

# Trends in Genetics

## What is a transcriptional burst?

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<b>Abstract:</b>	<p>The idea that gene activity can be discontinuous will not surprise many biologists – many genes are restricted in when and where they can be expressed. Yet during the past 15 years, a collection of observations compiled under the umbrella term ‘transcriptional bursting’ has received considerable interest. Direct visualization of the dynamics of discontinuous transcription has expanded our understanding of basic transcriptional mechanisms and their regulation, and provides a real-time readout of gene activity during the life of a cell. In this review, we try to reconcile the different views of the transcriptional process emerging from studies of bursting, and how this work contextualizes the relative importance of different regulatory inputs to normal dynamic ranges of gene activity.</p>

## Highlights

- Demystification of the term “transcriptional bursting”
- Models with one or two gene states are unable to accurately describe dynamic transcription for many genes
- Many alternative multi-state models have been proposed but these are likely to be highly context-specific
- Understanding the contributions of numerous different cellular features and processes to bursting is required to build more accurate and general models of transcription dynamics
- Emerging imaging technologies are beginning to facilitate the monitoring of these diverse sources of regulation

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## What is a transcriptional burst?

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15 **The idea that gene activity can be discontinuous will not surprise many**  
16 **biologists – many genes are restricted in when and where they can be**  
17 **expressed. Yet during the past 15 years, a collection of observations compiled**  
18 **under the umbrella term ‘transcriptional bursting’ has received considerable**  
19 **interest. Direct visualization of the dynamics of discontinuous transcription**  
20 **has expanded our understanding of basic transcriptional mechanisms and**  
21 **their regulation, and provides a real-time readout of gene activity during the**  
22 **life of a cell. In this review, we try to reconcile the different views of the**  
23 **transcriptional process emerging from studies of bursting, and how this work**  
24 **contextualizes the relative importance of different regulatory inputs to normal**  
25 **dynamic ranges of gene activity.**

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## 27 **An Introduction**

28 If we accept that genes can be 'on' or 'off' and that cells are able to change their  
29 gene expression, then it requires no major leap of faith to accept the possibility that  
30 transcription can be discontinuous over time. Indeed, direct visual evidence of  
31 discontinuous transcription emerged as early as the 1970s. When viewed under an  
32 electron microscope, Miller chromatin spreads from the fruit fly embryo showed  
33 unequal distribution of nascent transcripts along gene sequences (Figure 1A) [1].  
34 The gaps between groups of multiple transcripts were interpreted as interruptions in  
35 transcription initiation events.

36 Attempts to directly visualize transcription were far from the mainstream for  
37 the next 25 years, with the emphasis instead on defining transcriptional regulatory  
38 components and their interactions. These reductionist strategies were essential for  
39 determining the molecular players involved, but lacked certain features necessary for  
40 building a more complete view of the transcriptional process. Firstly, the  
41 measurements were static, merging transcription and RNA degradation into a single  
42 RNA quantity. Secondly, samples were ensemble, usually the average of millions of  
43 cells, blurring the dynamics of the activity of individual genes. Finally, the  
44 biochemical and genetic strategies used to define regulatory components, by their  
45 very nature, detach gene regulation from normal cell physiology, making it difficult to  
46 arrive at meaningful models of the transcriptional process.

47 Solving these issues of reductionism required the ability to see transcription of  
48 single genes, in single cells, in an appropriate physiological context. This needed  
49 improvements in fluorescence microscopy, to approach the speed and sensitivity  
50 required for single molecule imaging in living cells, combined with the development  
51 of appropriate RNA labeling strategies for transcript detection (Box 1). More  
52 specifically, the application of single molecule fluorescence *in situ* hybridization  
53 (smFISH) [2] on fixed cells and MS2 stem-loop-based detection (Figure 1B) [3] in  
54 living cells, corroborated the temporal transcriptional discontinuity inferred from Miller  
55 spreads [4-6]. These approaches also highlighted the dynamics of transcriptional  
56 events. The 'bursts' or 'pulses' of transcriptional activity were found to operate over  
57 timescales of a few minutes (Figure 1C), and were measurably responsive to  
58 features such as developmental time and local environment. The study of this  
59 phenomenon has since expanded to many different organisms, both prokaryotic and

60 eukaryotic, with an increasing number of mechanistic models used to explain the  
61 different dynamic behaviors observed across a variety of genes. Here we collate and  
62 review these models, focusing on recent studies where features of transcriptional  
63 mechanism have been explored through the study of bursts, and how these features  
64 can be linked to specific molecular regulatory events.

