Your WiFi Is Leaking: Inferring Private User Information Despite Encryption

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Abstract

This thesis describes how wireless networks can inadvertently leak and broadcast users' personal information despite the correct use of encryption. Users would likely assume that their activities (for example, the program or app they are using) and personal information (including age, religion, sexuality and gender) would remain confidential when using an encrypted network. However, we demonstrate how the analysis of encrypted traffic patterns can allow an observer to infer potentially sensitive data remotely, passively, undetectably, and without any network credentials.

Without the ability to read encrypted WiFi traffic directly, the limited side-channel data available is processed. Following an investigation to determine what information is available and how it can be represented, it was determined that the comparison of various permutations of timing and frame size information is sufficient to distinguish specific user activities. The construction of classifiers via machine learning (Random Forests) utilising this side-channel information represented as histograms allows for the detection of user activity despite WiFi encryption. Studies showed that Skype voice traffic could be identified despite being interleaved with other activities. A subsequent study then demonstrated that mobile apps could be individually detected and, concerningly, used to infer potentially sensitive information about users due to their personalised nature.

Furthermore, a full prototype system is developed and used to demonstrate that this analysis can be performed in real-time using low-cost commodity hardware in real-world scenarios. Avenues for improvement and the limitations of this approach are identified, and potential applications for this work are considered. Strategies to prevent these leaks are discussed and the effort required for an observer to present a practical privacy threat to the everyday WiFi user is examined.

Statement of Originality

I, John Atkinson, confirm that the work presented in this thesis is my own. Where information has been derived from other sources, I confirm that this has been indicated in the thesis.

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Acronyms & Abbreviations

3G Third generation mobile telecommunications technology.

4G Fourth generation mobile telecommunications technology.

amd64 64-bit CPU instruction set. Current dominant standard for general purpose desktop/laptop machines.

AP Access Point.

API Application Programming Interface.

ARM Instruction set often used by CPUs in low-power systems.

CART Classification and Regression Tree(s).

CPU Central Processing Unit.

CRAWDAD Community Resource for Archiving Wireless Data At Dartmouth.

DPA Data Protection Act.

EAP Extensible Authentication Protocol.

EAPOL Extensible Authentication Protocol Over LAN.

EPSRC Engineering and Physical Sciences Research Council (Great Britain).

FSize Frame Size (distribution).

GPS Global Positioning System.

- **I-RR** Interarrival times between received frames and previous received frame (distribution).
- **I-RS** Interarrival times between received frames and previous sent frame (distribution).
- **I-SR** Interarrival times between sent frames and previous received frame (distribution).
- **I-SS** Interarrival times between sent frames and previous sent frame (distribution).

ICO Information Commissioner's Office (UK).

IEEE Institute of Electrical and Electronics Engineers.

IEEE-SA Institute of Electrical and Electronics Engineers Standards Association.

IET Institution of Engineering and Technology.

InfoSec Information Security.

IP Internet Protocol.

IPSec Internet Protocol Security.

ISO An 'image file' format. Copy of a disk's entire filesystem.

IT Information Technology.

LAN Local Area Network.

LTE Long Term Evolution. Primary implementation of 4G.

MAC Medium Access Control.

ML Machine Learning.

MTU Maximum transmission unit..

OOB Out Of Bag. Measurement of generalisation error for a random forest.

OS Operating System.

OSI Open Systems Interconnection (model).

P2P Peer-To-Peer (communication).

PC Personal Computer.

PSK Pre-Shared Key.

QoS Quality of Service.

RAM Random Access Memory.

RBF Radial Basis Function.

SD (Card) Secure Digital. Format for solid state 'flash' memory.

SVM Support Vector Machine.

TCP Transmission Control Protocol.

TV Television.

UCL University College London.

UDP Universal Datagram Protocol.

USB Universal Serial Bus.

VoIP Voice over Internet Protocol.

WEP Wired Equivalent Privacy.

WiFi Wireless. Communication by the IEEE 802.11 set of protocols.

WLAN Wireless Local Area Network.

WPA WiFi Protected Access.

x86 32-bit CPU instruction set. Former dominant standard for general purpose desktop/laptop machines.

Research Overview

This first chapter explains the motivation for research in the area of "cyber security" and the topic of inferring user information despite WiFi encryption particularly. It provides a summary of the content and research contributions of each chapter and lists the publications authored during the course of this research.

1.1 Research Motivation

'Cyber Security' is noted as one of four priority objectives of the United Kingdom's National Security Strategy (Cabinet Office (UK), 2010) with the EPSRC stating that "further research into cybersecurity — its fundamentals and in particular its human and behavioural aspects — is essential" (EPSRC, 2011). This work described in this thesis scrutinises the largely unpublicised privacy vulnerability that inferring user activity represents. Not only can information regarding (supposedly) private activities be inadvertently broadcast, but analysis of these activities themselves can further leak information regarding the user that initiates them.

Although there are a multitude of wireless communications, "WiFi" commonly refers to the IEEE 802.11 protocol. This thesis uses these terms interchangeably, unless specifically stated. Wireless communications are now prevalent in modern society and used by home, corporate and government users alike (Dutton and Blank, 2011). Despite usually being encrypted, wireless network technologies still inadvertently leak side-channel information. Side-channel information leakage is a result of optimisation processes fundamental to efficient network communication. Although data cannot be read directly, analysis of this information enables the ability to infer user activity by merely observing these communications. Furthermore, this work takes a novel approach to link wireless network activity directly to personal information. Depending on the details of a user activity, it is therefore demonstrated that sensitive information can be

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inadvertently broadcast over a wide area to any interested observer due to the use of WiFi. This work will demonstrate that — contrary to expectations — confidentiality and privacy are not guaranteed even with 100% unbroken encryption working exactly as designed.

Wireless communication methods are general purpose. Insecurity in an implementation potentially exposes all the other protocols, applications and devices that rely upon it. Smartphones, tablets and other mobile devices provide a particularly inviting research opportunity. Their popularity and ubiquity is recent (societally speaking) and such devices contain a wealth of potentially vulnerable private information. The security of this data as these devices operate wirelessly therefore warrants investigation. Commercial interest in wireless broadcasts has piqued in recent years with companies recognising them as a powerful data source. Pertinent recent stories include London's controversial "tracking bins" that included hardware to collect WiFi-enabled device identifiers as owners passed in the street to track their shopping habits (Vincent, 2013). This research aids in the evaluation of wireless devices and infrastructure to ascertain how much information is being unintentionally leaked, whether this should be remedied, and how it may be possible to do so through either technological or social solutions.

Aside from aiding in the design of privacy-preserving networks that resist this kind of analysis, this research is also useful for detecting undesired activities that would otherwise be hidden or computationally expensive to discover. This may have applications in the field of digital forensics to prioritise and guide the limited resources of forensic examiners through progressively large datasets with increasingly prevalent quantities of encrypted data. Similarly, live monitoring of wireless communications without the need to break encryption may be useful for law enforcement purposes. Analysis tools are designed to integrate with the wider security context; with organisational practicalities and ethical considerations taken into account.

Ultimately this research seeks to dispel the assumption that encryption provides true confidentiality, inform the wider academic audience of this fact, and bring about change in situations where it is determined greater user privacy is necessary. Due to the wide deployment of wireless networking technology and the ability to generalise the

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techniques developed to other wireless data protocols (*e.g.* 4G LTE as used in cellular mobile data networks), the findings detailed in this thesis should be of interest to both the academic community and security practitioners alike, to better protect the privacy of end users.

1.2 Research Contribution

This research makes the following novel contributions to the field:

- Undeniably establishes the ability to infer the personal sensitive information of real-world users from their encrypted WiFi traffic.
- Practicably demonstrates activity detection and information leakage in a live, realworld WiFi environment.
- Developed a real-time detection program capable of identifying the use of widelyused mobile apps from a remote, unprivileged vantage point using only live encrypted network activity.
- Constructed a classifier capable of identifying Skype voice traffic from a remote, unprivileged vantage point using only encrypted network activity samples.
- Assesses the applications of user activity inference techniques and the cost and
 effort required to present a practical privacy threat to the everyday WiFi user.
 Limitations are evaluated and strategies to thwart them are identified.
- Precisely specifies collection protocols, a sampling methodology and data representation scheme that facilitates machine learning classification for this challenging scenario.
- Details the design of the hardware and software platform and user automation techniques that allow encrypted WiFi data samples to be collected (or derived) easily and cheaply.

In addition, full source-code for the data collection, analysis, detector program and detector generation is made available alongside this thesis to provide a foundation platform for future work in the same area.

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1.3 Publication Summary

The research contained within this thesis has resulted in five publications to date and their content is summarised in the next section. In chronological order of publication date, they are as follows:

- 1. J.S. Atkinson, J.E. Mitchell, M. Rio, and G. Matich. Your WiFi Is Leaking: Determining User Behaviour Despite Encryption. *London Communications Symposium* (*LCS*), September 2011. (Atkinson et al., 2011).
- 2. J.S. Atkinson, O. Adetoye, M. Rio, J.E. Mitchell, and G. Matich. Your WiFi is leaking: Inferring User Behaviour, Encryption Irrelevant. *IEEE Wireless Communications and Networking Conference (WCNC)*, pages 1097–1102. April 2013. ISBN 978-1-4673-5939-9. (Atkinson et al., 2013).
- 3. J.S. Atkinson, J.E. Mitchell, M. Rio, and G. Matich. Your WiFi Is Leaking: Building a Low-Cost Device to Infer User Activities. *Cyberpatterns*, April 2014. (Atkinson et al., 2014a).
- 4. J.S. Atkinson, J.E. Mitchell, M. Rio, and G. Matich. Your WiFi Is Leaking Ignoring Encryption, Using Histograms to Remotely Detect Skype Traffic. *IEEE Military Communications Conference (MILCOM)*, October 2014. (Atkinson et al., 2014b).

In addition, a paper reporting on the study of inferring private information from mobile apps using WiFi is currently under review:

5. J.S. Atkinson, J.E. Mitchell, M. Rio, and G. Matich. Your WiFi Is Leaking: What Do Your Mobile Apps Gossip About You? *Under review*, to appear 2015.

Another paper was also published discussing the challenges that digital evidence (as opposed to traditional 'physical' evidence) poses to the legal system. Although not directly contributing to this thesis, the issues outlined will be of consequence to any potential law enforcement or forensic application of information inference via WiFi leaks:

6. J.S. Atkinson. Proof is Not Binary: The Pace and Complexity of Computer Systems and the Challenges Digital Evidence Poses to the Legal System. *Birkbeck Law Review*, 2(2), October 2014. (Atkinson, 2014).

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1.4 Thesis Outline & Research Progression

This thesis is structured so that research findings are presented in chronological order with each chapter building upon previous results. The key research contributions within each chapter, a summary of their content, and the publications they spawned are as follows:

Chapter 1 – Research Overview: The chapter you are currently reading. Outlines the motivation for research in the area of "cyber security", lists the papers published on the topics contained within this thesis, and provides a summary of the content of each chapter.

Chapter 2 – Essential Concepts: Provides a review of the key literature that underpins the work on wireless network leaks presented in this thesis. These concepts are required to understand the background of WiFi security and related topics. Additional literature is introduced in subsequent chapters as it is required.

Chapter 3 – Handling of Leaks: Experimental Foundations: Illustrates the scenario that wireless devices operate within and how these communications can be observed. The privacy implications of this are explained and the legal and ethical issues surrounding the collection of encrypted WiFi traffic are discussed.

Chapter 4 – Acquiring Data: How To Collect Drips: Documents the acquisition process for encrypted WiFi traffic data. This data enables the analysis techniques developed through this thesis. The hardware and software used to receive this data, as well as useful tools to automate the process are detailed. Alongside the ethical and legal analysis from the previous chapter, this work was condensed to form a guide for practitioners and presented at Cyberpatterns 2014 (Atkinson et al., 2014a).

Chapter 5 – Finding & Visualising Information Leakage: Details an initial study presented at the London Communications Symposium 2011 that illustrates how information on user activities can be extracted from external observations of WiFi traffic despite encryption (Atkinson et al., 2011). A selection of common user

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activities—such as web-browsing, email, video and music streaming, VoIP phone calls and peer-to-peer downloads—were performed and the side-channel measurements are shown visually. The differences in these side-channel measurements demonstrate the feasibility of an outside observer inferring user activity information despite the correct use of encryption.

Chapter 6 – Developing Activity Metrics: Finding Skype: Presents an initial basic mechanism for inferring and detecting user activity from encrypted wireless network activity without using machine learning. The mechanism targets Skype voice call activity specifically and looks to separate it from confounding interleaved activity such as BitTorrent and web-browsing. As part of the development of this mechanism, a program was developed to visualise and compare histograms of timing and frame size measurements over a short time period. Thresholds for these measurements were analysed, set, and used to determine when Skype voice activity was occurring within the captured network traffic data.

Results published at the IEEE Wireless Communications & Networking Conference 2013 (Atkinson et al., 2013) showed that it is quite feasible to infer and detect a specific kind of user activity despite the observer being entirely passive, despite being external to the network, despite the correct use of encryption, and despite the limited data this scenario provides. These metrics interpreted as histograms form the foundation of this and all subsequent detection methods.

Chapter 7 – Improved Activity Detection: Random Forests: This work builds directly upon the efforts of the previous chapter and presents the immediate successor to the threshold-based detection mechanism. Again concentrating on the detection of Skype voice activity, this chapter documents the development a remote, undetectable, high accuracy mechanism to infer Skype voice activity on WiFi networks with a success rate of ~97% and only a ~3% false positive rate. This improvement was achieved via the use of Random Forests (a machine learning technique) to build the classifier/detector instead of setting thresholds via manual analysis. Histograms representing frame size and interarrival distributions (and various permutations thereof) were adjusted so that the data within

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could be more optimally utilised by the machine learning algorithm. Optimisation of the Random Forest classifier and the feasibility of a real-time detector implementation are analysed. The final product is an efficient classifier and an approach that can be feasibly implemented at low-cost on portable, commodity hardware as at IEEE Milcom 2014 (Atkinson et al., 2014b).

Chapter 8 – Inferring Personal Information: A final experimental study into how mobile device apps can inadvertently broadcast personal information despite the correct use of wireless network encryption. In contrast to previous studies, this work both demonstrates live analysis of traffic in real-time as well as the inference of personal and potentially sensitive information. Using a selection of personas, this work illustrates how app usage can be tied to personal information. Users would likely assume the confidentiality of personal information (including age, religion, sexuality and gender) when using an encrypted network. However, we demonstrate how encrypted traffic pattern analysis can allow a remote observer to infer potentially sensitive data passively and undetectably without any network credentials.

As before, without the ability to read encrypted WiFi traffic directly, we process the limited side-channel data available (timing and frame size measurements) to facilitate remote app detection. These side-channel data measurements are represented as histograms and used to construct a Random Forest classifier capable of accurately identifying mobile apps from the encrypted traffic they cause. The Random Forest algorithm was able to correctly identify apps with a mean accuracy of ~99% within the training set.

Following the successful feasibility study conducted in previous chapter, the classifier was then adapted to form the core of a detection program that could monitor multiple devices in real-time. Tests in a closed-world scenario showed 84% accuracy and demonstrated the ability to overcome the data limitations imposed by WiFi encryption. Although accuracy suffers greatly (67%) when moving to an open-world scenario, a high recall rate of 86% demonstrates that apps can unwittingly broadcast personal information openly despite using encrypted WiFi.

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The open-world false positive rate (38% overall, or 72% for unseen activity alone) leaves much room for improvement but the experiment demonstrates a clear and proven privacy threat. This work is currently awaiting review for publication alongside a condensed version of the feasibility and applications discussion in the next chapter.

Chapter 9 – Threat Feasibility, Mitigation & Applications: This chapter considers to what extent the techniques developed will generalise to similar scenarios. Real-world applications for these techniques are presented alongside their caveats and potential approaches to mitigate their effectiveness. We assess the cost and effort required for an interested observer to present a practical privacy threat to the everyday WiFi user and ways to defend against accidental broadcast of personal information are discussed.

Chapter 10 – Conclusion: This final chapter concludes the thesis and reiterates the key research contributions.

2 Essential Concepts

This chapter sets the scene and outlines the essential concepts that form the foundation of this thesis. Additional literature will be introduced as it is utilised in subsequent chapters.

2.1 Ubiquitous Wireless Networks

Wireless networking is now an unavoidable feature of modern society; pervading homes, business and almost everything between. This ranges from the typical WiFi (IEEE 802.11) networks ('WLANs') employed by home users and businesses alike, but also includes technologies such as LTE that are now a global standard for data access via cellular mobile phone networks (Ghosh et al., 2010). Unless specifically indicated, this thesis uses 'wireless network' and 'WiFi' as shorthand for IEEE 802.11 communications. Although of course there are many other wireless network protocols, IEEE 802.11 is the most ubiquitous and commonly referred to as 'WiFi' in everyday speech at the time of writing. Dutton and Blank (2013) found that 96% of Britons with home internet access connected through WiFi as of 2013, up from 53% in 2009 and only 5% in 2005. An increased availability of WiFi and cellular data plans has led to and coincided with an explosion of popularity in mobile devices with 57% of households regularly using a phone or tablet to access the internet. WiFi has seen a similar rate of uptake for commercial use, so much that specific technologies have been developed for the enterprise environment (Murty et al., 2008).

WLANs are now so ubiquitous that companies such as Google and Apple are able to use WiFi broadcasts alone to provide location services to mobile devices and provide a lower-power alternative to Global Positioning System (GPS) in towns and cities throughout the developed world (Google Inc., 2010; Apple Inc., 2010).

Figure 2.1 illustrates how a typical wireless device connects the the internet via a

wireless Access Point (AP). The confidentiality of transmissions between these two are (supposedly) protected from external eavesdropping by virtue of a wireless encryption scheme.

WiFi networks are now almost ubiquitous. Although slower than traditional wired networks, their popularity has been driven by the convenience of the mobile devices that use them and the relative ease with which they can be set up. As with wired ethernet networks, data is transferred in discrete blocks called frames (similar to the more commonly known 'packets' at the Network Layer). Although the physical implementation of a wireless network differs greatly from their wired counterparts, the remaining logical implementation is largely unchanged. This is a deliberate consequence of network protocol design reflected in the OSI model (Zimmermann, 1980). The OSI Model describes how network protocols are designed as different 'layers' with different responsibilities. The use of a wireless LAN instead of a wired LAN therefore only requires changes at the Data-Link and (of course) Physical layer. Current generation wireless networking technology interoperates according to the IEEE 802.11 group of standards (IEEE-SA, 2007, 2009). For example; 802.11b, 802.11g and 802.11n define wireless communications at progressively faster speeds. Other standards such as 802.11i (IEEE-SA, 2004a) define how wireless communications can employ encryption to improve security as is discussed in the next section.

Figure 2.2 shows the standard OSI Model (Zimmermann, 1980) which describes how network protocols can be separated into different layers with different responsibilities. Higher layers are reliant on the operation of those below them and their data is encapsulated by the communication mechanism of layers below. The 802.11 standards relate

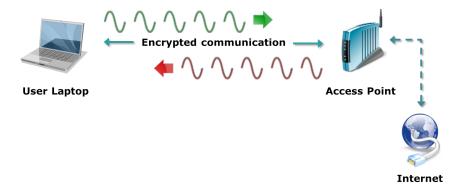


Figure 2.1: Typical WiFi Network Setup

Essential Concepts Chapter 2

to the first two layers of the OSI Model only; Physical and Data-Link.

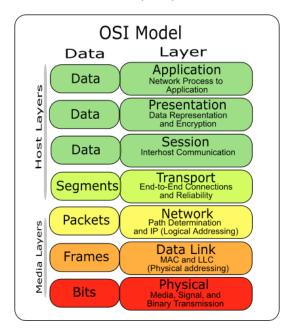


Figure 2.2: OSI Model Diagram (WikiMedia Commons (GFDL JB Hewitt), 2007).

Adapted from Zimmermann (1980).

In summary, conceptually—although not always in practice—the OSI model defines layers with specific responsibilities. The protocol at each layer performs its task and defers responsibility for everything else to higher or lower layers as appropriate. The same protocol stack is implemented by both the sender and receiver. Lower layers communicate data from higher layers through a method known as 'packet encapsulation' with the data from higher layers often referred to as the 'payload'. By this method the payload encoded at one layer on the sender will be identical to the payload decoded at the same layer by the recipient.

Changes to the underlying layers are therefore theoretically transparent to protocols higher in the model. Similarly, a lower level protocol does not need to understand the contents of its payload. For example, IP, TCP, UDP or application-specific protocols and encryption should be entirely unaware and unaffected by a change at the Physical Layer from a wired to a wireless network. The Data Link (or 'MAC') layer provides the interface to support this transition with the IEEE 802.11 (wireless) (IEEE-SA, 2007) and IEEE 802.3 (wired) (IEEE-SA, 2012) standards defining how data is transferred appropriately for the physical medium. For example, defining a collision detection scheme, power saving information, and exchanging other information essential to efficient op-

eration alongside the payload data itself. Internet-enabled apps on a smartphone are similarly agnostic to as whether they are connected to WiFi or using mobile data for the exact same reason (although conscientious developers can ask the smartphone operating system for this information to avoid expensive data charges) (Ghosh et al., 2010).

With a change in one layer not requiring changes in others, implementation is made much simpler. However, from a security or privacy standpoint this can be worrisome: data, behaviour or other information is exposed in ways the original implementers may not have considered. As a consequence of moving from a physical to wireless transmission medium, user data becomes immediately more vulnerable due to the removal of physical barriers as discussed in the next section. Furthermore, WiFi networks may operate over distances far greater than one might expect with networks communicating over hundreds of kilometres being demonstrated (Flickenger et al., 2008). While most hardware is incapable of this, passive monitoring (which does not require the power-hungry ability to transmit) can occur at distances greatly exceeding standard operating range.

2.2 Security & Encryption

Users of WiFi would be forgiven for assuming that so long as the encryption being employed on their wireless network was not broken, the confidentially of the data being sent across it (and related information about their activity) was securely protected. At the core of the research presented in this thesis lies a challenge to this assumption.

The only thing that impedes direct visibility of wireless communication and access to a particular network content is a WiFi encryption scheme. To set up this encrypted connection, a user must first authenticate with the access point. This can be either be via a *pre-shared key* (or 'WiFi password') as is common on most home routers or through credentials for a dedicated authentication server (such as username/password combinations as would be common in enterprise). Once authenticated this encryption scrambles the data being transmitted over the wireless network such that only devices with the correct decryption key can transform it back into the original data, as illustrated in Figure 2.3.

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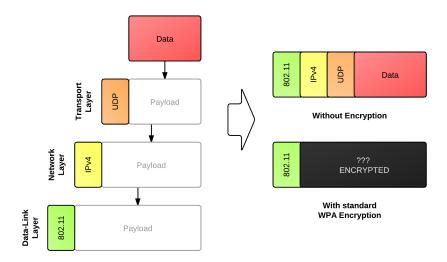


Figure 2.3: Packet Encapsulation Example

Security for wireless networks is focused on the encryption mechanism used to prevent communications simply being read by an eavesdropper. Eavesdropping upon wireless communications is obviously significantly easier than eavesdropping upon those using standard cable networks due to the lack of physical barriers. WiFi encryption is applied at the Data-Link layer. Thus, as is illustrated on the right of Figure 2.3, all communications in layers above are also concealed. Without WPA2 encryption (or an alternative) the vast majority of communications would be transmitted in plain text over the air. Although encryption may also be employed at higher layers, this tends to be the exception rather than the rule. For example, some websites using HTTPS at the Transport Layer to protect passwords or (*e.g.* in the case of internet banking) entire sessions. Similarly, VoIP phone calls are usually encrypted. However, most internet communications including email, web browsing and streaming have no additional security applied.

WEP ('Wired Equivalent Privacy') was the first widely adopted attempt to provide security to wireless network communications. However, Wired Equivalent Privacy is a misnomer. If the level of privacy was truly equivalent to wired networks, then the collection of data as described in this thesis would be impossible. As noted in the previous section, user data is routinely broadcast over a wide area from every WiFi device. Although encrypted, the removal of physical barriers means that communications can be received simply and undetectably. Previously such intrusion would require a physical

wiretap inside a building.

Any compatible device within range is capable of receiving these transmissions. With the relaxation of physical restrictions on network access, it only is the encryption method used to encode and decode communications between devices that theoretically preserves confidentiality between the sender and recipient. If discovered (as has been the case with successive generations of encryption schemes), flaws allow the supposedly secret keys to be calculated; allowing any and all communications to be decrypted and read in plain-text by an attacker. Due to a flaw in its implementation, WEP has been retired and superseded by the WPA2 (WiFi Protected Access, version 2) encryption scheme. Although WPA2 (which was itself an improvement on the original WPA) can still be vulnerable in certain configurations (Marlinspike et al., 2012), it remains the accepted standard and is considered "the only system that protects wireless transmissions against electronic eavesdropping" (Gold, 2010). WEP should certainly not be used as it was found to have a fundamentally flawed implementation that can be trivially defeated in mere seconds (Bittau et al., 2006).

It is important to note that the work presented here does not seek to 'break' encryption schemes in the same way. Instead of attempting to extract these secret keys and read information directly, the method presented attempts to infer user activities directly from the encrypted transmissions. However, the same 'side-channel' information that implementations of crypto-systems often leak is utilised in order to do so. Except in rare circumstances discussed further in the next section, these side-channels are common to all communications and should therefore be exploitable regardless of the encryption scheme employed. Since WiFi encryption is applied at the Data-Link layer, only the 802.11 header can be read directly from encrypted frames carrying user data. The remainder of the frame and the data within cannot be read directly. An unbroken encryption scheme therefore leaves little information to work with. However, all WiFi frames have their headers in plain sight. This allows for the communications between specific devices to be isolated. Similarly, non-encrypted frames are easily identified because they are not marked as 'protected' in the frame header. Unprotected frames will not carry user data, but are used for various functions of network management as discussed later in Section 5.2. This allows for simple filtering to leave only the interesting Essential Concepts CHAPTER 2

frames containing actual user data. The following section details what information is still measurable despite encryption and Chapter 5 elaborates as to how this information can be used and interpreted.

2.3 Side-Channels & Inferring Personal Activity

Side-channels are any measurable phenomena that provides information about an otherwise secure process. Described as "an often-overlooked threat" and no longer requiring specialist equipment (Lawson, 2009), side-channels are seemingly inconsequential measurements that can expose the secrets of a system.

Modern encryption relies on cryptographic 'keys' (actually very long binary codes) that can be used to decrypt a communication remaining secret. In the case of wireless security, this key is usually derived from a passphrase or password in combination with other information. Except for validation purposes, the analysis performed in this project assumes that the passphrase is not known and keys remain secure behind sound cryptography and encryption procedures. However, to quote Schneier (2004), "security is a chain; it's only as secure as the weakest link" and that when it came to real world use, the "weak points had nothing to do with the mathematics." Flaws are often the result of supposed 'secrets' not being kept secure in a wider, complex system in which cryptography plays only a small part. A trivial example would be users writing down passwords next to computers so they would not be forgotten, but can be read by anyone. More subtle flaws can present themselves due to the implementation of cryptographic systems. Even if mathematically sound, encryption requires a physical implementation and this may leak information that can be used to undermine the system. Methods to defeat cryptography using this information are known as 'sidechannel attacks' where "a side channel is any observable side effect of computation that an attacker could measure and possibly influence. Crypto is especially vulnerable to side channel attacks because of its strict requirements for absolute secrecy" (Lawson, 2009).

The most well-known side-channel attacks are those that can be used to reverse engineer the keys in cryptographic systems and therefore destroy the confidentially of any encrypted data. Kocher's well known demonstrations of attacks against the then widely-used RSA and DES encryption algorithms showed that analysis of power consumption or response times could be used to severely undermine the strength of the encryption process by narrowing down the possible keys that might have been used. Those keys that remained could then be 'brute-forced' — tried exhaustively until the correct one was found (Kocher, 1996; Kocher et al., 1999). Other side channels might include any other physical output of a system implementation; from electromagnetic to sound output or even blinking LEDs. In the military and security agencies, methods using emissions such as these to gain intelligence are known as TEMPEST attacks and have been employed since at least the early 1960s (National Security Agency (USA), 1972). As a further example, side-channel information provided by clients reporting the validity of communications was one of the flaws that made WEP insecure. By exploiting a flaw in the protocol where the validity of transmissions was reported by the receiver, malicious encrypted frames specially constructed by an attacker could eventually narrow down the key being used to secure communications (Borisov et al., 2001).

In contrast to the attacks above this research does not seek to use side-channels to undermine and 'break' encryption schemes in the same way. Instead of attempting to extract secret keys and read communication data directly, the method presented attempts to infer user activity from the encrypted transmission. It is not an 'attack' as such, but rather an investigation into what information about user activity is leaked through the WiFi implementation despite encryption being in place.

Knowing what a user or users are doing can be valuable information. As a powerful example in this area is the investigation by McDaniel and McLaughlin (2009) into the potential privacy implications of modern "Smart Grid" electricity supply devices. They found that "energy use information stored at the meter and distributed thereafter acts as an information-rich side channel, exposing customer habits and behavior". The original intention of these devices is laudable; to make power infrastructure more efficient by using improved reporting of consumption. However, although the only data reported back by these devices was how much power was been used, it was done with sufficient granularity (one minute intervals) to be able to distinguish the usage signatures of different household appliances as shown in Figure 2.4.

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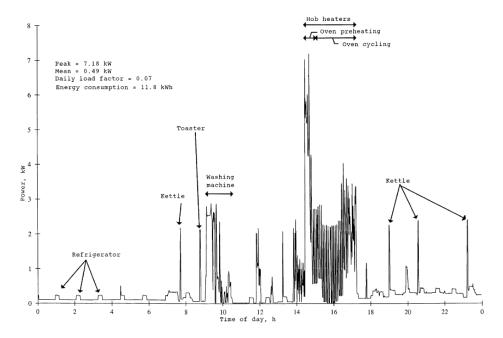


Figure 2.4: Inferring Activities from Power Usage (Quinn, 2009)

As illustrated by Quinn (2009), this information could potentially then be used to discern an incredible amount of information about the activities of individuals. For example: how many people live there, when occupants were likely to be out of the house, whether occupants often regularly came home conspicuously close to bar or church closing time, whether the occupant is a restless sleeper, or if a parent had left a child home alone. Aside from the invasion of privacy in itself, there is concern that this information could be sold to third party advertisers. Where these studies inferred information from use of power, this study will investigate if information is divulged by network side-channels in a similar way.

