A Shipping Forecast for ATOD 2.0

Anne Welsh

This is not a press gang

Copyright expired caricature (1789) http://commons.wikimedia.org/wiki/File:Caricature-1780-press_gang.jpg

This is not a religion

Geek meditation session.

http://www.geekculture.com/joyoftech/joyarchives/1014.html

This is not a revolution

"Web 1.0 was all about connecting people. It was an interactive space, and I think Web 2.0 is of course a piece of jargon, nobody even knows what it means. If Web 2.0 for you is blogs and wikis, then that is people to people. But that was what the Web was supposed to be all along."

~ developerWorks Interviews: Tim Berners-Lee Originator of the Web and director of the World Wide Web Consortium talks about where we've come, and about the challenges and opportunities ahead recorded 7-28-2006,

http://www.ibm.com/developerworks/podcast/dwi/cm-int082206.txt

What's new about 2.0?

Web 2.0 will save us

This is perhaps a little strong,

but ...

Picture credit: Ben Sheldon, http://www.flickr.com/photos/bensheldon/212159782/

2.0 tools are:

- easy to do it yourself

- interactive / social

The Emergence and Rise of Mass Social Media

Horn Book:
http://www.hbook.com/resources/librarians/default.asp
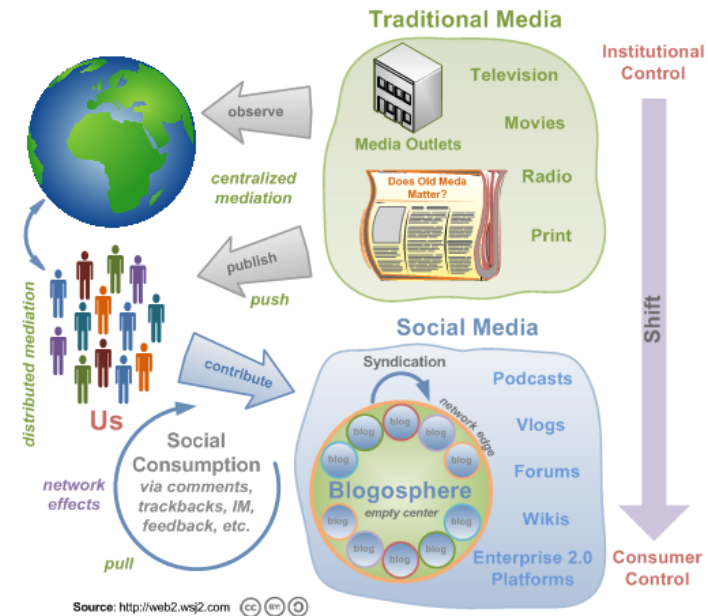
Dion Hinchcliffe,
http://web2.socialcomputingmagazine.com/social_media_goes_mainstream.htm

2.0 tools help us:

- tap into our niche market
- save time
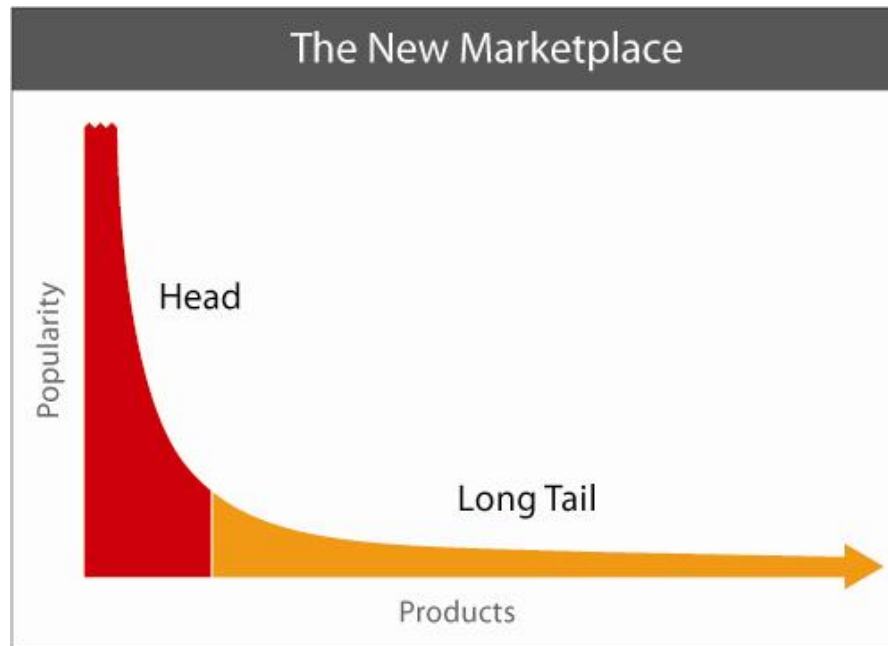
Graph: Chris Anderson, *The Long Tail*,
http://www.longtail.com/about.html

