

1 **Can virtual water trade save water resources?**

2 Xi Liu<sup>a,b</sup>, Huibin Du<sup>a,1</sup>, Zengkai Zhang<sup>a,c,1</sup>, John C. Crittenden<sup>d</sup>, Michael L. Lahr<sup>e</sup>, Juan  
3 Moreno-Cruz<sup>f</sup>, Dabo Guan<sup>c,g</sup>, Zhifu Mi<sup>h</sup>, Jian Zuo<sup>i</sup>

4 <sup>a</sup> College of Management and Economics, Tianjin University, Tianjin 300072, China

5 <sup>b</sup> Appalachian Laboratory, University of Maryland Center for Environmental Science, Frostburg, MD  
6 21532, United States

7 <sup>c</sup> Water Security Research Centre, School of International Development, University of East Anglia,  
8 Norwich, NR4 7TJ, UK

9 <sup>d</sup> Brook Byers Institute for Sustainable Systems, School of Civil and Environmental Engineering,  
10 Georgia Institute of Technology, Atlanta, GA 30332, USA

11 <sup>e</sup> Edward J. Bloustein School of Planning and Public Policy, Rutgers The State University of New  
12 Jersey, New Jersey, NJ 08901, USA

13 <sup>f</sup> School of Environment, Enterprise and Development, University of Waterloo, Waterloo, ON, Canada

14 <sup>g</sup> Department of Earth System Sciences, Tsinghua University, Beijing, China.

15 <sup>h</sup> The Bartlett School of Construction and Project Management, University College London, London,  
16 WC1E 7HB, UK

17 <sup>i</sup> School of Architecture & Built Environment; Entrepreneurship, Commercialisation and Innovation  
18 Centre (ECIC), The University of Adelaide, SA 5005, Australia

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<sup>1</sup> To whom correspondence may be addressed. Huibin Du, Tel: 138-2122-6943. Email: duhuibin@tju.edu.cn.

26

27 **Abstract**

28 At times, certain areas of China suffering from water shortages. While China's  
29 government is spurring innovation and infrastructure to help head off such problems, it  
30 may be that some water conservation could help as well. It is well-known that water is  
31 embodied in traded goods—so called “virtual water trade” (VWT). In China, it seems  
32 that many water-poor areas are perversely engaged in VWT. Further, China is engaging  
33 in the global trend of fragmentation in production, even as an interregional phenomenon.  
34 Perhaps something could be learned about conserving or reducing VWT, if we knew  
35 where and how it is practiced. Given some proximate causes, perhaps viable policies  
36 could be formulated. To this end, we employ China's multiregional input-output tables  
37 straddling two periods to trace the trade of a given region's three types of goods: local  
38 final goods, local intermediate goods, and goods that shipped to other regions and  
39 countries (value chain-related trade). We find that goods traded interregionally in China  
40 in 2012 embodied 30.4% of all water used nationwide. Nationwide, water use increased  
41 substantially over 2007-2012 due to greater shipment volumes of water-intensive  
42 products. In fact, as suspected, the rise in value chain-related trade became a major  
43 contributing factor. Coastal areas tended to be net receivers of VWT from interior  
44 provinces, although reasons differed, e.g. Shanghai received more to fulfill its final  
45 demand and Zhejiang for its value-chain related trade. In sum, the variety of our  
46 findings reveals an urgent need to consider trade types and water scarcity when  
47 developing water resource allocation and conservation policies.

48 **Keywords:** multiregional input-output analysis; value chain; virtual water trade;

49 national water savings; embodied water

<b>Nomenclature</b>	
MRIO	multiregional input-output
VWT	virtual water trade
TF	trade of final goods
TI	trade of intermediate goods for the final stage of production
TVC	trade in value chain/value chain-related trade
BVW	balance of virtual water embodied in trade
VW	virtual water embodied in trade
WAI	virtual water uses avoided by imports
BAW	balance of avoided water uses
BVWs	balance of virtual scarce water embodied in trade
BAWs	balance of avoided scarce water use
$T^{sr}$	total outflows from region $s$ to $r$
$Y^{sr}$	final demand of region $r$ for products from region $s$
$Z^{sr}$	intermediate use of products in region $r$ from region $s$
$A^{sr}$	input coefficient matrix for region $r$ 's intermediate use that are produced in region $s$
$B^{sr}$	Leontief inverse matrix
$X^t$	exports to foreign countries from region $t$
$T_d^{sr}$	domestic value chain-related trade in region $r$ from region $s$
$T_g^{sr}$	global value chain-related trade in region $r$ from region $s$
$s, r, t$	region $s, r, t$
$m^3/yr$	$m^3/year$

## 50 **1. Introduction**

51 Due to the nature of watersheds, China's water resources are unevenly distributed;  
52 About 66% of water resources are located in South China (Ministry of Water Resources  
53 of the People's Republic of China, 2015). It is perhaps no wonder that many parts of  
54 China are suffering from severe water shortages as a result since it uses about 14% of  
55 the world's fresh water (The World Bank, 2014). Moreover, the nation's demand for  
56 water is growing, exacerbating water scarcity issues (Distefano and Kelly, 2017;  
57 Sowers et al., 2010). Clearly, better management measures are needed to ensure a more  
58 sustainable China.

59 So, how can China make water resources more sustainable? Technological  
60 innovation is one approach toward making more efficient use of water, And

61 infrastructure such as the “South to North Water Diversion” should mitigate some water  
62 scarcity (Zhang et al., 2011). An alternative way to generate sustainable water use  
63 practices is to consider virtual trade of water. Oki and Kanae (2004) coined the term  
64 “virtual water trade” (VWT) to discuss water that is used as an input into the production  
65 of goods and services that are traded.

66 Water resources used in international trade more than doubled from 1986 to 2007  
67 (Dalin et al., 2012). Chapagain et al. (2006) identified global water savings in  
68 international agricultural products trade. Chouchane et al. (2018); Duarte et al. (2019)  
69 identified some proximate causes of VWT; Lenzen et al. (2013) examine water scarcity.  
70 All of the above plus Hoekstra and Hung (2005) addressed effective water management  
71 policies. In summary, VWT is influenced by many factors--economy, population size,  
72 cultivated area, water endowments, etc. But it does not always benefit water-scarce  
73 regions (Kumar and Singh, 2005).

74 The scale and structure of VWT has received some attention at the municipal level  
75 in China, e.g. Beijing (Han et al., 2015; Zhang et al., 2011); provincial and multi-  
76 provincial level, e.g., Hebei (Liu et al., 2018; Liu et al., 2017b), Liaoning (Dong et al.,  
77 2013) and 30 provinces (Chen et al., 2017; Dong et al., 2014; Zhang and Anadon, 2014;  
78 Zhao et al., 2015); watershed, e.g., Haihe River Basin (White et al., 2015; Zhao et al.,  
79 2010); and eight hydro-economic regions (Guan and Hubacek, 2007). Zhao et al. (2019)  
80 note that VWT runs from China’s water-scarce north to its south (from less-developed  
81 to more-developed areas); so VWT runs against water availability. So Feng et al. (2014)  
82 suggest incorporating a measure of water scarcity into subnational VWT analysis.  
83 Nonetheless, Zhao et al. (2019) note that the relative productivity of land between  
84 agriculture and non-agriculture uses is a better indicator than is water availability.