65

## 66 **What is a Burst?**

67 The term ‘transcriptional bursting’ has been employed to explain a range of  
68 potentially different phenomena. There is nothing implicit in the word ‘burst’ that  
69 implies a specific model, mechanism or dynamic behavior, beyond being  
70 discontinuous over time. Although the term is vague, the descriptions of bursting  
71 have often been highly quantitative and integrated with simple models of gene  
72 activity. Typically, a model applied to a bursting phenotype will focus on the number  
73 of ‘states’ or levels of activity at which a gene can be transcribed (Figure 2, Key  
74 Figure). Although a simple ‘one-state’ model based on a fixed initiation rate can give  
75 rise to fluctuations in transcriptional activity [7, 8] and such a model can fit well to  
76 distributions of smFISH RNA counts for a few genes [9], the complexity offered by  
77 these models is not sufficient to explain the dynamic behavior of most genes that  
78 have been studied. A two-state or random telegraph model [10] has been more  
79 widely adopted. Here, a gene is only transcribed when in an ‘active’ configuration.  
80 Fluctuations between this ‘active’ state and an ‘inactive’ state, result in short spurts  
81 of mRNA production interspersed with periods of no activity [6]. This model is now  
82 widely used to explain how pulsatile mRNA synthesis is controlled, particularly when  
83 inferring dynamics from fixed-cell smFISH transcript distributions. It has also been  
84 used in genome-wide studies to show how transcriptional dynamics can explain  
85 developmental gene expression heterogeneity [11] and to understand broad  
86 mechanisms of sequence-encoded regulation [12].

87 As a recent example, using a two-state model [13] uncovered a common  
88 regulatory mechanism governing transcription of gap genes in *Drosophila*.  
89 Comparisons between mRNA count distributions showed almost identical statistical  
90 relationships for all four genes studied. Modulation of promoter occupancy alone was  
91 found to be sufficient to explain the common regulation, with tight coupling of ON and  
92 OFF switching rates resulting in the emergence of a unified pattern of transcriptional  
93 control across the gene set [13]. A similar coupling of switching rates was found in

94 live imaging experiments using *even-skipped*, which is regulated by the gap gene  
95 transcription factors (TFs) [14]. However, experiments on developmentally matched  
96 gene sets in *Dictyostelium* do not exhibit such statistical similarities in bursting  
97 activity [15] suggesting such unified control suits rigidly instructive forms of  
98 development, such as in the *Drosophila* embryo, rather than more responsive  
99 developmental systems.

100         Despite its widespread use, the assumptions of the standard two-state model  
101 – constant rates for initiation, degradation, and switching between active and inactive  
102 states – are unrealistic in many biological systems. Transcription changes in  
103 response to a multitude of signals, yet the model does not easily account for this.  
104 These assumptions rather marginalise bursting as a side issue of transcription,  
105 failing to accommodate extrinsic sources of variation (such as signaling to  
106 transcription), with bursting consigned to only those processes designated intrinsic  
107 (molecular noise). Ideally a model should be an informed attempt to explain the  
108 biology, rather than a device that inadvertently excludes much that is interesting.  
109 This case of the model ‘owning’ the bursting phenomenon is widespread, but rather  
110 unusual if one considers bursting as the dynamic manifestation of the complete  
111 transcriptional process. Beyond these issues, it is now clear the two-state model  
112 cannot accurately describe transcription kinetics for all genes, in all systems. The  
113 use of fixed-cell approaches can be limiting when exploring alternative models of  
114 regulation; theoretical work has shown how dynamic measurements, rather than  
115 transcript counting by smFISH, must be made in order to distinguish between certain  
116 promoter state conformations (such as two-state and some three-state models) [16,  
117 17]. In keeping with this, a gene found by live imaging to show a spectrum of activity  
118 states would be well-described by a two-state model if assayed by smFISH [7].

119

## 120 More Complexity, Less Consensus

121 If a two-state model is largely unsatisfactory as a description of transcription, what  
122 alternatives are there? Models containing multiple promoter activity states have been  
123 employed theoretically to account for experimental data in numerous cell types [18-  
124 21], with imaging studies demonstrating more explicitly that an expansion of the two-  
125 state model architecture could be appropriate [22, 23]. In yeast, a four-state model  
126 with a single inactive state was identified as the best fit to smFISH data for a small  
127 number of stress-response genes [24]. Multiple timescales of transcriptional bursting

128 were also inferred from measurements of HIV-1 promoter activity using the MS2  
129 system in mammalian cells [25]. Here, TATA-binding protein (TBP) and mediator  
130 were found to independently regulate gene activity on these alternate timescales,  
131 and a three-state model of transcription was proposed, with inactive and active  
132 states as well as an intermediate 'permissive' state.

