Research Briefing Nº 105

What can we learn from young children’s career dreams?

Between the pre-school fantasy and teenage disillusion, the career ambitions of 7 year olds help reflect where they could be heading, though some tracks are well established by class and gender. There is also a small association between types of aspiration and children’s current behaviour problems.

Key words: ambition; aspiration; child behaviour; gender; Millennium Cohort Study

Key findings

Findings may be of interest to teachers, parents, educational psychologists and careers advisers.

- Girls and boys gave very different answers, often on stereotyped lines.
- Most children (82%) had aspirations involving an occupation.
- Aspirations were generally high – 81% of occupations given were in the top three of nine occupational classes.
- Children from disadvantaged homes, whose parents took little interest in them, or who themselves had low cognitive ability tended to set their sights less high.
- Children with more ‘masculine’ types of aspiration (e.g. ‘police officer’, ‘fire-fighter’, ‘footballer’) had lower ability and were more hyperactive.
- Girls giving ‘masculine’ responses were more likely to experience peer problems (such as being bullied).
- Those with fantasy aspirations at age 7 (e.g. ‘superman’, ‘princess’), or who did not complete the questionnaire, were more likely to be hyperactive.
Lower occupational aspirations (e.g. ‘hairdresser’, animal carer’) in girls were related to more emotional symptoms.

Compared to children who mentioned relatively common jobs (e.g. ‘teacher’, ‘builder’), those who aspired to rare occupations among adults (e.g. ‘sports player’, ‘veterinarian’) had fewer emotional and peer problems.

Aspirations played a minor role in pathways to behaviour problems: the association between family poverty and externalising problems, such as hyperactivity and anti-social behaviour, was weaker among children with higher career aspirations.

Ambitious children from poor backgrounds were less likely to have behaviour problems than equally disadvantaged seven-year-olds with lower career aspirations.

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**Figure:** Aspirations of boys and girls at age 7

### Occupational aspirations were high, especially for girls

- **Senior Managers and Professionals**
  - Boys: 70
  - Girls: 60

- **Associate Professional and Technical**
  - Boys: 50
  - Girls: 40

- **Skilled and semi-skilled**
  - Boys: 30
  - Girls: 20

- **Process and elementary**
  - Boys: 10
  - Girls: 5

Total **Boys** and **Girls**

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**What we did**

This study is part of a wider research project to investigate how neighbourhood and family poverty, and other adverse circumstances, are associated with children's well-being, as gauged through emotional and behavioural outcomes.

Furthermore, it explores how factors like parental involvement, children’s cognitive development, their self-control, and their aspirations, can weaken or strengthen associations.

This particular study was concerned with the relationship between the aspirations expressed by children and their emotional and behavioural adjustment rated by both teachers and parents (i.e. whether different types of aspiration are associated with problematic – such as anti-social, or withdrawn – behaviour).

The study (and the wider research project) is based on the Millennium Cohort, a national survey following up the lives of children born in 2000-1. The Millennium Cohort Study is funded by the Economic and Social Research Council (ESRC) and a consortium of government departments. It covers the whole of the United Kingdom and addresses many different topics.

The study is being carried out by a team based in the IOE's Department of Psychology and Human Development and the Centre for Longitudinal Studies, and forms the basis of an ESRC funded PhD studentship (for Vanessa Moulton).
How we did it

As part of the Millennium Cohort Study, the children completed a questionnaire in 2008, alongside surveys of parents and teachers.

Over 13,000 seven-year-olds wrote answers to the question ‘When you grow up what would you like to be?’ This is the first time so many children of this age attempted such a task.

The children’s written free text was carefully classified. Wherever possible, a code reflected the prestige of the corresponding job in today’s labour market, and another the degree to which the aspired state was masculine or feminine – this was based on the proportion of men and women among those currently employed in each job or the gender of fantasy roles. We also compared those children who were not able to give codable and realistic answers with those who did to gauge potential bias, for example by cognitive ability.

We related the various types of aspirations to family background and the child’s characteristics such as gender, using statistical modelling. We also related assessments of the child’s behaviour at age 7, made by both parents and teachers, to their aspirations, on the hypothesis that the formulation of clear and positive aspirations would be reflected in fewer behavioural problems.

We further tested whether having high aspirations might help to overcome the risk of behavioural problems otherwise associated with family poverty.

Implications

At age 7 many children already envisage future careers. Being ambitious seems to help protect poor children from risks of disadvantage, but strong prevailing gender stereotypes may be limiting the goals children set for themselves. Teachers and parents should be aware of this stereotyping in early aspirations, and seek to broaden children’s horizons.

Further information

See the project web page:

Publications:


Flouri, E., Moulton, V. & Panourgia, C. (2012). MCS data note: Coding the aspirations of children at age 7 in the Millennium Cohort Study Centre for Longitudinal Studies. London: IOE

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