
Driving factors of agricultural virtual water trade between China and the Belt and Road countries

Yiying Qian¹, Xu Tian^{1,5*}, Yong Geng^{1,2,3*}, Shaozhuo Zhong¹, Xiaowei Cui¹, Xi Zhang¹,
Dana Avery Moss⁴, Raimund Bleischwitz⁵

¹ School of Environmental Science and Engineering, Shanghai Jiao Tong University, Shanghai
200240, China

² China Institute of Urban Governance, Shanghai Jiao Tong University, Shanghai 200240, China

³ Shanghai Institute of Pollution Control and Ecological Security, Shanghai 200092, China

⁴ Department of Geography, Faculty of Environmental Studies, University of Waterloo, 200
University Avenue West, Waterloo, Ontario, Canada N2L 3G1

⁵ Institute for Sustainable Resources, University College London, Central House, 14 Upper Woburn
Place, London WC1H 0NN, United Kingdom

*Corresponding author:

ygeng@sjtu.edu.cn (Y. Geng);

tianxu@sjtu.edu.cn (X. Tian);

19 **Abstract:** China proposed the Belt and Road Initiative (BRI), an unprecedented
20 development strategy in terms of scope and scale, to increase the connectivity with the
21 rest of the world by infrastructure development and trade activities. Recently, more
22 attention has been directed to the environmental implications of the international trade
23 activities under this initiative, which contributes to the development of a green, i.e.
24 environmentally friendly partnership. This study examines the evolution of virtual
25 water trade in relation to agricultural products between China and BRI countries during
26 2000-2016. The Logarithmic Mean Divisia Index (LMDI) method is adopted for
27 uncovering the driving factors underlying the trade imbalance, as well as the major
28 virtual water exports. Results reveal that China has experienced the shift from a net
29 virtual water exporter to a net importer. At the regional level, Southeastern Asia and
30 Southern Asia are the major net virtual water exporters to China, and Eastern Asia is
31 the major importer. For the selected export countries, an increase in proportion of trade
32 in relation to domestic production significantly contributes to their virtual water export,
33 while water intensity could decrease virtual water export for most export countries. As
34 for the driving forces behind the imbalance of virtual water trade, trade structure was
35 an obvious positive effect, while the effects of water intensity, product structure and
36 trade scale shifted in favor of virtual water outflows from BRI countries to China in
37 2008. Massive global water loss has incurred, indicating the inefficiency of this
38 partnership in relation to freshwater. A closer trade relationship is established between
39 China and BRI countries, and relevant environment implications are identified. Policy

40 implications are proposed in terms of trade structure, relationship of trade and domestic
41 production, and international cooperation. This study provides valuable insights into
42 the equity and sustainability of historic trade activities with respect to freshwater
43 resources.

44

45 **Key words:** virtual water trade; LMDI decomposition; water management; Belt and
46 Road Initiative

47

48 **1. Introduction**

49 China's Belt and Road Initiative (BRI), which was first proposed in 2013, is an effort
50 to promote connectivity and cooperation among countries along the Silk Road
51 Economic Belt and the 21st-Century Maritime Silk Road. As an open arrangement that
52 welcomes all countries to participate, there is no official list of "BRI countries". As of
53 July 2018, 71 countries had become involved in this initiative, with a combined
54 population of approximately 3.5 billion and investments worth trillions of dollars.¹
55 According to the official statistics,¹ during the past five years (2013-2017), the
56 development of free trade zones as well as increased investment from China to the BRI
57 countries improved infrastructure and financial services and helped to bring down the
58 trade barriers between China and countries along BRI. Under such circumstances, the

59 growth rate of China's total foreign trade was 7.56% in 2013 and 7.45% in 2017. In
60 contrast, the growth rate of China's trade with the BRI countries was 7.86% in 2013 and
61 13.45% in 2017. In 2017, the trades of BRI countries and China accounted for 27.8%
62 and 12.1% of total global trade, respectively. Moreover, the trade between China and
63 BRI countries accounted for 36.2% of China's total foreign trade. In 2017, the Chinese
64 government released a national document to prioritize a "Green Belt and Road" in
65 response to the growing environmental concerns raised by BRI countries.² Due to its
66 unprecedented scope and scale as a development strategy, former BRI studies mostly
67 focused on the geopolitical and economic implications of this Initiative.³ The promotion
68 of a green BRI was done to minimize the associated environmental harms. Embodied
69 flows in relation to carbon, water, energy, land, pollution, etc., have been analyzed for
70 various trade partnerships.⁴ However, few academic endeavors have been made on the
71 environmental dimension of the BRI, barring some studies on carbon emissions^{5, 6} and
72 the historical virtual water flows⁷ between China and countries along the Belt and Road.

73 Given the significant variation of natural resource endowment among BRI
74 countries (e.g. total renewable water resources per capita in 2014 ranges from 5 m³ in
75 Kuwait to 100,671 m³ in Bhutan)⁸ the question arises as to whether the burgeoning
76 trade activities under the initiative did, or are likely to, alleviate or exacerbate water
77 scarcity at a national or international level. In particular, accounting for 80% of total
78 freshwater consumption, agriculture has already become the focus of the endeavor to

79 reduce water use while ensuring national food security.⁹ This study attempts to
80 undertake a comprehensive analysis of the embodied water flows and the underlying
81 driving forces in relation to agricultural products between China and BRI countries.

82 Virtual water (i.e. embodied water) refers to the total freshwater consumption
83 throughout the production process for a certain product.¹⁰ A comprehensive analysis of
84 virtual water flows reveals water resource transfers through the distribution of traded
85 goods and services across national borders. In 2002, Hoekstra introduced the water
86 footprint concept based on virtual water theory,¹¹ and expanded the research boundaries
87 of traditional water management from the consumption of surface water or groundwater
88 (“blue water”) to rainwater (“green water”) and polluted water (“gray water”).¹⁰ Water
89 footprint assessment has been performed at levels ranging from global, national, river
90 basins, to cities.¹⁰ The major driving forces underlying the evolution of water footprints,
91 such as technological change and economic expansion, have been identified.¹²⁻¹⁴ As for
92 virtual water trade, a growing body of research was carried out to address water use,
93 scarcity, and pollution issues at national¹⁵⁻¹⁷ or global level.¹⁸⁻²⁰ Hoekstra and
94 Mekonnen²¹ presented a comprehensive report on international virtual water trade that
95 identified countries highly dependent or exerting significant impacts on external water
96 resources. Qu et al.²² further pointed out that nations may suffer from economic losses
97 due to water scarcity both from local sources and upstream suppliers as water scarcity
98 risk can be transmitted through the globalized supply chains. Due to the large share of

99 water consumption in crop and livestock products, the network structure and
100 determinants of global virtual water flows embedded in food trade have been
101 extensively investigated.^{9, 23, 24} For instance, Tamea et al.²³ identified population, GDP,
102 and geographical distance between countries to be the major drivers of global virtual
103 water trade, while the contribution of agricultural production of exporting countries is
104 not negligible. Fracasso²⁴ found national water endowments and level of pressure on
105 water resources tend to constrain overexploitation for virtual water exporters, though
106 conclusions obtained at a global scale may be at odds with those studies taking on a
107 smaller subsample of countries, which in this study is the trade partnership between
108 China and BRI countries. It is worth point out uncertainties related to water stress
109 indicators and the wider issue of assessing socioeconomic implications of water
110 stress;²⁵ neither of which are explicitly addressed in our paper.

111 This study aims to fill the research gaps in the field of green BRI trade by: (1)
112 measuring the impacts of domestic production of agricultural products and associated
113 water scarcity on China's exports; (2) uncovering the driving factors for trade
114 imbalance in terms of agricultural virtual water; and (3) analyzing the impact of virtual
115 water trade on global water savings. It improves former efforts by performing a
116 comprehensive analysis of the trade network under the BRI framework from the
117 perspective of sustainable freshwater management. The main objectives include the
118 following: (1) to examine the trade network under the Belt and Road Initiative; (2) to

119 identify the environmental implications, including resource savings and redistribution
120 at a global level or water scarcity and pollution at a regional level; and (3) to explore
121 the underlying driving forces so that the potential solutions can be found. The
122 Logarithmic Mean Divisia Index (LMDI) method is employed to examine the driving
123 forces, which has been widely adopted in decomposition analyses uncovering
124 impacting factors of embedded resources in trade.²⁶⁻²⁸

125 This research proposes a decomposition method for virtual water trade,
126 specifically export, which incorporates factors including trade pattern, domestic
127 economics, water scarcity, and population. In the context of globalization and improved
128 regional cooperation, more cross-border trade may lead to improved growth while
129 creating negative environmental implications. This study will provide insights into the
130 equity and sustainability of historic trade activities and yield relevant policy
131 implications for the development of a “Green Belt and Road”.

