The Wisdom of Partisan Crowds

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Theories in favor of deliberative democracy are based on the premise 1 that social information processing can improve group beliefs. While 2 research on the "wisdom of crowds" has found that information ex-3 change can increase belief accuracy on non-controversial factual л matters, theories of political polarization imply that groups will be-5 come more extreme-and less accurate-when beliefs are motivated 6 by partisan political bias. A primary concern is that partisan biases 7 are associated not only with more extreme beliefs, but also a dimin-8 ished response to social information. While bipartisan networks con-9 taining both Democrats and Republicans are expected to promote 10 accurate belief formation, politically homogeneous networks are ex-11 pected to amplify partisan bias and reduce belief accuracy. To test 12 whether the wisdom of crowds is robust to partisan bias, we con-13 ducted two web-based experiments in which individuals answered 14 factual questions known to elicit partisan bias before and after ob-15 serving the estimates of peers in a politically homogeneous social 16 network. In contrast to polarization theories, we found that social 17 information exchange in homogeneous networks not only increased 18 accuracy but also reduced polarization. Our results help generalize 19 collective intelligence research to political domains. 20

collective intelligence | polarization | networks | social influence

major concern for democratic theorists is that citizens A are simply too ignorant of basic political facts to benefit 2 from deliberation (1), yet research on the "wisdom of crowds" 3 (2–4) has found the aggregated beliefs of large groups can be 4 "wise"—i.e., factually accurate—even when group members are 5 individually inaccurate. While these statistical theories offer 6 optimistic support for democratic principles (5, 6), normative theories of deliberative democracy remain challenged by the argument that social influence processes—in contrast with the 9 aggregation of independent survey responses—amplify group 10 biases (7-9). 11

One argument against deliberative democracy derives from 12 a common premise in wisdom of crowds theory, which states 13 that in order for groups to produce accurate beliefs, individuals 14 within those groups must be statistically independent, such 15 that their errors are uncorrelated and cancel out in aggregate 16 (3, 10, 11). When individuals can influence each other, the 17 dynamics of herding and groupthink are expected to undermine 18 belief accuracy (10, 11), an argument that has raised concerns 19 about the value of deliberative democracy (12). However, 20 experimental research has shown that when individuals in a 21 group can observe the beliefs of other members, information 22 exchange can improve group accuracy even as individuals 23 become more similar (13, 14). This effect can be explained 24 by the observation that individuals who are more accurate 25 revise their answers less in response to social information, thus 26 pulling the mean belief toward the true answer (13, 15). 27

While such results are promising, political beliefs are shaped by cognitive biases that are not present in the nonpartisan estimation tasks (e.g., distance estimates) that have frequently been employed in experimental studies of the wisdom of crowds 31 (11, 13, 14). A key finding of political attitude research is that 32 partisan bias can shape not only value statements but also be-33 liefs about facts (16-19). Such biases persist even when survey 34 respondents are offered a financial incentive for their accuracy 35 (17, 20). One explanation for the emergence of partial bias 36 in factual beliefs is motivated reasoning (21). Motivated rea-37 soning results from the psychological preference for cognitive 38 consistency, which means that people will adjust their beliefs 39 to be consistent with each other (22). This preference can 40 affect political attitudes, such that people will adjust their be-41 liefs about the world to support their preferences for different 42 parties or politicians (18). 43

Even when inaccurate beliefs are shaped by motivated reasoning and when corrected beliefs would be less supportive of party loyalties, experimental evidence suggests that accuracy can be improved by information exposure (23). In politically heterogeneous networks containing both Democrats and Republicans, social influence has been found to improve belief accuracy and reduce partisan biases (20, 24). However, theories of political polarization suggest that homogeneous networks—containing members of only one political party will reverse the expected learning effects of social information processing and instead amplify partisan biases (9, 25, 26).