133 Multi-state models containing a 'refractory' inactive state through which a  
134 gene promoter must pass before reactivation can occur have also emerged, from  
135 studies using destabilized reporter proteins (Box 1; Figure 2) [26-28]. Endogenous  
136 promoters were typically found to pass through 5-7 sequential inactive steps before  
137 reactivation, while synthetic or TATA-containing promoters had fewer inactive steps  
138 which resulted in noisier gene expression [29]. Bartman *et al.* [30] combined PolII-  
139 chromatin immunoprecipitation (ChIP) with smFISH and also identified refractory  
140 period-based models as consistent with their data, although their preferred model  
141 involved burst initiation and polymerase pause release as limiting steps in gene  
142 activation. Refractoriness is often associated with a 'reset' of molecular components  
143 in preparation for receiving a new stimulus. A less intuitive role for refractoriness in  
144 transcription may be to enable rapid and sensitive responses to stimuli [31]. Models  
145 of promoter progression, in which events at the promoter form an ordered sequence  
146 of recruitment of different parts of the transcriptional machinery, may be consistent  
147 with refractory behaviour [32]. An alternative view questions whether the refractory  
148 period is a transcriptional phenomenon, or merely an adaptation response in the  
149 upstream signaling, such as phosphatase activity or receptor down-regulation [33].  
150 While refractoriness has now been described across several systems and genes, in  
151 terms of information transmission, this type of system may be less favourable than a  
152 simple two-state model of gene expression [16].

153 Rodriguez *et al.* [34] also found inefficient information transfer in multi-state  
154 transcription while studying *TFF1* regulation in MCF7 cells. Here, a model containing  
155 three 'gene states' (two inactive, one permissive) and two 'RNA steps' (activity levels  
156 in the ON state) was the best fit to the data from an MS2 reporter cell line, with a  
157 highly inactive state occupied for extremely long periods of time. By measuring  
158 changes in chromatin contacts in response to an estradiol (E2) stimulus the authors  
159 showed that while cells can effectively sense multiple levels of E2 dose, the  
160 information transfer to transcriptional output is inefficient and slow. While it is unclear  
161 why such regulatory schemes have evolved in this way, it could represent a similar



162 process of robustness through sub-optimisation of the network, a concept also  
163 applied to sub-optimal binding of TFs to developmental enhancers [35] and core  
164 promoter sites [36]. Alternatively, these observations may imply that a coherent  
165 transcriptional response is only likely in the presence of the full complement of  
166 signals available in a normal tissue niche, with measurement of these additional  
167 signals likely to provide more explanatory power [37].

168 Although the inclusion of additional activity states can improve the fit between  
169 a model and experimental data, how far should one go with this? Is there an upper  
170 limit to the descriptive benefits of increased model complexity? A continuum or  
171 spectrum of activity states, rather than a discrete number, can provide the best fit to  
172 dynamic expression data from genes in diverse systems (Figure 2) [7, 38].

173 Intuitively, this makes sense given the myriad of molecular inputs influencing gene  
174 transcription. Whether a continuum actually represents many discrete activity states  
175 which simply cannot be resolved is unclear and such distinctions may remain  
176 elusive. In their paper describing a general multi-state mathematical framework for  
177 transcriptional bursting, [39] show that it may be difficult to determine the precise  
178 number of activity states, particularly if the time spent in each is very short. If the  
179 number of regulatory inputs (and therefore perhaps the number of activity states) of  
180 transcription is high, and the relative time spent in individual regulatory  
181 conformations is low, it will be difficult to distinguish these states accurately. Along  
182 these lines, a fast switching model emerged as the most appropriate scenario to  
183 explain transcript output from the lysogeny maintenance promoter of lambda phage  
184 [40].

185 Finally, it is not the case that simply adding more activity states to a  
186 computational model provides a better fit to experimental data. Fritzsche *et al.* [41]  
187 explored the E2-regulated *GREB1* gene in MCF7 cells and found that despite  
188 sampling several multi-state models (with up to 10 discrete levels), a two-state model  
189 gave the best fit to their data. Therefore, while use of a two-state model to describe  
190 transcriptional bursting of a gene should not be the default position, equally, a multi-  
191 state architecture of some form is not guaranteed to be more descriptive.