132 The remainder of this paper is organized as below. Section 2 introduces the
133 background of BRI and the methods about virtual water and driving force analysis.
134 Section 3 provides the results of a detailed analysis of virtual water trade between China
135 and BRI countries, and Section 4 discusses policy implications based on the
136 aforementioned results.

137

138 **2. METHODS AND DATA**

139 **2.1 International Virtual Water Flows.** Virtual water flows are calculated by multiplying
140 the volume of trade (per trade commodity) by the respective virtual water content (average water
141 footprint per ton of product) in the exporting nation.²¹ The total virtual water flow is calculated by
142 adding up the virtual water flows of all agricultural products (including green, blue, and gray water),
143 as shown in eq 1:

$$144 \quad VWF_{i \rightarrow j} = \sum_k VWF_{i \rightarrow j, k} = \sum_k \sum_c TV_{i \rightarrow j, k} \times VWC_{i, k, c} \quad (1)$$

145 where $VWF_{i \rightarrow j}$ represents the total virtual water flow from exporting nation i to
146 importing nation j ; $VWF_{i \rightarrow j, k}$ and $TV_{i \rightarrow j, k}$ represent the virtual water flow and trade
147 volume of product k from nation i to nation j , respectively; $VWC_{i, k, c}$ represents the
148 virtual water content for component c (i.e. green, blue, and gray water) of product k
149 from nation i .

150 **2.2 Virtual Water Export Decomposition.** Although most of the BRI countries have
151 been importing virtual water from China, some of them have remained as the major
152 exporters to China over the years. To explore the driving factors, this study selected
153 seven nations (including Malaysia, India, Turkey, Hungary, Lithuania, Ethiopia and
154 New Zealand) as the representatives of major net virtual water exporter to China in
155 each region. In an attempt to evaluate the impacts of virtual water export on national
156 water resources, this study proposed a decomposition approach based on LMDI method
157 that links virtual water export to local water scarcity through domestic production, as
158 shown in eq 2 and eq 3:

$$159 \quad VWF = \sum_i \frac{VWF_i V_i}{V_i V} \frac{V}{GDP} \frac{GDP}{WW} \frac{WW}{WA} \frac{WA}{P} P \quad (2)$$

$$160 \quad \Delta VWF_{total} = \Delta VWF_{WI} + \Delta VWF_{PS} + \Delta VWF_{ES} + \Delta VWF_{WP} + \Delta VWF_{WV} + \Delta VWF_{WS} + \Delta VWF_P \quad (3)$$

161 where VWF_i represents the total export virtual water flow of the product i ; V_i
 162 represents the export monetary trade volume, and subscripts i refers to the product; V
 163 represents the total export monetary trade volume of the country; GDP refers to the
 164 added value of agriculture sector; WW refers to the agricultural water withdrawal; WA
 165 refers to the total renewable water resources; P refers to population. ΔVWF_{WI} refers
 166 to water intensity effect; ΔVWF_{PS} refers to product structure effect; ΔVWF_{ES} refers
 167 to economic structure effect, which is the proportion of trade value in domestic
 168 production in agricultural sector; ΔVWF_{WP} refers to water productivity effect, which
 169 is the agricultural added value per unit of agricultural water withdrawal; ΔVWF_{WV}
 170 refers to the water vulnerability effect, which is the proportion of agricultural water
 171 withdrawal in total water availability (renewable water resources); ΔVWF_{WS} refers to
 172 water scarcity effect, which is per capita renewable water resources; and ΔVWF_P
 173 refers to population effect. Thus, the driving factors can be described as follows:

$$174 \quad \Delta VWF_{total} = \Delta VWF_t - \Delta VWF_0 = \Delta VWF_{WI} + \Delta VWF_{PS} + \Delta VWF_{ES} + \Delta VWF_{WP} + \Delta VWF_{WV} + \Delta VWF_{WS} +$$

$$175 \quad \Delta VWF_P \quad (4)$$

$$176 \quad \Delta VWF_X = \sum_i \frac{VWF_{i,t} - VWF_{i,0}}{\ln VWF_{i,t} - \ln VWF_{i,0}} \ln \frac{X_{i,t}}{X_{i,0}} \quad (5)$$

177 where X refers to the seven effects mentioned above, and the subscripts t and 0
 178 refer to the final year and benchmark year, respectively.

179 **2.3 Trade Imbalance Decomposition.** To examine the driving factors underlying
 180 the net virtual water flows, this study employs an approach introduced by Chen et al.²⁸
 181 to decompose the differences between the virtual water export and import, as shown in
 182 eq 6 and eq 7:

$$183 \quad VWF = \sum_i \sum_j \frac{VWF_{ij} V_{ij} V_j}{V_{ij} V_j V} V = \sum_i \sum_j WI_{ij} \times PS_{ij} \times TSt_j \times TSc \quad (6)$$

$$184 \quad \Delta VWF_{total} = \Delta VWF_{WI} + \Delta VWF_{PS} + \Delta VWF_{TSt} + \Delta VWF_{TSc} \quad (7)$$

185 where V represents the monetary trade volume, and subscripts i and j refer to the
 186 product and the country, respectively. WI_{ij} refers to water intensity, which is the
 187 virtual water flow per monetary unit of trade volume of product i with country j . PS_{ij}
 188 refers to product structure, which is the share of trade volume of product i in the total
 189 import or export with country j . TSt_j refers to trade structure, which is the share of
 190 trade volume of country j in the corresponding total import or export of BRI countries.
 191 TSc refers to trade scale, which is the monetary value of total import or export of BRI
 192 countries. Correspondingly, ΔVWF_{WI} , ΔVWF_{PS} , ΔVWF_{TSt} , ΔVWF_{TSc} refer to water
 193 intensity effect, product structure effect, trade structure effect, and trade scale effect.
 194 Thus, the driving factors for the net virtual water export can be described as eq 8:

$$195 \quad \Delta VWF_{total} = \Delta VWF_{ex} - \Delta VWF_{im} = \Delta VWF_{WI} + \Delta VWF_{PS} + \Delta VWF_{TSt} + \Delta VWF_{TSc} \quad (8)$$

$$196 \quad \Delta VWF_X = \sum_i \sum_j \frac{VWF_{ij,ex} - VWF_{ij,im}}{\ln VWF_{ij,ex} - \ln VWF_{ij,im}} \ln \frac{X_{ij,ex}}{X_{ij,im}} \quad (9)$$

197 where X refers to the four effects mentioned above, and the subscripts ex and im

198 represent China’s export and import, respectively.

199 **2.4 Global Water Savings From Trade.** Global water saving (WS) represents the amount of
200 water saved (if $WS > 0$) or lost (if $WS < 0$) at the “global” level (encompassing all trade partners)
201 from trade compared to a hypothetical scenario of autarky of every trade partner.²⁹ It is calculated
202 by multiplying the volume of trade by the difference of virtual water contents between the importing
203 and the exporting nations, as shown in eq 10:

$$204 \quad WS_{i \rightarrow j} = \sum_k WS_{i \rightarrow j, k} = \sum_k \sum_c TV_{i \rightarrow j, k} \times (VWC_{j, k, c} - VWC_{i, k, c}) \quad (10)$$

205 where $WS_{i \rightarrow j}$ represents the total water saving due to export from country i to
206 country j ; and the subscript i, j, k , and c represent exporting country i , importing country
207 j , product k , and virtual water component c , respectively.

