



# Multi-point STM: Effects of Drawing Speed and Number of Focal Points on Users' Responses using Ultrasonic Mid-Air Haptics

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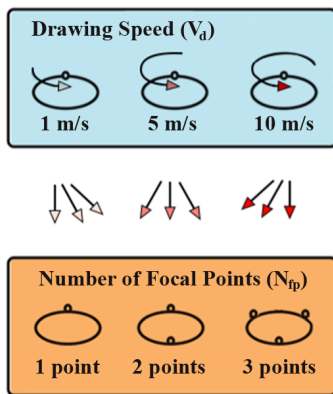
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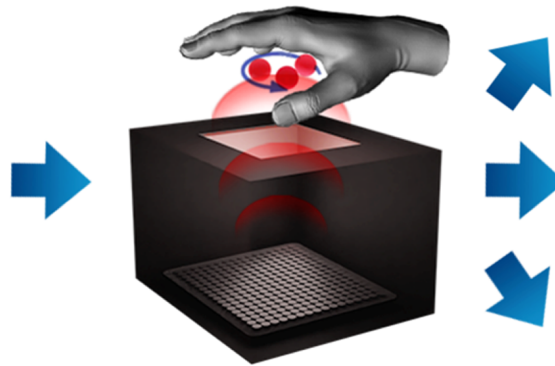
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## Multi-point STM Parameters



## Controlled Experiment



## Perceptual/Emotional Responses

Num. Points	Drawing Speed			Intensity
	1 m/s	5 m/s	10 m/s	
1	0.42	0.74	0.65	0.8 0.2
2	0.30	0.63	0.58	
3	0.25	0.58	0.48	
Num. Points	Drawing Speed			Valence
	1 m/s	5 m/s	10 m/s	
1	0.581	0.553	0.551	0.61 0.55
2	0.591	0.574	0.582	
3	0.611	0.577	0.566	
Num. Points	Drawing Speed			Arousal
	1 m/s	5 m/s	10 m/s	
1	0.252	0.409	0.317	0.41 0.12
2	0.184	0.288	0.247	
3	0.121	0.261	0.224	

**Figure 1:** We explored the effects of multi-point STM by testing different drawing speeds (1, 5, 10 m/s) and the number of focal points (1, 2, 3) in a controlled experiment, looking into users' perceptual and emotional responses (perceived intensity, valence and arousal). Different combinations of drawing speed and number of focal points formed 9 different conditions and can be seen on the left. An overview of the responses averaged across all participants for each condition, and measured response can be seen on the right.

## ABSTRACT

Spatiotemporal modulation (STM) is used to render tactile patterns with ultrasound arrays. Previous research only explored the effects of single-point STM parameters, such as drawing speed ( $V_d$ ). Here

we explore the effects of multi-point STM on both perceptual (intensity) and emotional (valence/arousal) responses. This introduces a new control parameter for STM - the number of focal points ( $N_{fp}$ ) – on top of conventional STM parameter ( $V_d$ ). Our results from a study with 30 participants showed a negative effect of  $N_{fp}$  on perceived intensity and arousal, but no significant effects on valence. We also found the effects of  $V_d$  still aligned with prior results for single-point, even when different  $N_{fp}$  were used, suggesting that effects observed from single-point also apply to multi-point STM. We finally derive recommendations, such as using single-point STM to produce stimuli with higher intensity and/or arousal, or using multi-point STM for milder and more relaxing (less arousing) experiences.

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## CCS CONCEPTS

• **Human-centered computing** → **Empirical studies in interaction design**; **Haptic devices**; *User studies*.

## KEYWORDS

mid-air haptics, perception, emotion

### ACM Reference Format:

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## 1 INTRODUCTION

A range of haptic approaches have been proposed over the years, including haptic-gloves [25, 71], finger attachments [8, 16, 36, 49, 62, 69], electrical muscle stimulation [43–45], or even contactless approaches relying on air jets [22, 67], vortex rings [21], infrared [60], laser [39], electric arcs [65] or focused ultrasound waves [12]. Ultrasonic mid-air haptics (UMH) is gradually settling as one of the most feasible contactless approaches, enabling high quality feedback and relatively large working volumes.

Different approaches (i.e. modulation techniques) to deliver UMH lead to different user responses, and common approaches include Amplitude Modulation (AM) [26, 42], Lateral Modulation (LM) [51, 68], and Spatiotemporal Modulation (STM) [14]. Most relevant for this paper, STM uses a single high-pressure focus point, quickly moving on the users' skin to deliver the tactile stimuli. Several studies have tested the effects of STM, and various parameters have been shown to affect user responses (i.e., intensity, valence and arousal). These include the speed at which the focal point moves on the user's skin (drawing speed) [14, 55], the pattern size and number of discrete samples used to present the tactile pattern [15] or the number of times the point traverses the pattern per second (drawing frequency) [1].

For years, the popularity of the STM technique had been justified by its use of a single, fast-moving point. A single point allows maximum pressure output at all times, instead of dividing it across several points [68] or turning transducers on and off [26], while fast speeds allow the rendering of volumetric tactile shapes [47]. However, recent algorithms [56] proposed the use of STM using several points, demonstrating that similar overall pressure and pressure contrast can be delivered on the user's skin, and similar high speeds, even if several points are used. The effects of Multi-point STM and the validity of the modulation parameters inherited from traditional STM (e.g., drawing speed, size, number of samples), however, have never been tested.

This paper aims to fill this gap, using multi-point STM to study how STM parameters (i.e., drawing speed and the number of focal points) independently affect users' responses (perceived intensity, valence and arousal). More specifically, we tested different combinations of drawing speed and number of focal points (see Figure 1) on 30 participants (45 stimuli per participant). We used the absolute

magnitude estimation method [28] to quantify their perceived intensity and Self-Assessment Manikin (SAM) [1, 4, 5, 17] to quantify valence and arousal.

Our results showed a negative effect of the number of focal points on perceived intensity, confirming advantages of single-point STM for maximum intensity. Emotional responses, however, showed an effect between the number of points and arousal, with more points leading to more calming responses. For each of the 3 measured responses (perceived intensity, valence and arousal), we found a unified relationship between drawing speed and the response, independent of the number of focal points used, suggesting that trends observed from single-point STM might also translate to multi-point STM stimulation.