'Do Once And Share'

Time-Saving 2.0

5. Re-use, repurpose & redirect

~ Anne Welsh. Finding the time. NCVO Publishers Forum, 2008

Why 2.0?

2.0 for All?

DON'T do it because it's 2.0

DON'T do it because everyone else is 2.0

Do it because it meets your business needs for efficiency and time

2.0 For All?

- DON'T do it because it's 2.0

- DON'T do it because everyone else is 2.0

- Do it because it meets your business needs
  - Meet customer expectations
  - Improve existing services
  - Get the job done quicker / more easily

~ Anne Welsh. We've got the technology, now how do we find the time? Online Conference, 2007
http://www.slideshare.net/AnneWelsh/how-do-we-find-the-time
~ Anne Welsh. Finding the time. NCVO Publishers Forum, 2008
http://www.slideshare.net/AnneWelsh/finding-the-time-for-web-20

Just keep swimming?

"In setting out to swim in the 2.0 tide, we do need to ask ourselves the fundamental question: *What problem is this piece of work designed to solve?* However well-presented it may be, our users will scorn any 2.0 library application that does not either make their lives easier or reduce the time they spend finding the information they need"

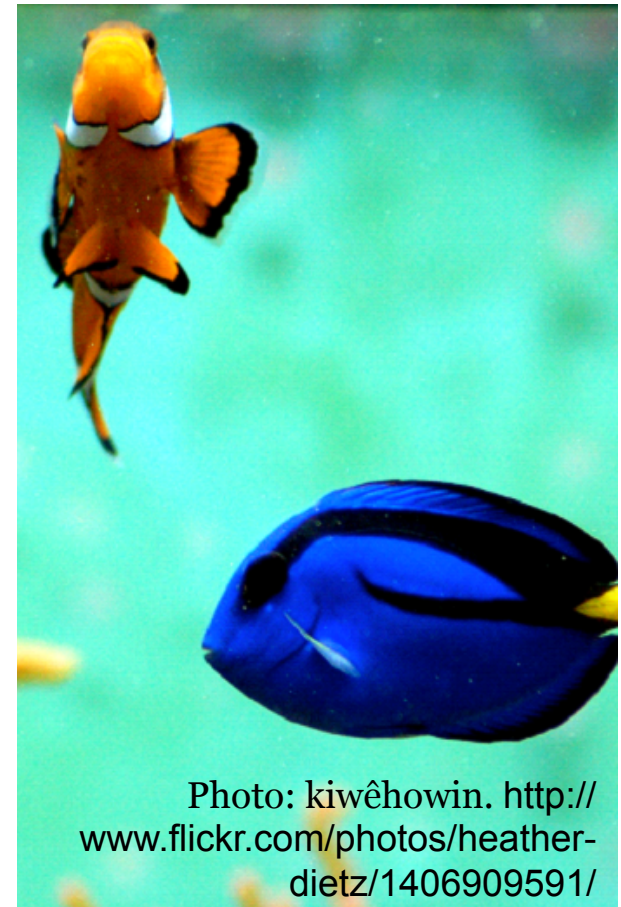~ Tony McSean. Whether Web 2.0 works is not the only thing that matters. *JEAHIL* 5 (2), 2009.


