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Single case studies are a powerful tool for developing, testing and extending theories

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39 **Abstract**

40 Psychology embraces a diverse range of methodologies. However, the majority rely on averaging
41 group data to draw conclusions. In this Perspective we argue that single case methodology is a
42 valuable tool for developing and extending psychological theories. We stress the importance of
43 single case and case series research, drawing on classic and contemporary cases where
44 neuropsychological deficits provide insights into typical cognitive processes in domains including
45 memory, delusions, reading and face perception. We unpack the key features of single case
46 methodology, describe its strengths, its value in adjudicating between theories, and outline applied
47 benefits for understanding deficits and interventions. The unique insights single case studies have
48 provided illustrate the value of in-depth investigation within an individual. Single case methodology
49 has an important place in the psychologist's toolkit and it should be valued as a primary research
50 tool.

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[H1] Introduction

55 Henry Molaison (HM) was 27 years old in 1953 when he had experimental brain surgery that
56 attempted to control epilepsy so severe that he was unable participate in normal life¹. His surgery
57 was successful in so far as his seizure frequency was radically reduced. However, as psychology
58 students worldwide have learned²⁻⁴, the surgery also had the unanticipated consequence that HM
59 was no longer able to form new memories. This unexpected consequence has been transformational
60 for how psychologists and neuroscientists think about memory. Such single cases continue to inform
61 cognitive theory today.

62 HM's case influenced understanding of the role specific brain regions (medial temporal lobes and
63 hippocampus) play in the formation of enduring memories. But this just scratches the surface of his
64 contribution. Until his death at the age of 82, HM participated in decades of experimental studies
65 that advanced understanding of memory⁵. For example, despite his profound memory problems, HM
66 could understand a joke and carry on a conversation⁶. This suggests that the cognitive processes
67 underlying memory are distinct from those underlying language.

68 Even though the tools of psychology have advanced since 1953 with, for example, the development
69 of functional neuroimaging techniques, single cases continue to contribute novel insights to
70 psychological theories. For example, in 2020 a case of a 60-year-old geologist, RFS, who was
71 diagnosed with progressive brain disease (corticobasal syndrome) was reported⁷. When shown the
72 written digits 2 to 9, RFS reported seeing a tangle of black lines (Figure 1A). Strikingly, he had little
73 difficulty recognising other visual stimuli, like alphabetic letters or faces, and the digits 1 or 0. This
74 incredibly specific and surprising pattern of retained and impaired can broadly be described as a
75 dissociation between impaired digit perception and intact perception of other visual objects. There
76 has been much debate about whether selective impairments in visual processing relate to category,
77 or rather reflect differences in the kinds of low level visual features necessary for identifying
78 different kinds of ⁸⁻¹². RFS' dissociations between digits and letters favours the former account: it is
79 difficult to see how the precise nature of this category-selective deficit could arise from differences
80 in low-level feature processing.

81 Interestingly, visual distortion from digits impaired RFS's ability to recognise stimuli that he could
82 easily recognize under other viewing conditions. For example, he could recognise when there was a
83 drawing of a face embedded in a letter but not when it was embedded in a digit (Figure 1B) This
84 phenomenon enabled investigation of the nature of conscious awareness of visual stimuli.

85 In this Perspective, we argue that the study of individuals who do not show typical performance is a
86 critical part of the psychologist's toolkit that can provide unique and converging evidence for
87 developing and testing theoretical accounts. First we discuss the benefits of studying deficits. Next,
88 we describe what is gained from studying people as individuals rather than averaging across groups
89 of people. We then provide further examples of what has been learned across domains from such
90 single case studies of individuals, as well as the applied benefits of this approach.

91

[H1] The value of studying deficits

92 Psychology has a long and illustrious history of studying individuals who do not show typical
93 development, or who no longer perform typically as a result of brain damage or psychiatric disorders
94 across diverse fields^{13,14,15,16,17,18}. One goal of studying such individuals is to understand the
95 relationship between behaviour and its neural substrates (that is, localisation of cognitive function).
96 A second goal is to better understand the 'deficits' themselves, often with a view to improving

97 treatment outcomes¹⁹. Here we focus on a third goal: the use of deficits as windows into typical
98 perceptual and/or cognitive processes.

99 Studying individuals with impairments to inform understanding of the unimpaired, neurotypical,
100 cognitive system is an invaluable methodological tool for psychologists²⁰⁻²⁵. Indeed, the use of rare
101 or abnormal events to inform the norm is an accepted methodology across scientific fields²⁶. For
102 example, research into genetic mutations advanced understanding of normal genetic mechanisms
103 and rare volcanic eruptions enabled researchers to study the earth's interior and test theories of the
104 forces at work²⁶.

105 The strength of any method lies in what it can uniquely add to a field in order to provide novel or
106 converging evidence. This is also true of the single case approach. Like any other experimental
107 method, it is possible to apply a hypothesis testing, pre-registered experimental design approach to
108 single case studies. However, studying single cases also provides the opportunity for accidental
109 discovery. That is, the behaviour of these individuals will occasionally yield results not expected
110 under current psychological theories, as in the case of HM or RFS, thereby inspiring new theories
111 which can then be tested. Although accidental discoveries are possible with other experimental
112 methods, single case methods are particularly well-suited to uncovering unexpected results and
113 probing their underlying causes.

114 For example, in the 1950s the dominant view was that there was just one kind of memory, with
115 debate focused on whether these memory traces (or engrams) could be separated from the neural
116 systems responsible for perception or other cognitive processes. Consequently, it was unclear
117 whether amnesia (selective deficits in memory without additional perceptual or cognitive
118 impairments) should ever occur, and if it did, the prediction was that it should influence all kinds of
119 learning²⁷. Thus, HM's selective loss in the ability to create new memories, without other perceptual
120 impairments, challenged the status quo of memory research at the time. Furthermore, his ability to
121 create certain kinds of new memories (he was able to learn new motor skills) but inability to create
122 others (he could not learn new faces, words or the route through a maze)⁶ forced a re-evaluation of
123 theories of memory²⁸. Thus, a revised theory of memory was developed that distinguished between
124 'nondeclarative' or 'implicit' memory and 'declarative' or 'explicit' memory²⁸. This example
125 illustrates a major contribution of the study of deficits in general: novel insights from an individual
126 with cognitive impairments may lead to the, sometimes radical, revision of theories.

127 The study of deficits has also played a key role in adjudicating between rival plausible theories when
128 this would not be possible using experiments with neurotypical participants or would require
129 complex tasks that do not cleanly map on to cognitive processes. For example, consider the process
130 of writing. People often have the perception that they are 'saying' the words in their heads as or
131 before they write. This perception was encapsulated in the theory (the obligatory phonological
132 mediation account) that written language skills are dependent on spoken language skills and it is not
133 possible to directly write a word without first retrieving the spoken form^{29,30}. However, following
134 brain damage some individuals are able to correctly write words that they are unable to say³¹. This
135 pattern of performance provides strong evidence against the obligatory phonological mediation
136 hypothesis. Instead, the performance of these individuals supports a theory where written words
137 can be directly accessed from meaning without having to rely on spoken forms^{32,33}. To examine the
138 same hypothesis in unimpaired, skilled writers is far more complex and consequently such studies
139 are rare³¹. For example, a task (masked priming) has been used where the name of a picture has to
140 be written just after a written stimulus is presented so briefly that the participant is not aware of
141 what has been presented. This stimulus will sometimes sound similar to the word that is to be
142 written (for example, 'KAT' presented briefly before the target 'cat')^{34,35}. Although the lack of

143 priming effect in this task has also been interpreted as evidence against the phonological mediation
144 account, these claims require additional assumptions about, for example, the mechanism by which
145 the prime would be expected to influence written naming.