2.4 Network Activity Classification with Restricted Data

Prior research has also investigated the identification of network traffic and users with various limitations on the data that can be accessed. Table 2.1 summarises these studies. Karagiannis et al. (2005) investigated classifying network traffic with limited data under the premise that more traffic was likely to be encrypted and obfuscated in the future and that this would be useful for routing purposes. They were able to classify data despite deliberately not associated port numbers with applications. Similarly, Wright

and Masson (2006) analysed TCP streams encrypted at the Transport Layer (thereby obfuscating payload content) and were able to determine the underlying activities in most cases by utilising machine learning techniques.

With a recent increasing interest in hosted 'cloud' services, the work of (Chen et al., 2010) looked at popular healthcare and tax services using HTTPS (encryption at the Application layer) to infer private information and show that "side-channel information leak is a realistic and serious threat to user privacy". Another study found that it was possible to deduce certain categories of Google search despite the user connecting over encrypted HTTPS to a distributed Content Delivery Network (Iacovazzi et al., 2013). Observing older implementations of the SSH login protocol showed that password length could be deduced from the size of the packets sent to the server and padding was added to secure the process (Monrose et al., 1999) and the anonymity-preserving Tor network also added methods to obfuscate the timing and size characteristics of traffic after it was shown that the process of visiting certain websites could be 'fingerprinted' (Panchenko et al., 2011).

The huge power of limited information is shown in the inspired study by White et al. (2011) who showed that packet size and timing information could be used to reconstruct entire conversations from encrypted Skype packets alone. By mapping these sequences to spoken English phonemes, followed by probabilistic reasoning using a language model, they were able to extract information about the spoken phrases despite Skype's encryption scheme. Although the authors were disappointed with general case performance, the ability for it to work in some cases is still alarming given the deliberate effort taken to encrypt and obscure these communications. Their method did require exact isolation of the Skype traffic (very difficult over encrypted WiFi) and fails with slight changes from the language model (e.g. regional accents), but nevertheless shows the extreme power of mere side-channel data. However, all these studies are undertaken from a position within the network. While the challenges in dealing with encrypted traffic are similar, any adversary must have a position of privileged access like that of a network administrator or Internet Service Provider.

The analysis in this project will rely on even less information because encryption is applied at lower level (Data-Link layer). However, the previous work outlined in this

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Table 2.1: Network Activity Detection Literature Summary

Author	Vantage Point	Encryption Overcome	Identifies	Metrics	Metric Target	Data Utilised
Karagiannis et al. (2005)	Internal	None (but excludes certain data)	Application/Traffic Type	Total packet count, total byte count, average utilization per traffic flow & identifiers in payload content	Traffic flow to/ from 1 IP	IP Address, protocol, port, full payload content, packet count, packet size
Wright and Masson (2006)	Internal	Layer 4 (TCP)	Application/Traffic type	Order of vectors of packet sizes / interarrival in order of arrival time	TCP-only flow between 2 IPs	Packet size, timing, direction, count
Chen et al. (2010)	Internal	Layer 7 (HTTPS)	Action being performed by user	Order of packet sizes in flow	Flow between 2 IPs	Packet Size, packet count, object sizes on website
Iacovazzi et al. (2013)	Internal	Layer 7 (HTTPS)	Type of search (text, image) being performed and (potentially) exact query	Sequence of packet sizes, timings	TCP-only flow to/from l IP	IP, packet size, packet count, packet timings
Monrose et al. (1999)	Internal	Layer 7 (SSL)	Password character length, likely characters	Keystroke packet duration, latency	Flow between 2 IPs	Packet timings, packet count
Panchenko et al. (2011)	Internal	Tor	Website visited	Total packets, total bytes, % incoming packets, occurring packet sizes	Tor-only flow to/ from 1 IP	Packet size, packet count, direction
White et al. Internal (2011)	Internal	Layer 7 (Skype)	Spoken words	Sequence of packet lengths, timings	Outgoing Skype traffic stream	Packet size, packet timings, packet count, direction
Cheng et al. External (2013)	External	None	Unprotected identity, location, financial, social & personal data	None	N/A	MAC, IP Address, protocol, port, full payload content
Zhang et al. (2011)	External	Layer 2 (802.11)	Application/Traffic Type	Data rate (per direction), Frame size (categories, mean, median, variance), Frame interarival time (mean, median, variance), Coarse frame size distribution (500byte wide bins), Total number of frames (per direction)	Time Window	MAC, frame size, frame timings, frame quantity
This work	External	Layer 2 (802.11)	Application/Traffic Type, potentially sensitive personal information	lype, Full frame size distribution (1 byte wide bins) per per-direction, Interarrival Time distribution (≤3ms wide bins) per direction combination	Time Window	MAC, frame size, frame timings, frame quantity



Figure 2.5: Available WiFi Side-Channel Data

section has shown that limited information and encryption do not prevent analysis; they just make it more difficult. With all useful data obfuscated as described earlier in this chapter, we must instead rely on 'side-channels' or 'metadata' (data about the data). These measurements outlined in Figure 2.5, can be analysed for patterns that can be used to discern or 'fingerprint' certain network activities. As is demonstrated as the thesis unfolds, this simple information may be further analysed to denote private information about the device or user creating the network traffic.

Although not exploiting any side-channels, Cheng et al. (2013) investigated leaks from open WiFi hotspots, finding an incredible wealth of personal information. Although not necessarily observable directly, these details could be inferred from identifiers and other information that was openly broadcast. They them proceeded to characterizing privacy leakage in terms of the identity, location, financial and social data discovered. The work of Zhang et al. (2011) presents work that is most similar to this work in experimental terms. Observing from the same external vantage point, they were able to use machine learning (hierarchies of Support Vector Machines and Radial Basis Function Networks) to attempt to infer activity on a wireless network without breaking encryption. With a reported accuracy upwards of 80%, they were able to differentiate between several broad categories of network activity: "web browsing, chatting, online gaming, downloading, uploading and video watching". However, accuracy fell greatly when observing simultaneous traffic, with BitTorrent being particularly good at hindering the detecting of other activity. As shown in Table 2.1 the distributions used in this work provide much richer, finer grained metrics than the sums, means, medians, variances, and relatively coarse distributions they use.

Except in special circumstances, these side-channels are common to all network communications. Although the research presented in this thesis is focused on WiFi, Essential Concepts Chapter 2

the same side-channel information and techniques should generalise to other encrypted communication methods. One particularly noteworthy generalisation would be to cellular data transfer protocol technologies such as 4G LTE (Stefania et al., 2009). Aside from WiFi, this is the internet connection method for mobile devices like those studied in Chapter 8 and has a much larger operating range. Specially designed VPNs (Schulz et al., 2014) and anonymity networks such as Tor (Perry, 2011) can pad frame sizes, adjust timings, and intermix network traffic to thwart traffic analysis. However, these methods have not seen wide deployment and incur significant performance penalties. A network with optimal throughput will attempt to send data as fast as possible only when required (causing predictable timings), and only as much data as is needed (causing predictable frame sizes). Shifting priority away from maximum throughput introduces significant overhead by necessity, and is especially problematic for mobile devices where performance is at a premium due to battery life limitations. While these solutions exist, they are unlikely to see widespread deployment on consumer devices in the short or medium term.

2.5 Summary

With these foundations, discussion and analysis of the specifics of inferring user information from observable WiFi communications can begin. Additional information and supplementary academic literature will be introduced as it is required. However, as explicitly noted this chapter, the security and privacy implications of these studies are potentially worrisome. It is prudent to first consider the ethical precautions and data-collection limitations that should be observed in this field of research. Therefore, the next chapter outlines the basic experimental scenario and how these precautions were be built into the experimental process.

Handling of Leaks: Experimental Foundations

This chapter presents a basic scenario to monitor, intercept, capture and store encrypted WiFi communication data and outlines how this research will map observable encrypted wireless network traffic to user activities. Unless overly restricted, this process will interact with devices external to the research scenario and the capture of data from individuals otherwise uninvolved with these studies. Furthermore, any security and privacy research is potentially dangerous if not carefully managed. Therefore this chapter also presents an ethical analysis of the research and the steps undertaken to mitigate or nullify the risks involved.

3.1 Experimental Design & Adversarial Model

Figure 3.1 illustrates the scenario that forms the foundation of all experimental environments to follow. This scenario reproduces a standard wireless network infrastructure whereby user devices — in this case a laptop — connect to the internet via a stationary access point.

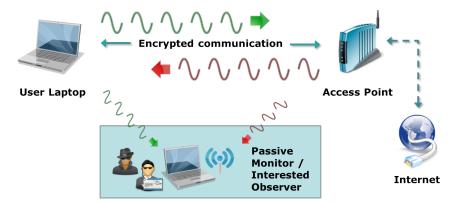


Figure 3.1: Observing Encrypted WiFi Traffic

This is the most common form of WiFi network and given their prevalence will likely be instantly familiar to the reader. In this model devices need only connect to dedicated Access Points (APs) that are wholly responsible for routing. This 'infrastructure mode' is the setup used recognisable for its use in enterprise networks (*e.g.* EduRoam), home wireless routers (the router is the dedicated access point), and wireless hotspots. It is also very similar to the model used by cellular mobile phone networks whereby a cellular tower provides dedicated voice and data service access to nearby phones. The alternative to this model is 'ad-hoc' wireless networks whereby devices have a flat hierarchy (*i.e.* no specially designated Access Points) and must route packets between themselves and are jointly responsible for service provision. This alternative network configuration is not used in these studies, but could be analysed using the exact same tools.

In addition to a normal user connecting to the network to access internet services as intended, our scenario includes an adversary observing or 'monitoring' the communications of this user. This adversary is not necessarily malicious, but is attempting to uncover information about the activities of the user *without breaking the encryption* of the wireless network. This research seeks to determine to what degree the adversary's goal can be achieved. The adversary has no privileged access to the network. This entails that the adversary has:

- No access credentials or decryption keys (and does not seek to uncover them).
- No ability to authenticate or connect to the network (and does not interact with APs or devices in any way).
- No circuitous ability to read data from 'inside' the network.

Therefore anything encrypted by a user device or access point will remain encrypted. The adversary is therefore:

- Entirely passive.
- Undetectable.
- Can operate anywhere within WiFi reception (not transmission) range.

WiFi encryption prevents any observer without a specific secret key from reading the broadcast data. This work does not attempt to *break* the WPA2 encryption scheme or any other security mechanisms employed by the network. Instead, data gathered *despite encryption* is utilised to show that encryption alone is insufficient to prevent the

revelation of details about a user's activities. Encrypted WiFi's current WPA2 implementation does not obscure the measurable variables of frame quantity, sender and recipient, transmission timing, or frame size (nor do any implementations proposed, or used previously). As will be demonstrated in later chapters, it is possible to deduce user activity via statistical analysis by merely observing encrypted network activity.

'User activity' refers to a WiFi user's actions or behaviour at the time of observation. For example, whether a user is using Skype, streaming music, or browsing the internet. In later research it is shown that analysis can provide surprisingly precise detail regarding a user's activities. Furthermore, it is also possible to tie certain user activities to particular personal information about a user. The user is unlikely to realise that this personal information is being broadcast over a wide area.

Successive experiments will incorporate more complex scenarios than that shown in Figure 3.1. Larger scale wireless networks such as *EduRoam* to test the robustness of our analysis. We may therefore collect data from other network users. Although we are primarily only interested in specific encrypted communications, all WiFi networks use similar hardware and same set of broadcast frequencies. It is inevitable that an observer will also record data from devices that are not directly involved in experiments. Furthermore, some of these communications may not use encryption. This data may be retained as it may be useful to analyse in the case of interference or unexplained variation in the results. As will be discussed in the next section, care will have to be taken with this data so that the confidentially of any unintentionally observed data is preserved. This is even the case for even encrypted data because it cannot be guaranteed that the encryption scheme will remain secure forever and (by the very nature of encryption!) the sensitivity of the data contained within cannot be determined.

3.2 Inferring Information from Network Activity

Wireless network communications are broadcast openly with the assumption that encryption makes their contents unreadable. This may not always be the case, but for the purposes of activity inference it is assumed that this holds true. Therefore, the actual content of communications cannot be analysed without an impractically large invest-

ment of time and resources to discover the secret key. Instead it is hypothesised that it is possible to identify users' activities by merely observing the encrypted network traffic they generate.

Users interact with computer programs to perform a various tasks. If this task requires any kind of internet service, then this will result in the generation of network traffic. Therefore, certain user activity will map to (*i.e.* cause) certain network activity as shown in Equation 3.1.

The ability to identify user activity from network traffic requires that some form of reverse mapping holds as well, as shown in Equation 3.2. For network activity to completely and uniquely identify user activity a total, one-to-one, bidirectional relationship would need to be constructed. This mapping would be the ideal solution, however uncovering such a perfect mapping is unlikely.

User activity
$$\stackrel{?}{\longleftarrow}$$
 Network activity (3.2)

Furthermore, the study conducted in Chapter 8 shows how the ability to detect user activities can reveal private information about the user him/herself as denoted in Equation 3.3.

Personal Information
$$\stackrel{?}{\longleftarrow}$$
 User activity $\stackrel{?}{\longleftarrow}$ Network activity (3.3)
$$\therefore \text{ Personal Information } \stackrel{?}{\longleftarrow} \text{Network activity}$$

As fully described later in the next chapter, it is relatively easy to collect data that describes the mapping in Equation (3.1) because user activity can be controlled and the ensuing network activity recorded. However, the observable network activity information will be limited by the use of encryption and obscured by interference and the

emergent non-determinism of computer systems. It is expected that observable network activity will still exhibit identifiable features, but constructing a reverse mapping with such sparse data is a challenging problem. The research presented in this thesis assesses the feasibility and practicalities of identifying these features and constructing this mapping so that user activity can be inferred from the observable encrypted network transmissions. In practice given the difficulties that encryption and noise impose on collecting and observing network data, it is likely that such a mapping can be shown to hold with a certain degree of accuracy instead.

3.3 Ethical Considerations

This section examines the ethical issues surrounding research into how commonplace wireless networking technology may leak information about the activities of the people using it. The fundamental ethical validity of this kind of research is discussed and various written guidelines from relevant partner organisations and professional bodies to help ensure it is performed in a proper fashion are identified. Finally, the three most pertinent ethical issues are picked out and analysed before the conclusions about how this research should be conducted are presented.

3.3.1 Ethical Challenges in Information Security

As is often the case in the field of computer security, the tools used in this body of work have the potential to be used either maliciously or virtuously. As such, practitioners should consider the ethical and legal implications of their use before wielding such 'dual-edged swords'.

In order to assess the security of any system – technological or otherwise – it is essential to know its flaws and vulnerabilities. Investigating such vulnerabilities can be a double-edged sword. The very same knowledge required to help secure and understand a system can also be used to undermine and attack it. The question is therefore: do the benefits as a whole outweigh the risks? Renowned information security expert Schneier (2008) writes,

"Unequivocally, yes. Despite the risks, vulnerability research is enormously

valuable. Security is a mindset, and looking for vulnerabilities nurtures that mindset. Deny practitioners this vital learning tool, and security suffers accordingly."

This 'adversarial mindset' and approach to research is even considered essential and endorsed by the likes of the United States military, a relatively risk-averse and authoritarian organisation (Conti and Carol, 2012). On balance the publication of research like this is accepted and encouraged so that the knowledge required to improve security is widely available. To mitigate any benefits given to potential attackers, the concept of 'responsible disclosure' is espoused and will be discussed in the sections following.

Of course, the unauthorised interception of communications and access of computer systems is prohibited under law in most countries with the Data Protection Act (Great Britain, 1998) and Computer Abuse Act (Great Britain, 1990) being the key legislation in the United Kingdom. Therefore, legally and ethically permission should therefore be sought from the owners of any device under observation.

However, less obvious is the fact that it is very easy to *unintentionally* collect the communications of additional users and devices. Multiple WiFi networks often use the same channel and channel frequencies overlap, meaning that data from these networks can easily be recorded alongside any targeted communications. Practitioners should therefore ensure they have a mechanism to identify then filter, anonymise or otherwise purge communications not intended for observation. The easiest way to do this is to filter out any communication from devices that are not part of the study.

If collecting from volunteers, Data Protection legislation states that any data collected on individuals is the responsibility of the collector. This is particularly important in the case of sensitive data (*e.g.* sexuality, age, ethnicity) and personal identifying data (which might include names, email addresses *etc.*). Unless volunteers are prevented from using internet services as they would normally, it is highly likely that information of this kind will be transmitted and recorded. Given the potential volumes of data recorded and the additional complication of it being hidden behind a wireless encryption scheme, it is hard to even identify if this data exists. Unless specifically required, it may therefore prudent to wipe all of the encrypted payload. Otherwise practitioners

may wish to store collected data using stronger on-disk encryption, such as TrueCrypt (TrueCrypt Documentation, 2014).

3.3.2 Codified Guidance

This research is part jointly funded by EPSRC¹ and Selex ES². It is therefore important to examine the stated ethical codes of both entities, and reconcile any differences that may arise.

Furthermore, UCL has its own research ethics framework (UCL, 2012) by which all students and staff are bound. These are very much aligned with EPSRC's, whose guidelines are defined in the Research Councils UK Code of Conduct (RCUK, 2011). Combined, these provide a definition of what constitutes legitimate ethical research. At their core they define basic ethical principles, which are perhaps best summarised by Pimple (2009):

- 1. Be honest.
- 2. Be fair.
- 3. Do no harm.

In addition, these codes of ethical research conduct specifically highlight the denouncement of plagiarism, the issue of informed consent for research participants, and the conscientious collection of personal data to be discussed in greater detail later. In contrast, as a business Selex ES has a very different code of conduct. It is primarily concerned with employees operating within the law and explicitly condemns any form of corruption or activities that will harm its shareholders or the reputation of the company (Selex ES, 2012).

Professional engineering bodies such as the IET and IEEE also have their own ethical guides. Usefully, these professional bodies span both academia and industry. However, of particular interest is the code of ethics from the Institute of Information Security Professionals (IISP, 2007). Importantly, as a rather specific facet of the field, it explicitly outlines the concept of responsible disclosure:

¹The Engineering & Physical Sciences Research Council (of Great Britain), publicly funded.

²A technology company operating primarily in the defence sector, commercial.

Handling of Leaks: Experimental Foundations

CHAPTER 3

"[Members must] respect the confidentiality of information acquired dur-

ing the course of their duties and should not use or disclose any such in-

formation without proper and specific authority or unless there is a legal or

professional requirement to do so."

Government legislation of particular relevance includes the Computer Misuse Act (Great

Britain, 1990) and Data Protection Act (Great Britain, 1998), for which UCL has a dedic-

ated process to aid compliance. These laws are closely intertwined with ethical research

policy.

3.3.3 Ethical Analysis

Three prominent and challenging ethical issues have arisen from the previous discus-

sion. The initial risk, affected stakeholders, potential mitigation methods and residual

risk presented by the following issues will be analysed:

Issue 1: Participant Consent

Issue 2: Data Protection

Issue 3: Publication & Responsible Disclosure

Participant Consent

Standard off-the-shelf consumer WiFi technology can have a range of anywhere between

30 and 200m, depending on environmental conditions and the precise technology be-

ing used (Belanger, 2007). In a dense urban environment like that surrounding UCL

and most residential areas, picking up data from users unaware of our experiment will

be almost unavoidable.

UCL has strict guidelines about informed participation in experiments, obtaining

consent to use data, and the ability to withdraw from experiments at any time. How-

ever, although we can identify devices by their unique MAC address identifiers, we can-

not directly link them to a person. If we wished to directly use their data, we would

therefore be in a position where we would require the consent of someone we cannot

identify. Furthermore, we have no way of excluding special groups like those under 18

years of age.

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There is also the unclear distinction as to which WiFi information is public (and therefore does not require direct consent), given that WiFi technology has openly broadcast it over a public area, on a public transmission spectrum, and it is similarly accessible by anyone else who cares to look. We are not using their data itself (it is probably encrypted anyway), but rather recording information about how that data itself is sent (the side-channels discussed in the previous chapter).

This is a complex scenario. However, parallels can be drawn between our research methods and the controversy surrounding Google's StreetView data collection. While taking photographs (on public roads) to aid visual navigation in Google Maps, Google also recorded WiFi data (MAC addresses and network names) as these cars were driving. Mapping stationary access point identifiers to specific locations was performed to aid its mobile device geolocation services as a supplement to GPS. However, they also recorded and retained some communications being broadcast alongside this information. Although not analysed, this included some user data, both encrypted and unencrypted.

The unprecedented collection of this data on such a wide scale lead to legal investigations in both the United States and Europe. In the UK, an investigation was begun by The Information Commissioner's Office (ICO). The Office found that,

"[It] is unlikely that Google will have captured significant amounts of personal data. There is also no evidence as yet that the data captured by Google has caused or could cause any individual detriment." (ICO, 2010)

But interestingly still stated,

"Nevertheless it was wrong to collect the information. We will be alerting Privacy International and others who have complained to us of our position." (ICO, 2010)

So while it was decided that no-one's privacy was actually compromised, they found the practice to be unethical. Our experiment is for a different purpose and is on a vastly smaller scale, however it will still be prudent to minimise the amount of personally identifying information that we collect. To effectively remove information directly pertaining to individuals from our experiment, but retain information about their influence on network activity, we will take steps to remove their data as is detailed in the next section. If we are not using their data and it is immediately discarded (as would usually occur automatically with WiFi hardware), then consent is not required.

Data Protection

Although UCL has an institutional responsibility, it is the responsibility of researchers to ensure that UCL is aware of the data being collected and following the rules it prescribes to comply with data protection law.

Similar to the inability to receive consent from unknowing participants discussed in the previous section, we cannot know *a priori* what information may be collected. This is further complicated by the fact that most of this data will be encrypted so it is impossible to look even if that was appropriate. Although specific devices can be identified, data from them cannot always be completely discarded because it may be necessary to understand the interoperation between devices for our analysis and understand the emergent operation of the network.

Even once the data is collected, we cannot know what information is contained within without breaking the encryption. Although technically possible, it is prohibitively difficult to decrypt all the collected data and would serve no useful research benefit. Sensitive and personal data requires special consideration under the Data Protection Act (Great Britain, 1998) but we cannot know whether such data exists within our collected datasets.

The Act also requires data to be stored for only as long as is necessary, although this is potentially at odds with UCL's requirement that data directly pertaining to research be retained for 10 years. In the view of UCL, such long retention is necessary for credible and verifiable research. Although the encryption is problematic to decrypt with current generation technology and knowledge, security is an iterative process and it is a recurring trend that encryption schemes are broken over time. As discussed in the previous chapter, the deprecated wireless encryption schemes of WEP, WPA (version 1), and many schemes before them for different applications have been broken. Even those that remain mathematically secure, become increasingly ineffective as techno-

logy improves and their secret keys become easier to guess by brute force (Bittau et al., 2006). It is reasonable to assume that the information within our datasets will be easily accessible in ten years.

When we are aware that we have collected data from devices external to our experiment. If used and not immediately discarded, we must therefore assume that it contains private and sensitive information. However, the real data 'payload' part of collected frames can be overwritten with junk data without effecting the metrics we are using (*e.g.* size, timing) in our analysis or the results of our experiment. Our datasets will therefore be free of sensitive data in the direct sense.

However, inferred information could also potentially be sensitive. For example, as studied in Chapter 8 it may be possible to identify patterns in network activity that strongly correlate to the use of a mobile app tailored for gay dating. This is something that cannot be mitigated, but the risk remains very minimal given that we cannot directly tie a device identifier to a real person without actively attempting to locate the device after the fact. This risk can be mitigated on recorded data by modifying device identifiers so that they are anonymising and different from those truly observed.

In the field of network analysis, it is common for institutions to collaborate and share data. Projects such as CRAWDAD (Dartmouth College, 2012) exist to provide a wider variety of data sources to help drive better understanding. Programmes like this are already in use and well scrutinised. Submissions to them are fully anonymised (including even device identifiers) and have all payload data removed in the same way as our collected data would. Should be ever wish to participate in this or similar projects, we will of course adhere to these rules but they can also act as a guide for our own anonymisation efforts.

Publication & Responsible Disclosure

As embodied in the guidelines of institutions such as the IISP noted earlier, security professionals have an ethical obligation to ensure that their knowledge is shared in a responsible manner. This ideal is commonly referred to as 'responsible disclosure'.

The most obvious part of this process is allowing those responsible for the security of a system access to your results before would-be attackers. This allows time for any

security risk to be fixed or mitigated before a flaw is made public. Not doing this not only potentially harms the owners of a system, but also their customers/users. Furthermore, not respecting the viewpoint of system owners can greatly hinder cooperation between you, your research institution and the wider academic community and therefore adversely affect research into the security field as a whole.

Not only is this the ethical responsibility of the researcher, in the United Kingdom he/she could also potentially be found legally responsible. A somewhat vague section of the recently amended Computer Misuse Act (Great Britain, 1990) states that,

"A person is guilty of an offence if he supplies or offers to supply any article believing that it is likely to be used to commit, or to assist in the commission of, an offence" where "an article" is defined as "any program or data held in electronic form."

However, responsible disclosure cuts both ways. As noted in the IISP caveat that members "should not use or disclose any such information without proper and specific authority or unless there is a legal or professional requirement to do so" (emphasis added). Since professionals are ethically bound to more wide-ranging moral code, if a researcher believes the inaction of an organisation is harming its users — perhaps for financial gain or reputation reasons — then it is ethical to announce any flaws so that users may make an informed choice and/or attempt to pressure an organisation into fixing a problem. This would similarly apply to whistle-blowing security professionals within an organisation.

However, unethical action by another party does not morally excuse unethical actions undertaken by oneself. It is therefore the responsibility of the researcher to do all in their power to effect change before resorting to actions that might damage the reputation, financial security or work of others. Large organisations are likely to have layers of bureaucracy so ethically communicating security problems may require time and perseverance.

Our research concerns WiFi security; a set of technologies that have become pervasive world-wide. The nature of this specific research project means that finding a specific serious flaw is unlikely. However, more likely minor flaws that are only problematic in

certain scenarios can potentially effect a vast number of people and organisations.

This leads onto the more subtle element of responsible disclosure of accurately conveying the results and implications of research. Given the prevalence of WiFi and recent media fondness for stories about "cyber war", information security at the Olympics, "hackers" being inherently bad people, and public sector IT failures, it is important that the limitations of such research is reported correctly and in context.

Although there is only so much that can be done to prevent incorrect reporting, researchers can pick who they talk to directly and work to correct inaccuracies. Failure to do so can unduly harm the reputation of WiFi and potentially anyone or everyone using it. In a wider sense, incorrect reporting could hinder society and technological progress by nurturing misunderstanding of technology, security research and unnecessary resistance towards it.

It is of course just as important to explicitly note these limitations in scientific articles as well, particularly as we have noted potential forensic applications for this research. There is a huge gap between the level of certainty required in academic publication of privacy vulnerabilities and designing prudent countermeasures to analysis, versus the scientific rigour required for the reverse implication to be used for forensic analysis and in court. This could not only be detrimental to the research of others, but also theoretically contribute to miscarriages of justice or errors of impunity.

3.4 Summary

The primary practical implications of the discussion in this chapter can be summarised as follows:

- 1. Targeted data recording should be performed only on devices belonging to informed individuals who gave their explicit consent.
- 2. All data collected that may contain personal data should be stored securely using encryption and anonymised if required.
- 3. Any vulnerabilities or security issues discovered should be published in a responsible fashion.

CHAPTER 3

It should be noted that this security research is placed under closer ethical scrutiny than would be common in other scenarios. A variety of applications for this research and the implications of our findings are discussed in Chapter 9. Any commercial enterprise looking to apply this research will likely have less institutional ethical and data protection guidance, although they are still bound by law. Law enforcement itself is immune to many of these legal restrictions so long as it can be justified as part of a criminal investigation. Certain companies (Selex included) can also be granted exemptions when developing tools for law enforcement use. Finally, criminals that misuse WiFi data will pay no heed to any ethical or legal restrictions whatsoever. Data collection for this research is therefore much more restricted than it would be in many of its potential applications or if being performed maliciously.

The next chapter describes the construction of a framework to collect WiFi data. By incorporating the ethical requirements outlined in this chapter into all studies described in subsequent chapters, this collection can be performed ethically, legally, and responsibly.

Acquiring Data: How to Collect Drips

This chapter describes the methods used for the collection of 'raw' WiFi data. As will be discussed in subsequent chapters, this data can later be submitted for filtering, processing or analysis. This raw data is observed at the data-link layer. As already discussed, higher level layers are obscured from view due to the use of WiFi encryption. It is possible to analyse even lower level Physical Layer activity with dedicated hardware as shown in research like that of Danev et al. (2012) where they identified specific instances of wireless hardware using only the physical characteristics of their communications. However, the focus of the studies in this thesis is to infer user activity despite encryption where users are assumed to have legitimate access to the network and no reason to act against current WiFi standards and deliberately obscure their (device's) identity. Any patterns in user activity should be fully represented at the data-link layer and identifiable by MAC address because these users will only interact with the network using standard programs via the operating system. Data collection efforts are therefore focused on the data-link layer.

The implementation detailed can perform this entirely passively using only cheap commodity hardware and freely available software. A paper (Atkinson et al., 2014a) containing a condensed version of the hardware and software platform description found in this chapter was published as reference for other researchers and practitioners wishing to explore activity inference without breaking encryption.

4.1 Implementing a WiFi Collection Platform

To collect data showing network activity, a typical wireless network was set up. This consisted of a single access point (AP) to which client devices can connect using commodity hardware. These studies were performed on a variety of wireless networks. Infrastructure typical of a home router's WiFi network or EduRoam (the university-wide

WiFi network), has already been illustrated in Figure 3.1. For data collection on a network wholly controlled by the researcher, this AP took the form of a 'MiFi' dongle as shown in Figure 4.1. This provided internet connectivity through the cellular 3G mobile network. The local wireless network provided access via 802.11g (max 54Mbit/s) using WPA2 encryption with a shared secret passphrase (which is believed to be a secure encryption method at the time of writing). Other configuration options were left with their default settings.