Photo: kiwêhowin. http://www.flickr.com/photos/heather-dietz/1406909591/

Impact

New technology :

1. … generates, aggregates and stores data
2. … allows a personalised experience
3. … helps to network people
4. … can support new open and collaborative cultures
5. … mechanises processes
6. … improves access to information

~

Megan Griffith and Karl Wilding. *How ICT is shaping the future design and delivery of public services.* ICT Foresight, 2008: 11.

Membership models

Join us

Join in

Join up
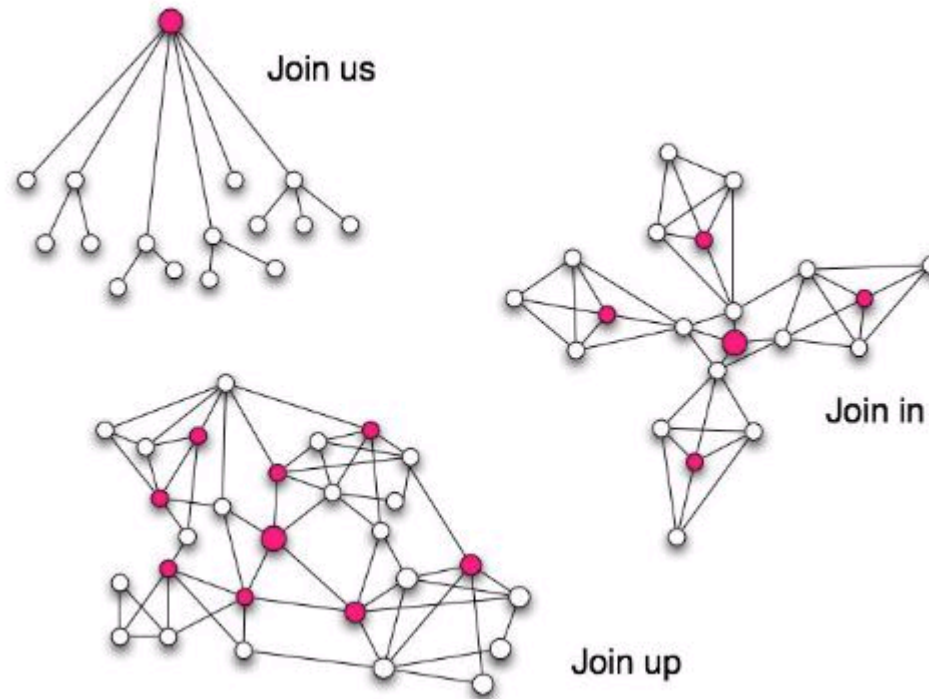
~ David Wilcox. Network structures. Socialmedia wikispace

Conversational model

● FROM DISSEMINATION TO DIALOGUE

New communication models

The birth of online communities signalled the beginning of a shift in the communications sphere from one-to-many 'broadcast models' (eg television, radio, newspapers) to many-to-many 'conversational models' and the creation of new communication networks. This shift, sometimes described as the 'democratisation of media', offered opportunities to both individuals and VCOs to get their voices heard more easily. However, new expectations of a two-way conversation have placed pressure on organisations to not only disseminate information but also to engage in dialogue..

~

Megan Griffith. *How online communities can make the net work for the VCS.* NCVO Third Sector Foresight, 2007: 19.

Tagging & UGC

Driver 1

A wealth of information and choice

In 2007, the Performance Hub identified increased access to information as a major driver for change in the Third Sector. In 2008, they highlighted the need for new ways to manage information, focusing on tagging and User-Generated Content.

(*cf* http://www.3s4.org.uk/drivers/new-ways-of-organising-online-information)

Image: http://www.ncvo-vol.org.uk/uploadedFiles/NCVO/Publications/Publications_Catalogue/Quality/FutureFocus3.pdf

UNODC on flickr

UNODC Everywhere

Facebook | Twitter
YouTube | flickr Flickr

blue heart campaign against Human Trafficking

Multimedia

Stamping out slavery - Part 1

Stamping out slavery - Part 2

Interview with Her Royal Highness Princess Bajrakitiyabha of Thailand

All Multimedia

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Search unofficeondrugsandcrime: Search

unofficeondrugsandcrime > Collections > Blue Heart Campaign
> UNODC Events

Slideshow

Women's World Awards 2009
Thumbnails | Detail | Map | Comments

The UNODC launched the Blue Heart Campaign against human trafficking at the Women's World Awards in Vienna in March 2009. UNODC Executive Director Antonio Maria Costa attended the event to personally launch the Blue Heart Campaign and spoke about the cause, as well as drawing public attention to the Global Report on Trafficking in Persons that was published in February 2009.