146 Furthermore, the study of deficits and neuroscience methods (e.g., electroencephalography, EEG;
147 functional magnetic resonance imaging, fMRI) can complement each other. Indeed, there are many
148 instances where these methods have been combined, including in the study of RFS⁷. For example,
149 the N170 is a scalp recorded voltage fluctuation (event-related potential; ERP) that is larger in
150 response to faces than other stimuli, including faces where the features (eyes, nose and mouth) are
151 in scrambled positions^{36,37}. When RFS was shown faces embedded in letters, he showed the
152 expected pattern of a larger N170 response to faces vs scrambled faces. Surprisingly, RFS also
153 showed an N170 response of the same magnitude for faces (vs scrambled faces) embedded in digits,
154 despite the fact that he reported that he was not able to perceive the digits, let alone the faces
155 embedded inside them⁷. Thus, RFS's brain responses distinguished between different kinds of visual
156 stimuli, regardless of whether he was aware of what he was seeing. These results show that
157 extensive processing of visual stimuli, including identification, can occur without reaching the level
158 of visual awareness; cognitive and neural theories need to accommodate these facts.

159

160 As another example, a neurotypical participant in an experiment examining the time course of
161 neural activity in picture naming³⁸, subsequently had a stroke resulting in an impairment in word
162 retrieval (anomia). Behavioural investigation identified that the word retrieval impairment was
163 caused by difficulty retrieving the stored form of the word (despite having successfully retrieved its
164 meaning). When neural activity before and after the stroke was compared, there was a large change
165 in the ERP components between 250–450ms after the picture was presented. This finding provided
166 strong evidence that retrieval of the word form occurs in the 250-450ms time window in typical
167 processing (as this was the process that was impaired in this individual).

168

169 By contrast, drawing conclusions regarding the time course of word retrieval from neurotypical
170 participants requires greater inference³⁹. For example, some word properties (such as word
171 frequency) are hypothesised to be associated with a particular process (such as lexical retrieval). The
172 point in time that the process occurs can be inferred from observations of when effects of the
173 relevant properties occur (for example, inferring lexical retrieval from when high-frequency and low-
174 frequency words show different neural signatures)⁴⁰. Clearly the strength of the inference relies on
175 the strength of the underlying assumptions; in this case, regarding the stage of word processing at
176 which the variable is. However, if the stage at which frequency influences processing is in doubt⁴¹,
177 then it can no longer be used as a marker for that particular stage, and this methodology is flawed.

178

179 In sum, the study of deficits provides psychologists with another tool for investigating whether
180 different cognitive or neural processes are necessary to drive behaviour. Theories become stronger
181 when more tools are available to test and develop them. Moreover, there are situations in which
182 deficits can provide a clearer or easier test of theory than would be possible using data from
183 neurotypical participants.

184

185

[H1] The value of single cases

186 So far, we have emphasised the important role that studying individuals who do not show typical
187 cognition can play in psychological research. Notably, the examples provided have all been case
188 studies of individuals. In this section, we describe some of the practical and theoretical benefits of
189 single case methodology relative to the use of large groups of individuals, as is more standard in
190 many (but not all) fields of psychology (for example, psychophysical experiments⁴² and deep
191 imaging⁴³ rely on small groups or individual subjects) (see also refs^{20–24,44,45}). We explicitly focus on

192 the strengths of the single case approach in relation to homogeneity of participants, depth of
193 investigation and requirements for replication. Potential criticisms have been discussed and refuted
194 at length in the literature (see refs^{20-24,44,45} and Box 1).

195 Although single case methods by definition focus on the level of the individual, there is also value in
196 examining performance across multiple cases (a case series⁴⁶⁻⁴⁹). Case series are distinct from group
197 studies as individual performance is not averaged to reduce variability. Instead, the variability is used
198 to test theoretically-driven associations. For example, the hypothesis that written naming is parasitic
199 on spoken naming leads to the prediction that as spoken naming becomes more severely impaired,
200 so should written naming. In other words, there should be a correlation between spoken and written
201 naming across a case series of individuals. Evidence for a lack of a correlation would falsify this
202 theory. See Table 1 for a comparison of group, single case, and case series designs.

203 **[H3] Homogeneity**

204 In group studies, performance is averaged across individuals. However, this averaging will only
205 produce meaningful results when the individuals within the group are homogeneous in the aspect of
206 performance under investigation²⁰. For example, if a researcher is interested in the mechanisms
207 underpinning understanding of sentences, they would need to study individuals with 'normal'
208 language skills. However, given that grammatical structures differ across languages, the participants
209 might also need to be restricted to speakers of a single language. The cautious experimenter would
210 also limit participants to native speakers of that language, on the grounds that individuals who are
211 proficient in that language but learned it later in life might process sentences differently. This group
212 of participants would then be considered homogeneous. Consequently, averaging would be thought
213 to reduce noise in the data from 'uninteresting' sources like lapses in attention during the task⁵⁰.

214 If we consider the same experiment, but where the participants are individuals with acquired
215 language impairment (aphasia), the research goals might remain the same albeit with additional
216 questions relating to how aphasia influences sentence comprehension, and what the mechanisms
217 underpinning such effects might be. The same criteria for participant selection should of course
218 apply as with the neurotypical speakers. However, the researcher also needs to consider the impact
219 of the language impairment on participant selection. The nature of the language impairment
220 depends on the location and severity of the brain impairment and is highly variable across
221 individuals. For example, one individual could have a problem in distinguishing speech sounds, a
222 second in recognising words, a third in understanding what these words mean, and a fourth in
223 disentangling grammatical structure. Each of these impairments would lead to difficulty
224 understanding sentences, but the average performance of these individuals would not provide any
225 meaningful insight into the mechanisms by which sentence comprehension is impaired. In this case,
226 averaging serves to increase noise and conceal theoretically interesting patterns rather than
227 decrease noise to reveal these patterns.

228 Given that it is impossible to know in advance exactly which aspects of impairment might be
229 important for the task in question, it can be most appropriate to examine performance at the level
230 of the individual.^{21,24,45-47,51} It can be difficult (or impossible) to define any group so that it is
231 sufficiently homogeneous to be theoretically meaningful; examining individual performance
232 overcomes this issue.

233 Although our argument primarily focuses on the need to study non-neurotypical individuals as single
234 cases, studying neurotypical populations at an individual level can also be a profitable exercise as
235 obtaining a sufficiently homogeneous group can be difficult in some fields. To return to our previous

236 example, if a researcher is examining the effects of bilingualism on sentence comprehension, group
237 homogeneity is unlikely because there are many ways that bilinguals can differ⁵² For example,
238 bilingual speakers can differ in the age at which they acquired their second language, how proficient
239 they are in that language, how often they use the second language and in which contexts, the extent
240 to which they still use their first language, whether their proficiency in their first language has
241 declined (language attrition), the extent to which they switch languages within a context, and which
242 language they consider dominant. All of these features can lead to variable findings across studies
243 and consequent problems achieving consensus on bilingual performance⁵². Even when the
244 population is homogeneous in many ways (for example, a population of monolingual undergraduate
245 students from Western universities that has informed the majority of research in psychology⁵³) it is
246 not clear that the sample of participants will necessarily be homogeneous with respect to the
247 cognitive function under investigation⁵⁴⁻⁵⁸. In situations like this, the application of single case (or
248 case series) methodology could be more informative than averaging findings across a potentially
249 heterogeneous population. Single cases allow the individual patterns to be identified rather than
250 obscured, and case series further allow the variability across individuals in the cognitive function of
251 interest to be systematically explored and related to variation in other aspects of cognition Similar
252 arguments can be made for other methods in psychology, like neuroimaging^{59,60} where there is
253 increasing attention to the relevance and importance of such individual analyses.