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The risk of homogeneous networks derives from the expectation that response to social information on partisan topics is correlated with belief extremity, rather than belief accuracy (25, 26). However, previous research on political polarization (9, 16, 26) has been concerned primarily with attitude differences, and has not directly examined the effect of social 600

Significance Statement

Normative theories of deliberative democracy are based on the premise that social information processing can improve group beliefs. Research on the "wisdom of crowds" has found that information exchange can increase belief accuracy in many cases, but theories of political polarization imply that groups will become more extreme—and less accurate—when beliefs are motivated by partisan political bias. While this risk is not expected to emerge in politically heterogeneous networks, homogeneous social networks are expected to amplify partisan bias when people communicate only with members of their own political party. However, we find that the wisdom of crowds is robust to partisan bias. Social influence not only increases accuracy but decreases polarization without between-group network ties.

J.B. and E.P. designed the experiment, analyzed the data, and wrote the paper. J.B. collected the data. J.B. and D.C. constructed the data collection tool for Experiment 1. J.B. constructed the data collection tool for Experiment 2. All authors commented on and approved the final manuscript.

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influence on belief accuracy. To understand the potential ef-61 fects of partisan bias on the wisdom of crowds, we first study 62 a formal model of belief formation to generate hypotheses 63 relating polarization theories to political belief accuracy. This 64 65 model is formally identical to that used in previous research on 66 the wisdom of crowds (13, 27), but parameterized to account for a possible correlation between belief extremity and adjust-67 ment to social information. Echoing previous experimental 68 findings (20), this model shows that opposing biases cancel 69 out in in politically diverse bipartisan networks, leaving the 70 average belief unchanged even when bias is correlated with 71 response to social information. However, in politically homo-72 geneous "echo chamber" networks, a correlation between bias 73 and adjustment causes group beliefs to become more extreme 74 and less accurate (Fig. S4), consistent with political theories of 75 polarization (26) (see SI Appendix for detailed model results). 76

To test whether the wisdom of crowds is robust to parti-77 san bias, we conducted two web-based experiments examining 78 social influence in homogeneous social networks. Contrary 79 to predictions based on the "law of group polarization" (26) 80 we find that homogeneous social networks are not sufficient 81 to amplify partisan biases. Instead, we find that beliefs be-82 come more accurate and less polarized. These results suggest 83 that prior models of the wisdom of crowds generalize to fac-84 tual belief formation on partisan political topics in politically 85 homogeneous networks. 86

87 1. Experimental Design

Following a pre-registered experimental design, our first ex-88 periment asked subjects recruited from Amazon Mechanical 89 Turk to answer four fact-based questions (e.g., "What was 90 the unemployment rate in the last month of Barack Obama's 91 presidential administration?"). Subjects were compensated 92 for their participation according to the accuracy of their final 93 responses. The four questions used in this experiment (Ma-94 *terials and Methods*) were selected because they showed the 95 greatest levels of partisan bias among 25 pre-tested questions. 96 Subjects were randomly assigned to either a social condi-97 tion or a control condition. For each question, subjects first 98 provided an independent answer ("Round 1"). In the social 99 condition, subjects were then shown the average belief of four 100 other subjects connected to them in a social network, and 101 were prompted to provide a second, revised answer ("Round 102 103 2"). Subjects in the social condition were then shown the average revised answer of their network neighbors and were 104 prompted to provide a third and final answer ("Round 3"). In 105 the control condition, subjects were prompted to provide their 106 answer three times, but with no social information. Besides the 107 absence or presence of social information, subject experience 108 was identical in both social and control conditions. Subjects 109 in both conditions were provided 60 seconds to provide their 110 answer each round, for a total of 3 minutes per question. As 111 soon as subjects provided their response, they were advanced 112 to the next round, even if there was time remaining. 113

Each trial contained 35 subjects. For each trial in the social condition, all subjects participated simultaneously. Subjects in the social condition were connected to each other in random networks in which each subject observed the average response of four other subjects and was observed by those same four subjects, forming a single connected network of 35 subjects. To test whether the wisdom of crowds is robust to partisan bias in politically homogeneous networks, each trial in each condition consisted of either only Republicans or only Democrats. Subjects in the social condition interacted anonymously and were not informed that they were observing the responses by people who shared their partisan preferences.