These photos are a selection from the official opening, the press conference and the evening gala of the Women's World Awards.

96 photos | 175 views

items are from between 04 Mar 2009 & 06 Mar 2009.

Find: all along   Next   Previous   Highlight all   Match case

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YouTube | flickr Flickr

blue heart campaign against Human Trafficking

Multimedia

- Stamping out slavery - Part 1
- Stamping out slavery - Part 2
- Interview with Her Royal Highness Princess Bajrakitiyabha of Thailand

≡ All Multimedia

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UNODC - United Nations Office on Drugs and Crime   Become a Fan

Wall   **Info**   Photos   Boxes   YouTube

Detailed Info

Website:	http://www.unodc.org
	http://www.twitter.com/unodc
	http://www.flickr.com/unodc
Company Overview:	The United Nations Office on Drugs and Crime (UNODC) is a global leader in the fight against illicit drugs and international crime. Established in 1997 through a merger between the United Nations Drug Control Programme and the Centre for International Crime Prevention, UNODC operates in all regions of the world through an extensive network of field offices. UNODC relies on voluntary contributions, mainly from governments, for 90 per cent of its budget.
	UNODC is mandated to assist Member... (read more)
Products:	Follow Us on Twitter
	http://www.twitter.com/unodc

Become a Fan

View Updates

Fans

6 of 821 fans   See All

http://www.facebook.com/pages/UNODC-United-Nations-Office-on-Drugs-and-Crime/43559937330

UNODC on YouTube

http://www.youtube.com/unodchq

UNODC on twitter

http://twitter.com/unodc

E-government

Delivery models and activities of e-Government

The primary delivery models of e-Government can be divided into:

- Government-to-Citizen or Government-to-Customer (G2C)
- Government-to-Business (G2B)
- Government-to-Government (G2G)
- Government-to-Employees (G2E)

Within each of these interaction domains, four kinds of activities take place:

- pushing information over the Internet, e.g: regulatory services, general holidays, public hearing schedules, issue briefs, notifications, etc.
- two-way communications between the agency and the citizen, a business, or another government agency. In this model, users can engage in dialogue with agencies and post problems, comments, or requests to the agency.
- conducting transactions, e.g: lodging tax returns, applying for services and grants.
- governance, e.g: online polling, voting, and campaigning.

UN e-Government Readiness Index

The United Nations conduct an annual e-Government survey which includes a section titled *e-Government Readiness*. It is a comparative ranking of the countries of the world according to two primary indicators: i) the state of e-government readiness; and ii) the extent of e-participation. Constructing a model for the measurement of digitized services, the Survey assesses the 191 member states of the UN according to a quantitative composite index of e-government readiness based on website assessment; telecommunication infrastructure and human resource endowment.

The following is the list of the top 50 countries according to the UN's 2008 e-Government Readiness Index.

Rank	Country	Index
1	Sweden	0.9157
2	Denmark	0.9134
3	Norway	0.8921
4	United States	0.8644
5	Netherlands	0.8631
6	South Korea	0.8317
7	Canada	0.8172
8	Australia	0.8108
9	France	0.8038
10	United Kingdom	0.7872

http://www.unpan.org/Library/MajorPublications/UNEGovernmentSurvey/PublicEGovernanceSurveyintheNews/tabid/651/mctl/ArticleView/ModuleID/1555/articleId/18835/EGovernment.aspx?ListType=Aggregated

3rd Sector roles?