254 ***[H3] Depth and replication***

255 There has been increasing emphasis on the need for robust and replicable data in psychology⁶⁵⁻⁶⁸. A
256 highly influential experiment in the 1960s demonstrating effects of word frequency on picture
257 naming in neurotypical participants included only 11 participants and 26 items, with no
258 consideration of experimental power, nor representativeness of^{69,70}. Researchers now accept that
259 experiments must be sufficiently powered (that is, include enough data points) to increase the
260 chances of finding 'real' effects and of rejecting spurious ones, and to improve the likelihood of
261 replicability^{71,72}. However, practical constraints mean that including a large number of participants
262 results in limited testing time per participant. Consequently, only a single task or small range of tasks
263 or a limited number of items are examined, resulting in 'shallow' data. By contrast, single case
264 studies enable the possibility of 'deep' data.

265 Well-designed single case studies use in-depth analysis with sufficient stimuli (in analogy to sufficient
266 participants in group-based approaches) across a number of experiments designed to provide
267 converging evidence and replicated over time. The strength of the evidence will still depend on the
268 statistical power and replicability of the effects across experiments, just as in the group approach,
269 but within the same participant. In addition, the opportunity to examine phenomena in depth,
270 allows for nuanced investigation. For example, had RFS been one of many participants in an
271 investigation of visual processing that included a short task with letter and digit stimuli, it is unlikely
272 that the selectivity of his visual impairment would have been detected. Even if his selective
273 impairment for digits but not letters had been identified, it is unlikely that this approach would have
274 been able to distinguish between RFS's deficit in perceiving the digits and that of other individuals
275 who can see digit shapes but have lost the ability to associate them with their identities.
276 Furthermore, it is difficult to see how a group level approach would have led to the investigation of
277 how RFS' deficit for digits disrupted the visual perception of nearby objects, which allowed his case
278 to be used to study visual awareness.

279 The question of what counts as a successful replication is an ongoing challenge for contemporary
280 psychology with important^{73,74}. For example, would the results of an experiment with readers of
281 English only be considered valid if the results replicated across all scripts and languages, including,

282 for example, with readers of Chinese?⁷⁵ The answer is clearly no: even if the result only generalizes
283 to the specific context of English reading the result is still valid in that it contributes to a theory,
284 albeit one constrained by the unique characteristics of English script, lexicon and grammar

285 Similarly, the validity of findings for theory-building from one single case do not rest on replication in
286 another case, who might have a different underlying deficit that leads to different results. Instead, in
287 the single case approach, the results must replicate within the participant. The use of different tasks
288 (or types of stimuli) allows for strengthening of evidence, rejection of task-related artefacts as an
289 explanation for the pattern of performance, and converging evidence for a theoretical hypothesis.
290 For example, RFS's perceptual distortion for digits 2 to 9 resulted in impaired perception of
291 embedded figures across different tasks: naming of embedded objects, discrimination of embedded
292 objects, discrimination of embedded shapes, discrimination of embedded arrows, discrimination of
293 embedded symbols, and discrimination of embedded. These experiments strengthened the evidence
294 for an impairment specific to these digits rather than a general visual impairment, allowed the
295 researchers to reject task-related artefacts because each had slightly different requirements, and
296 thereby provided converging evidence about the nature of RFS's visual impairment across tasks⁷.

297 In sum, the single case study approach allows for detailed testing within a participant, thereby
298 avoiding the concern of 'averaging away' theoretically important differences. Crucially, data
299 simulations have demonstrated that the extent of testing within a participant (number of items each
300 participant is tested on) may have a greater benefit for reducing error detecting effects in a study
301 (increasing hits and reducing false alarms) than including more participant with deficits but less data
302 per participant⁴⁶.

303 [H1] Theoretical advances

304 The study of individuals with cognitive impairments has provided impactful theoretical insights
305 across many fields⁷⁶. Here we provide examples from three domains. Additional examples are
306 provided in Table 2 (see also refs^{76,77}). Common methods for building theories using single cases are
307 described in Box 2.

308 [H3] Reading

309 Early research in the 1970s and 80s on acquired reading disorders (impaired reading in previously
310 skilled readers following brain damage) led to the popularity of case study methodology^{78,79} by
311 illustrating how careful analysis of patterns of performance across different individuals could help
312 develop and refine cognitive theories. For example, that one individual could read irregularly spelled
313 words (words that cannot be correctly read by sounding out individual letters, such as 'yacht') but
314 not nonwords (for example, 'slape'), while another individual showed the reverse pattern, suggested
315 that there were two separate routes by which reading could be achieved⁷⁸. This approach of
316 examining dissociations across tasks and individuals has also informed developmental models of
317 reading acquisition, as similar dissociations to those found in acquired reading disorders have been
318 observed in this domain⁸⁰.

319 Importantly, novel theoretical insights continue to arise from case studies in this field. For example,
320 a case series of one Hebrew reader with acquired dyslexia (impaired reading following brain damage
321 in a previously skilled reader) and 22 Hebrew readers with developmental dyslexia (difficulty
322 developing reading skills found a novel and highly specific pattern of difficulty in reading vowels
323 relative to consonants⁸¹. The individual with acquired dyslexia described their problems as "The
324 vowelings is completely gone"⁸¹. Through a careful series of tasks, the researchers developed the
325 argument that these cases provide evidence for a vowel-specific deficit in the part of the reading

326 system that is used to read novel words (known as the sublexical, grapheme-phoneme or ‘sounding-
327 out’ route)⁸¹. This led to a novel theoretical claim that vowel and consonant letters are processed
328 separately, which might also explain observed differences between consonant and vowel processing
329 in unimpaired readers⁸².

330 This case series also contributes to another ongoing debate about the extent to which the processes
331 and representations used for reading are also those used for spelling^{30,83}. Although vowels were
332 particularly difficult for participants with dyslexia to read, many of them did not have more
333 problems with vowels than consonants when spelling words⁸¹. This suggests distinct processes for
334 reading and spelling because one was impaired but the other was not in these participants. Other
335 researchers have also used dissociations between reading and spelling abilities in developmental
336 cases to further understanding of this relationship^{83,84}.

337 **[H3] Visual processing**

338 Visual processing has benefited from insights from single cases beyond reading⁸⁵. We have already
339 discussed how RFS’s selective visual distortions informed understanding of mechanisms of visual
340 perception and attention⁷. Selective visual deficits have also contributed substantially to establishing
341 that separate, specialised cognitive and neural mechanisms process visual attributes such as colour,
342 shape, and motion in early and mid-level vision²⁵. For example, individuals might be able to perceive
343 shape and motion but not colour (cerebral achromatopsia)⁸⁶, implying that colour perception relies
344 on separate cognitive and neural mechanisms to shape and motion. Similarly, individuals might be
345 able to perceive colour and shape but not motion (motion blindness)⁸⁷, implying that shape and
346 motion must also be processed separately. The fact that RFS’s impairment was specific to digits
347 provides evidence that number processing is distinct from letter processing despite digits and letters
348 being very similar visually^{7,88–90}.