We controlled for question order effects by using four ques-126 tion sets, each of which were identical except for the order in 127 which questions were presented (see SI Appendix). For each 128 question set, we collected data for 3 networked groups and 129 1 control group for each political party (i.e., 4 independent 130 groups for each party). In total, we collected data for 12 131 networks and 4 control groups for each party (1,120 subjects 132 in total). Figure S1 (SI Appendix) illustrates our experimental 133 design. 134

The experimental questions have true answers with values 135 ranging from 4.9 to 224,600,000. In order to compare across 136 questions, we follow similar studies (11) and log-transform all 137 responses and true values prior to analysis using the natural 138 logarithm. This allows for comparison across conditions be-139 cause $\log(A)$ - $\log(B)$ approximates percent difference, and thus 140 calculated errors for each response are approximately equal 141 to percent error. This also accounts for the observation that 142 estimates of this type are frequently distributed log-normally 143 (11, 28). We find that alternative normalization procedures 144 produce comparable results (SI Appendix). 145

Because responses by individuals within a social network 146 are not independent, we measure all outcomes at the trial 147 level. To produce this metric, we first calculate the mean 148 (logged) belief of the 35 responses given for a single round of 149 a single question in a single trial. We then measure group 150 error for each round of each question as the absolute value 151 of the arithmetic difference between the mean (logged) belief 152 and the (logged) true value. We then measure the change in 153 error for each question of each trial as the arithmetic difference 154 between the error of the mean at Round 1 and the error of the 155 mean at Round 3. This method produces four measurements 156 of change in error for each trial, i.e. one for each question. We 157 then calculate the average of this value over all four questions 158 completed by each trial to measure average change in error for 159 each trial. We thus produce 24 independent observations of 160 the effect of social influence on group accuracy when beliefs are 161 motivated by partisan bias, including 12 independent observa-162 tions of Republican networks and 12 independent observations 163 of Democrat networks. In addition, we produce 8 independent 164 control observations, including 4 independent observations of 165 Republican control groups and 4 independent observations of 166 Democrat control groups. 167

We replicated this entire design in a second experiment, with modifications intended to increase the effect of partisan bias on responses to social information. We describe this replication below.

Results (Experiment 1)

We find no evidence that social influence in homogeneous 173 networks either reduces accuracy or increases polarization on 174 factual beliefs. Instead, we find that social influence increased 175 accuracy for both Republicans and Democrats and also de-176 creased polarization despite the absence of between-group ties. 177 We begin our analysis by confirming that in Experiment 1, 178 subjects' independent beliefs demonstrated partisan bias, as 179 expected based on previous research (5, 17, 20). In Round 180

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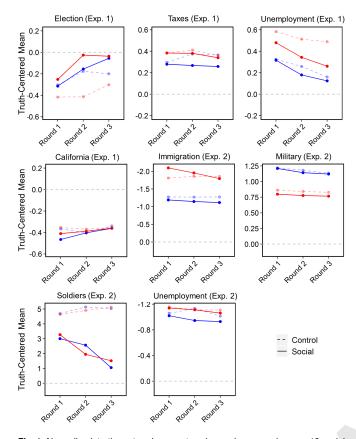


Fig. 1. Normalized, truth-centered mean at each round, averaged across 12 social trials (solid line) and 4 control trials (dashed line). Control groups show more random variation than social groups due to the smaller sample size. Each panel shows one question. Red indicates responses by Republicans, and blue indicates responses by Democrats. For questions with a negative true answer (Immigration, Unemployment) the normalization process in Experiment 2 reverses the sign, and the y-axis is inverted to show relative under- and over-estimates (e.g., subjects overestimated immigration.)