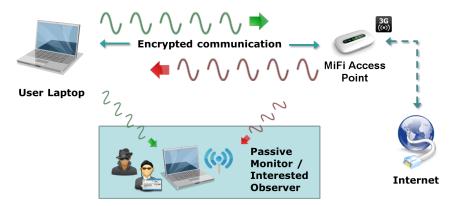


Figure 4.1: Observing Encrypted WiFi Traffic using 'MiFi'

With full control of this network it was possible to ensure that only chosen devices (and therefore only chosen users) could connect and pick a communication channel (frequency) with minimal congestion. Frequency saturation and interference is discussed further in the next section. Similarly, as this network configuration is experiment specific it simplifies any ethical considerations relating to privacy that would arise from capturing network traffic from an existing network with users who are not explicitly part of the experiment. To aid comprehension, this thesis adopts the convention of colouring data throughout:

- Data sent from a user device in green
- Data sent from the access point in red

In addition to the network infrastructure, a monitor station was set up to observe the traffic being transmitted. As a client communicates with the access point, this monitor station (or any other device listening) will also receive the data which is broadcast. As shown in Figure 4.2, the software used to monitor and record this data was Kismet, a wireless 'traffic sniffer' (Kismet Wireless, 2012) utilising the PCap (Packet Capture)

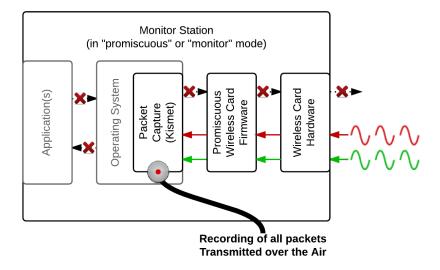


Figure 4.2: Monitor Station Packet Capture Process (promiscuous, via Kismet)

library (TCPDump Team, 2012). This monitor station operates entirely passively with the wireless hardware set to operate in 'promiscuous' or 'monitor' mode; only listening for and receiving broadcast data. The monitor station makes no transmissions of its own. Although operating on multiple frequencies (channels), IEEE 802.11 devices are not expected to change frequency as part of the data transmission process. A frequency is set at initialisation and assumed to persist and must be re-initialised if the frequency is changed. The monitor station can therefore 'channel hop' (change channel) at will to observe communications on different channels if required. However, a wireless card can only be tuned to one channel at a given time. With a vantage point external to the network, encrypted WiFi communications will be scrambled from this perspective.

User devices must operate in 'managed mode' to communicate with an access point. Following correct authentication, this provides network connectivity and is the usual mode of operation for wireless hardware. These communications can also be recorded. However, because wireless networking hardware is not designed to receive and transmit simultaneously, the recording process must use a different method. (Although 802.11a/g/n are technically frequency division multiplexing, each network is restricted to a single channel). As shown in Figure 4.3, network traffic is intercepted and recorded between the operating system and wireless card firmware instead. Again, this can be performed using the Wireshark packet analysis suite (Wireshark Foundation, 2012)

alongside the PCap library, and can be used to validate any data collected by the monitor station by comparison. However, this vantage point is internal to the network so no WiFi-layer encryption will be visible. Incoming data will have been decrypted before it can be recorded, and outgoing data will not have been encrypted yet because these processes are handled by the wireless card firmware. Devices in managed mode cannot channel hop as they are locked to the frequency used by the access point. Furthermore, only communications that are directly addressed to the device (or multicast) will be visible. Communications to and from other devices as well as some management frames will be silently handled and suppressed by the wireless card firmware because they are not required by the operating system or applications for normal operation.

These recordings provide a time-ordered list of all the packets observed and their contents in the form of a 'packet capture file'. Wireshark provides functionality to read and filter these files as appropriate. The client recording will show packets sent from and received by the client. These will be unencrypted as this process is performed by the wireless network card immediately before transmission or immediately after reception. The monitor station recording will consist of all data observed being transmitted on the same channel as the network. The majority of these broadcasts will have been encrypted and may also contain data from any other WiFi devices communicating on the same frequency, especially those probing for available networks.

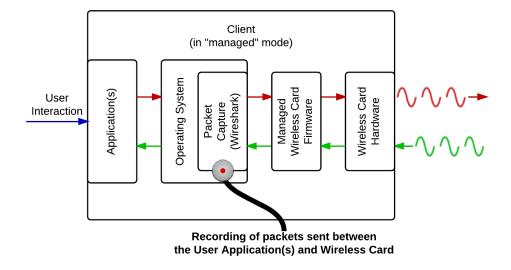


Figure 4.3: Client Packet Capture Process (managed, via Wireshark)

Mode of OperationFrames VisibleDevice Connectivity?Decrypted?Channel Hopping?MonitorAll in rangeXX✓ManagedDevice-addressed only✓✓X

Table 4.1: Capture Method Comparison

4.2 Minimising Spurious Variation

These studies attempt to identify features in network traffic that are the result of specific user activities. Isolating these features will be easier if variation due to the experimental environment itself is minimised. To minimise spurious results, repeated recordings of various user activities will be required. Between each test the environment should be returned to its previous default state. On a user device, this was achieved as follows for the initial investigation:

- Consistent background processes
 - → Same system services running for all tests
 - → Disabled automatic update processes (e.g. Operating System, Antivirus, Flash)
 - → Ensure no confounding network processes are running (e.g. web servers, shared directories, remote user access, Dropbox sync)
- Caches and previously saved data cleared before tests
 - → DNS cache flushed after all internet activities
 - → Browser and Flash cache after web browser activities
 - → Files deleted after downloads (so they may not be resumed)
 - → Local cache cleared after media streaming

Minimising variation within the network environment is more complex because external devices using the same WiFi technology and frequencies as the test network cannot be controlled. As illustrated in Figure 4.4, the dominant WiFi implementations of 802.11b, g and n operate at ~ 2.4 GHz, using several overlapping 'channels'. 802.11n may also operate at ~ 5 GHz, but overlapping channels are similarly present.

Given the physical location of the test sites in dense urban areas and the previously mentioned ubiquity of WiFi technology, the frequency bands used by wireless network technology were found to be congested but not saturated. Tools such as the WiFi Analyzer app for Android (Farproc, 2013) can help visualise this. Figure 4.5 shows an example of the WiFi networks that were within range of UCL test environment and the channels being used by each. It is important to note that certain networks, namely enterprise networks with more advanced infrastructure such as EduRoam (pictured), will operate on multiple channels. This prevents multiple access points providing access to the same network from interfering with each other, and allows devices to connect using the channel with highest signal-to-noise ratio to maximise network performance.

Despite the potential for spurious interference, it was determined that a shielded room (anechoic chamber and Faraday cage) would be an unrealistic environment and unnecessary. It was decided that a realistically noisy environment, as typical in the real world, would be better to judge the feasibility of this research. However, when under control of the researcher (as is the case in the initial experimentation with a decided MiFi AP) the least congested wireless channel would be selected to minimise interference from other WiFi sources. In addition to interference from competing WiFi hardware, it should also be noted that the 2.4GHz band is an unlicensed part of the electromagnetic spectrum and used by a variety of other consumer devices. For example, cordless phones, baby monitors and motion sensors, as well as other wireless communications standards including Zigbee and Bluetooth opt to operate over these frequencies. This is also the frequency by which microwave ovens heat water. These sources of interference were also removed where possible if required. Notably, devices such as smart phones (which may use WiFi and Bluetooth) were disabled, Bluetooth peripherals like cordless keyboards and mice unused, and experiments were performed away

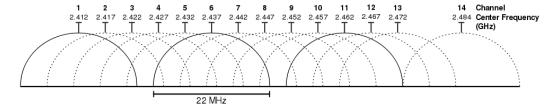


Figure 4.4: 2.4GHz WiFi Channel Frequency Overlap (WikiMedia Commons (CC-SA M Gauthier), 2009). Adapted from IEEE 802.11b/g/n PHY Specification (IEEE-SA, 2007).

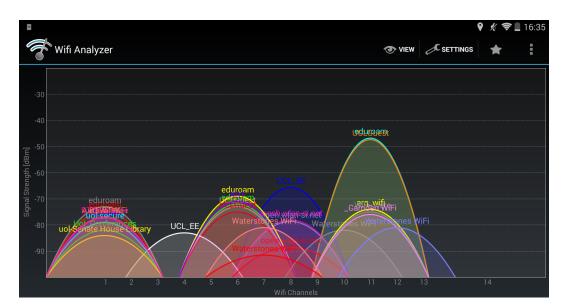


Figure 4.5: Example WiFi Saturation Visualisation

from microwave oven-containing kitchens.

Even when these steps are taken, there is still significant opportunity to observe systemic variation. Consumer WiFi devices are typically built with cost and portability having precedence over reliability. Low-cost WiFi devices are reliant on frequent retransmissions to actually receive and transmit data correctly. Due to differences in range from the transmitter and the interference issues already discussed, an observer device may not always observe exactly the same frames that a user devices receives and transmits. Furthermore as will be discussed in Section 5.1, variation is possible within applications themselves even when repeating the same user activity. This inherent variation is part of what makes this a challenging research topic.

4.3 Essential Software Tools

All software used to facilitate the collection of data for this research is both free-to-download and open-source. The primary software tools have already been mentioned:

• **Kismet:** A 'wireless network detector, sniffer, and intrusion detection system'. A command-line utility, it allows for the capture of wireless network traffic. Any traffic observed while Kismet is running will be saved to disk. It is possible to filter what is recorded to some degree, by specifying which WiFi channel to listen

on. Kismet provides the best way to simply record WiFi communications to disk (Kismet Wireless, 2012).

- The Wireshark Suite: Functions as a 'network protocol analyser' to allow for closer inspection of recorded packets. TShark is the command-line version of the more interactive Wireshark GUI. Although both are capable of performing the same tasks, TShark provides an easier way to invoke its functionality from automated scripts. This tool allows for the extraction of data from each frame which can be used for analysis. For example, the time a frame was observed, the sender and receiver MAC address and the frame's length (Wireshark Foundation, 2012).
- PCap Library: A software library depended upon by both Wireshark and Kismet.
 Provides an interface to observe the communications seen by WiFi hardware and defines a data format to store or restore them to and from disk (TCPDump Team, 2012).

Wireshark and the PCap library are cross-platform. However, WiFi drivers for Windows that support promiscuous mode are rare. Kismet is Linux-specific. The collection platforms used during this research therefore use a Linux Operating System. Specifically, Ubuntu was used for desktop and laptops (or any other machine with x86 or amd64 hardware) and Raspbian for the automated collection devices to be discussed shortly (using ARM hardware). Although Microsoft Windows is the market-dominant desktop Operating System (Net Applications, 2014) and may arguably represent access to a greater selection of user activities, the choice of a Linux OS for WiFi recording does not diminish their power. The platforms are still capable of observing the WiFi communications of Windows Systems (or any other OS). If on-device recording is required for Windows as described in Section 4.1, this can still be performed thanks to the cross platform nature of Wireshark. The same can be said of MacOS, although no Apple products were used during this research.

Under Ubuntu and Raspbian, Kismet and Wireshark can be easily installed from the OS's central software repository. This will install any packages they are dependent on automatically (including PCap). However, these repositories are not always upto-date. As Free Software, they can also be compiled from source code and installed manually. This requires additional effort but provides the latest features, bug-fixes and cross-platform uniformity.

4.4 Hardware & Automated Collection Platforms

Some form of Linux will run on almost any off-the-shelf hardware you can buy. For these experiments, the main concern when selecting hardware is to ensure that the Linux version supports drivers for the WiFi interface that support monitor mode. Some hardware vendors have better support than others so some research is required beforehand. However, the laptops and desktops used during this research were not assembled specifically for WiFi monitoring purposes. A simple solution to allow monitoring machines with unsupported WiFi hardware was to make USB WiFi dongles that did have driver support available.

Although additional hardware and software installation is acceptable to a researcher actively involved in these studies, it is overly burdensome for volunteers helping the project in the short-term. An automated "just plug it in" collection device was therefore created for their use. As, illustrated in Figure 4.6, this platform operates identically but collects data automatically based on a simple configuration file from the researcher.

Currently costing under \$100, the essential components of the automated WiFi capture devices are as follows: a Raspberry Pi 'credit-card sized computer' (Model B), a USB WiFi dongle, and a MicroSD Card of sufficient capacity. If an external Hard Disk is used for additional storage then it may be necessary to provide an externally powered USB hub (output current of the Raspberry Pi USB ports is limited). Conversely, although not required for any studies in this thesis, for low-power scenarios with no mains access it is possible to run Raspberry Pi hardware from batteries alone.

As noted previously, the core of the system is provided by Raspbian (a Linux operating system distribution tailored for Raspberry Pi devices (Raspberry Pi Project, 2013)). The *iwlist* tool is part of the core operating system and interrogates wireless network devices to provide textual output detailing nearby WiFi networks. It can be easily combined with common Unix shell commands to form what is referred to in Figure 4.6 as the 'Automated Collection System'. This is simply a script that runs as soon as the system

boots, and (unless aborted) finds the channel associated with a given wireless network name. It then and starts Kismet recording on that channel, saving to the external hard drive. This provides a literal 'plug and play' portable system which can monitor and record WiFi communications. As shown in Figure 4.7, it is small, lightweight and the only requirement of a volunteer is to provide mains power and supply the name of their WiFi network beforehand.

In addition to performing mere data collection duties, in later research these devices are used as a standard platform to analyse the feasibility of live WiFi communication classification. As is also shown in Figure 4.6, TShark can also be configured to read directly from the network interface as an alternative to Kismet storing data captured to disk for later analysis. This allows for 'live' processing of packets by way of piping TShark's output directly into an analysis program. The diagram shows a classification program. As will be discussed in later chapters, this could be capable of inferring a given category of activity being observed and visualising this information as appropriate. However, this requires the analysis to be fast enough to keep up with observed

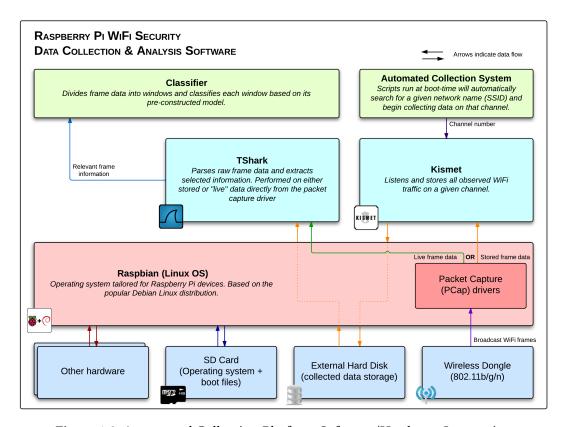


Figure 4.6: Automated Collection Platform Software/Hardware Interaction

packets arriving in real time. Direct analysis means that data is not stored to disk permanently. Although this may be useful for real-world applications, retaining the raw data for verification will often be required in research situations. However, these two methods are not mutually exclusive and can be performed simultaneously if necessary at the cost of additional overhead.

Although collection can be performed on this low-cost hardware, the implementation is not bound to it. The interaction diagram is just as representative for the more powerful laptop or desktop machines that were also used, except that Raspbian OS would be replaced by Ubuntu. Details of the information contained within the data that these platforms actually collect is discussed in Chapter 5.

4.5 Supplementary Software Tools

A variety of other software tools were employed during the studies presented in this thesis. They are listed here for completion, but a full discussion of their function can be found in later chapters as they are used. A selection of software tools were used to ease the automation of various research processes:

• **Sikuli:** When searching for patterns related to user activity, the ability to produce



Figure 4.7: Automated Collection Device

repeated observations of the same activity is essential. The Sikuli automation package allows for a user to record his/her desktop activity (mouse clicks and keyboard input), then replay it at will. Built upon the Python programming language, it has both a Windows and Linux version (MIT CSAIL, 2012).

- **Hyenae:** The ability to precisely isolate the patterns associated with a specific activity is also essential. The Hyenae packet generator can be used to specifically 'tag' the beginning and end of activities. This was achieved by sending a known combination of frames of known lengths at the start and/or end of each an activity. This can be detected by an observer without the need for decryption and allows relevant activity data to be easily separated from the rest of a recording. Runs on Windows (Hyenae Development Team, 2012).
- **Skype4Py:** A programmatic interface to the Skype client program's API on Windows using the Python programming language. Allows calls be made, received *etc.* without direct user or GUI interaction. Now deprecated due to Skype Inc. 'retiring' the API via software updates (Wahlig and Ohtamaa, 2013).
- Aircrack-ng Suite: Primarily designed to crack WEP WiFi encryption, but that functionality is not required. Instead the Airmon-ng tool is useful as a method of forcefully overriding WiFi interface settings such as monitor mode and channel tuning. Can also be used like as a packet generator like Hyenae, but runs on Linux instead (Aircrack-ng, 2012).

When dealing with user activity on mobile device, several tools were used:

- WiFi Analyzer: As noted during the previous chapter, an Android app that can be used to map nearby WiFi networks and illustrate the overlap of the channels they are operating over (Farproc, 2013).
- **WiFinspect:** An app that provides a native GUI interface to the Android version of PCap. Allows for on-device capture of packets on the Android platform (provided it is 'rooted') (Hadjittofis, 2014).
- MyMobiler: Allows an Android device connected over USB to be controlled via keyboard and mouse directly from Microsoft Windows. Displays and allows interaction with the device's touch-screen directly from the desktop (MTUX, 2014).

Finally, there is of course the software used to analyse the WiFi data itself:

- **R:** A statistical programming language with a modular library system providing a huge variety of useful tools. This powerful tool was used for the majority of scentific analysis and statistical processing found in this thesis and to produce many of the graphs. Cross-platform (R Core Team, 2013).
- **Qt Creator:** A development environment for the C++ language. Used in later research to produce programs capable of live analysis where improving upon the relatively poor performance of R was necessary. Cross-platform (Qt Project, 2014).

4.6 Summary

This chapter describes the solid platform used to collect raw WiFi data from a variety of scenarios in a portable, cheap, easy-to-use and repeatable fashion. Subsequent chapters can now focus upon the analysis and activity inference aspects of these studies, and it is hoped that other research can do the same and build upon this platform using the published guide (Atkinson et al., 2014a).

With WiFi communications becoming increasingly ubiquitous, a full understanding of their security strengths and weaknesses is pragmatic, if not essential. The hardware and software described in this chapter allow such investigations to be performed at low-cost, on commodity hardware, entirely passively, and without the need to break encryption.

Finding & Visualising Information Leakage

This chapter presents the findings of an initial study as to how current generation wire-less network technology can inadvertently leak information about the activities of its users. It examines the feasibility of an outside observer inferring user activity despite the presence and correct use of encryption. A selection of common user activities — such as web-browsing, email, video and music streaming, VoIP phone calls and peer-to-peer downloads — were performed using internet access provided via an encrypted wireless network. These findings were presented at the London Communications Symposium (Atkinson et al., 2011).

A dataset of broadcast wireless network traffic was recorded using the passive collection platform described in the previous chapter and automation scripts were produced to allow easy repetition of user activities. The collected communications were then analysed and graphical visualisations of broadcast network traffic corresponding to different user activities were created to demonstrate how features may be discerned. The study found that side-channel information derived from the direction, rapidity, throughput and relative timings of data transmission over the network is sufficient to allow features pertaining to known user activity to be visually identified and provided the foundational approach for subsequent studies. In addition, factors that complicate the collection of data and ability to distinguish activity-identifying features are then discussed to show the limitations of this analysis. It is demonstrated that features can be identified in spite of the data itself being encrypted. Therefore the possibility of inferring user activity by merely observing encrypted network traffic is shown to be feasible.

5.1 Performing User Activities

This study investigated the network activity patterns observed as a consequence of user activities. These activities are at what this chapter will term 'mid-level' activities. That

is, certain general user tasks like "browse a website", rather than complex macro-level activity like "research a topic for two hours", "shop online for 35 minutes", or micro-level activities such as a mere 'click the search button', or 'open Firefox'. This would provide a balance between the amount of data available for analysis and the variation possible within a given activity definition.

As will shortly be discussed, activities at the mid-level scale can be easily automated and, due to their relative shortness, capacity limitations on recorded data are not a concern. Similarly, their analysis and visualisation can be quite concise. This is not to say that these different levels of activity abstraction would not contain a wealth of information and display identifiable features as well. Mid-level activity is of course composed of micro-level activity so this can be analysed in isolation if necessary. Similarly, macro-level activity is compound in nature so it may be possible to construct inferences from micro and mid-level activity.

All possible user activities and all the possible ways of performing them are of course an implausibly large set of possible activities. The sample size of this investigation is therefore be limited to a relatively minor, but representative, subset of these. A selection of user activities were chosen based on the common internet activities outlined by Dutton and Blank (2011) and use of some well-known internet services. These activities were as follows:

- Web Browsing Activities
 - → Web page search (via Google website)
 - → Image search (via Google website)
 - → Consult an article and several linked articles therein (via Wikipedia website)
- Webmail Activities
 - → Send message (via GMail website)
 - → Receive & reply to message (via GMail website)
- Social Networking Activities
 - → Log in and view profile (on Facebook website)
 - → Send message (via Facebook website)
 - → Receive & reply to message (via Facebook website)

- → Real-time chat (via Facebook website)
- Media Streaming Activities
 - → Listen to music (via Grooveshark website)
 - → Listen to music (using Spotify application)
 - → Watch a video (via YouTube website)
- Peer-to-Peer Filesharing Activity
 - → BitTorrent download of particular Linux ISO (using μTorrent application)
- VoIP Phone Call Activity
 - → Make voice call (via Skype application)

These activities are categorised from a user-centric perspective. Technically knowledge-able readers may have already realised that the underlying network interactions of web-mail and search engine usage are quite similar. Likewise, they may be more comfortable with the distinction between VoIP phone calls and streaming music from a website whereas a less technologically aware user may feel that the two are very similar because they both produce audio. Technological understanding of how the internet works is generally rather limited, even among the young (Yan, 2009). This choice of categorisation is deliberate and used throughout these studies. The primary aim of this investigation is to determine user activity and user information, not identify technical protocols (although, of course, it may help to do so). This is a simple way to frame the problem and any associated privacy issues in a way that is accessible to an audience wider than just those with technical knowledge. As will be seen, this is particularly useful for the study presented in Chapter 8.

As an interesting aside, features in network traffic from different Operating Systems (OS) were also observed. This differs from previous activities as the user would have no interaction (besides pressing the 'on' button). The operating systems observed are as follows:

- Operating System Boot Activity
 - → Windows Boot (Microsoft Windows 7)
 - → Linux Boot (Ubuntu Linux 11.04)

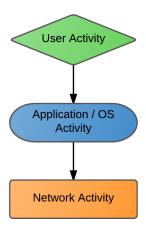


Figure 5.1: General Transition from User Activity to Network Activity

The OS determines which applications (and which versions) can be run to a large extent. This information may therefore so may potentially act as a useful diagnostic towards the identification of a particular user activity. Full hardware details and software version information can be found in Appendix C.

Data recordings were taken using the platform described in the previous chapter using the wholly researcher-controlled MiFi network. These samples observed network activity from a mixture of user activities performed both manually and with automation. Manual recordings had no restrictions on the activity other than that specified in the description. For example, a web or image search could be for any search term, and any track could be listened to on Spotify. Automated scripts were composed with at least two possible minor variations. Although many of these activities can be performed by a lone user, Facebook chat and Skype conversations have a conversational nature which usually require multiple participants. To enable consistent and easy repetition of the same activity, especially conversations, these activities were automated using the Sikuli software package and some custom Python code. As an initial investigation, activities would always begin from a 'clean' starting position to minimise variation as described in Section 4.2, although this will not represent all real-world situations. All cached data and cookies would be cleared and services that require authentication (GMail, Spotify and Facebook) would begin from a logged-out state. As will shortly be demonstrated, web-based activities require navigation to a service's index page first and applications would need to be opened from the desktop. Examples of these automation

scripts can be found in Appendix A.

Even with this identical starting point there is a large scope for natural variations in the observed network traffic. In addition to the factors already outlined earlier in Section 4.2, applications can exhibit varied activity even when performing identical user tasks. For example, most web sites are dynamic in nature and may display random advertisements. The same is true of Spotify, albeit in an audio format. Similarly, precise timings of network activity will depend on the availability of shared resources; processor use may be blocked be by other programs running on the client via multitasking, and differences in network congestion somewhere between the client device and a remote internet server are unavoidable. Furthermore, while the example transition from user activity to network activity about to be introduced has a specific order of events, this may not always be the case. For example, BitTorrent has a random element to its peer selection process and the Skype protocol can automatically adjust the quality of the audio it sends.

With known user activities being performed on-demand, their network activity could be recorded and the data patterns observed. This allows for the observation and mapping of the transitions between different types of activity shown in Figure 5.1. This general diagram illustrates how, in general, recurring characteristics of these observations can potentially be used to infer the activity that caused them if it was not known beforehand as detailed earlier in the equations of Section 3.2. To provide a more specific example, a 'web browsing' activity incorporating a web search is illustrated in Figure 5.2 and might consist of the following (simplified) activities from the perspective of the user, application and network:

- User (Alice)
 - 1. Types web address into address bar (www.google.co.uk).
 - 2. After page loads, types search text into address bar. Hits 'enter'.
- Application (Firefox 5 on Windows 7)
 - 1. Queries domain name typed (www.google.co.uk).
 - Connects to the server IP address received in response to the query and asks for the index page. Displays it.

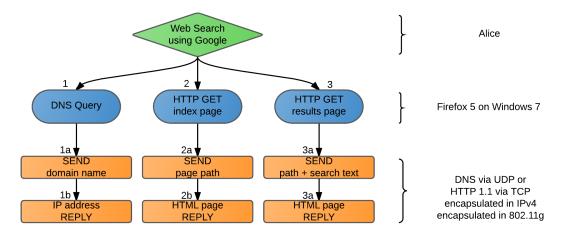


Figure 5.2: Example: Web Search Activity to Network Activity Transition

- 3. Requests the relevant results page for Alice's search text. Displays it.
- Network (Various encapsulated protocols see diagram)
 - 1 a. Send DNS query request: contains domain name (www.google.co.uk).
 - b. Receive DNS query reply: contains server IP address.
 - 2 a. Send HTTP request: contains path corresponding to index page (/).
 - b. Receive HTTP reply: contains index page content.
 - 3 a. Send HTTP request: contains path corresponding to results page.
 - b. Receive HTTP reply: contains results page content.

In this study the applications, infrastructure and often even the 'user' (in the case of automated scripts) are fixed and standardised to allow for data collection with minimal variation. The ideal solution satisfying the problem of inferring user activity from network activity would require every activity to have its own network traffic pattern that was identical every time the user activity was performed and with no two different user activities producing the same network activity. However, this will never be observed in reality. Even with an automated user and this simple example, there is still ample possibility for the system to display large variations due to the complicating factors discussed in Section 4.2.

In actuality, the network activities in this example are made possible by a highly complex underlying processes. Network protocols will handle all manner of variations within the interconnected global chain of machines that form the internet. Most errors, congestion, and delays will be transparently handled automatically while the machines

involved will have to handle their own variable numbers of concurrent users or connections, changes in load, updates and content changes.

To further complicate matters, the application activities are also highly simplified. Modern browsers and websites have many features that will also cause network activity. To name but a few features that use internet access, Firefox will automatically pre-fetch links on the current page to speed up load times, may use any number of user-added plugins, will check security certificates, and check the website you navigated towards is not on a blacklist for malicious websites. Far from just being a form submission that retrieves search results, the Google index page will get and set cookies to identify the user, log in users with a Google account and provide personalised links, provide automatic text completion for search box entries, provide instantaneous results as they are typed (dynamically updating the page after every letter, and not just when 'enter' is pressed).

Despite these complications, these variations are still deterministic and quantifiable to some degree. Although they will not be identical, the challenge is to discover enough similarity between recordings of the same activity for them to be identifiable. Conversely, there must also be enough differences between different user activity samples to separate them. A visual comparison to identify these similarities and differences is presented shortly in Section 5.3. However, first we must discuss the data available to make these comparisons possible.

5.2 Data In Plain Sight

As noted in Chapter 2.2, for WiFi networks employing an encryption scheme all frames carrying data to and from actual user devices will be encrypted. However, some frames used to facilitate the operation and management of the network itself remain plainly broadcast. Full details regarding their purpose and protocol behaviour can be found in the 802.11 standard (IEEE-SA, 2007). Types of management frame that can be observed unprotected are as follows:

- **Beacons:** Advertises the presence and capabilities of an access point.
- Probe Requests: Announces client capabilities and requests a response from available access points.

- **Association:** Conversation between client and AP when the client joins a network using that AP to connect. (Also {de|re}-association).
- **Authentication:** Conversation between client and AP that verifies that the client has the correct credentials (*e.g.* passphrase) to connect. (Also de-authentication).
- **Management Data:** Data transmitted regarding network infrastructure operations (*e.g.* power management notifications). These can vary with hardware manufacturers.

Control frames are also broadcast without using encryption:

- **Acknowledgement:** Transmission a client or AP sends when it has successfully received a transmission (otherwise it will be rebroadcast).¹
- Request- & Clear-to-Send: Used as an optional collision avoidance technique. Request-to-Send (RTS) is a signal from a WiFi client or AP indicating that it wishes to transmit to another specified client or AP for a given duration. Clear-to-Send (CTS) is a confirmation and acceptance from the receiver to begin the transmission. Other devices that hear the CTS frame will remain silent until the duration specified has elapsed.

These frames will confer no information about user activity and can be discarded completely for purposes of activity inference. However, as employed in Chapter 8, they can provide useful information about the characteristics of any WiFi devices in range that can be observed. Obviously beacons advertise the networks nearby and what channels they are operating on. This is essential information for any observer. However, these beacons also contain a MAC address that we know must belong to an AP. Similarly, probe requests must come from client devices and also contain MAC addresses. One is therefore able to distinguish between client devices and infrastructure hardware and map the communications between them.

Authentication frames also provide information on user activity since any client observed communicating with an access point using encryption must be authorised anyway. However, the capture of these frames can allow the calculation of per-session

¹ Acknowledgements at the Data-Link Layer only. Not to be confused with acknowledgements from higher layers such as TCP ACKs. These are hidden behind encryption.

encryption keys and allow easy, after-the-fact decryption of communications observed by a monitor station. Wireshark is capable of decrypting recorded communications so long as; a) The WiFi encryption scheme uses a *known* pre-shared key for all devices (*i.e.* WPA-PSK authentication), and b) The entire key exchange during the authentication process is captured.

