and their confidence intervals do not overlap with those of the 2001 cohort study, providing further evidence of the secular decline. A pooled and fully inter-

TABLE 1 Linear regression model results on cognitive z-scores at age 10/11, by sibship size and birth cohort (for full model results, see Online Appendix Tables A5–A8)

	Model 0: Unadjusted		Model 1: Unadjusted		Model 2: Sociodemographic characteristics				Model 3: Fully Adjusted				
	Coefficient	SE	95% CI	Coefficient	SE	95% CI	Coefficient	SE	95% CI	Coefficient	SE	95% CI	
	1946 cohort (<i>n</i> = 3,288)												
Only child	0.32	0.06	0.20,0.44	Ref.	Ref.	Ref.	Ref.	Ref.	Ref.	Ref.	Ref.	Ref.	
One sibling				-0.08	0.07	-0.21,0.05	-0.03	0.07	0.07	-0.17,0.11	-0.03	0.07	-0.17,0.11
Two siblings				-0.25	0.07	-0.39, -0.12	-0.08	0.08	0.08	-0.24, 0.07	-0.08	0.08	-0.24, 0.07
Three or more siblings				-0.59	0.07	-0.72, -0.45	-0.25	0.08	0.08	-0.41, -0.08	-0.25	0.08	-0.41, -0.09
	1958 cohort (<i>n</i> = 10,941)												
Only child	0.22	0.04	0.14,0.29										
One sibling				0.03	0.04	-0.04, 0.11	0.06	0.04	0.04	-0.01, 0.14	0.05	0.04	-0.02, 0.13
Two siblings				-0.11	0.04	-0.19, -0.04	0.01	0.04	0.04	-0.07, 0.09	0	0.04	-0.08, 0.08
Three or more siblings				-0.48	0.04	-0.55, -0.41	-0.2	0.04	0.04	-0.28, -0.12	-0.2	0.04	-0.29, -0.12
	1970 cohort (<i>n</i> = 8,612)												
Only child	0.25	0.04	0.17,0.33	Ref.	Ref.	Ref.	Ref.	Ref.	Ref.	Ref.	Ref.	Ref.	
One sibling				-0.1	0.04	-0.18, -0.02	-0.07	0.04	0.04	-0.15,0.01	-0.09	0.04	-0.17, -0.01
Two siblings				-0.32	0.04	-0.41, -0.23	-0.2	0.05	0.05	-0.29,-0.11	-0.22	0.05	-0.31, -0.13
Three or more siblings				-0.56	0.05	-0.66, -0.47	-0.35	0.05	0.05	-0.45,-0.24	-0.37	0.05	-0.47, -0.27
	2001 cohort (<i>n</i> = 11,805)												
Only child	0.09	0.04	0.01,0.16										
One sibling				0	0.04	-0.07, 0.07	0.03	0.04	0.04	-0.04, 0.11	0.02	0.04	-0.06, 0.09
Two siblings				-0.07	0.04	-0.15, 0.01	0.05	0.04	0.04	-0.04, 0.14	0.03	0.04	-0.05, 0.12
Three or more siblings				-0.34	0.05	-0.45, -0.24	-0.07	0.05	0.05	-0.17, 0.03	-0.09	0.05	-0.19, 0.01

FIGURE 5 Regression coefficients for cognitive z-scores, reference category only children (Model 1), by birth cohort

acted model confirms that differences between the 2001 cohort study, and the older cohorts are statistically significant (Online Appendix Table A9).

Model 1 is also unadjusted but now cohort members with siblings are divided up based on their sibship size (1,2,3+), with only children as the reference category. The results shown in Table 1 as well as visually in Figure 5 help us to further understand how only children perform in terms of cognitive ability relative to children with siblings. In all the cohort studies, only children have similar cognitive scores to cohort members with one sibling (i.e., two child families). The differences are small or nonexistent and not statistically significant. The differences between only children and children with siblings become larger as the number of siblings increases. In the 1946, 1958, and 1970 cohort studies, only children show significantly higher cognitive ability scores than cohort members with two siblings. The 1946 cohort members with two siblings perform 0.25 standard deviations (95 percent CI: -0.39 ; -0.12) below only children; the 1958 perform 0.11 standard deviations (95 percent CI: -0.19 ; -0.04) below and the 1970 perform 0.32 standard deviations (95 percent CI: -0.41 ; -0.23) below only children. In contrast, differences between only children and children with two siblings in the 2001 cohort study are substantively small. Finally, only children outperform cohort members with three or more siblings in all the cohort studies. These are the largest differences in all the cohort studies, but the pattern shows a gradient over time. In 1946, cohort members with three or more siblings perform 0.59 standard deviations (95 percent CI: -0.72 ;