192 With so many different models describing gene regulation, is it possible to  
193 derive general principles of transcriptional bursting? Which, if any, of the  
194 conformations described above could be relevant more generally to describe  
195 transcription? Should we even expect consensus, especially considering the

196 diversity in the genes and experimental systems, and the different methods that have  
197 been employed? Diversity in bursting is clear even in more closely-related contexts.  
198 Comparing separate detailed studies of bursting in oestrogen-inducible genes, where  
199 similar regulation might be expected, highlights different regulatory regimes. As  
200 previously mentioned, Rodriguez *et al.* [34] proposed a model containing five activity  
201 levels, including a deep repressive state defined by long periods of inactivity for  
202 *TFF1*, even at saturating E2 concentrations in MCF7 cells. On the other hand, in the  
203 same cells with similar saturating induction conditions, *GREB1* showed near-  
204 constant activity in most cells and a simple two-state model was preferable to those  
205 with multiple states and circular architecture [41]. Despite their different cellular  
206 functions, these genes previously showed similarly strong induction by E2  
207 stimulation in multiple cell types [42, 43]. While this comparison is somewhat limited  
208 in scope, it shows that even genes with superficially similar regulation can be subject  
209 to very different dynamic control. Therefore, the regulation of bursting may well be  
210 highly gene-specific and will depend, potentially to differing extents, on the multiple  
211 different inputs to gene regulation. Despite the apparent convergence of regulatory  
212 mechanisms in certain specific contexts [13], any substantial coherence between  
213 models of transcriptional bursting will require a more detailed understanding of the  
214 relative contributions of the processes affecting bursts.

215

## 216 **Making Bursts**

### 217 Cis-Regulation

218 As the scaffold for RNA polymerase loading onto a gene, the promoter represents an  
219 important integration zone for transcriptional control [44]. Sequence diversity permits  
220 enormous heterogeneity in transcriptional output [45] and individual promoter cis-  
221 regulatory elements have been shown to influence transcriptional bursting at the  
222 single-cell level [7, 46]. Even within a family of duplicated actin genes encoding  
223 exactly the same protein, considerable diversity in bursting patterns was identified  
224 [15]. The role of the upstream sequence was directly evaluated by a reciprocal  
225 switching experiment exchanging around 500bp of the proximal 5' regulatory regions  
226 of genes with different bursting patterns. This treatment revealed bursting dynamics  
227 to be almost entirely instructed by the upstream regulatory sequence with only a  
228 minor role for features specific to genomic context.

229           At least superficially, this result goes against the grain of some earlier ideas  
230 on the origins of bursts, which suggested switching between ON and OFF states  
231 reflects chromatin remodeling [47]. Clearly, chromatin regulation is an important part  
232 of transcriptional control, and several studies have shown that disruption of the  
233 normal chromatin landscape can affect bursting [29, 48-51]. Recent live imaging  
234 studies directly showed an increase in H3K27ac levels immediately prior to the  
235 appearance of active forms of RNA pol II at transcriptionally active nuclear  
236 compartments in early zebrafish development [52, 53]. This is consistent with a  
237 prominent role for the chromatin environment in influencing transcriptional decisions,  
238 although it is not clear if the sensitivity of detecting the different chromatin and  
239 polymerase modifications is equivalent. Similarly, histone acetylation was also found  
240 to regulate burst frequency-mediated changes in circadian clock gene expression  
241 [54]. A role for chromatin modification and remodeling is evident – chromatin is the  
242 substrate, it is close to the action- it is almost expected that experimentally  
243 perturbing chromatin will affect transcription. But to what extent do chromatin  
244 changes drive bursting dynamics? Given the direct demonstration that actin gene  
245 bursts can be dominated by the promoter region [15] as well as other data showing  
246 similar bursting patterns at multiple genomic loci [29, 55], our current view is that  
247 although chromatin is crucial for the functional integrity of the bursting process, it  
248 does not instruct the dynamic behaviour.