The ability to inspect encrypted packets is useful for verification purposes in a controlled study by allowing a researcher to compare remotely observed recordings with on-device recordings. This was used to ensure that WiFi hardware was correctly operating in monitor mode and that the observer was within range and not overly affected by interference. Due to the use of WPA-PSK, this is possible on simple home networks and the WiFi network provided by the MiFi dongle. However, even with known credentials, Wireshark cannot calculate per-session keys for networks using enterprise-level authentication such as EduRoam. The simplest way to ensure that the key exchange process is recorded is to disable, then re-enable WiFi on a user device. As the device reconnects to the network, authentication must occur. WPA-PSK authentication is performed using the EAPOL protocol (Extensible Authentication Protocol Over LAN) as defined by IEEE 802.11X (IEEE-SA, 2004b) and can be quickly isolated using Wireshark's "eapol" filter.

Control frames are less useful, but should correspond with actual data frame transmission. As noted earlier, an observer may not see exactly the same WiFi communications as a device being observed due to interference and differences in range from the sender. A noticeable imbalance between control frames and observed encrypted data frames, or RTS and CTS frames would imply that frames were being missed by the observer.

In all frames containing actual data from user devices, the payload is scrambled as illustrated earlier in Figure 2.3. However, the 802.11 headers preceding this encrypted payload is not encrypted. If, like these studies, you are predominantly interested in the network activity caused by users then the management and control frames can be discarded using the 'protected' flag in the frame header. In Wireshark or TShark this is achievable with the "wlan.fc.protected == 1" filter. Even those frames carrying encrypted user data still contain the following pertinent information unencrypted in

the header:

- Sender physical address (for Client or AP)
- Receiver physical address (for Client or AP)
- Total length (byte size) of the information transmitted
- Time the transmission was observed

This data can be read directly or measured by the observer regardless of encryption. The physical sender and receiver addresses can be used to filter the observed data to isolate and identify conversations between a specific client and the access point and determine the direction of each packet. The time a transmission is observed can not only be used to order the frames, but also as a basis for more complex timing analysis as will be described in the sections to follow. Finally, the length of a frame provides a precise measure of how much data is being transferred, and of course the quantity of frames can be counted to calculate data rates over a specified interval. In combination this frame data can be used to reliably record the side-channel information we outlined in Section 2.4 and Figure 2.5.

5.3 Feature Identification & Visualisation

In itself, the information available from a single frame tells us very little. Encryption renders all useful user data unreadable. However, in a similar way to the information leaked by 'Smart Grid' appliances mentioned in Chapter 2, emergent patterns of this information *over time* can act as side-channels to infer information regarding user activity. From the measurable frame data identified in the previous chapter, the following simple methods to measure data can be derived:

- On a Per Time Interval basis
 - \rightarrow Frame rate (Frame Count / Time)
 - \rightarrow Data rate (Bytes / Time)
- On a Per Frame basis
 - \rightarrow Data rate (Bytes / Frame Count)
 - → Observation time (*Time | Frame Count*)

This may still appear very limited but this aggregated data can be powerful, especially when combined with directionality. For example, 'Difference Between Outgoing Data Rate and Incoming Data Rate' or 'Time Since Last Sent Packet'. Using these metrics to analyse network activity, features specific to different applications and user activities can be identified.

The processing, analysis visualisation of the data collected during this investigation was performed in R, a statistical programming language (R Core Team, 2013). Procedures were developed to extract and aggregate the relevant information from raw frame data and then visualise it via customised graphing routines. These procedures were designed to be reusable and modifiable and therefore also formed the foundations of data analysis conducted in subsequent chapters.

5.3.1 Distinguishing User Activity

The combination of all metrics and user activities produce far more data than can be contained in this chapter. Therefore, this section will demonstrate how progressive degrees of analysis can uncover a surprising wealth of information and graphically highlight some examples of particular interest.

The most rudimentary form of analysis can be seen in Figure 5.3. This shows the data transmission rate over the time period each user activity occurred. To calculate this rate, packets were separated into bins of 0.5 second intervals. As anticipated, these figures confirm the hypothesis that user activity-dependent differences in network traffic can be observed despite cryptography. Skype shows a noticeably lower data rate and web browsing displays the expected spikes of activity relating to navigating to a new page. However, aside from total communication length (which is merely a result of the total size of the chosen downloads), BitTorrent and YouTube streaming cannot easily be discerned.

However, as shown in Figure 5.4, by employing the added dimension of directionality distinct differences between the two are visible.² As in previous chapters, red denotes frames received by a user device, and green denotes frames sent from a user

 $^{^2}$ Although Figure 5.4 uses packets as a measure of data rate, an equivalent relationship is also present when measured in terms of bytes.

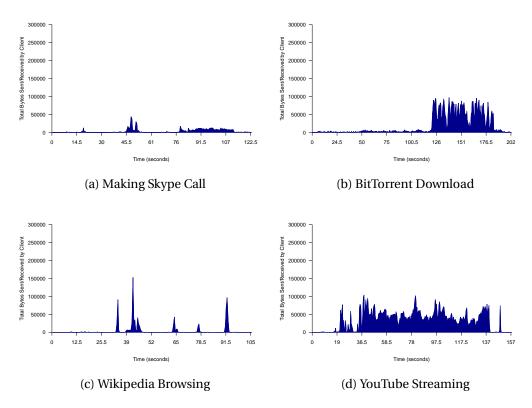


Figure 5.3: Total Bytes Transmitted per 0.5 Second Interval

device. To aid visual comparison, sent and received frame information can be plotted as positive and negative values respectively. While the ratio of sent to received data when streaming from YouTube remains relatively constant over time, BitTorrent has an initial imbalance in favour of the number of frames sent by the client. This is due to the client making initial connections to join the peer-to-peer network. In addition, we can distinguish user activities that mostly download data (Wikipedia, YouTube and BitTorrent) from the contrasting Skype conversation activity which is a largely balanced and bidirectional communication.

An alternative representation of the same data is to plot the difference between the values for sent and received data in each bin (*i.e.* sum the negative and positive axes in Figure 5.4). An example of this can be seen in Figure 5.5. Although providing less overall context, this representation is the clearest way to illustrate predominant direction of network communication and will be used to visualise a Skype conversation later in this section.

These figures have used clock time as a continuous, absolute measure of time. An

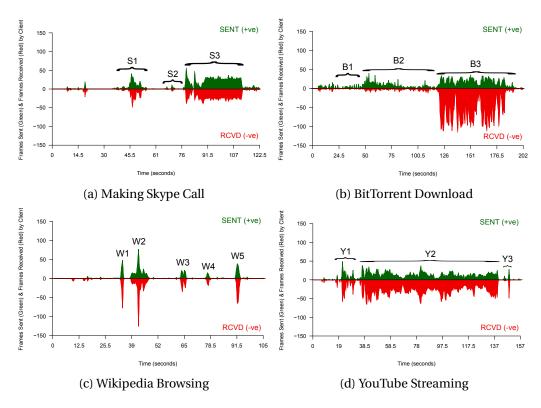


Figure 5.4: Direction of Packets Transmitted per 0.5 Second Interval

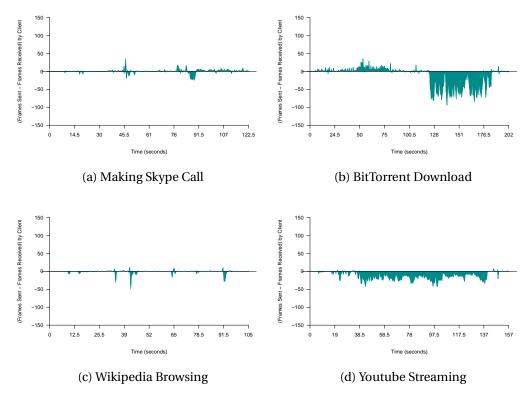


Figure 5.5: Difference (Sent – Received) in Frames Transmitted over Time

alternative representation is to use the order in which frames are observed to provide a relative, discrete time basis. Figure 5.6 plots these two measures against each other. In doing so, it is possible to easily identify different periods of activity based on changes in the graph gradient. A shallower gradient denotes a faster frame rate, whereas a sharp vertical jump denotes a period of idle time. Although this was also possible with a continuous time basis, it avoids the potential problems related to grouping data in bins that will be discussed in Section 5.4. By isolating these different gradients, distinct stages of network activity can be identified. With the ability to decrypt observed WPA-PSK communications after the fact (as described earlier in this chapter), these can be verified, cross referenced with Figure 5.4, and labelled as follows:

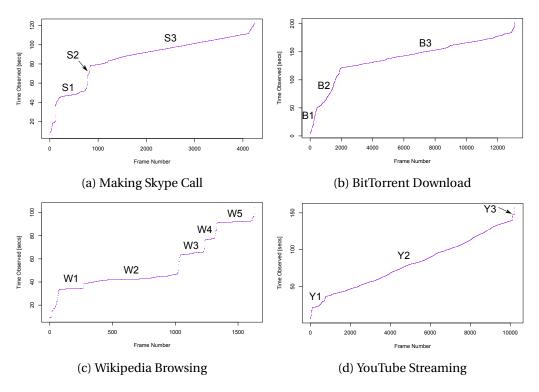


Figure 5.6: Time of Observation per Frame

- Making Skype Call
 - → **S1:** Login to Skype
 - → **S2:** Call Negotiation (Ring, wait for answer *etc.*)
 - → **S3:** Call in progress
- BitTorrent Download
 - → **B1:** Querying trackers

- → **B2:** Searching for peers
- → **B3:** Downloading file
- Wikipedia Browsing
 - \rightarrow **W1:** Load index page
 - → **W2:** Load article page
 - → **W3-5:** Load subsequent article pages
- YouTube Streaming
 - → **Y1:** Search for video
 - → **Y2:** Load video page (streaming begins via autoplay)
 - → Y3: Load automatic suggestions for other videos after playback finished

For each frame, Figure 5.7 plots the time since a frame was last received and sent. A regularly used network measurement. This is typically termed "interarrival time", it provides an example of how side-channel data can provide identifying features for a specific protocol, in this case Skype.

Skype exhibits noticeable identifiable 'bands' at specific time intervals. Similar bands are observable in other streamed traffic like YouTube, as compared. The baselines denote the fixed target transmission rates Skype and YouTube aim to attain. However, in addition Skype displays repeated predictable changes in the interarrival time measures between frames appearing as curves due to the logarithmic scale. This feature is not present in any other sampled activity and occurs because of the interaction between regular data transmission rates imposed by the Skype protocol to maintain call quality. This periodicity remains unobscured and acts as clear identifier even though the observed Skype traffic is encrypted at both the Data-Link layer and the Transport Layer. Skype will be studied in much greater detail in future chapters.

The operations of Skype can be analysed further. Figure 5.8 plots only the call negotiation (**S2**) and call in progress (**S3**) parts of Skype network activity labelled in previous figures. The automated conversation consisted of a dialogue with 8 interleaved spoken parts (4 from each side). By calculating the difference between incoming and outgoing data it is possible to decompose **S3** and infer the directionality of the conversation. The spoken dialogue of participants 'A' and 'B' are marked **A1-4** and **B1-4**. Although not al-

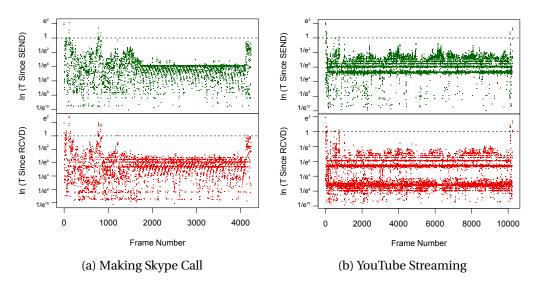


Figure 5.7: Time Since Last Packet per Packet (Logarithmic Time Scale)

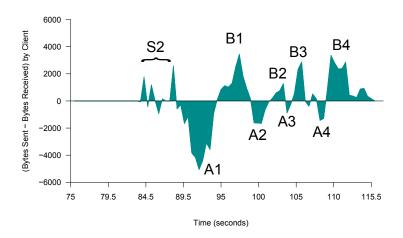


Figure 5.8: Difference in Sent/Received Data Rate of Skype Conversation

ways as clear as this in all samples (and even fluctuates here between **B3** and **A4**), when combined with other measurements such as the aforementioned interarrival times, this shows that a surprising amount of information can be extracted from a Skype conversation on a quiet network.

Another interesting observable feature that implies very specific user activity is shown during the use of the popular online encyclopaedia Wikipedia³. As highlighted in Figure 5.9, Wikipedia produces a large number of frames with a length of \sim 150 and \sim 350 bytes when loading the index or article pages. This differentiates it from the other web browsing traffic tested and is caused by Wikipedia's unusually large number of sys-

³ http://www.wikipedia.org/

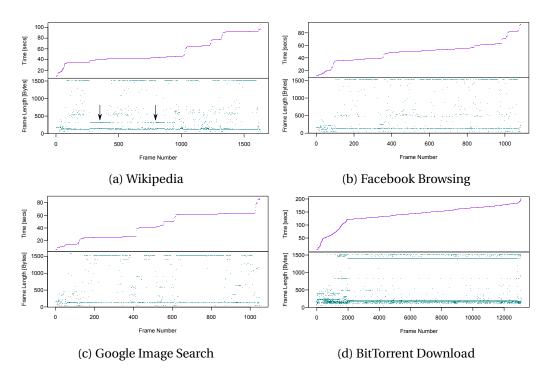


Figure 5.9: Data Rate in Bytes (with Observation Time as reference) per Packet

tematically named subdomains for different language versions. These trigger a correspondingly large quantity of DNS queries and responses with similar sizes. Although other websites are not distinguishable by this metric alone, it validates the hypothesis that features of very specific user activity can be identified even on a site-by-site basis.

5.3.2 Distinguishing Operating Systems

Using the same metrics used to identify features of specific user activity, the ability to determine the Operating System (OS) of a given device purely from its boot activity was also tested. Network activity of the device connecting to the network (via saved credentials) was observed for both a Linux and Windows installation on identical hardware. The boot process was considered complete when the login screen appeared. The login process was not recorded and therefore no user interaction or automation was used (besides pushing the 'on' button).

Figure 5.10 shows the typical network activity generated by the boot process of each OS in terms of data rate in each direction over time. Both systems share the characteristic of a two-stage boot process in terms of network activity, as is visible from the distinct areas of frame transmissions. Authentication with the WiFi network also takes

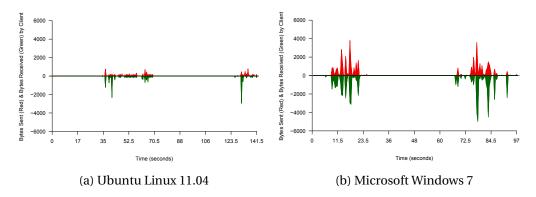


Figure 5.10: Operating System Data Rate (Bytes) & Direction

place twice in both instances. The total boot time is also very similar at \sim 100s with a \sim 50s gap of (relative) network inactivity. However, the immediately obvious difference between the two is the amount of data transferred overall, with up to 4 times as much being sent and up to twice as much being received at the peak measurement by Windows.

Differences also manifest in terms of frame size and timing. However, this is more difficult to visualise than user activity due to the differences of scale and smaller sample size (200-400 frames only). It is also interesting to note, that although some unencrypted management frames contain 'vendor-specific' information, this cannot always be relied upon for simple identification. For example, despite not being a Microsoft OS, Ubuntu association requests will still announce WiFi capability identifying its WPA2 encryption process as "Microsoft: WPA Information Element" for compatibility reasons, just as Windows does.

5.4 Obscured & Lost Information

Even though identifiable characteristics of user activities have been shown to be observable despite encryption, it is important to realise that information can easily be lost during the data capture and analysis process. This section outlines these problems so that any analysis methods developed can be as accurate possible and their limitations correctly determined.

Increased range and interference can impair the ability of devices to correctly receive data. This may result in some transmissions being 'unheard' or corrupted in

the data collected by the monitor station. By comparing observed data (Kismet) and transmissions logged at the client (Wireshark) it can be determined that there was little packet loss. In fact, the data collection devices in these studies actually saw a ~4% increase in observed packet data due to automatic retransmission at the Data-Link layer (that is not propagated to the recording software on the client as discussed in Section 4.1). However, these tests were performed in a controlled experimental environment with low noise and devices separated by only a few tens of metres maximum. 'Unheard' data will be a greater problem for monitor stations that are significantly further away from the transmitter than the recipient device. As distance increases, the likelihood of interference affecting reception at the monitor station (but not the intended recipient — so no retransmission) also increases. This may need to be corrected for in scenarios where observation is performed from greater range or a noisier environment.

As mentioned earlier, another problem is the method used to collect transmission data into periodic 'bins' for representations based on observation time. Figure 5.11 shows the same data divided into bins at 0.5 second intervals. However, the bins in the second visualisation are offset from the first by ± 0.25 s. As highlighted, even this small change can have a drastic effect on the features visible. In the first highlighted area the number of peaks observed within that time period is altered, and the relative heights of two peaks are reversed in the second.

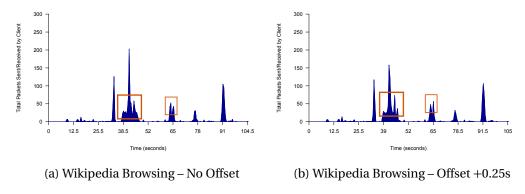


Figure 5.11: How Different Time Bin Offsets Alter Measurement Features

This effect can be mitigated by using larger bin sizes because each frame will have a lesser effect on any aggregate data (e.g. total data transmitted). However this lessens the granularity and detail observable in any features. Alternatively, as seen earlier in this

chapter, bin sizes can be avoided completely by examining each frame on an individual basis. But this comes at greater computational cost.

5.5 Discussion

Following practical data collection, its analysis and visualisation, the study outlined in this chapter demonstrated the feasibility of determining user activity by observing encrypted wireless network traffic. The raw data available to perform this analysis and various methods of representation were identified. Now that this approach had been shown to yield results, the user automation scripts, collected network data and the methods to process and visualise it could all be reused and improved upon in subsequent investigations.

The previous section also outlined the inherent methodological problems of scale and sampling that may obscure user activity information. However, although not entirely isolated from external, this study was performed with data collected on a wholly controlled network. In addition to these issues, subsequent studies will also have to contend with greater network congestion and interleaved activities. Subsequent chapters will need to incorporate increased complexity of the user and network activity so that any analysis methods developed can be demonstrated to work in 'real world' scenarios. WiFi networks are typically more complex and serve more devices than the one used in this study. Similarly, users will multi-task and some activities continue in the background after initiation (for example, music streaming) resulting in multiple activities being interleaved. Of course many more user activities are possible as well. Analysis of these increasingly sophisticated scenarios will be much more challenging. These additional complications will undoubtedly result in greater opportunity for user activity features to be obscured.

Furthermore, although a human reader can quickly identify features such as the gradients, plateaus, and repeated patterns when provided with an appropriate visualisation, calculating lines of best fit, estimating gradients and categorising data intelligently is a highly computationally complex process. Even if it was practical for humans to perform all this complex pattern recognition, there would still need to be general

methods developed to produce understandable visualisations and represent this data in a human understandable form first. Research into how to best visualise network traffic is an active research area (Grégio and Santos, 2011).

5.6 Study Conclusions

The problems of scale and the ability to evaluate data at both the micro- and macro-scopic level (and everything between) is far from trivial. However, if these problems can be overcome then user activities could be classified based on features identified in network traffic activity. Figure 5.12 shows an example decision tree illustrating how this might be done.

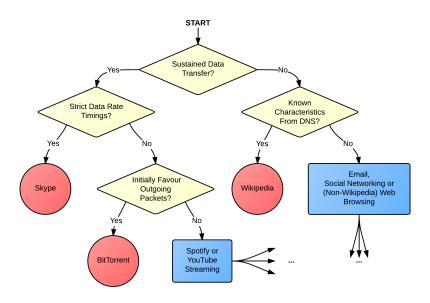


Figure 5.12: Example Decision Tree for User Activity Classification

The features identified in this chapter are only sufficient to identify some of the activities, however it shows that this kind of analysis is feasible. It was possible to visually differentiate Skype, BitTorrent, Wikipedia browsing, and streaming activities (although not which type of streaming). No features were found to uniquely identify Email, Social Networking and (Non-Wikipedia) Web Browsing. They have very similar implementations (via a web browser with input directly from the user) so similar network activity which is difficult to distinguish is understandable. With further analysis, additional recognised features and more data from which to produce them, it may be

possible expand the tree to include these and uniquely classify these user activities. A decision tree like this is a logical representation of a classification algorithm. As will be discussed in the coming chapters, provided the data can be provided in a useful format, this classification process can be automated.

Developing Activity Metrics: Finding Skype

The previous chapter illustrated how features signifying specific user activities could be identified within encrypted WiFi traffic. In contrast to the previous manual visual analysis, this chapter describes the first of several mechanisms capable of algorithmically detecting a specific activity. To begin, we focus on a single activity; Skype voice communication because it displayed interesting visual characteristics in the previous chapter and provides an interesting target for reasons that will be explained shortly.

As before, aside from being within range, the detection mechanism operates without any level of network access and without the need to break any encryption. It demonstrates how an entirely passive external observer can detect if and when a user is involved in a Skype voice call. It is further demonstrated that this detection ability remains even when Skype traffic is interleaved with confounding simultaneous traffic such as BitTorrent. This study was published at the IEEE Wireless Communications and Networking Conference 2013 (Atkinson et al., 2013).

Unlike the paper, this chapter also describes the analysis prior to producing this mechanism. As discussed previously, appropriate representation of the available data is an essential foundation of any detection mechanism. The program implemented to allow interactive visual inspection of different samples, metrics and data representations is documented here. Unlike the visualisations created in R, this program featured helpful interactive features including zoom, scrolling and selection to help mitigate the problems of visualising patterns at vastly different scales.

Published as this work was undertaken, the paper of Zhang et al. (2011) used hierarchies of Support Vector Machines and Radial Basis Function Networks to attempt to infer activity on a wireless network without breaking encryption. With a reported accuracy upwards of 80%, they were able to differentiate between several broad categories of network activity: "web browsing, chatting, online gaming, downloading, uploading and video watching". However, accuracy fell greatly when observing simultaneous

traffic, with BitTorrent being particularly good at hindering the detecting of other activity. Skype traffic was not considered in their experimentation. This study attempts to infer activity similarly, but without the use of machine learning. We do adopt machine learning in later chapters, however the focus is on WiFi security and privacy leaks rather than a demonstration of machine learning itself.

6.1 Why Skype?

Skype is a popular real-time voice communication program and has been the subject of significant research interest. It allows users to chat to each other in real-time using VoIP (Voice over Internet Protocol) technology. While the work presented in this chapter focuses on Skype voice calls only, the software also provides instant message (text) and video communication. Skype makes a good detection target due to its wide appeal, distinct visual patterns as described in the previous chapter, and successful classification in different contexts by others.

As a real-time communication mechanism, Skype has comparatively strict latency requirements compared to the majority of internet traffic (*e.g.* web pages, large downloads). As a popular service, the detection and efficient routing of Skype traffic is therefore useful to network administrators. To ensure good Quality of Service (QoS) Network Administrators may wish to prioritise Skype over other traffic which is less timesensitive (*e.g.* bulk downloads). Similarly, as a vehicle for unsupervised communication, certain organisations may wish to prevent its use. Of course, the actual conversations carried by the voice and video payloads of Skype are of practical interest to law enforcement, as well as groups with less socially benevolent goals.

Despite the demand for good QoS, the implementation underpinning Skype's operation is unpublished and traffic is encrypted at the application level (*i.e.* within TCP and UDP packets) to prevent unauthorised eavesdropping. It uses a peer-to-peer network to distribute (and complicate) its call routing process, and program execution is deliberately obfuscated by design to hinder reverse-engineering (Baset and Schulzrinne, 2006). In light of this situation, significant third party effort has been undertaken to classify Skype accurately. Even with this effort, the development rate of Skype can out-

strip the speed of academic publishing meaning that third party analysis is often partly outdated by the time it is published.

To overcome this obfuscation, classifiers of various forms have been developed to identify Skype traffic in real-time. Since Skype traffic does not openly identify itself, these classifiers must identify and detect features of Skype's protocol to be effective. Jesudasan et al. (2010) outlines and compares the two data-centric approaches to solving the problem of Skype classification:

- 1. Deep Packet Inspection: Identifies data within individual packets that corresponds to Skype traffic. For example; packet types, port numbers, packet lengths and IP addresses. Although some features of Skype payload are deterministic, the majority of directly readable data appears random due to encryption. This renders this type of classifier rather ineffective in isolation.
- 2. Flow Analysis: Identifies statistical trends of packet flows over the network. A flow is a sequence of packets between two machines in one or both directions. Measures used to analyse a flow include the likes of mean packet length, interarrival times and or specific characteristic packet lengths.

Before presenting their own hybrid method, Jesudasan et al. (2010) note that the most effective classifiers use a combination of both. In addition, Bonfiglio et al. (2007) present an interesting method founded upon analysis of the encrypted payloads themselves to complement the above techniques. Somewhat counter-intuitively, they recognise that the apparent randomness of Skype's payloads are a feature in themselves:

3. **Payload Analysis:** Measures the statistical similarity of observed packet's data. The encrypted, and therefore seemingly random, appearance of most Skype traffic actually aids this identification. Skype payloads are dissimilar to everything, even other Skype payloads.

The first and third approaches both use forms of deep packet inspection and must read payload data to function. The second does not, but still uses Transport and Network Layer information such as source and destination IP addresses, port number, and packet type to segregate and identify traffic flows to allow the classification process. The approach described in this study resembles flow analysis to some degree,

although individual flows cannot be isolated fully due to the lack of IP address information that identify remote hosts at the network layer. However, local hosts (user devices) are uniquely identifiable by MAC address as described earlier. Any form of deep packet inspection is impossible due to data-link layer obfuscation from WiFi encryption. Only a small amount of the information commonly used to classify Skype is visible to an external observer of a WiFi network.

Although our external scenario complicates matters, the demonstrated successes of these methods can be adapted and built upon. Flow analysis has shown that measurable side-channel information (rather than directly readable frame data) such as packet/frame sizes and interarrival times and can exhibit features suitable for accurate classification. Similarly, while the vantage point of the observer in these studies makes analysis of Skype's transport-layer payload impossible, Bonfiglio et al. (2007) showed that encrypted data could also display recognisable patterns.

As noted in Chapter 2, White et al. (2011) exploited similar measures and corroborates the existence of patterns found visually in the previous chapter. Although they were unable to generalise their language model and worked with perfect, noise-free Skype traffic recordings, extracting spoken phrases from sequences of encrypted Skype packets is an incredible demonstration of information leakage. Despite all the obfuscation effort by the developers, side-channel information exists for Skype traffic and is surprisingly powerful. This study exploits these same side-channels in order to distinguish Skype from other activities and isolate the voice activity itself in encrypted WiFi traffic.

6.2 Collecting & Accurately Labelling Activity Data

As before, a passive observer can monitor communications between a user device (*i.e.* a laptop running Skype) and a wireless access point (AP). Transmissions from both devices are broadcast through the air and so can easily be received and stored by a third party. As described fully in previous chapters, a combination of Linux drivers operating a standard 802.11b/g/n wireless network card in 'monitor mode', Kismet — a wireless packet 'sniffer' — was used to monitor WiFi traffic (Kismet Wireless, 2012). This stored

the observed transmissions as *de facto* standard PCap (Packet Capture) files for analysis (TCPDump Team, 2012).

Despite the communication between a device and access point being easily captured, it is still encrypted. The networks utilised current generation WPA2 encryption applied at ISO layer 2 (the data-link layer). As shown earlier in Figure 2.3, this means that all data from higher layers (*e.g.* IP Addresses; UDP or TCP port numbers; and, of course, application data itself) cannot be read. Only the data contained within 802.11 headers, and information that can otherwise be measured remains. Specifically, **frame size** and **frame direction** (from source and receiver MAC addresses) can be read from 802.11. Additionally, **frame quantity** and **frame broadcast time** can be recorded by the observer.

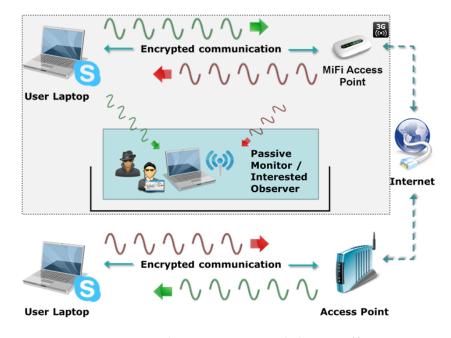


Figure 6.1: Observing Encrypted Skype Traffic

This study utilised two datasets. The first was used to calibrate and develop the detection mechanism and, similarly to the visualisation in the previous chapter, collected as illustrated in Figure 6.1 on a wholly controlled WiFi network. However, obviously a Skype voice conversation requires at least two participants. Another laptop was set up to access the internet via the campus-wide network (represented by the access point in the lower half of the diagram). The MiFi AP was configured so that it operated on a non-overlapping channel to the campus network AP. The use of MiFi in combination with

the campus-wide network forces the two devices to still communicate via the internet (*i.e.* preventing direct communication over the WLAN) despite them being geographically local, making the simulation closer to a real-world scenario.

Having made an initial set of observations on this private network, the same activity was then observed with the target devices connected to the campus-wide WiFi network to form the second dataset. This provided the same conditions but the monitored AP would also be open to all students and staff. This data served to validate any inference mechanism using from the private network. In reversing the scenario, the non-targeted device would use MiFi to once again ensure a non-local network connection. Although the campus-wide network had many other users while this was occurring, only the traffic to and from the target devices was required and retained for analysis.

As described in Chapter 4, a series of scripts were written using Sikuli (MIT CSAIL, 2012) to re-enact known user activity. Data was recorded for Skype alone, BitTorrent alone, simultaneous use of Skype and BitTorrent, and simultaneous Skype and Web Browsing. BitTorrent was selected because related work (Zhang et al., 2011) had found it problematic to distinguish, and for its outward similarity to Skype traffic: continual bidirectional data transfer, and its peer-to-peer nature. It was selected as a challenge. Web browsing was chosen as a stark contrast: bursts of data predominantly in one direction, and because it was a highly likely activity for people to perform while using Skype.