1 (before social influence), responses provided by Democrats
were significantly different from responses provided by Republicans for all questions (See Fig. 1; P<0.001 for all questions
except race in California, for which P<0.05) (see SI Appendix).

Effect of Social Influence on Belief Accuracy. To illustrate the 185 change in beliefs for each question, Figure 1 shows the truth-186 centered mean of normalized beliefs (so that a negative value 187 indicates an underestimate, and a positive value indicates 188 an overestimate) in social conditions at each round of both 189 experiments. The value for each data point is obtained by 190 calculating the arithmetic difference between the mean belief 191 and the true value at each round for each question, and then 192 averaging this value across all 12 social network trials for each 193 political party. In every case, the average estimate became 194 closer to the true value after social influence. 195

To test whether this change could be explained by random 196 fluctuation, we calculate the error for each round of each 197 question as the absolute value of the truth-centered mean 198 (i.e., the absolute distance from truth). We then calculate 199 the change in error from Round 1 to Round 3, and average 200 this value across all 4 questions to measure average change 201 in absolute error within each trial. This analysis determines 202 whether, on average, the group mean became closer to the true 203 value after social influence. For those in the social condition, 204

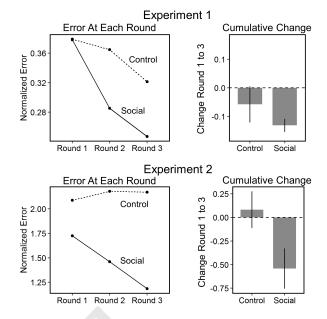


Fig. 2. LEFT: Normalized error of the mean, averaged across 24 social conditions (solid line) and 8 control conditions (dashed line) at each round of the experiment. RIGHT: Cumulative change in error from Round 1 to Round 3. Error bars display standard 95% confidence interval around the mean.

we find that error at Round 3 was significantly lower than error at Round 1 for every one of the 12 Republican trials (P<0.001) as well as every one of the 12 Democrat trials (P<0.001) in Experiment 1. Across both Republicans and Democrats, we find that the average error of the mean decreased by 35% from Round 1 to Round 3.

One possibility is that improvement in the social condition 211 is due to the opportunity for subjects to revise their answers. 212 To test whether this is the case, we compared improvement in 213 the social condition with improvement in the control condition. 214 Following the procedure described above, we calculate the 215 average change in error for the 24 social network trials and 216 the 8 control trials, shown in Figure 2. We find that error did 217 decrease slightly in the control condition (P < 0.15), but that 218 the change in the social condition was significantly greater than 219 the control condition (P < 0.03), indicating that the reduction 220 in error in homogeneous social networks cannot be explained 221 by individual learning effects. The error of the mean in control 222 groups decreased by only 15%, a substantially smaller change 223 than the 35% decrease in social networks. Thus while providing 224 individuals the opportunity to revise their answer may improve 225 belief accuracy, these results suggest that social information 226 processing—even in homogeneous partisan groups—can help 227 counteract the effects of partisan bias. 228

Another possibility is that individuals became less accurate 229 even as the group mean became more accurate, which would 230 occur if individual beliefs become more widely dispersed—e.g., 231 if moderates and extremists moved in opposite directions. 232 To investigate this possibility, we first measure the standard 233 deviation of responses by each of the 24 networked groups in 234 Experiment 1 before and after information exchange, averaging 235 across all four questions. We find that standard deviation 236 decreased significantly from Round 1 to Round 3 in social 237 networks (P<0.001) but did not significantly change for control 238 groups (P=0.25). We find that the change in networks was 239 significantly greater than change in control groups (P<0.001),
 suggesting that information exchange in homogeneous social
 networks leads to increased similarity among group members.