349 **[H3] Face perception and recognition**

350 Single case studies of individuals with both acquired and developmental disorders have also had an
351 impact on understanding face processing. Prosopagnosia refers to difficulty recognising familiar
352 faces. Individuals with prosopagnosia often need to use cues such as facial hair, gait or voice to
353 recognise people⁹¹. Dissociations between prosopagnosia and other cognitive disorders such as
354 dyslexia⁹² have been argued to provide evidence that face processing relies on different mechanisms
355 from word or object recognition rather than a single processing system underlying all of these
356 processes⁹³. Intriguingly, although individuals with prosopagnosia fail to overtly recognise familiar
357 faces, some individuals with prosopagnosia show ‘covert’ recognition—they can differentiate
358 between familiar and unfamiliar faces despite not being aware of the difference. Just as RFS’s ERP
359 responses distinguished between real and scrambled faces, some individuals with prosopagnosia
360 show different ERP responses to familiar (but unrecognised) faces and unfamiliar faces⁹⁴, or different
361 autonomic responses such as increased skin conductance responses (indicating increased arousal to
362 the familiar faces)⁹⁵ or behavioural responses (for example, faster learning of correct vs. incorrect
363 occupations for unrecognised familiar faces)⁹⁶. These results have provided support for a theory
364 according to which partial, degraded, information can support covert recognition, but does not allow
365 for explicit recognition⁹⁷.

366 Understanding how faces are processed has also been informed by individuals with delusions such as
367 Capgras delusion (the belief that significant others have been replaced by imposters, robots or aliens
368 who look identical or near identical⁹⁷). Capgras delusion has been reported in both the context of
369 psychiatric disorder⁹⁸ and acquired brain damage⁹⁹. Individuals with Capgras delusion recognise

370 familiar faces (for example, they know that the face looks like that of their spouse). However, they
371 do not show the usual autonomic response (for example, increased skin conductance) to that person
372 ⁹⁸. This leads to a conflict: the face looks like a familiar person but the expected affective response is
373 not experienced. This has been hypothesised to lead to the rationalisation that despite looking the
374 same it cannot really be the familiar person (and instead is an imposter). This is an important
375 theoretical account of the nature of Capgras delusion and was introduced as a competitor to
376 psychodynamic accounts (according to which negative feelings about the 'double' can be held
377 without guilt, which allows conflicting feelings, for example love and hate, towards a significant
378 other to be resolved¹⁰⁰).

379 However, the pattern shown in Capgras delusion also provides evidence against the account of
380 prosopagnosia described above, where overt and covert recognition rely on the same processes, but
381 only covert recognition is possible with partial information alone. Under this account it should not be
382 possible for overt recognition to occur in the absence of covert recognition—if there is enough
383 information for overt recognition this information should be (more than) sufficient for covert
384 recognition¹⁰¹. Yet, this is precisely what is seen in Capgras delusion. Consequently, these patterns of
385 results necessitated the proposal of two processing routes for face recognition (at neural and
386 cognitive levels), one for covert and the other for overt recognition. Individuals with Capgras
387 delusion also provide insights into more detailed mechanisms of face processing. For example,
388 abnormal eye movement scanpaths when looking at familiar faces have been associated with
389 reduced autonomic responses, suggesting that the neural control of eye movements can be
390 influenced 'top-down' by subcortical influences from the autonomic system.¹⁰²

391 **[H3] Belief formation**

392 In addition to advancing theories of face processing, investigation of cases of Capgras (and other)
393 delusions has been instrumental in developing theories of how beliefs are formed and maintained.
394 The influential two-factor account of delusional belief¹⁰³ was built on such cases. The critical point in
395 this account is that although a perceptual disorder underpins the delusion (for example, lack of
396 affective response to familiar faces) this is not sufficient to maintain the delusional belief: It is not
397 rational to believe that your spouse has been replaced by an imposter. A more typical reaction
398 would be something like 'when I look at my spouse I no longer feel the same way, but it is not
399 possible that there could be someone who looks and acts exactly like her, so there must be another
400 explanation'. Indeed, there are some individuals who do not have normal autonomic responses to
401 faces who do not have Capgras delusion¹⁰¹. Thus, the two-factor account proposes a second
402 impairment to a belief evaluation system (proposed to be located in the right frontal lobe¹⁰⁴).

403 Thus far we have focused on developmental or acquired neuropsychological impairments as the
404 cause of the two factors underpinning delusions. However, delusions can also be caused by
405 psychiatric impairments, and the two-factor account has also been proposed as an account of
406 delusional beliefs in, for example, schizophrenia¹⁰⁴. The two-factor account has led to an explicit
407 cognitive model of how people derive new beliefs from observations of unexpected events^{105,106}.
408 This cognitive model in turn provides a more precise account of the impairment in individuals with
409 delusions. For example, individuals with Capgras delusion must have a face processing impairment
410 and a belief maintenance impairment. This example illustrates the reciprocal and iterative nature of
411 theorising and evidence from case studies.

412 **[H1] Object orientation representation**

413 The above examples illustrate the different ways that detailed investigation of individuals with
414 developmental or acquired cognitive impairments (or psychiatric impairments) can inform, extend,
415 guide or radically redirect psychological theories. In the above examples, the data supporting these
416 theories largely comes from single case methods. However, the theoretical developments from
417 single case studies can be used to develop new experimental questions that can then be tested with
418 neurotypical individuals. For example, AH had a theoretically unexpected difficulty localizing objects
419 from vision because of a developmental difference¹⁰⁷. Careful examination of the kinds of mirror
420 image confusion errors (where visual stimuli are confused with the mirror image of that item e.g.,
421 confusing b and d; or copying a flag with the pole on the left as one with the pole on the right) that
422 AH made in simple tasks like directly copying a picture of an object led to the development of a
423 novel theory of how object orientation is represented^{108,109}. This theory was subsequently used to
424 make sense of the different patterns of orientation impairments observed across a series of
425 individuals with different processing deficits¹⁰⁸.

426 The theory developed from the case study observations made predictions about which kinds of
427 mirror image confusion errors should be more likely in neurotypical adults. These predictions were
428 tested and confirmed across a series of experiments that differed in stimulus exposure duration,
429 memory load, retention interval, test type, and instructions¹¹⁰. A series of experiments with typically
430 developing children also provided converging evidence for the theory, and used the theory to make
431 sense of commonly observed developmental phenomena (for example children's difficulties learning
432 to distinguish the lowercase 'b' and 'd' which differ only by mirror reflection)¹¹¹.

433 Not every cognitive scientist has the resources or opportunities to do single case studies. The
434 trajectory of theory development in the domain of object orientation representation makes clear
435 how theoretical insights developed from single case studies can be examined using other
436 experimental approaches.

437 **[H1] Applied benefits**

438 The world does not turn on theory alone. Assessment of an individual, or a case series of individuals,
439 enables detailed understanding of areas of processing strength and difficulty. Such research has led
440 to clear theories of the nature of the impairment (for example, the two-factor theory of delusions
441 above). These theories can then guide clinical assessment, diagnosis and intervention¹¹². For
442 example, an individual who presents with Capgras delusion following brain damage will need
443 assessment of their face processing, and their belief formation and maintenance, and intervention
444 that is appropriately targeted at both of these impairments. In addition, tasks that were initially
445 developed for research purposes can also be used clinically to provide more accurate and nuanced
446 diagnosis^{113,114}.