208 **2.5 Data Sources and Treatment.** 2.5.1. *Countries engaged in the Belt and Road*
209 *Initiative.* The Belt and Road Initiative is geographically structured between China and
210 other countries, including but not limited to Eurasian. Table 1 is an alphabetical list of
211 the 71 countries involved in the initiative to date,³⁰ and the geographic region they each
212 belong according to the M49 Standard.³¹

Table 1. Countries engaged in the Belt and Road Initiative

Geographic region	Country
Southeastern Asia	Brunei Darussalam, Cambodia, Indonesia, Laos, Malaysia, Myanmar, Philippines, Singapore, Thailand, Timor-Leste, Vietnam
Southern Asia	Afghanistan, Bangladesh, Bhutan, India, Iran, Maldives, Nepal, Pakistan, Sri Lanka
Central Asia	Kazakhstan, Kyrgyzstan, Tajikistan, Turkmenistan, Uzbekistan
Western Asia	Armenia, Azerbaijan, Bahrain, Georgia, Iraq, Israel, Jordan, Kuwait, Lebanon, Oman, Qatar, Saudi Arabia, State of Palestine, Syria, Turkey, United Arab Emirates, Yemen
Eastern Asia	Republic of Korea, Mongolia
Oceania	New Zealand
Eastern Europe	Belarus, Bulgaria, Czech Republic, Hungary, Moldova, Poland, Romania, Russian Federation, Slovakia, Ukraine
Northern Europe	Estonia, Latvia, Lithuania
Southern Europe	Albania, Bosnia and Herzegovina, Croatia, Macedonia, Serbia and Montenegro, Slovenia
Africa	Egypt, Ethiopia, Madagascar, Morocco, South Africa
Americas	Panama

215 *2.5.2. Agricultural Trade and Virtual Water Content.* The agricultural trade data between
216 China and BRI countries were obtained from China's customs statistics yearbooks.³²⁻³⁴
217 The virtual water contents of agricultural products were obtained from WaterStat.³⁵⁻³⁷
218 For the compatibility of agricultural products from varied sources, some revisions were
219 made to reconcile the HS code adopted in custom data and FAO code adopted in the
220 virtual water report. This study examines a total of 21 product categories (as illustrated
221 in Figure 2) that include 57 items in FAO code and 124 items in HS code. Other data
222 were obtained from AQUASTAT database,⁸ including agricultural added values,
223 agricultural water withdrawals, total renewable water resources, and population for
224 major net virtual water exporting nations.

225

226 **3. RESULTS**

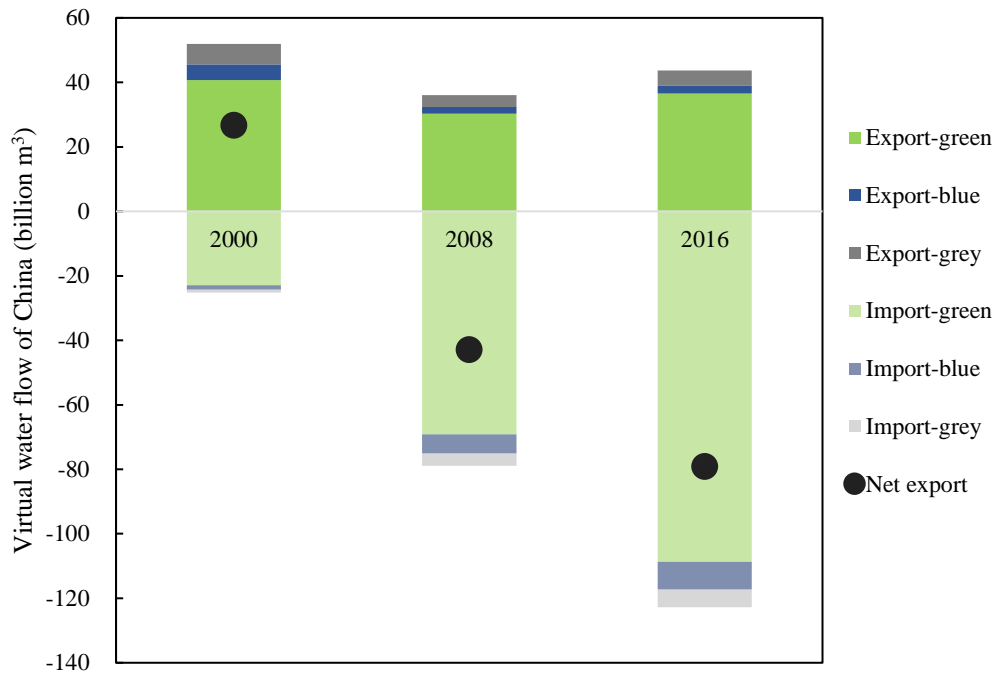
227 **3.1 Virtual Water Flows.** As illustrated in Figure 1, during 2000-2016, China
228 experienced the shift from a net exporter (26.67 billion m³ in 2000) to a net importer
229 (42.85 and 79.12 billion m³ in 2008 and 2016, respectively) of virtual water in the trade
230 with BRI countries with respect to agricultural commodities. It's worth noting that the
231 burgeoning import, soaring from 25.25 billion m³ in 2000 to 122.79 billion m³ in 2016,
232 rather than the relatively stable export, incurred the change.

233 The structure of the virtual water component varied between import and export.

234 Although green water was the main component of virtual water embedded in both

235 import and export products, the proportion in import (88%) was higher than that in
236 export products (82%). In contrast, gray water contributed 11% to the virtual water
237 export compared to only 4% in import. However, the gray water import increased
238 continuously. In 2016 (5.42 billion m³) it exceeded the export (4.74 billion m³), while
239 the opposite was observed as both the amount and share of gray water export decreased.
240 As for the blue water, the average proportion was approximately the same (7%) for both
241 import and export, with the former halved from 10% to 5% while the latter increased
242 slightly from 6% to 7% during 2000-2016. Both import and export mainly consisted of
243 green water, and the proportion of gray water in exports was higher from China to its
244 trade partners, although the amount decreased.

245



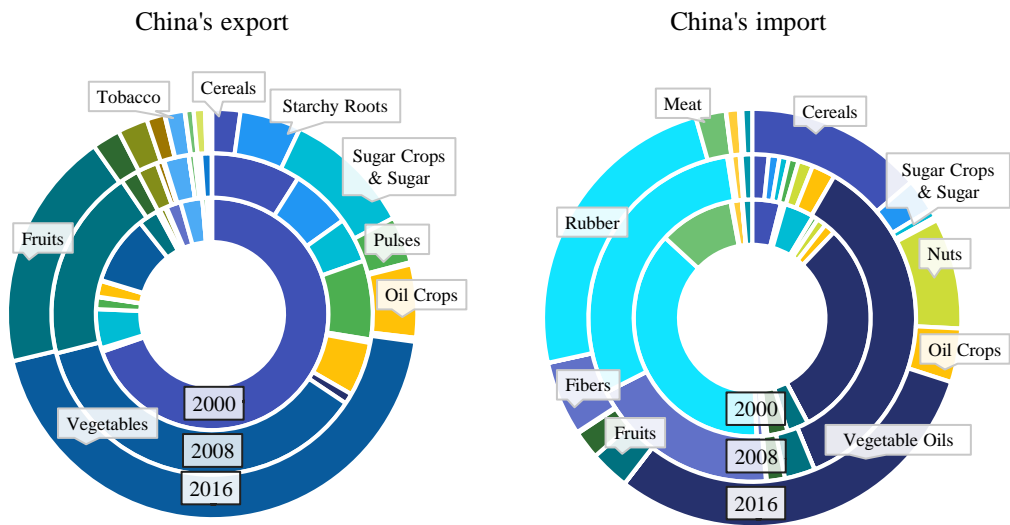
246

247 Figure 1. Compositional structure of virtual water flows between China and BRI countries
 248 during 2000-2016. “Export” indicates the virtual water flows from China to BRI countries, and
 249 “Import” indicates the reverse.

250

251 Figure 2 illustrates the product structure of China's imports and exports. The
252 largest share of the virtual water flows from China to other BRI countries was related
253 to trade in cereals (31%) and vegetables (28%). In 2000, China exported 36.21 billion
254 m³ (70%) in relation to trade in cereals, of which 79% was contributed by maize trade
255 to Korea, Malaysia and Indonesia. However, with the sharp decrease of trade in cereals
256 and increase in vegetables, the major category of export became the latter in 2008
257 (13.21 billion m³, 37%) and 2016 (19.27 billion m³, 44%). The other product categories
258 with a large proportion of annual virtual water export included fruits (13%) and sugar
259 crops and sugar (7%). Trade in vegetable oils (32%) and rubber (28%) together
260 contributed to more than half of the annual virtual water import from BRI countries.
261 Palm oil accounted for approximately two-thirds of the virtual water import among all
262 the vegetable oils. Both vegetable oils and rubber experienced continued increase of
263 virtual water flows during 2000-2016. The other product categories with a large share
264 of annual virtual water import included fibers (10%), cereals (8%) and nuts (5%).
265 Notably, the import of cereals increased dramatically in 2016 due to the rise of the trade
266 in rice and maize.