Our results also suggest that single-point STM leads to stimuli with higher intensity and arousal. In contrast, multi-point STM is better equipped to produce stimuli with mild intensity and to help users relax. To the best of our knowledge, this is the first paper that studies the effect of the number of focal points on the human perceptual and emotional response to UMH stimuli, paving the way for additional tactile experiences and applications of this technology in terms of the perceptions and emotions it can produce.

## 2 RELATED WORK

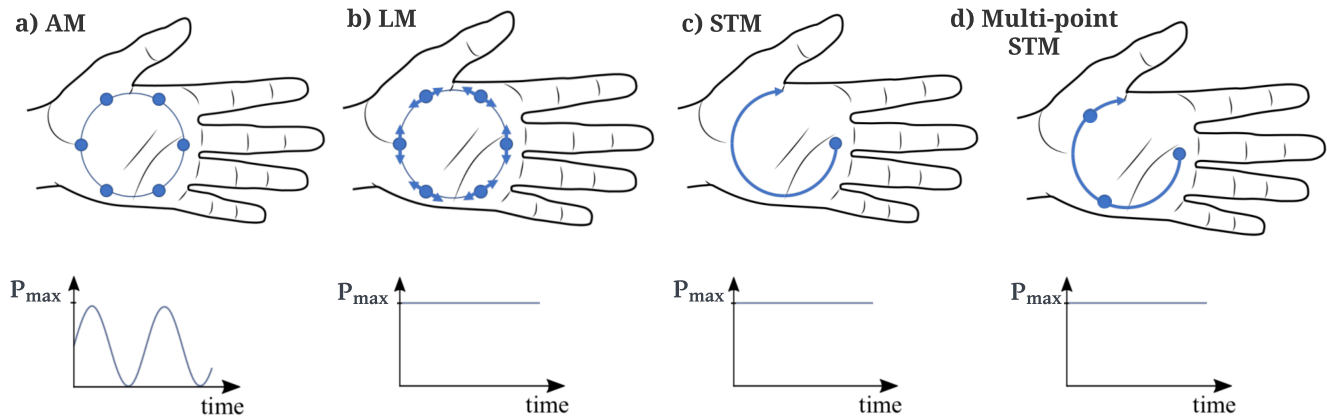
Here, we review the key prior and related work concerning ultrasonic mid-air haptics (UMH) to demonstrate the gap and help understand the limits of previous research in the tactile experience design space.

### 2.1 Ultrasonic mid-air haptics (UMH) and modulation techniques

UMH applications are emerging in fields such as virtual reality [19, 30, 46, 61], digital advertising [40, 41] or automotive user interfaces [18, 24, 58, 63, 75]. UMH devices typically use arrays of ultrasound transducers, controlling their phases so that the sound waves from each transducer arrive at the same point at the same time, creating a point of high pressure (a focal point) [9, 32]. Later advances allowed focal points to be freely located in space [26, 27], simultaneous control of several points [7], as well as high-speed control of one [14] or many focal points [56].

However, humans cannot directly perceive the focal points created via UMH. These devices typically utilize 40 kHz soundwaves, i.e. vibration frequency that exceeds the human vibrotactile perception range (5-1000 Hz, 200 Hz as highest sensitivity [34]). Thus, focal points need to be modulated so that they can be detected by our mechanoreceptors.

There are three main UMH focal point modulation techniques to create tactile patterns perceivable by humans, which we summarize in Figure 2. The first one is amplitude modulation (AM) [26] shown in Figure 2a, which works by modulating the pressure of focal points within skin perceptible frequency (close to 500 Hz [33]). The second one is lateral modulation (LM) [51, 68] shown in Figure 2b. Instead of changing the pressure of focal points over time, LM retains the same pressure but continuously moves focal points back and forth in lateral paths. The third technique is spatiotemporal modulation (STM) [35], shown in Figure 2c.



**Figure 2: Existing UMH modulation techniques, showing their use of focal points (above) and evolution of the pressure of points over time (below): a) Amplitude modulation (AM); b) Lateral modulation (LM); c) Spatiotemporal modulation (STM); d) Multi-point STM (i.e., proposed by [56], but never explored).**

STM works differently from the previous two modulation techniques by moving a single focal point with constant pressure along arbitrary pattern trajectories. This allows recreating complex tactile patterns and shapes while making optimum use of power (single point delivering maximum pressure all the time). This provides advantages over other techniques, which either make sub-optimum use of power (i.e., turning transducers on and off at the AM modulation frequency) or approximate shapes as a discretized set of points (AM/LM), with the intensity of each point decreasing as more points are used.

A multi-point STM alternative was proposed in [56]. Like the single-point STM method, the multi-point STM shown in Figure 2d can reveal arbitrary pattern trajectories using several points, while still providing similar overall pressure ( $Pa/s$ ) as the single-point STM technique does. The technique also provides an additional degree of freedom (i.e., the number of points used) to control the delivery of the tactile feedback generated. While a technical characterization of the technique was provided, the effect of multi-point STM was never tested in real participants.

## 2.2 Effect of modulation parameters on users' perception and emotions

For any given modulation technique, different modulation parameters also influence how humans perceive the UMH stimulus. Many studies have been conducted, but none of them tested the use of multi-point STM or the effect of its modulation parameters on perceptual responses.

The typical modulation parameters in AM are 1) stimuli intensity, the focal point pressure produced by the device in Pascals; and 2) modulation frequency, which is the period to turn the stimuli intensity on and off. Iwamoto et al. [32] first studied the relationship between the modulation frequency of a single focal point and its perceived intensity, finding stronger perception when the modulation frequency is around 20–250 Hz. Raza et al. [57] found that the detection threshold of haptic sensation changes, requiring different stimuli intensity as the modulation frequency changes, and derived

a predictive model of the relationship between the modulation parameters and the perceived intensity.

In LM, the typical modulation parameters are 1) lateral path length and 2) drawing speed, defined by the speed at which points move along the lateral path. Takahashi et al. [68] found that LM could bring stronger perceived intensity than AM by changing the lateral path length and that speed also affected perceived intensity.

