

Pharmacy- Medication Without Harm

Hello. This short interview is about the ‘Medication without harm’ campaign resources, known as the ‘5 moments for medication safety’, that are displayed in front of you. We would like to know what you think of the different materials. This interview will take around 5-10 minutes.

Please take a few moments to look through the different materials and the mobile app, then I will ask you a few questions about them. I will not ask or record any information that will identify you, such as your name.

About the ‘Medication without harm’ campaign resources

1. Have you seen any of these materials before?

- Yes
- No
- Don't know

2. What are your immediate thoughts about these campaign resources?

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3. What do you think about the amount of information on the materials?

- Too much
- Just about right
- Too little

Any other comments:

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4. How useful would you find the materials?

- Very useful
- Quite useful
- Not very useful
- Not at all useful
- A lot of it did not apply to me
- I already knew most of it before

Any other comments:

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5. Which material(s) do you like the best? Please select ALL appropriate options.

- Poster
- Leaflet
- Booklet
- No preferences
- Flyer
- Mobile app

Please explain your choices:

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6. When, during your visit, would it be most helpful to receive these resources?
(You can choose different resources at different times during your visit)

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Prompts if needed:

- Displayed on televisions screens in hospitals
- Displayed on screens in GP practices
- Displayed within community pharmacies
- Displayed on notice boards around NHS settings
- Displayed in other public places
- Given before seeing the healthcare professional
- Handed out when being seen by the healthcare professional
- Given when the patient requests it from a healthcare professional
- Given during handing out of medicines by pharmacy
- Via post
- Online
- Other, please state:

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7. I would prefer to receive these materials:

- As a resource to read at home
- From a healthcare professional who can explain them to me and answer any questions
- Given with other information from my healthcare professional, to take home and read
- Other, please state:

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8. What would you change about the materials?

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9. Any final comments about the resources?

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The following questions are to collect more information about you. It is to ensure a range of people take part in our research. Please read through and tick the appropriate option(s) for each question.

Information about you

1. What is your gender?

- Male
- Female
- Other (please specify):
- Prefer not to say

2. How old are you?

- <18
- 18- 24
- 25- 34
- 35- 44
- 45- 54
- 55- 64
- 65- 74
- 75- 84
- 85 or over

3. What is your ethnic group? Please select ONE appropriate option

- White
- Mixed or Multiple ethnic groups
- Asian or Asian British
- Black / African / Caribbean / Black British
- Other ethnic group (please state):

**4. Do you have any of the following?
Please tick all the boxes that apply to you.**

- Severe visual impairment
- A learning difficulty
- No, I do not have any of the above conditions

If so, what changes would you suggest to help improve the accessibility of these resources?

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5. Is English your first language?

- Yes
- No
- Prefer not to say

6. What is the highest level of education you have completed?

Please select ONE appropriate option.

- | | |
|---|---|
| <input type="checkbox"/> Degree or equivalent | <input type="checkbox"/> Other qualifications |
| <input type="checkbox"/> Higher education | <input type="checkbox"/> None |
| <input type="checkbox"/> A-Levels or equivalent | <input type="checkbox"/> Don't know |
| <input type="checkbox"/> GCSEs (A*-C) or equivalent | <input type="checkbox"/> Prefer not to say |

7. Are you a healthcare professional?

(E.g. doctor, nurse, pharmacist, allied healthcare professional, healthcare assistant)

- Yes
- No
- Prefer not to say

Thank you for your time. Your help is very much appreciated.