447
448 For example, in the case of aphasia (an acquired language disorder), batteries of tasks focusing on
449 systematic assessment of a range of specific skills, such as sublexical processes in reading (nonword
450 reading) and identification of the spoken word form (auditory lexical decision) enabled clinicians to
451 move beyond traditional syndrome-based aphasia classification (for example, Broca's aphasia or
452 Wernicke's aphasia) to theoretically informed and more refined identification of the nature of
453 deficits¹¹⁴. For example, the syndrome of Wernicke's aphasia is classified on the basis of poor
454 understanding of speech, and fluent (but inaccurate) speech production. However, research has
455 shown that the cause of comprehension problems can differ between individuals¹¹⁵. The type of
456 comprehension impairment can be detected clinically using three different tasks that tap into
457 different levels of cognitive processing: minimal pair discrimination task (speech sound
458 discrimination), auditory lexical-decision (spoken word form identification), and auditory word-
459 picture matching or auditory synonym judgements (accessing the meaning of spoken words). The

460 pattern of performance across these tasks precisely identifies the nature of the comprehension
461 impairment¹¹⁵. Thus, as theoretical models of language processing have evolved, they have informed
462 the development of novel diagnostic tools^{112, 116}.

463

464 Similarly, Specific Language Impairment, where children have major problems learning to talk
465 despite typical development in all other areas, was previously understood as a unitary disorder.
466 Research aimed to elucidate the nature of this single entity or perhaps of sub-types¹¹⁷ rather than to
467 relate an individual child's processing strengths and difficulties to theoretical models of language
468 processing. However, investigations that went beyond the group average¹¹⁸ revealed variability in
469 the patterns of impairment. There is now general consensus on an updated term, Developmental
470 Language Disorder, which explicitly acknowledges that this is a heterogeneous disorder that
471 encompasses a range of problems¹¹⁹. Because of this heterogeneity, treatment should be guided by
472 assessments of the principal dimensions of language difficulty (for example, phonology, syntax,
473 semantics, verbal learning and memory).

474

475 Refined understanding of the nature of cognitive impairment for a particular individual that is
476 afforded by in-depth, theoretically guided assessment leads to clearer foci for intervention. For
477 example, the researchers studying RFS⁷ were able to construct a new system for visually
478 representing numbers that RFS quickly learned, enabling him to continue working in his numerically
479 intensive profession despite his profound visual impairment. Such an impressive outcome would be
480 unlikely had RFS been given more traditional treatments for number processing deficits, such as
481 intensive practice comparing numerosity, as these treatments are based on addressing different
482 underlying deficits than the difficulties that RFS had with numbers¹²⁰. The specific intervention
483 provided depended on a deep understanding of why RFS was having difficulties recognizing digits,
484 and would not be expected to be a general solution for all individuals with numerical processing
485 problems consequent to a neurodegenerative disease.

486

487 In sum, the single case approach provides a clear mapping between theoretical models and
488 impairments, and in doing so provides clinicians with the tools for identifying the nature of the
489 impairment in a particular individual. This theoretically grounded identification in turn enables the
490 clinician to select a targeted treatment from a smaller set of theoretically sensible options, thereby
491 increasing the likelihood that intervention will be successful¹²¹.

492

493

[H1] Conclusions

494 A Google search of 'patient HM and memory' leads to over 100 million hits with over 730,000 hits in
495 Google Scholar. These statistics alone indicate the potential power and influence single cases can
496 have on scientific knowledge. This influence goes beyond curiosity value. The striking findings that
497 someone can believe their wife is an imposter⁹⁷, be unable to recognise only a subset of numbers⁷,
498 or read consonants but not vowels⁸¹, alter fundamental understanding of cognition. These
499 fascinating phenomena stimulate the theoretician, and the depth in which such cases are examined
500 allows for sophisticated and rigorous hypothesis testing.

501

502 In this Perspective, we summarized some of the valuable insights and theoretical advances from
503 single cases and from the fractionation of 'unitary disorders'. We focused on the value of single case
504 study methodology for the express goal of developing psychological theory. However, the arguments
505 in favor of research that focuses on a deep understanding of individual cases, rather than data
506 aggregated across a wider, potentially heterogeneous sample, holds for a wider set of scientific
507 questions. For example, in many disciplines (such as medicine and allied health professions)
508 systematic reviews of Randomised Controlled Trials (RCT), which treat all individuals who meet a set

509 of inclusion criteria as homogenous, are the most highly regarded source of evidence¹²². However,
510 the limitations of this design are becoming increasingly acknowledged. For example, statistically
511 significant benefits in RCTs might be marginal in clinical practice¹²³. Similarly, it might be (wrongly)
512 assumed that the results of an RCT were true of all individuals in that study and will generalise to all
513 others who meet inclusion criteria¹²⁴. These limitations point to a need for individualised evidence
514 for healthcare decisions. It is here that a well-designed study and analysis that goes beyond the
515 group to investigate patterns for the individuals within that group (that is, across a series of
516 individual cases) can shed further light on individual outcomes, thereby optimising the choice of
517 intervention¹²⁵. In medicine, there is increasing acceptance that trials where a series of treatment
518 and no treatment phases are evaluated in an individual (N-of-1 trials) can provide high quality
519 evidence on intervention effectiveness¹²⁶. This view aligns with ours that single case research, and,
520 in intervention, replication across a series of individual cases, are powerful and essential tools for
521 both theoretical and applied research.

522

523 Cognition is complex, and scientists can select from a variety of methods to answer their research
524 questions. Single case methodology can play an important role in the quest to develop theories of
525 human cognition and is an essential part of the psychologist's palette. Despite the development of
526 novel methodologies (that are appealing because of their novelty), single case studies continue to
527 offer unique opportunities for advancing theories. In particular, identifying unusual patterns in single
528 cases leads to leaps forward in directions that would not be predicted from current theoretical
529 orientations. Going forward, we exhort researchers (and funders) to embrace single case
530 methodology and integrate its results with those of other methodologies to maximise progress.
531 Indeed, valuing and combining evidence from obtained using different methodologies will lead to
532 the most rapid development of psychological theories, which provides optimal practical benefit for
533 those with neurological difficulties.

534

535 **Figure captions**

536 **Figure 1. RFS case study.** A) RFS's attempt to copy an orange number 8. The original stimulus is on the left, and RFS's copy is on the right. RFS was given various pens and markers to choose from to complete the task. He began by drawing the black lines, and then added the orange background.

537
538
539 B) RFS was able to distinguish faces from scrambled faces when they were embedded in letters (left)
540 but not digits (right).

541



542 **Fig. 1 | RFS case study.** **a**, RFS's attempt to copy an orange number 8. The original stimulus is on the left, and RFS's copy is on the right. RFS was given various pens and markers to choose from to complete the task. He began by drawing the black

lines, and then added the orange background. **b**, RFS was able to distinguish faces from scrambled faces when they were embedded in letters (left) but not digits (right). Reprinted with permission from ref. 7, PNAS.