−0.45) below only children while in 2001 they perform 0.34 standard deviations (95 percent CI: −.45; −0.24) below only children. Online Appendix Table A9 confirms a statistically significant decline between the 2001 cohort study and the older cohort studies when we compare differences between only children and children growing up in three or more child families. The results are more mixed, in terms of statistical significance, when we compare differences between only children and children growing up with one or two siblings but a qualitative assessment of the trend suggests a decline in the only child advantage when the 2001 cohort study is compared to the earlier cohorts.⁶

In Model 2 (Table 1), we include adjustment for family sociodemographic characteristics. The results show that the differences in cognitive scores between only children and cohort members with two or three or more siblings are attenuated in all the cohort studies. Differences between only children and children with two siblings are attenuated in all the cohort studies and no longer significant in all cohort studies except the 1970. Compared to Model 1, differences between only children and cohort members with three or more siblings are attenuated by nearly 60 percent in the 1946 and 1958 cohort studies, by 38 percent in the 1970 cohort study, and by 80 percent in the 2001 cohort study. As in Model 1, in Model 2 differences between only children and cohort members with one sibling are not statistically significant.

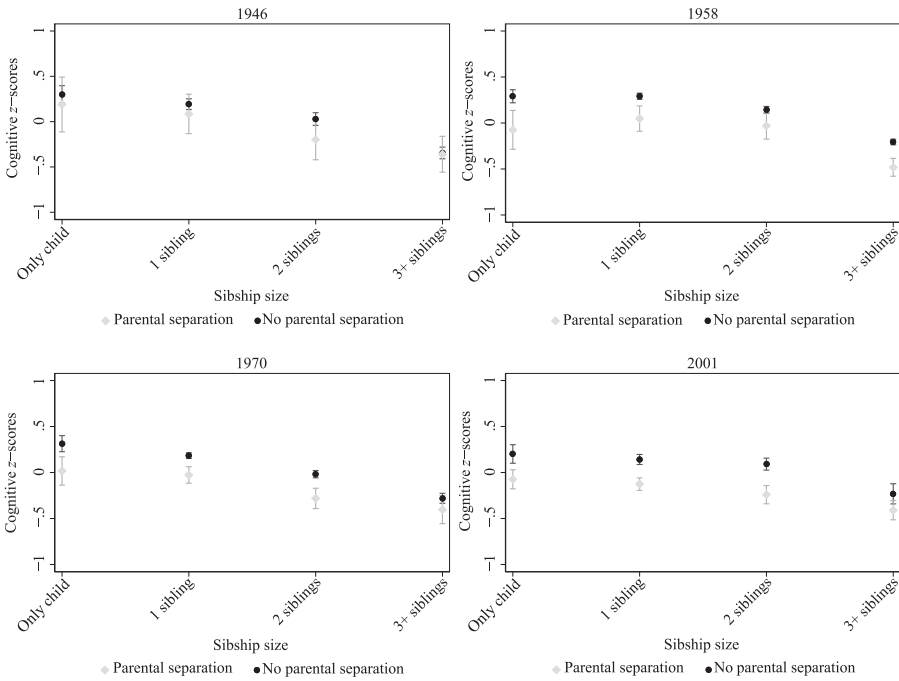
In the fully adjusted Model 3 (Table 1), we also adjust for parental separation. Compared to Model 2, there are only minor differences in the coefficients of the 1970 and 2001 cohort studies, while the results for the 1946 and 1958 cohort studies are virtually unchanged. Taken together, the results show that only children, on average, have higher cognitive ability scores than children who grow up with siblings but also that the advantage has weakened over time when we compare the 2001 cohort to the older cohorts. They also show that the only child advantage varies when one disaggregates the group of cohort members with siblings based on sibship size. In all the cohort studies, only children have similar cognitive ability scores to cohort members who grow up with one sibling and higher scores than cohort members who grow up with two or more siblings—yet, differences appear to be smaller in the 2001 cohort study compared to the older cohorts. Finally, differences in the cognitive ability scores between only children and other sibship groups within and across cohort studies are attenuated on adjustment for family sociodemographic characteristics.