249           Bursting is influenced by distal enhancers as well as proximal promoters, with  
250 these elements directly involved in regulating transcriptional bursts, predominantly by  
251 modulating the frequency of these events [31, 34, 41, 56-58]. Genome wide  
252 inferences from single cell RNAseq data suggest regulation of burst frequency is the  
253 most widespread method of modulating transcription during developmental  
254 progression [11], with enhancers likely to be a major control point for this regulation  
255 [12]. However, enhancer regulation by modulating burst frequency is not universal,  
256 with burst size regulation predominating in response to Notch signalling [59, 60].  
257 Further complexity arises when considering the combined effects of multiple  
258 enhancers at different times and places during embryogenesis [61, 62].

259           The importance of enhancer-promoter proximity for bursts has recently been  
260 evaluated using dual labelling of both DNA and nascent RNA in live cells. Dynamic  
261 transcription was found to be both correlated [63] and uncorrelated [64] with  
262 enhancer-promoter proximity, suggesting a number of models are required to explain

263 enhancer activity. Indeed, such a dichotomy exists even at a single locus, as  
264 different tissue-specific enhancers of the *Shh* gene showed both increased [65] and  
265 decreased [66] enhancer-promoter proximity concomitant with gene activation. The  
266 rules governing enhancer-mediation of dynamic transcription in tissues are  
267 seemingly complex, and will likely depend on the specific transcription and structural  
268 factors bound there at any particular time, in addition to higher order features of the  
269 nuclear microenvironment [67, 68]. Current excitement for potential roles of liquid-  
270 liquid phase separation (LLPS) in forming compartments that enhance the efficiency  
271 of transcriptional reactions has been discussed elsewhere [69], although at the time  
272 of writing, there is a lack of convincing experimental evidence that compartments  
273 formed by LLPS bring any functional benefits [70].

274

## 275 Transcription Factors

276 The binding of transcription factors (TFs) to target motifs at both promoter and  
277 enhancer elements is key to activation of a gene yet, until recently, it has not been  
278 clear how TF binding events are dynamically related to transcriptional activity.

279 Residence times of TF binding at target sites are typically on the order of seconds  
280 [71, 72], which contrasts the timescales of minutes usually associated with bursts.

281 While single-molecule tracking (SMT) methods have enabled the study of  
282 individual TF molecule binding dynamics, it has remained challenging to assess the  
283 importance of these events to transcription of a specific gene of interest, given the  
284 many other potential binding sites for the TF within the genome. New imaging  
285 methods have made headway in solving this issue. One approach uses 3D orbital  
286 tracking (3DOT) to simultaneously monitor transcriptional dynamics from a PP7  
287 reporter together with binding of individual Halo-tagged TF molecules. Unlike  
288 conventional confocal microscopy, 3DOT only collects intensity information from the  
289 site of transcription via orbital scanning of the sample, limiting the amount of  
290 photobleaching [73-75]. This method explicitly revealed the temporal coupling  
291 between TF binding and initiation of transcriptional bursts [76, 77]. In yeast, for  
292 example, an average TF (GAL4) binding time of 34 seconds initiates a mean burst  
293 duration of around 2.5 minutes. An analogous approach to computationally 'fix' the  
294 transcription site during imaging is target-locking 3D STED [78]. This live cell super-  
295 resolution technique was used for simultaneous molecular quantitation and spatial  
296 mapping of protein factors at the transcription site. A number of surprising features of

297 gene regulation were revealed for pluripotency markers. In particular, the gene  
298 encoding Oct4 (*Pou5f1*) appears to have around 20 molecules of the TF Sox2  
299 clustered nearby when active, contrasting the textbook view of a single or dimeric TF  
300 binding and triggering a cascade of events. In addition, echoing the potential for  
301 transcription in the absence of enhancer-promoter communication [64], Sox2 TFs  
302 were spatially distinct from the active transcription site (Figure 1D). These  
303 approaches are a significant advance for the field, and will allow a more detailed  
304 understanding of the molecular interplay driving a transcriptional burst. In particular,  
305 a detailed dissection of the relative contributions of different proteins and complexes  
306 to multi-state models of dynamic transcription is now seemingly within reach.