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1 Table 1: Comparison of group, single case and case series designs

	Group	Single Case	Multiple single case studies	Case series
Participants	A large number of individuals	A single individual	Several individuals within a single paper or concatenated across papers	Several individuals within a single paper
Averaging of performance in data analysis	Carried out to reduce noise and reflect 'real' performance	Not used	Not used	Not used
Depth of data	Broad data sets, fewer measures, less depth.	In depth investigation	In depth investigation	Fewer measures, less depth.
Replication	With another group from the same population, or different experiment with the same group.	With different experiments within the same individual	With different experiments within the same individual or additional individuals	With another case series from the same population, or a different experiment with the same case series
Power	Number of participants	Number of items in a stimulus set Number of experiments conducted within a case.	Number of items in a stimulus set Number of experiments conducted within a case.	Number of participants Number of experiments conducted within a case.
Implications for intervention	Usually limited to 'one size fits all' according to outcome for group average.	Can be determined at an individual level	Can be determined at an individual level	Can be determined at an individual level Can provide indication of variety of different patterns of response to intervention observed
Scope of results to evaluate intervention	Results apply to the group on average and might not characterise any single individual	Results apply to the individual	Results apply to the individual with replication across individuals	Results apply to the individual with replication across individuals Results can be used to identify factors that influence outcome

2

3 Table 2: Examples case studies that have contributed to theory across the cognitive domains.

Domain	Reference	Case(s)	Etiology	Pattern of strengths and difficulties	Implications for theory and neurobiology
Object recognition	Holler, Behrmann & Snow (2019) ¹²⁷	DF, JW	Bilateral damage to ventral occipital lobe	Object Agnosia with poor recognition of images, but recognition of real-world objects was preserved when physical size matched real-world size	Separable coding of object size from object identity. Object size can be used along with a detailed representation of object shape to support identification. Object size coding is largely mediated by dorsal visual cortex.
Face perception and recognition	Duchaine et al., (2006) ¹²⁸	Edward	Developmental prosopagnosia	Prosopagnosia with severely impaired face recognition but performance within neurotypical range for a wide variety of matched visual recognition tasks with non-face stimuli.	For at least some individuals with developmental prosopagnosia, the deficit can be attributed to defective face-specific mechanisms, rather than a more general visual impairment that predominantly impacts face processing.
Spatial representation	Hartley et al. (2007) ¹²⁹	KC3, VC, RH, Jon, MH	Damage to the hippocampus	Spared processing of memory and perception for non-spatial aspects of visual scenes. Topographical perception varied across participants. A deficit in topographical memory in all cases.	Theories of declarative memory need refinement. The spatial and nonspatial tasks both depend on declarative memory, yet there was a dissociation in performance such that only processing of nonspatial information was preserved. The hippocampus is vital for short-term topographical memory.
Attention	Pishnamazi et al. (2016) ¹³⁰	SF	Selective bilateral amygdala damage due to Urbache-Wiethe disease	SF had low fear sensitivity and an impairment in classifying fearful facial expressions. Fearful faces were a strong exogenous cue to capture her spatial attention, though, unlike controls, her ability to disengage attention from fearful faces was no different than for other stimuli.	The mechanism by which fearful faces capture our attention is separable from the mechanism by which attention is disengaged from fearful faces, and the mechanism by which the fearful emotion of the face is recognized. The amygdala plays a role in evaluating the fearful emotion of faces, but not in biasing attention towards fearful faces
Consciousness	Schubert et al. (2020) ⁷	RFS	Neurodegenerative disease	RFS was unable to perceive visually presented Arabic digits, with a distorted percept that impacted his awareness of embedded or nearby visual	Theories of consciousness need refinement. Theories must be able to account for how disruption in the perception of one category of

				<p>stimuli. Event-related potentials that probed the neural processing of embedded face and word stimuli were the same whether or not awareness was impacted.</p>	<p>visual stimuli can result in a loss in awareness of objects that can be perceived in other contexts when those objects occur embedded in or nearby distorted objects.</p> <p>ERP components (like the N170 component associated with face perception and the P3b component associated with target detection) can be observed in the absence of visual awareness, and therefore are not appropriate neural markers of conscious experience of stimuli.</p>
Lexical organisation	Khentov-Kraus & Friedmann, (2018) ⁸¹	Case series (n = 23)	22 individuals with developmental dyslexia; 1 individual with acquired dyslexia following left internal capsule infarct	<p>Vowel-letter migrations, omissions, and additions in reading, with significantly fewer errors on consonants.</p> <p>No vowel errors in speech production.</p> <p>Vowel errors occurred predominantly when the participants read via the sublexical route.</p> <p>For each case, 24 different assessments and the analysis of errors in reading 33,483 words ruled out deficits in orthographic-visual analysis, phonological-output, and visual, morphological, or auditory deficits.</p> <p>In spelling, vowels and consonants were equally accurate</p>	<p>The sublexical or grapheme-phoneme route of the reading system has separable components for processing consonants and vowels. There is a vowel-letter tier in this sublexical route.</p> <p>Spelling and reading use distinct processing components.</p>
Morphology	Rapp et al. (2015) ¹³¹	AES, DHY, KSR, PW, VBR	Left hemisphere stroke, including damage to the Inferior Frontal Gyrus	<p>A double dissociation was reported, with four cases making more pure morphological errors with inflected forms in the written modality than the spoken modality, whereas one case made more morphological errors in the written modality than the spoken modality.</p>	<p>Morphological operations during language production are modality specific, with separable morpho-phonological and morpho-orthographic operations.</p>
Reading	Yong et al. (2013) ¹³²	FOL, CLA	Bilateral posterior cortical atrophy (more marked on the right than the left)	<p>Impaired on early visual, processing and visuo-perceptual and visuospatial tasks except for visual acuity.</p> <p>Word and letter reading was accurate and rapid with no difference in response latencies relative to age- and education-matched controls.</p>	<p>Direct access to visual word form representations are dissociable from other aspects of early visual processing.</p> <p>This direct access might rely on connections from the primary visual cortex to the Visual Word Form Area ¹³³⁻¹³⁵</p>

				<p>Abnormal effects of word length were equivocal or absent</p> <p>MRI scans indicate relative preservation of the left fusiform gyrus (Visual Word Form Area).</p>	
Spelling	Fischer-Baum et al. (2010) ¹³⁶	LSS, CM	Stroke with extensive cortical and subcortical damage in the distribution of the left middle cerebral artery[<p>Substantial letter perseverations when writing from dictation</p> <p>Analyses of large corpora of spelling errors indicated that letter perseveration errors tended to maintain position (defined by number of letters from either the beginning or the end of the word) between target and source responses.</p>	Supports specific theories of serial order representation and processing in spelling that align with a more general class of computational theories of serial order behaviour across cognitive domains (for example, competitive cueing ¹³⁷)
Spoken word production	Fieder et al. (2014) ¹³⁸	RAP	Left middle-cerebral artery infarct.	<p>Impairment producing the correct determiners (the, a, or some) for mass nouns (for example, garlic).</p> <p>Systematic testing revealed that comprehension and production accuracy was influenced by how mass nouns were depicted (for example, a single bulb of garlic vs. many bulbs of garlic). Determiner difficulties emerged only when mass nouns and determiners were number incongruent.</p>	<p>Nouns are lexical–syntactically specified for mass/count status, but the derivation of countability can additionally be influenced by conceptual-semantics.</p> <p>Further research extended these findings, providing additional evidence for a semantic component in the representation of countability¹³⁹.</p>
Sentence Processing	Schröder et al. (2015) ¹⁴⁰	Case series (n = 7; JT, UW, WE, JK, AF, RK, MP)	5 participants with left-hemisphere stroke, 1 (JK) with right-hemisphere stroke, 1 (AF) with left sided traumatic brain injury	<p>Speech output was agrammatic (syntactically simplified with frequent omission or substitution of function words).</p> <p>All cases showed impairments in sentence production.</p> <p>Five cases showed impairments in sentence comprehension.</p> <p>There were dissociations between sentence structures (object who-questions vs object-relative clauses) and modalities (comprehension vs production) before treatment.</p> <p>Following treatment¹⁴¹, the majority of participants did not show any improvements in sentence comprehension despite significant training effects in sentence production.</p> <p>In individuals with spared comprehension before treatment there was generalization across sentence</p>	<p>Evidence for modality-specific processes in comprehension and production of noncanonical sentences.</p> <p>These modality-specific processes have a unidirectional influence from comprehension to production.</p>