85 We note from a multi-provincial table of China for 2007 that 31% of interregional  
86 trade is due to the exchange of final goods and 69% is due to intermediate inputs, where  
87 the latter relates to value chains. This suggests that the fragmentation of production is  
88 strong within China. That is, there is an abundance of industrial activity in China that  
89 focuses on producing goods across multiple borders, from the production of individual  
90 unfinished parts to assemblage of final products (Athukorala and Yamashita, 2007). The  
91 fragmentation of production is increasing interregionally in China as well as  
92 internationally (Meng et al., 2014).

93 Due to the global financial crisis (2008-2009), international export's share of total  
94 national production declined by three percentage points from 2007 to 2010 according  
95 to the 30 multi-provincial table of China. Meanwhile, the value of final goods and  
96 intermediate input trade increased substantially, by 67% and 22%, respectively. And  
97 trade increased further through 2012, by another 28%. This implies that trade in  
98 intermediate inputs is accelerating and that provinces are intensifying their  
99 specialization of production. Meanwhile this means that firms are getting more specific  
100 in targeting locations from which they buy intermediate products to support their  
101 domestic supply chains. These trade trends in intermediate inputs affect the locations  
102 in which water is used. In this vein, it is necessary for us to analyze how production  
103 fragmentation shapes trade types and, thereby, water use across provinces and nations.  
104 The effects of production fragmentation on VWT have been largely ignored.

105 We decompose interregional trade to learn how the fragmentation of domestic  
106 production is affecting the apparent availability of provincial and national water  
107 resources. To date, literature on the effects of production fragmentation have mostly  
108 focused on the virtual trade of carbon and particularly at an international scale, testing  
109 the pollution haven hypothesis (Zhang et al., 2017). A few studies point out that China's

110 west incurs higher environmental costs but provides lower value-added gains via its  
111 position in the domestic supply chains as well as industry mix compared to other  
112 regions (Liu et al., 2015; Meng et al., 2013).

113       Herein we evaluate VWT from 2007 to 2012. This enables an examination into  
114 how the economic crisis of 2008–2009 has altered interregional trade and its impact on  
115 the environment. Moreover, our distinction between the trade for goods in final versus  
116 intermediate uses is useful in testing the importance of VWT, e.g., environmental policy  
117 concentrating on the responsibility of water usage. Our approach helps identify the  
118 responsibility for virtual water use by incorporating multiple stakeholders. Another  
119 policy is related to alleviating water scarcity, Zhao et al. (2015) and Feng et al. (2014)  
120 discuss the necessity of improving the supply-side perspective of efficiency and  
121 considering water scarcity into policy framework. Instead, our analysis yields insight  
122 into the full supply-chain context. Further, for national water use, the effects (savings  
123 or losses) of existing VWT and production fragmentation is unclear. The broader vision  
124 of VWT impacts on water resources in China, which our approach yields, can be  
125 important in this vein.

126       To depict the production fragmentation, we distinguish different purposes of the  
127 inflows of virtual water based on production stages: final consumption, processing for  
128 final consumption, and processing for re-export. Accordingly, three different trade types  
129 emerge. The first two focus upon the trade of final goods and of intermediate goods in  
130 a final stage of production. The goods traded interregionally are “used” by receivers of  
131 inflows. The third trade type is associated with the production of intermediate goods  
132 that are shipped to be used as inputs for further production in another region or nation.  
133 We call this “value chain-related trade”. This type of trade determines whether a region  
134 or a nation receives intermediate products for processing and ships the intermediates

135 for processing or final consumption to a different region or country (Borin and Mancini,  
136 2015; Dean and Lovely, 2010; Wang et al., 2017b).

137 In prior studies, various methods have been employed. Some use a bottom-up,  
138 crop-by-crop accounting framework to trace VWT in agriculture products (Dalin et al.,  
139 2014; Ma et al., 2006; Zeng et al., 2012). Others use environmental extended input-  
140 output (IO) analysis of various spatial resolutions, e.g. single region or multiregional  
141 (Deng et al., 2016; Duarte et al., 2002; Lenzen, 2009; Liu et al., 2018; Llop, 2013). The  
142 IO method expands the scope beyond agriculture products by involving industrial  
143 products and services. This enables a study of VWT by considering water-intensive  
144 products, like electric power, chemical manufacturing, paper products and food  
145 processing.

146 We employ a multiregional input-output (MRIO) approach to evaluate VWT along  
147 with water savings in interprovincial trade over two periods, 2007-2010 and 2010-2012.  
148 We focus on the role of three different trade types: (i) the trade of final goods (TF), (ii)  
149 the trade of intermediate goods for the final stage of production (TI) and (iii) trade in  
150 value chain (TVC) (*Appendix S1 Equation (2)*). Our analyses focuses on freshwater *use*  
151 (quantify of water distributed to users, part of which returns to the environment) instead  
152 of freshwater *consumption* (includes only water lost via evaporation, absorption by  
153 products, and/or any other losses). The former seems to better represent the broader  
154 impact of humans on local water resources and ecosystems and data accuracy, so we  
155 employed freshwater use to assess the resource losses in the goods production in  
156 specific provinces.

157 Researchers have considered how changes in the balance of VWT affects  
158 provincial water use given provincial water scarcity (Feng et al., 2014; White et al.,

159 2015). The water stress index is a key indicator of water scarcity and is defined as the  
 160 ratio of water demanded to total local water resources available (Liu et al., 2017a;  
 161 Pfister et al., 2009). Such studies enable an understanding of the causes of water scarcity  
 162 and of the region suffering from them. Instead, we distinguish how water scarcity varies  
 163 across provinces to reveal its influence on VWT under different trade types. Thus, our  
 164 study identifies the impacts of both trade types and water scarcity and suggests how to  
 165 improve water management policies.