In STM, the common modulation parameters are 1) drawing speed, which describes how fast the focal point moves along the trajectory; 2) drawing frequency, which describes the number of times per second that the focal point traverses the trajectory; and 3) sampling rate, which describes the number of points used to discretize the trajectory. Frier et al. [14, 15] related drawing speed, pattern size and sampling rate with perceived intensity, but the way these parameters translate to multi-point STM is unknown.

Moreover, Frier et al. [14] argued that the use of more focal points in AM would reduce the pressure of each focal point, thus degrading the perceived intensity. In contrast, Plasencia et al. [56] showed that, if multi-point STM is used with a small number of points, the overall pressure delivered to the users' skin (i.e.,  $Pa/s$  delivered to each point along the trajectory) is very similar to single-point STM. However, it remains unclear if delivering the same overall pressure, but distributed across several points, still provides a similar perceived intensity.

Beyond perceived intensity, modulation parameters have also been found to influence emotional responses. Obrist et al. [53] investigated the possibility of using modulation frequencies to vary the users' valence and arousal levels.

Tsumoto et al. [70] found that inconsistently moving the focal point modulated by AM with a speed of 0.3 m/s without lateral frictions yields an increase in reported pleasantness. Ablart et al. [1] found that by changing drawing frequency and pattern size used in single-point STM, users can perceive different levels of intensity, roughness, regularity, roundness and valence. Pittera et al. [55] used single-point STM and studied how the distance between a linearly moving focal point and both dorsal and volar parts of

the forearm affects perceived intensity, temperature and spatial definition. They also reported how drawing speed affects users' perceived temperature and valence level on the dorsal part of the hand as well as the volar part of the forearm. Still, no study has explored multi-point STM and revealed the effects of its modulation parameters on users' emotional responses.

In summary, many studies have been conducted to independently understand how each modulation parameter affects users' perceptual or emotional responses. However, none attempted multi-point STM, and none looked at both perceptual (intensity) and emotional responses (valence and arousal). Even if conceptually similar, the way single-point STM parameters (e.g., drawing speed) translate to multi-point STM remains unknown, as well as the effects on users' tactile experiences of the additional degree of freedom allowed by multi-point STM (i.e., number of points used).

### 3 CONTROLLED EXPERIMENT

Our goal is to understand the effects of multi-point STM parameters on user responses and compare them with that of single-point STM parameters. To do this, we conducted a controlled experiment varying drawing speed ( $V_d$ ) and number of focal points ( $N_{fp}$ ) (i.e., our *independent variables*), and measuring their effects on perceived intensity, valence and arousal (i.e., our *dependent variables*). The aims of our exploratory study are:

- 1) to investigate if the effect on user's response of  $V_d$  (i.e., a modulation parameter of single-point STM) also applies to multi-point STM, indicating that lessons may be transferable across both techniques.

- 2) to study how  $N_{fp}$  (i.e., the new degree of freedom introduced by multi-point STM) influences users' perceptual and emotional responses.

#### 3.1 Experiment Design

To test the effects of drawing speed ( $V_d$ ) and number of points ( $N_{fp}$ ), we created 9 multi-point STM stimuli, using 3 different levels of  $V_d$  and  $N_{fp}$ , as detailed next.

The 3 chosen values of  $V_d$  were 1, 5 and 10 m/s (see in Figure 3a), as these speeds correspond to the lower bound (1 m/s), peak (5 m/s) and higher bound (10 m/s) of perceived intensity (i.e., increases from 1 m/s, peaks at 5 m/s and decreases at 10 m/s, see [14]). This allowed us to reduce the number of conditions tested, which was crucial to keep the experiment short and avoid user fatigue. Also, it allowed us to observe whether the trends applying to single-point STM were still valid for multi-point STM, a key contribution to transferring lessons learnt from one type of stimulation to the other.

We also chose stimuli with 1, 2 or 3 focal points ( $N_{fp}$ ), created with GS-PAT [56]. This ensures very similar levels of overall pressure to be delivered on users' skin (i.e., Pa/s) by all stimuli, but also that the intensity of each focal point remains similar (Pa/point) [56].

We fixed the remaining STM modulation parameters to avoid confounding factors. For pattern shape, we used a circle (to avoid salient points/corners' influence [47]), with a diameter of 6.5 cm (within the typical size of an adult's palm of 7.5–9.5 cm [37]) and an overall length of  $\approx 20$  cm. We also fixed our sampling to 100 points along the shape [15], yielding a separation between samples of 0.2 cm (i.e., 20 cm / 100 samples). Given that the diameter of a

focal point is nearly 1 cm [7], adjacent samples 0.2 cm apart overlap significantly, and the discretization of the shape still results in a continuous sensation. We also fixed the position of the stimuli and the users' hands, placing them 15 cm above the array to avoid effects due to stimuli location [57].

We used a within-subjects experimental design, with each participant being exposed to each of our stimuli five times (i.e. 9 stimuli x 5 repetitions = 45 stimuli in total), as summarized in Figure 3. Stimuli were pseudo-randomized for each participant to reduce learning effects. Ethical approval was obtained from University College London's internal ethics committee and all participants gave informed consent (approval number: UCLIC\_2021\_014\_ObristPE).

#### 3.2 Experiment Setup and Procedure

Our experimental setup made use of the open software and hardware provided by the OpenMPD platform [50], configured to use the GS-PAT solver at 10 kHz. The device was enclosed inside a black acrylic box, with a 9.5 cm by 11 cm aperture on the top so that the haptic stimuli could reach the participants' hands. The box also helped participants to align their hands above the device, keeping it at the right distance of 15 cm. An adjustable chair and elbow support were provided, adjusting them for participant's comfort, to avoid fatigue and to ensure they kept their hand still for the stimulation period. Noise-cancelling headphones playing pink noise were used to prevent participants from being affected by ambient noises and noise from the ultrasonic mid-air haptic device. Participants were required to use their dominant hand to interact with the keyboard and mouse to record their responses through a GUI displayed on a 22" monitor in front of them. The overall experiment setup can be seen in Figure 4a.