What might explain the secular trends? The results suggest that both compositional and confounding processes are likely to be involved (Figure 2). Over time, the composition of the only child group has changed in a way that a higher proportion of only children grow up with separated parents, which is associated with lower cognitive ability (Steele, Sigler-Rushton, and Kravdal 2009; Amato and Keith 1991). For example, in the

1958 cohort around 10 percent of only children were living in households without both parents present (Online Appendix Table A2), compared to over 50 percent in the 2001 cohort (Online Appendix Table A4). However, the regression models show that the link between parental separation and cognitive ability went from -0.18 standard deviations (significant at the 1 percent level) to 0.01 (not statistically significant) as shown in Online Appendix Tables 5–8. Being an only child has over time become associated with having experienced parental separation, but that has been partially compensated by the fact that the negative link between parental separation and cognitive ability has attenuated over time. In other words, the two mechanisms could be operating in opposite directions that is in the absence of a confounding effect, the weakened association between only childness and cognitive ability over time could have been more pronounced. A similar pattern is observed when we look at teenage pregnancies: The proportion of only children born to a teenage mother (which is negatively associated with children's cognitive abilities) has increased across cohorts, but the link between maternal teenage pregnancy and child cognitive ability diminishes over time (Online Appendix Tables 5–8). Overall, the results suggest that between cohort differences in the cognitive outcomes of only children versus larger sibling groups mirror within cohort processes. Combined with the fact that on adjustment for family socio-demographic characteristics, residual differences across and within cohorts are visible mainly when looking at the largest sibship size group, while only children do not stand out compared to cohort members with one or two siblings, the results provide limited support for the arguments presented by resource dilution and confluence theories. We believe the residuals differences are more likely to be explained by unobserved composition and confounding than by resource dilution or confluence processes. Yet, even if this was not the case, the role of resource dilution and confluence would be limited.

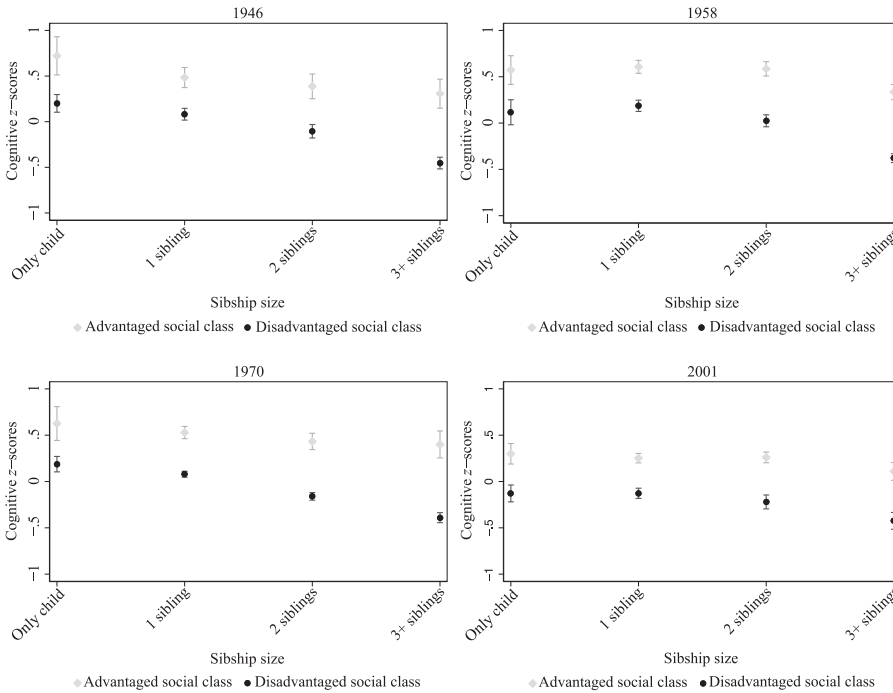
To address the second aim of this study (i.e., if the association between being an only child and cognitive ability is heterogeneous according to family structure and social class) we rerun Model 1 including an interaction term between the sibship status variable and whether the cohort member is living with both parents at age 10/11, and a second interaction between sibship status and by the level of social class. For ease of exposition, we refer to cohort members who are living with both parents at the age 10/11 interview as children who have not experienced parental separation and to cohort members who are not living with both parents to have experienced parental separation.⁷ The predicted cognitive scores are presented in Figure 6. The results show that, in all the birth cohorts, cohort members who at age 10/11 are not living with both parents have lower cognitive scores compared to their counterparts living with both parents.