## 166 2. Materials and Methods

### 167 2.1 Multiregional input-output analysis (MRIO)

168 Provincial virtual water trade under different trade types is calculated by using a  
 169 MRIO analysis. In this framework, the total commodity outflows from region  $s$  to  $r$  ( $s$ ,  
 170  $r=1, \dots, G$ ), can be written as,  $\mathbf{T}^{sr} = \mathbf{Y}^{sr} + \mathbf{Z}^{sr}$ , where  $\mathbf{Y}^{sr}$  is region  $r$ 's final demand for  
 171 products from region  $s$ ,  $\mathbf{Z}^{sr}$  is region  $r$ 's intermediate use of products from region  $s$ .  
 172 Like Zhang et al. (2017), we classify trade between each pair of provinces  $s$  and  $r$ ,  $\mathbf{T}^{sr}$ ,  
 173 into three types as follows:

$$174 \quad \mathbf{T}^{sr} = \underbrace{\mathbf{Y}^{sr}}_{\mathbf{TF}^{sr}} + \underbrace{\mathbf{A}^{sr} \mathbf{B}^{rr} \mathbf{Y}^{rr}}_{\mathbf{TF}^{sr}} + \underbrace{\mathbf{A}^{sr} \mathbf{B}^{rr} \sum_{t \neq r}^G \mathbf{A}^{rt} \mathbf{B}^{tr} \mathbf{Y}^{rr} + \mathbf{A}^{sr} \sum_{t \neq r}^G \mathbf{B}^{rt} \mathbf{Y}^{tr} + \mathbf{A}^{sr} \sum_t^G \mathbf{B}^{rt} \sum_{u \neq r}^G \mathbf{Y}^{tu}}_{\mathbf{T}_d^{sr}} + \underbrace{\mathbf{A}^{sr} \sum_t^G \mathbf{B}^{rt} \mathbf{X}^t}_{\mathbf{T}_g^{sr}} + \underbrace{\mathbf{A}^{sr} \sum_t^G \mathbf{B}^{rt} \mathbf{X}^t}_{\mathbf{T}_g^{sr}}$$

$$175 \quad \underbrace{\hspace{15em}}_{\mathbf{TVC}^{sr}} \tag{1}$$

176 where  $\mathbf{B}^{rr} = (\mathbf{I} - \mathbf{A}^{rr})^{-1}$ ,  $\mathbf{A}^{sr}$  is the input coefficient matrix for region  $r$ 's intermediate uses  
 177 that are produced in region  $s$ .  $\mathbf{B}^{tr}$  is the Leontief inverse matrix, representing the gross  
 178 output of region  $t$  required to produce a unit increase in the final demand of region  $r$ .  $\mathbf{X}^t$   
 179 is the array of exports to foreign countries from region  $t$ .  $\mathbf{TF}^{sr}$  defines the trade in final  
 180 products, in which the trade partner region directly uses the shipped products located  
 181 in the shipping region.  $\mathbf{TF}^r$  defines the trade in intermediate products for the final stage



182 of production, in which those products are further processed by a trade partner before  
 183 that trade partner uses them as a final good.  $TVC^{sr}$  defines value-chain-related trade,  
 184 both domestic value chain-related trade ( $T_d^{sr}$ ) and global value chain-related trade ( $T_g^{sr}$ ).  
 185 For  $TVC^{sr}$ , traded products cross provincial borders more than once. The products may  
 186 be finally absorbed by a province ( $T_d^{sr}$ ) or further processed to become exported ( $T_g^{sr}$ ).  
 187 Then, based on the balance of gross output of a province, total outputs can be  
 188 decomposed into five parts: use in local economic activities, export to foreign countries,  
 189 and outflow to other regions as a final product, outflow for use in the final stage of  
 190 production, and outflow as value chain-related trade. Similarly, each province's water  
 191 uses as embodied in these five output components can be derived. This is done by pre-  
 192 multiplying output by a multiregional vector of sectoral water-use intensities (*Appendix*  
 193 *SI*).

194 A province's net virtual inflow of water (or *balance of virtual water use* embodied  
 195 in trade between regions, BVW) is the difference between its total virtual water inflows  
 196 and outflows from and to all other provinces. The virtual water inflows or outflows can  
 197 be further disaggregated into virtual water embodied in trade in final products, trade in  
 198 intermediate products for the final stage of production and the value chain-related trade  
 199 as follows:

$$200 \quad BVW^{sr} = VW^{sr} - VW^{rs} = (F^s B^{ss} TF^{sr} - F^r B^{rr} TF^{rs}) + (F^s B^{ss} TI^{sr} - F^r B^{rr} TI^{rs}) + (F^s B^{ss} TVC^{sr} - F^r B^{rr} TVC^{rs})$$

201 (2)

202 where, the  $BVW^{sr}$  represents the net virtual water inflow into region  $r$  from region  $s$  and  
 203  $VW^{sr}$  ( $VW^{rs}$ ) indicates the virtual water outflows from region  $s$  ( $r$ ) to region  $r$  ( $s$ ). A  
 204 positive net virtual water outflow (*VWT exporter*) indicates that interprovincial trade  
 205 causes a province's water use to be higher than might otherwise be thought.

206 We also evaluated effects of interprovincial trade on national water savings via  
 207 *balance of avoided water uses, BAW*. The BAW induced by the trade between two  
 208 provinces is obtained as the difference between virtual water uses embodied in  
 209 commodity outflows (VW) and virtual water uses avoided by the inflow of  
 210 commodities (WAI):

$$\begin{aligned}
 211 \quad BAW^{sr} &= (VW^{sr} - WAI^{sr}) + (VW^{rs} - WAI^{rs}) \\
 212 \quad &= (F^s B^{ss} - F^r B^{rr})TF^{sr} + (F^s B^{ss} - F^r B^{rr})TI^{sr} + (F^s B^{ss} - F^r B^{rr})TVC^{sr} \\
 213 \quad &+ (F^r B^{rr} - F^s B^{ss})TF^{rs} + (F^r B^{rr} - F^s B^{ss})TI^{rs} + (F^r B^{rr} - F^s B^{ss})TVC^{rs} \quad (3)
 \end{aligned}$$

214 The first three terms in Equation (3) identify national water savings from the  
 215 perspective of the production structure and amount of water saved via outflows of  
 216 commodities from region  $s$  to  $r$ . These can be further divided into the three trade types.  
 217 The last three terms explain national water savings associated with the inflows of  
 218 commodities to region  $s$  from  $r$ . We calculated each province's national water savings  
 219 as the average of its water savings via commodity inflows and outflows,  
 220  $BAW^s = (\sum_{r \neq s}^G BAW^{sr})/2$ . Subsequently we obtained a new measure of national water  
 221 savings by summing across provincial average national water savings,  $BAW = \sum_s^G BAW^s$ .  
 222 A positive value of this quantity indicates that interprovincial trade induces higher-than-  
 223 expected national water use (when no interprovincial trade). The same goes for its  
 224 components for the three trade types. Clearly, national water uses are "saved" when  
 225 virtual water is shipped from a relatively more water-efficient province to one that is  
 226 less water-efficient (Dalín et al., 2014).

## 227 2.2 Incorporating water scarcity into MRIO

228 We also consider water scarcity. For this, we weight *provincial water use* by a  
 229 *water stress index* (the ratio of water demanded to total local water resources available)

230 and obtain an indicator that we call *scarce water use*. Higher values of scarce water use  
231 indicate that a province consumes more water than it “should”, given its resource base.  
232 Subsequently, we also derived a measure scarcity-weighted VWT (virtual scarce water  
233 trade). A “*scarce water exporter*” is a province with little available water that, in net,  
234 outwardly ships water-intensive products. Further, scarcity-weighted national water  
235 savings (“*national scarce water savings*”) identifies the impact of VWT on the water  
236 use nationwide. When water resources flow from a less water-stressed, more water-  
237 efficient province to a province that is more water-stressed, but less-efficient water user,  
238 national water resources are “saved” through trade. (*Appendix S1*).