For Skype, automation of voice communication was required in addition to mouse and keyboard input. A script for two participants was created with four interleaved spoken parts each. These used pre-recorded audio played-back via the Skype API (Wahlig and Ohtamaa, 2013) to simulate conversation between two people. The scripts described in the previous chapter (as exemplified in Appendix A) were further modified to contain a system command that executed the Hyenae 'packet injection' program (Hyenae Development Team, 2012) from the command-line. Each conversation part was 'tagged' by deliberately sending two additional frames of known length before each conversation part was sent for transmission. This effectively marked when each simulated user was speaking and provided a known signal visible to an external observer. This would be used to accurately label samples and then removed prior to detection.

6.3 Characterising Time Windows & Distribution Creation

In Chapter 3 we identified two key measures of network activity that were still accessible despite WiFi encryption: Frame size and timing information. As described, these measures can be combined with directional data courtesy of the MAC addresses in the unencrypted 802.11 header. The measures used in this study are as follows:

- I-RR: The interarrival time between a received frame and the previous received frame. Composed from leaked direction and timing information.
- I-SS: The interarrival time between a sent frame and the previous sent frame.

 Composed from leaked direction and timing information.
- **FSize:** The size (length) of each observed frame in bytes. Sent and received frames form different parts of the distribution by offsetting the size of sent frames. Composed from leaked direction and communication size (length) information.

Other directional combinations for interarrival time (i.e. I-RS and I-RS) are also possible. As will be discussed, although not used in this study they are utilised in future chapters.

Using the Wireshark suite (Wireshark Foundation, 2012), this data was filtered to be generated only from relevant frames. The accessible MAC addresses in the 802.11 header allow for easy identification of the devices used in the investigation and the removal of any communications from other devices and networks operating on an overlapping channel. In addition, any frame without the 'protected' bit set (denoting encryption) was removed to filter out traffic such as network management frames and layer 2 acknowledgements. This left only frames containing encrypted data directly relating to user and application activity to and from the target device.

Over time, these measures can be used to characterise network activity. The frequency of each value of these measures per frame can be plotted over time and, as will be seen shortly, visually represented as a familiar histogram plot. With this representation using frequency counts it also inherently incorporates leaked frame quantity information.

Such distributions have a fixed domain boundaries (*i.e.* a maximum and minimum value) and fixed number of bins. This representation helps avoid the problems of scal-

ing found in the last chapter because any network activity can be represented using the same fixed distributions and an identical number of variables. This makes them directly comparable. Frames are processed as follows to generate each distribution:

- 1. **Generate (sliding) time windows:** Group frames that arrive within a given time period. 'Sliding' windows are created by generating these windows at intervals less than the time period they capture. A single frame will therefore reside within several overlapping time windows. This helps prevent the loss of information that would occur if user activity was spread over a window boundary as illustrated in Section 5.4.
- 2. **Generate metric distributions:** For each of these windows, measure, count and group identical values (or similar values with a given tolerance for continuous variables) for each metric discussed below. The distribution of these metrics characterises the network activity over that time window.

However, without time or frame number as an axis, frame size and interarrival time distributions discard frame order information. It is hoped that the loss of information due to this compromise can be mitigated by using appropriate sample rates. A time period must be chosen appropriate to the activity or activities of interest, so that short activities are not lost on the noise of a large time window and windows are not too short for patterns from longer activities to be observed.

A distribution representing FSize can be generated by counting the number of frames of a given size observed. Frame sizes are discrete, bounded values so plotting is simple. Sent frame sizes were offset by +1600 (a number greater than the largest observable frame size¹) to distinguish the two but plot them as part of the same distribution. With bounds of 1-1600 bytes in each direction, this provided 3200 bins for each possible frame size.

Interarrival times are continuous, but can be similarly counted when grouped into 'bins' representing a given interval (*e.g.* 0.0–0.2ms, 0.2ms–0.4ms, ...). In this study interarrival time measurements were bound to an upper limit of 5 seconds (the length of

¹At 7981 bytes, the MTU (maximum transmission unit — see glossary) of 802.11 frames is actually much larger than this. However no hardware encountered during the course of this research exceeded the 1500 byte MTU of 802.3 Ethernet. This serves a practical purpose: hardware will not have to manually fragment WiFi frames before forwarding the encapsulated data over LAN.

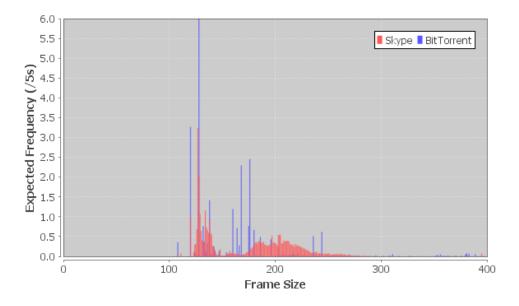


Figure 6.2: Expected FSize Distribution over 5s Window (subsection)

a time window, although most measurements would be *far* lower than this). Again, the minimum is naturally bound to zero. Other interarrival time measurement combinations (*i.e.* time between received and sent frames (I-RS), and *vice versa* (I-SR)) were set aside for this study as they did not sufficiently improve classification to warrant their inclusion. However, they do feature in future chapters as part of more complex classification techniques.

The distributions employed here provide more detail than measures in other research that relies largely upon aggregated measures. The downside to the increased level of granularity used in this study is the increased computational cost of both storing and processing all these variables. For the aforementioned traditional Skype classification approaches, aggregation is a sensible simplification (Jesudasan et al., 2010; Bonfiglio et al., 2007; Baset and Schulzrinne, 2006). Histograms have also been demonstrated previously in network traffic classification studies (Kind et al., 2009; Perona et al., 2010). However, they are not widely used. Although they provide depth of information, increased data comes at greater computational cost for classifier construction and predictions.

The majority of activity detection systems are designed to operate internally, within a network (*e.g.* Network intrusion or or anomaly detection systems). Unlike our study, these classifiers are designed to operate inside the network and are designed with much

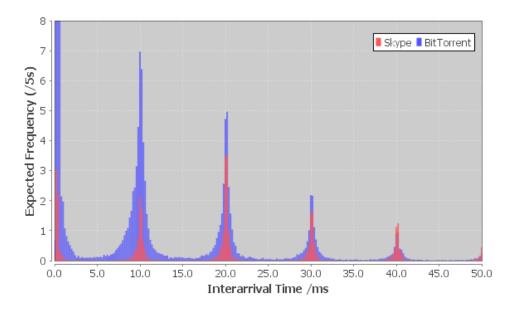


Figure 6.3: Expected I-RR Distribution over 5s Window (subsection)

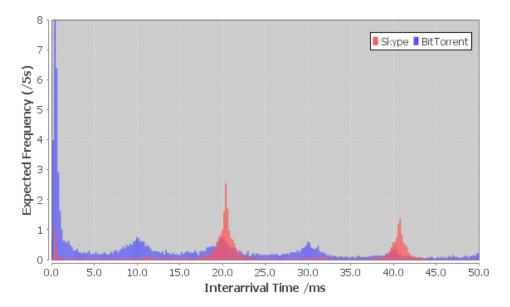


Figure 6.4: Expected I-SS Distribution over 5s Window (subsection)

greater data throughput in mind. However, they are afforded the convenience of direct access to data at higher network layers (*e.g.* IP addresses, port numbers). In contrast, an external observer in our scenario operates a situation with comparatively low data throughput, but due to encryption must rely on every scrap of information possible. Although performance is an important consideration explored in Chapters 7 & 8, is a lesser concern here. As an external network observer, the data throughput is limited to only geographically nearby devices.

Although also observing from an external vantage point, Zhang et al. (2011) used sums, means, medians, variances, and coarse ranged measures of frame size granularity. Unnecessarily discarding potentially useful information seems imprudent given the overall lack of data available due to WiFi encryption compared to other scenarios. This chapters demonstrates that this remains a tractable problem despite the greater quantities of data resulting from this relatively high granularity.

Histograms providing expected values over a time period can be used in a way analogous to probability density functions. These are a common statistical technique and have been used for decades to describe general models of network traffic (Redner and Walker, 1984; Jain and Routhier, 1986). A probability density function models the expected distribution of 'Random Variables' given a number of parameters. Despite the name, these variables are not truly random. The likelihood a variable will take on a given value is predicted by a probability function, and an expected distribution of these values can also be determined. For example, in networking this may model expected packet length, call duration or error rate (Gebali, 2008). This work uses previous activity samples to provide the same data empirically. Analysis of the measurements from these samples previous samples provides expected distributions and an estimate of each histogram bin's value for a particular activity.

The data collected for the first dataset while observing the private MiFi network was used to profile and characterise the typical appearance of Skype voice traffic. Using the deliberately injected 'tags' at the beginning and end of the voice conversation, it was possible to generate distributions for only the time windows containing Skype voice traffic. By combining the distributions created for these time windows over multiple recordings of only Skype voice traffic, it was possible to create expected distributions for each metric to represent how Skype voice traffic typically appears. These distributions used a time window period of 5 seconds at intervals of 50ms (thereby creating sliding windows).

As a demonstration of how these distributions can differ depending on network activity the histograms in Figures 6.2, 6.3 and 6.4 show Skype activity overlaid with Bit-Torrent traffic. Only subsections of the distributions are shown for legibility. Notable differences between distributions can be explained by analysing the goals and beha-

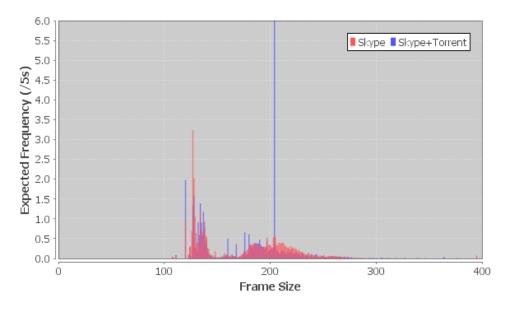


Figure 6.5: Expected FSize Distribution over 5s Window (subsection)

viour of the different protocols. Skype attempts to maintain QoS for voice traffic so that audio is transmitted both near-instantly and clearly. As such, it transmits at a regular rate — shown by the I-SS peaks at 20ms and 40ms in Figure 6.4 and corroborating the analysis of Baset and Schulzrinne (2006) — and with relatively small frame quantities of data within certain bounds — 200 ± 30 bytes as seem in Figure 6.2.

Conversely, as a bulk file download mechanism, BitTorrent will attempt to transfer information as quickly as possible — denoted by peaks close to zero on the I-SS and I-RR distributions in Figures 6.3 and 6.4 — and a large number of incoming frames hitting at the limit (1546 bytes as measured in this study) caused by the MTU. Also of note is the tendency of received interarrival times between received frames to peak at 10ms intervals, this is true even for BitTorrent that (to the best of the author's knowledge) does not deliberately attempt to achieve this. It is assumed that is an artefact of the underlying networks' routing.

In this study we also wish to detect Skype traffic interleaved with other activities. Figures 6.5, 6.6 and 6.7 illustrate the differences in distributions between Skype traffic alone and Skype traffic interleaved with BitTorrent traffic.

Figure 6.5 shows that with the addition of Skype, Skype+Torrent traffic is closer to plain Skype than BitTorrent alone was previously. The fact that these distributions are not more similar is due to the variation displayed naturally as a variation of the Skype

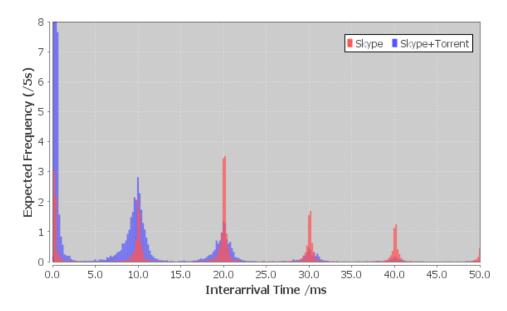


Figure 6.6: Expected I-RR Distribution over 5s Window (subsection)

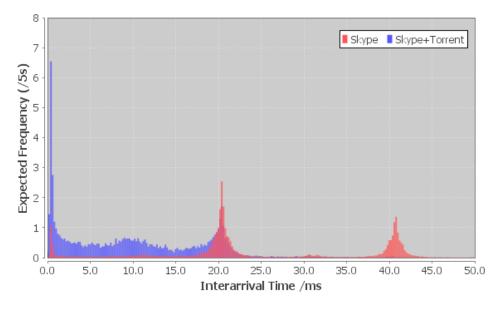


Figure 6.7: Expected I-SS Distribution over 5s Window (subsection)

protocol. Despite being the same conversation, a slightly different range of frame sizes are produced. This could be due to a variety of factors, but the most likely are the Skype voice encoder encoding at a different offset from the start of the conversation and different (audio) background noise. Such inherent variance is a testament to the difficultly of this problem.

Both Figure 6.6 and, most notably Figure 6.7, highlight a problem with the current representation of interarrival times. As can be shown by the large shift to values less

than Skype's 20ms transmission rate, interarrival distributions will be skewed by additional traffic. For any interarrival time between two frames, any additional frame inserted between then will cause two interarrival times of lesser value to replace it. This issue and an attempt to remedy it is discussed in the next chapter.

Despite these differences, distributions do become measurably more 'Skype-like' overall, even if this is not reflected in every variable as would be ideal. As a first attempt at Skype detection using the distributions developed in this chapter, the next section outlines a method to measure the difference between observed traffic and Skype in an attempt to detect its presence.

6.4 Detection via Thresholds

As was demonstrated by comparing different network activity histograms in the previous section, a previously unseen recording of unknown data can compared to the expected values to determine its similarity to Skype voice traffic. In this section we present a simple method to assign scores to observed distributions in order to quantify similarity.

There are many pre-existing methods of comparing histograms and, as summarised by Weken et al. (2003), are of particular use to determine the differences between images. As a necessity for accurate computer vision, there are also tailored algorithms for tasks like shape matching, colour analysis, and 3D-object recognition (Ling and Okada, 2007). However, these are usually founded on traditional distance measures which, as described shortly, are not a desirable property in this situation and tailored to overcome common visual alterations such as changes in luminosity or added noise. These differ from the perturbations we are likely to see due to network traffic. Ling and Okada (2007) present an efficient form of the general 'Earth Mover's Distance Algorithm', however even in this efficient form it is prohibitively computationally expensive. Using this algorithm, histograms for network activity could be not processed at the rate they are generated.

Equation 6.1 describes our alternative, inexpensive scoring system to assign time windows of an unknown recording a score for each metric:

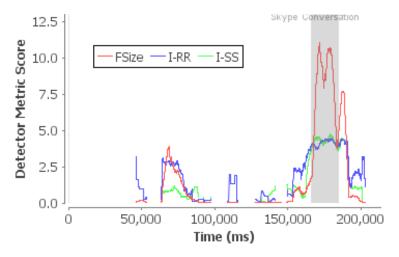


Figure 6.8: Detector Scores for Skype Only

$$S_{w} = \sum_{i=1}^{N} e_{i} \, o_{iw} \tag{6.1}$$

Distributions are formed from N histogram 'bins' displayed as the domain axis in the previous figures. A metric's score for a given time window (S_w) is given by multiplying the values from the pre-calculated expected distribution (e_i) by the number actually observed over that time window (o_{iw}) , and taking their combined sum. Observing a more likely value therefore increases the score for a metric more than an unlikely value. In contrast to other potential measures, this deliberately avoids penalising the score of interleaved traffic. For example, using a traditional distance measure like mean squared error instead would cause both BitTorrent FSize and BitTorrent+Skype FSize to have a score lower than Skype alone. Instead BitTorrent+Skype will have larger score. This theoretically allows for distinction between the three.

In combination, these numeric scores can be used to quantify Skype-like activity. Figures 6.8, 6.9, 6.10 and 6.11 show the metric scores over time for several examples of different activities. A darkened background denotes when a Skype voice conversation was in progress. Interarrival scores are scaled by a factor of 100 for illustrative purposes only. FSize is the strongest indicator of Skype activity, but the addition of I-RR and I-SS tighten the accuracy over our larger dataset. For example, in Figure 6.10 I-SS could be used to suppress a potential false positive around the second highest FSize peak. By

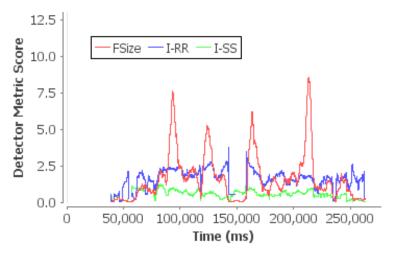


Figure 6.9: Detector Scores for BitTorrent Only

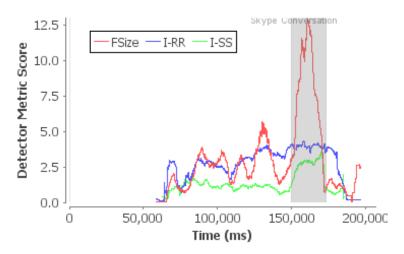


Figure 6.10: Detector Scores for Simultaneous Skype and BitTorrent

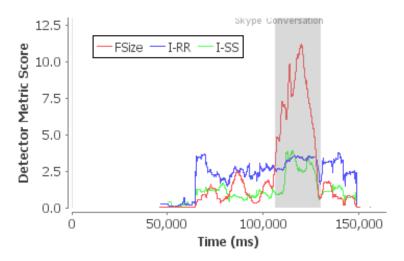


Figure 6.11: Detector Scores for Simultaneous Skype and Web Browsing

comparing the plots for each metric, thresholds for each metric could be determined that, when exceeded, indicated that Skype voice traffic was probably occurring.

Table 6.1: Detector Performance: Skype Only

	Private Network			Campus-Wide Network		
Metric	S%	NS%	All%	S%	NS%	All%
FSize	94.58	89.95	90.66	79.96	88.04	86.76
I-RR	100.0	37.83	47.29	98.54	36.87	46.59
I-SS	100.0	48.47	56.31	100.0	46.05	54.55
Comb.	94.58	89.95	90.66	79.96	88.04	86.76

Table 6.2: Detector Performance: Skype+Torrent

	Private Network			Campus-Wide Network		
Metric	S%	NS%	All%	S%	NS%	All%
FSize	97.56	64.12	69.02	93.92	68.55	71.82
I-RR	100.0	26.58	37.35	99.03	22.55	32.41
I-SS	100.0	29.66	39.98	100.0	29.08	38.22
Comb.	97.56	64.54	69.38	93.66	68.63	71.85

Table 6.3: Detector Performance: Skype+Web

	Private Network			Campus-Wide Network		
Metric	S%	NS%	All%	S%	NS%	All%
FSize	95.25	84.97	86.56	98.13	79.22	81.92
I-RR	100.0	29.05	39.98	99.43	16.22	28.07
I-SS	100.0	40.19	49.41	100.0	31.27	41.06
Comb.	95.25	84.99	86.57	97.65	79.41	82.01

Table 6.4: Detector Performance: BitTorrent

	Private Network			Campus-Wide Network		
Metric	S%	NS%	All%	S%	NS%	All%
FSize	_	65.10	_	_	59.45	_
I-RR	_	30.21	_	—	18.83	_
I-SS	_	32.41		_	34.53	_
Comb.		65.10	_	_	60.14	_

6.5 Detector Accuracy

From the observations of Skype-only activity on the MiFi network, 19 data recordings were used to generate expected normalised distributions for each metric. Thresholds were then set for each metric by visual inspection. For the purposes of this study, thresholds were set erring on the side of caution and are therefore relatively low to prioritise truepositive identification of Skype voice traffic.

The detection process was then performed on the remaining Skype-only observations as well as the other activities simulated on the private network. As a further

test, the same detector was then used on recordings from the campus-wide network. Tables 6.1, 6.2, 6.3 and 6.4 show the accuracy of each metric for the correct classification of Skype (S%) and Non-Skype (NS%) time windows. 'Comb.' is the combination of the three metrics, denoting when all are above their respective thresholds for a given window.

6.6 Discussion

On the otherwise unused private network the positive detection rate of actual Skype voice traffic was high with a detection rate in the mid-90s even with ongoing simultaneous activity. However, false positives for non-Skype traffic increased in cases of additional activity. BitTorrent traffic especially being incorrectly detected as Skype with comparatively low accuracy of ~65%. As found in similar work (Zhang et al., 2011), BitTorrent proves to be a difficult problem to solve for the reasons outlined earlier in this chapter, as demonstrated by high false positives for torrent-only traffic on both networks.

This study produced selection of metrics to identify particular network activity based on metrics available despite encryption. Given the granular information available due to the use of histograms, it may possible to improve accuracy by looking more precisely at particular features within these distributions. For example, as noted earlier Figure 6.5 the comparison between Skype and BitTorrent traffic shows a marked difference in that FSize distribution subsection. Although this would of course be expressed through the overall score, its importance could be prioritised and assessed separately. With comparisons between BitTorrent, Skype and the combination of the two, how these distributions are perturbed with the addition of interleaved activity was also demonstrated. The study presented in the next chapter attempts to address both these issues.

Using the same metrics on the campus-wide network produced interesting results. While accuracies were slightly poorer for combined activity, the correct detection rate of Skype voice traffic fell by a much greater ~15% when analysing Skype-only observations. This can be explained by the change in network environment causing Skype activity to not quite meet the thresholds set on the original MiFi network. Differences

in distribution were expected as a consequence when changing network environment, but clearly there is a fine balance to be had in maximising the correct detection of Skype traffic while retaining a low false-positive rate for distinct but similar looking traffic like BitTorrent. Changes to network infrastructure obviously alter the outward characteristics of activity so ways to overcome this and produce a generalised solution are therefore considered carefully in future work.

Threshold levels were set by visual inspection from the initial Skype activity on the private network and the ideal levels for the three metrics to simultaneously maximise Skype detection and minimise false positives is not obvious, given that all three must be met for the mechanism to classify something as Skype. Future work could methodically optimise these thresholds or, as seen in the next chapter, use a method to compare distributions that creates these automatically. Furthermore, providing a 'ground truth' to represent the normal background traffic between a device on a target network when it is otherwise idle could be used to adjust the mechanism to changes in network environment.

Although work is required to reduce false positives, this research demonstrated a mechanism that is relatively robust against the ability to hide actual Skype traffic even with this relatively rudimentary detection mechanism. In spite of relatively simplistic score measure, it has shown that the side-channel information to perform this analysis exists and inferring user activity is possible even on a (supposedly) secure network. It is quite possible to infer and detect a specific kind of user activity despite the observer being entirely passive, despite being external to the network, despite the correct use of encryption, and using only the limited data this scenario provides.

Despite demonstrating high false-positive rates, this technique may still prove to be a more cost-effective and tractable problem than breaking encryption first (which is highly computationally complex), and then searching for Skype within. Design of efficient protocols to resist this analysis may prove very difficult, and awareness of this security weakness can allow people to recognise where inference techniques such as this may be a security risk and change their network use as appropriate. Further discussion of the potential applications of these methods can be found in Chapter 9.

6.7 Study Conclusions

This chapter documents the creation of an initial detection mechanism for Skype voice traffic. The study demonstrated that it is quite feasible to infer and detect a specific kind of user activity despite the observer being entirely passive, despite being external to the network, despite the correct use of encryption, and despite the limited data this scenario provides. Frame size and timing metrics interpreted as histograms form the foundation of this and all subsequent detection methods. The next chapter looks to improve the detection mechanism and the data representation that supports it.

Improved Activity Detection: Random Forests

This work builds upon the efforts in the previous chapter using frame size and permutations of interarrival distributions to infer Skype voice activity by monitoring wireless network traffic. However, instead of manual analysis and setting thresholds, machine learning is used to build a classifier program. Random Forests were chosen as the machine learning approach to enable accurate identification of specific user activity within encrypted WiFi traffic. Random Forests are only one of many machine learning approaches. This chapter details how Random Forests were selected as the appropriate tool for the task.

Alongside refined representations of the limited data available, the Random Forest classifier demonstrates improved accuracy in identifying the targeted Skype voice activity within the sample set. Further analysis shows that following the initial construction process, classification and monitoring can be performed efficiently so that they are appropriate for low-cost, easily portable commodity hardware. Once again, any adversary using these techniques need not be in a privileged position. An external observer can operate while completely external to the network without connectivity or credentials as long as they are within receiving range of WiFi transmissions. Furthermore the adversary can perform this analysis entirely passively with no chance of being discovered.

7.1 Selecting A Machine Learning Approach

A machine learning algorithm will be used to decide what user activity (if any) is present within a sample of network activity. Using the procedures in the previous chapter, these samples are represented as a selection of frame size and interarrival metric distributions visualised as histograms. Machine learning is the collective name for a wide variety of computer algorithms that construct statistical models. These algorithms 'learn' from their inputs to make some form of prediction or decision regarding subsequent

data. Thus, in contrast to traditional computer programs, they can adapt and improve their output by altering their internal models as additional data is provided. These techniques typically take one of two approaches (Russell and Norvig, 2009):

- Supervised: The machine learning method is given a data set to 'train' with. This training data contains samples of input data matched to a known correct output. The algorithm attempts to construct a model that best predicts all these desired outputs using their corresponding inputs. Providing the sample training data is representative, it is assumed that the constructed model will generalise to the whole population the sample training data is drawn from.
- **Unsupervised:** The machine learning technique is again supplied with training data, however this time no desired outputs are supplied. Instead, the algorithm attempts to find and model the structures of the data itself.

Like many statistical tests, machine learning algorithms may also make assumptions about the data they operate upon. This divides them into two categories:

- Non-parametric: No assumptions are made about the distributions of the data.
- Parametric: Each variable within the input sample data provided to the machine learning algorithm is assumed to be sampled from a distribution with a known structure. For example, often variables are be assumed to be normally distributed. This represents the common scenario where values have an expected value (mean), but are sampled with some margin of measurement error (deviation).

We have no reason to believe that variables within the histogram distributions will be normally distributed. Random Forests, as well as the other common machine learning techniques mentioned, have non-parametric variants and do not make any assumptions about the distribution of the data.

Machine Learning techniques can also be categorised by the type of prediction they are designed to make (*i.e.* their output) (Russell and Norvig, 2009):

• Classification: A supervised technique, new samples are classified based on the model constructed from the training data (*e.g.* predict where an email is spam or not-spam (Pantel and Lin, 1998)).

- **Regression:** Another supervised technique, but instead produces a continuous numeric value rather than a discrete class label (*e.g.* predict future stock prices based on historic data (Trafalis and Ince, 2000)).
- **Clustering:** Similar to classification, but for unsupervised techniques. Classes or 'clusters' of similar samples are assigned by the algorithm (*e.g.* find geographical crime hot-spots from incident reports (Wang et al., 2012)).

Another interesting machine learning approach to note is reinforcement learning:

• **Reinforcement Learning:** An algorithm attempts to perform a specified task within a dynamic environment. The algorithm must react to changing circumstances to achieve this (*e.g.* correctly drive an autonomous vehicle (Stafylopatis and Blekas, 1998), or develop a strategy to win competitive games against an unpredictable adversary (Wender and Watson, 2012)). Here the useful output is the strategy used to maximise success (as defined by the programmer).

Reinforcement learning is not a feasible approach due to the scenario our observer operates within. The encrypted nature of WiFi communications prevents the creation of a useful real-time feedback mechanism. Unfortunately this means that the primary feature of reinforcement learning is unavailable; an activity detector cannot update itself as it is running. However, it is important to note that a detection mechanism can still be developed offline then operated in a live environment, as is demonstrated in Chapter 8.

We therefore ideally wish to be able to make predictions on unseen live data based on data sampled prior to constructing the detector. These predictions will be categorical classes denoting the type of user activity (*e.g.* Skype, Not-Skype) so regression is not required. As described in Chapter 4, the data collection process will provide samples of network activity corresponding to a particular user activity and this can form a well-labelled training set. Although unsupervised clustering would provide an interesting analysis of the outward similarities and differences between different activities, activity identification is our primary goal so supervised classification techniques fit this problem best. The task is therefore to decide which of the many supervised classification methods to use.

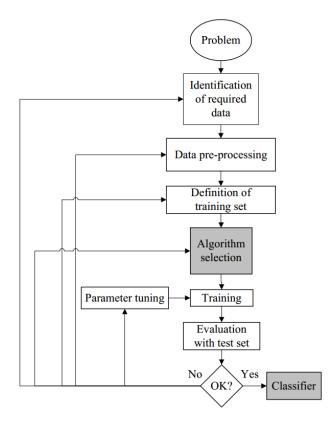


Figure 7.1: Machine Learning Process Flow Diagram (Kotsiantis, 2007)

7.2 Supervised Classification

Figure 7.1 outlines the process for selecting a machine learning classification algorithm. The knowledge required prior to algorithm selection (problem, required data, and preprocessing) have been detailed in previous chapters and can be summarised as follows:

Problem	Identifying user activity from encrypted WiFi traffic							
	(Chapter 3).							
Required Data	A representative collection of observed, then saved encryp-							
	ted WiFi frames (Chapter 4).							
Pre-processing	Separate data into 'time windows' and create histograms for							
	interarrival and frame size information (Chapter 6).							

The training set can therefore be defined:

Training Set	Many time windows labelled as containing to a specific user
	activity class. The sample of each time window is represented
	by several histograms (distributions of frame size and interar-
	rival measurements) and each histogram bin holds a value
	(frequency). Each bin value is an input parameter.

Now all that is required is the selection of the machine learning algorithm itself. Fernéndez-Delgado et al. (2014) authors a paper enquiring "do we need hundreds of classifiers to solve real world classification problems?". They surveyed 179 classifiers from 17 technique families over 121 varied data sets and found that while Random Forests provided greatest accuracy in the paper, this was a minor and statistically insignificant performance increase upon second-place Support Vector Machines (SVMs). Kotsiantis (2007) also provides a useful, if subjective, pro/con comparison of common machine learning classification techniques. The overall conclusion is that — provided a machine learning classification approaches will produce similar results. Perhaps more importantly, although certain techniques would sometimes excel by a small margin, it is not possible to predict which technique would perform best in advance.

The choice of algorithm therefore ultimately comes down to personal preference and Random Forests were chosen in this instance. The Support Vector Machines (SVMs), Bayesian Classifiers, or monolithic Decision Trees (without being used in an ensemble to form a forest) could be equally justified and should demonstrate similar accuracy and overall results. However, in the author's opinion Random Forests offer some useful visualisation and analysis tools and have similarities to the widely understood flow chart that are useful to explain their operation to non-researchers.