A total of 30 participants were recruited (20 females, mean age  $\pm SD$  :  $29 \pm 9.12$ , 2 of them with prior experience with UMH). After welcoming each participant into the room, the setup (i.e., box, elbow support and chair) was adjusted to the participant's needs. Each participant was asked to watch a video explaining the experiment procedure, tasks to complete, and instructions on how to use the GUI and rate perceived intensity, valence and arousal. Moreover, participant responses and instructions were provided via the GUI. This ensured all participants received the same information, minimizing potential biases introduced by the researcher's instructions.

After being instructed, a fixed set of 18 training stimuli was used to help participants familiarize themselves with the testing and rating procedure and the stimuli and to consolidate their rating scale (particularly relevant given the unbounded scale used for intensity, which we explain below).

After training, each participant was presented with each of the 45 test stimuli. After perceiving one stimulus for 5 seconds (i.e., a given combination of  $V_d$  and  $N_{fp}$  in Figure 3a), the GUI instructed the participant to enter their estimated value for perceived intensity, valence and arousal.

Perceived intensity was rated using the absolute magnitude estimation method [28, 57], following a user-defined scale from 0 to infinity, which was then normalized as per related (single-point) STM studies [15]. Self-Assessment Manikin (SAM) sliders, from extremely unpleasant/calming to extremely pleasant/activating, were

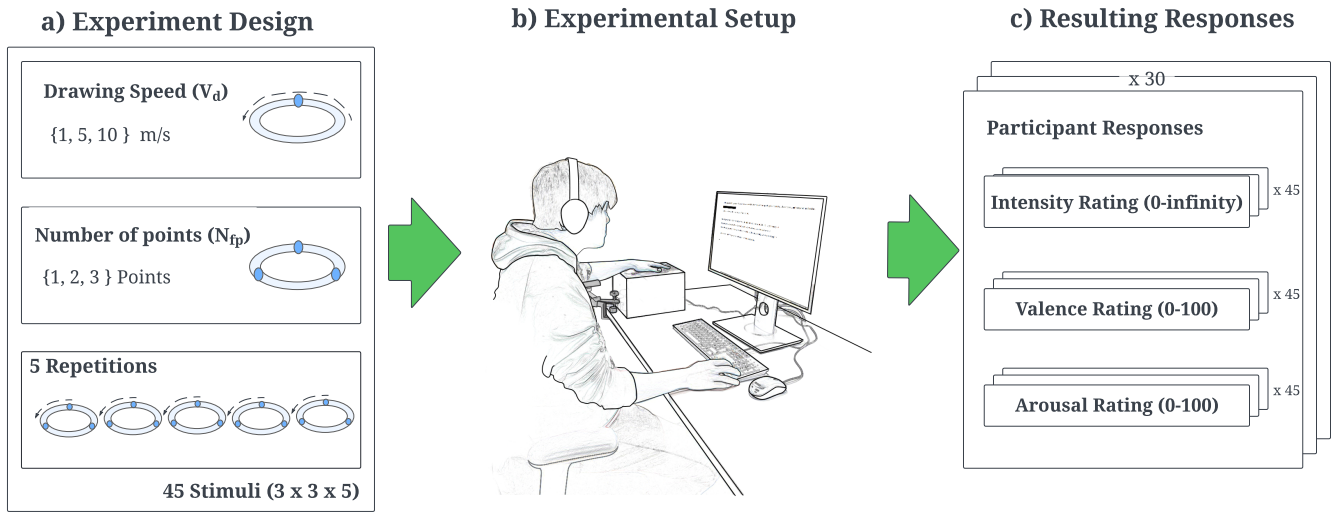


Figure 3: Summary of our experiment design. a) Each participant was presented with 45 multi-point STM stimuli, as a combination of different drawing speeds ( $V_d = 1, 5, 10$  m/s) and number of points ( $N_{fp} = 1, 2, 3$ ), each of them repeated 5 times. b) Overview of the experimental setup, with participants using their non-dominant hand to feel the patterns and dominant hand to interact with a GUI to provide perceived intensity, valence and arousal ratings. c) Results obtained from 30 participants, each providing 45 ratings for perceived intensity (using a scale from 0 to infinity), valence and arousal (using a 0-100 slider).

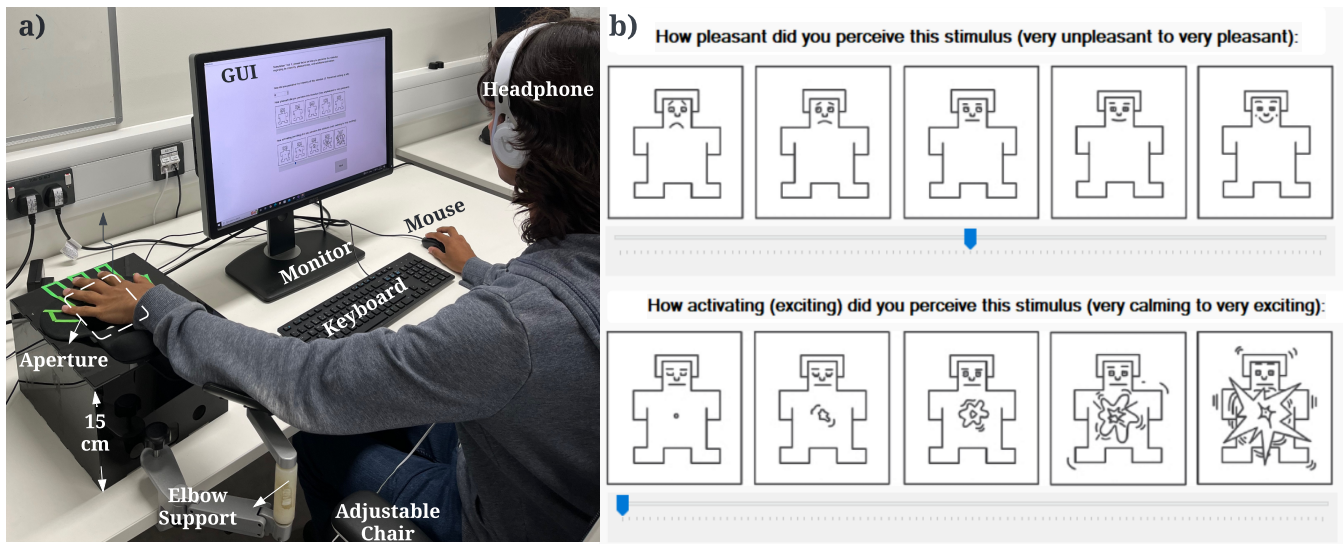


Figure 4: a) Overview of the experimental setup used. b) Self-Assessment Manikins as shown by our GUI to aid users' rating of valence and arousal.

used to rate valence and arousal (see Figure 4b), using icons to facilitate participant's rating [1, 4, 5, 17].

