Are they open yet?

The impact of Open Access publishing on research libraries

Dr Paul Ayris
Director of Library Services, UCL
e-mail: p.ayris@ucl.ac.uk
Content

1. Information landscape
2. User as researcher
3. Student as learner
4. Empowered citizens
5. Institutional Repositories
6. Conclusions
Corporate Plan (Institutional Strategy)

Administrative strategies:
Finance, Development, HR, Estates, Registry

Academic strategies:
Teaching and Learning, Research

IT Strategy

Corporate Systems Strategy
Vision: Integrated Information Environment

- Student records
- Residences
- Space management
- Finance
- Staff records
- Alumni records
- Student computing
- Library
- Web pages
- Many other systems
- VLE

Student Portal
Staff Portal
Web Interface
JISC Studies

- JISC Journals Working Group has funded studies on Journal Business Models
  - shortly to be made available
- Can a national licence offer institutions better Value for Money?
JISC Studies

- Are North European models helpful here?
- More evaluation needed of Open Access models
  - how many academics know what Open Access is?
  - what is the effect of ‘author/funder pays’ model at an institutional level?
JISC Studies

- What about other models?
- CURL worked on a Core+Periphery model
  - more work is needed here?
- Pay-per-View
  - pre-purchase or post-purchase?
- Journals Working Group to decide on next steps
Content

1. Information landscape
2. User as researcher
User as researcher

- JISC also commissioned analysis of NESLI2 usage statistics
  - public document forthcoming
- Old universities request more full text articles
- No other distinguishing features between ‘types’ of university
- Total number of requests in increasing
- STM predominates in offerings
User as researcher

- Cost of requests per user broadly similar in all libraries for subscribed and unsubscribed titles
- Small percentage of titles generates high levels of use
- Additional costs of acquiring all titles result in low costs per request for unsubscribed titles
User as researcher

- Recommendations:
  - Single national deal?
  - Portal site for COUNTER-compliant usage statistics
  - Libraries to review their organizational structures for managing e-delivery
Content

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Vision: The Student Experience

Initial enquiry about courses

Application

School Transcripts

Interview

Offer

Course options

Halls of Residence

Access to:
Timetable
Lecture rooms
Reading lists
Course materials
Study packs
Assignments
Record of progression

“Smartcard”
Cashless transactions
Access to buildings
Authority to use
Library and IT facilities

Assessment

Graduation ceremony

Transcript

Alumnus
UCL student survey 2000

Survey Results diagram (full size)

- Buy more copies of set texts and commentaries: 52.1%
- Make photocopying cheaper: 48.2%
- Have more PCs in the Library: 43.6%
- Spend a bigger proportion of the College budget on the Library: 35.5%
- Subscribe to more journal titles: 27.7%
- Open the library on Sundays more often: 22.0%
- Reshelve books more quickly: 8.5%
- Increase the opening hours of issue desks: 4.6%

Number of respondents: 282

- Make subject librarians more available to help with problems: -2.8%
- Increase the number of study places: -3.2%
- Provide more electronic resources (e.g. electronic journals and database): -7.4%
- Have copycards that can be used in both library and copyshop: -8.2%
- Provide more training in finding material for essays and projects: -10.6%
- Ensure book bins are emptied before 10am: -33.0%
- Produce more study packs: -35.5%
- Install CCTV to combat vandalism: -42.6%
- Install more powerpoints for laptop computers: -48.2%
- Accept switch or credit cards to pay for library fines and copycards: -55.7%

UCL United Kingdom Serials Group
11-13 April 2005
Snapshot

- Questionnaires sent to a random sample of taught students

Results
- buy more set texts
- no-one wanted more e-resources
- dissatisfaction with study pack provision
Challenges

- VLE/MLE not yet embedded in many universities
- Need is for e-texts/core readings, **not** research journals
- E-Book offerings do not meet UK students’ needs
- E-Books are not popular
- Academics need to re-skill
Drivers

- Market-led:
  - Students, paying top-up fees, are consumers
- Postgraduate students expect joined-up, electronic delivery
- E-delivery enhances student experience by 24x7 delivery
- Googlization of content delivery
Content

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Empowered citizens

- Empowered citizens have:
  - high quality information
  - any time, any place, anywhere
  - basic right of citizenship
  - not yet a public debate which is heard in the UK
Empowered citizens

- Big driver is announcement from the NIH at:
- Deposit recommended in an Open Access repository for NIH-funded research
  - to be run by the NLM
  - deposit within 12 months of publication
Empowered citizens

- Rising rate of home Internet connectivity is a driver
- Ian Gibson’s Select Committee Report highlights this driver
  - major reason for its advocacy of open access
  - citizen is empowered, with choices, in the way
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Repositories

- Increasingly important in the institutional landscape
- New policy statement from RCUK should give impetus to their development
- SHERPA has created 20 institutional e-print repositories
- See http://www.sherpa.ac.uk/
Repositories

- Challenge is to populate the repositories with content
- Linking repository development to RAE (Research Assessment Exercise) is a major driver
Repositories

- Key to future success is to add value for users, not to compete with commercial products
- New JISC Repositories Call (03/05) will help to extend the range and scope of institutional repositories
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Conclusions

- Institutions have a Vision
- Current models of provision support research in STM
- UK has to examine new subscription models for serials
- Learners not yet well served by high quality e-offerings
Conclusions

- Empowerment of citizens is a future driver for change
- Institutional Repositories are, as yet, in their infancy
- Open Access is on institutional agendas
- The mandate of the Funders is crucial to future developments
And now

- Thanks for listening
- Questions, and perhaps, some Answers