7.3 Random Forests of Decision Trees

To construct a classifier from the available distributions, we employed the Random Forest machine learning technique using the BigRF package in R (R Core Team, 2013; Lim et al., 2013). Popularised by Breiman (2001), Random Forests are a supervised, non-

parametric technique and therefore rely on carefully collected labelled sample data. However, Random Forests do not make any assumptions about the distribution of the data. We have no reason to believe that variables within the histogram distributions will be normally distributed. After construction the Random Forest will be able to predict the app in use when given a sample of network activity.

The accuracy of this prediction process is measured as Out-Of-Bag (OOB) error. This is a generalisation error based upon the ability for the Random Forest classifier to correctly classify sets of test samples. Unlike many other machine learning algorithms, Random Forests do not require manual separation of data into Training and Test sets. This is performed automatically as part of the forest construction process. Each tree selects approximately 2/3 of samples for construction and leaves aside 1/3. The selection of these samples is random and therefore OOB error is calculated as the forest construction process progresses. It is therefore considered unbiased unlike machine learning methods that evaluate error with a single test following classifier construction (Breiman, 2001).

Aside from the final classifier, Random Forests also produce an ordered ranking of variable importance and the ability to construct class prototypes. As we will show, variable importance can be incredibly useful to optimise the classification process by reducing the variables provided to the Random Forest to only those that are most helpful. Class prototypes specify which properties are exhibited by a typical class. Best plotted as a box plot showing the median and interquartile range of each input parameter, they can be very useful to visualise the differences between classes and provide a concrete example of which characteristics best define a particular class.

Random Forests are an ensemble method, formed by building many Decision Trees. Comparable to the common flowchart, a Decision Tree is a sequence of nodes and directed paths ('branches') used to predict the class of a given sample. Any route through the tree starts at a single 'root' node and eventually ends at a terminal 'leaf' node providing a class prediction. The route taken depends on the decision made at each node. The trees used here are binary decisions operating on a single variable. Each node compares a variable from the sample data with the model's predetermined value. The outcome of this comparison then determines the branch taken to the next decision node or ter-

minal leaf.

The variables used in the sample should be selected to allow differences between classes to be characterised. Each decision attempts to separate classes based on these characteristics. Providing the tree is well constructed, the sequences of decisions will cause the available classes to gradually separate as the path through the tree is followed. A Decision Tree within the Random Forest is grown as follows (Breiman, 2013):

- 1. Generate a new random training subset for each tree: *N* training samples with known class labels are taken from the complete dataset with replacement (so the same sample can be selected multiple times).
- 2. Grow the tree: At each node in the tree, select a different random selection of *m* variables from the *M* total in each sample. The best decision on *m* to split the *N* samples by classes is calculated and used for this node. The value of *m* is constant across the entire forest.
- 3. Terminate with leaves denoting a class: Each tree is grown to the largest extent possible. Decision nodes are grown until only a single class remains on a branch. This branch will then lead to a terminal 'leaf' node denoting the relevant class label.

The Decision Trees that constitute the forest attempt to optimally separate the classes based on random subsets of the variables provided. Individually their ability to generalise is poor due to working with only a small fraction of the available data. However, their predictive power is much improved when used in combination. This ability is the foundation of ensemble machine learning methods, where combining many smaller less accurate classifiers can be easier to construct and just as powerful as a single monolithic classifier. Unlike monolithic classification or regression trees, decision trees within a Random Forest are grown to the maximum extent and there is no pruning. The statistical measure used to evaluate how well samples are split is 'Gini impurity' (although other measures of impurity are available). As detailed in Equation 7.1, it is a estimate of how likely samples are to be misclassified if they were labelled randomly in proportion to the distribution of classes at that node. p_c is the probability of being

labelled as class c, of C total classes.

Gini impurity =
$$\sum_{c} 1 - p_c^2$$
 (7.1)

Gini impurity is therefore zero (completely pure) at terminal 'leaf' nodes where only a single class exists in the remaining sample subset (*i.e.* p=1 as there is only one class). Gini impurity is at maximum where all classes have an equal chance of being chosen as a prediction (*i.e.* p=1/C). The decrease of Gini impurity is used as measurement of how 'good' a decision is. This informs the algorithm which decisions to use when constructing each decision tree: prefer the one that minimises impurity in the two subnodes. Weighting values can also be applied on a per-class basis to the impurity calculation if appropriate. We used fair weights that corrected for differences in total sample count for each class. Thus, misclassifying any sample was equally 'bad' and added the same level of impurity. In both this study and the subsequent app identification study, although we wished to maximise true positive classification, we found that biasing the impurity calculation against 'Other' and 'Non-Skype' traffic did not improve classification accuracy any further. This is illustrated shortly in Section 7.6.

7.4 Sample Data & Representation

Using the same collection processes from the previous chapter and the same histogram representation, the typical WiFi scenario presented in Figure 7.2 was recreated. As before, our primary dataset user activity was emulated by utilising several laptops with automation software to perform predefined user activities over WiFi. The internet was accessible though WiFi either from a 3G portable hotspot (uncongested, controlled wholly by us) or via the campus network (public and relatively congested, but with access controls and well-provisioned). Skype voice activity was tagged specifically and labelled as such to distinguish it from other traffic.

In addition, a secondary dataset was provided by volunteers who agreed to operate our portable device at home for several days. This portable device was an automated version of the platform described in Chapter 4 and presented in Atkinson et al. (2014a). This would passively recorded data sent over their home WiFi network automatically

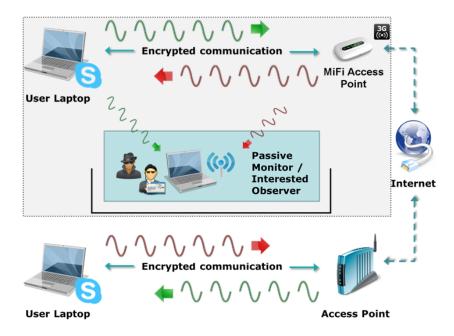


Figure 7.2: Observing Encrypted Skype Traffic

as soon as it was plugged-in and was therefore untagged. Consisting of a Raspberry Pi, WiFi dongle, and a memory card with sufficient storage; at the time of writing, a similar device could be constructed for well under \$100 using only off-the-shelf components.

As will be discussed shortly, we were able to construct our Random Forest classifier for Skype voice traffic using the labelled data in from the primary dataset. Variable importance was analysed to measure efficiency and trade-offs where they exist, and a prototype model to embody Skype activity was created. The secondary dataset provided a level of validation for the Random Forest, and sufficient quantities of data for an analysis of how easily detection could be implemented 'live' on low-cost hardware.

Our primary dataset was collected with full control over network access and user activity. The user activities consisted of: Skype traffic alone, simultaneous Skype traffic and web browsing, simultaneous Skype Traffic and BitTorrent, and BitTorrent alone. As noted in the previous chapter, these were chosen because web activity is a likely simultaneous activity when using Skype, and BitTorrent classification proved to be a challenge in our previous work and the work of others from an external vantage point.

The number of distributions used (represented as histograms) was increased for use with random forests. Whereas in the previous study it was difficult to use some of the combinations of directionality, the machine learning was able to leverage all of them

to some extent. This study therefore utilised all possible interarrival metric distributions as outlined in Table 7.1. Furthermore, cumulative interarrival time distributions were added as will be explained shortly and time windows were shortened from 5s to 0.5s. However, the granularity of these distributions was decreased from 1ms histogram bins to 3ms bins. Furthermore, these distributions were clipped to maximum of 150ms whereas previous it was capped at 5000ms with the tail of the distribution having negligible values. Trials showed that the additional precision was not necessary and these changes greatly increased construction speed while retaining classification accuracy.

Distribution No. Vars Description **FSize** $3600 \rightarrow 217^{(1)}$ Frame Size (received frames offset by +1600) I-RR Rcvd-to-Rcvd interarrival timing 50 I-RRCum **50** Cumulative transformation of I-RR I-SR **50** Send-to-Rcvd interarrival timings I-SRCum **50** Cumulative transformation of I-SR I-RS **50** Rcvd-to-Send interarrival timings Cumulative transformation of I-RS I-RSCum **50** Send-to-Send interarrival timings I-SS **50** I-SSCum **50** Cumulative transformation of I-SS 4000 → **617** ⁽¹⁾ Total

Table 7.1: Distributions Created For Each 0.5s Window

After collection, the data is separated into time windows. The classifier operates on the distributions generated from the frames within these time windows. The primary dataset produced 59319 windows in total, of which 7149 contained Skype and 52170 were Not Skype. This provides ~8 hours of recorded (non-idle) network communication data, representing only the user activities discussed. Windows were of fixed 0.5 second length and proved to be reasonable to detect Skype voice conversation. This may not be appropriate for other activities and future work could look to optimise this choice.

As done previously, from each window we then calculate certain distributions from our observations. Will all directionality combinations now represented, these distributions consist of Interarrival Times between frames in certain directions; Send-to-Send (I-SS), Received-to-Received (I-RR), Send-to-Received (I-SR), and Received-to-Send (I-RS) timings divided into 3ms bins. The Frame Size (FSize) distribution split into direc-

¹ A FSize subset is selected prior to forest construction. See next section.

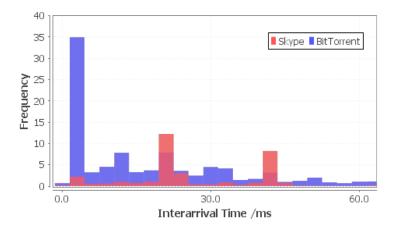


Figure 7.3: Expected I-SS Dist. over 5s Window (subsection)

tions was also created by offsetting frame sizes by +1600 (a convenient number greater than the maximum frame size). Frame sizes are already a discrete, bounded measurement and so the FSize distribution uses these exact values.

To illustrate how differences from these distributions can still be used to delineate different user activities with these changes, Figure 7.3 shows a subsection of the differences in the expected (averaged) I-SS distribution for Skype and BitTorrent traffic over a 5 second time period. (Note: Although 5s provides a better visualisation, the shorter sample period (0.5 seconds) is used for actual classifier construction. Also note that data supplied to the Random Forest is not averaged or aggregated over many samples in this way.)

7.4.1 Cumulative Distributions

Interarrival time distributions plot the time period between frame observations. However, as a continuous variable time must be 'binned' into given ranges to form a histogram. We use bins 3 milliseconds in size, from 0 to 150ms (*i.e.* $0 < x_0 \le 1$ ms, $3 < x_1 \le 6$ ms, ...). Again, this information can be partitioned using the direction of each frame. The combinations of interarrival time measurements between frame direction result in four distributions: Time $R \longleftrightarrow R$, between Received frames and the previous Received frame (I-RR); Time $S \longleftrightarrow R$, between Received frames and the previous Sent frame (I-SR); Time $S \longleftrightarrow S$, between Sent frames and the previous Received frame (I-RS); Time $S \longleftrightarrow S$, between Sent frames and the previous Sent frame (I-SS).

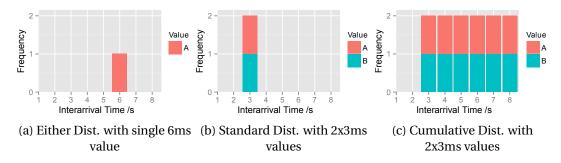


Figure 7.4: Interarrival Distribution Comparison

Cumulative Interarrival Time plots for each of the Interarrival Time distribution combinations are also generated as an alternative representation of the interarrival data. Like normal cumulative frequency charts, they are identical in construction, but include the sum of previous (lower interarrival measurement) bins in addition to the value of the bin itself. Figure 7.4a shows an example of a single 6ms interarrival measurement. Using a standard distribution plot, should a frame from another activity be sent at 3ms, then the original 6ms reading will change dramatically into two 3ms readings as shown in Figure 7.4b. By plotting a cumulative distribution as shown in Figure 7.4c instead, additional packets cannot mask the original signal at 6ms.

Knowing that each decision within a Random Forest is based on a single variable, we can reason that the condition $x_6>0$ remains true for cumulative distributions when spurious frames would otherwise interrupt an interarrival time comparison. Note that the converse is true for $x_6\leq 1$, and will hold for (standard) Interarrival Distributions. We hope to create a classifier that remains accurate in non-ideal conditions and the combination of these two representations allow for additional robustness when spurious traffic is inevitably found in addition to the user activity we hope to detect.

7.4.2 Variable Selection

Although random forests are capable of dealing with large numbers of variables, providing parameters that convey little information is unnecessarily time consuming to process. This is especially true when we wish to analyse variable importance and create class prototypes as the processes are computationally expensive. Our objective was to make the problem tractable (provide a classifier that can be constructed in a reasonable timeframe) while minimising the amount of potentially useful information we discard.

Table 7.2: Classification Confusion Matrix

			Predi	cted Valu	ie
			Not Skype	Skype	Error
Actua	1	Not Skype	50644	1526	3.37%
Value	,	Skype	241	6908	2.93%

Having already vastly reduced the number of variables in each interarrival distribution by decreasing the granularity, we analyse the FSize distribution to see what can be discarded for this particular activity. Analysing only the windows that contained Skype voice data, we calculated which frame sizes occurred in less than 2% of cases (*i.e.* which FSize bins had a non-zero value in <2% of cases). By excluding these we were able to dramatically reduce the samples required from the FSize distribution from 3200 to only 217. This reduces the total number of variables provided to the Random Forest to a much more manageable 617, down from 4000. As we are concerned with positive identification of Skype (and not just Skype in isolation), these can be safely discarded.

The remaining variables provide the best distribution measurements reflecting Skype activity. These can then be passed to the Random Forest algorithm as representative samples of each time window. Time windows were labelled based on our tagging process for Skype voice traffic the primary dataset. Windows after the indicator packets and within the conversation length were tagged as containing 'Skype'. All other windows were assumed to be 'Not Skype'. The process then attempts to construct a Random Forest classifier separating the samples labelled as Skype from those labelled as Not Skype. The Trees that constitute the forest attempt to optimally separate the classes based on random variable subsets.

7.5 Random Forest Accuracy

A Random Forest of 200 trees using the distributions (617 parameters) produced from each window was generated. Class weighting proportional to sample size provided an impressive \sim 97% accuracy for the classification of Skype traffic with only a \sim 3% false positive rate, as detailed in Table 7.2.

7.5.1 Parameter Tuning

We can examine the trade-off between maximising finding Skype traffic (true positives), and incorrectly classifying Non-Skype traffic (false positives). Class weights can be supplied to the Random Forest algorithm that adjust how trees within the forest are constructed. The greater the weight, the 'worse' a misclassification of a class is considered. Therefore, altering the weight ratio in favour of a one class will increase the true positive classification for that class. However, except in ideal datasets where classes do not overlap, this will result in false positives for other classes.

The accuracy of our ~97% accurate Random Forest as trees are added is shown via the OOB error rate in Figure 7.5a. Proportional weighting produces a forest where neither class is favoured in the classification. This weighting is default in many Random Forest implementations (although not BigRF). In certain applications it may be preferable to err on the side of caution and prioritise true positives at the cost of false negatives. As expected, Figure 7.5b shows that attempting to push for greater Skype classification increases false positives (hinders correct 'Not Skype' classification) with little gain. Figure 7.5c provides further confirmation by showing how extreme weighting in favour of Skype leads to hugely diminishing returns. In combination with the convergence visible in Figure 7.5a this suggests that Skype classification error rate cannot be improved beyond ~97% with this approach on this dataset and affirms the effectiveness of proportional weighting.

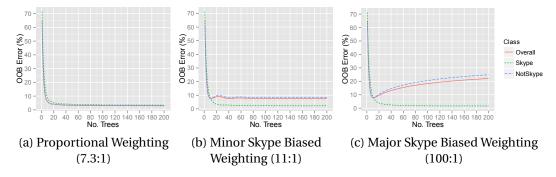


Figure 7.5: Error for Random Forest Composed of 200 Trees Utilising 617 Variables

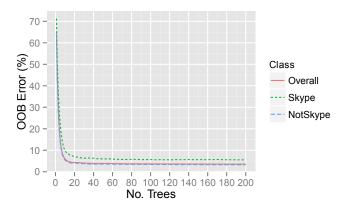


Figure 7.6: Classification Error of Top 200 Variables with X Trees

7.6 Considering Ease of Implementation

Implementation of classifiers on low-cost hardware can be made easier by minimising the amount of memory and processing power required. First we investigate decreasing the number of input variables used. As illustrated shortly, the Random Forest produces a measure of variable importance to aid in this task. Removing them in reverse order of importance, Figure 7.7a shows how iteratively decreasing the number of variables by 10 effects classification accuracy. Figure 7.7b shows minimal sampling taken to the extreme, using only 1–20 variables.

Interestingly, employing only two variables from the I-SS distribution was capable of producing >80% accuracy. We can infer that this is due to Skype's regular packet transmissions. BitTorrent packets would interrupt this timing but would be less predictably regular. Cumulative distributions allow for the detection of Skype's regularity despite the outwardly different interarrival times. If we assume that we wish to achieve at least 95% accuracy for detection of Skype traffic, Figure 7.7 shows us that this is possible from around 200 variables so we will set this as an accepted minimum for low-cost analysis.

Classification trees can be implemented as iterative if-statements. These are simple operations, but each tree in the forest requires processing to provide its vote for classification. We will therefore also attempt to minimise the number of trees. Figure 7.6 plots the error rate against the number of trees in our reduced 200-variable forest. The error rate plateaus at around 20 trees. We can reason that a Skype classification of >95% accuracy is possible using only 200 variables and 20 trees.

Table 7.3 shows the execution time for predictions using both our initial highly accurate classifier (\sim 97%), as well as the reduced classifier (\sim 95%) using fewer trees and variables. These timings were performed on a standard business laptop with an Intel i7 processor at 1.7GHz (only one core used), and a Raspberry Pi ARM11 at 700MHz (single core).

Table 7.3: Time Taken to Classify 59319 Windows

Forest	No. Trees	No. Vars	Time taken (i7)	Time taken (RPi)
Original	200	617	32.57sec	81min
Reduced	20	200	0.60sec	51sec

On the i7, our initial 96% accurate classifier took only slightly over 30 seconds to predict a class for every window in our 8 hour primary dataset, while the reduced tree only takes six tenths of a second. This excellently demonstrates how the analysis performed in previous sections can provide a huge boost in efficiency if it is determined the cost is acceptable (slightly lower accuracy). Although the original classifier took far longer on the Raspberry Pi, a good percentage of the time was spent on overhead due to the multi-GB dataset being far in excess of the meagre 512MB RAM. Despite this, producing all this data inefficiently still took only a fraction of the 8 hours observation time. It is therefore reasonable to assume that a real-time implementation could be achieved.

Our secondary dataset was sourced from volunteers who allowed us to monitor their home WiFi for several weeks in total. With no regular Skype users, any prediction of Skype traffic produced on this data can be assumed to be a false positive. Unlike our primary dataset, these home networks will be idle for large periods of time (*e.g.* at night). False positives are therefore best reported as a count instead of a percentage (which would be unrepresentatively low). Over a dataset consisting of tens of millions of windows, only several thousand were detected as Skype. It is likely this could be reduced further if a minimum conversation length was used to filter spurious results. As is the case with normal phone calls, real Skype calls are likely to last several minutes.

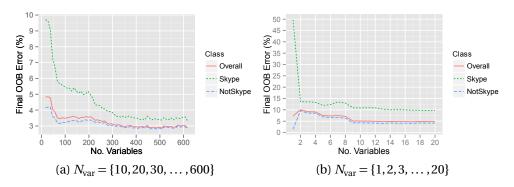


Figure 7.7: Forest Classification Error, Top N_{var} Variables

7.7 What defines Skype?

Having constructed our accurate Random Forest Classifier, we can analyse the decisions it took to learn more about our model and Skype itself. From this we are able to determine exactly what characteristics Skype voice activity. Figure 7.8 plots the relative importance of each input variable. As is clearly visible, the classifier places heavy reliance on the timings between Sent and Sent frames, utilising both standard (I-SS) and cumulative distribution (I-SSCum), justifying their use. The two versions of I-RS were less important but similarly broadly sampled. Interestingly, the most important variables appeared to be in the I-SRCum distribution, despite the rest of the distribution being relatively unused, revealing a key timing around 35ms. Certain Frame Sizes, for example length 128 and 148 outgoing, were also found to be indicative of Skype voice activity.

We can also ask the model to generate class prototypes. Figure 7.9 shows a prototype that represents a typical member of the Skype class. Having selected the top 100 variables of importance, the Medians show the typical value while the percentiles denote the possible variation. Prototypes can be used to judge how close a measurement is to the 'ideal' Skype sample, and whether it falls within the expected level of variation normally exhibited by that class. They are also a good way to visualise and communicate what the classifier is looking for. The classifier could also easily construct a model for non-Skype traffic however this would not be useful as it is an arbitrarily defined class that only relates to this specific data set.

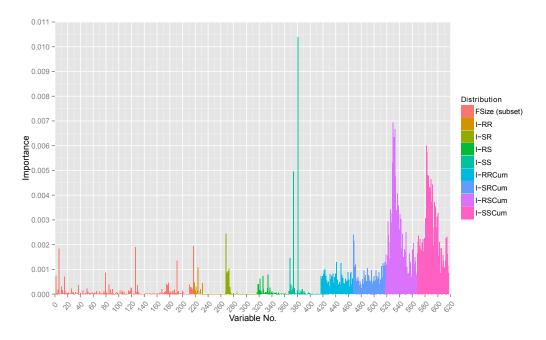


Figure 7.8: Variable Importance

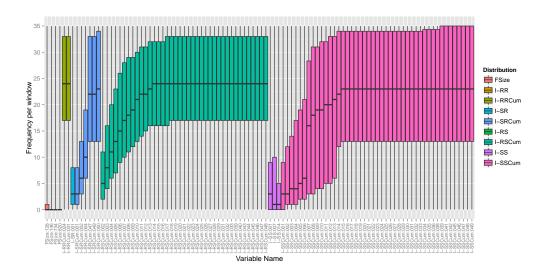


Figure 7.9: Skype Prototype Constructed from Top 100 Variables

7.8 Study Conclusions

This work was published at Milcom 2014 (Atkinson et al., 2014b). The classifier proved to be highly accurate on both the primary dataset and our secondary dataset produced with relatively few false positives. Our approach combining Random Forests with complete frame size and interarrival distributions improved upon the accuracy of our previous work (especially false positives) and overcame the issues with certain traffic combinations (*e.g.* BitTorrent). This clearly demonstrates an ability to infer and detect spe-

cific user activity when using a supposedly secure network. Awareness of this security weakness can allow people to recognise where this may be a security risk and change their usage where appropriate.

A remote, undetectable, high accuracy mechanism to infer Skype voice traffic on WiFi networks with a success rate of \sim 97% and only a \sim 3% false positive rate was developed within this chapter. In spite of any encryption scheme employed, user activity is inferred by exploiting a variety of frame size and interarrival time distributions. We demonstrate ways to use these efficiently and optimise the Random Forest classifier generated. The final product is an efficient classifier that we believe can be implemented at very low-cost on portable, commodity hardware. Given its design and the side-channel data used, these methods should easily generalise to other encrypted communication methods such as 4G LTE. With longer range wireless communications becoming more prevalent, and increased commercial interest in tracking and analysing publicly broadcast wireless data, this chapter highlights a plausible threat to users' private activities.

Now that it has been shown to be feasible, an obvious extension to this work is to actually implement a live classifier on a low-cost device for various activities. Future work will also look at identifying multiple user activities, rather than focusing on just one.

8 Inferring Personal Information

This chapter presents the final study in this series to be published in the near future. Instead of focusing on a single user activity like Skype, this study attempts to identify 34 different activities in the form of mobile apps. Furthermore, the real-time detection of these apps is performed on live network traffic and, via the use of personas, demonstrates how sensitive personal information can be leaked. Users would likely assume the confidentiality of personal information (including age, religion, sexuality and gender) when using an encrypted network. However, we demonstrate how encrypted traffic pattern analysis can allow a remote observer to infer potentially sensitive data passively and undetectably without any network credentials.

Without the ability to read encrypted WiFi traffic directly, we once again process the limited side-channel data available (timings and frame sizes) to enable remote app detection. These side-channel data measurements are represented as histograms and, in the same way as the previous Skype study, used to construct a Random Forest classifier capable of accurately identifying mobile apps from the encrypted traffic they cause. The Random Forest algorithm was able to correctly identify apps with a mean accuracy of ~99% within the training set. The complication of simultaneous activity (*e.g.* concurrent BitTorrent and Skype) is removed. Although background services may still be present, no parallel user activities were deliberately added. Due to the modal design of mobile apps (small screen space and battery limitations discourage multitasking) this is a reasonable assumption about the scenario. Future work could investigate this added complication, but for this study simultaneous activities were deemed unnecessary and unrepresentative of actual usage patterns.

The classifier was then adapted to form the core of a detection program that could monitor multiple devices in real-time. Tests in a closed-world scenario showed 84% accuracy and demonstrated the ability to overcome the data limitations imposed by WiFi encryption. Although accuracy suffers greatly (67%) when moving to an open-world

scenario, a high recall rate of 86% demonstrates that apps can unwittingly broadcast personal information openly despite using encrypted WiFi. The open-world false positive rate (38% overall, or 72% for unseen activity alone) leaves much room for improvement but the experiment demonstrates a plausible threat nevertheless.

8.1 The WiFi & Mobile Device Scenario

We have already discussed how WiFi communications are now an everpresent part of modern society; pervading homes, business and almost everything between. This availability of WiFi and cellular data plans has led to an explosion of popularity in mobile devices (phones and tablets) and the apps that run on them. As discussed in Chapter 2, the ability to infer information about encrypted communications via side-channels has been previously established, as have the privacy implications of persistently carrying personal mobile devices. The potential security risks of particular apps and services as will also be discussed shortly. However, this study demonstrates how the three in combination present a perfect storm making users' private and sensitive information vulnerable. This information can be leaked to any listening party within reception range of the wireless network. The observer can operate despite WiFi encryption working exactly as designed, requires no access credentials, and can perform the analysis on commodity hardware. The technique is therefore remote, passive, undetectable and inexpensive.

To demonstrate this, 34 highly-ranked apps were chosen and the target demographics of their users identified. Network data was then collected as the apps were opened. This network activity denotes the use of a particular app. However, due to encryption only limited information is available in the form of side-channels. Interpretations of frame size and interarrival time characteristics were used to create histograms detailing the distribution of these metrics over a given time period. The distributions can then be used to differentiate between samples of encrypted network activity from different apps. These distributions were labelled appropriately and used by a Random Forest machine learning algorithm to produce a classifier that predicts app usage (or lack thereof) based on samples of encrypted network activity. The Random Forest was

then converted to compiled code for speedy analysis of data in real-time. Personas were created to emulate different people, possible app choices, and then monitored in real-time to demonstrate how personal information can be leaked.

As demonstrated in previous chapters, the methods used to identify apps can also be used to 'fingerprint' other activity over encrypted communications (*e.g.* VoIP, websites). However, the personal ties of mobile apps, an openly ranked market with relatively low diversity (compared to website fingerprinting in other work), and ease of collection make apps a particularly opportune and vulnerable target. As will be discussed further in Chapter 9, although the processes are demonstrated using standard 802.11g WiFi, the methods should generalise to other wireless communications protocols unless they are specifically designed to resist analysis. Notably for mobile apps, the measurements used to perform this analysis will also be present in longer range protocols like 4G LTE in cellular phone networks.

The scenario presented here will be familiar: a mobile device connects to a WiFi Access Point (AP) providing internet access. The apps on the device may then use this connection to communicate with certain remote internet servers. Information from these servers is used to provide the app's content or functionality. Although reliant on an internet connection, this centralised architecture minimises the storage and processing power required by the device itself. Devices can therefore be smaller, cheaper, and provide up-to-date content or backups whenever connected. Furthermore, as discussed further in Section 8.4, we found that even those apps that only provide static local content may still use the internet connection to some degree when available. In

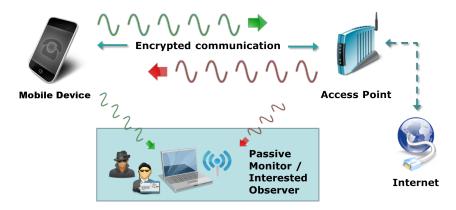


Figure 8.1: Observing Encrypted Mobile Device WiFi Traffic

our scenario the AP provides an 802.11g WiFi network utilising industry standard encryption (*i.e.* WPA2-PSK or WPA2-Enterprise with EAP) so only authorised users can access the network.

As before, and illustrated in Figure 8.1, our adversary is a remote observer attempting to infer information about the users of mobile devices connected to an AP. As the observation process is entirely passive, the observer is completely undetectable by the user or network operator. They are not necessarily malicious but have no access to the network's credentials or security keys, nor do they ever attempt to crack or discover them. As will be discussed in Chapter 9, the methods presented in this thesis can be adapted for a variety of purposes including virtuous ones.

8.2 Mobile Devices & Mobile App Privacy

The abundance of private information stored on modern mobile devices is well-established (Shilton, 2009). Following the jump from 'dumb phones' to smartphones, mobile devices suffer from the same threats that previously targeted personal computers and are privy to the same personal information. As useful services are added to mobile platforms, malware that exploits these services and the data stored is soon to follow. This malware performs all the activities one would expect. For example; stealing personal data, sending spam, or ramsomware. An interesting twist on the spam business model is to generate revenue by calling premium-rate numbers or sending SMS (Felt et al., 2011). Similarly, the propensity to install apps on mobile devices rather than visit a website, plus easy-to-use virtual 'app stores' or 'markets', means installing software on mobile devices is easy and routine. This is in stark contrast to traditional computers where installing specialised software just to see a particular news source or check the weather seems very far-fetched. Given the wealth of personal information and functionality that could be available to unrestricted programs, great efforts have been made to set up permissions systems to regulate app behaviour (Felt et al., 2011; Kuehnhausen and Frost, 2013).