307

### 308 **Concluding Remarks**

309 As bursting has finally entered mainstream thought, the challenge for the future is  
310 the same challenge faced by the entire study of transcription (see 'Outstanding  
311 Questions'). How can we possibly formulate realistic models of dynamic  
312 transcriptional activity given the sheer number of factors influencing the process?  
313 The ability to directly visualize the interaction of different regulatory factors with  
314 transcriptional activity at loci of interest is a big step towards building such models.  
315 Limitations that need to be overcome include the restrictions on the number of  
316 different components that can be imaged in healthy living cells. Transcriptional  
317 regulation is often discussed in terms of complexes, but if one can only see a single  
318 component of a complex, then detailed mechanistic insight will remain elusive. Our  
319 impression is that the brute force approaches of drug treatment and genetics need to  
320 be superseded if we are to make more effective models. Optogenetics potentially  
321 provides a more subtle way of perturbing a system [79-81], although again, this  
322 takes the system outside its normal dynamic range, albeit in a potentially more  
323 sensitive manner. For all the reservations expressed here about the applicability of  
324 two state models, applying the new tools described above to genes which fit more  
325 simple regulatory regimes may yet provide the most straightforward route to a more  
326 complete understanding of bursting.

327

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511 **Figure 1. Approaches to Visualize Transcription.**

512 A) Chromatin spreads from *Drosophila* embryos (image reproduced from [1]). The  
513 image shows a pair of sister chromatids aligned in parallel, with inferred initiation  
514 sites marked by  $\alpha$  and  $\beta$ . Note the increasing size of the fibres (transcripts)  
515 extending from the central axis of each chromatid with increasing distance from the  
516 initiation sites (scale bar 1  $\mu$ m). Also note the fibre-free gaps (marked by arrows). B)  
517 Schematic of the MS2/MCP system for visualizing nascent transcripts. MS2 arrays  
518 are targeted into the gene of interest. The MS2 RNA forms stem loops, and can be  
519 detected at the site of transcription, as a fluorescent spot, by the MCP-GFP fusion  
520 protein. C) Transcription visualized using the MS2/MCP system, with stills from a  
521 movie sequence showing nascent RNA detected in bursts from the *act5* gene of  
522 *Dictyostelium* (scale bar 5  $\mu$ m). Normalised spot intensity values are shown in the  
523 plot below the film strip, with yellow dots corresponding to the images. D) Combining  
524 imaging of transcription, using MS2/MCP, with imaging of transcription regulators  
525 (image taken from Li et al. 2019). Images show nascent transcript foci from the  
526 mouse *Pou5f1* gene detected alongside different SNAP-tagged transcription factors  
527 (scale bars 300nm).

528

529 **Figure 2. Key Figure. Models of Transcriptional Dynamics.**

530 A selection of different model architectures used to describe transcriptional bursting  
531 dynamics.

532

## 533 **Box 1. Popular Approaches to Measure Single Cell Transcription Dynamics**

534

### 535 1. Live cell imaging of nascent RNA

536 These approaches use live cell RNA detection systems based upon stem-loop motifs  
537 from the genomes of RNA bacteriophages MS2 or PP7 [3, 82]. The distinct stem-  
538 loops structures have a high affinity interaction with the cognate coat proteins of the  
539 phages (MCP or PCP, respectively). By fusing fluorescent proteins to MCP or PCP,  
540 the stem loops recruit the fluorescent reporter, allowing live cell detection of the  
541 RNA. For imaging dynamic nascent transcript production, a sequence encoding an  
542 array of the stem loops (up to 128 repeats have been used) is targeted into the gene  
543 of interest. Upon transcription, the loops are incorporated into the nascent RNA and  
544 rapidly bind the fluorescent coat protein, allowing the nascent RNA to be visualized  
545 at the site of transcription as a fluorescent spot (see Figure 1B). The high specificity  
546 of these systems means MS2 and PP7 can be used together in the same cell to  
547 monitor activity of different genes, or to determine kinetic parameters of the  
548 transcriptional process, such as elongation rate, at a single gene.