After participants provided their responses for a stimulus, they proceeded to the next stimulus, repeating the same procedure until all 45 stimuli were completed. A 2 minute break was provided every 20 trials, and the overall duration of the experiment was about 30 minutes. At the end of the experiment, each participant received a 5 pounds amazon gift card for the duration they participated.

#### 4 ANALYSIS AND RESULTS

We here report and analyze the effects of the two STM parameters explored ( $N_{fp}$  and  $V_d$ ) on our dependent variables (perceived intensity, valence and arousal). We explore each parameter independently first (i.e.,  $N_{fp}$  and  $V_d$ ) and then consider them jointly, and we also look at valence and arousal using the circumplex model. Each subsection will summarize specific results but also highlight immediate implications and observations that can be derived from



those results. A broader discussion, looking at all of these as a whole is provided in Section 5.

We collected responses from 30 participants, obtaining a total of  $30 \times 45 = 1350$  ratings of perceived intensity, valence and arousal. For each of the 45 ratings provided by each participant, we averaged the responses for each stimulus (i.e., a specific combination of  $N_{fp}$  and  $V_d$ ). We then normalized all reported intensity ratings to 0 to 1 by dividing each participant's ratings by their highest response [15, 66]. Emotional ratings were also normalized to 0 to 1, by dividing each participant's ratings by the highest value allowed by the slider (set to 100 and hidden from participants).

The resulting perceptual and emotional ratings seemed unlikely to follow a normal distribution (Shapiro-Wilk,  $p = 0.02839$  for intensity,  $p = 0.01271$  for valence and  $p = 0.0001389$  for arousal), and also violated sphericity assumptions (Mauchly's test [48] with  $p < .05$ ). We found 5, 4 and 1 outliers (i.e., below or above the  $1.5 \times$  interquartile range) in intensity, valence and arousal ratings, respectively. Removing them, however, did not affect the results obtained. Thus, we considered the outliers as subjectivity involved in the experiment (rating emotional dimensions in ultrasonic mid-air haptics is known to be hard [53]) and continued our data analysis with the complete sample of 30 participants.

Our analysis used Friedman's tests (not requiring the prior assumptions [13] and robust to outliers [3]) to assess the significant effect of  $V_d$  and  $N_{fp}$  on intensity, valence and arousal and interpreted effect sizes using  $\eta^2$  proposed by Cohen [10]. Conover's post-hoc tests [11] with Bonferroni correction were used to reduce the chance of obtaining type I errors while analysing rating differences between pairs of each independent variable. The rest of the paper provides visual summaries and key statistical parameters from our results. Full results in tabular form can be found in Table 1 and 2 in the supplementary material (as well as equivalent results with outliers removed, in Tables 3 and 4). Mean and standard deviation values for the plots in Figure 5 can be found in Table 5.

#### 4.1 Effect of drawing speed on users' responses

Our results on the effects of  $V_d$  were summarized in Figure 5a. We found a significant effect of  $V_d$  with large effect sizes on perceived intensity ( $\chi^2(2) = 95.638$ ,  $p < 0.001$ ; partial  $\eta^2 = 0.786$ ) and arousal ratings ( $\chi^2(2) = 44.145$ ,  $p < 0.001$ ; partial  $\eta^2 = 0.512$ ). However, no significant effect of  $V_d$  on valence ratings was found ( $\chi^2(2) = 3.119$ ,  $p = 0.210$ ).

We then investigated pair-wise effects of  $V_d$  on intensity and arousal ratings. For intensity ratings, significant differences were found between speeds 1 m/s and 5 m/s ( $p < 0.001$ ), and between 1 m/s and 10 m/s ( $p = 0.006$ ). As per arousal ratings, significant differences were only found between speeds of 1 m/s and 5 m/s ( $p = 0.007$ ).

Our results showed that perceived intensity reached its peak value when the  $V_d$  was at 5 m/s, decreasing for other values (particularly for 1 m/s), which aligned with previous observations from Frier et al. [15]. This seemed to indicate that the effects of  $V_d$  observed on single-point STM also translated to multi-point STM, when a reduced number of points was used. The results also showed that  $V_d$  can influence arousal (most calming at 1 m/s, more exciting at higher speeds), a result that had not been reported before.

The lack of observable effects on valence could simply reflect the difficulty of participants to rate such feeling [53] and also aligned with the results from Pittera et al. [55] on the volar part of the forearm. However, this result is surprising when considered together with the results from Ablart et al. [1] - which showed that drawing frequency ( $f$ ) and pattern size ( $L$ ) influenced participants' valence. In contrast, our results showed that  $V_d$  did not seem to induce strong effects, even if it is implicitly related to frequency and size ( $V_d = L \cdot f / N_{fp}$  as explained in [56]). Finally, our results from valence should consider the results from [70], which reported that speeds of 0.3 m/s maximized users' pleasantness. Thus, it is possible that the peak value for users' pleasantness actually occurs at speeds below 1 m/s.