The mobile aspect of these devices adds further privacy risks. The most efficient methods of routing network communications rely upon the easy and unique identification of the sender and recipient. These and similar unique identifiers pervade unprotected network communications (Aura et al., 2008). Even from an external vantage point with WiFi encryption enabled, MAC addresses that uniquely identify devices are still freely broadcast. Commercial interest in wireless broadcasts has piqued in recent years with companies recognising them as a potentially huge data source for the multi-billion dollar Customer Relationship Management market. London's controversial "tracking bins" that included hardware to collect WiFi-enabled device identifiers as owners passed in the street to track their movements (Vincent, 2013), and Westfield Groups' programme to perform similar shopping habits analysis with mobile phone identifiers (Censk, 2011). Furthermore, mobile devices may also actively search for familiar APs and in doing so may broadcast the names (SSIDs) of recently used networks. These can be located using the same databases that aid mobile GPS navigation to determine the home, workplace and other locations important to the user of a mobile device (Wilkinson, 2014). Disposable Network IDs would work to inhibit analysis of this kind (Gruteser and Grunwald, 2005) and while it would make tracking specific users between sessions much harder, it would not prevent the analysis presented here.

The privacy threat of external tracking and the security of personal data held on mobile devices is often considered separately. In our scenario these two concerns are combined. We demonstrate how it is possible to exploit WiFi side-channels to infer private user information without the need for a privileged position within the network or on the device. This renders safeguards like app permissions and encryption irrelevant. The distance over which this analysis can be performed may also be much greater than expected. Although most commodity WiFi devices have a range of up to 100m, this is with omnidirectional antenna and includes the need to transmit. With increased signal strength and directional antenna, WiFi networks using have been operated effectively point-to-point over hundreds of kilometres (Flickenger et al., 2008). While most WiFi hardware is of course incapable of this, the observer in our scenario only needs to receive transmissions.

Table 8.1: User Information Inferable from use of Mobile Apps

Signature Sign	SIBN GMail Simple Simp	Sign					al	ona	ers	P		⁄e	itiv	ens	S					keta Hob								Other
Signature Sign	Sign	Signature Sign				Gender	Child / Adult	Specific Age Range	Marital Status	Income	Nationality	Sexuality Religion	Race / Ethnicity	Physical Health	Mental Health	Political Views	Travel	Dining	Grocery	Entertainment	Fashion	Sport / Fitness	Gambling	Technology	Automotive	Dating	Property	Device Capability
			Pop.																									
X	X	X	s il	BBC News Daily Mail	>5M >1M		_									×												
X			e	Guardian Le Monde	>1M >1M		_	×								×	×											
X X S5M H&M X X S50M Bible E X X S1M Al-Quran E X X S10M Tinder X X S10M Grindr X X S10K Divorced D.	* * * >55M H&M * * * >550M Bible Ref. * * * * >1M Al-Quran Fel. * * * * >10M Tinder * * * * >10K Grindr * * * >100K YPlan Urban Spoon Vela * * * * >10M Runkeeper * * * >1M Sky Sports	Note	Reta	Aldi M&S Game	>100K >100K >100K	- 1	× ×				*						*			-	*			*	×			
★ ★ ★ ★ ★ 10M Tinder ★ ★ ★ ★ 10M Grindr ★ ★ ★ 10K Divorced D.	* * * * * * * * * * * * * * * * * * *	X X X S S S S S S S S S S S S S S S S S		H&M Bible	>5M >50M	- 1	×											_ ~			×							
	× Sky Sports	× × × >1M Sky Sports × 1M Lottery × × × >1M RightMove ✓	D.	Tinder Grindr Divorced D.	>10M >1M >10K >100K	*	×	×	×		×									×						×		×
X X Sotheby's	× ×× >10M Period T. And Sugr He MySugr		Ent.	Spotify	>10M										_					× × ×								×
X X Sotheby's	X X X X X X X X X X	>10M Spotify >100M Shazam	sor H	Trip Advisor Nat. Rail	>50M >1M		*										× ×											*

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8.3 Mobile App Selection

We selected 34 apps that we would attempt to detect remotely despite WiFi encryption being employed. At the time of writing, the apps chosen could be found among the 'top' free app listings in their Play Store category. This is not Android-specific and most of these apps will have equivalents on alternative platforms. If we assume that users are representative of an app's majority demographic, Table 8.1 shows how the ability to detect the use of these apps allows personal information about their users to be inferred. Inferences may change depending on context so we assume these apps were identified in a public location such as a shopping centre in London, UK.

To assess the importance of the information being leaked, we loosely borrow from the categorisations in EU Data Protection legislation. Information classified as 'Personal' is that which could be used to identify an individual. While it is not possible to infer the canonical examples of this category (name and address), other personal information including gender, age range and nationality can easily be inferred for the typical app user. Information categorised as 'Sensitive' is personal information where the importance of additional confidentiality is recognised. If disclosed such information could be embarrassing, harmful to the well-being of the individual, or used as a basis for prejudice. Less personal, but still intrusive is where use of an app implies a 'Specific marketable interest or hobby'. While this may not be particularly important, it could easily be used to help sell products, target advertising, or otherwise uncover an individual's personal interests. Finally, some apps may require certain capabilities from a device in order to work (for example, geolocation or a HD screen).

It is important to recognise that these inferences are only generalisations based on an app's typical user demographic. They will likely hold in a majority of cases, but not all. The *accuracy* of these inferences can vary. The nationality of a given news source may correlate with its readers when generalised over all users. However, for a specific user this is not necessarily the case. An American may just like to read (UK-based) BBC News as a personal preference. Similarly, while the majority of AutoTrader users may be male, there are still plenty of female car enthusiasts and while most people using dating apps are single, some will be married. Conversely, the MySugr app is essentially

useless to anyone who is not diabetic so it is highly likely that health information can be inferred about the user correctly. Furthermore, the *precision* of these inferences can also vary depending on the narrowness of an app's appeal. While it is impossible to infer the exact date of birth for a given user, an age range can be inferred depending on the app. For example, apps may target specific age ranges (*e.g.* college students), and many apps provide information that is only of use to adults (*e.g.* real estate) and there are many apps designed for children (although we do not include any).

Popular apps like GMail and Twitter are so widespread that their use signifies little about the user. News apps on the other hand can signify nationality based on their origin (BBC News is British, and New York Times from the US) or language (Le Monde is French and written in French), and the likely political leanings of the reader (The UK newspapers Daily Mail and Guardian are considered right- and left-wing respectively). BuzzFeed is social-media based and attracts a certain younger demographic. Retail apps can inform a great deal depending on their market specialisation. We chose several from which a user's likely income (Aldi and Marks & Spencer are UK supermarkets at low and premium end of the market respectively) or gender can be inferred (The audience of AutoTrader, a car sales app, and Game, a computer games retailer, will be predominantly male. H&M's app focuses on women's clothing). Religious apps imply the likely religion of a user that can be linked to common racial or ethnic trends.

Lifestyle apps cover a wide range of personal interests. Dating apps inform on the probable marital status of the user and age range ('young and single' in the case of Tinder or Grindr). Grindr further specialises to target gay men, and Divorced Dating provides a dating service to a even more specific marital status. YPlan is an events recommendation service limited to 5 major US and UK cities at the time of writing. It implies a likely nationality, or more accurately a likely area of residence. Urbanspoon provides information on nearby restaurants, Runkeeper is a map-based fitness tracker and Sky Sports provides sports news. The Lottery app is used to check numbers from the UK's (age-restricted) national lottery, and implies a positive disposition to gambling. Real Estate apps provide information on the income of a user (*i.e.* wealthy and old enough to wish to buy a house) with Sotheby's focussing on the very wealthy especially.

Health apps can relay private health information with MySugr for diabetics and Anxiety United's app for those who suffer from anxiety. Period Tracker (a menstruation diary) and I'm Expecting (a pregnancy app) not only denote health information but also specific gender and age ranges. Like Twitter and GMail, as a common activity Entertainment and Travel apps belay little information with the possible exception that travellers are likely to be (or accompanied by) adults. However, they do imply the marketable information that the user has free time at a location and device capabilities such as HD screen and fast internet connection.

8.4 Measuring App Activity

Here we demonstrate the ability to build a classifier that identifies app usage from the perspective of Figure 8.1's external observer. However, the classifier itself need not be built from data collected from this vantage point. Previous classification efforts attempted to sample network data directly from this position (Atkinson et al., 2014b; Zhang et al., 2011; Saponas et al., 2007). Although identical to the scenario that the classifier would operate, this makes recording accurately labelled samples difficult to coordinate because the collection platform and device creating the network traffic have no direct communication method. Synchronising the capture process with the desired activity depends on the accuracy of careful timing or artificially-inserted indicator frames.

To avoid the complications of synchronising an external capture mechanism with on-device app activity in previous data collection efforts, a method was developed to capture network traffic locally (on the device) then transform the information to how it would appear from an external perspective as the observer would see it. The 'WiFinspect' (Hadjittofis, 2014) app was used for this purpose. As an Android-specific interface for the commonly known TCPDump (TCPDump Team, 2012), it saves network data to standard PCap (packet capture) format for later processing. The same local sender and receiver MAC addresses, frame size and timing data that would also be available from an external perspective is extracted using TShark from the well-known Wireshark packet analysis suite (Wireshark Foundation, 2012). The remainder of the data can be discarded.

The network activity observed will differ slightly from the activity that would be recorded naturally. For example, information on Data-Link layer frame retransmissions will be lost and timing data will vary due to processing delays. However, we found that this data more than sufficient for our purposes and greatly simplified the data collection process so that clean data could be easily gathered in large quantities. We used Android devices during practical experimentation due to greater tool familiarity, however it is equally possible to collect data in similar ways on other mobile platforms (*i.e.* iOS or Windows Phone) provided sufficient privileges required to run packet capture software could be obtained. This usually requires device rooting.

We recorded the network activity when launching each app. This will load some sort of main page or welcome menu. Depending on the app, this might trigger network activity for a login or authentication process, fetch initial content (*e.g.* latest news or location-sensitive content), display ads, or report usage statistics to the developer. Internally, the recorded network activity is predominantly HTTP or HTTPS (*e.g.* for authentication) with DNS alongside to resolve hostnames to usable IP addresses. These specifics are not used by our analysis as they would be hidden from an external observer by encryption. However, they are useful to understand the typical activities of an app at startup. In the apps surveyed we found that even those with entirely static local content (like Al-Quran, and Shazam's home screen) used network communication at startup when connectivity was available.

Recorded over several weeks with automatic software updates disabled, our mobile devices were controlled via USB connection in conjunction with automation software (MIT CSAIL, 2012). We therefore simulated a user's actions to begin packet capture, open an app, wait until loading is complete, then halt the packet capture process. This process can then be replayed to generate samples of app network activity without direct human interaction. This on-device data is sufficiently close to the off-device equivalent and TShark's was configured so that external frame payloads are consistently reported as 16Bytes larger than their on-device equivalent. By simply adding an offset to the 'data length', these measurements provide representative characterisation of app activity from an external observer's perspective. These measurements can then be analysed to differentiate mobile app network activity.

In an attempt to build a classifier that wouldn't overfit to the characteristics of a particular network, samples were collected from three different types of network. The first was a home network employing a standard ISP-supplied router to provide internet access over ADSL. Other devices on the network included several mobile phones, laptops and media streaming devices. The second network was the University enterprise-grade network. This utilised multiple Cisco APs and would operate with over ten connected devices (predominantly phones and laptops) at any time. The third was a WiFi network supplied from a 4G 'MiFi' dongle providing internet access via a LTE cellular network. Aside from the tablet whose traffic was being recorded, this network had no other connected devices. All networks used WPA2 (with PSK authentication for home and 4G networks, and PEAP-MSCHAPv2 for the enterprise network). Our devices connected at 802.11g speeds, although all APs also provided b and n data rates.

In total, 7480 app samples were recorded. The 220 recordings per app consisted of 120 recordings from the home network, plus an additional 50 each from both 4G network and enterprise networks. Additionally, 1766 samples of other activities were used. These recordings came from previous work and were composed of a wide variety of activities including Skype, BitTorrent, web browsing and idle time, but importantly no mobile apps. This allowed for the production of a classifier able to predict "activity other than that of a known app" (denoted 'OTHER'), and not just be forced to classify activity as one of the 34 apps. Without this ability, false positives on any real implementation would be entirely unavoidable. The generalisation error of this OTHER class label would also provide a lower limit for false positive detection rates.

8.5 Metric Distributions & Forest Construction

Once again, we develop a classifier to infer personal information without attempting to break WiFi encryption directly. This results in a highly data-limited scenario. Almost identically to the previous study on Skype, these measurements can be represented as value distributions (histograms) and these distributions can be used to characterise different network activities. For each of the 220 samples of each app, the distributions listed in Table 8.3 were created. These distributions come in 3 broad categor-

ies: Frame Size, Interarrival Time, and Cumulative Interarrival Time. Information from these Frame Size and Timing measurements can then be further refined by separating this data based on the direction of the observed frames.

This information only differs from that used in the previous chapter in the number of FSize variables used. More of these are useful because we are attempting to identify and distinguish 34 activities instead of just Skype. For efficiency, frame sizes that occur in fewer than two of the app traffic samples are removed and not provided to the Random Forest construction process. This is a very low threshold but nevertheless results in the removal of 1517 redundant variables so that only approximately half of the 3200 FSize variables are provided to the Random Forest. In contrast, only 217 FSize variables were used to identify Skype. This reduces the time required to build the Random Forest (otherwise the algorithm would have to learn the unimportance these variables itself). The size of this reduction is entirely data dependent. For other data sets (*e.g.* different fingerprinting scenarios, or additional apps) the ability to perform this reduction may be much harder or easier.

The combined output of these distributions is an array of 2483 integer variables after processing. These distributions can be generated from labelled recordings of network activity and used to construct the Random Forest classifier. Alternatively, they can be generated from observed network traffic (recorded or live) and provided to the Random Forest to predict the app activity within. Differences in these distributions per app can be used to differentiate between the app in use for a given sample. To demonstrate this, Figure 8.2 shows the most important variables within each distribution type (Frame Size, Interarrival, or Cumulative Interarrival) and plots their respective values for every recording of 6 different apps. The ability to rank variables by importance is a useful feature of the Random Forest algorithm.

For example, the number of sent frames of size exactly 66 bytes can be used to separate the BBC and Spotify app activity from the others shown in most circumstances. The Random Forest would use a decision equivalent to $FSize_{66} > 0$. The number of 0-3ms interarrival measurements between received frames and the previous sent frame could then further split the majority of BBC activity from Spotify activity with a decision like

¹ A FSize subset is selected prior to forest construction. See Section 8.5.

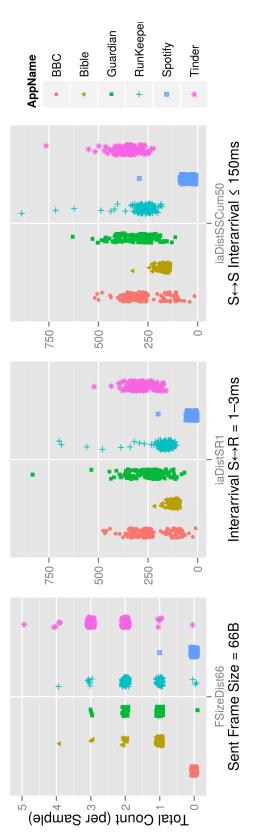


Figure 8.2: How Apps May Be Differentiated Via Distribution Variables

Table 8.2: Random Forest Generalisation Error

	ЯЗНТО		8.8	3%
ë	Nat. Rail	₽Ε	6.I	8.8
Tra	TosivbA qiTT	29	9.2	te-
	Netflix	201	0.0	Ra
Ent	Shazam	78	0.0	ive
	Spotify	35	9.0	osit
_	Anxiety Utd.	08	2.5	e P
ath	MySugr	₽8	9.0	Fals
He	Period T.	85	6.I	%
	Expecting	62	8.8	.54
یر	Sotheby's	₽0I	0.0	98
Est	9voMtdgiA	2 I	1.8	ean
	Lottery	801	0.0	Ĭ,
	Sky Sports	92	0.0	%0
<u>e</u>	gnukeeper	192	0.0	10
sty	Urban Spoon	84	6.0	Мах
Life	YPlan	64 I	0.0	%, N
	Divorced D.	ΙΙ	1.8	23
	Grindr	₽ I9	0.0	91.
	Tinder	372	9.0	iii
Rel.	Al-Quran	661	1.8	Z
2	Bible	211	0.0	Š
	МЯН	255	9.0	nra
ij	Auto Trader	₽9	0.0	1cc
et a	Сате	110	9.0	n(
_	N&S	029	0.0	ctic
	Aldi	134	2.1	ete
	səmiT YV	£91	0.0 6.0	D D
s	Guardian Le Monde	₽₽61 208	0.0 0.0	Ap
ē	Buzzfeed	8EI	0.8	
~	lisM ylisU	1011	0.0	
	BBC News	322	9.0	
-	Total Name	271	9.0	
Pop.	GMail	II	E.7	
		_	(%	
	App Name	Mean Sample Size (kB)	OOB Error (%) $\stackrel{\circ}{\sim}$	

Distribution	No. Variables	Description
FSize	$3200 \rightarrow 1683^{\ (1)}$	Frame Size (1600B per direction)
I-RR	50	Rcvd-to-Rcvd interarrival timing
I-RRCum	50	Cumulative transformation of I-RR
I-SR	50	Sent-to-Rcvd interarrival timings
I-SRCum	50	Cumulative transformation of I-SR
I-RS	50	Rcvd-to-Sent interarrival timings
I-RSCum	50	Cumulative transformation of I-RS
I-SS	50	Sent-to-Sent interarrival timings
I-SSCum	50	Cumulative transformation of I-SS
Total	4000 → 2483 ⁽¹⁾	

Table 8.3: Distributions Created For Each 15s Window

 $ISR_1 > 70$. Similarly, the cumulative number of interarrival measurements between sent frames less than 150ms, $ISSCum_{50} > 250$, can separate the majority of Tinder samples from Bible samples where the other variables cannot so easily.

Conversely the patterns shown by The Guardian, RunKeeper and Tinder are much harder to separate using only these variables. Decision trees to classify these apps can be much more complex and this is why the Random Forest algorithm is used. Of course, the Random Forest has the entire set of variables to work with but must classify and separate the characteristics of 34 apps plus other traffic, not just the 5 chosen as illustrations.

8.6 Classifier Results

Table 8.2 shows the generalisation error for each app and OTHER traffic over the collected dataset. As mentioned earlier, it is important to note that Random Forests do not manually define Test and Training sets. Therefore, OOB error is equivalent to the generalisation error reported on the Test set in other machine learning methods and as accuracy was reported in previous chapters.

Using this method we found that 14 of the apps were identifiable with 100% accuracy. The remainder all had less than 9% error on this sample data with an average app identification rate of ~98.5%. The hardest app to identify was GMail with 7.3% error. GMail was also the app with smallest mean sample filesize. Plotting this data across all sampled apps shows a general trend of lower error rates as average sample file size

increases. This is perhaps unsurprising; with more bytes of network data to represent an app's startup activity, the more characteristics can be discovered and compared to distinguish that activity from others.

While correct app identification rates are very high, the usefulness of the classifier is limited unless it can be combined with a low false positive rate. The generalisation error for our OTHER traffic was 8.8%. In real world scenarios the maximum accuracy possible is therefore greater than 90%. This is encouragingly high and leaves room for error in real-world scenarios that will inevitably present more noise and varied activity than our sample data.

We have shown that the use of specific apps can be accurately 'fingerprinted' and identified even when encryption is being used. As illustrated earlier in Table 8.1, we can therefore also infer personal information about the users of these apps when they are detected

8.7 Personas & Real-Time Activity Detection

Having created an accurate classifier, this section presents a study into how well the classifier works in real-time on more varied and noisy real world WiFi communications. A live analysis was then performed in which we attempted to identify the apps corresponding to 7 different personas. Personas are a common user-experience testing and marketing technique that allow the creation of a realistic (but fictional) representation of a human individual. As with real individuals, the personas have their own interests and potentially sensitive characteristics. These characteristics are expressed in their use of mobile apps as detailed in Table 8.4. The detection of these apps by a passive observer (and therefore personal information inference) is demonstrated in real-time and despite WiFi encryption. The Random Forest classifier created in R was ported, compiled in C++, and directly coupled to TShark to increase performance. The live detection application is fast enough that it can analyse the activity of multiple devices in real-time simultaneously. However, with a single WiFi adapter this is limited to devices operating on the same channel. Figure 8.3 shows scanning and selection of the network and channel. Any or all devices operating on that channel can be selected for observa-

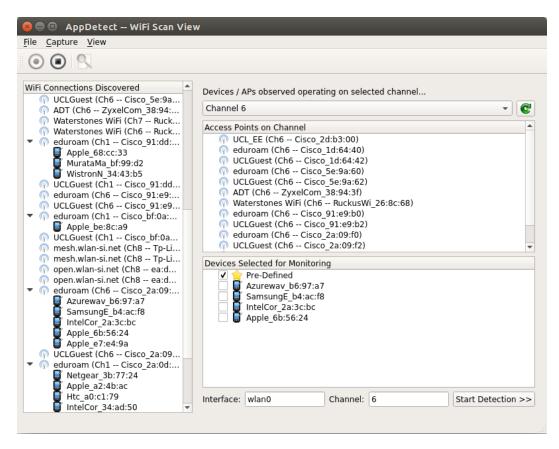


Figure 8.3: Live Detector: Device & AP Scanning

tion.

As was the case when collecting training data, the activities of personas could be automated for easier repetition. During testing personas would take a total of 10 actions, actions included opening the apps belonging to that persona exactly once. In addition to the apps from our 'closed-world', the remaining 'Extra' actions would other activities that used the WiFi connection. 'Extra' activities would be to visit one of a selection of websites at random using the mobile chrome browser or use another app not included in this study and provide an 'open-world' scenario. Personas would perform all ten actions in a random (but reported) order.

Every second, the live detection program would take all network activity observed in the previous 15 seconds and attempt to predict the app activity within the traffic for each monitored device. From our original activity observations, 15 seconds was the upper limit of the time required to automatically start recording, open an app, then stop recording. Without the overhead of starting and stopping recording and no automa-

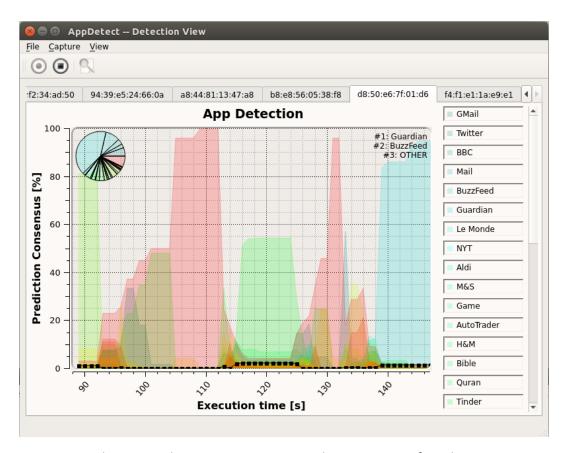


Figure 8.4: Live Detector: App Detection on Targetted Devices

tion software delay, a real user would be able to complete these actions much faster. Given that detection process was performed every second, it was determined that the typical app startup activity would usually register 8 seconds of positive detection. As a conservative estimate we therefore used a 5 second minimum threshold for a positive identification of an app. This helps eliminate spurious momentary app identifications. These are common in the few seconds before an accurate true-positive identification. At these points the Forest is recognising that something besides OTHER traffic is present. However, with only part of the information because opening the app is still in progress, the consensus as to which app is present is incorrect. As we know that opening an app will cause detectable network activity over a period of many seconds, these spurious identifications of 4 seconds or less can be discarded.

Figure 8.4 shows an example of the detection screen. This shows the raw detector output taken from samples taken once per second: once per second data from the previous 15 seconds is analysed (the time window described in Section 6.3). For evaluation

purposes, a positive app identification is equivalent to 5 or more consecutive samples identifying the same app.

The 10 actions of each persona were repeated 20 times. With 3–6 apps each these provided a total of 540 time periods where mobile apps were launched. The remainder of the observed activities were 860 additional activities ('Extra') that used the network. Following each activity was a period of idle time before the next activity began. This corresponded to an additional 1400 'idle' time periods with no network activity other than that caused by background processes. 'Apps' and 'Idle' activities were all contained within the training data and therefore constitute a closed-world scenario. The addition of 'Extra' activity provides an open-world test.

We consider these time periods as single units to provide an empirical measure of performance as shown in Table 8.5. The detector's output for each time period was recorded. A true positive (TP) denotes a period of app activity where the app was correctly identified. Identification of any app in 'idle' or 'extra' time periods would be a false positive (FP), otherwise this would be a true negative (TN) with no app detected (for longer than the detection threshold). False negatives (FN) correspond to a period of app activity occurring but not being detected. Measurement in this way groups all app classes together. Although more concise, this does not show the case where app activity is detected but the wrong app is identified. In Table 8.5 these are also counted as false negatives and discussed further below. Similarly, it is important to note that true positives not only denote correct detection of an app, but also which one.

In a closed-world scenario where the classifier was only required to detect activities it had previously encountered, detection succeeded in spite of data limitations. If the activity of a targeted app was present then it was correctly identified in 86.3% of cases despite encryption (high recall). Of the 74 false negatives 30 (41%) were app activity identified as the wrong app (with the remainder being identified as OTHER). A false positive rate of 16.4% results in an overall closed-world accuracy of 84.4%. This entails a gross lack of privacy for our personas. For example, traffic patterns from Dr. Black's device would imply that he is most likely relatively wealthy, gay, male, and an anxiety sufferer provided he opened the M&S, Grindr and Anxiety Utd apps whilst under observation. Although there are occasional false positives, multiple observations of the

Table 8.4: Personas & App-signified Characteristics

Persona Name	Characteristics (Signifying App)
Prof. Plum (6 apps)	A very wealthy (M&S, Sotheby's) British (BBC) muslim (Quran). Commuting (Nat. Rail) academic
	who suffers from diabetes (<i>Mysugr</i>).
Miss. Scarlett (4 apps)	Single (<i>Tinder</i>) female (<i>H&M</i>) young adult. Loves music (<i>Spotify</i> , <i>Shazam</i>).
Col. Mustard (4 apps)	Conservative (Daily Mail) member of the British (Daily Mail) armed forces. Likes fitness (Run-
	Keeper), football (Sky Sports) and bets occasionally (Lottery).
Mrs. Peacock (4 apps)	French (Le Monde) tourist (Urban Spoon, Trip Advisor) visiting London via Train (Nat. Rail).
Mrs. White (3 apps)	Divorced (Divorced Dating) commuter (Nat. Rail) and woman of child-bearing age who is preg-
	nant (I'm Expecting).
Rev. Green (3 apps)	Christian (Bible) man looking to buy/sell his car (AutoTrader). Resident of London or nearby
	area (<i>YPlan</i>).
Dr. Black (3 apps)	Gay male (<i>Grindr</i>) with above average income (<i>M&S</i>) who suffers from anxiety (<i>Anxiety Utd.</i>).

Table 8.5: Live Persona Detection Results

	Monitored	Acti	Activity Count	unt								
	Activity	Apps	Idle	Extra	TP	FP	EN.	Z	FPR (%)	Precision (%)	Recall (%)	Accuracy (%)
Closed-world Apps & Idle	Apps & Idle	540	1400	ı	466	229	74	1171	16.4	67.1	86.3	84.4
hen-world	Apps & Extra	540	ı	098	466	619	74	241	72.0	42.9	86.3	50.5
Jeil-world	All	540	1400	860	466	848	74	1412	37.5	35.5	86.3	67.1

same activity on the device would increase the certainty over time.

When considering the open-world scenario where 'Extra' activity (previously unseen by the classifier) was also included, a substantial increase in false positives was observed. For 'Apps' and 'Extra' activity alone (*i.e.* excluding FPs from 'Idle' activity) 'Extra' activities produced a greatly increased false positive rate of 72%. Overall accuracy for all activity drops to 67.1% in the open-world case and only 50.5% when considering only 'App' and 'Extra' activity. Precision similarly suffers due to this increased false positive rate at 35.5% and 42.9% respectively. In this open-world scenario Miss Scarlett's device would again identify her as a potential single female who enjoys music via use of the Tinder, H&M, Spotify and Shazam apps. However, the increased number of false positives for all apps gives the inference less credibility. A far greater number of observations of the Tinder, H&M, Spotify and Shazam apps would need to be made to provide the same level of confidence in the personal information inferences compared to the closed-world.

The small number of false negatives means that a negative detection remains a strong prediction that an app was not used in either scenario. Unfortunately, this is not very useful information in context. For example, although Prof. Plum's use of the Al-Quran app strongly implies an interest in the religion of Islam, the converse is not true. Prof. Plum may still be Muslim and not use the app. However, low false negatives may be useful in other situations such as the forensic scenario discussed in the next section.

8.8 Optimisation Analysis & Validation

As with the previous study, an analysis of how simplifying the classifier effects accuracy was performed. Unlike the previous study these optimisations were not part of a feasibility analysis because we already have a classifier capable of operating in real-time. However, optimisation analysis is still useful to discuss whether the problem can be made harder and still allow for live detection. The ability to simplify the detection process and the ability to compromise accuracy for performance provides assurance that this scenario does not represent the limitations of this detection process. Even though

the process already operates in real-time, the ability to optimise further leaves room the cost of additional identification targets (*i.e.* more apps), increased traffic throughput (*i.e.* busier networks, more devices monitored), or easier use on lower cost hardware. Although only a selection of apps are shown for clarity, Figure 8.5 demonstrates how the number of variables used by the classifier could be decreased if required. Of course, these could be removed in order of importance as shown in Figure 8.6. Since they are ranked highly, this figure also validates the decision to use retain additional FSize variables for this mobile app classifier compared to the Skype classifier in the previous chapter.

Determining the importance of variables also allows for some interesting visual analysis that aids in the understanding the Random Forest classification process. Figure 8.7 compares the prototypes for two religious apps on the top 100 most important variables. This provides a clear visualisation of how a seemingly private detail can become obvious to an observer as information is leaked in spite of WiFi encryption.