267



268



269

270 Figure 2. Product structure of virtual water flows between China and BRI countries during
 271 2000-2016. “China’s export” indicates the virtual water flows from China to BRI countries, and
 272 “China’s import” indicates the reverse.

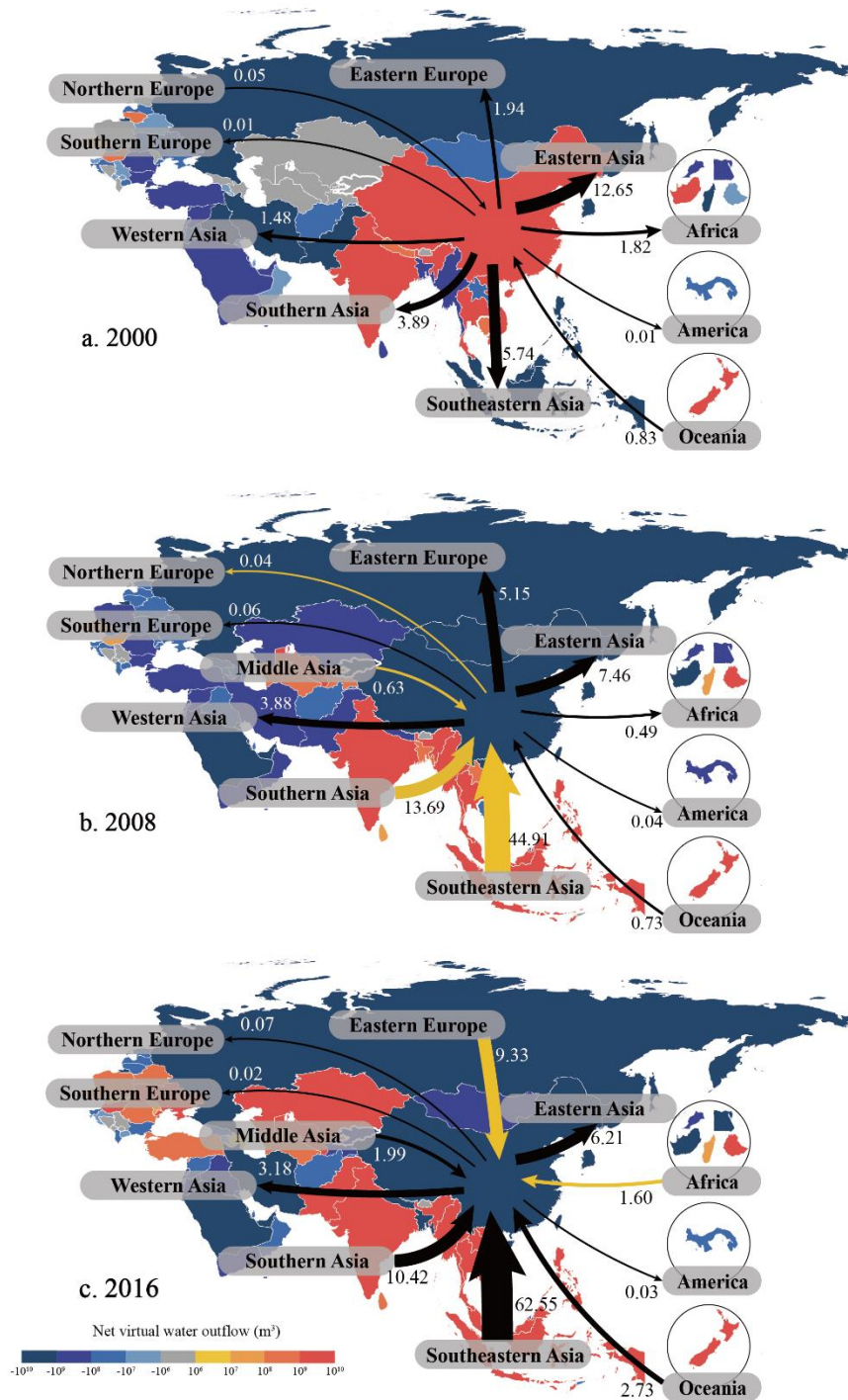
273

274 Figure 3 illustrates the regional and national virtual water flows. China changed
275 from a net exporter in 2000 to a net importer in 2016 owing to the reversal regarding
276 countries in Southeastern Asia, Southern Asia, Eastern Europe and Africa. In 2008,
277 European countries increased the net virtual water import from China, while Asian and
278 other countries then shifted to export virtual water to China, mainly led by countries in
279 Southeastern Asia and Southern Asia. In 2016, an overall increase of virtual water flow
280 toward China was observed, with the inclusion of flows from Eastern European and
281 African countries, while the net outflow from China was on decline.

282 The virtual water trade among BRI countries was dominated by the one between
283 China and Asian countries, accounting for over 80% of total virtual water flows in both
284 import and export of agricultural products. Southeastern Asia was the major net virtual
285 water exporter to China, while Eastern Asia was the major net importer with an annual
286 net virtual water flow of 8.77 billion m³. Accounting for approximately 50% of China's
287 export and 70% of import in total, Southeastern Asia was China's fundamental trade
288 partner under the Belt and Road initiative. Though the virtual water exported to China
289 quadrupled, its share decreased from 80% to 69% during 2000-2016 owing to a 5-fold
290 increase of the total virtual water flow toward China. Alternatively, Eastern Asia, as the
291 biggest net virtual water importer during the study period, experienced a decline of
292 import from China from 2000 (13.13 billion m³, 25%) to 2016 (7.08 billion m³, 16%),
293 while its export increased from 0.48 billion m³ in 2000 to 0.87 billion m³ in 2016. The

294 virtual water flows between China and Eastern Europe became evident with the sharp
295 increase of import from the latter in 2016. Finally, no obvious change was observed in
296 trade with countries in Southern Europe and Oceania.

297



298

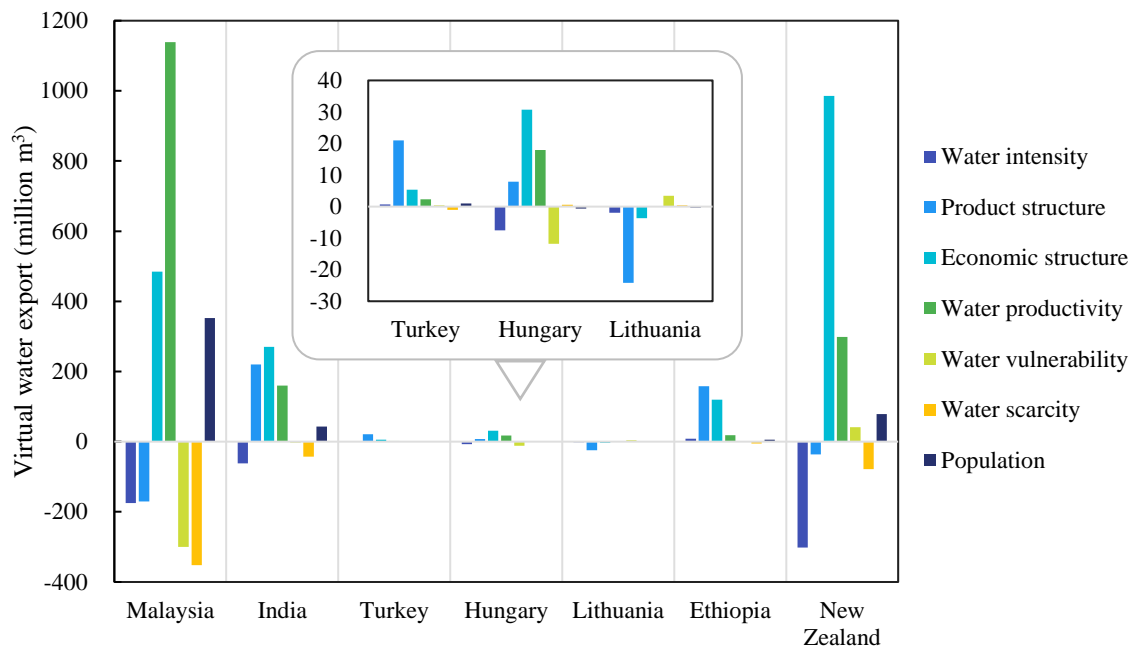
299 Figure 3. Changes in virtual water flow patterns between China and BRI countries in **a.** 2000,
 300 **b.** 2008, and **c.** 2016. The sizes of arrows correspond to the amount of net virtual water flow (billion
 301 m³), and a yellow arrow indicates a reverse flow from the previous year.