### 239 **2.3 Data sources**

240 MRIO tables allows us to trace water embodied in goods so that the water uses can  
241 allocated to ultimate consumers. MRIO tables of China quantify economic transactions  
242 amongst 30 sectors across 30 provinces for 2007, 2010 and 2012. They all were  
243 retrieved from School of International Development, University of East Anglia.

244 Our analysis focuses on the blue water impacts of the interprovincial trade on  
245 provincial and national water uses, aligning with Zhao et al. (2015); Zhao et al. (2010).  
246 We linked the MRIO table of China to data on freshwater use. For this, first, we  
247 extracted the volume of water used by primary, secondary and tertiary industries from  
248 the *Chinese Statistical Yearbook 2008, 2011 and 2013* (China National Bureau of  
249 Statistics, 2011) and the *China Urban-Rural Construction Statistical Yearbook 2007,*  
250 *2010 and 2012* (Ministry of Housing and Urban-Rural Development, 2011). Water used  
251 by primary industry is mostly agricultural—crops, grassland, forestry, orchards and  
252 fishing. Secondary industry’s water use is concentrated in mining, manufacturing,  
253 electricity and construction. Tertiary industries used water to produce services, e.g.

254 commerce, restaurants, posts, cargo transportation and telecommunications (China  
255 National Bureau of Statistics, 2011).

256 Second, more details on water use data by secondary industries is available from  
257 the *Chinese Economic Census Yearbook 2008* (The State Council 's second national  
258 economic census leading group office, 2010); so we used them to estimate water-use  
259 shares (see Zhao et al. (2015)), which we applied to 2007, 2010 and 2012. Third, we  
260 base subsectoral tertiary water use on each subsector's share of intermediate inputs  
261 from the "water production and distribution sector" as suggested by (Zhang and Anadon,  
262 2014) (see *Appendix S2*).

### 263 **3. Results**

264 **3.1 Water uses by trade type.** National water use increased continuously from 580.4  
265 billion m<sup>3</sup>/yr in 2007 to 613.8 billion m<sup>3</sup>/yr in 2012, in which 30.4% (186.9 billion  
266 m<sup>3</sup>/yr) was embodied in interprovincial trade within China. For 2012, we show that of  
267 this traded aspect, TI, TF and TVC composed relatively equal shares (*Appendix Table*  
268 *S1*). Water embodied in international exports showed up as a negative impact brought  
269 by the financial crisis since it decreased by 13% over 2007-2010 and by 9% further  
270 over 2010-2012. Of course, global value chain-related trade decreased too, by 23% over  
271 2007-2010 and by 19% more over 2010-2012. Structural changes in interregional trade  
272 arose too. As a result, they shifted from an orientation toward TVC (in 2007) toward  
273 TF (in 2010), then toward TI (in 2012). This suggests that the VWT has gained more of  
274 an interregional trade tilt over time.

275 In 2012, the share of total provincial water use embodied in interregional trade

276 ranged widely across China's 30 provinces—from 8.1% in Guangdong to 56.5% in  
277 Anhui. The main provinces involved in upstream processes were generally less-  
278 developed central, west and northeast parts of China, e.g. Anhui, Heilongjiang,  
279 Xinjiang, Inner Mongolia. These provinces have a dominant TI trade type that ranges  
280 from 14.3% to 20.1%; this indicates that they ship intermediate goods for further  
281 processing elsewhere domestically. Provinces with large amounts of water embodied in  
282 trade in the 2007-2010 period tended to display a similar tendency in 2012, but with a  
283 slight difference in the dominant trade type (TVC in 2007, TF in 2010). The dominant  
284 trade type was particular to provinces. For example, Heilongjiang (TVC in 2007, TI in  
285 2012) shifted its mix of commodity outflows after the financial crisis, reducing  
286 international exports while increasing the domestically destined outflows of  
287 intermediate goods (*Appendix Fig. S1, Table S2-S4*).

288 **3.2 Interprovincial water flows by trade type.** We identify critical virtual importers  
289 and exporters of water for the three trade types (see Fig. 1, *Tables S5-S8*). Results show  
290 that the developed coastal provinces tend to rely on virtual imports of water from less-  
291 developed agricultural provinces. Major sectors and regions that virtually export or  
292 import water remain largely unchanged over the study period. Nonetheless, water flows  
293 strengthen among the central provinces by 2012. Provinces located in the northwest,  
294 southwest, northeast, and Yangtze River regions, which feature agriculture as a major  
295 industry, were top virtual exporters of water. The virtual outflows of water declined in  
296 the west and northeast regions between 2007 and 2012. For example, Xinjiang's total  
297 water outflows ranked it first among all flows for each trade type over the three years.

298 But the outflows from Xinjiang declined by 1.2 billion m<sup>3</sup>/yr from 2007 to 2012. In  
299 contrast, the Yangtze River regions intensified their virtual outflows of water. For  
300 example, Anhui's water outflows rose by 2.1 billion m<sup>3</sup>/yr between 2007 and 2012, and  
301 its total virtual outflows of water ranked it among the top four flows in 2012. Top  
302 importers provinces consist were either populous, coastal, or both. Virtual inflows of  
303 water into coastal provinces declined from 2007 to 2012. For example, the east coast,  
304 particularly Shanghai, decreased its virtual imports of water via final goods by 3.1  
305 billion m<sup>3</sup>/yr from 2007 to 2012, although the inflows to Shanghai have always been  
306 among the largest TF flows. In contrast, the Yellow River region increased its virtual  
307 imports of water, e.g. Inner Mongolia shifted from being a virtual water exporter via  
308 value chain-related goods to one importer for final goods.

309 Further, our results highlight the disparities among Chinese provinces via the  
310 different trade types of net virtual inflows/outflows of water. For example, as a virtual  
311 water importer, Shanghai mainly receives an inflow of goods for final consumption,  
312 indicating its downstream position in domestic production chains. Shandong and  
313 Guangdong, meanwhile, mainly receive virtual inflows of water via goods they further  
314 process before consuming the goods themselves as a final use; Zhejiang also obtains  
315 virtual inflows of water for further processing but it mostly re-exports those processed  
316 goods. As a virtual exporter of water, for example, Xinjiang mainly ships goods  
317 elsewhere for final consumption; Heilongjiang, Guangxi and Anhui ship such goods,  
318 which are processed and eventually consumed as final goods by the regions that receive  
319 them. Hubei, Guizhou, and Gansu virtually ship water for value chain-related trade.

320 Water-intensive goods are largely agriculture commodities and electricity; the  
321 difference is that a province either directly consumes them as an imported good (direct  
322 trade) or as a good for further processing (indirect trade) and does so differently given  
323 its position within the domestic supply chain. (for analysis about regional VWT, refer  
324 to *Appendix S3*).