We also directly test the effect of social influence on aver-243 244 age individual error (as opposed to the error of the average). 245 This quantity is measured by first averaging error across all individuals within a group for a given question, then averaging 246 across all questions in a trial, and then averaging across all 247 24 social network trials. For Experiment 1, we find that aver-248 age individual error decreased in social networks (P<0.001). 249 While individual error also decreased slightly in control groups 250 (P < 0.11), the improvement was significantly smaller in control 251 groups than social networks (P < 0.001), with a 7% decrease in 252 the average error of isolated individuals as compared with a 253 33% decrease in error by individuals in social networks. 254

255 Robustness to Partisan Priming (Experiment 2)

One possibility is that Experiment 1 did not fully capture 256 the effects of partisan bias. A notable observation is that 257 estimation bias-the tendency to under- or overestimate-was 258 in the same direction for both Republicans and Democrats. 259 However, nearly all of the 25 pilot questions generated bias 260 in the same direction. We also find this pattern in previous 261 research on partisan factual beliefs (17), suggesting that same-262 direction bias is a common feature of partisan beliefs. While 263 this same-direction bias runs counter to intuitive expectations 264 about partisan polarization, it is consistent with previous 265 research on estimation bias, which shows that people have 266 a general tendency to under- or overestimate for any given 267 question (28). The belief differences between Democrats and 268 Republicans can be understood as an additional partisan bias 269 added on top of a general estimation bias. 270

Nonetheless, a limitation of Experiment 1 is that ques-271 tions were chosen based on the numeric magnitude of bias 272 in pre-testing, and not the controversial nature of the ques-273 tions. Moreover, the experimental interface was politically 274 neutral and did not communicate to subjects in the social 275 condition that they were in homogeneous partisan networks, 276 factors which may have prevented subjects from perceiving the 277 questions as partisan in nature. We therefore replicated our 278 initial experiment with several changes designed to increase 279 the effect of partisan bias on response to social information. 280

Replication Methods. Instead of choosing questions based on 281 282 numeric polarization in pre-testing, we selected questions based on their connection to controversial policy topics. For example, 283 we asked participants about the number of illegal immigrants 284 in the U.S. at a time when illegal immigration was at the 285 center of national debate (when disagreement over "the wall" 286 with Mexico led to a U.S. government shutdown in January 287 2019). We also framed questions to emphasize change (i.e. we 288 requested numeric estimates for the magnitude and direction of 289 change) to allow for more partian expressiveness. We re-used 290 one question from Experiment 1, asking about unemployment, 291 because that question taps into a strong policy controversy 292 (the economy) and showed the greatest partial bias in the 293 first experiment. By re-using this question with an emphasis 294 on directional change, we expected to observe demonstration 295 of a split-direction partisan bias. Exact wording of all four 296 questions is provided in Materials and Methods. 29

²⁹⁸ In addition to selecting more controversial questions, we also

modified the experimental interface to include partian primes 299 that have been shown in prior research (20) to enhance the 300 effects of partisan bias on social information processing. First, 301 we required all subjects to confirm their political party prior 302 to entering the experimental interface, to prime them to the 303 political nature of the study. Second, we included an image of 304 an elephant and a donkey (i.e., symbols for the Democratic and 305 Republican parties) on the experimental interface (see Fig. S3 306 in the SI Appendix). Third, for subjects in the social condition, 307 we indicated the party membership of other subjects in the 308 study when providing social information. Finally, subjects 309 upon recruitment were invited to participate in the "Politics 310 Challenge," and the URL to the web platform included the 311 phrase "Politics Challenge." 312

Questions in this second experiment allowed negative an-313 swers, for which the logarithm is not defined, and so we normal-314 ize results by dividing by the true answer, which also represents 315 percent difference. However, this method leaves our analysis 316 extremely sensitive to large values as might occur through 317 typographic error. While these extreme values do not change 318 our statistical analysis, the inclusion of all responses yields 319 implausible effect sizes. (For example, we find that error in 320 the social condition decreased by $3.6 \times 10^7 \%$ while error in the 321 control groups increased by $5.3 \times 10^4 \%$.) We therefore present 322 results in the main text and figures after manually removing 323 extremely large values, a process which impacts fewer than 1%324 of responses. An analysis that includes all submitted responses 325 is provided in the SI Appendix. 326