FIGURE 6 Predicted cognitive z-scores, by parental separation and birth cohort



In the 1946 cohort study, the differences are small and not statistically significant which could be due to the low prevalence of parental separation in this birth cohort and also that children born to unmarried mothers were excluded from the study. Differences in the 1958, 1970, and 2001 cohort studies (with the exception of the group with three or more siblings where differences are statistically significant only for the 1958 cohort study) are statistically significant—showing evidence in line with the large body of work on the disadvantages associated with not growing up with two parents (McLanahan 2004). Only children exposed to parental separation show significantly lower cognitive scores compared to only children who at age 10/11 live with both parents. The results show that an only child who has experienced parental separation achieves lower cognitive ability scores than children who are part of larger sibship groups but who grow up with both parents. On average, parental separation—because of its determinants and/or its consequences for household resources—seems to play a larger role in explaining variation in cognitive outcomes than the number of siblings a child has. Moreover, the parental separation gap (i.e., the difference in cognitive ability scores between children living with one or both parents) does not appear to be smaller for only children compared to larger sibling groups that is, being an only child does not attenuate the

FIGURE 7 Predicted cognitive z-scores, by disadvantaged versus advantaged social class and birth cohort



negative association between parental separation and cognitive ability (Online Appendix Figure A1). In the 1970 and in the 2001 cohorts, the parental separation gap is smallest in families with four or more children, but the opposite is true for the 1958 cohort and differences are small. The results for parental social class—presented in Figure 7—present a similar picture. Only children, as much as other sibship size groups, show higher cognitive ability scores when they are growing up in families with advantaged social class. Moreover, only children do not experience a smaller reduction in the cognitive ability gap between advantaged and disadvantaged families at least when we compare them to children who grow up in two or three child families (additional analyses not shown here reveal that the confidence intervals for only children and children growing up with one or two siblings overlap). Cohort members who grow up in four child families show a larger gap compared to the other groups. Taken together, the results show that parental separation and disadvantage moderate the association between only childness and cognitive ability, but in a similar way to larger sibship groups which challenges the importance of resource dilution and confluence processes in understanding the development of only children.

Sensitivity analyses

To test the robustness of the results, we conducted additional analyses. First, we ran the models by transforming the dependent variable into percentiles and the results were fully consistent with the main model results using standardized cognitive ability scores. Second, we ran the models on nonverbal reasoning ability outcomes in the 1946, 1958, and 1970 cohort studies (the measure was not available in the 2001 cohort study), and the results were consistent with those on verbal cognitive ability. Third, we ran the models for the 2001 cohort with an adjustment for ethnicity, and the results were identical to those presented in the main text. Fourth, we did a missing data sensitivity check and the imputed results were highly similar to the results presented in the main text. All the additional analyses results are available upon request.

Conclusions

Despite the (projected) increasing numbers of only child families in many advanced societies (Sobotka and Beaujouan 2014), many fundamental gaps in knowledge remain about whether only children are different from children who grow up with siblings and why. Only child research on cognitive and educational outcomes has produced mixed results. While most studies show that only children have better outcomes than children from large families and similar outcomes to children from small families, other studies show that they have worse outcomes than children who grow up with one or two siblings. The mixed findings support the argument that the characteristics of only child families have at least as strong an influence on only children's outcomes as does their sibling position (Falbo and Poston 1993), an aspect which has received limited attention by the extant literature. In this paper, we build on this argument, and we use unique data from four British birth cohort studies which cover children born during a 50-year period (in 1946, 1958, 1970, 2001) to analyze the sociodemographic characteristics of only child families and if they change over time, and to compare cognitive ability scores over time between only children and children who grow up with siblings.

The results show that, on average, only child families tend to be relatively advantaged in terms of socioeconomic status and similar to the most advantaged groups (families with two children) than to the least advantaged ones (larger families). However, they also show that, over time, being an only child has become more associated with potentially disadvantaged circumstances such as growing up with separated parents and being born to a teenage mother. The sociodemographic composition of only child families has become more heterogeneous and disadvantaged. Given that parental disruption (experiencing parental separation and potentially growing up

with a lone parent) appears to be an important route into only childness, secular trends in family formation and stability, and the associated economic circumstances, provide an important context for understanding only children's outcomes.