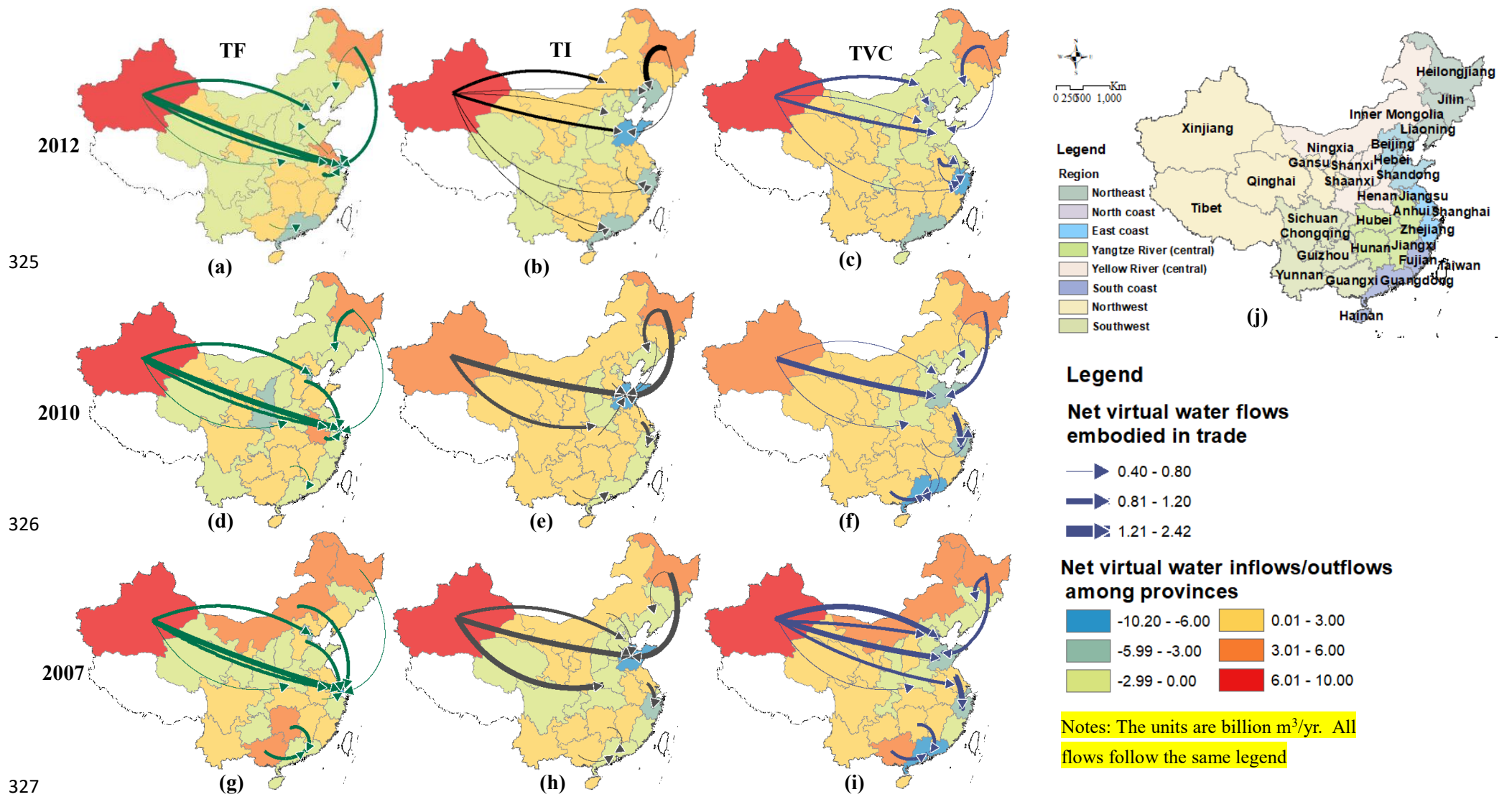


Fig. 1. The 10 largest net water flows in interprovincial trade for three trade types in 2007-2012.

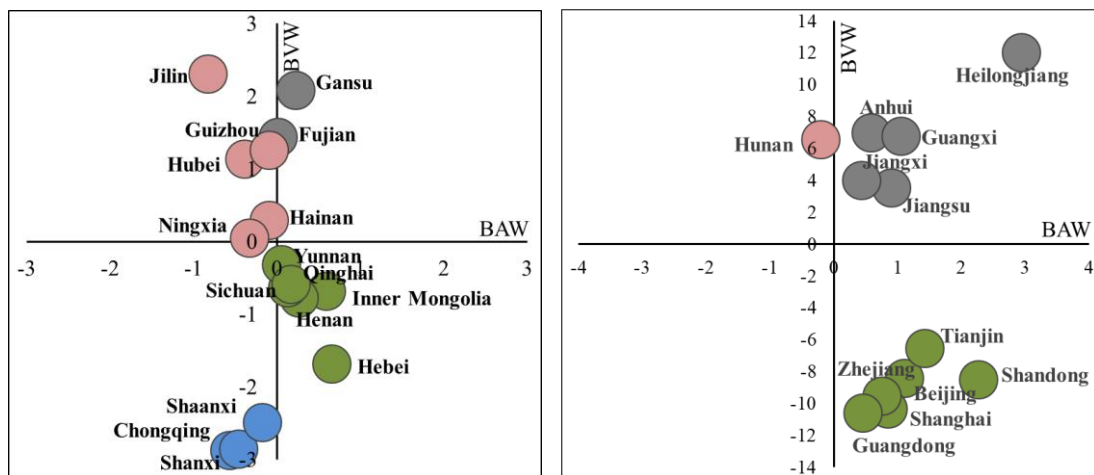


328 **3.3 Water savings.** We find interprovincial trade activities consistently lead to a rise in  
329 national water use—by 28.0, 13.6 and 20.3 billion m<sup>3</sup>/yr for 2007, 2010 and 2012,  
330 respectively. We find the proximate cause to be the rising fragmentation of production,  
331 with value chain-related trade being the biggest contributor (*Appendix Table S5*). Over  
332 the study period, TVC dominates the rise of national water use with more than 37% of  
333 the total increase. Although TI also generates a modest increase.

334 Trade activities enhanced apparent national water use in about two thirds of the  
335 provinces. Further, provinces performed differently in terms of BAW and BVW, which  
336 we classify into four categories (Fig. 2, *Appendix Table S5*). The most desirable scenario  
337 for a province is to be located in the third quadrant. There both water is saved from  
338 provincial and national perspective. Shanxi, Chongqing and Shaanxi, are located here  
339 with provincial and national water savings of 8.2 and 1.2 billion m<sup>3</sup>/yr, respectively.