302

303 **3.2 Driving Factors for Exports.** To better understand environmental and economic
304 implications of the virtual water trade between China and BRI countries, especially for
305 the major exporters, a decomposition analysis underlying driving factors for the virtual
306 water export was carried out. Figure 4 illustrates the contribution of each driving factor
307 for the virtual water exports from seven countries to China during 2000-2016.
308 Economic structure (i.e. the proportion of trade value in domestic production in
309 agricultural sector) served as a major driving force and water intensity served as a
310 negative one (negative effect presents the factor could decrease country's virtual water
311 export) for most of the export countries, while the contribution of other effects varied
312 (e.g. product structure and water productivity) or was negligible (e.g. water
313 vulnerability, water scarcity, and population). The only exception where the effects of
314 water vulnerability and scarcity were perceptible was the case of Malaysia, the trade
315 scale of which was the largest.

316 Economic structure and water productivity (i.e. the agricultural added value per
317 unit of agricultural water withdrawal) were the major positive effects (positive effect
318 presents the factor that could increase one country's virtual water export) for virtual
319 water exports to China, with the exception of the economic structure effect for
320 Lithuania. The economic structure effect played a prominent role in the virtual water
321 export from India, New Zealand and Hungary, while for Malaysia the contribution of
322 productivity effect exceeded that of economic structure. Unlike previous conclusions
323 obtained from a global scale, in this research, population was a relatively minor positive

324 effect except for the two European countries, Hungary and Lithuania. An overall
325 decrease in water intensity of exports was observed except for Ethiopia. The effect of
326 water intensity served as a major negative force for New Zealand, India, and Hungary.
327 The product structure effect (i.e. the share of a certain product in the total trade volume)
328 served as a negative force in exports from Malaysia, New Zealand and Lithuania, while
329 for the other four countries it served as a positive one due to an increased variety of
330 export products in 2016. It was the major positive driving force for Ethiopia and Turkey,
331 but the major negative force for Lithuania. During this period, all countries except
332 Hungary experienced increased water pressure issues in relation to either water
333 vulnerability or water scarcity or both as in the case of Turkey and New Zealand, of
334 which the agricultural water withdrawal took up more than half of the total renewable
335 freshwater resource. Among all the effects for each country, the contribution of water
336 vulnerability or water scarcity was relatively minor, with the exception of Malaysia, the
337 two effects of which served as the major negative forces.
338



339

340 Figure 4. Driving factors for virtual water exports from seven BRI countries to China during
 341 2000-2016.

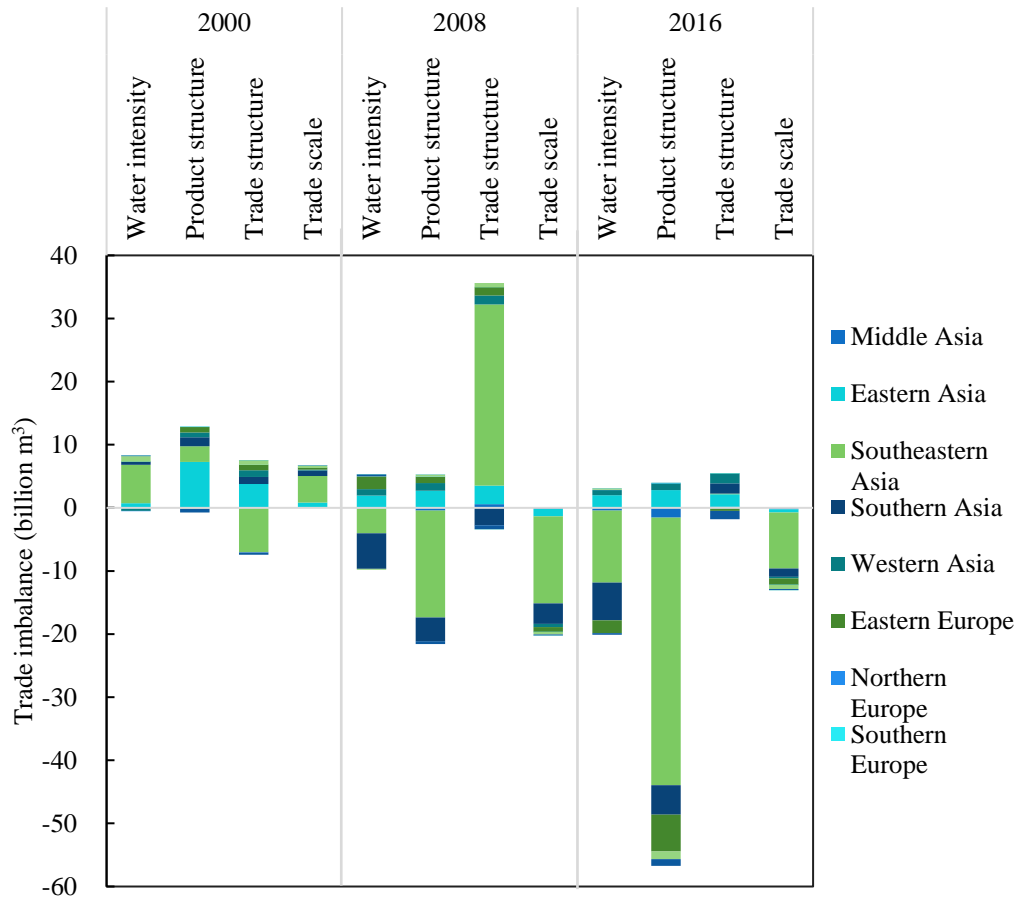
342

343 **3.3 Driving Factors for Trade Imbalance.** Figure 5 illustrates the contribution of four
344 driving factors to the net virtual water embodied in the trade between China and BRI
345 countries in the years of 2000, 2008 and 2016. Among them, trade structure was the
346 only positive effect throughout this period, peaking at 32.25 billion m³ in 2008. The
347 effects of water intensity, product structure, and trade scale were positive in 2000 but
348 then reversed in 2008. The effects of water intensity and product structure more than
349 tripled in 2016, while trade scale effect became less evident compared to 2008.

350 In 2000, China served as a net virtual water exporter, and its four driving forces
351 all contributed positively to the total net virtual water export. Eastern Asia had the
352 highest effects of product structure and trade structure, while the effects of water
353 intensity and trade scale of Southeastern Asia were the highest among all regions. In
354 2008, Southeastern Asia and Southern Asia were the major regions responsible for the
355 overall shift. The effects of product structure and trade scale were the major negative
356 forces. The import of vegetable oils (palm oil) and rubber from Southeastern Asia and
357 fibers from Southern Asia increased dramatically, while the export of cereals (maize)
358 from China to Southeastern Asia decreased during 2000-2008. During 2008-2016, a
359 major shift occurred for Eastern Europe with the effects of water intensity, product
360 structure and trade scale, changing from positive to negative. The main reason was the
361 increase in import of vegetable oils and cereals, or more specifically, sunflower seed
362 oil and maize, from Eastern Europe.

363

364



365

366

Figure 5. Driving factors for the trade imbalance by region in 2000, 2008 and 2016.

367

368 **3.4 Global Water Savings.** A trade relationship contributes to global water savings if
369 water efficiency is higher (i.e. lower virtual water content) in the exporting nation than
370 in the importing nation, otherwise this would lead to global water loss. Previous
371 research shows that the international trade of agricultural products led to massive global
372 water savings both at a global level during 1986-2007⁹ and for China in 2005.²⁹ Figure
373 6 illustrates the global water savings due to the trade between China and BRI countries
374 compared with an autarky situation. In this study, the trade between China and BRI
375 countries led to an annual global water loss of 43.14 billion m³ during 2000-2016.
376 While the total water loss kept increasing along with the green and blue water losses,
377 the gray water loss decreased from 1.48 billion m³ in 2000 to 0.19 billion m³ in 2008,
378 and in 2016 reversed itself to a global gray water savings of 1.91 billion m³.