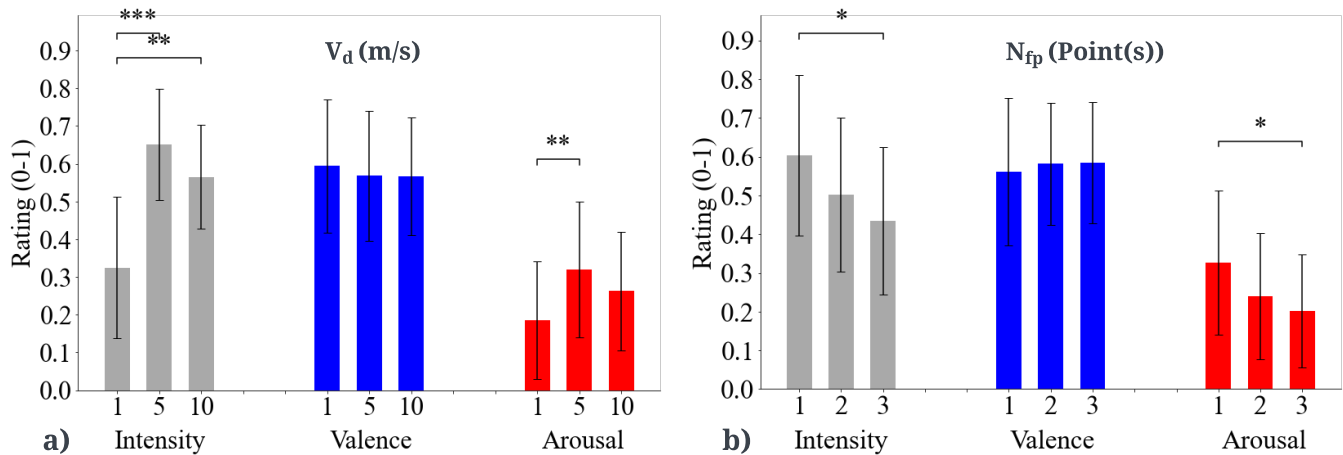
#### 4.2 Effect of number of focal points on users' responses

The results of  $N_{fp}$  were summarized in Figure 5b. We found significant effect of  $N_{fp}$  with large effect sizes on perceived intensity ( $\chi^2(2) = 28.091$ ,  $p < 0.001$ ; partial  $\eta^2 = 0.651$ ) and arousal ( $\chi^2(2) = 40.675$ ,  $p < 0.001$ ; partial  $\eta^2 = 0.543$ ). Again, no significant effect was found on valence ( $\chi^2(2) = 1.227$ ,  $p = 0.542$ ). Pair-wise comparisons for different  $N_{fp}$  showed significant differences between 1 and 3 points on perceived intensity ( $p = 0.047$ ), and also on arousal ratings ( $p = 0.016$ ).

Perceived intensity reached its peak value when 1 point was used, decreasing gradually with the increase in  $N_{fp}$  and with significantly weaker intensity for  $N_{fp} = 3$ . This illustrates the difference between multi-STM and more conventional vibrator-based haptics. Using several vibrators, each of them would be able to deliver their full stimulation independently, leading to stronger sensations. In the case of multi-STM, the UMH device's power is limited, and its acoustic power needs to be divided among several focal points (i.e., decreasing their individual intensity).

This result also provides evidence to settle the debate between [14] and [56], supporting the suggestion from Frier et al. [14] that the use of a single point maximizes perceived intensity. Given that the physical stimuli actually deliver a very similar overall pressure (i.e., total Pa delivered on the skin by the points) for  $N_{fp} = 1, 2, 3$  [56], this also indicates that perceived intensity is more related to the pressure of each point, rather than to the summation of their pressures. This could be the result of usual psycho-physical responses, where only the part of a stimulus exceeding a minimum threshold (i.e., Pa level) triggers a logarithmic response to intensity increases. As such, absolute summation of pressure by all points should not be compared (as implied by [56]), but rather, the overall summation of pressure from the points that actually exceed such minimum perceivable threshold.

The increase in  $N_{fp}$  also decreased arousal, particularly between 1 and 3 points. This suggests that using more points could be an effective way to produce more calming user responses. The lack of effects of  $N_{fp}$  on valence aligned again with prior results from  $V_d$ , reinforcing the difficulty to measure such response and also that, while frequency and pattern length affected valence (as reported by [1]), neither  $V_d$  nor  $N_{fp}$  did.



**Figure 5: Summary of results on perceived intensity, valence, and arousal according to: a) Drawing speed ( $V_d$ ); and b) number of points ( $N_{fp}$ ). Bars represent the mean, error bars represent the standard deviation and statistical differences between pairs are shown as asterisks (\* represents  $p \leq 0.05$ , \*\* represents  $p \leq 0.01$ , \*\*\* represents  $p \leq 0.001$ ).**

### 4.3 Joint effects of drawing speed and number of focal points on perceptual and emotional responses

The above analysis considered the effects of each modulation parameter ( $V_d$  and  $N_{fp}$ ) independently. We also considered whether some trends could be observed when considering them jointly.

The variation of intensity, valence, and arousal with respect to the  $V_d$  for each  $N_{fp}$  is shown in Figure 6.

We can observe that the average trend of the effect of  $V_d$  on intensity, for each different  $N_{fp}$  was similar even with changes in  $N_{fp}$ , and they were visually similar to the average trends shown in Figure 5a. The same principle also applied to valence and arousal ratings. Moreover, when the stimulus  $V_d$  increased from 5 to 10 m/s, participants tended to rate the stimulus more neutral (not very pleasant or unpleasant). However, a large variance in ratings can also be spotted in Figure 6. We presume that the amount of deviation from the averaged plots of Figure 6 showed the effects of subjectivity involved in this experiment, but these were also in line with those observed in single-point STM [15]. It is interesting that the effect of  $V_d$  on perceived arousal across different  $N_{fp}$  was similar to that of  $V_d$  on perceived intensity across different  $N_{fp}$ .

We visualized the effect of  $N_{fp}$  and  $V_d$  on participants' valence and arousal using the circumplex model [59]. Figure 7 shows such distribution, according to the speed used (sub-plots a), b) and c)), with the number of points identified by the marker colour (i.e., red = 1, blue = 2, black = 3 points). We normalized valence and arousal ratings between -1 and 1, and also used PCA to determine the ellipse fitting participants' responses for each category (i.e., same  $V_d$  and  $N_{fp}$ ).

Most of the responses were concentrated towards the positive valence, low arousal quadrant (bottom-right), representing calm and pleasant/positive emotions. When  $V_d$  was slow (1 m/s, see Figure 7a), participants perceived stimuli as more pleasant and calming (closer to the sleepiness category [59]) and thus more

relaxing). When the  $V_d$  was higher ( $V_d = 5$  or 10 m/s, in Figures 7b) and c), respectively), participants perceived stimuli as more neutral in valence but more arousing (stimulating).