340 Provinces identified within the first quadrant experienced higher-than-expected  
341 provincial and national water use. Spending an extra 62.6 and 13.2 billion m<sup>3</sup>/yr in  
342 provincial and national water, respectively. Provinces in this quadrant are natural targets  
343 for water conservation efforts. Key trade type and sectors varied by province. For  
344 example, Xinjiang should pay attention to TF and TI outflows, since they are major  
345 contributors its provincial and national water uses increase (37.9% of BVW, 30.5% of  
346 BAW; 33.5% of BVW, 36.7% of BAW). For Heilongjiang and Guangxi, TI outflows  
347 should be scrutinized (38.3% of BVW, 42.6% of BAW; 36.0% of BVW, 35.1% of  
348 BAW). As might be expected, agriculture sector is an apt target for water savings since  
349 it accounts for more than 50% of virtually traded water in most provinces, and is

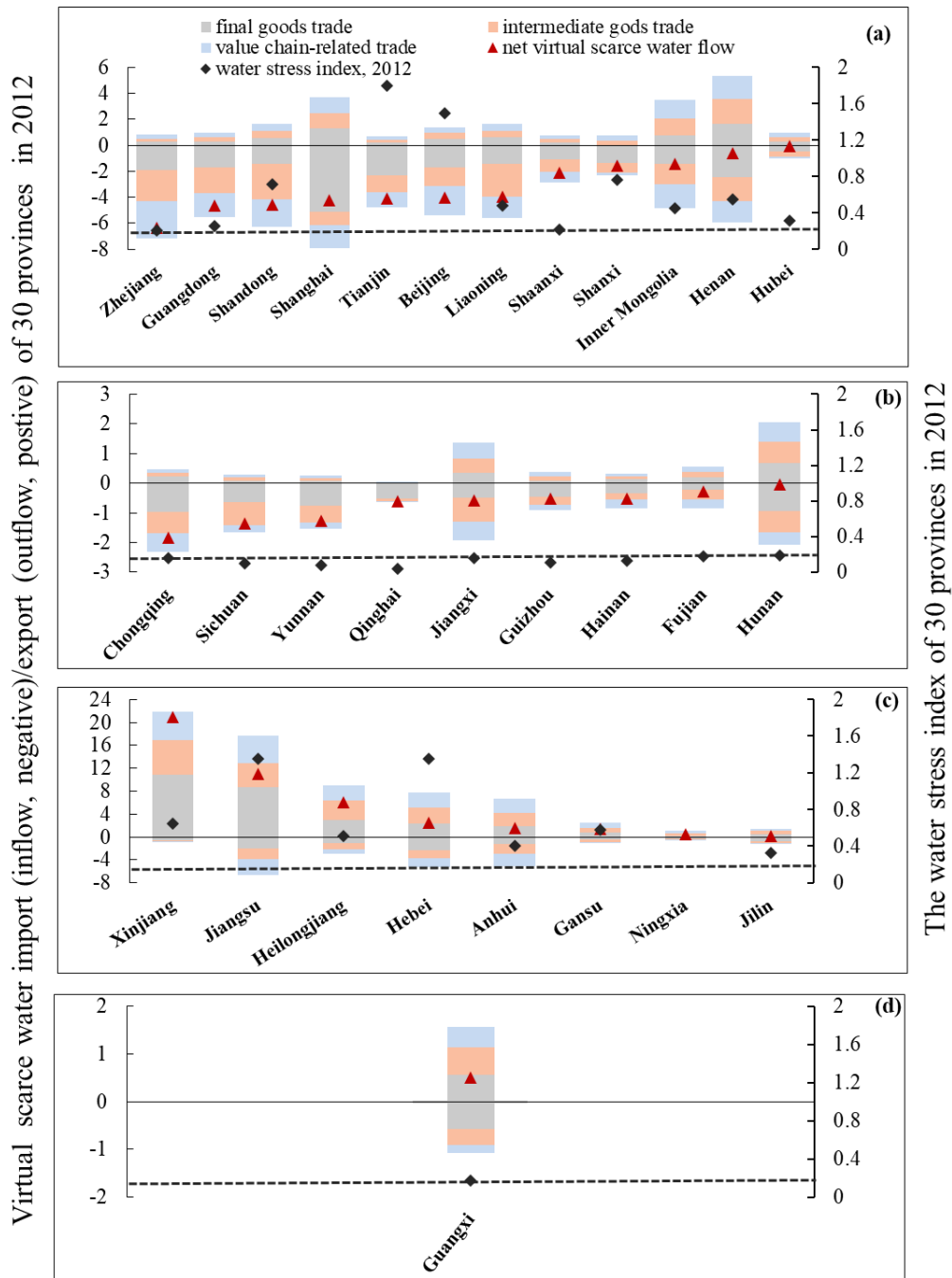
350 especially key in Guangxi (89.0% in TF), Heilongjiang (89.4% in TI) and Xinjiang  
 351 (95.9% in TF). Still, electric power producers account for about 20% of the water  
 352 embodied in trade for several provinces (e.g. Jiangsu, Anhui, Fujian). Similarly,  
 353 attention to water conservation efforts should be paid to chemical processing in Sichuan  
 354 and textile production in Fujian (*Appendix Fig. S2*). Note that Xinjiang, Heilongjiang  
 355 and Guangxi appear to be especially ripe for efforts aimed at reducing national and  
 356 provincial water use.



357  
 358 Fig. 2. The distribution of total BVW and BAW in 30 provinces in China in 2012  
 359 Note: The units are billion m³/yr. The left figure identifies provinces with BVW and BAW less than 3  
 360 m³/yr. That on the right contains provinces with BVW and BAW more than 3 m³/yr. Xinjiang is omitted  
 361 for high value (7, 26).

362 **3.4 Re-mapping VWT with consideration of water scarcity.** We find there was 281.5  
363 billion m<sup>3</sup>/yr scarce water in 2012—45.9% of the nationwide water use. Provinces with  
364 higher water–stress and, hence, major users of scarce water, are mainly in northern  
365 regions (*Appendix Table S12*). For example, Hebei, Shandong and Henan rank 3<sup>rd</sup>, 5<sup>th</sup>  
366 and 6<sup>th</sup> in terms total scarce water use, but rank 15<sup>th</sup>, 12<sup>th</sup>, and 11<sup>th</sup> in total water use.  
367 Jiangsu, Xinjiang and Heilongjiang have high scarce water use.

368 In 2012, 92.0 billion m<sup>3</sup>/yr of scarce water was associated with interprovincial  
369 trade, and were fairly evenly distributed across trade types. Provinces of greatest  
370 concern are those that have stressed water resources and net water outflow—Xinjiang,  
371 Jiangsu, Heilongjiang, Hebei, Anhui, Gansu, Ningxia, and Jilin. (See Fig. 3, *Appendix*  
372 *Table S13*.)