In terms of cognitive ability, only children show similar scores to children from two child families and higher scores than children growing up with two or more siblings. However, even though this pattern of associations is observed in all cohorts analyzed, the only child "advantage" appears to be weaker in the most recent cohort (2001) compared to the older cohorts when looking at the overall trend as well as when testing differences formally. We hypothesize that the secular decline can be attributed to both changes in the composition of the only child group which has become more disadvantaged over time, that is, a higher proportion of only children growing up in separated families and to confounding effects, for example, the negative association between parental separation and children's cognitive ability has declined (Harkness, Gregg, and Fernández-Salgado 2020). Adjustment for family sociodemographic characteristics largely attenuates differences within and across cohorts supporting the idea that the (in this case positive) association between being an only child and cognitive ability is closely linked to background family characteristics. Finally, the stratified analyses show that being an only child exposed to parental separation and/or to growing up in a household with a lower level of social class is not associated with a reduced disadvantage in cognitive ability compared to cohort members growing up with siblings who are also exposed to parental separation.

The results have several implications for research and theory on only children. First, they show that the association between being an only child and cognitive ability is nuanced. Indeed, even in a context where it is consistently positive, the strength of the association varies across birth cohorts. Our results suggest that being an only child is not a constant entity but one that varies and is conditional on changes throughout time and society, and these changes are reflected in the characteristics of only child families. Going forward, we should avoid generalizing findings from one study, a single moment in time, or indeed a specific context as indicative of only children, as the sense of being an only child and the processes it reflects might vary in different situations. Our proposed framework (Figure 2) could prove useful to unpack, make hypotheses around and test potential drivers of change in the only child-child outcomes association not only across time but also contexts and subpopulation groups.

Second, the results provide evidence which challenges the arguments presented by the resource dilution and confluence theories around only children. In the unadjusted models, only children have higher cognitive ability scores than children who grow up with two or more siblings and more so in the older than in the more recent cohort, but the within and

across cohorts differences are largely or fully attenuated on adjustment for family characteristics thus providing little evidence to support the argument that only children do better because they do not share resources with other siblings or because they benefit from growing up with adults only. On the contrary, the results support the argument that only children have higher cognitive ability outcomes than children in larger families because, on average, they constitute a relatively more advantaged subpopulation group. Moreover, the analyses by parental separation and social class show that the negative link between parental separation or growing up in a poorer household and cognitive ability is present and not attenuated for only children, who do not have to share resources with siblings, compared to larger sibling groups. They also show that these social categories appear to play a larger role in explaining variation in children's cognitive ability outcomes than the number of siblings. The limited or lack of applicability of these theories to only children is consistent with prior work highlighting their limitations in explaining variations across studies and contexts in whether, and if so how, overall sibling size matters (Gibbs, Workman, and Downey 2016; Steelman et al. 2002; Rodgers 2001).

Third, taking together the empirical evidence and these theoretical considerations, the results call for the development and application of theoretical approaches which explicitly and more comprehensibly integrate the overall level of resources associated with the number of siblings and the children's birth order in the family. Our results and arguments for reframing the conversation around only children fit well with the admixture hypothesis, a relatively unknown theory first introduced by Page and Grandon (Rodgers 2001). In contrast to the resource dilution and confluence theories which focus on processes occurring inside the family—the admixture hypothesis theory argues that between-family processes, that is, processes which distinguish families from each other which are also associated with family size, such as the level of socioeconomic status, are the most likely explanation for systematic differences among children growing up in smaller and larger families. Building on this alternative theory, work on the topic of only children should refrain from seeing the sociodemographic composition of only child families as an inherent “threat” to the interpretation of only child effects on cognitive ability; instead, the composition of only child families should be seen as critical to understanding the phenomenon at hand and for understanding differences across time periods, contexts, and types of families.