Replication Results. As with Experiment 1, we begin our repli-327 cation analysis by ensuring that subjects showed partisan 328 bias, finding significant differences between Republicans and 329 Democrats for all four questions (P < 0.001). For the question 330 on unemployment, which was re-used from Experiment 1 and 331 reframed to emphasize change, we now observe a meaningful 332 split between the two parties: a majority (54%) of Democrats 333 stated that unemployment decreased under Obama, while a 334 majority (67%) of Republicans stated the opposite. Nonethe-335 less, the overall numeric bias was still in the same direction: 336 the mean answer for both parties was an overestimate. As 337 this example shows, divergent beliefs between Democrats and 338 Republicans can nonetheless generate numeric estimation bias 339 in the same direction. 340

Figures 1, 2 and 3 show outcomes of the replication. We 341 again find that social influence increased the accuracy of 342 mean beliefs for both Democrats (P < 0.03) and Republicans 343 (P < 0.001). Across all trials, we found that the error of the 344 mean decreased by 31% for subjects in the social condition, 345 approximately the same effect size observed in Experiment 346 1. In contrast, we saw a 4% increase in error for the control 347 condition, though this change was not statistically signifi-348 cant (P>0.46). The two conditions were significantly different 349 (P < 0.002), indicating that the benefits of social information 350 cannot be explained by individual learning effects. 351

Similar to Experiment 1, we found that standard deviation 352 decreased significantly in the social condition (P < 0.001), but 353 increased slightly in the control condition (P>0.19) and the two 354 conditions were significantly different (P < 0.001). This result 355 shows that subjects became more similar over time as a result 356 of social information, indicating that social learning effects are 357 robust to explicit partisan primes. In addition to learning at 358 the group level, we found a 34% decrease in individual error for 359

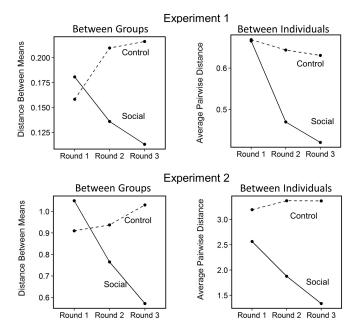


Fig. 3. Points indicate polarization at each round of the experiment for both social networks (solid line) and control groups (dashed line). LEFT: Difference in the normalized mean belief of Democrats and the normalized mean belief of Republicans. RIGHT: Average pairwise distance of normalized responses, which measures the expected difference between a randomly selected Democrat and Republican.

subjects in the social conditions (P<0.001) and a nominal 3% increase in individual error for control subjects (P>0.74). The two conditions were significantly different (P<0.001), showing that social learning is robust to partian priming for both group-level improvement and individual improvement.

365 Polarization and the Wisdom of Crowds

Results from both experiments show that the wisdom of crowds 366 in networks is robust to political partisan bias. We find that an 367 increase of in-group belief similarity generates improvements 368 at both the group level and the individual level. One risk, how-369 ever, is that this increase of in-group similarity is accompanied 370 by a decrease in between-group similarity, generating increased 371 belief polarization even as groups become more accurate. To 372 measure belief polarization, we conduct a paired analysis for 373 each experiment matching the 12 Republican networks with 374 the 12 Democrat networks (based on trial number, as per our 375 pre-registered analysis) and calculating their similarity at each 376 Round (see SI Appendix). 377