				structures within production after treatment.	
Memory	Schapiro et al. (2014) ¹⁴²	LSJ	Complete bilateral hippocampal loss and additional medial temporal lobe damage	Anterograde amnesia. Inability to learn statistical regularities from sequences of shapes, syllables, tones, or scenes, despite no difficulties attending to the stimuli themselves.	Statistical learning is at least partially supported by a domain-general learning system that can be applied to multiple kinds of stimuli, rather than by modality-specific learning systems for different kinds of stimulus types. Previous neuroimaging research had shown that the medial temporal lobe learning and memory system is associated with rapid statistical learning ¹⁴³ , but the single case data indicates the system is necessary for this process.
Semantic memory	Baddeley et al (2001) ¹⁴⁴	Jon	Amnesia from early childhood owing to bilateral hippocampal atrophy (preterm birth, apnea requiring intubation; convulsive episode at age of 3).	Episodic memory shows impaired recall, but largely intact recognition. Semantic memory intact.	Semantic memory does not rely on recollective process of episodic memory for recognition or acquisition of semantic knowledge. Potential role of cortex in the parahippocampal region in memory
Time perception	Snyder & Chatterjee (2004) ¹⁴⁵	AF	Right temporal-parietal stroke	Lateralised deficit in spatial attention and poorer at judging the order of events in contralesional versus ipsilateral space. Temporal judgement improved for stimuli with more vertical separation.	Deficits in spatial processing are a known consequence of right temporal-parietal damage. This case demonstrates that damage to this region can also cause temporal processing deficits. Spatial and temporal processing interact, such that limitations in awareness of successive events closer in time can be compensated by greater distance in space. The right temporal cortex might be important in integrating spatial and temporal information.
Numerical cognition	Ashkenazi et al., (2008) ¹⁴⁶	AD	Infarct restricted to left intraparietal sulcus.	Acalculia Intact number comprehension and production. No major difficulty in retrieving arithmetic facts. Deficit in perception and manipulation of quantity (including atypical numerical comparisons, subitizing and calculation errors).	Findings support a model that dissociates processes for retrieval-based and quantity-manipulation-based arithmetic. Essential role of left intraparietal sulcus in numerical processing.
Music perception	Lebrun et al. (2012) ¹⁴⁷	AS	Congenital amusia	Unimpaired hearing, language, intellectual ability and attention.	Theories of pitch, rhythm and contour processing, need to

and recognition				<p>Poor performance on melody discrimination, rhythm discrimination and music memory.</p> <p>Impaired fine-grain pitch discrimination.</p>	<p>account for severe and specific deficits in perceiving, memorizing, and producing music.</p> <p>Music depends on fine-grain pitch perception to a greater extent than other auditory functions.</p>
Spatiomotor aspects of action	Vannuscorps et al. (2013) ¹⁴⁸	DC	Upper limb aplasia (DC was born without upper limbs)	<p>Unimpaired in comprehending natural video and photographic presentations of actions involving hands (such as throwing) and other body parts (such as jumping).</p> <p>Impaired in identifying point-light animations of manual actions.</p>	<p>The results challenge motor theories of action comprehension¹⁴⁹⁻¹⁵¹.</p> <p>No internal motor representation is required to identify actions. However, motor representations contribute to action comprehension when visual information is incomplete or ambiguous.</p> <p>Future research should interrogate how the motor system, visual and/or the conceptual system work together to achieve action comprehension.</p>
Action planning	Forde et al. (2004) ¹⁵²	FK	Bilateral damage to superior and middle frontal gyri, superior and middle temporal gyri and lateral occipital gyri following carbon monoxide poisoning.	<p>Action Disorganisation Syndrome.</p> <p>Performance on a range of everyday tasks was abnormally poor and characterized by numerous step omissions, sequence errors and perseverations.</p> <p>More errors at the end of a task than at the beginning.</p>	<p>Evidence for a temporal gradient: temporal order of selecting stored knowledge is determined by learned activation gradients imposed on knowledge representations (for example, using competitive cueing¹³⁷).</p>

4

5

BOX 1: Issues raised regarding single case methodology

The assumptions and methods of single case research have been extensively debated^{20,24,26}. Major debates include whether a single model of the cognitive system holds for any individual with a ‘normal’ mind/brain (universality assumption)^{20,22}; whether damaged cognitive systems represent the unimpaired cognitive system with one or more cognitive processes impaired (the subtractivity assumption)^{20,24,44}; and whether there is continued need for case investigations with the advent of neuroimaging techniques^{153–157}.

Here we address three additional concerns.

[H1] How statistically sound is the evidence from an individual?

One basic premise of single case research is that an experiment with a single individual has the same status as a single experiment with neurotypical participants. The strength of this evidence depends on statistical power, appropriate and rigorous statistical analysis, and replicability of the effects across experiments. One misconception about single case studies is that they are underpowered because the number of participants is small. Rigorous and appropriate statistical methods have been developed to address the problem of comparing individuals to a control population^{158,159} although there remains concern regarding the power of these statistical tests when comparing a single case to a control sample, especially when the control sample is small¹⁶⁰.

However, often the statistical inference for single case studies is based on a pattern of intact and impaired performance, across a large number of tasks, or a careful analysis of the distribution of errors produced. . In both of these cases,, the strength of evidence is improved by increasing the amount of data (for example, number of trials) collected from each participant⁴⁶. Another basic premise of single case research is that two individuals cannot be assumed to have identical impairments. Just as no-one would expect an experiment in reading with English readers to only be accepted as valid for theory-building if replicated in Chinese readers, the validity of findings from a single case does not rest on replication in another case. Therefore, replicability in single cases is typically carried out via additional experiments with the same participant.

[H1] Is it problematic that the cases reported are rare?

Another potential concern is that the cases reported often show rare patterns, and so might be unusual or unrepresentative²⁴. However, this is only an issue if one believes that this individual was unrepresentative of the population as a whole before their impairment²⁴. This concern has also often been raised with respect to associations across case series of individuals.^{46–49,161,162} Cases who show a pattern that is significantly different to the trend could be statistical outliers (a result of ‘noise’) or theoretically informative rare cases—the cases that prove the rule^{46–49}. Either position might be correct. What is critical is to investigate the source of the discrepancy from the trend to determine whether or not the individual pattern is theoretically informative^{46–49}. By analogy, consider the hypothesis that all swans are white⁴⁸. If a black swan is encountered as part of the series, further investigation is required to determine whether this is a white swan that is covered in soot, or a ‘true’ black swan that has not previously been encountered. The former is an uninteresting outlier, the latter is a theoretically critical ‘rare’ case.

[H1] Can single case studies be used for brain-behavior mapping?