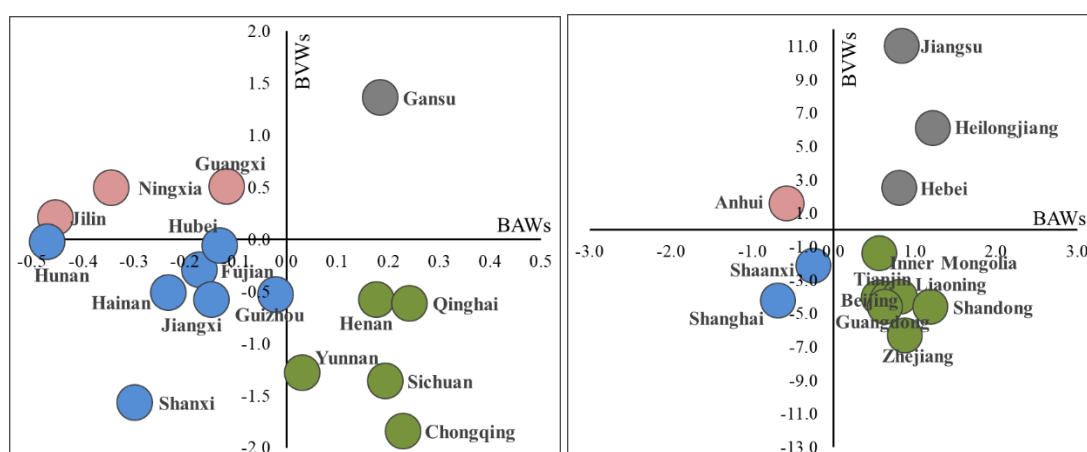


373

374 Fig. 3: China's provinces by net scarce water transfer and water scarcity, i.e. (a) stressed water resources and net  
 375 water importer, (b) abundant water resources and net water importer, (c) stressed water resources and net water  
 376 exporter, and (d) abundant water resources and net water exporter.

377 Note: The left vertical axis is scarce water inflow (negative)/outflow (positive) under trade types. The right vertical  
 378 axis is the water stress index. Water scarcity is classified into four categories: a value below 20% is regarded as "no  
 379 or low stress", a value between 20% and 40% is "moderate stress", a value between 40% and 100% is "serve stress",  
 380 and a value above 100% is regarded as "extreme stress". The dotted line indicates a water stress index of 20% in (a),  
 381 (b), (c) and (d). The water stress index values for Shanghai (3.7) and Ningxia (7.1) are omitted.

382 Limiting VWT could be a more efficient way to save scarce water than might  
 383 saving national water use. The VWT led to the heightened national scarce water by 11.9  
 384 billion m<sup>3</sup>/yr, substantially lower than its enhancements to national water use (20.3  
 385 billion m<sup>3</sup>/yr) in 2012. About half of the provinces reduced national water scarcity  
 386 through VWT (Fig. 4). As a result, some national scarce water use was saved (3.9 billion  
 387 m<sup>3</sup>/yr); just a bit more than was saved when ignoring water scarcity (3.1 billion m<sup>3</sup>/yr)  
 388 (*Appendix Table S14*). Provinces in third quadrant are doing quite well, resulting in both  
 389 provincial and national scarce water savings (9.9 and 2.4 billion m<sup>3</sup>/yr). Provinces in  
 390 the first quadrant pose a problem, since their economies increase scarce water uses at  
 391 both provincial and national levels (41.9 and 9.5 billion m<sup>3</sup>/yr). On the other hand, these  
 392 same provinces (Xinjiang, Heilongjiang, Jiangsu, Gansu and Hebei) may have the  
 393 greatest potential to improve scarce water savings. In particular, Xinjiang and  
 394 Heilongjiang should be targets of enhanced scrutiny in this regard since critical trade  
 395 types remain whether water scarcity is considered or not.



397 Fig. 4. The distribution of total BVWs and BAWs by Chinese province in 2012 considering water  
 398 scarcity  
 399 Note: The units are billion m<sup>3</sup>/yr. The left figure shows provinces with BVWs and BAWs less than 0.5 and 2.0 m<sup>3</sup>/yr,  
 400 respectively; that to the right shows provinces with values that larger than 0.5 and 2.0 m<sup>3</sup>/yr, respectively; for the

401 sake of display, Xinjiang is omitted for high value (6, 21).

## 402 **4. Discussion**

### 403 **4.1 Virtually trade of water shaped by production fragmentation**

404 Our results suggest that China's present domestic production network results in  
405 virtual water flows from western to coastal regions, from less developed to more  
406 developed economies via different trade types. Thus, the environmental externalities of  
407 virtual water transfer should be considered when designing water conservation policies.  
408 A virtual water compensation scheme may be a practical solution to distributing the  
409 ecological burdens equally among provinces. Wang et al. (2017a) propose a  
410 compensation mechanism for virtual water trade in crops that follows the "whoever  
411 benefits will compensate" principle. Their proposal only considered direct bilateral  
412 trade partners.

413 Our study revealed that VWT is related to economic structure, production  
414 technology, trade policies and the position in domestic supply chain (Wichelns, 2004;  
415 Zhang and Anadon, 2014). We distinguish trade types, i.e. direct and indirect trade to  
416 see how it affects VWT, and observe provincial disparity. Results show that the value  
417 chain-related trade accounts for 32.7% of VWT. For example, Zhejiang is heavily  
418 involved value chain-related trade with other provinces (e.g. Jiangsu, Anhui) and  
419 countries, which accounts for 40.2% of the total water inflows, followed by final goods  
420 trade (24.4%) and intermediate goods trade for final stages of production (35.5%).  
421 Insofar as water use responsibility is concerned then, 40.2% of Zhejiang's virtual water  
422 inflows should not be fully assigned to Zhejiang. Rather, Zhejiang's third-party

423 receivers are responsible for that aspect of water usage. Following prior research  
424 advocating for consumption-based allocation for water-use responsibility, we propose  
425 that those provinces involved in interprovincial trade indirect trade (value chain-related  
426 trade)—exporters, importers, and a third player, the final consumer—should  
427 compensate for their indirect use of water. Specifically, the percentage of indirect trade  
428 of water for each province could be used to inform policymakers about the amount of  
429 water that should be involved in such a multi-stakeholder compensation framework.  
430 This parallels a popular, but somewhat less elaborate, theory of responsibility principle  
431 applied in the field of climate change. Here the value gains in the domestic supply chain,  
432 the environmental impacts, **and** *water resource utilization* are considered.

#### 433 **4.2 Alleviating water scarcity under the rising fragmentation of production**

434 Although VWT helps coastal provinces meet their total water demand, it has  
435 negative impacts: it is potentially increasing the scarcity of water in provinces in which  
436 water is already especially scarce. For example, Heilongjiang, had virtual outflows of  
437 water to Liaoning, Shandong and other provinces, mainly via intermediate goods trade.  
438 While such a strategy relieves water shortages in Shandong, it aggravates water stress  
439 in Heilongjiang. Our analysis further informs results in Zhao et al. (2015) by identifying  
440 the effects of different trade types.