Looking at results according to the number of points, we found that the more  $N_{fp}$  we used (blue and black markers), the more calming participants felt. On the other hand, using a single point (red markers) led to higher arousal.

Both results provide further insight into the relationships between perceived intensity and arousal/valence. Highest intensity ratings were obtained for  $V_d = 5$  m/s and  $N_{fp} = 1$ , which in turn led to more arousing and relatively unpleasant stimuli (red ellipse in Figure 7b). For medium intensity ratings ( $V_d = 10$  m/s and  $N_{fp}$  of 2 or 3 points), participants reported lower valence and arousal (blue and black ellipses closer to origin, in Figure 7c). Lowest intensities ( $V_d = 1$  m/s and the  $N_{fp}$  of 2 or 3 points) resulted in more pleasant, calming and thus relaxing or comforting responses (blue and black ellipses closer to bottom-right corner, in Figure 7a). These results further supported the existence of a potential relationship between perceived intensity and arousal. Such a result would align with observations from Obrist et al. [53], who studied the effects of intensity on valence and arousal, even if they did so for a different technique (AM). They indeed found that lower intensity could introduce positive valence and low arousal, which held in our case where the intensity level was the lowest (blue and black ellipses in Figure 7a). They also found that medium intensity could introduce negative or neutral valence with low arousal, which was not obvious from our results (no clear effects on valence). However, this also indicated that results observed from other techniques (i.e., AM) can also be partially reusable for multi-point STM.

## 5 DISCUSSION AND DESIGN IMPLICATIONS

In this paper, we investigated the effect of two multi-point STM parameters ( $V_d$  and  $N_{fp}$ ) on perceived intensity, valence and arousal.

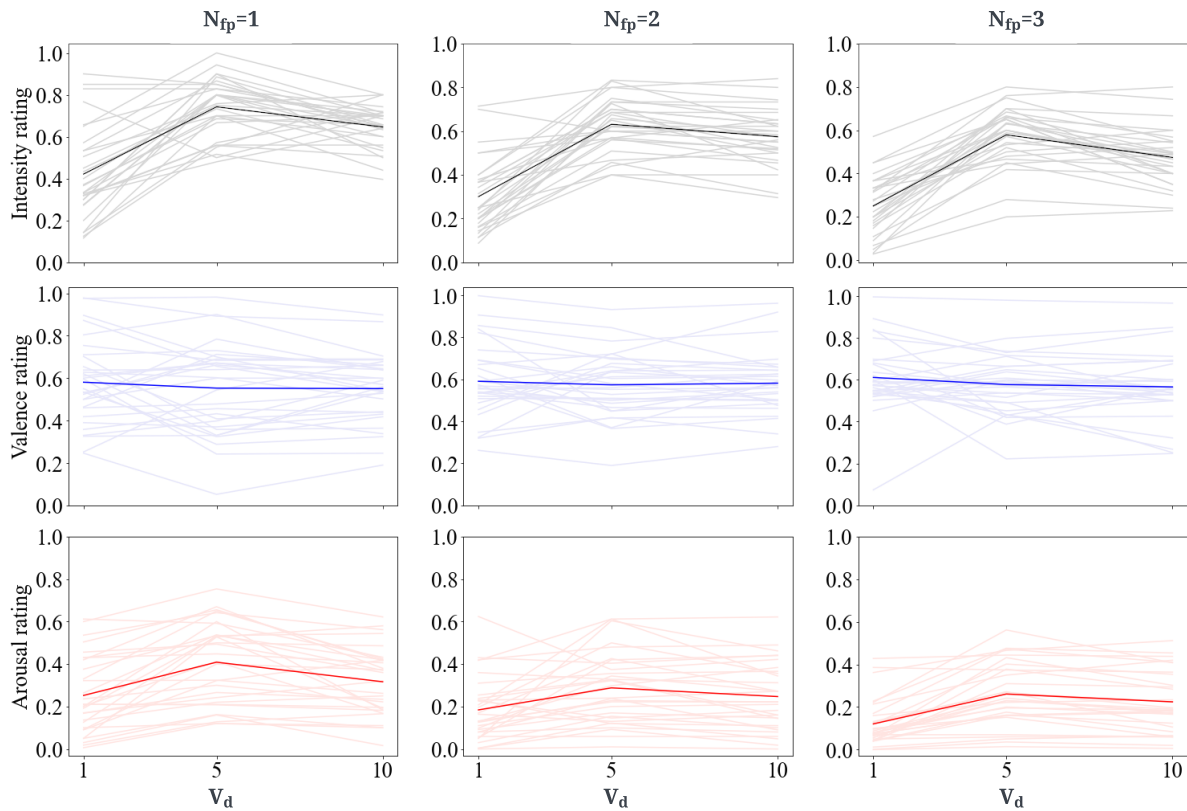


Figure 6: Overview of all participants' responses per  $V_d$  and  $N_{fp}$ . Darker lines represent average ratings across all participants.