379 As shown in Figure 6 a., the major trade products with a large annual global water
380 loss include vegetables (10.99 billion m³), cereals (9.82 billion m³), rubber (8.68 billion
381 m³), fruits (3.55 billion m³), vegetable oils (3.39 billion m³), etc. Their global water
382 losses increased during this period with the exception of cereals, the water loss of which
383 sharply decreased in 2008. The virtual water trade products with the highest water
384 losses were the exports of maize (in 2000) and onions (in 2008 and 2016) from China
385 to Indonesia and Malaysia. Meanwhile, the trade of certain products contributed to the
386 annual global water savings, including meat (2.77 billion m³), spices (1.38 billion m³),
387 and coffee, tea, and cocoa (1.84 billion m³), etc. The global water savings continued to

388 increase with the exception of meat decreasing sharply from 2000 to 2008. In terms of
389 water components, green water contributes to most of the global water savings or losses,
390 while blue water losses were mainly led by trade of cereals, oil crops, and vegetables.
391 Trade of vegetables (during the study period) and cereals (in 2000) led to gray water
392 losses, while that of rubber (during the period), and vegetable oils and cereals (in 2016)
393 contributed to gray water savings.

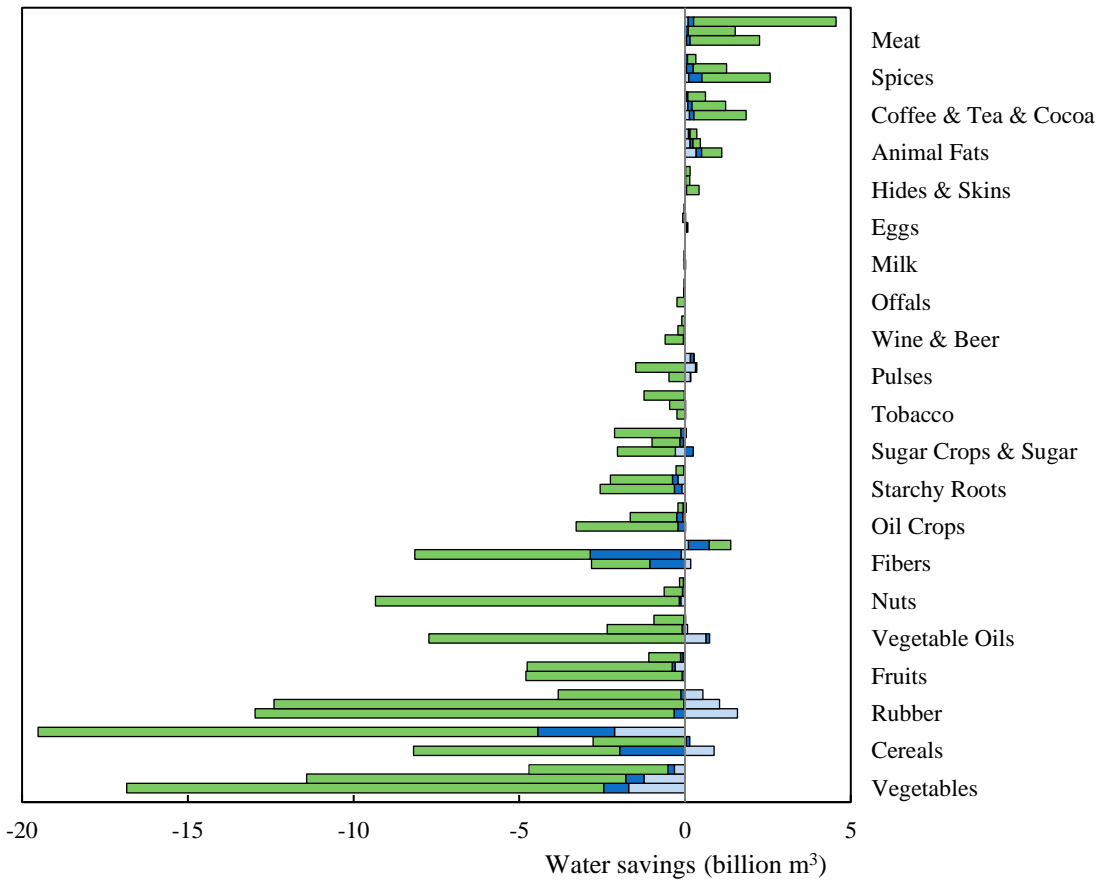
394 The water savings of a certain region in this study encompasses the water savings
395 due to trade between China and this region, from both exports and imports. As shown
396 in Figure 6 **b.**, the trade between China and most regions led to massive annual water
397 losses, including Southeastern Asia (26.28 billion m³), Southern Asia (7.42 billion m³),
398 Eastern Asia (5.02 billion m³), etc., while the annual water saving was mainly
399 contributed by its trade with the Oceanic countries, such as New Zealand (1.04 billion
400 m³), along with Northern European (0.01 billion m³) and Southern European (0.02
401 billion m³) countries. Blue and gray water losses were mainly due to the trade with
402 Southern Asia and Eastern Asia, while gray water savings were due to the trade with
403 Southern Asia and Eastern Europe.

404

405

406

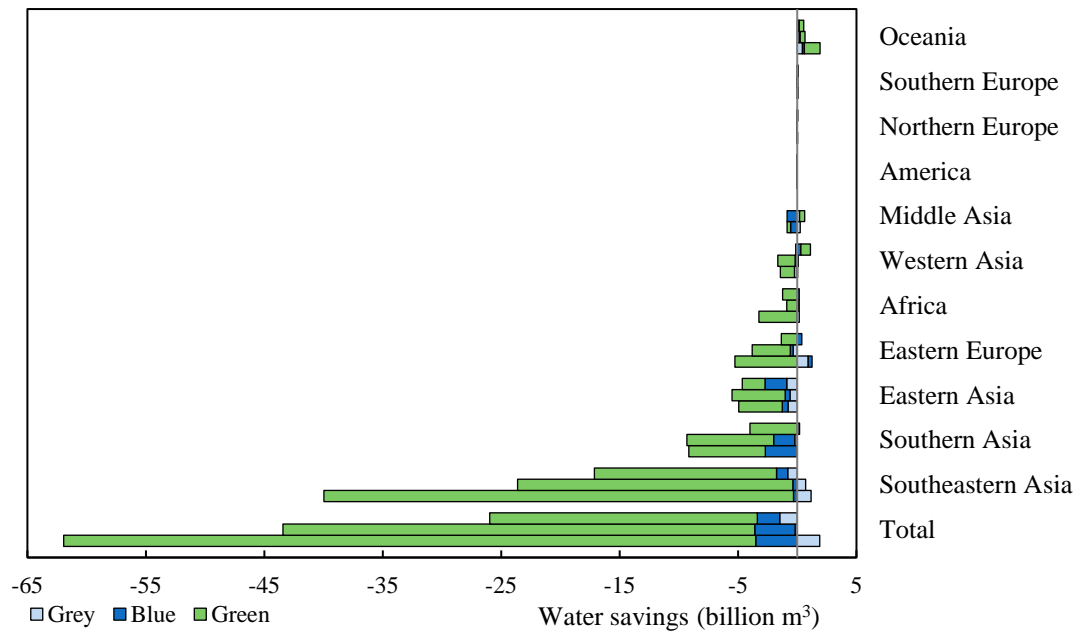
a.



407

408

b.



409

410 Figure 6. Water savings by virtual water component due to trade between China and BRI
411 countries in 2000 (upper bars), 2008 (middle bars), and 2016 (lower bars) **a.** by product and **b.** by
412 region.

413 **4. DISCUSSIONS. 4.1. Closer Trade Partnership between China and BRI**
414 **Countries.** As the BRI Initiative claims, the development strategy is proposed to
415 promote connectivity and cooperation. The large scale of more than 70 countries across
416 the world raises concerns about the effectiveness and efficiency of this initiative, e.g.
417 whether China could develop a trade network with most, if not all, of the BRI countries
418 actively involved and provide valuable implications for meeting SDGs and planetary
419 boundaries.