8.9 Discussion

The greatest impediment to a low false positive rate was the 'Extra' activities in the open-world scenario. While the data from our OTHER dataset contained a variety of common web traffic and allowed the Random Forest to usually discount idle (and near-idle) traffic and some of the added activities correctly, it proved an insufficient baseline

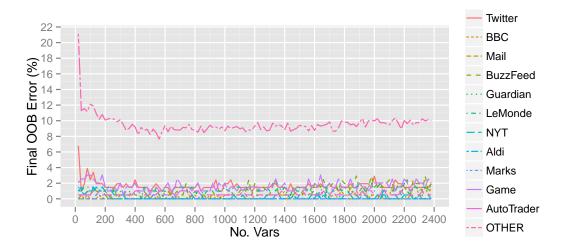


Figure 8.5: Forest Error with Decreasing No. Vars

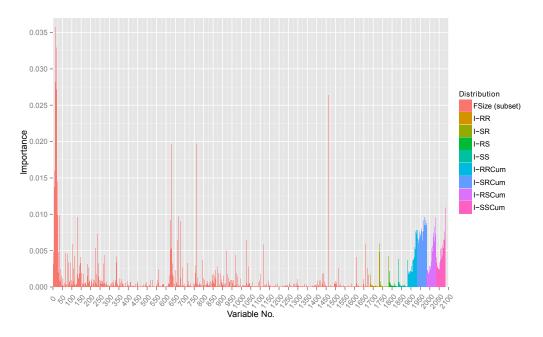


Figure 8.6: Variable Importance – All Apps

to accurately discount the universe of all traffic outside our targeted apps' activities. Future work could look to utilise a larger and more representative dataset of other traffic. It may also be sensible to consider a two-tier classification process whereby interesting activity (*i.e.* apps) is first separated from all other activity using a simpler boolean classifier before any samples classified as 'interesting' are passed onto a second classifier specialising in identifying the correct app. This would partition the problem into two separate questions that could be tackled separately.

Detection in terms of positively identifying the targeted apps was largely successful. If an app's network activity was truly present in live traffic, then the app would be identified with high recall (true positive rate) and any personal information associated with that app was demonstrably leaked to the surrounding area. This means that identifiable patterns that betray personal information are broadcast from mobile devices whenever an app is used despite the use of encryption. Sensitive information including age, religion, sexuality and gender is there to be collected for anyone listening. However, in an open-world scenario any positive result from the detector becomes less meaningful. As indicated by the low precision score, without improvements to decrease the false positive rate any positive result has low predictive value.

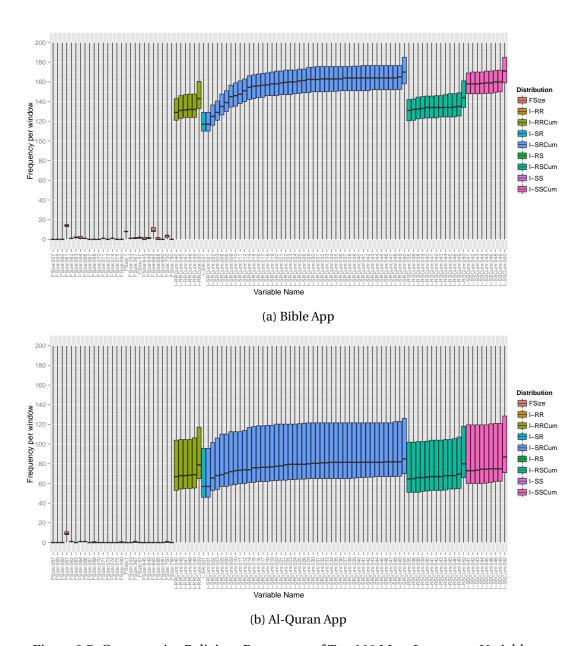


Figure 8.7: Comparative Religion: Prototypes of Top 100 Most Important Variables

8.10 Study Conclusions

This study demonstrated that private information including sensitive data such as age, religion, sexuality and gender can be inadvertently broadcast by mobile device apps. This was achieved despite WiFi encryption being used exactly as intended. The detection mechanism was able to overcome the data restrictions inherent to this difficult scenario. We developed a remote, undetectable, detection mechanism to infer private user information through observation of encrypted app network activity. This

was demonstrated to work in real time, and with appropriate hardware should generalise to other encrypted communication methods.

Despite high false positive rates, these results are still useful in a variety of applications and have serious implications as will be discussed in the next chapter. With longer range wireless communications becoming more prevalent, and commercial enterprise becoming more interested in tracking and analysing publicly broadcast wireless data, this chapter highlights a clear and demonstrable threat to users' privacy.

Threat Feasibility, Mitigation & Applications

This chapter presents an analysis and discussion of how the detection methods developed during the course of this research might generalise over various interesting changes to the scenario. Avenues for improvement and the limitations of this approach are identified. We discuss strategies to prevent these leaks, and an analysis the effort required for an observer to present a practical privacy threat to the everyday WiFi user is presented before concluding this thesis.

9.1 Generalisation

Side-channel data leaks, although incredibly limited, have nevertheless been shown to allow user activity inference despite encryption working exactly as designed. This side-channel data should be available and exploitable on all efficient networking implementations except those specifically designed to resist fingerprinting. It is reasonable to believe that similar methods would be effective on the majority of modern wireless communications, and not just the protocols found in our demonstration. The approach shown challenges the assumption that secure cryptography means secure information. Confidential network content does not necessarily imply confidential network activity.

9.1.1 Networks

The features that allow activities to be identified occur because efficiency is a design priority for most networks. By minimising transmission time and maximising throughput, networks will always leak side-channel timing and frame/packet size information. Because transmissions will be tailored to the data contained within, this side-channel will occur regardless of encryption. Side-channel leaks are hard to 'plug' because they are a natural result of a design decision, rather than a direct flaw. As will be discussed

shortly, it is impossible to defend against this kind of attack unless data was always sent and received at a constant rate or randomness is added to deliberately obstruct feature identification as is the case with networks like Tor (Perry, 2011).

The data used in these studies was only sourced at a single data rate (WiFi 802.11g as opposed to 802.11a, b or n). Changing the maximum rate at which frames could be sent would not affect frame sizes, but would undoubtedly affect interarrival timings. While the classifier is unlikely to operate well on different speed WiFi networks as currently calibrated, we did demonstrate that data for 3 different types of network allowed for generalisation of detection over all three. Given that classification operated over a variety of network types (particularly the 4G dongle), we can have confidence that the techniques presented in this thesis would be just as effective if training data from networks with different data rates was sourced.

Although the precise detail (*i.e.* exact timings, amount of data transmitted) of the features identified in these studies will be specific to the particular networking scenario, the concepts used and characteristics observed should hold in the general case. Assuming that frame size and interarrival metrics are common to both, we can also have confidence that the same detection methods could be adapted from WiFi to 4G LTE. This has been partially verified by ensuring that features similar to those identified while using the 'MiFi' network could also be detected on standard WiFi networks with a physical connection to the internet. This widens the privacy risk to another widely used and longer range mobile protocol, but would require more complex hardware for traffic observation (unlike WiFi, the upload and download protocols are asymmetric as noted in the work of Stöber et al. (2013)). Similarly, although we can monitor any number of devices, our observations were limited to only observing a single WiFi channel (frequency) at a given time. This is a hardware limitation, but could be overcome by using multiple WiFi adapters in parallel.

9.1.2 Targeted Activities

We showed that the computational complexity for these classifiers was low enough for them to potentially be used in parallel. Future work could investigate classifying a wide variety of activity types from an external vantage point, but with much more specific targets. For example, web fingerprinting achieved in a similar way to our mobile app detector described in Chapter 8 could be detected alongside BitTorrent, Skype, streaming or any other activity. An obvious extension for Skype specifically would be the ability to detect and distinguish video communications as well as voice.

Despite its targeted nature, an advantage of this approach is that the classifier automatically generates a 'fingerprint' from the overall activity of a process, rather than focusing on pre-defined constants (*e.g.* port numbers). The classifier should therefore generalise well, provided changes to the target activity are not too drastic. Minor changes to an activity or protocol (*e.g.* additional packets sent to a client, or different port numbers) may not affect the accuracy of the classifier at all. These less fragile classification metrics can be useful in some situations. For example, the work of Jesudasan et al. (2010) shows how research sought to find commonality between protocols to retain detection as Skype's protocol changed between versions.

However, our classifiers only generalise as well as our datasets and despite our simplified collection process, data collection is time-consuming. It may be possible to convert public data from repositories such as CRAWDAD (Dartmouth College, 2012) for our purposes. This would provide traffic data from contrasting perspective from inside the network. However, due to the different point of collection, the conversion process would require some assumptions to be made about the traffic observed. Technologies such as NAT could complicate the process as multiple devices are assigned the same IP address and cannot be identified uniquely. Furthermore, our approach relies on accurately labelled data. Skype, app or other activity data within these large datasets would need to be identified by a 'normal' classification system at the network level. This would introduce its own biases and possible inaccuracies.

9.2 Feasibility of Developing a Practical Threat

Data collection is the main challenge to the development of an inference system like this. The predictions can only ever be as good as the sample data provided to the classifier construction process. Aside from the previously discussed larger dataset of noninteresting traffic to reduce open-world false positives, every app (or other interesting activity) must have sufficient sample data for every permutation of the identification problem. This will require additional data for every change to the scenario. As noted earlier different data rates will affect interarrival timings. Although we demonstrated that signatures could be automated and generalised by sampling a variety of networks with different capabilities, these samples still need to be collected. Therefore, targeting different WiFi data rates or cellular data protocols like LTE will require additional data collection for each network.

Alterations to programming and behaviour are a potential problem for the longevity of an effective activity detector (be it Skype, mobile app, or anything else). For example, typically on-device apps are automatically update when a developer publishes to the mobile app store or marketplace. While we demonstrated that changes in content (*e.g.* changes to the stories in News apps, or different active users on dating apps) could be overcome by exploiting other similarities, automatic updates to mobile apps and laptop programs were disabled for the purpose of these studies. The impact of an update will be dependent on its effect (or lack thereof) on an app's network communications. Random Forests will not be able to accurately classify something that wasn't provided as part of the training process: this approach remains 'signature-based' with all the problems that entails.

For example, while stories featured on the BBC News app change routinely the ability to detect the app was retained. However, following the experimentation the Al-Quran app was allowed to update. This update changed the ad library in use and caused such major changes to the app's network activity that it was no longer accurately identifiable. Ruiz *et al.* (Ruiz et al., 2014) estimate that "51–60% of free Android apps have at least one ad or analytics library", and that updates to the frameworks the sampled occurred every 1–3 months. Future work could investigate the variance in signature longevity in different apps as well as to what degree shared libraries complicate the process. Despite this, the collection of data to create these signatures can be largely automated and parallelised. User activity simulation and the ability to convert ondevice recordings is far more practicable than collecting data from an external vantage point. However, data collection must occur in real-time and is therefore the most time-consuming part of the classifier construction process.

Just as Skype only represents a single VoIP implementation, the 34 popular apps used in Chapter 8 only represent a small fraction of entire mobile app market. While free-to-download apps like the ones used in this study form approximately 90% the mobile app market (Ruiz et al., 2014), there are many paid apps. For these apps, serving ads or selling information about their users is not their primary business strategy. They may therefore be less reliant on internet communication. As was seen with GMail's small network activity being more difficult to reliably fingerprint, less or no network activity may make paid apps harder to identify. A further complication, across the app market as a whole there will be many common libraries and shared code. If this common programming causes network communication — as would be the case with library functionality such as serving ads, developer feedback, and mapping services — the resultant activity will be difficult to differentiate. Using related activities as contextual clues may help mitigate the problem of different app actions producing similar signatures. For example, in the Tinder dating app composing a message must be preceded by first opening the app and then viewing a profile. Tools such as NetworkProfiler (Dai et al., 2013) could allow for all user actions (and therefore all network activity) paths to be mapped through the app programmatically. However, the ability to identify greater number of activities is once again ultimately limited by the ability to sample the network traffic those activities generate.

Finally, the mobile apps identification study only considered scenarios where one activity was present at a time. This was seen an appropriate assumption given the modal nature of mobile apps and is a common assumption in related fingerprinting studies (Wang et al., 2014). Although previous work on Skype has shown it is possible, simultaneous activities present a much harder problem. Simultaneous downloads and other background processes will always affect network activity, altering the observed characteristics and adversely affect detection accuracy.

9.3 Real-World Applications

The analysis demonstrated in this thesis undoubtedly reveals a privacy vulnerability in widely deployed WiFi technology that is largely ignored. Although the Centre for Protection of National Infrastructure (UK) (2007) notes that "transmission of packets over the air are susceptible to interception and Man-in-the-Middle (MitM) attacks", it is assumed that encryption provides data confidentiality when unbroken and used correctly. The security concerns highlighted in the report are concerned with unauthorised access, detecting security breaches and preventing intruders. Wireless Intrusion Prevention Systems are the recommended countermeasure to active intruders (Zhang et al., 2010). In contrast, the analysis described in this report is entirely passive and therefore completely undetectable. However, whether this is actually represents a privacy threat depends on the context. Whereas the average home user is unlikely to be concerned if a passer-by can – with a lot of effort – determine if they are using a particular internet service, mobile, users may be leaking more personal information over a wide area than is realised. Government and business users may be inadvertently broadcasting details about their supposedly secure activities.

9.3.1 Law Enforcement & Digital Forensics

With encryption becoming more common by default, law enforcement may also have uses for activity inference. This is especially true if analysis can be performed in real-time as it can indicate when a system is active. When active, volatile data is accessible and encrypted data unlocked.

Conversely, this approach may be a useful supplement to the forensic analysis of encrypted network traffic in bulk after-the-fact. Forensic analysis of encrypted data is becoming an increasingly problematic and time-consuming issue (Garfinkel, 2007). Decryption can be highly computationally expensive and the quantity of data requiring analysis has grown hugely in recent years to the point where data mining techniques are being employed (Pollit and Whitledge, 2006). The ability to detect specific activity without breaking encryption can help focus an investigation on certain devices and time periods without needing to break all encryption beforehand. Even with false positives, this may be a more attractive and tractable prospect than attempting to break the encryption of vast quantities of streamed data in bulk before it can be analysed and can allow for insight into when operations should be performed to maximise the collection of volatile data as evidence.

9.3.2 Network Security

This research may also have applications in the context of 'cloud computing'; a term describing centrally hosted internet services that are becoming increasingly popular with organisations (Jamil and Zaki, 2011). This results in the transmission of data over public networks that would previously have remained local. Although presumably this data would be encrypted, this project has shown that it is feasible to extract information regardless. Furthermore, cloud computing is not limited to just hosting data. Entire services that replace traditional desktop applications can be provided over the internet. This means that not only data, but every user interaction will be directly transmitted. These activities could be analysed and detected in the same way as WiFi activity. Users and organisations may wish to be aware of this potential privacy risk and seek to attempt to disguise particular private activities. In addition, given the centralised sharing of computing and network resources between huge numbers of users in cloud services, similar techniques may be able to detect malicious behaviour without requiring direct, unencrypted access to the confidential network traffic of all users.

9.3.3 Device Tracking and Local Demographic Information

Outside of law enforcement organisations that may be able to justify exemption from privacy legislation, the legality of these methods is questionable. The legal standing of partially anonymised information inference is untested and unclear. Furthermore, it will vary with jurisdiction. While users often accept some information being shared, for example to allow for targeted ads in internet services, it is difficult to justify anything other than an explicit opt-in choice by the user. However, as noted in Section 8.2, mobile devices are already used to track customer habits. Provided opne-world false positive rates can be reduced, it would be possible to infer deeper personal demographic information from nearby WiFi users using low-cost hardware, although it would be a significant undertaking to keep signatures up-to-date.

Although device tracking is already possible because WiFi hardware uses static identifiers (MAC addresses), this could undermine attempts at anonymisation using disposable identifiers (Gruteser and Grunwald, 2005). Although largely ignored until now, an-

onymisation efforts may become more attractive given the recent commercial interest in WiFi tracking such as London's controversial shopper "tracking bins" (Vincent, 2013). Although complex, signature-based analysis similar to the methods developed within this thesis could identify unique users by their activities similar to how online advertisers fingerprint the web browser (Eckersley, 2010).

9.4 Awareness & Mitigation

Perhaps most importantly, this research may lead to increased awareness of how the privacy guarantees of WiFi encryption are perhaps weaker than expected. Awareness can allow security conscious individuals, developers and organisations to re-evaluate their use of WiFi technology if appropriate. Although not a ideal, the simplest solution to prevent the inference of personal demographic information would be to not use apps with an association to sensitive information in public areas where they are likely to be monitored. We hope this work will spur interest and the development of countermeasures appropriate for mobile devices, such as Tor's Orbot (Tor Project, 2015). Awareness of this security weakness can allow users and organisations to recognise where inference techniques such as this may be a security or privacy risk and change their usage if appropriate.

Although we have demonstrated the ability to infer private user information despite standard WiFi encryption, existing techniques to thwart web fingerprinting methods will still work to prevent the detection shown in this thesis. Specially designed VPNs (Schulz et al., 2014) and anonymity networks such as Tor (Perry, 2011) pad frame sizes, adjust timings, and intermix network traffic. However, these methods do incur significant performance penalties. A network with optimal throughput will attempt to send data as fast as possible only when required (causing predictable timings), and only as much data as is needed (causing predictable frame sizes). Shifting priority away from maximum throughput introduces significant overhead by necessity, and is especially problematic for mobile devices where performance is at a premium due to battery life limitations. While these solutions exist, they are unlikely to see widespread deployment on consumer devices in the short or medium term.

It is useful to consider whether all side-channels are equally important. This is not only interesting from a research perspective to aid future detection work, but potentially helpful to drive mitigation attempts. As can be seen by comparing Figures 7.8 and 8.6, this research found that both the importance of individual variables and the favouring of variables from particular distributions was dependent on the type of activity being 'fingerprinted'. As such, we cannot say that any particular side-channel is more important in the general case. However, it may be more useful to focus on different side-channels for specific purposes. For example, increase timing information obfuscation to hinder the detection of QoS-reliant Skype.

Although not addressing the problem of side-channel leaks direction, another potential protective measure against leaking private information is to make it more difficult to eavesdrop upon. Although WiFi can operate on multiple frequencies ('channels'), these channels are designed to be largely static. Although devices can change between channels on the same network, this is only intended as a way to maximise signal strength. Alternatively, authenticated devices can be issued with a frequency hopping schedule that is unknown outside of the network making the communications harder to fully track. These techniques are common in military communications (Ephremides et al., 1987; Cook and Bonser, 1999) where the radio spectrum is strictly regulated. Although this unpredictable frequency hopping makes monitoring difficult, it would also prevent co-located networks from negotiating a schedule to prevent transmission collisions. The ubiquitousness of WiFi makes this solution impractical due to the sheer number of networks that can be found deployed within the same area. Furthermore, it can still be overcome by monitoring multiple channels in parallel. This would be costly to an observer, but of course also require costly support in the devices used by legitimate network users.

10 Conclusion

Beginning with only a theory of how leaks from WiFi side-channels may allow the inference of personal information, this work has progressed to not only analyse and explain a plausible threat, but also develop an efficient and real-time detection program to demonstrate the privacy vulnerability.

10.1 Summary of Key Contributions

This research accomplished the following:

 Undeniably established the ability to infer personal sensitive information of realworld users from their encrypted WiFi traffic.

The ability to infer personal information from the encrypted WiFi traffic of real-world users has been established by coupling remotely detectable target activities and user personas. This validates our original research premise that sensitive information can be leaked over WiFi despite encryption working exactly as designed.

 Practicably demonstrated activity detection and information leakage in a live, real-world WiFi environment via the development of a real-time detection program capable of identifying the use of widely-used mobile apps from a remote, unprivileged vantage point using only live encrypted network activity.

Relying on a Random Forest classifier with impressive accuracy on the training data (~99%), this demonstrated highly accurate detection in a real-time closed-world environment (~84%). In a live open-world scenario accuracy suffered (~67%) but we believe the high false positive rate responsible can be improved with improved background WiFi traffic data.

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Constructed a classifier capable of identifying Skype voice traffic from a remote,
 unprivileged vantage point using only encrypted network activity samples.

This produced a classifier that showed that activity inference was not only feasible, but also highly accurate (~97%) on the training data. This proof-of-concept provided the foundation for the mobile app detection study focusing on greater personal information inference.

Assessed the applications of user activity inference techniques and the cost and
effort required to present a practical privacy threat to the everyday WiFi user.
Limitations are evaluated and strategies to thwart them are identified.

Specially designed tools will prevent user activity inference, but are rarely used by everyday users. Inference is therefore possible from a technical standpoint in the majority of cases. However, these techniques require large sets of accurately labelled training data to function well. Although the data collection process can be automated (as we demonstrated), this data is still time consuming to collect and keep up-to-date. This expense is encouraging for the typical WiFi-using individual, as their user activity information is unlikely to be worth the cost. However, these techniques may still be useful in a variety of applications including law enforcement, prioritisation during forensic analysis, network security and demographic sampling. Furthermore, awareness of this privacy vulnerability allows users to make their own decisions about the activities they perform over supposedly secure wireless communications.

Precisely specified collection protocols, a sampling methodology and data representation scheme that facilitates machine learning classification for this challenging scenario.

Information can be extracted from external observations of encrypted WiFi traffic to identify specific user activities despite the highly data-limited (and potentially noisy) scenario. Time windows and frame size and timing information measurements can be used to construct histogram representa-

Conclusion Chapter 10

tions of user activity. With a fixed number of variables per time window, these allow direct comparison between samples and are an appropriate input for automated machine learning classification techniques.

 Specified designed for a hardware and software platform and user automation techniques that allow encrypted WiFi data samples to be collected (or derived) easily and cheaply.

Raspberry Pi hardware alongside free-to-use, open-source software allow for the construction of a low-cost, portable data collection platform. The adaptation of software to record, automate and repeat user activities makes sampling the respective WiFi data a tractable process. In addition, the ability to convert 'on-device' measurements to their equivalent values when observed externally greatly simplifies the collection process. Future research in this area can use and adapt these specifications for similar benefit.

10.2 Future Avenues of Investigation

In addition to the wider research areas discussed in the previous chapter, the methodologies, software and hardware specifications documented in this thesis lay a solid and well-documented foundation for future work with the same goals. Subsequent WiFi privacy leak studies may wish to pursue the reduction of false positives in the detection process. As summarised in Section 9.3, improved data sources for background traffic and a two-tier process for classification may greatly improve false positive rates.

Our representation discussed in Section 6.3 takes care not to discard information by using fine-scale distributions rather than coarse metrics. However, as a natural consequence of a histogram-like representation, the information on frame order is lost. Alternative representations and machine learning techniques that preserve this sequence information may also be helpful to improve detection rates.

As noted throughout this thesis, the side-channels that allow the identified privacy leaks are not specific to IEEE 802.11 WiFi. A notable extension to this work would be to determine if the same detection processes can be implemented to monitor mobile data networks (4G, 5G, ...). Given their wide broadcast range and the prevalence of

CHAPTER 10 Conclusion

mobile devices in modern society this scenario not only provides interesting proof of generalisation, but demonstrates a more detrimental effect upon the privacy of everyday technology users.

This is a nuanced and difficult to solve privacy vulnerability that will not be made obsolete without considerable changes to current- and next-generation wireless communication protocols. The full source-code for data collection, analysis in R, the live C++ detector, and the code that generates the latter is made available with this thesis to encourage and provide a foundation for research into these areas.

10.3 Final Remarks

The research within this thesis investigating *Inferring Private User Information Despite Encryption* has contributed to the academic literature over the course of four publications (Atkinson et al., 2011, 2013, 2014a, b), with another currently under peer review.

It has been undeniably demonstrated that *Your WiFi is*, in fact, *Leaking* and this work provides a strong foundation and powerful motivation for future research into private information leakage from allegedly confidential encrypted wireless protocols.



Automation Scripts

This appendix lists some examples of Sikuli scripts used to automate user behaviour. Sensitive information such as usernames and passwords for online services have been removed or obscured.

A.1 Web Browsing – Google Search, Solar flare Images

```
click()
type("firefox www.google.com")
type(Key.ENTER)

wait(20)
type("solar flair") # TYPO
type(Key.ENTER)

wait(Q Everything , 10)
click(Pattern(Showing results for solar flare)).targetOffset(72,1))
wait(10)

click([mages])
wait(10)

hover()

wait(5)
```

A.2 Web Browsing - Wikipedia, 2012 Summer Olympics

```
click( 🚱)
type("firefox www.wikipedia.org")
type (Key.ENTER)
readingTime = 5
wait( WIKIPEDIA ,20)
type("London olympics 2012")
type (Key.ENTER)
wait ( 2012 Summer Olympics ), 20)
wait(readingTime)
for i in range(5):
        type(Key.DOWN) # Scroll down
click ([2.2 Venues and infrastructure])
wait(readingTime)
click ( Olympic Stadium )
wait (Olympic Stadium (London), 20)
wait(readingTime)
click ([1 Design and construction status])
wait(readingTime)
click(
wait(readingTime)
```

A.3 Email - GMail, Send Message

```
click(
type("firefox www.gmail.com")
type (Key.ENTER)
wait(35)
type (<< USERNAME >> )
wait(15)
type (Key.TAB)
type(<< PASSWORD >> )
type (Key.ENTER)
composeLogo = Compose mail
wait(composeLogo, 25)
click(composeLogo)
addressLogo=
wait(addressLogo, 25)
click(addressLogo)
paste( << RECIPIENT EMAIL >> )
subjectLogo = Subject:
wait(subjectLogo, 15)
click(subjectLogo)
type("this is an email from Tom")
type (Key.TAB)
type("What's up Tom?")
type (Key.TAB)
wait(5)
type (Key.ENTER)
wait(5)
accountLogo = .com -
wait(accountLogo, 10)
click(accountLogo)
signOutLogo = Sign out
wait(signOutLogo,5)
click(signOutLogo)
wait(5)
```

A.4 Streaming – Youtube Video, Maru the Cat

A.5 VoIP - Skype, Make Call

These code invokes a script to call a given recipient and play specified voice recordings with pauses. When combined with the script in the next appendix subsection to mimic a conversation.

```
pythonPath = "C:\\Python27"
scriptPath = "C:\\Users\\John\\Desktop\\skype-
callMake.sikuli"
scriptDrive = "C:"
username = << USERNAME>>
password = << PASSWORD>>
recipient = << RECIPIENT USERNAME>>
click( 🚮)
type("skype")
type (Key.ENTER)
                         ).similar(0.10),35)
              Skype Tools Help
                             ).similar(0.56),35)
click(Pattern(
type (username)
type (Key.TAB)
type (password)
click( Sign in
wait( 27,20)
click( 👩)
type("cmd.exe")
wait ( cmd.exe ), 25)
type (Key.ENTER)
wait(C:\Users',20)
type(scriptDrive)
type (Key.ENTER)
type("cd " + scriptPath)
type (Key.ENTER)
type(pythonPath + "\\python PlayAudio-MakeCall.py " +
recipient + " 1-goodnews.wav 8 2-quieter.wav 4 3-no.wav
4 4-ohallright.wav 4")
type (Key.ENTER)
wait(30)
rightClick(S
click ( Quit Skype )
```

B Wireshark Fields & Filters

This appendix lists and explains the uses of key Wireshark data fields used during the studies presented in this thesis. As will be explained, these fields contain a variety of useful information. Aside from merely being read from, fields can be filtered using comparative operators (==, >, etc.) to select only certain frames. They can also be used in combination via logical operators (NOT, AND, OR, etc.). Wireshark supports thousands of protocols with hundreds of thousands of field combinations. Full listings per protocol can be found at http://www.wireshark.org/docs/dfref/, or http://www.wireshark.org/docs/dfref/w/wlan.html for WiFi specifically.

Table B.1: Useful Wireshark Filters

Wireshark Field [Example filter]	Description
eapol	Present only in frames used to perform client
	authentication. Must be to captured to decrypt
	WPA-PSK communications after-the-fact.
wlan.fc.protected [== 1]	Equal to one in encrypted frames only. Allows for
	filtering of management and control frames leav-
	ing only those carrying data from user devices.
frame.len [> 400]	Length (size) in bytes of the frame. Includes
	header.
data.len	The length (size) in bytes of the data payload. Po-
	tentially misleading as anything that Wireshark
	cannot decode is assumed to be data. Will there-
	fore vary depending on whether frames can be
	decrypted and which protocol dissectors are en-
	abled.
wlan.addr	MAC address within a WiFi frame. Can be filtered
[=="XX:XX:XX:XX:XX"]	as demonstrated to provide only frames contain-
	ing the specified MAC address. More specific vari-
	ations follow.
wlan.sa	Frames where specified MAC is the source (sa) or
wlan.da	destination (da) address.
	cont.

Table B.2: Useful Wireshark Filters (cont.)

_ •	
wlan.ta	Frames where specified MAC is the transmitter
wlan.ra	(ta) or receiver (ra) address. Typically these are
	identical to sa and da, but some enterprise hard-
	ware will share a generic source MAC between
	APs. This allows them to be distinguished.
wlan.sa_resolved	As above, except the first 3 octets of the MAC ad-
wlan.da_resolved	dress are replaced with text identifying the man-
wlan.ta_resolved	ufacturer of that MAC range (e.g. "DC:2B:61:
wlan.ra_resolved	$XX:XX:XX" \implies \text{``Apple}_XX:XX:XX"$). Useful for
_	mapping MACs to actual devices.
wlan.fc.type_subtype [== ?]	Denotes a specific frame subtype. Allows for the
_	identification of useful management frame types
	such as beacons (0x80) and probe requests (0x40).
wlan mgmt.ssid	In beacon frames contains the SSID (name) of the
_	wireless network being provided by that AP.
wlan_mgmt.ds.	In beacon frames contains the channel that the
current_channel [== 13]	wireless network is operating.

Hardware & Software Specifics

This appendix details the specific hardware and software framework that provided data for the studies in Chapters 5–7.

- MiFi Access Point
 - → "3" (Pay As you Go) MiFi using 802.11g WPA2-Personal
 - → Internet Access Provided via 3G cellular network
- Enterprise Network
 - → UK-wide "Eduroam" service using WPA2-Enterprise
 - → Internet Access Provided via JANET
- Monitor Station Hardware & Operating System
 - → Ubuntu Linux 11.04
 - → D-Link Wireless N USB Adapter (DWA-140) operating on 802.11g
- Targetted Client Hardware & Operating System
 - → Samsung N120 Netbook
 - → Windows 7 Starter Edition (+ Ubuntu Linux 11.04 Dual Boot)
 - → D-Link Wireless N USB Adapter (DWA-140) operating on 802.11g
- Application Software
 - \rightarrow Firefox 5.0
 - → Skype 5.3.0.120
 - \rightarrow µTorrent 2.2.1
 - → Spotify 0.5.2.84.g6d797eb9

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