The results need to be interpreted while taking into account a few limitations. First, the data provided us with little information on the different selection mechanisms at play for different families and in particular if the only childness was the result of a choice or a constraint. Second, we explored differences by whether cohort members were living with both parents at age 10/11 or not but had a limited sample size to further disaggregate

by whether children grew up in a single-parent household or experienced parental separation after birth and if so when. There are other sources of variation (e.g., by sex of the child, health, or subfertility) that should be explored in the future using different data as these sorts of analyses will help us refine our understanding of only children, their well-being, and underlying mechanisms. Third, the data did not provide us with any information to explore between cohort moderation effects, that is, whether a modifier played a role in one or more cohorts but not in all. For example, we had no information on societal views about only children, stigmatization, or whether teachers might have treated only children differently—factors which could play a role in cross-cohort differences between only children and children growing up with siblings. The existence of between cohort moderation effects, for example, differences in the level of stigma around only children might help explain why the associations attenuated to a smaller extent in the 1970 birth cohort than in the earlier cohorts. It is also possible that dilution and confluence processes were more prominent in this cohort than in the others, although it is difficult to speculate on why this might be the case. Alternatively, the weaker attenuation could be due to unobserved selection, that is, characteristics of only child families in the 1970 cohort but not in others. Despite the weaker attenuation in the 1970 cohort, it is important to highlight that the inclusion of covariates partially explained the only child advantage and it is therefore unlikely that the selection mechanisms were substantively different from those of the other cohort studies.

To conclude, the paper highlights the need for theoretical, analytical, and interpretative approaches that are sensitive to the context where only childness takes place. We should make efforts to explore the possibility that there can be diverse selection processes for only childness which can operate differently on subsets of families and which might matter for child outcomes. Paying more attention to context and exploring heterogeneity within the only child group will not only increase our understanding of this growing subpopulation and associated life course outcomes and trajectories but also contribute to debunk the stereotyping around only children, which tend to persist in general society (Figure 1), school, and clinical settings (Mancillas (2006)).

Acknowledgments

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September 2021), European Consortium for Sociological Research (virtual, October 2021), NatCen—Children and Families Team Presentation (virtual, January 2022), and SUDA Demographic Colloquium at the University of Stockholm (March 2021). We are extremely thankful for the comments provided by participants of these conferences and workshops. This work was supported by UK Economic and Social Research Council under Grant numbers ES/S002103/1, ES/M001660/1, and ES/K000357/1.

Data availability

The data supporting the analyses for the 1958, BCS70, and Millennium Cohort Studies presented in the paper can be accessed from the UK Data Service (UK Data Service). Information on how to access the 1946 NSHD data can be found at NSHD (mrc.ac.uk). For Stata code that can be used to derive an indicator to identify only children in these datasets, please see Goisis, Alice and Chanfreau, Jenny (2022). *Identifying Only Children in Four British Birth Cohort Studies, 2022*. [Data Collection]. Colchester, Essex: UK Data Service, <https://doi.org/10.5255/UKDA-SN-855087>.

Notes

1 The Italian Fertility Day was launched with the intention to attract attention to the topic of fertility and its protection and to underline the danger of falling birth rates in the country. It was also meant to put focus on the beauty of maternity and paternity and medical help for those people who are having problems conceiving. The campaign was condemned by many for being sexist, ageist, and anachronistic.

2 The studies focusing on China generally show that only children in this context tend to have better outcomes than children who grow up with siblings, reflected in lower levels of psychopathology and higher levels of education (Falbo and Poston 1993)

3 In the first set of analyses, parental separation is also conceptualized as a confounder and mediator—something we discuss in the method section and in the analytical modeling strategy.

4 Since the cohort members are likely to continue living with their mothers after parental separation, we are overlooking the presence of nonresident siblings following paternal repartnering. This omission might affect the results in that only children have

lower levels of time and financial resources available, which would result in more conservative estimates.

5 We see from the birth sweep that this is not much higher than the proportion born to unmarried parents—so in this cohort separation appears to make a relatively small contribution to the percentage not living with both parents at age 11.

6 We believe that sustained small changes in one direction over a long period of time can result in profound changes and the overall long term trend matters more than the statistical significance when 2001 is the main comparator.

7 There could be other reasons explaining why cohort members are not living with both parents at age 10/11 such as parental death, single parenthood since birth, or one of the parents living elsewhere. We think parental separation or single parenthood are the most likely cause. The numbers would be too small to further disaggregate the only child category by whether the cohort member has been living with a single parent since birth or has experienced parental separation between birth and age 10/11.

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