

Innovations from being inclusive: PPI* for health of the public(s)

Dr Gillian Stokes, The Social Research Institute, UCL Institute of Education

Began with children...

Study aim: Examine how professionals associated with medicines R&D viewed *children's involvement* and its impact on the uptake of **children's** involvement.

Multimethod study:

- Systematic analysis of political speeches
- Scoping review
- Discourse analysis of key informant interviews.

Findings: incl. barriers/facilitators, impact of role conflict, conceptual framework, ...

Advocates

Contrary Advocates

Reticent Advocates

Silent Critics

Wider implications

Relevant to all publics across a range of public health issues



... but affects all publics

Potential benefits of PPI for public health?

e.g.

- Patient insight
- Greater innovation
- Improved intervention uptake
- Better communication
- Improved processes/practices
- Reduced health inequalities

PPI is an integral part of public health research within our research unit and beyond

Impact

- Increased PPI interest
- Methods development
- Teaching (e.g. MSc, REPI)
- Systematic reviews with PPI
- Cross-department collaboration