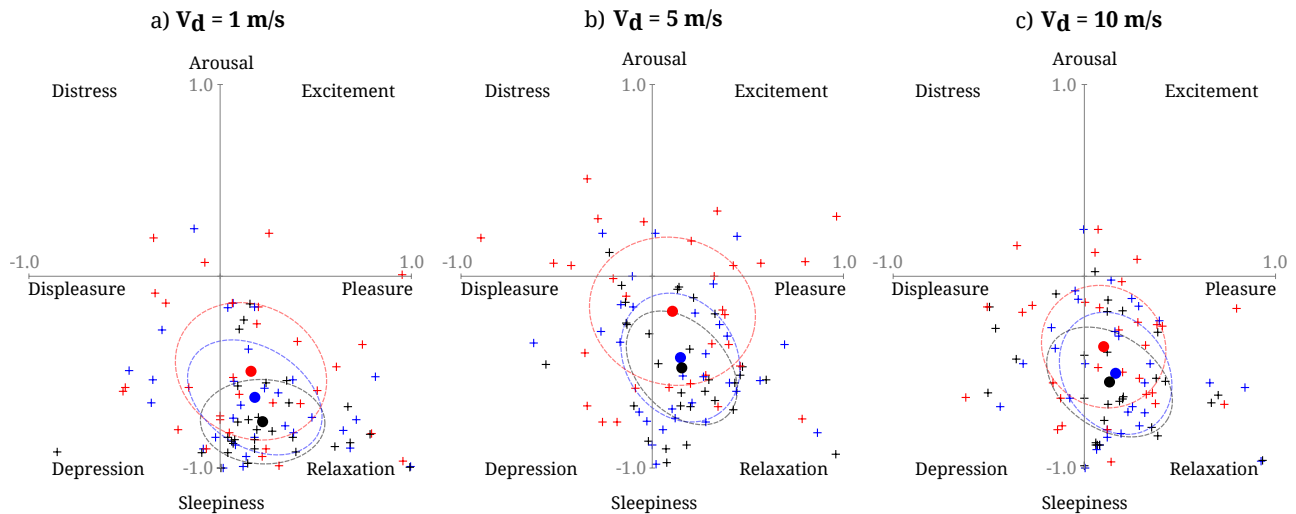


Figure 7: Valence and Arousal responses of participants presented on the circumplex valence-arousal model. Each plot presents a different Drawing Speed (i.e., a)  $V_d = 1$  m/s; b)  $V_d = 5$  m/s; c)  $V_d = 10$  m/s), with The colour of each sample indicating the number of points used (red = 1 point; blue = 2 points; black = 3 points). Centroid and fitting ellipse for each category (combination of  $V_d$  and  $N_{fp}$ ), are presented by larger symbols and dashed lines. (See Figure 1 in supplementary material for clear colour contrast version)



Our results could be further extended by testing further modulation parameters (e.g., different shapes, sizes or drawing frequencies). Objective measurements such as skin conductance responses (SCR) [17, 20, 74], electroencephalography signals [72] and heart rate responses [2] could also be included to reinforce our understanding. Further exploration of the apparent correlation between users' perception of stimuli intensity and their emotions would certainly be required. However, even within its limited scope, our study provides useful insight into how to use multi-point STM parameters to provide different perceptual and emotional responses.

For designers and makers within the UMH domain, our findings suggest that the way  $V_d$  affects users' perceptual and emotional response in STM also applies to multi-point STM. This result should be confirmed for other parameters and conditions (e.g., shapes), but it would facilitate reusing knowledge, lessons learned, or even tools in this new domain. For instance, this would allow using more focal points in STM, but using optimum speeds and frequencies selected/tested from single-point STM.

Our findings also provide insights on how to use  $V_d$  to affect perceived intensity and arousal (for either STM or multi-point STM), showing that: 1) lower  $V_d$  provides low intensity, arousing and high valence stimuli; 2) higher  $V_d$  provides high intensity, neutral valence and more arousing stimuli; and 3) we can use  $V_d$  to alter users' perceived intensity and arousal without interfering with their valence due to the non-significant effect of  $V_d$  on valence responses. For instance, we can use UMH in VR games or phone conversations [54] to uniquely express user's feelings of excitation to others or even to people with visual or auditory impairment [64]. We can also combine UMH with digital advertising applications [40, 41] to provide more emotionally activating trailers for gaining potential customers.

Our results enable  $N_{fp}$  as an additional degree of freedom to play with, illustrating a trade-off in which more points reduce the perceived intensity and arousal but also lead to more pleasant stimuli. These observations could inspire designers to use UMH with applications requiring emotional (i.e., rather than functional) haptic feedback. For instance, we can merge UMH with VR music rhythm games [19], leveraging arousal to enhance the musical interaction experience, or aim for more exciting (arousing) stimuli for more lively storytelling experiences [31]. From an educational perspective, we can introduce UMH to educational or therapeutic applications to help understand the emotional state of juveniles [38, 52]. Also, our results show that overall perceived intensity and arousal do not degrade significantly when extended to 2 focal points. This opens opportunities to explore more complicated shapes [23], or some of the additional techniques suggested by [56], such as each point using a different drawing speed for multi-frequency feedback, which could in turn open new possibilities for UMH.

Our results also confirmed a correlation between perceived intensity and arousal, observed for AM by [53] and which could be exploited for multi-point STM. For example, our experiment results could benefit other applications that use stimulus intensity to drive user emotional activation.

To summarize, we found that lower perceived intensity, arousal, and higher valence could be achieved using a higher number of points and slower drawing speed. Medium perceived intensity, relatively higher arousal and neutral valence can be achieved using a

lower number of points and higher drawing speed. Finally, higher perceived intensity, arousal and lower valence can be achieved using a single point and higher drawing speed. Therefore, our results indicated that single-point STM should be used when we want to introduce stimuli with higher intensity and emotionally activate users. Multi-point STM should be used when we want to introduce stimuli with mild intensity or help users relax. For designers and makers, these factors can be reused in multi-point STM for various applications. We can affect users' perceived pleasantness and significantly affect arousal with multi-point STM, and our findings can be applied to the technologies that provide relaxation [73] or help with meditation [6, 29, 72]. We can add a new dimension (arousal) to existing applications that currently provide varying intensity feedback only.

## 6 CONCLUSION

In this paper, we investigated the independent effect of drawing speed ( $V_d$ ) and the number of points ( $N_{fp}$ ) on user perceptual and emotional responses using multi-point STM rendered by ultrasonic mid-air haptics. Generally, we found that parameter from single-point STM also apply to multi-point STM. This provided opportunities for reusing knowledge, lessons learned, or even tools in this new domain. We also could confirm that the selected parameters affect almost all measures we considered (prior studies did not look at all of them together). The trend of how drawing speed affects responses was very similar between single-point STM and multi-point STM. Our results indicated that single-point STM should be used when we want to introduce stimuli with higher intensity and emotionally activate users. Multi-point STM should be used when we want to introduce stimuli with mild intensity or help users relax. Our findings help to understand how humans perceive mid-air haptic stimuli, specifically with STM, and advance the design of mid-air haptic systems that elicit emotional responses and its related applications by introducing a new degree of freedom - the number of focal points ( $N_{fp}$ ) in terms of user tactile experience.

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