549

### 550 2. Destabilised protein reporters

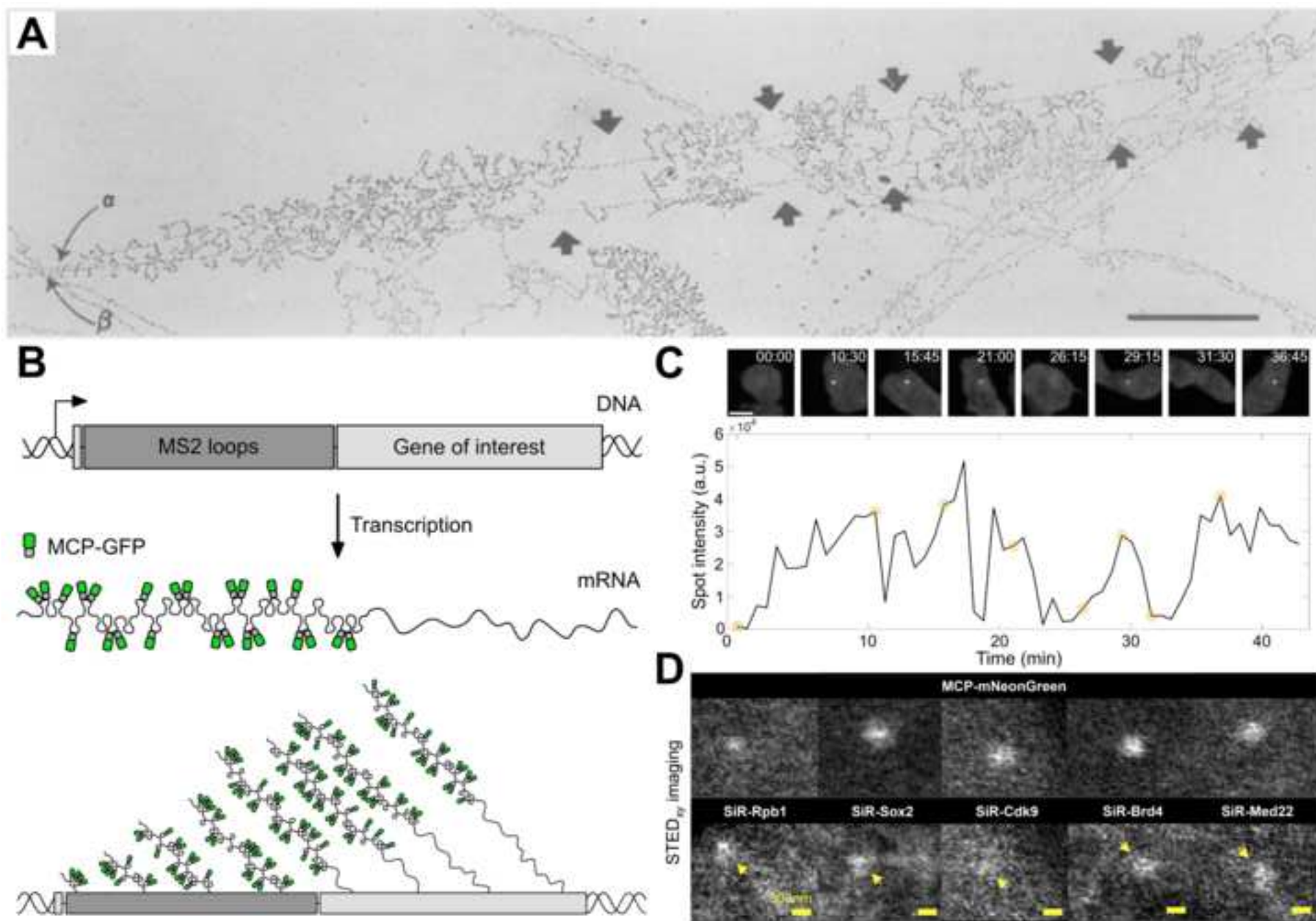
551 An alternative technique is to use protein reporters such as GFP or luciferase to  
552 observe activity of a particular gene. While these methods enable measurement of  
553 the output of a gene over time, and therefore provide dynamic information, using a  
554 protein rather than RNA reporter to model transcription requires the addition of  
555 several assumptions about intervening processes such as mRNA export and  
556 translation. Recent studies have tended to corroborate findings using other  
557 techniques, such as smFISH.