There are many limitations that make it challenging to use single case studies to draw inferences about brain-behavior mappings. Brain-behavior relationships⁶⁰ and network-level properties of brain organization^{64,163} are highly variable within neurotypical individuals. Lesion locations are rarely constrained to anatomical structures and damage disrupts both local cortical processing and

52 connectivity between regions, further complicating brain-behavior inferences¹⁶⁴. Moreover, neural
53 plasticity occurs following brain damage; there remain many open questions about the nature of this
54 reorganization (which is highly variable across individuals) and what consequences it might have for
55 drawing inferences about structure-function mapping in the undamaged brain¹⁶⁵. Finally, cognitive
56 differences in single case studies are the result of a variety of etiologies, including acute brain
57 damage, slowly progressing diseases, and developmental differences that have been with the
58 individual since birth. The consequences of each of these etiologies on brain organization and
59 reorganization are not well understood. In some cases, it might be possible to draw inferences about
60 brain-behavior mappings from single cases^{166,167}, but for the most part claims about the neural
61 underpinnings of a cognitive function from a single case should be considered with caution.
62 Importantly, localization of function is not critical for single case studies to contribute to theory-
63 building in cognitive science.

64

65 Box 2: Common methods for building theories using single cases

66

67 **[H1] Dissociations**

68 The Figure gives an example where dissociation is used to discriminate between rival theories.
69 Neurotypical adults and children are able to recognise words and faces. Both types of visual stimuli
70 could be recognised using a single processing routine (Theory A) or using separate processes (Theory
71 B). Case 1 is able to recognise words but not faces (a dissociation between tasks). However, Theory A
72 predicts that impairment to visual processing impacts on both word and face recognition. Thus,
73 Theory B can better account for Case 1's pattern of performance—the two tasks use separate
74 processing routes that can be independently impaired. However, it is possible that it is just easier to
75 recognise faces than words, in which case mild impairment to Theory A's single processing route
76 might result in Case A's data. Case 2 shows the reverse pattern—they can recognise faces but not
77 words. Therefore, faces cannot simply be more difficult than words (or this pattern wouldn't exist).
78 Thus, Theory B (but not Theory A) can account for both Case 1 and Case 2.

79 Thus, by using the reversed patterns across individuals (a double dissociation) strong evidence can
80 be obtained to adjudicate between theories. Importantly, dissociations must be statistically verified.
81 In particular, there should be a significant difference between the two tasks within an individual^{168–}
82 ¹⁷⁰.

83 However, a double dissociation is not always required. For example, if the question is about the
84 nature of the representation rather than about shared or separate processing routes then a single
85 case that shows differences in processing of different types of stimuli could be sufficient (for
86 example, digits versus letters in the case of RFS⁷).

87 **[H1] Control data**

88 Classically, dissociations required one task to show performance equivalent to neurotypical control
89 participants and the other to show performance significantly poorer than controls¹⁶⁸. However,
90 some authors argue that a comparison to controls is not necessary, and a significant difference
91 between tasks within the case is all that is required for a dissociation to be present^{169,170}. In that
92 case, it is particularly important that the difference between the two tasks for the single case is
93 larger than the difference between the tasks in controls, which might only be apparent if control
94 performance is off ceiling¹⁷¹.

95 It is also important that the control data is of sufficient specificity: it is not sufficient for a single case
96 to differ from control participants 'on average', but rather they must differ from a series of individual
97 control participants. Hence, the measure needs to be sufficiently reliable that each control
98 participant shows (or does not show) the pattern of interest. Without this demonstration, it is not
99 possible to conclude that the individual with brain damage is truly showing an exceptional pattern.
100 An effect that is reliable 'on average' might not be reliable at an individual level^{54,62}. Thus, control
101 data must be derived from paradigms that are sufficiently sensitive to distinguish signal from noise.

102 **[H1] Analysis of critical variables**

103 The factors that influence performance accuracy are also informative when using single case data to
104 build theories (critical variable approach)²³. For example, if word retrieval accuracy in aphasia is
105 affected by how concrete or abstract a target word is in the absence of an impairment to word
106 meanings, theories must be able to account for these effects¹⁷².

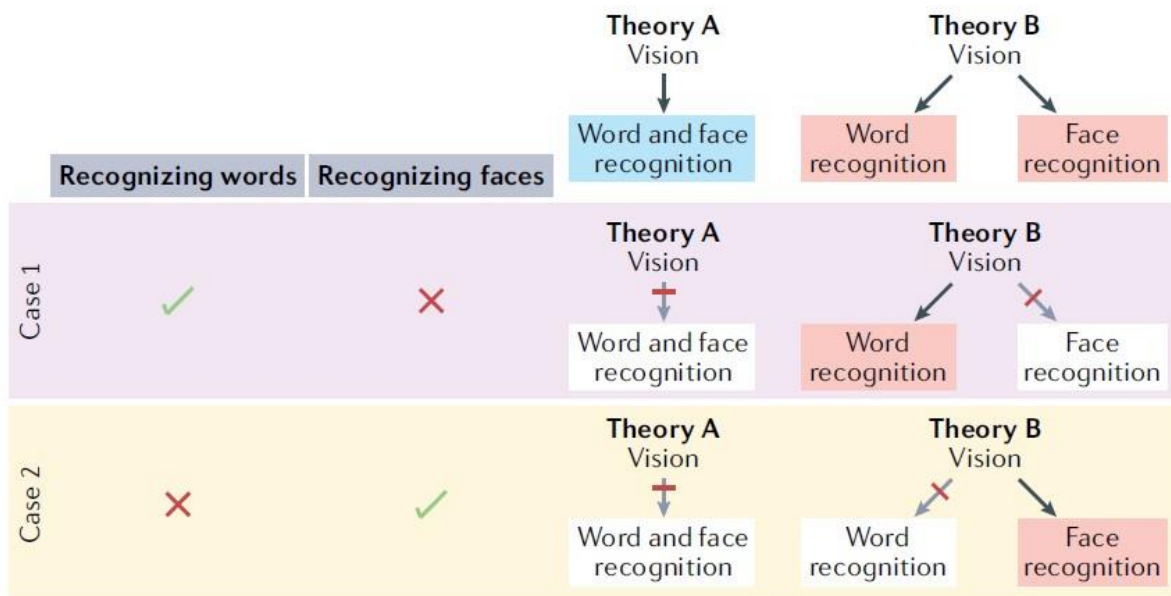
107 **[H1] Analysis of error patterns**

108 The type of errors produced can also be used to guide investigation and build theories. For example,
 109 that errors in reading could be specific to vowels led to the theory that vowels and consonants are
 110 processed separately⁸¹. Similarly, the fact that some individuals make reading errors that are related
 111 in meaning to the target word (for example, 'MARRIAGE' read as 'wedding'), rather than related in
 112 spelling (for example, 'MARRIAGE' read as 'carriage') suggests that reading can be proceeding via the
 113 store of word meanings (the semantic system)¹⁷³.

114 **[H1] Intervention**

115 Treatment of the cognitive impairment has also been used to test theoretical accounts¹⁷⁴, and is
 116 particularly powerful for testing causal relationships. For example, a causal association between
 117 impaired spoken naming and written naming might be consistent with a theory where written naming
 118 relies on spoken naming, but is also consistent with a third factor (poor access to word meaning)
 119 influencing both tasks. However, if treatment for spoken naming (that does not impact word meaning)
 120 fails to improve written naming, then the causal relationship between the two can be rejected.

121



122

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