420 As illustrated in the Results section, China underwent a huge transition in favor of
421 virtual water import from Asian countries in the period of 2000-2008, and reinforced
422 this trend in the following time period. It could be concluded that the trade pattern
423 between China and BRI countries has already been shaped during 2000-2008, with a
424 feature of mainly importing from Southeastern and Southern Asian countries. Such a
425 fact eventually led to a product structure in favor of food import rather than export. In
426 addition, compared with the previous studies, the virtual water embodied in BRI trade
427 summed up to 77.18 billion m³, which was only 3% of international virtual water
428 flows.²¹ Nevertheless, approximately 21% of virtual water inflows to China was from
429 BRI countries.²¹

430 Concluding from the number of countries involved, the amount of virtual water
431 embodied in trade, and the categories of trade products for each BRI country, most of
432 them became more closely related to China in virtual water trade with time, except for

433 countries in Southern Europe. However, it does not necessarily indicate the overall
434 efficiency improvement in the trade network if it mainly owes to China's expansion on
435 water import. As shown in the decomposition analysis, the trade imbalance was most
436 likely attributable to the product structure rather than a mere expansion of trade scale
437 in 2016, though in 2008 the contributions of the two effects mentioned were comparable,
438 and admittedly, trade scale does positively influence the contribution of each factor.
439 Major shifts in product structure that led to virtual water flow reversals include increase
440 in import of vegetable oils (palm oil from Southeastern Asia and sunflower seed oil
441 from Eastern Europe), rubber (from Southeastern Asia), fibers (from Southern Asia)
442 and cereals (maize, increasing import from Eastern Europe but decreasing export to
443 Southeastern Asia).

444 Finally, an increase in engagement, trade volume, and product diversity was
445 observed in the virtual water trade network. Under this initiative, a closer trade
446 relationship was created between China and BRI countries.

447 **4.2.Environmental Implications for Global and National Freshwater Resources.**

448 The proposed objective of a virtual water strategy is to alleviate water crises in water-
449 deficit countries. In the BRI context, where natural endowments of freshwater resources
450 vary greatly from country to country, a major environmental concern would be whether
451 the development strategy contradicts the principles of virtual water strategy or
452 otherwise causes massive global water losses. Consistent with former studies,⁷ this

453 research uncovers that BRI generally conforms to the virtual water strategy, i.e. the
454 virtual water flows were transferred from water-rich countries to water-deficit ones.
455 However, this trade partnership led to increasing global water losses over the years,
456 indicating the water-inefficiency of this partnership due to evidently lower water-
457 efficiency in virtual water exporters compared to importers. An optimized trade
458 network that contributes to global water savings while satisfying the needs of water-
459 scarce regions is desirable. Given that the virtual water contents in this study are fixed
460 due to data availability, a stronger increase in water efficiency brought about by
461 technological advances and innovation would also have merits. Our study provides
462 evidence on relevant product areas and countries and can help to prepare a more
463 dedicated water efficiency and water stewardship strategy.

464 Pollution transfer is another concern. In terms of freshwater resource, gray water
465 flows between China and BRI countries were identified to illustrate the water pollution
466 embodied in trade activities. Notably, unlike blue water and green water that represent
467 the freshwater resources, the environmental implications of gray water embodied in
468 trade mainly relate to the exporting countries, as it refers to the external costs for the
469 production of trade products. While the share of gray water was higher in China's
470 exports than in its imports, a decrease was observed in both the amount and share of
471 gray water outflows from China. This shows a mitigation of pollution embodied in trade,
472 and with all the technological advances and relative regulations in prospect, water

473 pollution might be a lesser concern for China.

474 In addition, the relationship between trade and domestic production is addressed,
475 as intensive trade activities pose extra pressure on domestic water resources to meet
476 increasing demand from trade, which is in competition with domestic consumption.
477 This study focuses on the net export countries that suffer actual water loss but are
478 supposedly less susceptible to it due to abundant natural endowments, instead of net
479 import countries whose water crisis should be, to some extent, alleviated with water
480 supplemented from trade. As shown in the Results section, an economic structure in
481 favor of agricultural product export served as the major driving force for most net
482 export countries, along with the productivity effect. The effects of water vulnerability
483 and scarcity were relatively minor unless the trade scale was large enough. It is
484 recommended that policy makers should help balance between trade and domestic
485 production, and also between economic growth and resource conservation.

486 **4.3 Policy Implications.** Based on the results and discussions above, this research
487 proposes the following policy implications, including trade structure optimization, the
488 relationship with domestic production, and international cooperation.

489 **First, Trade Structures and International Supply Chains Shall Address**
490 **Virtual Water Flows.** Up to now, trade activities seldom follow the principles of virtual
491 water strategy due to various economic, geopolitical and cultural factors. However, in
492 order to responds to climate change, water crises and related macroeconomic

493 concerns,²² international trade policy makers should pay more attention to the risks
494 resulting from water stress and other environmental implications. In particular, in order
495 to respond to Sustainable Development Goals (SDGs) 6 and 12, importing industries
496 and countries should establish water stewardship by promoting trade water efficiency
497 and adjusting trade patterns. As shown in the Results section, product structure and
498 trade structure play an increasingly important role in determining the national
499 imbalance of virtual water trade. In the future, countries should take into account the
500 water resources of their trade partners and the water intensity of trade products when
501 they develop their trade policies. They should reduce massive import from water-deficit
502 countries or import less water-intensive products, so that these countries can mitigate
503 their water consumption.

504 **Second, Resilience to Water Stress Requires Strong Governance Rebalancing**
505 **Domestic Production and International Trade.** In order to reduce water risks in the
506 future, countries should balance between water governance for sustainable production
507 at a domestic level and water governance along international supply chains in order to
508 become more resilient and achieve sustainable and inclusive economic growth. Our
509 study identifies major net exporters and reveals that economic and product structures
510 are the key driving forces for virtual water export, while water intensity can help reduce
511 virtual water export. It would be appropriate to follow water governance principles
512 proposed by the OECD and the World Bank, if countries and supply chain partners

513 across related industries want to reduce the total virtual water export. In this regard
514 stakeholders across the entire supply chains should target to increase water productivity
515 through water-saving technologies, water resource accounting, improved pricing, and
516 governance, rather than simply expanding the trade scale, especially in those less-
517 developed water-poor regions.³⁸

518 **Third, International Cooperation Shall be Strengthened and Focus on Water**

519 **Governance.** It is critical to promote international cooperation, especially technology
520 transfer from developed regions to less developed regions and capacity building efforts,
521 so that the overall conservation of global freshwater resources can be achieved. An open
522 data platform with sufficient water and trade information linked with a policy platform
523 to engage with different stakeholders would help policy makers prepare more rational
524 trade policies. Trade partners should also listen to the concerns of different stakeholders
525 through dedicated roundtable discussions and develop risk mitigation strategies. In a
526 world that is increasingly linked by global supply chains, policy makers from different
527 countries should work together to deal with increasing environmental challenges so that
528 potential conflicts can be avoided and the overall water efficiency can be improved.

529

530 **Acknowledgements**

531 This study was sponsored by Open Fund Program of Yunnan Key Laboratory
532 (2016PL01), the Natural Science Foundation of China (71704104, 71774100,

533 71690241, 71810107001, and 71325006), the Fundamental Research Funds for the
534 China postdoctoral Science Foundation, Central Universities through Shanghai Jiao
535 Tong University (16JCCS04), the Shanghai Municipal Government (17XD1401800),
536 Yunnan Provincial Research Academy of Environmental Science, the Mitchell Bruce
537 Academician Work Station sponsored by both Yunnan Province and Dali Prefecture.
538 We thank Carole Dalin for inspiring comments and discussions. We also thank Will
539 McDowall for the improvement of this MS. We are grateful for the comments from the
540 anonymous reviewers of this paper.

541

542 **References**

- 543 1. Christopher, J.; Zhang, J., A route to economic growth – The Belt and Road Initiative 2018
544 survey. [https://www.centralbanking.com/central-banks/economics/3456321/a-route-to-economic-](https://www.centralbanking.com/central-banks/economics/3456321/a-route-to-economic-growth-the-belt-and-road-initiative-2018-survey)
545 [growth-the-belt-and-road-initiative-2018-survey](https://www.centralbanking.com/central-banks/economics/3456321/a-route-to-economic-growth-the-belt-and-road-initiative-2018-survey) (accessed July 27, 2018).
- 546 2. SCO Environment Information Sharing Platform, Guidance on promoting Green Belt and
547 Road.[http://english.mep.gov.cn/Resources/Policies/policies/Frameworkp1/201706/t20170628_416](http://english.mep.gov.cn/Resources/Policies/policies/Frameworkp1/201706/t20170628_416864.shtml)
548 [864.shtml](http://english.mep.gov.cn/Resources/Policies/policies/Frameworkp1/201706/t20170628_416864.shtml) (accessed July 27, 2018).
- 549 3. Rolland, N., China's "Belt and Road Initiative": Underwhelming or game-changer? *Wa*
550 *shington Quarterly* **2017**, *40*, (1), 127-142.
- 551 4. Tian, X.; Geng, Y.; Sarkis, J.; Zhong, S., Trends and features of embodied flows associated
552 with international trade based on bibliometric analysis. *Resources Conservation and Recycling* **2018**,
553 *131*, 148-157.
- 554 5. Zhang, N.; Liu, Z.; Zheng, X.; Xue, J., Carbon footprint of China's Belt and Road. *Science*
555 **2017**, *357*, (6356), 1107-1107.
- 556 6. Liu, Y.; Hao, Y., The dynamic links between CO₂ emissions, energy consumption and
557 economic development in the countries along "the Belt and Road". *Science of the Total Environment*
558 **2018**, *645*, 674-683.
- 559 7. Zhang, Y.; Zhang, J.-H.; Tian, Q.; Liu, Z.-H.; Zhang, H.-L., Virtual water trade of agricultural
560 products: A new perspective to explore the Belt and Road. *Science of the Total Environment* **2018**, *622*,
561 988-996.
- 562 8. FAO, AQUASTAT Main Database, Food and Agriculture Organization of the United Nations