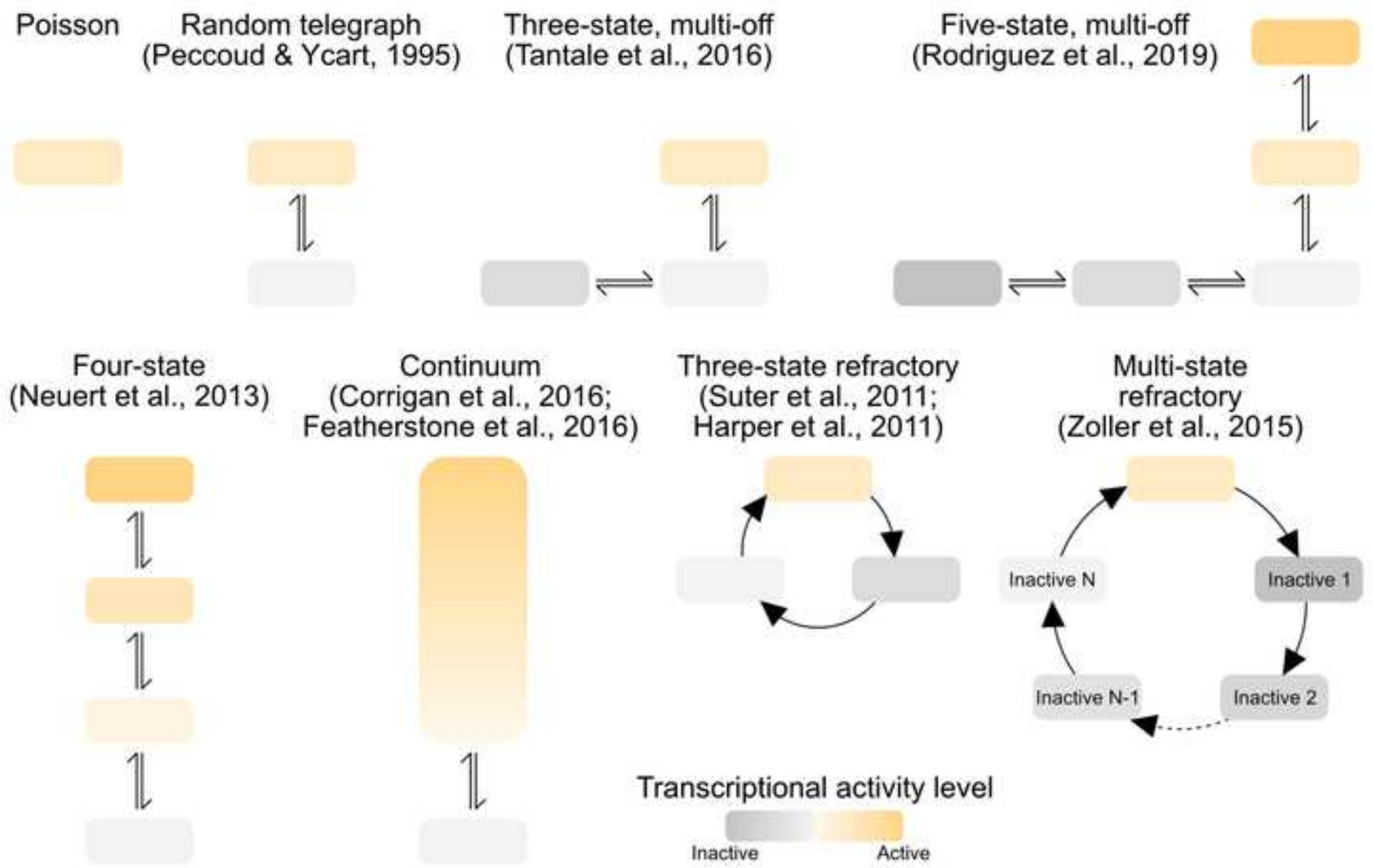
558

### 559 3. Single molecule RNA FISH (smFISH) and single-cell RNA sequencing 560 (scRNAseq)

561 Fixed-cell measurements from methods such as smFISH produce distributions of  
562 both nascent and mature mRNA counts in single cells. From these data, parameters  
563 such as the frequency of burst initiation as well as the number of transcripts initiated  
564 (burst size) can be inferred. The approach of extracting dynamic behaviours from  
565 static measurement distributions has recently been extended to genome-wide  
566 approaches such as scRNAseq [11, 12]. In both cases, certain assumptions about

567 the regulation of the gene (i.e., whether it can be modelled as one-state, two-state or  
568 multi-state, see main text for further details) must be made which can limit the  
569 accuracy of such methods. More recent scRNAseq methods and analysis tools can  
570 give a coarse view of the changing gene expression of a cell [83, 84], adding an  
571 element of temporal detail onto otherwise static measurements.  
572





Outstanding questions:

1. What are the relative contributions of the numerous regulatory inputs – involving tens, if not hundreds of cellular components – to transcriptional bursting?
2. How are the effects of these inputs integrated to generate the bursting patterns we observe?
3. What are the barriers to information transfer from cellular signalling to transcriptional apparatus? Is it really chromatin, or is the barrier function distributed through the regulatory network of the cell?
4. Does the apparently haphazard nature of transcription have any benefit for the organism, or is it simply a tolerable level of disorder?