441 By focusing on trade types, we may be able to devise other ways to reduce water  
442 scarcity, e.g. by conserving water related to the trade in intermediate goods. It could be  
443 critical to monitor and attempt to control water use within each supply chain. Key

444 initiatives might be to prefer adoption of processes that display greater water efficiency,  
445 the more efficient use of inputs, or a higher recycling rate of intermediate products. *A*  
446 *good example* is green supply chains, those that aims to minimize lifecycle  
447 environmental impacts of a product via greener design, resource savings, production  
448 recycling, etc. (Ahi and Searcy, 2015). It is still at the initial stage in China. With rising  
449 fragment production, it is more necessary for all participants in supply chains to make  
450 commitment to doing business with environmentally responsible suppliers who  
451 produce with less natural resource and pollution. Including the water resource use in  
452 the metrics when evaluating the relative green supply-chain performance would focus  
453 on water savings as embodied in direct and indirect trades.

454 *Another option*, a market-based instrument, would be to let water prices vary to  
455 reflect water scarcity. This could be especially valid in arid regions, where it gives an  
456 incentive to reduce water scarcity. The distinction between final and intermediate goods  
457 may help the proper identification of commodity exporter, importer, third player who  
458 would be more affected by the resulting price increases. The affected agents would  
459 share the costs of the price increase with production fragmentation in trade. It has been  
460 argued that water prices are too low for major water uses like irrigation; raising them  
461 substantially would give farmers more reason to conserve water (Yang et al., 2003). In  
462 essence, a major reform to China's system of water prices, at least in certain regions,  
463 could stiffly alter water use by agriculture, industry and household. To better address  
464 water conservation, reform of water pricing seems appropriate but with it is equally  
465 clear that the allocation of water rights will be essential (Webber et al., 2008).



### 466 4.3 Saving national and provincial water under production fragmentation

467 The existing VWT network did not benefit national water use since it enabled  
468 water-intensive products to be produced in regions that are less water efficient. Due to  
469 VWT, national water use was effectively 20.3 billion m<sup>3</sup>/yr higher in 2012. An example  
470 is Xinjiang's virtual outflows of water to Shandong and Inner Mongolia. Further, as we  
471 stated before, the virtual water embodied in the trade of intermediate goods (value  
472 chain-related trade) is a main contributor. That is, production fragmentation exacerbates  
473 national water use via national water stress. This should be a major concern for China,  
474 as blue water resources are becoming increasingly polluted or scarce (Liu et al., 2013).  
475 But if production fragmentation continues its rise within China without accompanying  
476 efficiency improvements and shifts in interregional trade network, national water  
477 resources will become more constrained. So new measures should be considered. The  
478 first is to reorganize trade (especially for crops) so that water is used more effectively  
479 and efficiently, i.e. trade flows from more water-efficient to less water-efficient  
480 provinces (Dalin et al., 2014). A second is to promote better water conservation and  
481 industry productivity locally by all parties. This should help decrease national water use  
482 and enhance local commodity supplies (e.g. food).

483 Ideally, targets for water conservation policy would develop at a provincial scale  
484 since our results show some particularly large interregional and intersectoral flows. We  
485 identify provinces (i.e. Xinjiang and Heilongjiang) that have *net* virtual outflows of  
486 water due to *gross* outflows of relatively large volumes of water-intensive products. We  
487 also identify different trade flows types to be targeted to reduce water use. For example,

488 attention should be paid to the intermediate goods shipped from Heilongjiang and used  
489 by other regions in a final stage of production. Further, the awareness of water  
490 conservation need should focus on both final goods and intermediate goods traded from  
491 Xinjiang in preparation for a final stage of production.

492 Sectorally, our findings support those found elsewhere: agriculture is a main water  
493 user, followed by the electric power and chemical industries (*Appendix Fig. S3*). For  
494 improving the agricultural water use efficiency, direct potential measures include  
495 technological innovation, enhanced awareness of water-saving practices, and the  
496 production of crop hybrids that demand less water. Of course, simply improving crop  
497 yields alone would prove useful (Foley et al., 2011). In the electric power sector, shifts  
498 toward air cooling systems for steam and the use of renewables, especially wind and  
499 solar generation, would help (Zhang and Anadon, 2013). Still, production processes  
500 may lack the incentive to improve water use efficiency due, for example, to its cost  
501 increment. So demand-side management could lead to the water savings. The  
502 employment of an eco-labelling scheme that provides final consumers and the  
503 industries with new information regarding environmental responsibility (Banerjee and  
504 Solomon, 2003). This could be particularly helpful in populated coastal regions.

#### 505 **4.4 Limitations**

506 As with other studies using the MRIO approach, this study has potential limitations,  
507 resulting in uncertainties in the analysis: First, our results are rather aggregated  
508 sectorally, so some variation in processes across regions are neglected. Second, we

509 ignore heterogeneity of industrial processes within regions as well, but acknowledge  
510 they exist and can influence estimates on the virtual water transfer embodied in different  
511 trade types. Adding product differentiation of industrial processes should be a future  
512 research goal.

513 While unavoidable, water use data also results in analytical uncertainty, especially  
514 that for secondary industrial sectoral water uses. Use of a 2008 water use ratio is unable  
515 to represent the efficiency improvement in each sector properly. Incorporating  
516 technological change by sector would be a challenge too, but may be a future direction  
517 for researchers to take.

518 Apart from the water use, water consumption is also used by others to evaluate the  
519 impacts of virtual water transfers (Hollanda et al., 2015). The latter represents  
520 evaporation and water loss. Future research could be conducted to consider both  
521 indicators to gain a better understanding of the virtual water transfers under various  
522 trade types.

## 523 **5. Conclusions**

524 When it comes to water resources, China is at a crossroads of sorts. Water shortages  
525 are on the horizon, and both vertical specialization and the fragmentation of production  
526 appear to be making the situation worse through the virtual trade of water. This is so  
527 since China's developed coastal region is demanding virtual water from its less  
528 developed inland regions. In this paper, we apply a framework that traces the water  
529 embodied in different trade types across 30 provinces. It tracks how production and

530 trade shape water use. Through it we find different provinces gain or lose water  
531 resources via production fragmentation by dominate trade type. For example, the largest  
532 source of water inflows into Shanghai and Zhejiang are those for final goods (67.8%)  
533 and value chain-related (40.2%). We further find that national water use was more than  
534 believed due to interprovincial trade activities; which flow from less water-efficient  
535 provinces to more efficient ones. Value chain-related trade was the main contributor.

536 To address China's large, untapped water saving potential, some provinces (e.g.  
537 Xinjiang, Heilongjiang), trade types (e.g. intermediate goods trade for the final stage of  
538 production), and sectors (e.g. agriculture, electricity) should be a priority when water  
539 saving actions are undertaken. Accounting for relative water scarcity in a virtual water  
540 trade network can highlight risks of aggravating water stress regions. Still we find that  
541 interregional trade would not increase national water scarcity as much as it would  
542 national water use. Our findings underline the need to consider trade types and water  
543 scarcity when it comes to developing water resource allocation policies.

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556 **Supporting Information.** Additional details on approaches, data sources, additional  
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