Screenshot of WhitehallPages.net

WhitehallPages.net

Civil Service news & jobs
monitoring, updated in real time

May 07, 2009 - 03:27 AM

PublicTechnology.net | PublicTenders.net | NHStenders.net | PublicPolitics.net | PublicPages.net | WhitehallPages.net | Edu

Education news: Latest headlines | DfES | TES | Guardian | Search Ofsted reports | Search education establishments

Whitehall news

Department news
- Cabinet Office
- DCLG
- DCA
- DCMS
- DCSF
- DEFRA
- DfID
- DBER
- Transport
- DWP
- Health
- FCO
- HM Treasury

Welsh Assembly

Northern Ireland
- NI Assembly

European Union
- EU Commission

Directory
- Tenders
- Central government

(DH) New programme revolutionises DH/Third Sector working

Print article   Email article to a friend   This was published: 20 Apr 2009 - 03:04 pm

Third sector leaders join Health Minister to launch New Programme

The Department of Health has joined forces with 11 specialist organisations including Age Concern, the Men's Health Forum and the Race Equality Foundation in a bid to transform the way it works with third sector organisations, Care Services Minister Phil Hope announced today.

The £5.5 million 'Third Sector Strategic Partner programme' will support third sector organisations to build on their skills and knowledge to improve health and social care services and act as advocates, as well as ensuring input from the sector in developing health and social care policy..

The 'Strategic Partners', will strengthen links between the Department of Health and the third sector.

Each organisation will receive a share of £5.5 million of funding over the next three years. The programme will initially focus the work of strategic partners on:

* Improving the third sector's understanding of commissioning processes.

* The role for the sector in the personalisation agenda.

* Increasing understanding of health inequalities across the sector.

* Raising awareness of how emergencies such as a pandemic flu outbreak may affect the sector.

* Equality issues - including work to improve assessments of how policies affect minority groups.

* Improving the way the sector works at a regional level.

http://www.whitehallpages.net/modules.php?op=modload&name=News&file=article&sid=188995

Drug sector uptake?

Innovations

- IHRA used a blog to monitor the March 2009 meeting of the CND: http://www.cndblog.org/

- Elisad has created wikis for its meetings for the last three years, currently http://2009elisadmeeting.pbwo
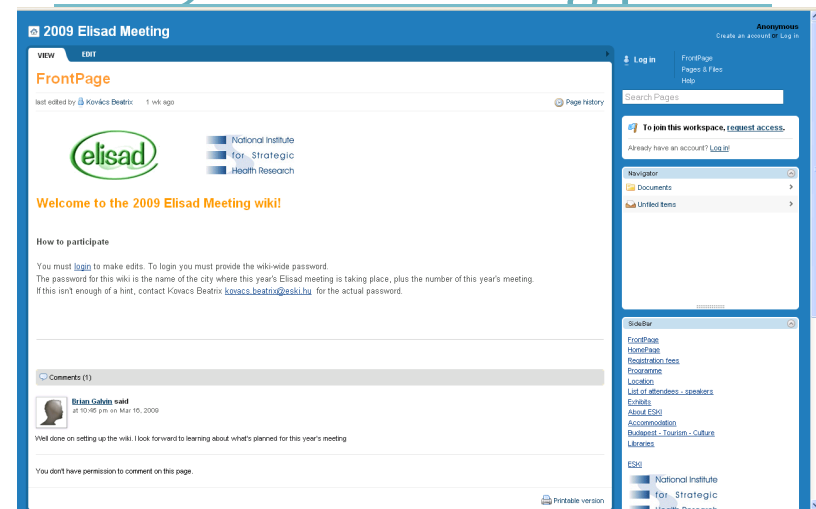
Possibilities?

- Tags for tweets & blog posts?

- I look like the only one here this year!

Possibilities?

- Linkedin and facebook pages?
  - Just a place where you can find other members
- Custom search engines?
  - Updating the ones I created at DS?
- A '23 Things' course for ATOD specialists?
  - http://plcmcl2-about.blogspot.com/
- A blog carnival?
  - http://blogcarnival.com/bc/faq.html
- Over to the other presenters, then over to you!

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http://annewelsh.wordpress.com/2009/05/07/salis-paper/