We measured polarization using two outcomes. Figure 378 (left) shows the average distance (absolute value of the 3 379 arithmetic difference, see SI Appendix) between the mean nor-380 malized belief for Republicans and the mean normalized belief 381 for Democrats at each round of the experiment. Among sub-382 383 jects in the social condition, the average distance between the mean belief of Democrats and the mean belief of Republicans 384 decreased by 37% for Experiment 1 (P<0.01) and 46% for 385 Experiment 2 (P < 0.02). In contrast, the distance between the 386 mean Republican and Democrat belief nominally increased 387 for the control condition in both experiments, though the ef-388 fects were not statistically significant (P<0.13 for Exp. 1, and 389 P>0.87 for Exp. 2). Overall, the change in polarization was 390 significantly different between the control and social conditions 391

(P < 0.01 for Exp. 1, P < 0.08 for Exp. 2).

As a second measure of polarization, Figure 3 (right) shows 393 the average pairwise distance between individual Republicans 394 and Democrats. This metric measures the average distance 395 between every possible 2-person cross-party pairing, and re-396 flects the expected distance between the belief of a randomly 397 selected Democrat and a randomly selected Republican. This 398 outcome can be understood as reflecting the expected distance 399 in belief between a Democrat and a Republican who could 400 meet by chance in a public forum. For this metric, we found 401 that Democrats and Republicans embedded in homogeneous 402 social networks became more similar in all 24 trials across 403 both experiments, with a 37% decrease in average pairwise 404 distance for Experiment 1 (P < 0.001) and a 48% decrease for 405 Experiment 2. Outcomes for control groups show that this 406 value did not change reliably in the absence of social informa-407 tion, showing a nominal decrease in Experiment 1 (6% change, 408 P>0.12) but a nominal increase in Experiment 2 (5% change, 409 P=0.25). Overall, decrease in average pairwise distance was 410 significantly greater in social networks than in control groups 411 (P < 0.01 for each experiment).412

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Discussion

We observed that the mean response to objective, fact-based 414 questions became more accurate as a result of social influence, 415 despite the fact that beliefs were shaped by partisan bias 416 and individuals were embedded in politically homogeneous 417 social networks. In contrast to theories of polarization (26), 418 our results are consistent with the explanation that accurate 419 individuals exert the greatest influence on factual political 420 beliefs as predicted by prior research on the wisdom of crowds 421 (13). In the context of growing concerns about the effects of 422 partisan echo chambers, our results suggest that deliberative 423 democracy may be possible even in politically segregated social 424 networks. Homogeneous social networks, such as those we 425 study, are not on their own sufficient to increase partisan 426 political polarization. 427

This finding, however, presents a tension: information ex-428 change can mitigate partisan bias, yet public opinion remains 429 polarized. Although we observe decreased polarization and 430 increased accuracy, some error remains as well as some differ-431 ences between political parties. Polarization can exist despite 432 the potential for social learning. The co-existence of polar-433 ization and social learning may be due to structural factors 434 such as network centralization (i.e., the presence of dispropor-435 tionately central individuals), which can generate and sustain 436 belief polarization in social networks. Network centralization 437 in general has been found to undermine the wisdom of crowds 438 (13); and the ability to obtain central positions in social net-439 works (e.g., through broadcast media or web-based platforms) 440 could allow extremists to exert disproportional influence on 441 group beliefs. In simulation (SI Appendix) we find that a 442 correlation between belief extremity and social network cen-443 trality can cause the wisdom of crowds to fail, such that social 444 influence simply enhances existing partial bias, as predicted 445 by the law of group polarization. 446