-
- 563 (FAO). In 2016. <http://www.fao.org/nr/water/aquastat/data/query/index.html> (accessed May 27, 2018).
- 564 9. Dalin, C.; Konar, M.; Hanasaki, N.; Rinaldo, A.; Rodriguez-Iturbe, I., Evolution of the global
565 virtual water trade network. *Proceedings of the National Academy of Sciences* **2012**, *109*, (16), 5989-
566 5994.
- 567 10. Hoekstra, A. Y., Water Footprint Assessment: Evolvement of a new research field. *Water*
568 *Resources Management* **2017**, *31*, (10), 3061-3081.
- 569 11. Allan, J., Fortunately there are substitutes for water otherwise our hydro-political futures
570 would be impossible. *Priorities for Water Resources Allocation and Management* **1993**, *26*, 13-26.
- 571 12. Roson, R.; Sartori, M., A decomposition and comparison analysis of international water
572 footprint time series. *Sustainability* **2015**, *7*, 5304-5320.
- 573 13. Wang, X.; Huang, K.; Yu, Y.; Hu, T.; Xu, Y., An input-output structural decomposition analysis
574 of changes in sectoral water footprint in China. *Ecological Indicators* **2016**, *69*, 26-34.
- 575 14. Zhang, Z.; Shi, M.; Yang, H., Understanding Beijing's water challenge: A decomposition
576 analysis of changes in Beijing's water footprint between 1997 and 2007. *Environmental Science &*
577 *Technology* **2012**, *46*, (22), 12373-12380.
- 578 15. Zhao, X.; Liu, J.; Liu, Q.; Tillotson, M. R.; Guan, D.; Hubacek, K., Physical and virtual water
579 transfers for regional water stress alleviation in China. *Proceedings of the National Academy of Sciences*
580 **2015**, *112*, (4), 1031-1035.
- 581 16. Feng, K.; Hubacek, K.; Pfister, S.; Yu, Y.; Sun, L., Virtual scarce water in China.
582 *Environmental Science & Technology* **2014**, *48*, (14), 7704-7713.
- 583 17. Zhuo, L.; Mekonnen, M. M.; Hoekstra, A. Y., The effect of inter-annual variability of
584 consumption, production, trade and climate on crop-related green and blue water footprints and inter-
585 regional virtual water trade: A study for China (1978-2008). *Water Research* **2016**, *94*, 73-85.
- 586 18. Suweis, S.; Rinaldo, A.; Maritan, A.; D'Odorico, P., Water-controlled wealth of nations.
587 *Proceedings of the National Academy of Sciences of the United States of America* **2013**, *110*, (11), 4230-
588 4233.
- 589 19. Ercein, A. E.; Hoekstra, A. Y., Water footprint scenarios for 2050: A global analysis.
590 *Environment International* **2014**, *64*, 71-82.
- 591 20. Liu, X.; Klemes, J. J.; Varbanov, P. S.; Cucek, L.; Qian, Y., Virtual carbon and water flows
592 embodied in international trade: a review on consumption-based analysis. *Journal of Cleaner Production*
593 **2017**, *146*, 20-28.
- 594 21. Hoekstra, A. Y.; Mekonnen, M. M., The water footprint of humanity. *Proceedings of the*
595 *National Academy of Sciences* **2012**, *109*, (9), 3232-3237.
- 596 22. Qu, S.; Liang, S.; Konar, M.; Zhu, Z.; Chiu, A. S. F.; Jia, X.; Xu, M., Virtual water scarcity
597 risk to the global trade system. *Environmental Science & Technology* **2018**, *52*, (2), 673-683.
- 598 23. Tamea, S.; Carr, J. A.; Laio, F.; Ridolfi L., Drivers of the virtual water trade. *Water Resources*
599 *Research* **2014**, *50*, 17-28.
- 600 24. Fracasso, A., A gravity model of virtual water trade. *Ecological Economics* **2014**, *108*, 215-
601 228.
- 602 25. Hertel, T.; Liu, J., Implications of water scarcity for economic growth. *OECD Environmental*
603 *Working Papers*. OECD Publishing: Paris, **2016**, *109*.

-
- 604 26. Liu, Z.; Davis, S. J.; Feng, K.; Hubacek, K.; Liang, S.; Anadon, L. D.; Chen, B.; Liu, J.; Yan,
605 J.; Guan, D., Targeted opportunities to address the climate-trade dilemma in China. *Nature Climate*
606 *Change* **2016**, *6*, (2), 201-+.
- 607 27. Wu, R.; Geng, Y.; Dong, H.; Fujita, T.; Tian, X., Changes of CO2 emissions embodied in
608 China-Japan trade: Drivers and implications. *Journal of Cleaner Production* **2016**, *112*, 4151-4158.
- 609 28. Chen, B.; Li, J. S.; Zhou, S. L.; Yang, Q.; Chen, G. Q., GHG emissions embodied in Macao's
610 internal energy consumption and external trade: Driving forces via decomposition analysis. *Renewable*
611 *& Sustainable Energy Reviews* **2018**, *82*, 4100-4106.
- 612 29. Dalin, C.; Hanasaki, N.; Qiu, H.; Mauzerall, D. L.; Rodriguez-Iturbe, I., Water resources
613 transfers through Chinese interprovincial and foreign food trade. *Proceedings of the National Academy*
614 *of Sciences of the United States of America* **2014**, *111*, (27), 9774-9779.
- 615 30. State Information Center Big data report on trade cooperation under the Belt and Road
616 Initiative. <http://www.sic.gov.cn/News/553/9207.htm> (in Chinese) (accessed May 27, 2018).
- 617 31. UNSD, Standard Country or Area Codes for Statistical Use.
618 <https://unstats.un.org/unsd/methodology/m49/> (accessed May 27, 2018).
- 619 32. CCSY, China Customs Statistics Yearbook: General Administration of Customs of the
620 People's Republic of China. Chinese Customs Press: Beijing, **2000**. (in Chinese).
- 621 33. CCSY, China Customs Statistics Yearbook: General Administration of Customs of the
622 People's Republic of China. Chinese Customs Press: Beijing, **2008**. (in Chinese).
- 623 34. CCSY, China Customs Statistics Yearbook: General Administration of Customs of the
624 People's Republic of China. Chinese Customs Press: Beijing, **2016**. (in Chinese).
- 625 35. Mekonnen, M. M.; Hoekstra, A. Y., The green, blue and gray water footprint of crops and
626 derived crop products. *Hydrology and Earth System Sciences* **2011**, *15*, (5), 1577-1600.
- 627 36. Mekonnen, M. M.; Hoekstra, A. Y., A global assessment of the water footprint of farm animal
628 products. *Ecosystems* **2012**, *15*, (3), 401-415.
- 629 37. Mekonnen, M. M.; Hoekstra, A. Y., National water footprint accounts: the green, blue and gray
630 water footprint of production and consumption. Value of Water Research Report Series No. 50,
631 UNESCO-IHE, Delft, the Netherlands **2011**.
- 632 38. Bleischwitz, R.; Spataru, C.; Vandevveer, S. D.; Obersteiner, M.; van der Voet, E.; Johnson, C.;
633 Andrews-Speed, P.; Boersma, T.; Hoff, H.; van Vuuren, D. P., Resource nexus perspectives towards the
634 United Nations Sustainable Development Goals. *Nature Sustainability* **2018**, *1*, 737-743.
- 635