In considering the limitations of our study, it is important to address the generalizability of our research. One concern is that our subject population is not a nationally representative sample; Amazon Mechanical Turk (MTurk) attracts subjects who are younger and more digitally sophisticated than the gen-

eral population (29). Subjects in our experiment may thus have 452 relied more effectively on web search, placing less weight on so-453 cial information, and so our results may be weaker than would 454 be expected in the general population. MTurkers also tend 455 456 to skew liberal, and so our sample may have underestimated 457 initial polarization. Generally, however, analyses of political research find that research on non-representative samples such 458 as MTurk typically replicate well on nationally representative 459 samples (30), suggesting our experimental results are likely to 460 replicate. A second concern about generalizability is ecological 461 validity, i.e. whether our experiment reflects the dynamics 462 of political belief formation more broadly. We paid subjects 463 for accuracy, which was necessary to discourage subjects from 464 entering nonsense answers, but political attitudes are typically 465 formed without financial incentive. However, prior research on 466 political beliefs has found that subjects can become more ac-467 curate even when they are not compensated for accuracy (23), 468 suggesting that financial incentives could impact the effect 469 sizes (17) but not the direction of belief change. Nonetheless, 470 some empirical contexts may produce perverse incentives that 471 drive people away from accuracy, if, for example, people are 472 motivated to be provocative instead of accurate. 473

Because accuracy incentives appear necessary for the wis-474 dom of crowds to emerge, an important direction for future 475 work is to examine how individual motivations toward accuracy 476 can vary across empirical settings. A single person motivated 477 by controversy would not be likely to disrupt the wisdom of 478 crowds (unless they hold a central network position), but an 479 entire population motivated by controversy might meet the 480 conditions required for the law of group polarization to hold. 481 Under the assumption that some people are not generally 482 motivated toward accuracy, the robustness of our findings to 483 different empirical settings would depend on the proportion 484 of individuals who are motivated to hold accurate beliefs and 485 the proportion of individuals who are motivated to advance 486 controversial views. 487

The primary goal of this research was to test whether the 488 wisdom of crowds is robust to partisan bias by studying belief 489 formation about controversial topics in politically homoge-490 neous networks. Based on our experimental results, we reject 491 the hypothesis that social information in politically homoge-492 neous networks will always amplify existing biases. Rather, we 493 find that in the networks studied here, information exchange 494 increases belief accuracy and reduces polarization. While the 495 wisdom of crowds may not hold in all possible empirical set-496 tings, our results open the question of when—if ever, and in 497 what circumstances—the wisdom of partisan crowds will fail. 498

499 Materials and Methods

Subjects provided informed consent prior to entering the experimental interface. Experiment 1 was run on a custom platform and
approved by University of Pennsylvania IRB, Experiment 2 was
run on the Empirica.ly platform and approved by Northwestern
University IRB. See SI Appendix for replication data and code.

Questions for Experiment 1: (1) In the 2004 election, individuals 505 gave \$269.8 million to Republican candidate George W. Bush. How 506 much did they give to Democratic candidate John Kerry? (Answer 507 in millions of dollars - e.g., 1 for \$1 million.) (2) According to 508 2010 estimates, what percentage of people in the state of California 509 510 identify as Black/African-American, Hispanic, or Asian? (Give a number 0-100) What was the U.S. unemployment rate at the end of 511 Barack Obama's presidential administration – i.e., what percent of 512 people were unemployed in December 2016? (Give a number 0-100) 513

(4) In 1980, tax revenue was 18.5% of the economy (as a proportion of GDP). What was tax revenue as a percent of the economy in 2010? (Give a number 0 to 100). 516

Questions for Experiment 2: (1) For every dollar the federal 517 government spent in fiscal year 2016, about how much went to 518 the Department of Defense (US Military)? Answer with a number 519 between 0 and 100. (2) In 2007, it was estimated that 6.9 million 520 unauthorized immigrants from Mexico lived in the United States. 521 How much did this number change by 2016, before President Trump 522 was elected? Enter a positive number if you think it increased, and 523 a negative number if you think it decreased. Express your answer as 524 a percent change. (3) How much did the unemployment rate in the 525 United States change from the beginning to the end of Democratic 526 President Barack Obama's term in office? Enter a positive number 527 if you think it increased, and a negative number if you think it 528 decreased. Express your answer as a percent change. (4) About 529 how many U.S. soldiers were killed in Iraq between the invasion in 530 2003 and the withdrawal of troops in December 2011? 531

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